



Anthony Lamont

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MY STORY

I'm a 28 year old innovation consultant & UX/UI expert.

After 4 years in the advertising industry, I've gone my own way and started helping companies innovate and grow.

By looking through the eyes of the end-users (market research, interviews, user testings,...), I work my way towards a result that matters. Depending on the insights, the result can be a new product, a service model or a digital interface.

By using the Design Thinking approach I meet the user's and consumer's needs and therefor improving companies to make them future proof.

EXPERIENCE

- **Digital Creative & Concept Provider**
MaDe Design & Innovation / 2013 -
- **Founder & Innovation Consultant**
Yonder Innovations / 2013 -
- **Concept Provider**
DDB Brussels / 2011 - 2013
- **Concept Provider & Art Director**
Boondoggle / 2010 - 2011
- **Concept Provider & Art Director**
Happiness / 2009 - 2010

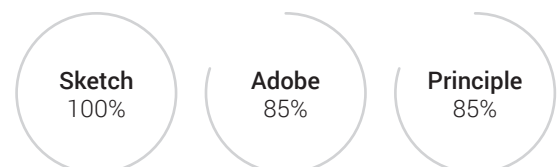
AWARDS & EDUCATION

- **Silver Award**
Eurobest / 2014
- **Silver and 2 Bronze Awards**
CCB / 2013 - 2014
- **2 Gold Awards**
OOH / 2014
- **Gold Award**
OOH / 2013
- **Marketing & Advertising**
LUCA / 2006 - 2009

LANGUAGES



SKILLS



REFERENCES

