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DENOVA

ASAD NAVEED - P O R T F O L I O

W W W . D E N O V A . C O . U K



9 REGIONS AROUND THE WORLD
WILL CONNECT, CREATE AND COLLABORATE
SIMULTANEOUSLY



AND THE UN SUSTAINABLE
DEVELOPMENT GOALS



ACTION
CAMPAIGN

UN
AT THE
HEADQUARTERS
IN **NYC**

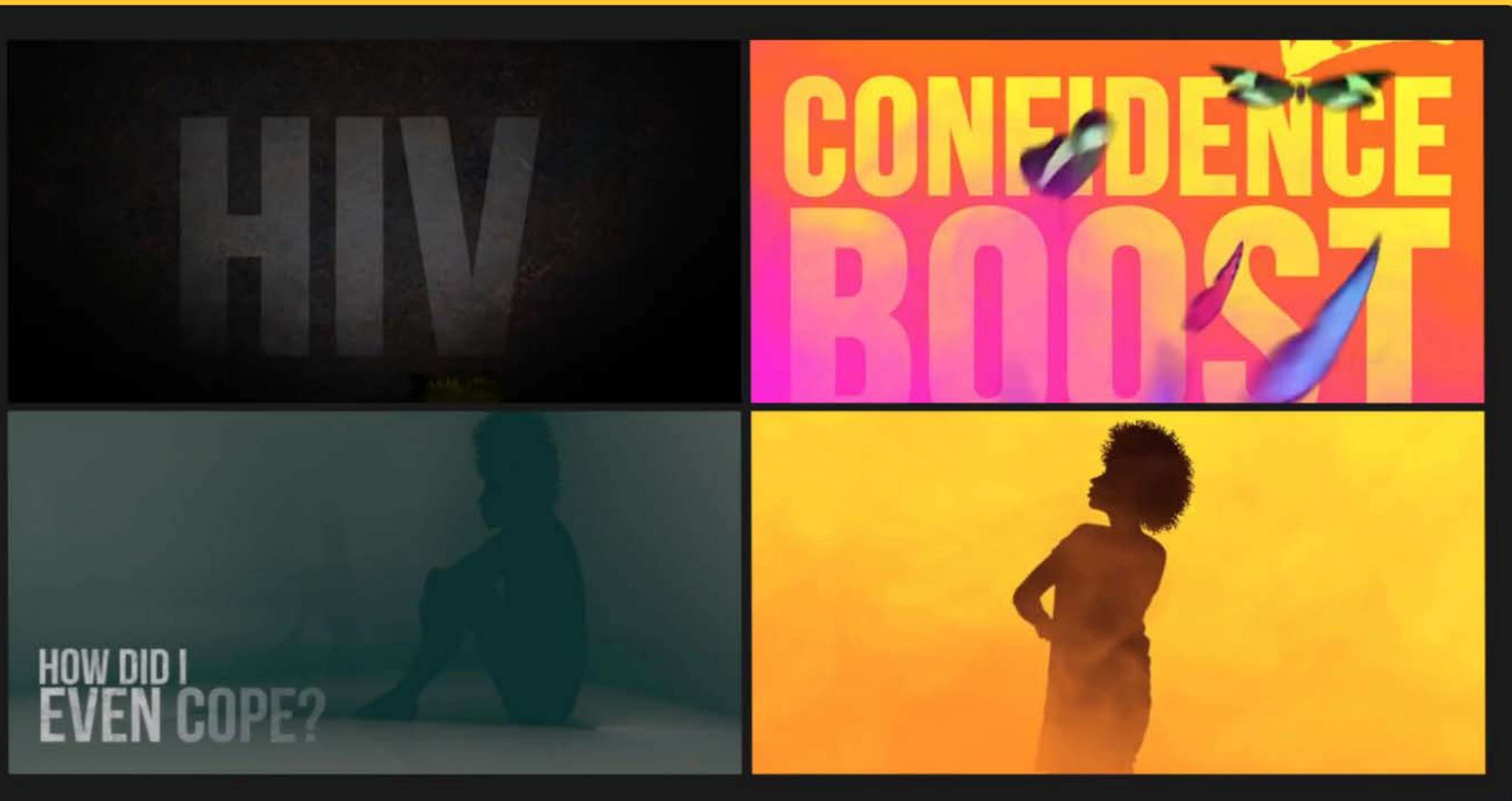


INFOGRAPHIC PRODUCED FOR UN INFLUX
/ CREATIVE DIRECTOR: ASAD NAVEED

UNITED NATIONS MIGRATION SUMMIT / TRAILER



TRAILER EDITED FOR SNAPPIN TURTLE
/ EDITOR: ASAD NAVEED



DOCUMENTARY PRODUCED FOR BBC
/ CREATIVE DIRECTOR: ASAD NAVEED

UKs HIDDEN SLAVES

BBC
RADIO

1



PRIME
MINISTER
HAS CALLED THIS

EASY TO
EXPLOIT



DOCUMENTARY PRODUCED FOR BBC
/ CREATIVE DIRECTOR: ASAD NAVEED

ITHRAA - OMAN - NON OIL EXPORTS - INFOGRAPHIC

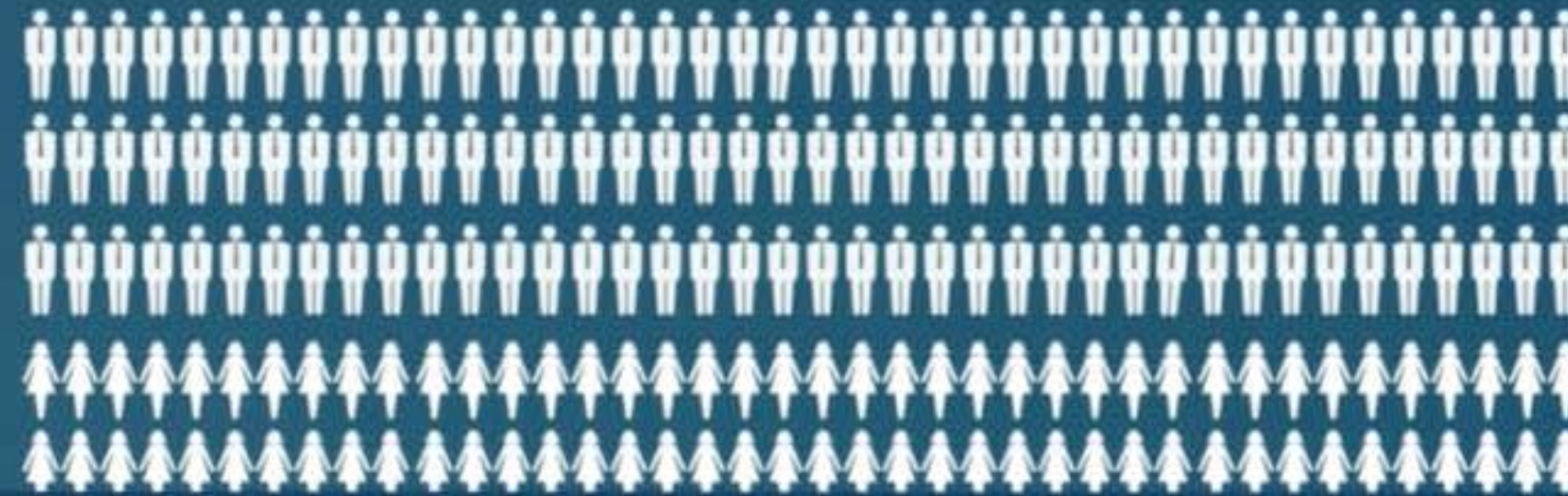


We've trade representatives in

Australia
China
Ethiopia
France
Germany
Hong Kong
India
Lebanon
Philippines
Singapore
Spain
Syria
The Ivory Coast
United Arab Emirates
United States of America
Yemen
Zimbabwe



One billion people will enter the global consuming class by 2025,
with incomes high enough to be classified as significant consumers of goods and services



We're also a **young** and **ambitious** nation
that's looking to make our mark



Oman's trading history
dates back thousands of years

INFOGRAPHIC PRODUCED FOR ITHRAA
/ CREATIVE DIRECTOR: ASAD NAVEED

BITE THE BALLOT - TURN UP CAMPAIGN/ INFOGRAPHIC

bite
the
ballot

TURN

IGNITE
YOUR
DEMOCRACY

bite
the
ballot

INFOGRAPHIC PRODUCED FOR BITE THE BALLOT
/ CREATIVE DIRECTOR: ASAD NAVEED

RITZ / INFOGRAPHIC



INFOGRAPHIC PRODUCED FOR RITZ
/ CREATIVE DIRECTOR: ASAD NAVEED



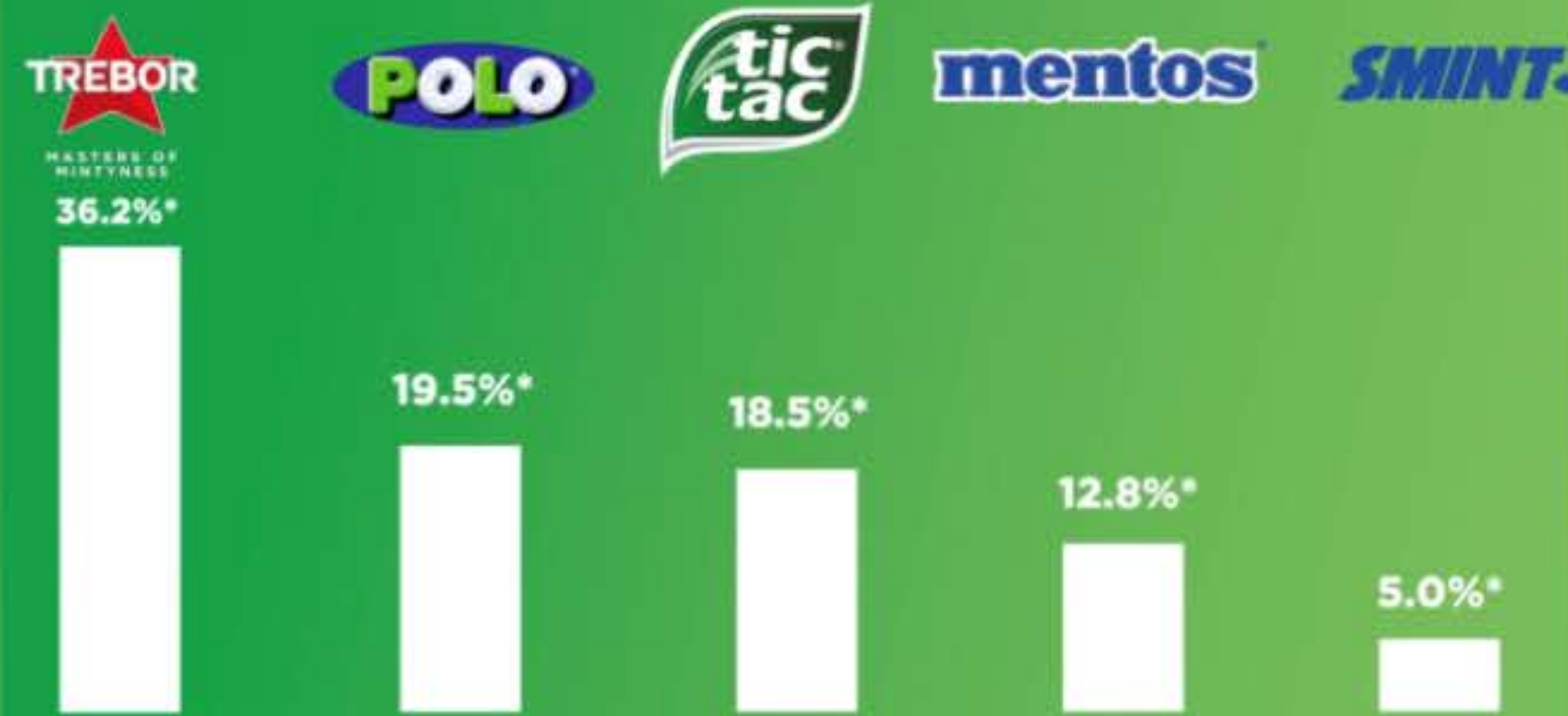
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small change. big difference

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TheCityCircle.Com

InterGreat Britain
we help make Britain Great

INFOGRAPHIC PRODUCED FOR CITY CIRCLE
/ CREATIVE DIRECTOR: ASAD NAVEED



WITH 3 OF THE TOP 5 SKUS'

		VALUE (£)
#1		15.6M
#2		10.9M
#3		10.6M





BNP PARIBAS REAL ESTATE

Real Estate for a changing world



OCCUPIER CONSIDERATIONS

POLITICAL



SECURITY

LEGAL



WORKFORCE



UK
22.9m
2015
0.2% ▲
5 year forecast % pa

LONDON
3.4m
2015
0.7% ▲
5 year forecast % pa

CENTRAL LONDON - IN T
OFFICE STOCK ▲ GA

INFOGRAPHIC PRODUCED FOR BNP PARIBAS
/ CREATIVE DIRECTOR: ASAD NAVEED

Growth Our Lending Future



AVERAGE MONTHLY INTEREST RATE

WERE CONSISTENTLY COMPETITIVE DEMONSTRATING
HOW BRIDGING HAS BECOME MORE AFFORDABLE



The Kind Group is consistently in touch with
key movements within the Financial Services Sector



