
WE ARE AN INDEPENDENT SOCIAL MEDIA MARKETING AGENCY/

EXCITEMENT GUARANTEED

createsocial.org

WHAT WE DO

Promoting estate agents via social media and making them seem as successful, honest, important, exciting or relevant as possible to hundreds of thousands of people.

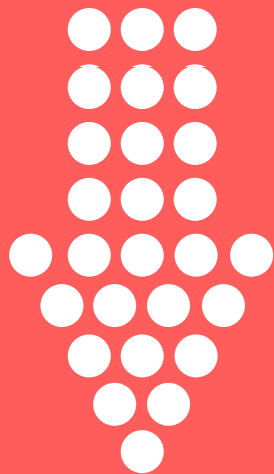


WHAT CAN WE DO FOR YOU

- Advertising via social media to reach up to 40m+ relevant people.
- Management of all marketing platforms and materials.
- Increase in leads, inquiries and sales.

/ CASE STUDY

PLEASE, BE THE JUDGE..





We were approached by VeriLet Ltd and decided to document our first two weeks of working together.

This is what we got...



PLANNING

01

- Who's the brand?
- What are their values?
- Who's the demographic?
- How can we reach them?
- What platforms can we use?
- How can we drive engagement?



EXECUTION

02

- **Content:**

Showcasing luxury, affluent properties as well as affordable, 'regular' rental properties.

- **Platforms:**

We decided to promote this content via Facebook and Instagram as the userbase matched our demographic.



RESULTS

All our planning isn't effective unless our execution is performed properly, right? We'll let our results speak for itself...

03

Total Reach: **182,439**

Engagement

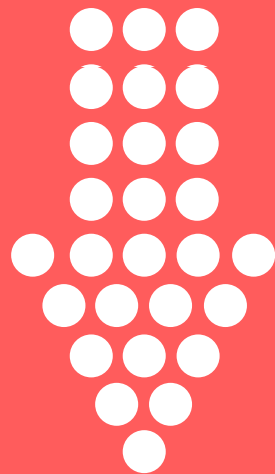
Rate: **75%** (Industry standard 2.7%)

Traffic

Increase: **989.7%** ^

/ EXAMPLES

IMPRESSED? HERE'S PROOF..





VeriLet added 15 new photos.

Published by James Corr 191 · May 17 at 3:00pm · €

Have you seen this 3 Bedroom Bungalow that's available to let right now? Now this is a hot property so it won't last long, act fast if you're interested!

This 3 Bedroom Bungalow is situated in Llandudno and will be available to let on 30th June 2017 at £850pcm | £150pw.

This property features;... [See More](#)



11,399 people reached

[Boost Unavailable](#)

[Like](#) [Comment](#) [Share](#)



Julie Williams I would love this if it was through a different agency. I've been burnt by Beresford Adams before.

[Like](#) · [Reply](#) · [Message](#) · 1 · May 18 at 7:31pm

[2 Replies](#)



Myla Roberts This is lovely its just estate agents fee too expensive

[Like](#) · [Reply](#) · [Message](#) · 1 · May 18 at 6:50pm



Gillian Roberts Perfect x

[Like](#) · [Reply](#) · [Message](#) · May 18 at 7:28pm



Heather Caroline Wheeler Thanks Gill xx

[Like](#) · [Reply](#) · [Message](#) · May 18 at 8:51pm



Allicea Wright Matt J Wilson love this!

[Like](#) · [Reply](#) · [Message](#) · May 18 at 2:11pm · Edited



Gwynfor Lloyd Harold Turner

[Like](#) · [Reply](#) · [Message](#) · May 18 at 4:14pm



Kerry-ann Heaton Shaun Benton

[Like](#) · [Reply](#) · [Message](#) · May 18 at 6:57pm



Leah Brookes Kym Kearney

[Like](#) · [Reply](#) · [Message](#) · May 18 at 2:28pm



Vicky Kimpton Simone look!

