

TY SANTE



Ty Sante has called Nevada his home since 1983. Originally from Chicago, he began his broadcast career while still a student. In 1981 Ty landed an internship at legendary 93.9 WLAK "The Lake" after placing 1st at state competition in the categories of 'Radio' and 'Extemporaneous Speaking'. He also placed 2nd at state competition in classical piano. Ty enlisted in the U.S. Air Force in 1982. While stationed at the Presidio of Monterey, he could be heard on Roger Powers' legendary KOCN (K-Ocean) every weekend. Ty was stationed at Nellis Air Force Base the following year. In addition to his regular duties for Uncle Sam, Ty became involved with the base MWR program. In 1985 his band of military musicians represented Nellis AFB at the TAC (Tactical Air Command) Worldwide Talent Show Competition, winning 1st place in the band category. He subsequently toured the country with the TAC 'Stars of Sound' as musical director, including benefit shows with Siegfried and Roy. After his separation from the service he worked briefly at Art Kevin's KRRI in Boulder City, before joining a variety of touring groups playing lounges, showrooms and Concert arenas from Las Vegas to Atlantic City. After four years on the road, he settled in Reno/Lake Tahoe and into producing local bands while working as a session musician and sound clinician – primarily in Lake Tahoe and L.A.. He made his way back to radio in 1990 and joined the staff of KZSR "Star 93 FM". Ty also made his foray into voice-overs and commercial production during this time, joining the voice-over roster at Tanglewood Studios. Stints with KKMR/KPLY and MAGIC 95.5 followed, before John Parker (of Parker Communications) recruited Ty to return to Vegas to anchor nights on LITE

94. He's been a full-time resident of Las Vegas since 1993. As such, he was a "first" at several commercial broadcast outlets in state, both north and south. Some have said that a generation of Nevada radio listeners have grown up listening to Ty Sante.

Other great and legendary stations that Ty's been a part of in Southern Nevada include American Radio System's 94.1 JAMZ, Citadel's 107.5 KFBI, CBS Radio's MIX 94.1 and LITE 100.5 FM. During the course of his stints at these heritage Vegas stations, he's hosted some of the valley's most popular shows – 'LITE NITE TRAX with Ty Sante', 'Sunday Morning LITE Jazz' and 'All-Request Saturday Night'. In addition to being an air personality and host, Ty is well known in the Vegas media community as a commercial audio producer and voice talent. Signed with both Studio Center here locally and The Big Fish Voice Company nationally, he shifted his focus to voice-over and commercial audio production, upon retiring from the air in 2003. In 2006 he founded his own production company and continued to be a part of Las Vegas radio in a major way, working at CBS radio for nearly 17 years. For the last 10 years he held the position of station senior production director and creative director where he was an integral part of the production teams for KXTE X1075, 98.5 KLUC, 100.5 KXNT and KMXB MIX 94.1. Today Ty dedicates much of his time and professional abilities to the company he founded in 2006 and its modest subsidiaries, providing a range of voice and audio-related services to clients in markets around the globe. His voice has been heard on national, regional and local commercials for over a decade.

As a former professional musician and sound clinician, Ty draws from a unique collection of skills in his capacity as studio principal. He is also a live announcer, emcee and event host - having served as announcer for the Consumer Electronics Show, International Brotherhood of Teamsters Convention and a host of others in the last decade. In addition, he teaches the art of voice-over to students throughout the Las Vegas valley and has been a frequent guest speaker at UNLV, CSN and area high schools during that time. He is the recipient of numerous awards in his chosen field including 5 Silver Microphone Awards and was inducted into the distinguished 'Nevada Broadcasters Hall of Fame' in 2003. Ty has mentored several recognizable voice talents currently working in the media and entertainment industries and is honored to have been referred to in a December 2012 issue of a major Las Vegas Newspaper as a Las Vegas "radio legend".