INFOGRAPHIC PRODUCED FOR KIND
/ CREATIVE DIRECTOR: ASAD NAVEED

3LAU - HOW YOU LOVE ME / LYRIC VIDEO



3LAU

FEATURING
BRIGHT LIGHTS

NOBODY'S PERFECT
I'LL NEVER TRY

I DON'T NEED A
SECOND CHANCE

LYRIC VIDEO PRODUCED FOR 3LAU
/ CREATIVE DIRECTOR

50 CENT - BARCELONA X GAMES / IDENT



IDENT PRODUCED FOR 50 CENT DOCUMENTARY AT THE X GAMES
/ CREATIVE DIRECTOR: ASAD NAVEED

50 CENT - INSTA / ADVERT

THIS
IS
50

FEBRUARY 12

SILVER SPRING, MD, THE FILLMORE

FEBRUARY 13

PHILADELPHIA, PA, THE ELECTRIC FACTORY

50
CENT

INSTAGRAM ADVERT PRODUCED FOR 50 CENT
/ CREATIVE DIRECTOR: ASAD NAVEED

50 CENT - POWER / TRAILER

POWER

FROM EXECUTIVE PRODUCER
CURTIS "50 CENT" JACKSON

COMING THIS SUMMER

POWER

A STARZ ORIGINAL SERIES

POWER

TRAILER FOR PILOT OF POWER
/ CREATIVE DIRECTOR: ASAD NAVEED

50 CENT - BET AWARDS / IDENT



IDENT PRODUCED FOR BET AWARDS AND THISIS50
/ CREATIVE DIRECTOR: ASAD NAVEED

CES 2014 - 50 CENT / IDENT



IDENT PRODUCED FOR CES AND 50 CENT
/ CREATIVE DIRECTOR: ASAD NAVEED

AFRICAN MUSIC TV / BRANDING



IDENT PRODUCED FOR AF TV
/ CREATIVE DIRECTOR: ASAD NAVEED

BABY I BECOME
THE BOSS

WHEN I PUT MY
RED LIPSTICK ON

NO **MATTER**
WHERE YOU GO

I MAKE-UP **ALL**

LYRIC VIDEO PRODUCED FOR 'ALFEE'
/ CREATIVE DIRECTOR: ASAD NAVEED

ALL ABOUT THE MCKENZIES / TITLES



TITLE CREDITS PRODUCED FOR
ALL ABOUT THE MCKENZIES
/ CREATIVE DIRECTOR: ASAD NAVEED

Curiosity

SATURDAY
3RD DECEMBER

THE QUBE PROJECT VICTORIA
VICTORIA ST LONDON
SW1E 5NA

ALTO

ADVERT PRODUCED FOR ALTO
/ CREATIVE DIRECTOR: ASAD NAVEED

SAVING UP A SELECTION
JUST FOR YOU AND ME



I'M A
SEND
IT



I'M A SEND A
NAKED PIC

WHEN I STEP IN THE FRAME
I MIGHT ZOOM

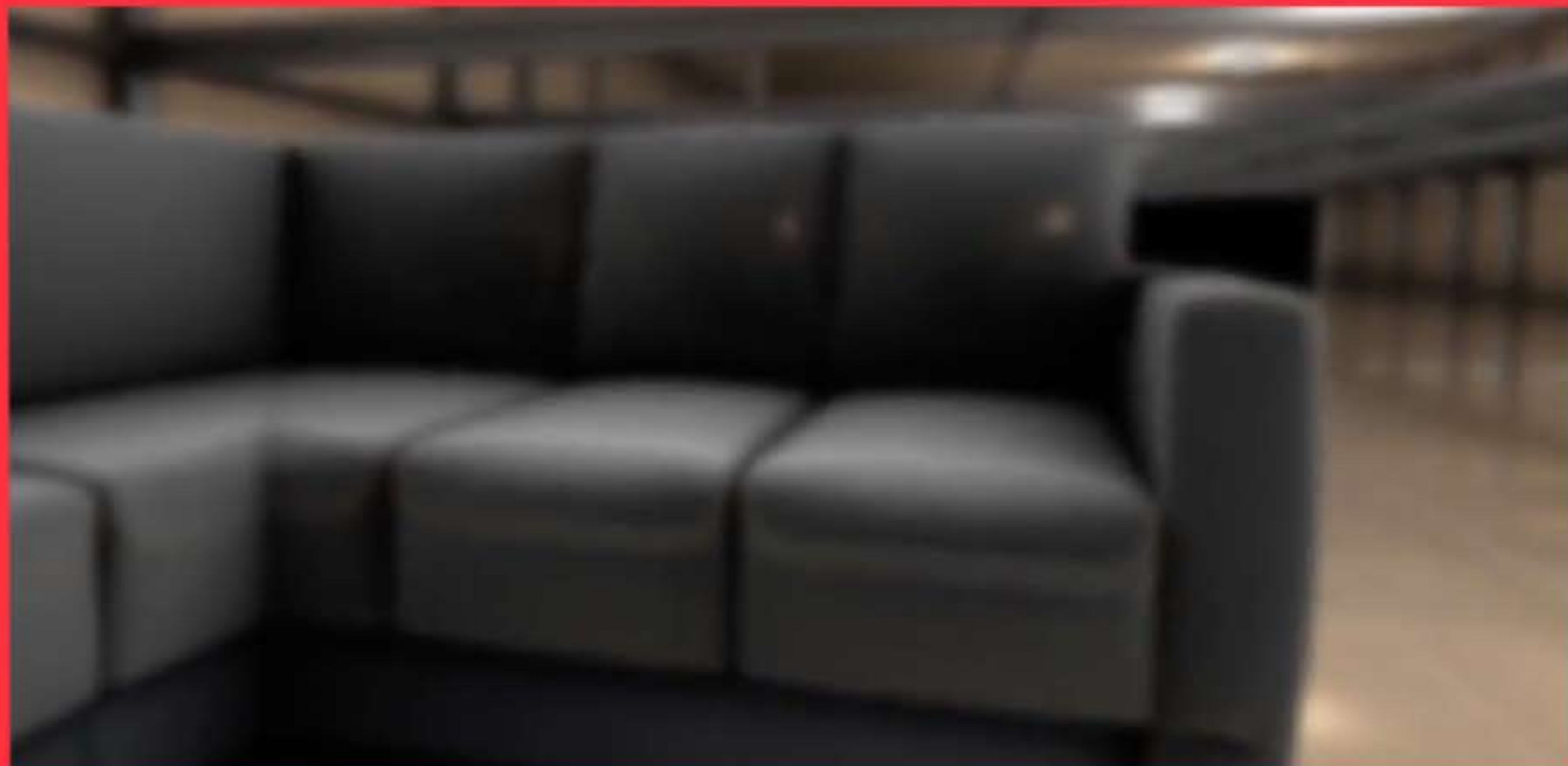


LYRIC VIDEO PRODUCED FOR ALUS
/ CREATIVE DIRECTOR: ASAD NAVEED

STAR INGREDIENT / IDENT AND BRANDING



IDENT PRODUCED FOR STAR INGREDIENT
/ CREATIVE DIRECTOR: ASAD NAVEED



AMY STEELE FT MARIO - EYES ON YOU / LYRIC VIDEO



AMY STEELE FEAT MARIO
Eyes On You

Tell me whats the deal

We Will Find
Together

SHORTY WE SHOULD
BE A TEAM

LYRIC VIDEO PRODUCED FOR AMY STEELE
/ CREATIVE DIRECTOR: ASAD NAVEED

ANGEL - ABOUT TIME / 15 LYRIC VIDEOS FOR ALBUM SCREENING

A black and white image showing a close-up of a car's headlight and grille, with the text "I WEREN'T IN YOUR SQUARE" overlaid in white.

I WEREN'T IN YOUR SQUARE

A black and white image showing a close-up of a car's interior, focusing on the driver's side, with the text "SO WHAT AM I DOING HERE" overlaid in white.

SO WHAT AM I DOING HERE



15 LYRIC VIDEOS PRODUCED FOR ANGEL
/ CREATIVE DIRECTOR: ASAD NAVEED

ANGEL - IN BETWEEN TIME EP / ALBUM SAMPLER



2-TOUGH GOT GOING 3- LET ME IN 4- SET IT OFF 5 -

WRITTEN AND PRODUCED BY ANGEL

ANGEL

SET IT OFF

FEAT ofloco

in between time

02

FEAT TINCHY STRYDER, SLOTH & A-STAR

OUT 24.12.12

WWW.THISISANGEL.COM

SELECT TRACK

2-TOUGH GOT GOING 3- LET ME IN 4- SET IT OFF 5

WRITTEN AND PRODUCED BY ANGEL

ANGEL

SELECT TRACK

2-TOUGH GOT GOING 3- LET ME IN 4- SET IT OFF 5 - #JUST SAYIN'