[Like](#) · [Reply](#) · [Message](#) · May 19 at 8:56pm



Kirety Roberts Nicolle Crane

[Like](#) · [Reply](#) · [Message](#) · 1 · May 18 at 5:50pm



Emma Owen Richard James Jenny James

[Like](#) · [Reply](#) · [Message](#) · May 18 at 5:50pm



Emma Parry Sue Evans

[Like](#) · [Reply](#) · [Message](#) · May 19 at 9:17am



Angharad Roberts Julie Williams

[Like](#) · [Reply](#) · [Message](#) · May 18 at 7:29pm

[1 Reply](#)



Elen Williams Allison Williams

[Like](#) · [Reply](#) · [Message](#) · May 18 at 6:48pm



Carron Rawlingson Becky Williams

[Like](#) · [Reply](#) · [Message](#) · May 18 at 9:48pm



Gillian Townsend Heather Caroline Wheeler

[Like](#) · [Reply](#) · [Message](#) · May 18 at 8:26pm



Andrea Wyn Lloyd Sian Cassy "Feeney"

[Like](#) · [Reply](#) · [Message](#) · May 18 at 7:16pm



Lisa-Marie Ward Harry Davies

[Like](#) · [Reply](#) · [Message](#) · May 18 at 1:03pm

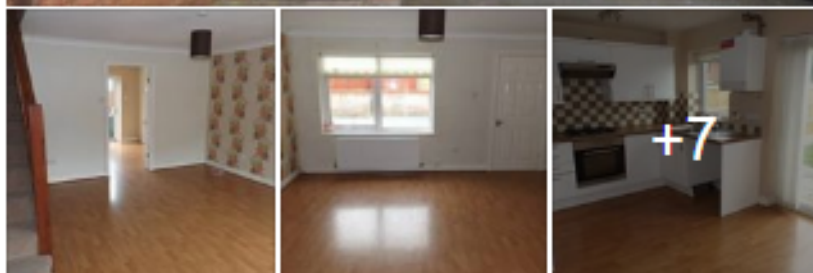


VeriLet added 10 new photos.

Published by Gavin Prince 171 · July 13 at 3:32pm · ©

2 bed terraced house to rent. Just added at £595 pcm (£137 pw)
Morris Close, Penrhyn Bay, Llandudno LL30

Want to know if you are eligible to rent this property? you can find out by
gaining access to your tenant eligibility report here:
<https://verilet.net/uk/tenants/...> See More



12,654 people reached

Boost Unavailable

Like Comment Share



Lisa Jones Chelsea Elouise Irwin x

Like · Reply · Message · July 13 at 7:02pm



Debbie Adamson Dean Clark

Like · Reply · Message · July 12 at 6:47pm



Becky Sarah Jane Day Star Merrill

Like · Reply · Message · July 12 at 8:37pm



Jamie McCormick Lee McCormick

Like · Reply · Message · July 12 at 7:04pm



Carly Abbott Shelley Abbott

Like · Reply · Message · July 12 at 12:08pm



Tammy Davies Michelle Roberts

Like · Reply · Message · July 12 at 4:23pm



Dominique Smith Jen Watts

Like · Reply · Message · July 12 at 4:24pm



Colin Shanley Brenda Nash, Toni Williams

Like · Reply · Message · July 13 at 4:59pm



Elliz Nikki Tania Mummy Olson

Diane Olson

Like · Reply · Message · July 12 at 1:18pm



Cheryl Haddon Clair Louise

Like · Reply · Message · July 12 at 11:52am



Ceri Awen Woodcock Pitrow Downings

Like · Reply · Message · July 12 at 10:17am



Ste Parry Tinx Parry

Like · Reply · Message · July 12 at 12:30pm



Zoe Williams Danny Tierney- Tulse

Like · Reply · Message · July 12 at 4:51pm



Amy Marie Sykes Bee Sykes

Like · Reply · Message · July 12 at 12:56pm



Mckeown Michelle Kelly Ruth Jones

Like · Reply · Message · July 12 at 11:52am



Sophie Clough Lesley Clough

Like · Reply · Message · July 12 at 3:17pm



Andrea Clarkeon Kasla Kate Wyrzykowska

Like · Reply · Message · July 12 at 2:52pm



Nia Roberts Steph Blakemore

Like · Reply · Message · July 13 at 12:48pm



Sara J Brophy Beol Brophy

Like · Reply · Message · July 12 at 8:27pm



VeriLet added 4 new photos.

