



DESIGNPORTFOLIO

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CREATIVE PROCESS





Please allow me to introduce myself. My name is Joseph Kool, The Creative Moran. I have been a graphic designer for the past 5 years, working on stuff for commercial agencies serving the entertainment and media fields and also did 15 months in freelance where I got to do the freelance works listed on my portfolio.

I don't just design, I communicate, I turn an Idea into a solution, I exceed expectations with deployment of less words and more work.

My abilities and experience are far-ranging. I have all the necessary skills to see a given project from first idea through conceptual development and design to final product, even trouble-shooting computer software and hardware if necessary along the way. I am well-versed in all the software programs Adobe Illustrator, Photoshop, In Design. The security of a position with a firm of your success and stability would not only be in my best practical interest, but also serve my desire to concentrate more on my first love, the actual job of creative design. I hope that you will keep me in mind and my resume on file for any current or future available openings.

I will to dedicate my blood, sweat and tears too if need be to make sure I'm at par with the Vision and Mission of your firm.

yours truly,
Joseph K. Kool

IDENTITY CREATION



j & a logo for
jomo & achola
wedding



greenridge
investments ltd.
logo design



atomic force
sounds logo for
new jersey based
reggae crew



brembo energy ltd.
logo for petroleum
products company



logo design for a
price comparison
website as seen on
mawazna.com

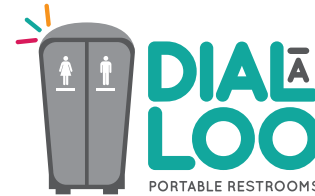


logo design for the
modern moran brand
as seen on my profile
and branding

IDENTITY CREATION



logo design
origination for
brookveg ltd



logo design for a
portable restrooms
company. dial a loo



logo design for divine
networks int. a kenyan
based network
marketing company



logo design for a
nail bar business.
pinkys nail bar



logo design for an
events company.
red carpet edge
events



logo design for the
recruit training school
based in kenya under
defence forces

plus so much more.

GRAPHICS DESIGN



social media design for
ghetto radio kenya
rastyle entertainment
moona tampons kenya

Betika!
.com

LAST WEEK 1K BONUS WINNERS
MTEJA. WASHA SIMU - 0701XXX765
MTEJA. WASHA SIMU - 0713XXX158

REGISTER NOW
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THE TOP 5 WILL WIN 1K BONUS DAILY
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FOR MORE INFORMATION.

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.com

LAST WEEK 1K BONUS WINNERS
GEOFREY NJENGA - 0728XXX947
FELIX KIMEU - 0701XXX055
NELSON MELLY - 0711XXX803
NATHAN MBOGO - 0722XXX639

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.com

LAST WEEK 1K BONUS WINNERS
AMOS ORIKU
JOHN ODHIAMBO
JAMES KARIUKI
ADAMS LEE

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#Brekko
GHETTORADIO895

GUEST DJ EDITION
WITH DEEJAY
LASTBORN
FRIDAY 29 JULY 6AM-10AM

WWW.GHETTORADIO.CO.KE

#Brekko
GHETTORADIO895

KENYAN TUESDAY FEAT.
VIVIAN
TUESDAY 19 JULY 6AM - 10AM

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#Brekko
GHETTORADIO895

KENYAN TUESDAY FEAT.
PITSON
TUESDAY 12 JULY

#Brekko
GHETTORADIO895

KENYAN TUESDAY FEAT.
PAPA SHIRANDULA
WHAT DOES IT TAKE TO HAVE A SUCCESSFUL
ACTING CAREER IN KENYA?
TUESDAY 26 JULY 6AM-10AM

DAILY INSPIRATION
#INSPIRERASTA

THE TRUTH WILL SET
YOU FREE. BUT FIRST
IT WILL PISS YOU OFF

BY GLORIA STEINEM

LAZMAIBAMBE | MYSTYLEGRASTYLE

WWW.RASTYLE.CO.KE

DAILY KNOWLEDGE
#RASTAKNOW

'UNDERGROUND' IS THE
ONLY WORD THAT BEGINS
AND ENDS WITH THE
LETTERS 'UND'

NOW YOU KNOW. SHARE THE KNOWLEDGE
LAZMAIBAMBE | MYSTYLEGRASTYLE

WWW.RASTYLE.CO.KE

WWW.GHETTORADIO.CO.KE

89.5FM
GHETTO RADIO

**KENYA'S NUMBER
ONE GHETTO RADIO**

ENTERTAIN • ENGAGE • EMPOWER



KMTC apperel design and political aspirant flyer designs for millicent mugadi



leso design for radio citizen and bahari fm
plus letterhead and business cards design
for other.





happy clients

Fartaag Research & Consulting | St. Stephens Cathedral | Youth Aviation
Hitachi E.A | Orch Yoghurt (Packaging) | Grace Music | Project Sales Corp.
Moona Tampons | Cascades Gold | Graffins College
TruBlaq | Kenya Military Academy | Mamas for Wealth | Marie Stopes Intl.
Narok County Govt. | Ministry of Foreign Affairs South Sudan | Judiciary
Excela Consulting | Elite Canvas | Sportsmasters | Daff Petroleum | Shell
Stephina XE | Narok University | National Defence College | Starehe Boys



deliverables

logo design | Letterhead | business cards | envelope | complimentary slip | note pads
presentation folders | stickers & decals | posters | postcards | magazines | business forms
designer | books & booklets book covers | Brochures | leaflets & flyers | annual reports
company profiles | packaging design | desk & wall calendar & more | tradeshow booths vehicle
graphics | signage | billboards | rollup banners | street banners | drop banners | social media
marketing | video & broadcast graphics | 2d animation | tents and marquee branding umbrella
caps | shirts | drink-ware | key rings | pens | flash disks | job ids | bags.....etc.