WRITTEN AND PRODUCED BY ANGEL

ANGEL

ALBUM SAMPLER PRODUCED FOR ANGEL
/ CREATIVE DIRECTOR: ASAD NAVEED

ANGEL HAZE - DIRTY GOLD / 4 LYRIC VIDEOS

MONEY
CANNOT BUY

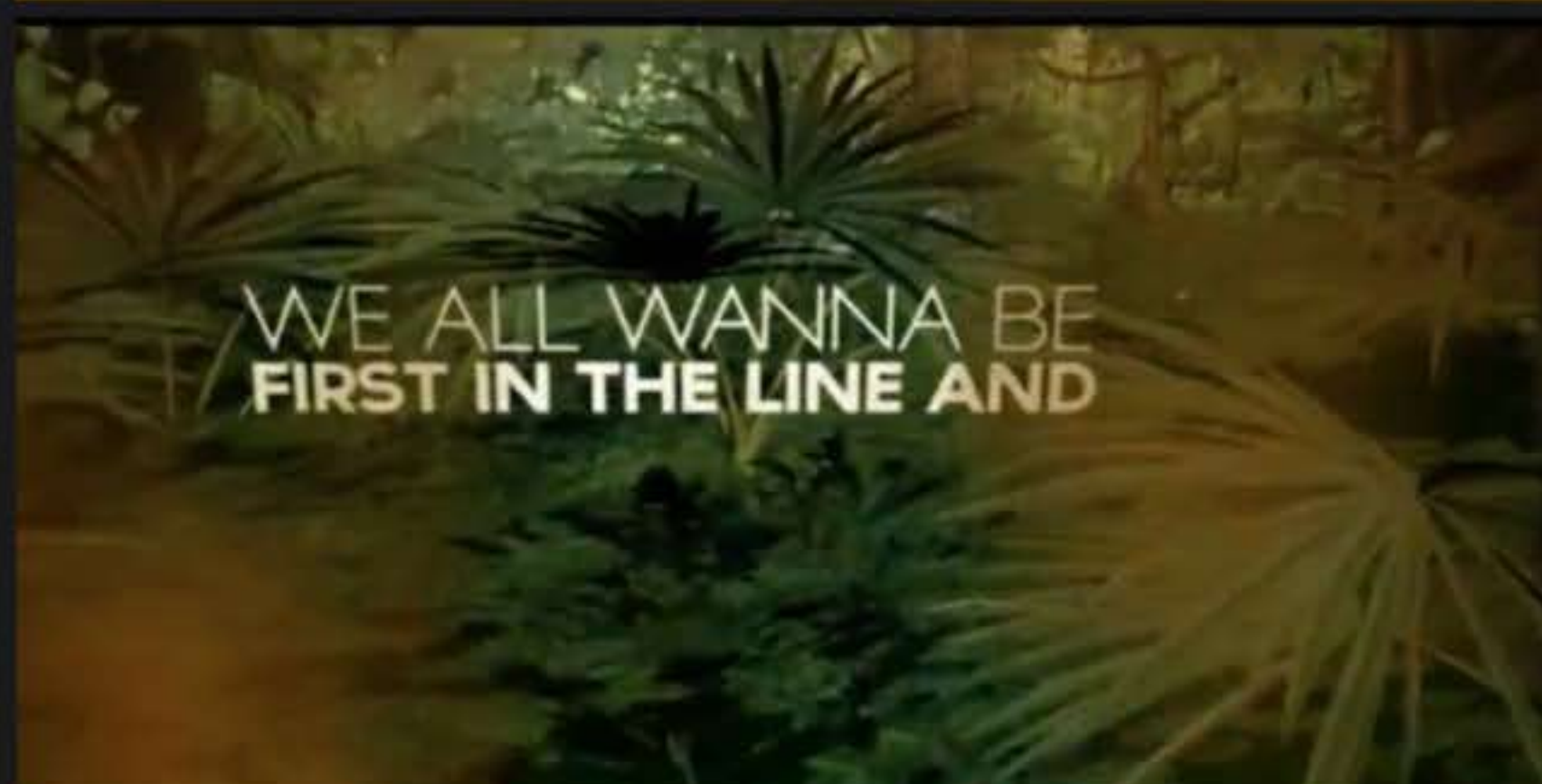
DEEP SEA DIVER

Fashion Week
IM OUT HERE SLAYING

HONESTLY REALLY CAN'T PAY IT
BECAUSE SPENDING THAT

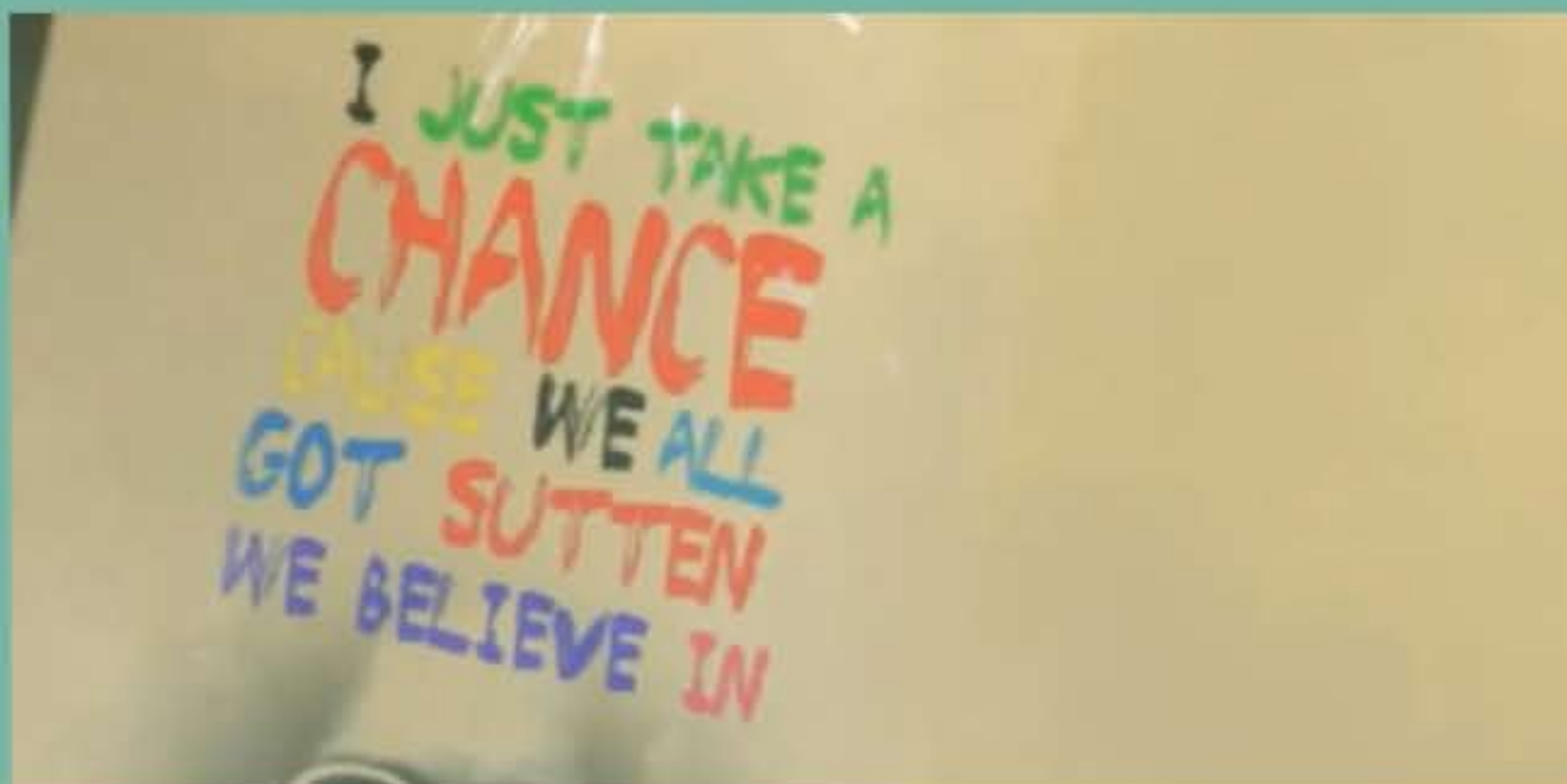
4 LYRIC VIDEOS PRODUCED FOR ANGEL HAZE
/ CREATIVE DIRECTOR: ASAD NAVEED

ANGEL- US / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR ANGEL
/ CREATIVE DIRECTOR: ASAD NAVEED

ANGEL - US / MUSIC VIDEO



MUSIC VIDEO PRODUCED FOR ANGEL
/ CREATIVE DIRECTOR: ASAD NAVEED

ARJUN - TAKE IT BACK / LYRIC VIDEO



TAKE IT **BACK**

NO **BACK** UP
YEAH

JOE TOLD YOU TO
RIDE WITH ME

CRAIG DAVIN
WAS WALKING AWAY

LYRIC VIDEO PRODUCED FOR ARJUN
/ CREATIVE DIRECTOR: ASAD NAVEED

BB DIAMOND - FEELING / LYRIC VIDEO

FIRST ACCESS
ENTERTAINMENT

A black background with vertical purple and green lines. The text "I WANT YOUR LOVE" is written in white, outlined, block letters.

I WANT
YOUR LOVE

A black background with vertical white lines. The text "I WANT YOUR LOVING" is written in red, outlined, block letters. The word "LOVING" has a red triangle for the letter 'V' and a red circle with two white dots for the letter 'O'.

I WANT
YOUR LOVING

A black background with a green and white geometric pattern of triangles. The text "THAT ME AND YOU ARE FEELING" is written in green, outlined, block letters.

THAT ME AND YOU ARE
FEELING

A black background with vertical white lines. The text "I KNOW THAT YOU CAN FEEL IT TOO" is written in white, outlined, block letters. The word "TOO" has a white circle for the letter 'O' and a white triangle for the letter 'T'.

I KNOW THAT
YOU CAN
FEEL IT
TOO

LYRIC VIDEO PRODUCED FOR BB DIAMOND
/ CREATIVE DIRECTOR: ASAD NAVEED

BBC RADIO 1XTRA - GIMME GRIME / IDENT

BBC
RADIO



IDENT PRODUCED FOR BBC RADIO 1XTRA
/ CREATIVE DIRECTOR: ASAD NAVEED

BENTAVISION



IDENT PRODUCED FOR BENTAVISION
/ CREATIVE DIRECTOR: ASAD NAVEED



IDENT PRODUCED FOR BET AWARDS
/ CREATIVE DIRECTOR: ASAD NAVEED

BLACK THE RIPPER FT SHYSTIE - HOME SWEET HOME / LYRIC VIDEO

GRM DAILY



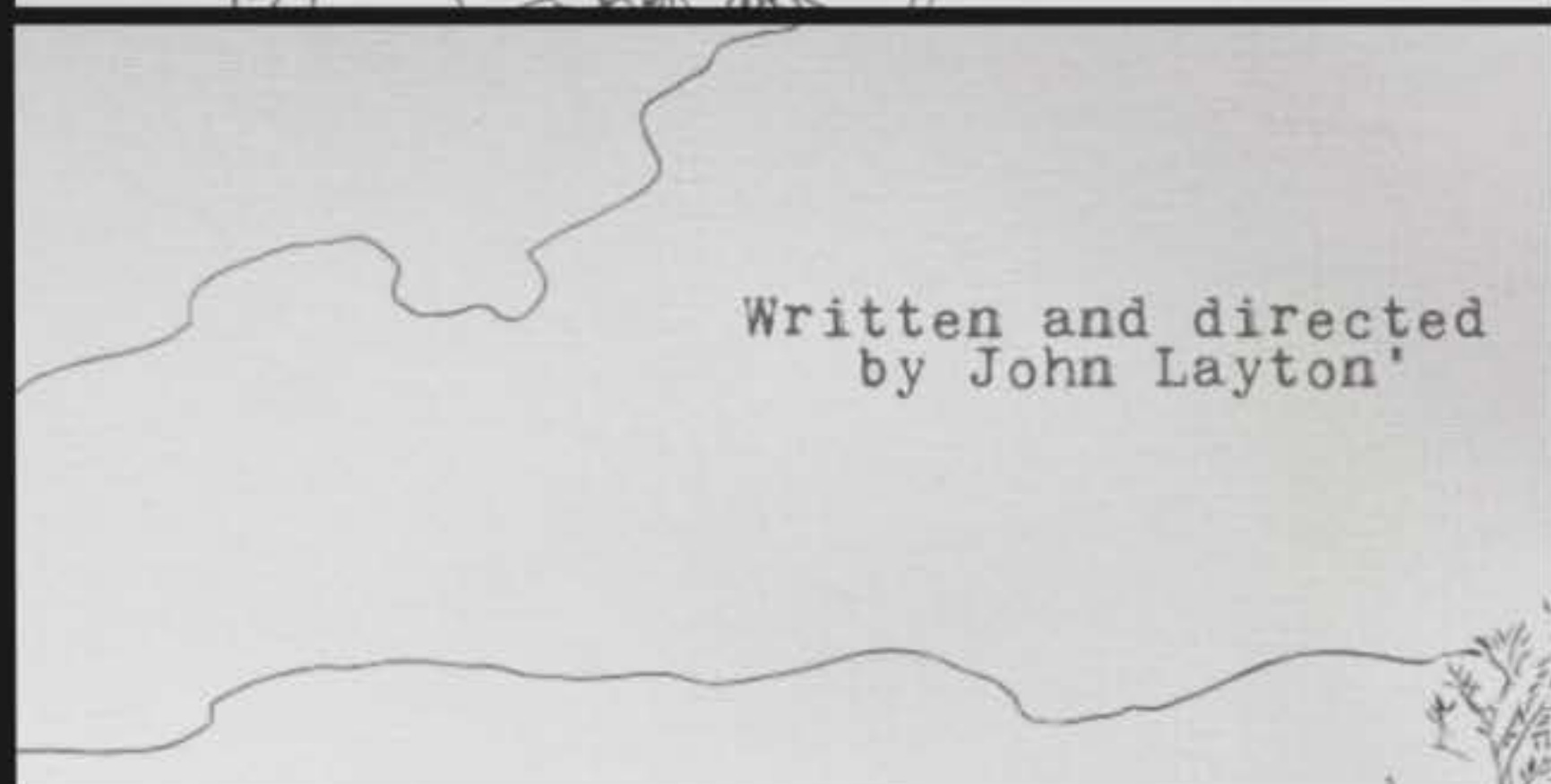
LYRIC VIDEO PRODUCED FOR BLACK THE RIPPER
/ CREATIVE DIRECTOR: ASAD NAVEED

BLIND TIME / IDENT



WWW.PASSIONDRIVEPROGRESS.COM

IDENT PRODUCED FOR BLIND TIME
/ CREATIVE DIRECTOR: ASAD NAVEED



CREDITS PRODUCED FOR BROT
/ CREATIVE DIRECTOR: ASAD NAVEED

SYDNEY JO JACKSON - LYRIC VIDEO / BUGALOO LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR SYDNEY
/ CREATIVE DIRECTOR: ASAD NAVEED

LAY Z & C4 - PRIDE / MUSIC VIDEO / VFX



LAY-Z & C4
-PRIDE



MUSIC VIDEO PRODUCED FOR C4
/ FX BY: ASAD NAVEED

CARDI B ALBUM / ADVERT



ADVERT PRODUCED FOR CARDI B
/ CREATIVE DIRECTOR: ASAD NAVEED



IDENT PRODUCED FOR CASHTASTIC
/ CREATIVE DIRECTOR: ASAD NAVEED



ADVERT PRODUCED FOR CASHTASTIC
/ CREATIVE DIRECTOR: ASAD NAVEED

CASHTASTIC - RED HANDED / VFX



VIDEO PRODUCED FOR CASHTASTIC
/ EFFECTS BY: ASAD NAVEED

CHANTELLE LEE / LED DISPLAY



LED DISPLAY FOR CHANTELLE LEE
/ CREATIVE DIRECTOR: ASAD NAVEED

CHANTELLE LEE - WHEN I THINK OF YOU / ADVERT

sa



CHANTELLE LEE
PERFECT HOUR

ADVERT FOR CHANTELLE LEE
/ CREATIVE DIRECTOR: ASAD NAVEED

CHARLIE BROWN FT MISHA B - FLOODGATES / LYRIC VIDEO



TO YOUR
HEART

GIRL

OPENED THE
FLOODGATES

AND NOW WE WEAR
THESE SCARS

LYRIC VIDEO PRODUCED FOR CHARLIE BROWN
/ CREATIVE DIRECTOR: ASAD NAVEED

CHARLIZE - ALL OF THIS TIME / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR CHARLIZE
/ CREATIVE DIRECTOR: ASAD NAVEED

CHILDISH GAMBINO - 3005 / LYRIC VIDEO



CREW AT MY HOUSE
AND WE PARTY EVERY WEEKEND SO

HOLD UP, WAIT A MINUTE
ALL GOOD JUST A WEEK AGO

PIT THAT SALIVA
MESSAGE FROM VIBER

EITHER THE HEAD IS SO HYDRA
OR WE LET BYGONES BE BYGONE

NO MATTER WHAT YOU
SAY OR WHAT YOU DO

LYRIC VIDEO PRODUCED FOR CHILDISH GAMBINO
/ CREATIVE DIRECTOR: ASAD NAVEED



CASH MOTTO

IDENT PRODUCED FOR CHIP
/ CREATIVE DIRECTOR: ASAD NAVEED



IDENT PRODUCED FOR CHIP
/ CREATIVE DIRECTOR: ASAD NAVEED

CHIP FT MEEK MILL - PIZZA BOY / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR CHIP
/ CREATIVE DIRECTOR: ASAD NAVEED