Published by Gavin Prince [?] · July 10 at 10:29am · €

3 bedroom house to rent in Rhos On Sea! - £895 pcm.

Just added, be quick as this one wont be on the market for long.

Contact Robbie Howarth on 01492 467002 to arrange a viewing or for further information: ... See More



20,178 people reached

View Results

Like Comment Share



Karen Roberts Nice

Like · Reply · Message · July 13 at 6:00pm



Karen Roberts Ohhhh

Like · Reply · Message · July 13 at 6:00pm



Claire Parry Foulkes Tammy Crabtree 😊 this one is perfect x

Like · Reply · Message · July 13 at 9:01pm



Becky Milbourne Samantha Milbourne xxx

Like · Reply · Message · 2 · July 13 at 6:14pm

6 Replies



Shan Woodfield Michelle Woodfield ???

Like · Reply · Message · 1 · July 13 at 6:27pm

4 Replies



Amie Louise Richard Kesteven Karen Roberts 😞😞😞

Like · Reply · Message · July 13 at 5:58pm

3 Replies



Rach Owen Sue Edwards Was Higgott

Like · Reply · Message · 1 · July 13 at 7:48pm

1 Reply



Jackie Emma Ramsden JessicaChloe Jones and James Parry

Like · Reply · Message · July 13 at 11:03pm



Kathryn Rowlands Joe Williams ?? Xx

Like · Reply · Message · 1 · July 13 at 5:39pm



Susan Jones Nikkita Williamson? Any good x

Like · Reply · Message · 1 · July 14 at 3:05pm

1 Reply



Hollie Plumb Melissa Jones

Like · Reply · Message · 1 · July 14 at 3:28am



Sophie Goode Morgan McInden

Like · Reply · Message · 1 · July 13 at 10:49pm



Lucy Roberts Tracey Roberts

Like · Reply · Message · July 13 at 9:35pm



Sadie Fianagan Jacinta Michelle McArdle

Like · Reply · Message · July 13 at 6:00pm



VeriLet added 9 new photos.

Published by Gavin Prince [?] · July 12 at 9:12am · 🌐

3 bedroom house to rent in Rhyl - £850 pcm.

Want to know if you are eligible to rent this property? you can find out by gaining access to your tenant eligibility report here:

<https://verilet.net/uk/tenants/>

Contact Beresford Adams on 01745 400921 to arrange a viewing or for further information.... See More



