

SARA MORALES

GRAPHIC DESIGNER

Sara is a graphic designer currently based in San Francisco. She graduated from San Francisco State University in 2014 with a BS in Visual Communication. Sara works for the American Conservatory Theater, where she started as an intern and was later hired as the Junior Designer. Aside from her job, Sara also has interests in illustration and photography.

PROFESSIONAL EXPERIENCE

American Conservatory Theater

San Francisco, California
Graphic Design Associate
2016–Present

Designing theater show artwork, fundraising campaign brochures and letterhead, program layout, event invitations, internal marketing, and digital advertisements.

Graphic Design Fellow
2015–2016

Designed advertisements that appeared in publications such as the *San Francisco Chronicle*, *The New York Times*, *Bay Area News Group*, and *SF Weekly*.

Health Equity Institute

San Francisco, California
Graphic Designer
2014–2016

Developed branding for the organization and created informational brochures, infographics, and videos.

FedEx Center

San Francisco, California
Print and Design Specialist
2014–2015

Oversaw the production of print projects that included, large scale posters, business cards, creating booklets, and signage.

EDUCATION

San Francisco State University

California
From 2010–2014
Visual Communication B.S.

SKILLS

Adobe Creative Cloud

InDesign
Photoshop
Illustrator
After Effects

Other

Photography
Photo editing and retouching
Typography
Print production
Creative thinking
Mac shortcut master

INTERESTS

Illustration
Watercolors
Houseplants
Collecting pens/art supplies
Gaming
Photography
Podcasts
Traveling

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CONTACT