CHOCOLATE PUMA FT KRIS KISS - STEP BACK / LYRIC VIDEO



EVERYBODY INSIDE

**BOTH HANDS
IN THE SKY**

**CAUSE I'M FEELIN
THE VIBE**

**HANG TIGHT EVERYBODY
INSIDE**

**LYRIC VIDEO PRODUCED
FOR CHOCOLATE PUMA**
/ CREATIVE DIRECTOR: ASAD NAVEED

CLUB VUE / INFOGRAPHIC

THE NEXT DAY YOU CAN UPLOAD
YOUR PICTURES AND VIDEOS

NEVER LOSE YOUR
VIRTUAL TICKET

FOR A WORLD WHERE CONNECTIVITY
IS AT THE TOUCH OF A BUTTON

LISTEN TO WHAT'S BEING PLAYED
LIVE IN THE CLUB

INFOGRAPHIC PRODUCED FOR CLUB VUE
/ CREATIVE DIRECTOR: ASAD NAVEED

COMMONWEALTH INTRO



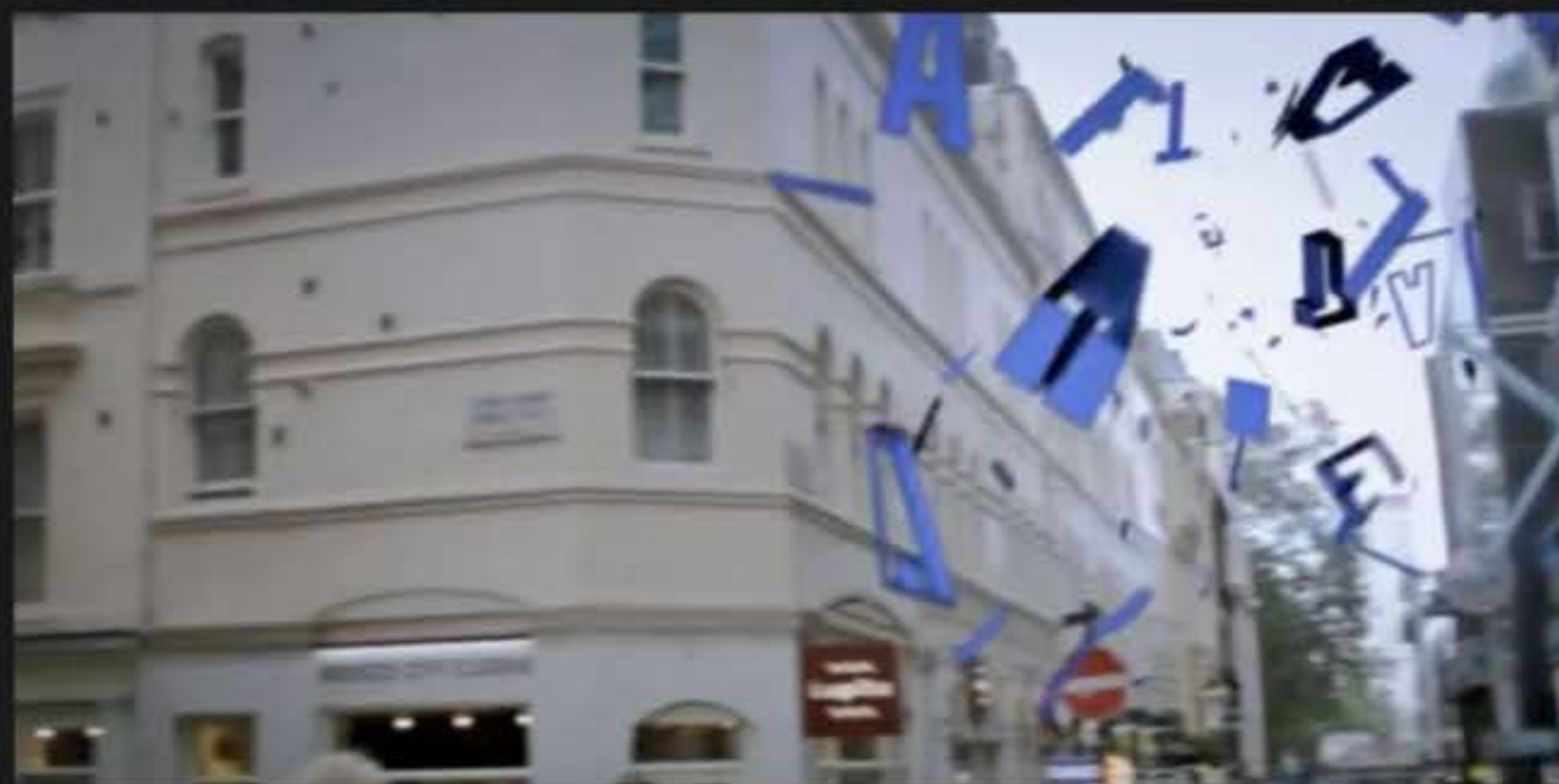
IDENT PRODUCED FOR COMMONWEALTH
/ CREATIVE DIRECTOR: ASAD NAVEED

A CUP OF T / IDENT



IDENT PRODUCED FOR A CUP OF T SERIES
/ CREATIVE DIRECTOR: ASAD NAVEED

DATS A WRAP SHOW / IDENT



**IDENT PRODUCED FOR DATS A WRAP SHOW
/ CREATIVE DIRECTOR: ASAD NAVEED**

DATS A WRAP SHOW - THEY SHOULD BE BIGGER / IDENT



IDENT PRODUCED FOR DATS A WRAP SHOW
/ CREATIVE DIRECTOR: ASAD NAVEED

A large, white, modern boat sailing on the River Thames. The boat has a sleek, curved design and is illuminated by warm lights.

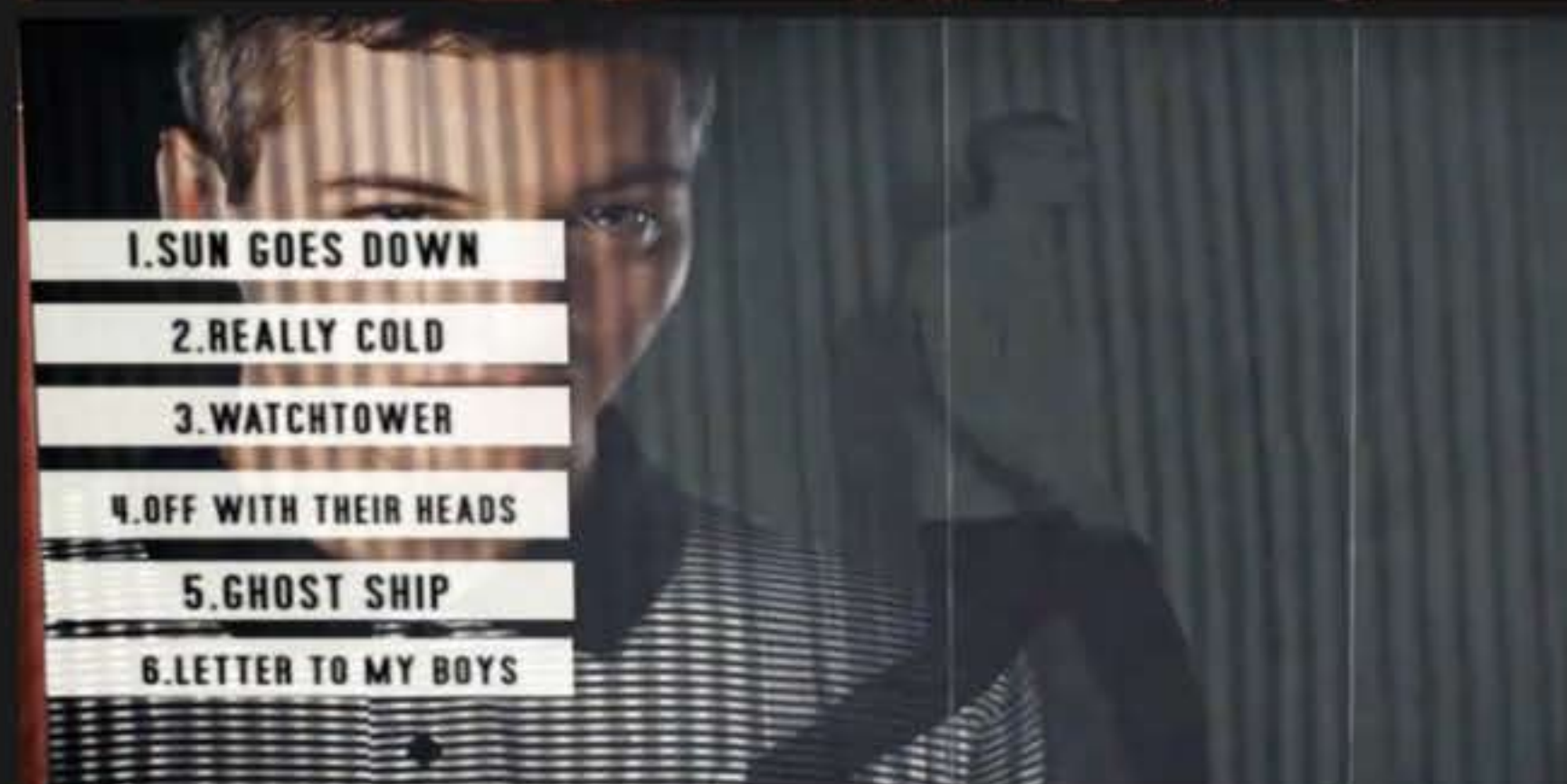
**THE UKS
LARGEST BOAT**
SAILING ALONG THE RIVER THAMES

A red carpet event with a large red carpet roll in the foreground. A circular sign with the Decadence logo and the text 'RED CARPET & CHAMPAGNE RECEPTION' is visible. The background is dark with colorful stage lights in blue, purple, and pink.

**RED CARPET &
CHAMPAGNE
RECEPTION**

**ADVERT PRODUCED FOR DECADENCE
/ CREATIVE DIRECTOR: ASAD NAVEED**

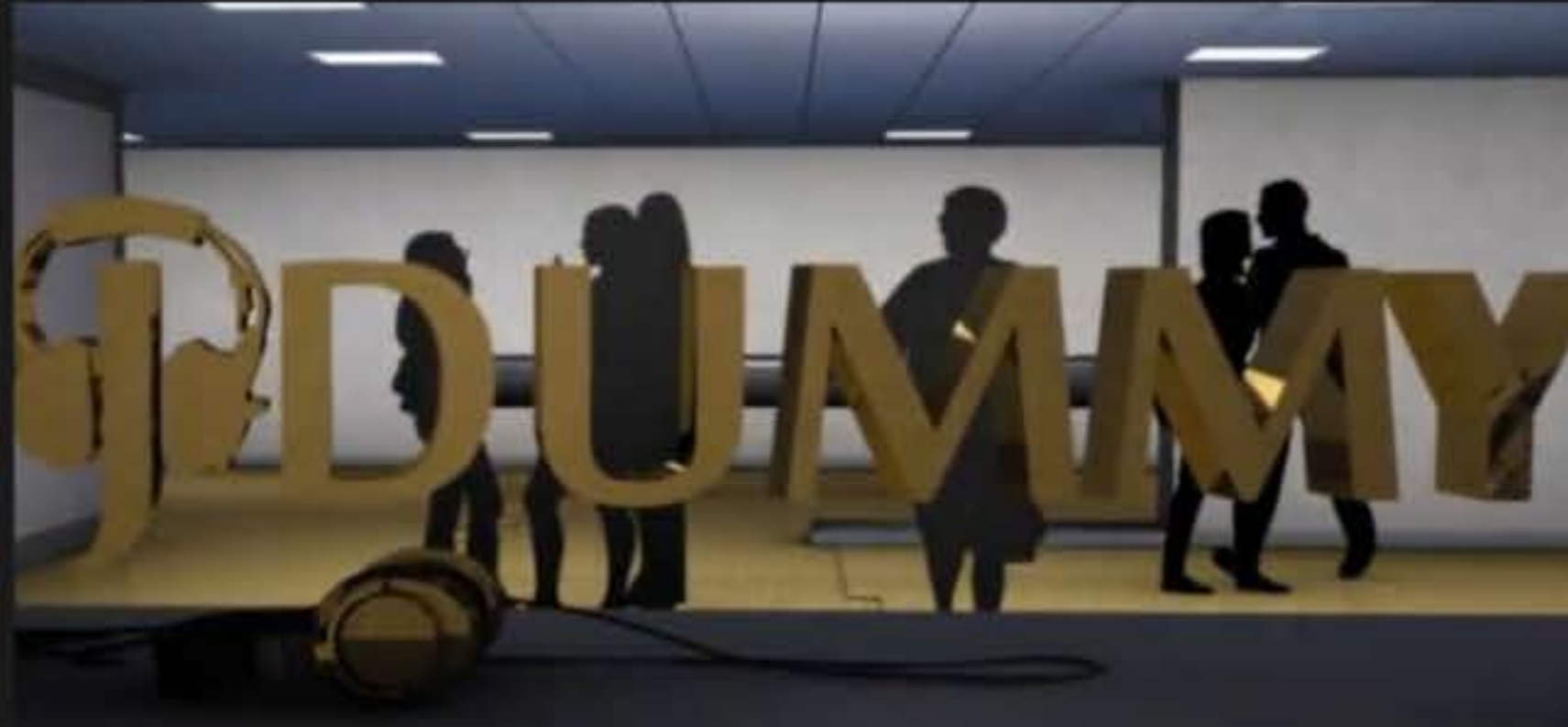
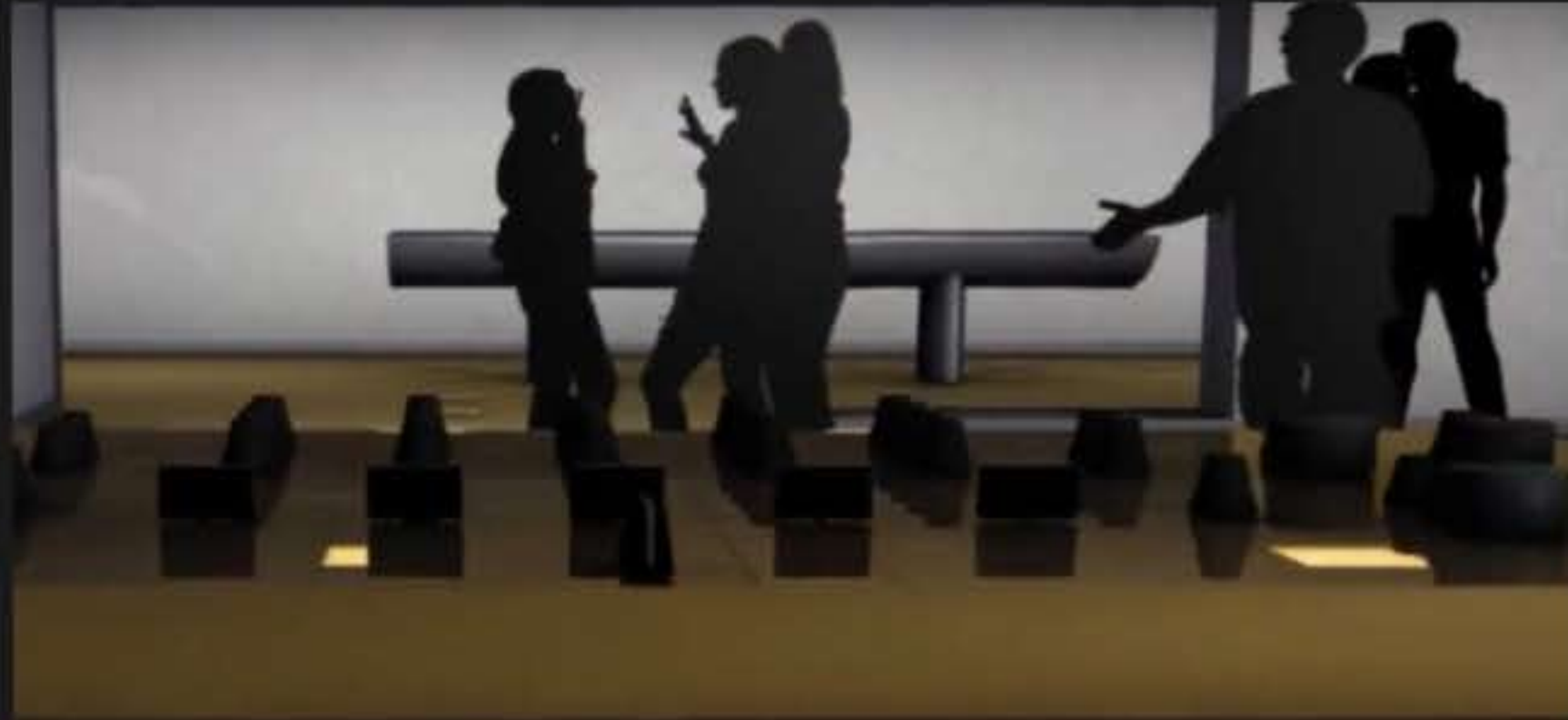
DEVLIN / ALBUM SAMPLER