16,757 people reached

Boost Unavailable

Like Comment Share



Emily-Jayne Beer Jojo Rebecca Griffiths

Like · Reply · Message · July 10 at 5:48pm

1 Reply



Oscar Diddles Nathan Davies

Like · Reply · Message · July 10 at 1:01pm

1 Reply



Steven Diddin Morgan Molinden

Like · Reply · Message · July 10 at 5:23pm

1 Reply



Josh Fraser Michael Caine 🙌🙌

Like · Reply · Message · 1 · July 10 at 5:56pm



Claire Parry Foulkes Tammy Crabtree

Like · Reply · Message · July 10 at 10:18pm



Abigail Roberts Natalie Gallop 🤔🤔

Like · Reply · Message · 1 · July 10 at 5:55pm



James Powell Leanne Priestley

Like · Reply · Message · 1 · July 10 at 12:13pm



Stephen Curphey Emma Curphey 😊

Like · Reply · Message · July 10 at 3:37pm



Eirian Evans Angharad Hicks

Like · Reply · Message · July 10 at 12:00pm



Shelly Griffiths Zoe-Louise Sugden

Like · Reply · Message · July 11 at 12:15am



Alison Hughes Zoe-Louise Sugden

Like · Reply · Message · July 10 at 11:19am



Clare Kingcott Katie Mocauley

Like · Reply · Message · July 10 at 8:02pm



Gillian Townsend Heather Caroline Wheeler

Like · Reply · Message · July 10 at 12:56pm



Miriam Finch Liz Royle

Like · Reply · Message · July 10 at 7:00pm



Zoë Temple Adam Temple

Like · Reply · Message · July 10 at 12:17pm



James Powell Katie Rowlands

Like · Reply · Message · July 10 at 11:17am



Kirsty Lauren Maclean Charlotte Gough

Like · Reply · Message · July 11 at 12:18pm



Ben 'Bobbyfred' Garbutt Abigail Calder

Like · Reply · Message · July 10 at 1:12pm



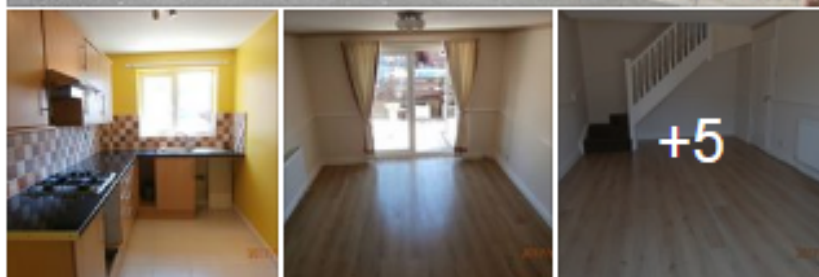
VeriLet added 8 new photos.

Published by James Corr [?] · June 14 ·

Have you seen this gorgeous terraced home in #Llandudno?! 🏡❤️

This lovely 2 bedroom terraced house has just hit the market and is available immediately to let at £595pcm | £137pw.

This property includes;... See More



16,948 people reached

Boost Unavailable

Like Comment Share



Lisa King Maria Donoghue

Like · Reply · Message · July 12 at 12:14pm

1 Reply



Emma Dykes Gav Ross

Like · Reply · Message · July 12 at 3:42pm

1 Reply



Latier McLoughlin Jasey McLoughlin

Like · Reply · Message · July 14 at 9:51am

1 Reply



GemGem Taylor Kirsty Louise Harley this any good ? Xx

Like · Reply · Message · July 12 at 2:37pm



Ami Jasmine Butler Ashley 'Fish' Fisher

Like · Reply · Message · 1 · July 12 at 1:57pm



Lisa Jones Matt Bradbury-Jones

Like · Reply · Message · 1 · July 12 at 2:18pm



Josie Hutchison Chloe Wright

Like · Reply · Message · 1 · July 13 at 5:04pm



Gary Brown Andrew Brown

Like · Reply · Message · 1 · July 12 at 12:52pm



Karl Thomas Jen Watts

Like · Reply · Message · 1 · July 12 at 1:36pm



Shelley Rogers Suzanne Harvey

Like · Reply · Message · 1 · July 13 at 8:58am



Dario Jermaine Edwards Patrick Kavanagh

Like · Reply · Message · 1 · July 12 at 5:24pm



Millie Muddell Shane Muddell

Like · Reply · Message · 1 · July 12 at 4:31pm



Millie Muddell Chelsey Muddell

Like · Reply · Message · 1 · July 12 at 4:31pm



Courtney Rebecca Liz Stobart

Like · Reply · Message · 1 · July 14 at 9:17am



Sarah Jayne Williams Fiona Hughes

Like · Reply · Message · 1 · July 12 at 10:31am

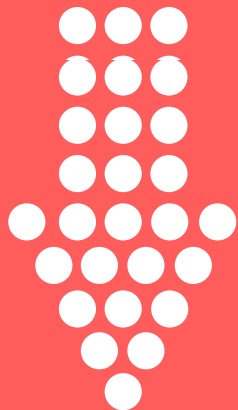


Emma Davies Kim Hogg-Hughes xx

Like · Reply · Message · July 13 at 7:43pm

/ MORE & MORE

THAT AMOUNT OF REACH MUST GET INQUIRIES RIGHT?
OF COURSE..





