

EUROSTAR GLOBAL ARE LOOKING FOR A MARKETING MANAGER - COULD IT BE YOU?

Who you'd be working for

Established in 2007, and based in Newcastle under Lyme, Eurostar Global is a dynamic, independent International Distributor of wireless consumer electronics. Having nearly doubled in size over the last 12 months (sales revenues increased from £37m to £70m) we continue our rapid growth plans and aim to reach £100m this current Financial year.

We trade in an extremely competitive environment across multiple markets making acquisitions and exports of products in over 50 countries around the world including those in the EMEA, APAC and NA markets.

Expansion plans include product diversification, new sales & distribution channels and a new consumer retail brand. As a result, we are looking for a passionate, professional and entrepreneurial **Marketing Manager** to join as we continue to grow our Brand and market presence.

What you'd be doing

Your job purpose simply put is to increase sales, widen our customer reach and take our brands to new and exciting places! In this key hands-on role, you will;

- create, implement and manage clear, sustainable Marketing, PR, Brand & Digital strategic plans
- champion the customer and define & deliver the desired customer experience
- lead and manage the team to create inspiring and cost-effective marketing communications using both physical and digital tools
- gather, review and rely on deep insights to ensure we keep up with our competitors or do things better

Who you'll be

Personally you will be : Inspiring, Creative, motivated, results oriented, commercially aware, financially literate, hardworking, personable, persuasive, focused and with an eye for detail

The proven experience you will bring, preferably from within the retail / communications industries:

Brand management including engaging copywriting, in-depth Marketing (min 5 yrs), campaign implementation, delivery & measurement, Digital, B2B & communication integration, people capability & project management

What we offer in return

- This is a new role and truly exciting opportunity offering exposure to, and involvement of, all aspects within the marketing spectrum
- A team involving a Senior Creative and Junior Marketing Executive
- Salary circa £33-35k with benefits that include free car-parking, staff purchase, endless supply of tea, coffee & biscuits and of course working with fantastic, friendly colleagues!

How to apply

Share your CV and link to your digital portfolio (where relevant) to catherine.franklin@eurostarglobal.co.uk. On your application email please share 3 words that best describe you. Deadline Friday 14th July, 2017.