ALBUM SAMPLER PRODUCED FOR DEVLIN
/ CREATIVE DIRECTOR: ASAD NAVEED

DJ DUMMY (J COLE) / IDENT

DJ DUMMY



**IDENT PRODUCED FOR DJ DUMMY
/ CREATIVE DIRECTOR: ASAD NAVEED**

DRAPER - EP / 3 LYRIC VIDEOS



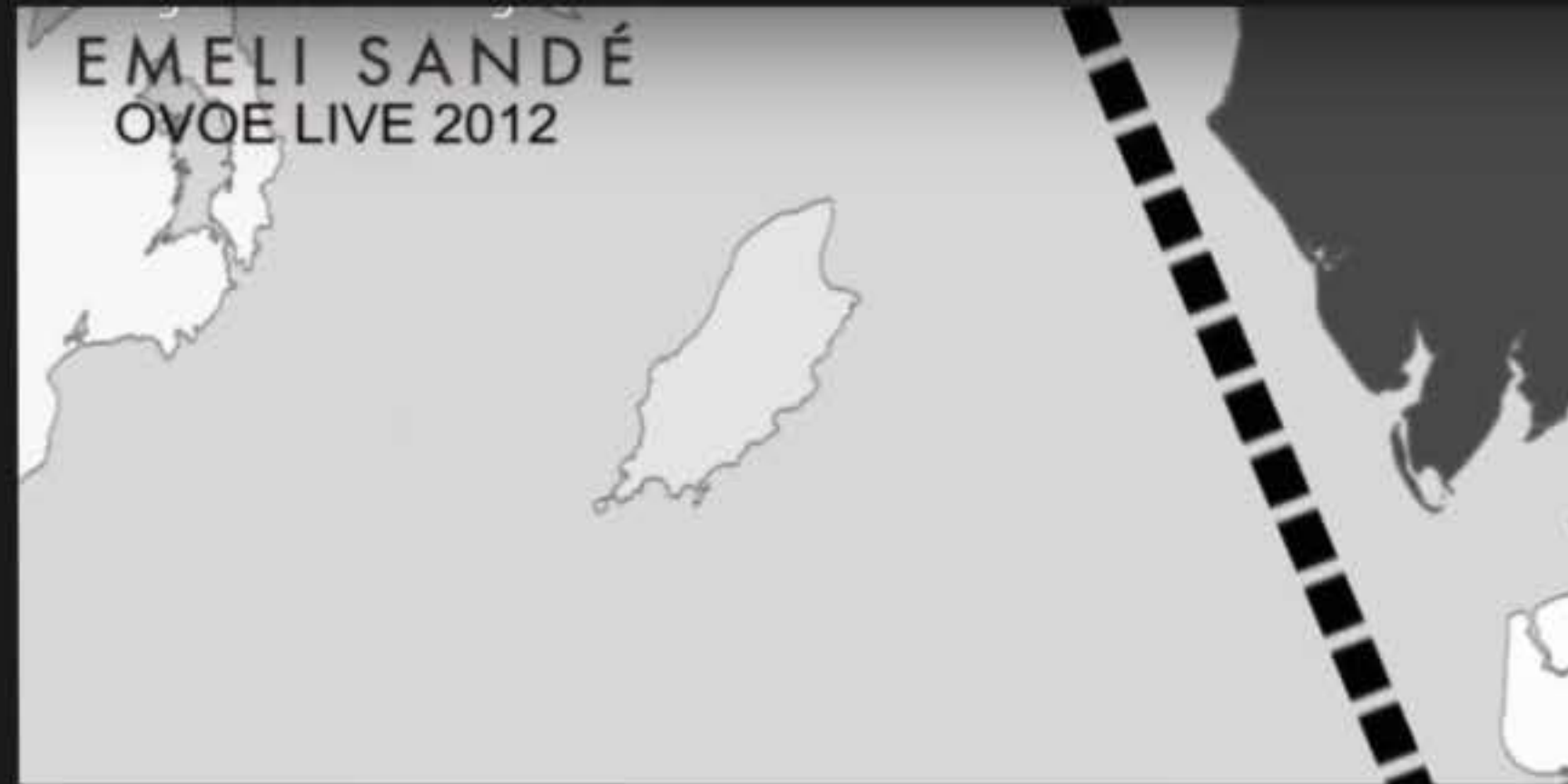
DRAPER

**TRYING TO ACT
CASUALLY**



3 LYRIC VIDEOS PRODUCED FOR DRAPER
/ CREATIVE DIRECTOR: ASAD NAVEED

EMELI SANDE - OVOE / VARIOUS MOTION GRAPHICS



VARIOUS IDENTs PRODUCED FOR EMELI SANDE
/ CREATIVE DIRECTOR: ASAD NAVEED

V. BOZEMAN
PRESENTS

I NEVER THOUGHT
OUR LOVE

YOU BEAT MY
HEART UNTIL YOU

AND BLUE

LYRIC VIDEO PRODUCED FOR V BOZEMAN
/ CREATIVE DIRECTOR: ASAD NAVEED

UKG RED BULL CULTURE CLASH - THE GREATEST HITS / ADVERT



ADVERT PRODUCED FOR REDBULL CULTURE CLASH
/ CREATIVE DIRECTOR: ASAD NAVEED

ESKIMO DANCE 02 ARENA / ADVERT

**ESKIMO
DANCE**



ADVERT PRODUCED FOR ESKIMO DANCE
/ CREATIVE DIRECTOR: ASAD NAVEED

EXO - HOW I CAME UP / LYRIC VIDEO



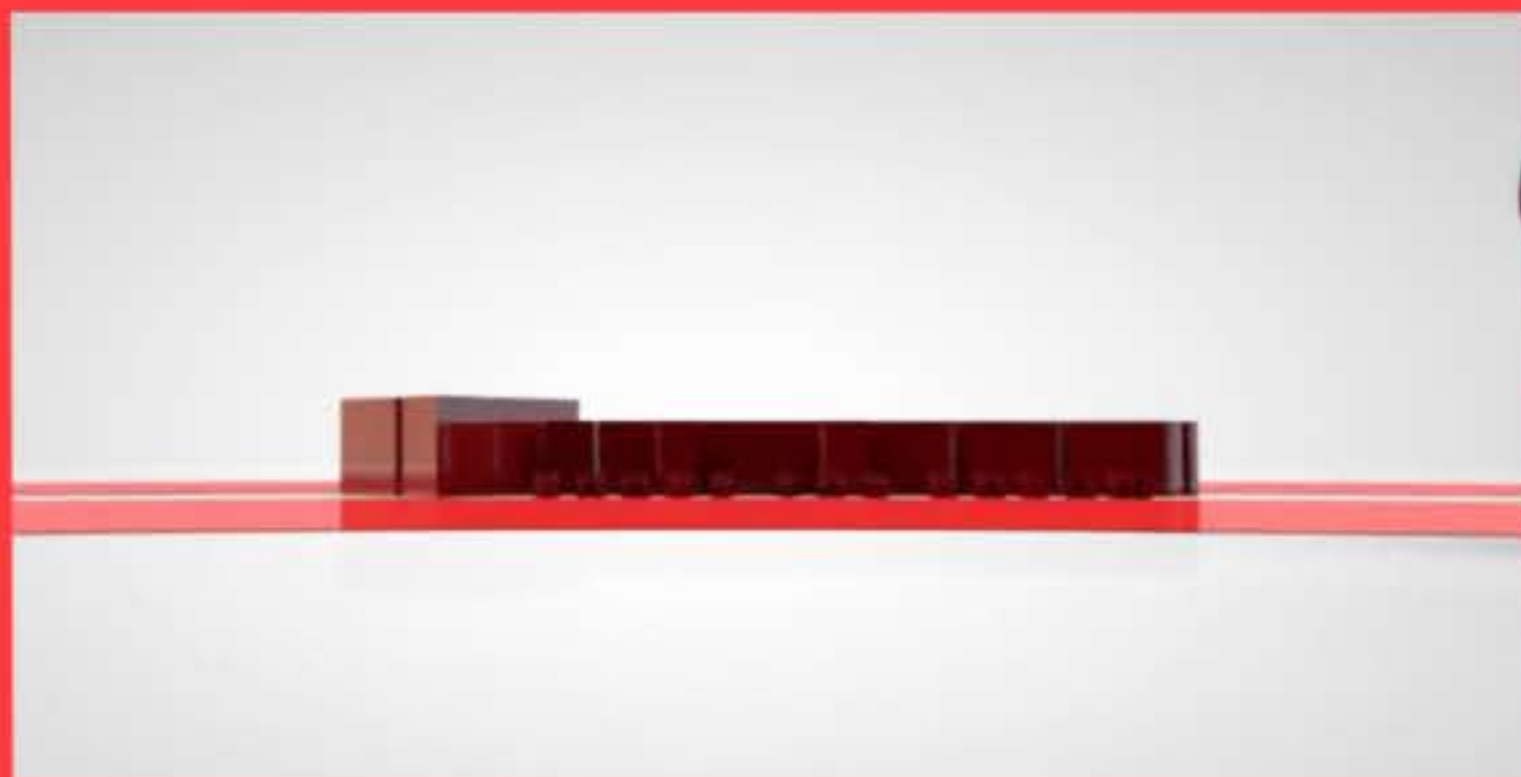
LYRIC VIDEO PRODUCED FOR EXO
/ CREATIVE DIRECTOR: ASAD NAVEED

FIGHTING TALK / FILM TITLES



**TITLES PRODUCED FOR FIGHTING TALK
/ CREATIVE DIRECTOR: ASAD NAVEED**

FLAWLESS (BGT) / IDENT



IDENT PRODUCED FOR FLAWLESS
/ CREATIVE DIRECTOR: ASAD NAVEED

FREESTYLE MONDAY SERIES 1-3 / 60 VIDEOS / VFX



VFX FOR FREESTYLE MONDAYS
/ CREATIVE DIRECTOR: ASAD NAVEED

FUSE ODG FT SEAN PAUL - DANGEROUS LOVE / VFX



VFX FOR FUSE ODG
/ CREATIVE DIRECTOR: ASAD NAVEED

GREEN & BLACKS - PREMIUM CHOCOLATE / INFOGRAPHIC

GREEN
&BLACK'S®



INFOGRAPHIC PRODUCED FOR G&B
/ CREATIVE DIRECTOR: ASAD NAVEED

GB RECORDS / IDENT



IDENT PRODUCED FOR GB RECORDS
/ CREATIVE DIRECTOR: ASAD NAVEED

GB RECORDS - MINDS PLAYING TRICKS ON ME / VFX



MUSIC VIDEO PRODUCED FOR GB RECORDS
/ CREATIVE DIRECTOR: ASAD NAVEED

GENTLEMANS DUB CLUB - DUBTOPIA / LYRIC VIDEO



GENTLEMAN'S DUB CLUB DUBTOPIA



I REALISE THAT LIFE CAN
STILL BE SUNNY IN THE WINTER

I'VE BEEN DANCING
IN THE BREEZE

FOLLOW THE RHYTHM
IT'S SO LOUD



LYRIC VIDEO PRODUCED FOR GCD
/ CREATIVE DIRECTOR: ASAD NAVEED

NAUGHTY BOY FT GEORGE THE POET - AROUND HERE LYRIC VIDEO



AROUND HERE

FEATURING GEORGE THE POET

YOU WILL ALWAYS FIND ME ON MY OWN
IN THE MOONLIGHT

COS WE'RE ALL
WEREWOLVES

LISTEN TO THEM HOWLING
ON THE HIGH STREET

LYRIC VIDEO PRODUCED FOR VIRGIN RECORDS
/ CREATIVE DIRECTOR: ASAD NAVEED

GONE IN 60 / IDENT



IDENT PRODUCED FOR GONE IN 60
/ CREATIVE DIRECTOR: ASAD NAVEED

GRANT LANDIS - GOOD ENOUGH LYRIC VIDEO



GRANT LANDIS



DRIVES



YOU GOT ME FLYING
IN THE SKY



LIKE A STAR
YOU ALWAYS TINKLE

LYRIC VIDEO PRODUCED FOR GRANT LANDIS
/ CREATIVE DIRECTOR: ASAD NAVEED

GUNNA DEE - SN1 - COKE / LYRIC VIDEO

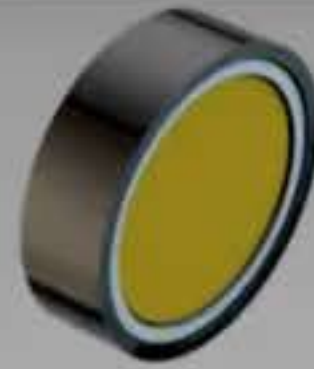


LYRIC VIDEO PRODUCED FOR GUNNA DEE
/ CREATIVE DIRECTOR: ASAD NAVEED

HIPMAN JUNKIE - TROUBLE AGAIN / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR HIPMANK JUNKIE
/ CREATIVE DIRECTOR: ASAD NAVEED



