



Snap Inc.

Heya Mary-Lynn!

Remember us? It's your friends over on Team 🐻 Snap! Just wanted to check in to see what's going on with you and what we can do to start hangin' out again.

Boy, did we have some good times together. From those silly face lenses (what's your favorite? ours is the flower crown) to the dope neighborhood-centric filters (Venice Beach *represssenntttt*), our app gave you so many ways to share your authentic self with all your young friends.

And share your authentic self you did! Until, *errrrrr*, you didn't. We noticed that you haven't used our app in quite a while. A little FYI: since you last logged in, Kim got in a 🔥 beef with T.Swift, Imagine Dragons dropped an album that is the Bomb Dot Com, and oh yeah — Snap the Camera Company went public!

So why come back to us? Well, as hard as it is to admit, we're guessing that you didn't just go cold 🐔 on making short, ephemeral films that you share with your friends as a means of expressing yourself. Guess this is the part where we remind you that stories were our idea and that the unoriginal copiers out there are just that, unoriginal copiers — and there's nothing less chill than being an unoriginal copier. (Just like there's nothing cooler than being the OG stories company.)

We also added some sweet features since you've been goooooone, Kelly Clarkson. From a sweet map where you can share your location with friends at all times to a way to post videos — wait for it — longer than 10 seconds (*whaaaattttt*), these new features will make you wonder why you ever left.

To sweeten the deal, we've tossed in a deck of Snap playing cards in here along with five crisp George Washingtons — ka-ching, ka-ching. Now all you need to do is fire up your ol' iPhone and reinstall that little yellow ghost, the one you've just realized you've missed as much as he missed you. See you soon, Mary-Lynn, and welcome back!

— Your Friends at Team Snap