Zoe Parker @ Rebecca Evans

Like · Reply · May 18 at 1:12pm



Kelly Hare View of the estuary... In Llandudno?? Where's this? Xx

Like · Reply · 1 · May 18 at 10:17pm



Sarah Lee Bradbury Looks like Glan Conwy

Like · Reply · May 19 at 12:50pm

↳ View more replies



Write a reply...



Clive Roberts Linda Wynne-Jones

Like · Reply · May 18 at 2:15pm



Jack Middlehurst Bert Middlehurst

Like · Reply · May 18 at 2:25pm



June Corbett April harper

Like · Reply · 1 · May 18 at 2:34pm



Bert Middlehurst tank u

Like · Reply · May 18 at 2:36pm



Bert Middlehurst thank u

Like · Reply · May 18 at 2:36pm



Monika Wianiewska Hi will you be accepted pets ? We are lovely family with 3 children and we be more than happy apply even today!!! X

Like · Reply · May 18 at 3:15pm



David Thomas Kelly Wlwczaryk

Like · Reply · May 18 at 3:34pm



Kelly Wlwczaryk Agent David Thomas 🙏

Like · Reply · May 18 at 4:01pm



Write a reply...



Jade Sherriff Nikki

Like · Reply · May 18 at 4:35pm



Clare Gillespie @ Amy Louise Gillespie

Like · Reply · May 18 at 5:44pm



Sarah Bear @ Malcolm Stephens

Like · Reply · May 18 at 10:54pm



Simon Roberts @ Matt Roberts

Like · Reply · May 18 at 11:44pm



Jeanette Hughes Vicki Robinson

Like · Reply · May 19 at 2:46am



Sarah Lee Bradbury Its in Glan Conwy

Like · Reply · May 19 at 1:03pm



Charl Rogers Chelsey Jade Rostron

Like · Reply · May 15 at 7:05pm



Philllpa Taylor Ryan Davies Katy Taylor just Incase

Like · Reply · 1 · May 15 at 7:37pm



Lydia Charmaine Higson @ Adam Higson this is so cool!

Like · Reply · May 15 at 9:30pm



Myra Illingworth Looks stunning

Like · Reply · May 15 at 10:32pm



Mike Goodwin Where have they left the Safe ?? 🤔

Like · Reply · 2 · May 16 at 12:22am



Klechea Vultton Evans Is this property still available? If so how much pcm?

Like · Reply · 1 · May 12 at 2:25pm



Steven Cooper It's gone x

Like · Reply · 1 · May 12 at 2:36pm



James Corr Unfortunately it's been let, didn't last long at all! 😞 If you check out VeriLet's page however, there's a ton more and they update them everyday! 😊

Like · Reply · 1 · May 12 at 2:36pm



Klechea Vultton Evans Oh no 🙏 thankyou so much !!

Like · Reply · May 12 at 2:36pm



Write a reply...



Sophie Lee Ryan Walker

Like · Reply · May 12 at 2:29pm

↳ 2 Replies



Daz Tindall Sarah Beaumont

Like · Reply · May 12 at 4:14pm



Daz Tindall Rick Ward

Like · Reply · 1 · May 12 at 5:05pm



Abigail Roberts How many bedrooms please

Like · May 15 at 1:40pm



Shannon Georgla Parry-Gregory Edward Dennis ..

