

SKYLINE CHILI “3-WAYS TO WIN” INSTANT WIN GAME

OFFICIAL RULES

NO PURCHASE NECESSARY TO PLAY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

ELIGIBILITY: The Skyline Chili “3-Ways to Win” Instant Win Game (“Game”) is only open to legal U.S. residents who reside in Florida, Indiana, Kentucky and Ohio; and are at least eighteen (18) years of age or older. Officers, directors and employees of Skyline Chili, 4180 Thunderbird Lane, Fairfield, OH 45014 (“Sponsor”), its parent, subsidiaries, and affiliated companies, distributors, sales representatives, advertising and promotion agencies (collectively, the “Promotion Entities”), and each of their immediate family members and/or those living in the same household of each, are ineligible to participate in the Game. **Game is void where prohibited by law.**

HOW TO GET A GAME PIECE: Beginning September 1, 2017 through September 30, 2017 (the “Promotion Period”) get one (1) peel off Game Piece when you purchase a large (30 oz.) or regular size (20 oz.) cold drink at a participating Skyline Chili location in Indiana, Florida, Kentucky or Ohio. Game Pieces will be available while supplies last. To get a Game Piece without visiting a participating Skyline Chili location send a self-addressed stamped envelope with sufficient return postage to: Skyline Chili “3-Ways to Win” Instant Win Game Piece Request, 4180 Thunderbird Lane, Fairfield, OH 45014. Limit one (1) mail-in request per outer mailing envelope. One (1) game piece will be mailed in response to each request, while supplies last. All Game Piece requests must be postmarked by September 30, 2017 and received by October 6, 2017.

PRIZES/OFFERS AND APPROXIMATE RETAIL VALUES/ODDS:

UNCLAIMED/UNREDEEMED PRIZES/OFFERS WILL NOT BE AWARDED.

Collect and Win Grand Prize:

Two Hundred (200) Grand Prizes are available. Each Grand Prize consists of Skyline Chili for a year awarded in the form of \$525 in Skyline Chili Gift Cards. The approximate retail value (“ARV”) of each Grand Prize is \$525. Odds of winning a Grand Prize are 1:8,000 based upon finding the rare Collect and Win Game Piece. The total ARV of all Grand Prizes is \$105,000. The odds of obtaining any individual common Collect and Win Game Piece are 1 in 3.

Instant Win Prize/Offers:

16,000 Free Cheese Coney Prizes are available with an ARV of \$1.99 each (1,600,000 total game pieces distributed). Odds of winning a Free Cheese Coney Prize are 1:100.

16,000 Free Regular Pepsi Product Prizes are available with an ARV of \$1.99 each (1,600,000 total game pieces distributed). Odds of winning a Free Regular Pepsi Product Prize are 1:100.

48,000 Free Regular 3-Way with Purchase of Cheese Coney and Pepsi Product Offers are available with an ARV of \$5.99 each (1,600,000 total game pieces distributed). **You must pay \$3.98 in order to receive this item.** Odds of winning a Free Regular 3-Way with Purchase of Cheese Coney and Pepsi Product are 1:33.

160,000 Free Regular Pepsi product with purchase of Cheese Coney Offers are available with an ARV of \$1.99 each (1,600,000 total game pieces distributed). **You must pay \$1.99 in order to receive this item.** Odds of winning a Free Regular Pepsi product with purchase of Cheese Coney are 1:10.

160,000 Free Cheese Coney with purchase of Pepsi product Offers are available with an ARV of \$1.99 (1,600,000 total game pieces distributed). **You must pay \$1.99 in order to receive this item.** Odds of winning a Free Cheese Coney with purchase of Pepsi product are 1:10.

Prizes/offers cannot be combined with any other coupon or offer. Game Pieces are void if reproduced, copied, transferred, expired and where prohibited or restricted. **Winners are solely responsible for any sales tax.** Limit one (1) Prize/Offer coupon per visit. Limit one (1) Grand Prize per person.

TO SEE IF YOU HAVE WON AN OFFER AND REVEAL A COLLECT AND WIN LETTER: Each Game Piece will contain an Instant Win Game Piece revealing either an instant win prize/offer or indicating no instant win prize has been won AND a Collect and Win Game Piece containing a letter. To see if you have won an instant win prize/offer and reveal your Collect and Win Game Piece letter, gently peel off the game piece where indicated. All potential winners are subject to verification of eligibility and compliance with these Official Rules before any prize/offer will be awarded. To be eligible to win the Grand Prize, you must collect all four (4) letters of the word "W-A-Y-S."