IDENT PRODUCED FOR HOT 97
/ CREATIVE DIRECTOR: ASAD NAVEED

HOT BOX / IDENT



IDENT PRODUCED FOR HOT BOX
/ CREATIVE DIRECTOR: ASAD NAVEED

SIR MICHAEL ROCKS - HOW ARE YOU SO CALM / VFX



MUSIC VIDEO PRODUCED FOR MICHAEL ROCKS
/ FX BY : ASAD NAVEED

IGGY AZALEA FT RITA ORA - BLACK WIDOW / LYRIC VIDEO



FIRST ACCESS
ENTERTAINMENT



LYRIC VIDEO PRODUCED FOR IGGY AZALEA
/ CREATIVE DIRECTOR: ASAD NAVEED

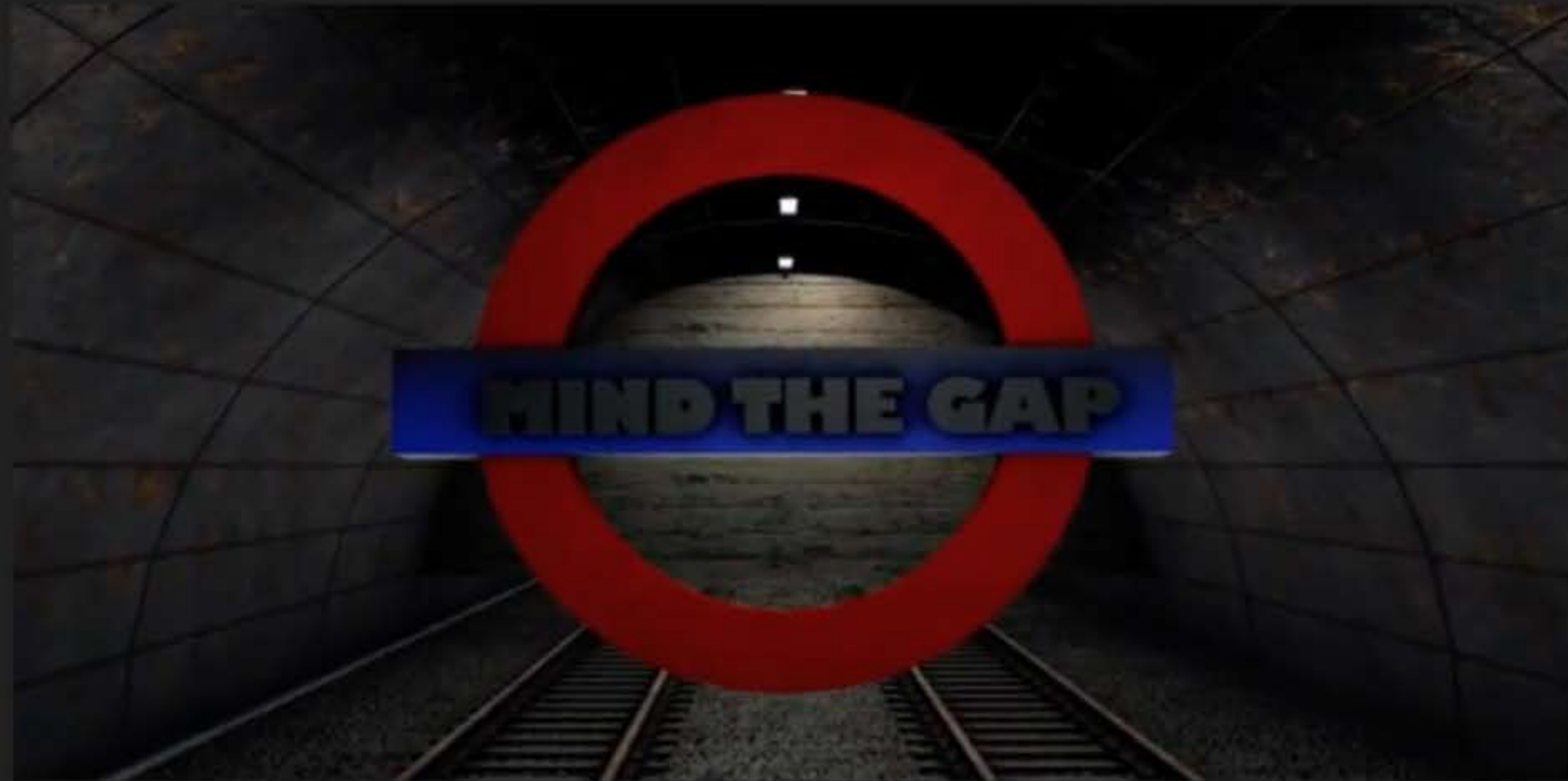
GOT ME FEELING RIGHT
I GOT TO MOVE

TO MY SURPRISE
THOUGHT
LOOK WHAT I FOUND

ME

AND DON'T MAKE
A SOUND

MIND THE GAP / IDENT



IDENT PRODUCED FOR MIND THE GAP
/ CREATIVE DIRECTOR: ASAD NAVEED



INSPIRATION AWARDS / CATEGORY NOMINATIONS AND IDENTs



IDENTS PRODUCED FOR INSPIRATION AWARDS
/ CREATIVE DIRECTOR: ASAD NAVEED



INTERWOOD ACADEMY

INTERWOOD CAN DELIVER BESPOKE
TRAINING & WORKSHOPS AIMED
DIRECTLY AT EACH INDIVIDUAL CLUB
REQUIREMENTS



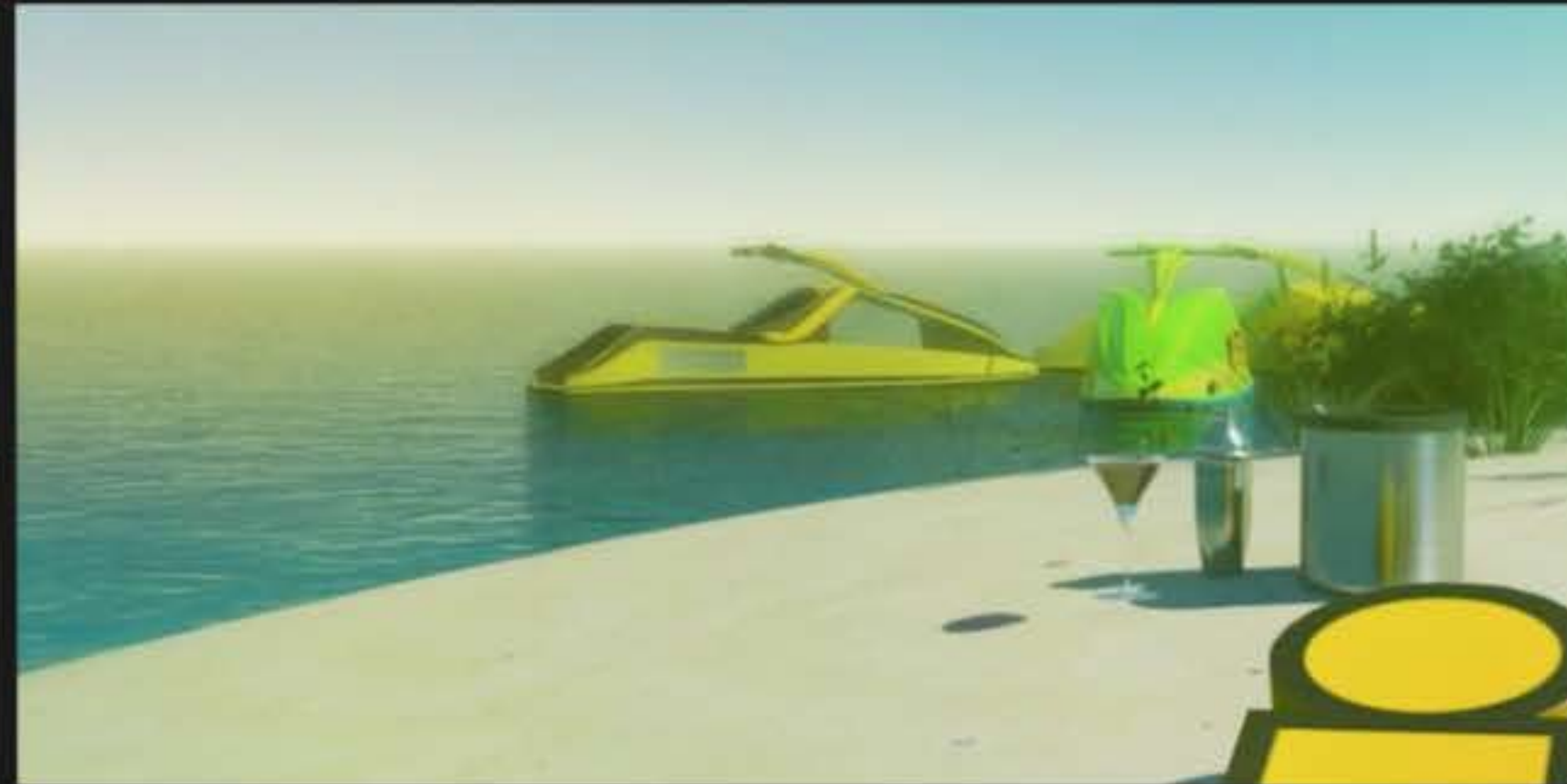
WHO ARE WE

- INTERWOOD HAS BEEN AROUND FOR OVER 30 YEARS
- DANNY BAILEY (EX PRO FOOTBALLER) COACH - TREVOR BAILEY (EX PRO FOOTBALLER) COACH
TRACY BAILEY - OPERATIONAL DIRECTOR
- A FAMILY BUSINESS

BEGINNERS/INTERMEDIATE 4/5/6/7



ISLAND DANCE / IDENT



IDENT PRODUCED FOR ISLAND DANCE
/ CREATIVE DIRECTOR: ASAD NAVEED

J SOL FT PAIGEY CAKEY - BEAUTIFUL / LYRIC VIDEO

BEAT

TRUE

THE ALCOHOL

LIVE THE
PARTY LIFE

LYRIC VIDEO PRODUCED FOR J SOL
/ CREATIVE DIRECTOR: ASAD NAVEED

JACK THRILLER - 16 OR BETTER / IDENT

THIS
IS
50



IDENTS PRODUCED FOR JACK THRILLER
/ CREATIVE DIRECTOR: ASAD NAVEED

JAGERMEISTER / ADVERT



ADVERT PRODUCED FOR JAGERMEISTER
/ CREATIVE DIRECTOR: ASAD NAVEED

JAGUAR SKILLS - STOP DROP BOUNCE / LYRIC VIDEO

VIPER
RECORDINGS



LYRIC VIDEO PRODUCED FOR JAGUAR SKILLS
/ CREATIVE DIRECTOR: ASAD NAVEED



IDENT PRODUCED FOR JAKE PAUL
/ CREATIVE DIRECTOR: ASAD NAVEED

JESSIE J - EXCUSE MY RUDE / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR JESSIE J
/ CREATIVE DIRECTOR: ASAD NAVEED

JESSIE J - HERO / LYRIC VIDEO



I CAN
SAVE MYSELF

NO HERO

OH

FEELING
INDESTRUCTIBLE

LYRIC VIDEO PRODUCED FOR JESSIE J
/ CREATIVE DIRECTOR: ASAD NAVEED

JESSIE J - SEXY LADY / LYRIC VIDEO



JESSIE J

SO DO IT
USE IT

ITS NOW OR
NEVER **NEVER**

JUST LET EM KNOW
IT'S YOUR LIFE

LYRIC VIDEO PRODUCED FOR JESSIE J
/ CREATIVE DIRECTOR: ASAD NAVEED

JESSIE J - THUNDER / LYRIC VIDEO



Thunder

BROKE FREE, SAW
AN OPEN ROAD

**I'M A RED &
FRAGILE ROSE**

NEVER THOUGHT
I'D BE THIS HAPPY

A CD case for Jessie J's album "Alive" is shown in the foreground. The cover features a close-up of her face and the word "Alive" in a cursive font.

