

Website Cookies

Cookie Name	Owner	Lifespan (session / persistant)	Essential/ Marketing/ Analytics	What the cookie does	Intrusiveness
PHPSESSID	PHP	session	Essential	Enables websites to store serialised state data and is used to establish a user session and to pass state data via a temporary cookie, which is commonly referred to as a session cookie. It expires when the browser session ends	Low
ci_session	CodeIgniter	1 hour	Essential	Similar to above - sets the session cookie so we can detect whether the user is new or a returning user.	Low
resolution	Grandad	session	Essential	Used to detect the users device and screen resolution so that we can display the right size images.	Low

Communigator Cookies

Cookie Name	Owner	Lifespan (session / persistant)	Essential/ Marketing/ Analytics	What the cookie does	Intrusiveness
wow.session	Communigator	Session	Essential	IIS Session Code. Standard session cookie served by the web server.	Zero
wow.anonymousid	Communigator	2 year	Analytics	Anonymous Vistor ID. Does not store user data, only stores active menue node over post-back	Low
wow.schedule	Communigator	Session	Essential	Load balance queue. Standard cookie session served by web server.	Zero
wow.utmvalues	Communigator	Session	Analytics	Stores the UTM values for the session. Does not store user data, only stores active menue node over post-back	Low
wow.trackingdata	Communigator	Session	Marketing	Communigator enrypted identifier for the session. 1st part cookie which is only used by Gatormail integration so Gator Leads (previously known as WOW Analytics) knows email contacts visiting website	Medium
wow.data	Communigator	2 years	Analytics	Encrypted GatorMail identification. 1st part cookie which is only used by Gatormail integration so Gator Leads (previously known as WOW Analytics) knows email contacts visiting website	Medium
ASPXAUTH	Communigator	Session	Essential	Communigator product authentication. Authentication cookie served by the Communigator product	Zero
ASP.NET_SessionId	Communigator	Session	Essential	IIS Session Code. Standard session cookie served by the web server.	Zero

Google Analytics Cookies

Cookie Name	Owner	Lifespan (session / persistant)	Essential/ Marketing/ Analytics	What the cookie does	Intrusiveness
Google Analytics	Google	_utma, _utmb, _utmc, _utmz	Analytics	Google Analytics cookies do not collect personal data about our website visitors. The data collected by Google Analytics is used to analyse how frequently the same people revisit the website, how the website is found (from advertising or referring websites), and which pages are most frequently viewed. This information is combined with data from thousands of other users to create an overall picture of website use, and is never identified individually or personally and is not linked to any other information we store about you. Link to Google's privacy policy - www.google.com/policies/privacy/ . Link to Opt out of Google Analytics - https://tools.google.com/dlpage/gaoptout/	Zero