Like · May 15 at 5:04pm



Louise Wilkinson Were do I sign. 🤔

Like · May 15 at 10:53pm



Jade Sherriff Nikki Sherriff

Like · May 16 at 1:15pm



Helen Carlo Every time I ring Aslet lettings they say they only have retirement places ... I'd be interested its beautiful and close to a family member

Like · May 16 at 3:04pm



Chloe Marie Owen Paula Owen shall I move in 😊

Like · Reply · Message · July 10 at 11:20am

👉 1 Reply



Joanna Jones Jess Jane

Like · Reply · Message · July 10 at 8:16pm



Tracey Humphreys Sara Ann Mayall

Like · Reply · Message · 1 · July 10 at 8:02pm

👉 4 Replies



Bibi Wotton Jayde Stewart

Like · Reply · Message · 1 · July 10 at 11:06am

👉 2 Replies



Jessica Ann Martin Power this would be nice! 😊 .. ❤️ .. xx

Like · Reply · Message · 1 · July 10 at 2:01pm



Lisa Pattinson Kat Murphy

Like · Reply · Message · 1 · July 10 at 6:08pm

👉 1 Reply



Sonya Whittley Vanessa Williams

Like · Reply · Message · 1 · July 10 at 10:31pm

👉 1 Reply



Anastasia Landers-Jones Shan Woodfield

Like · Reply · Message · July 10 at 11:18am

👉 1 Reply



Katie Hornby India Jade Hughes

Like · Reply · Message · 1 · July 10 at 10:50am

👉 3 Replies



Sonya Whittley Emrys Forrester

Like · Reply · Message · 1 · July 10 at 10:31pm



Zoe Hopwood Charlotte Waters

Like · Reply · Message · July 10 at 12:00pm



Nia Wyn Morris Sophaay Louisee

Like · Reply · Message · July 27 at 10:47am



Charlotte Buckley Hannah Kay

Like · Reply · Message · July 11 at 11:05pm

👉 1 Reply



April Imogen O'Callaghan Clint Westwood this is the house I was on about yesterday!

Like · Reply · Message · June 23 at 12:35pm



Becca Bamford have we won the lottery Zoe Collier 😊

Like · Reply · Message · 1 · June 23 at 12:29pm



Sarah Fidler Craig Edwards x

Like · Reply · Message · June 23 at 12:31pm



Leanne Jade Rosie Punter Sophie Roberts was you saying you wanted to move? xx

Like · Reply · Message · June 23 at 6:17pm

👉 1 Reply



Steven Dildin Mair Dildin show Matt

Like · Reply · Message · 1 · June 23 at 12:30pm



Shirley Williams Katy-Anne Williams this looks nice xx

Like · Reply · Message · June 24 at 3:57pm



Rachel Sheen Danny Foulkes tell rob x

Like · Reply · Message · June 23 at 12:58pm



Alexis Powell Jamie Griffiths Max Chapman Jones house share?