LYRIC VIDEO PRODUCED FOR JESSIE J
/ CREATIVE DIRECTOR: ASAD NAVEED

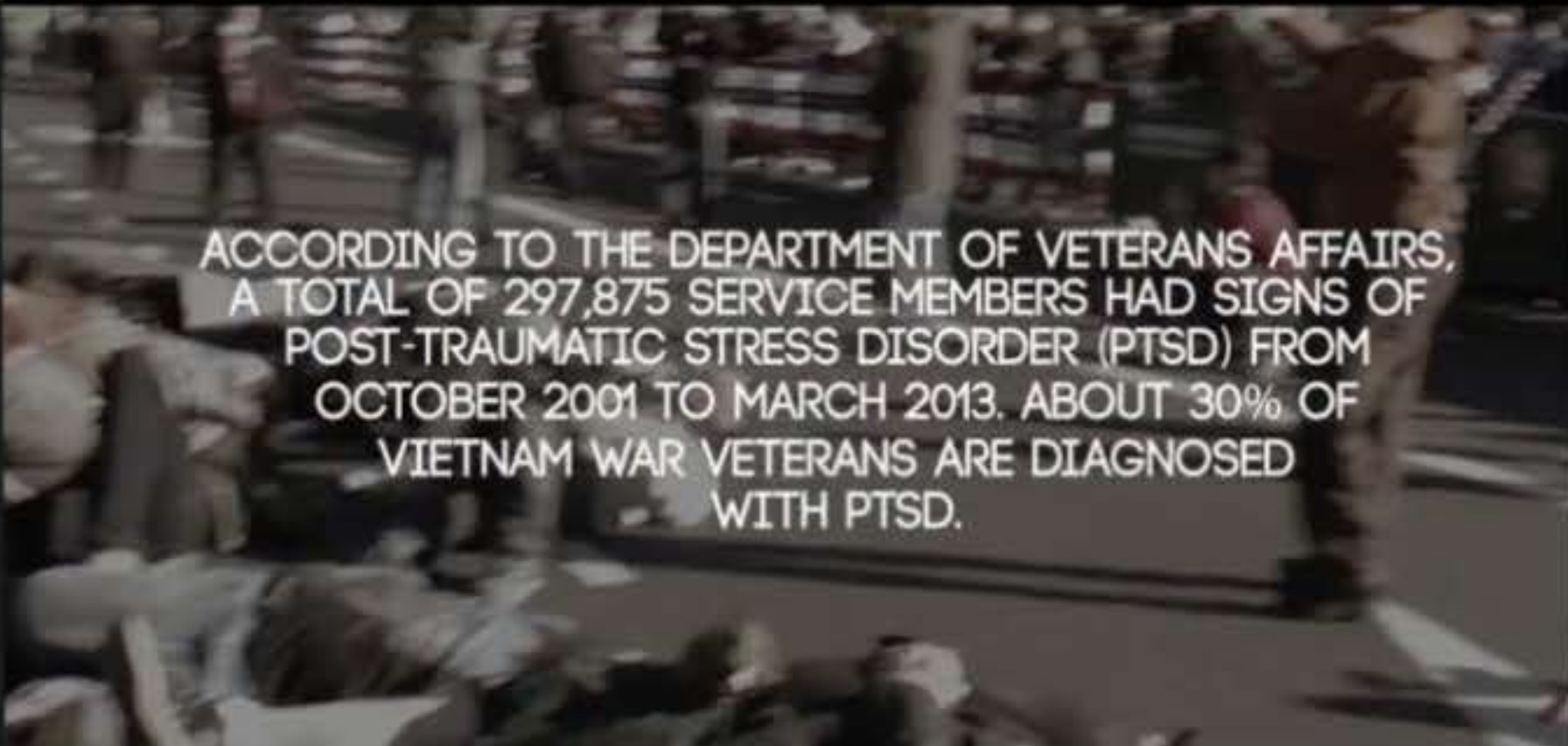
JULIAN MARLEY - WARZONE / LYRIC VIDEO



THE WAY I SEE THINGS
ARE GETTING ON



WHERE IN THE BOOK DOES IT
JUSTIFY



ACCORDING TO THE DEPARTMENT OF VETERANS AFFAIRS,
A TOTAL OF 297,875 SERVICE MEMBERS HAD SIGNS OF
POST-TRAUMATIC STRESS DISORDER (PTSD) FROM
OCTOBER 2001 TO MARCH 2013. ABOUT 30% OF
VIETNAM WAR VETERANS ARE DIAGNOSED
WITH PTSD.



THEIR MAIN AMBITION IS TO
RULE THE WORLD

7:55 AM

LYRIC VIDEO PRODUCED FOR JULIAN MARLEY
/ CREATIVE DIRECTOR: ASAD NAVEED

JUVENILLEZ - ABNORMAL / LYRIC VIDEO



VFX PRODUCED FOR JUVENILLEZ
/ CREATIVE DIRECTOR: ASAD NAVEED



K KOKE

MY TIME IS COMING

FEATURING BRIDGET KELLY

RAW

CAUSE

BEING POOR

AIN'T WORTH

☆☆☆THE STARS
**ARE FALLING
FASTER THAN
THEY EVER DID**

SWEET 16

for my pretty little tantrum

LYRIC VIDEO PRODUCED FOR K KOKE
/ CREATIVE DIRECTOR: ASAD NAVEED



ADVERT PRODUCED FOR K KOKE
/ CREATIVE DIRECTOR: ASAD NAVEED



**DESIGNED IN
CALIFORNIA**

KEIRAN ALLEYNE - RUNNING LOW / LYRIC VIDEO



MUSIC VIDEO PRODUCED FOR KEIRAN
/ CREATIVE DIRECTOR: ASAD NAVEED



WWW.IPLAYDIRTY.CO.UK

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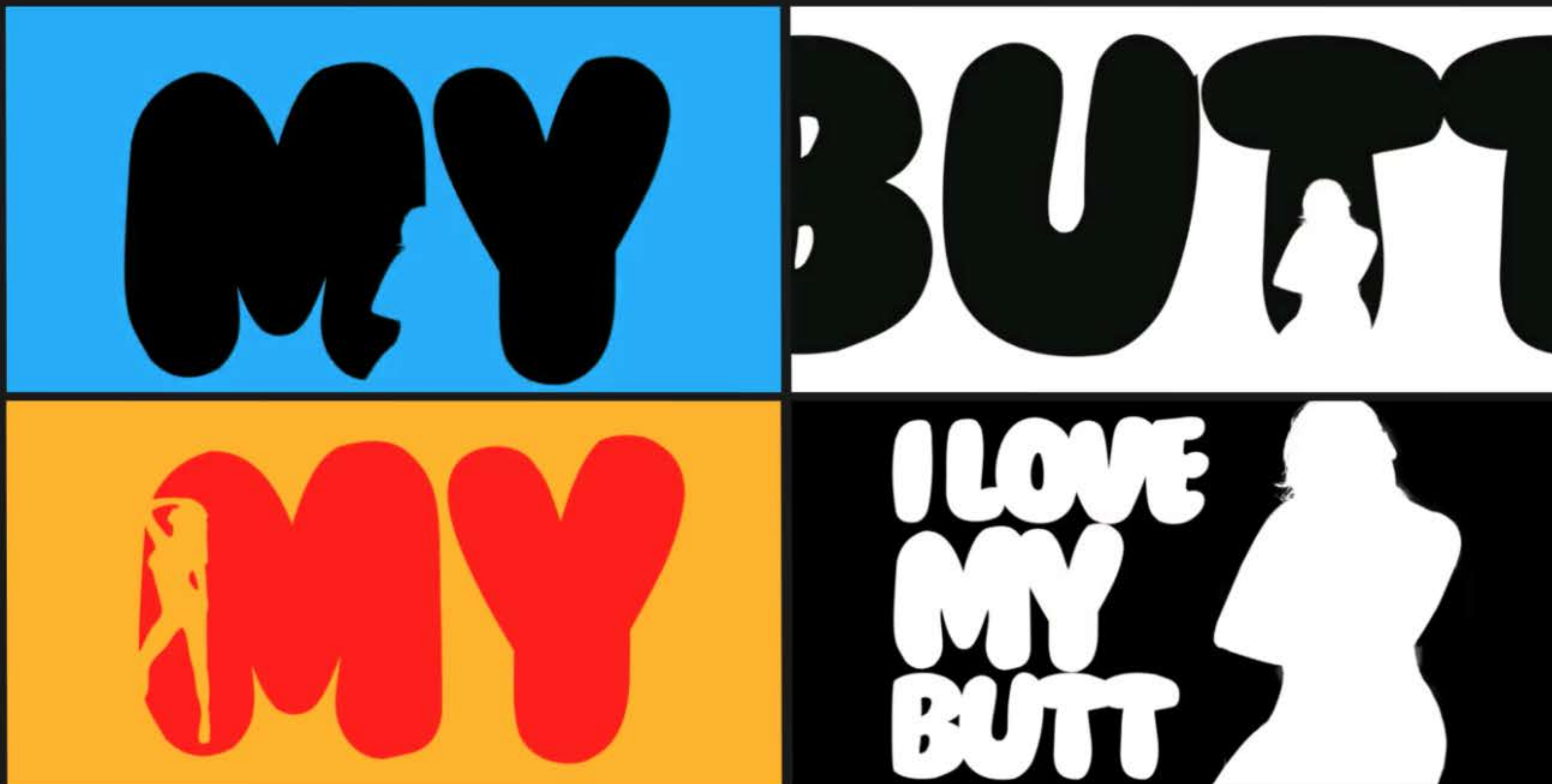
WWW.KREPTXKONAN.COM

KYRA - LAST YEAR / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR KYRA
/ CREATIVE DIRECTOR: ASAD NAVEED

LADY LYKEZ - I LOVE MY BUTT / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR LADY LYKEZ
/ CREATIVE DIRECTOR: ASAD NAVEED

LADY LYKEZ - ROSA PARKS / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR LADY LYKEZ
/ CREATIVE DIRECTOR: ASAD NAVEED

LADY NY - CRAZY LOVE / LYRIC VIDEO



OUT IN
THE COLD

BUT
YOU

WE DONT EVEN
CARE

WHEN THEYRE
LOOKING AT
STRANGE

LYRIC VIDEO PRODUCED FOR LADY NY
/ CREATIVE DIRECTOR: ASAD NAVEED

LETHAL BIZZLE - PARTY RIGHT / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR LETHAL BIZZLE
/ CREATIVE DIRECTOR: ASAD NAVEED

A wide-angle shot of a vast ocean with white-capped waves rolling in under a dramatic sunset sky with streaks of orange and yellow light.

LIFEBLOOD

A view of a sandy beach at sunset, with the sun low on the horizon, casting a warm glow over the dark, silhouetted waves and sky.

CHANGE YOUR
HEART

A sunset scene over a body of water, with the sun's reflection creating a bright vertical path. Several small boats are visible in the foreground, their silhouettes dark against the shimmering water.

LIKE THE
SUNSHINE

A wide coastal landscape at sunset, showing a calm sea, distant landmasses, and a sky filled with soft, orange-tinted clouds.

LIKE THE SUNSHINE

LYRIC VIDEO PRODUCED FOR LIFEBLOOD
/ CREATIVE DIRECTOR: ASAD NAVEED

LIL WAYNE - NO WORRIES / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR LIL WAYNE
/ CREATIVE DIRECTOR: ASAD NAVEED

LITTLE GIANTS - LATELY / LYRIC VIDEO



LITTLE GIANTS



**NO MATTER
WHAT THEY
SAY ITS**



**WHEN WE'RE LOST IN SYMMETRY
WHEN WE'RE LOST IN SYMMETRY**



**ITS ONLY
ME**

**LYRIC VIDEO PRODUCED FOR LITTLE GIANTS
/ CREATIVE DIRECTOR: ASAD NAVEED**



MARGER - ALPHABET / VFX



VFX PRODUCED FOR MARGER
/ CREATIVE DIRECTOR: ASAD NAVEED

MARGER - CHEEKY EP ADVERT



ADVERT PRODUCED FOR MARGER
/ CREATIVE DIRECTOR: ASAD NAVEED

MARVELL - BOOM BAM BING / LYRIC VIDEO



SHE THINKS I'M SOME BALLER

**PUT YOUR HANDS IN THE SKY
THIS IS YOUR ANTHEM**

I BE THE FLOW FARDA

**BUT AFTER THE HIT
I BE G**



**LYRIC VIDEO PRODUCED FOR MARVELL
/ CREATIVE DIRECTOR: ASAD NAVEED**

MARVELL - BOOM BAM BING - MAIN VIDEO / VFX



VFX PRODUCED FOR MARVELL VIDEO
/ CREATIVE DIRECTOR: ASAD NAVEED

MAX MARSHALL - PRESSURE / LYRIC VIDEO



FEEL LIKE WE LOST OUR
CONNECT



DON'T YOU GET IT
YOU GOT ME



YOU GOT ME
UNDER CONT



LET ME SAY HOW
IT'S GOING DOWN

LYRIC VIDEO PRODUCED FOR MAX MARSHALL
/ CREATIVE DIRECTOR: ASAD NAVEED

THE BLUE SAPPHIRE - MERCY / LYRIC VIDEO

THE BLUE SAPPHIRE



LYRIC VIDEO PRODUCED FOR THE BLUE SAPPHIRE
/ CREATIVE DIRECTOR: ASAD NAVEED

MERIDIAN DAN - IM FROM A PLACE / VFX



VFX PRODUCED FOR MERIDIAN DAN
/ CREATIVE DIRECTOR: ASAD NAVEED

MINDFUL - IDENT



IDENT PRODUCED FOR MINDFUL
/ CREATIVE DIRECTOR: ASAD NAVEED

MOELOGO - MY SWEETIE / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR MOELOGO
/ CREATIVE DIRECTOR: ASAD NAVEED

MS D - SHOOT ME / LYRIC VIDEO



THIS CAN BE
TOLD TO ME

WITH NO ONE
BELIEVING ME

OH I NEED
TO BE TOUGH

SHOOT ME
WITH THE TRUTH

LYRIC VIDEO PRODUCED FOR MS D
/ CREATIVE DIRECTOR: ASAD NAVEED

MURDOCK - STRONGER / LYRIC VIDEO

VIPER
RECORDINGS



LYRIC VIDEO PRODUCED FOR MURDOCK
/ CREATIVE DIRECTOR: ASAD NAVEED

NELL BRYDEN - WAYFERER / ADVERT



NELL BRYDEN
WAYFERER
THE NEW ALBUM
OUT NOW



ADVERT PRODUCED FOR NELL BRYDEN
/ CREATIVE DIRECTOR: ASAD NAVEED

NELLY FT TREY SONGZ - ALL AROUND THE WORLD / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR NELLY
/ CREATIVE DIRECTOR: ASAD NAVEED