TO CLAIM THE GRAND PRIZE: Mail all four (4) Game Pieces (make sure to keep a copy for your records) spelling the word "W-A-Y-S" (facsimiles and reproductions not accepted) in a sealed, stamped and hand printed #10 envelope via registered, certified or express mail (return receipt requested), along with your complete name, address (no P.O. Boxes), zip code, date of birth, daytime telephone number, and email address (if available) hand printed in ink on a 3" x 5" piece of paper to: Skyline Chili "3-Ways to Win" Grand Prize Claim, Attn: Customer Relations, 4180 Thunderbird Lane, Fairfield, OH 45014 to be postmarked by October 31, 2017 and received by November 6, 2017, or Grand Prize will be forfeited. Proof of mailing does not constitute proof of delivery. No facsimiles, copies or reproductions accepted.

TO CLAIM AN INSTANT WIN PRIZE/OFFER: On your next visit to a participating Skyline Chili location, present your entire original Game Piece when ordering. All Instant Win Prizes/Offer must be claimed by October 31, 2017.

GENERAL PRIZE/OFFER CONDITIONS. All costs and expenses incurred in connection with redeeming, accepting, or using a prize/offer that are not specifically provided for herein are solely the responsibility of the applicable prize/offer winner. Prizes/offers not claimed in accordance with these Official Rules will not be awarded. No cash alternative or substitution of prizes/offers will be allowed, except Sponsor reserves the right in its sole discretion to substitute prize(s)/offer(s) of comparable value if any prize/offer listed is unavailable for any reason. All details and other restrictions of prizes/offers not specified in these Official Rules will be determined by Sponsor in its sole discretion. The potential Grand Prize winners may have to execute and return an Affidavit of Eligibility, a Liability Release and (where legal) a Publicity Release (collectively, "**Prize Claim Documents**") within (10) days of notification. Non-compliance with the foregoing may result in disqualification and awarding of the Grand Prize to an alternate winner. If any Grand Prize notification letter or prize is returned as undeliverable, winner may be disqualified. Each prize winner shall be solely responsible for any federal, state and/or local taxes incurred in claiming the prize.

If due to printing, production or other errors, more prizes/offers are claimed than intended, the intended prize/offer will be awarded in a random drawing from all those submitting purportedly valid claims. No more than the number of prizes/offers set forth in these Official Rules will be awarded. Game Pieces not legitimately obtained and/or used in accordance with these rules are void. ALL POTENTIAL WINNING OFFICIAL GAME PIECES ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. AN ENTRANT IS NOT A WINNER OF ANY PRIZE/OFFER, EVEN IF HIS/HER OFFICIAL GAME PIECE SHOULD SO INDICATE, UNLESS AND UNTIL SAID ENTRANT'S ELIGIBILITY AND THE OFFICIAL GAME PIECE HAS BEEN VERIFIED AND SAID ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. Each entrant acknowledges and agrees that the decisions of Sponsor shall be final, binding and conclusive in all matters relating to the Game, including without limitation determinations regarding the validity of Game Pieces.

GENERAL. Acceptance of a prize/offer constitutes winner's permission for Sponsor and its designees to use winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Game or any Game-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize/offer, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize/offer, including, without limitation, to such prize's/offer's quality or fitness for a particular purpose. Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, or stolen claims or Official Game Pieces. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW/JURISDICTION: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE GAME SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF OHIO WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. BY ENTERING, ENTRANT'S CONSENT TO THE EXCLUSIVE JURISIDICATION AND VENUE OF THE FEDERAL, STATE AND LOCAL COURTS LOCATED IN CINCINNATI, OHIO WITH RESPECTIVE TO ANY DISPUTE IN ANY WAY RELATED TO THE GAME.

WINNER'S LIST: For the name(s) of the Grand Prize winners, send a self-addressed stamped envelope to: Skyline Chili "3-Ways to Win" Instant Win Game Winners, Skyline Chili, 4180 Thunderbird Lane, Fairfield, OH 45014. Request must be received by November 10, 2017.

SPONSOR/PROMOTER: Skyline Chili, Inc., 4180 Thunderbird Lane, Fairfield, OH 45014.