Like · Reply · Message · June 23 at 12:29pm



Naomi Wilkins Matt Abbot New

Like · Reply · Message · 1 · June 23 at 12:05pm

👉 1 Reply



Natalie Louise Forber Corinne Hughes

Like · Reply · Message · 1 · June 23 at 4:10pm



Joely Eastham-Jones Becky Williams

Like · Reply · Message · 1 · June 23 at 2:53pm

👉 2 Replies



Kye Manwel Amy Lewis

Like · Reply · Message · 1 · June 23 at 11:37am

👉 1 Reply



Molly Bailey Becky Williams

Like · Reply · Message · 1 · June 23 at 6:21pm

👉 2 Replies



Joe Williams James Powell

Like · Reply · Message · 1 · June 23 at 7:31pm



Donna Ravenscroft Rachel Louise x

Like · Reply · Message · June 23 at 11:51am

-  **Sarah Grace Moore Jamie Wilson**
Like · Reply · Message · 1 · June 23 at 3:13pm
-  **Charlotte Roberts Abigail Roberts Jamie Bullock**
Like · Reply · Message · June 24 at 8:46am
-  **Alyshea Phillips Cami Simpson!**
Like · Reply · Message · June 24 at 8:02am
- 👉 1 Reply
-  **Ceri Awen Woodcock Pitrow Downings**
Like · Reply · Message · June 23 at 1:59pm
-  **Zoe Collier Becca Bamford**
Like · Reply · Message · June 23 at 12:15pm
-  **Rachel Roberts Tomos Euros Roberts**
Like · Reply · Message · June 23 at 11:39am
-  **Kirsty Midgley Rachel Watson**
Like · Reply · Message · June 23 at 11:58am
-  **Paul Jones Jaynex Fenton Ramsden**
Like · Reply · Message · June 23 at 11:48am
-  **Jo Anderson Janine Anderson**
Like · Reply · Message · June 23 at 1:11pm
-  **Stacey Ann Shannon Paige Bell**
Like · Reply · Message · June 23 at 6:25pm
-  **Kyle Watson Jamie Bowen**
Like · Reply · Message · June 23 at 2:23pm
-  **Maggie Pritchard Jacqueline Elisabeth Lloyd**
Like · Reply · Message · June 25 at 12:07am
-  **Maggie Pritchard Kathy Pritchard**
Like · Reply · Message · June 25 at 12:10am
-  **Sonia Jones Chelsey Jade Rostron**
Like · Reply · Message · June 23 at 12:57pm
-  **Lebelt Magdalena Michal Nowak**
Like · Reply · Message · June 23 at 4:41pm
-  **Rhannon Cripps Vickie Ellis**
Like · Reply · Message · June 23 at 12:15pm
-  **Jessica Smith Stephanie Louise**
Like · Reply · Message · June 23 at 3:55pm
-  **Jade Williams Jake Jones**
Like · Reply · Message · June 23 at 2:38pm
-  **Connor Griffiths Xyle Morgan**
Like · Reply · Message · June 23 at 3:48pm

-  Write a comment...    
-  **Kerry Ann Meade** What fees r on this
Like · Reply · Message · 1 · July 14 at 9:33am
-  **VeriLet** Hi Kerry, If you contact Beresford Adams on 01745 400921 they will be able to advice you. Prior paying any fees you can check your eligibility at <https://verilet.net/tenants>
- 

Check and Repair your Tenant Referencing Application with VeriLet
No more uncertainty surrounding your Tenant...

VERILET.NET
- Like · Reply · Remove Preview · Commented on by Gavin Prince [?] · July 14 at 9:39am
-  **Sue Carr** That's on my road xx
Like · Reply · Message · 1 · July 14 at 9:58am
- 👉 3 Replies
-  **Nikkita Williamson** Laura Martin this is the one in Pensam... It's lovely! Nice estate as well. Xxx
Like · Reply · Message · 1 · July 15 at 8:32pm
-  **Shan Woodfield** Michelle Woodfield too far 😊 but this would be perfect if not x
Like · Reply · Message · July 14 at 11:11am
-  **Emma Kent** How old do u have to be z
Like · Reply · Message · July 14 at 12:17pm
-  **Pauline Poole** Nice ria x
Like · Reply · Message · 1 · July 14 at 9:53am
- 👉 1 Reply
-  **Tracey Dionne** That's nice x
Like · Reply · Message · 1 · July 14 at 9:55am
-  **Jessica Leigh** Nikkita Williamson
Like · Reply · Message · 1 · July 14 at 10:39pm
- 👉 2 Replies
-  **Sophie Catherine Jones** Are pets considered?
Like · Reply · Message · July 14 at 3:09pm
-  **Anastasia Landers-Jones** Shan Woodfield
Like · Reply · Message · July 14 at 10:52am
- 👉 2 Replies

AND SO ON...

AND THE BEST NEWS IS,
**WE WANT
TO HELP
YOU!**

CAN WE?



**LETS
GET TO
WORK /**

EMAIL

james@createsocial.org

CONTACT NO.

07736 562 902

WEBSITE

createsocial.org