NEW PARADIGM - SERIES / TITLES



INSPIRING PEOPLE



INSPIRING OTHERS



INSPIRING INTERVIEWS



NEW PARADIGM
S E R I E S

TITLES PRODUCED FOR NEW PARADIGM
/ CREATIVE DIRECTOR: ASAD NAVEED

PAIGEY CAKEY FT YOUNG SPRAY - BOOM BANG / VFX



VFX PRODUCED FOR PAIGEY CAKEY
/ FX BY: ASAD NAVEED

TECHNIMATIC - PARALLEL / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR TECHNIMATIC
/ CREATIVE DIRECTOR: ASAD NAVEED

PHANTOGRAM - VOICES / ADVERT



PHANTOGRAM

SARAH BARTHEL VOCALS, KEYBOARDS

JOSH CARTER VOCALS, GUITAR



**PHANTOGRAM
VOICES**



ADVERT PRODUCED FOR PHANTOGRAM
/ CREATIVE DIRECTOR: ASAD NAVEED



VFX PRODUCED FOR PRESIDENT T
/ CREATIVE DIRECTOR: ASAD NAVEED

RATLIN - BULLET PROOF / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR TECHNIMATIC
/ CREATIVE DIRECTOR: ASAD NAVEED

RETRO MEDIA / IDENT



IDENT PRODUCED FOR RETRO MEDIA
/ CREATIVE DIRECTOR: ASAD NAVEED

RHYDIAN - ONE DAY LIKE THIS / ADVERT



SYCOmusic

£9.99



AVAILABLE AT



MORRISONS

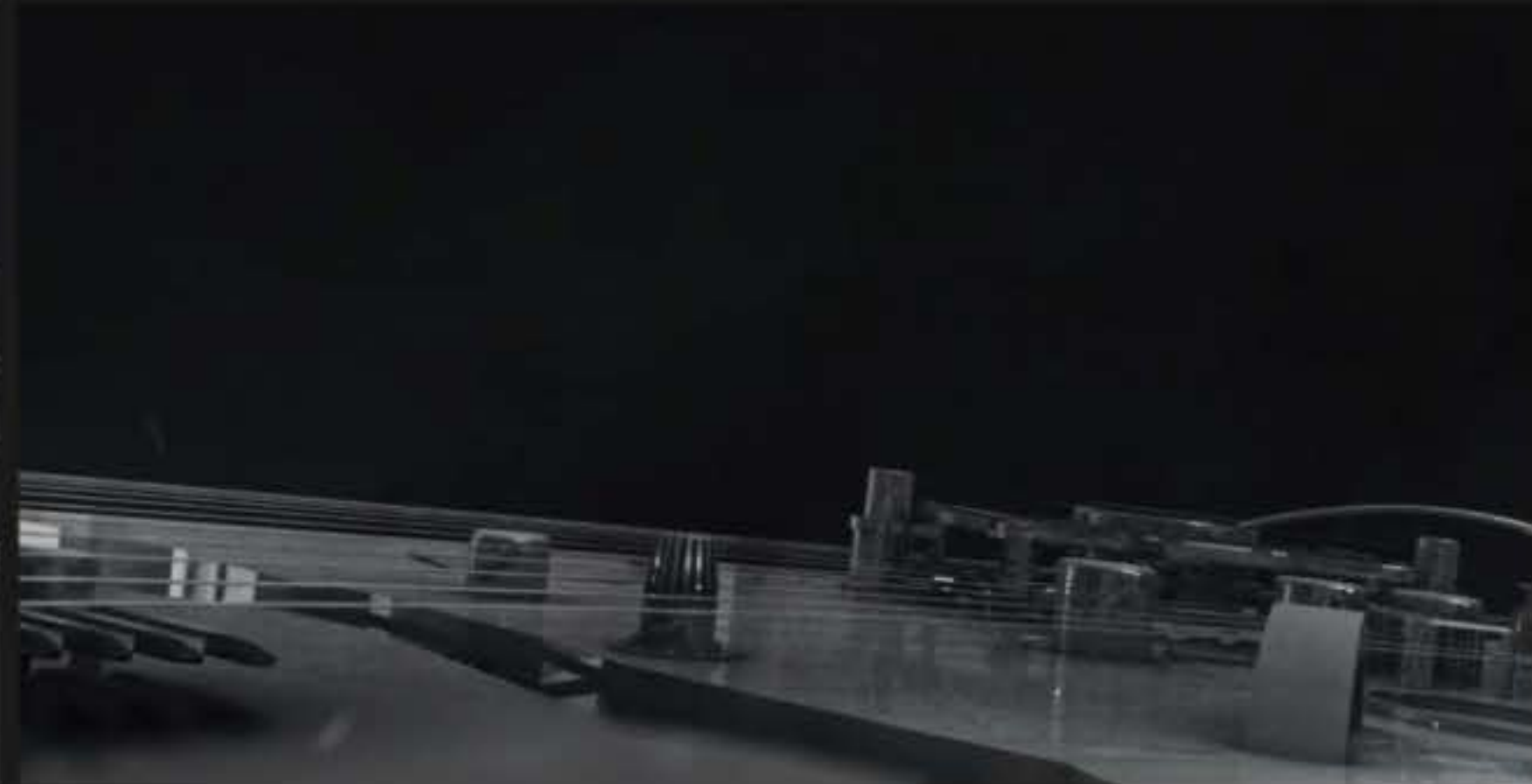
More of what matters

Selected stores while stocks last.



ADVERT PRODUCED FOR RHYDIAN
/ FX BY: ASAD NAVEED

RIVETING MUSIC / IDENT



IDENT PRODUCED FOR RIVETING MUSIC
/ CREATIVE DIRECTOR: ASAD NAVEED

RIZZLE KICKS - SKIP TO THE GOOD BIT



LYRIC VIDEO PRODUCED FOR RIZZLE KICKS
/ CREATIVE DIRECTOR: ASAD NAVEED

ROGER SANCHEZ - REMEMBER ME / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR ROGER SANCHEZ
/ CREATIVE DIRECTOR: ASAD NAVEED

SALIQUE - RIGHT HERE / TRAILER



RIGHT HERE



SALIQUE

TRAILER PRODUCED FOR SALIQUE
/ CREATIVE DIRECTOR: ASAD NAVEED

SAN XERO

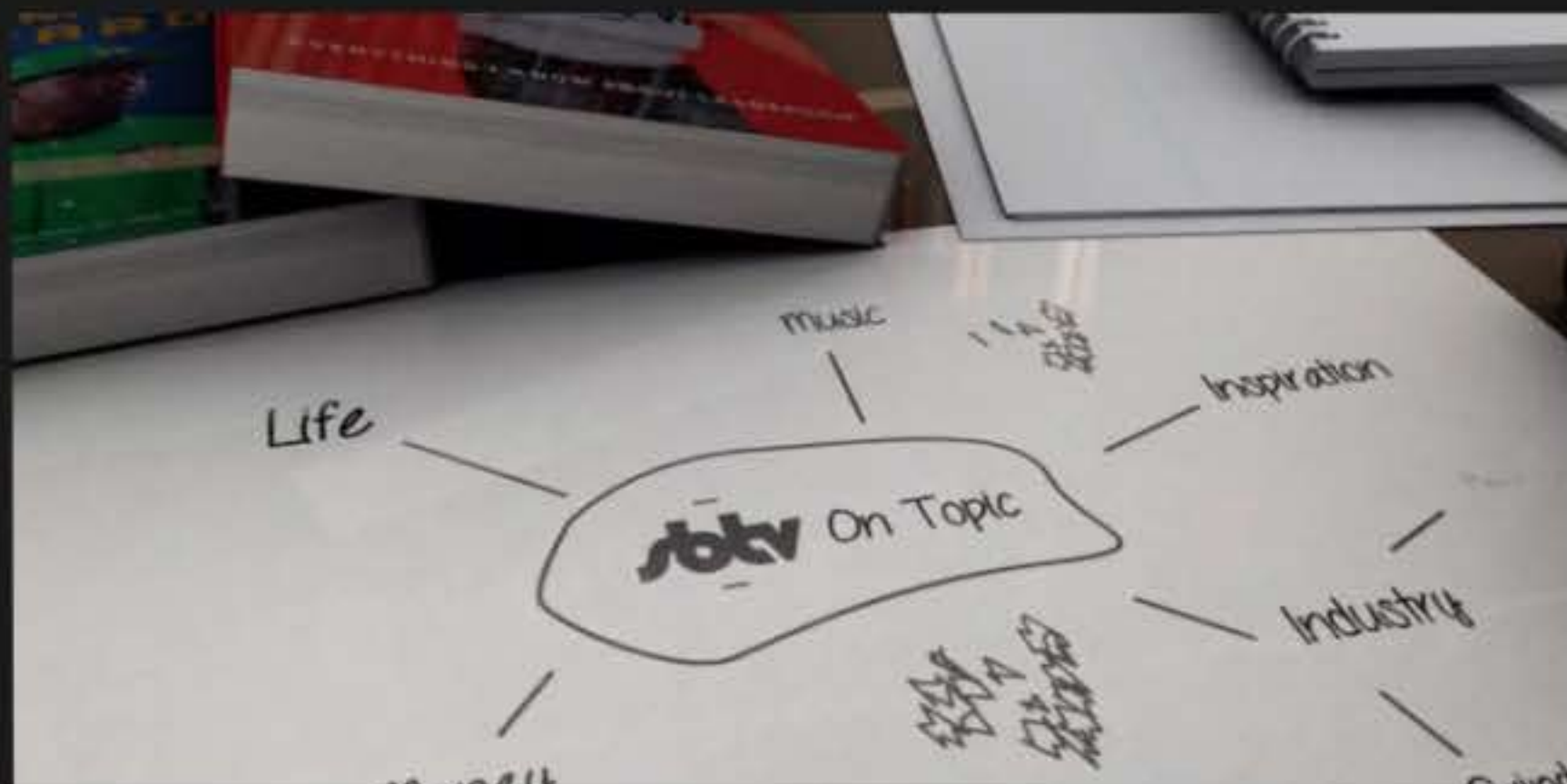
RESCUE ME
(CRAZY ABOUT YOUR LOVE)

CRAZY BOUT
YOUR LOVE

NEED YOU

LYRIC VIDEO PRODUCED FOR SAN XERO
/ CREATIVE DIRECTOR: ASAD NAVEED

SBTV - LONG LIVE GRIME - BIOPICS - ON TOPIC - D&B SESSIONS / IDENTs

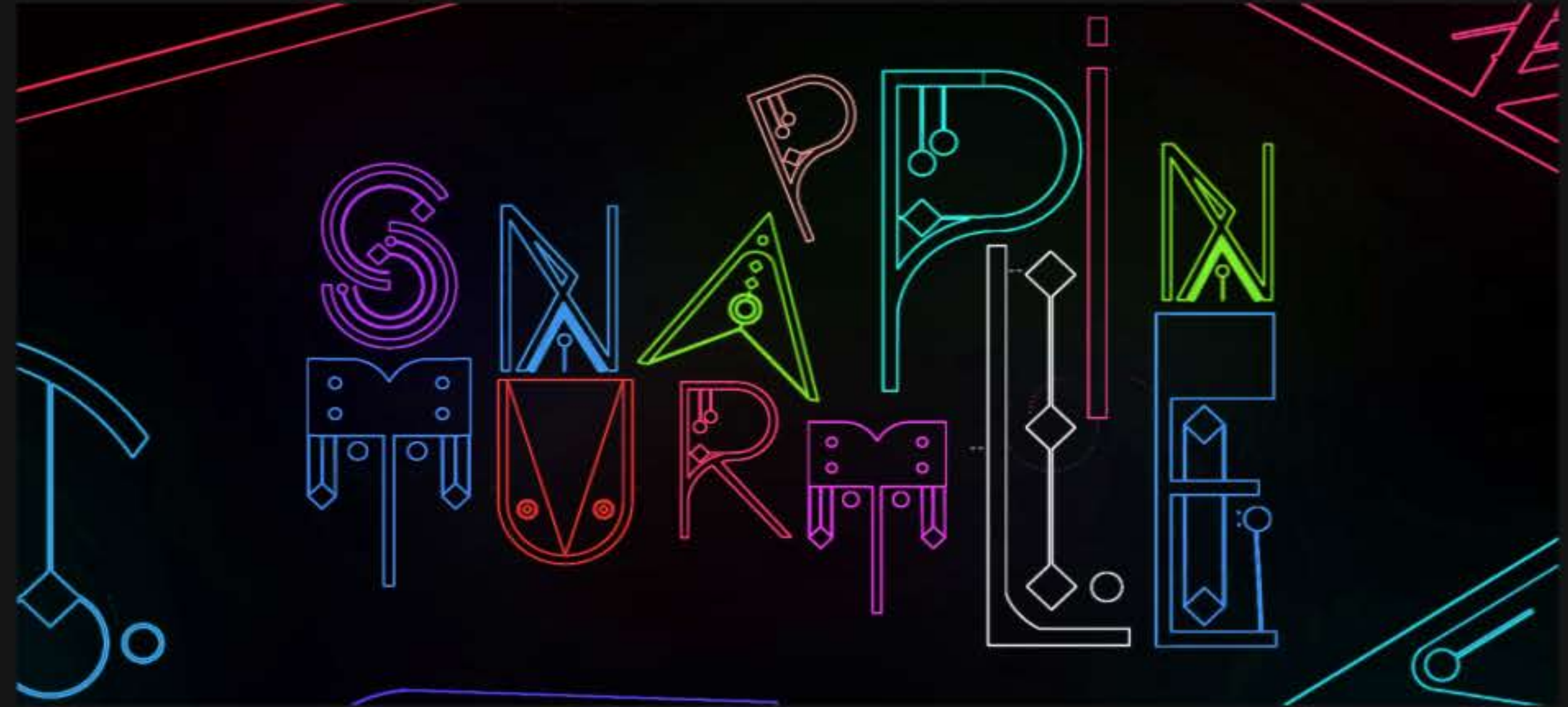
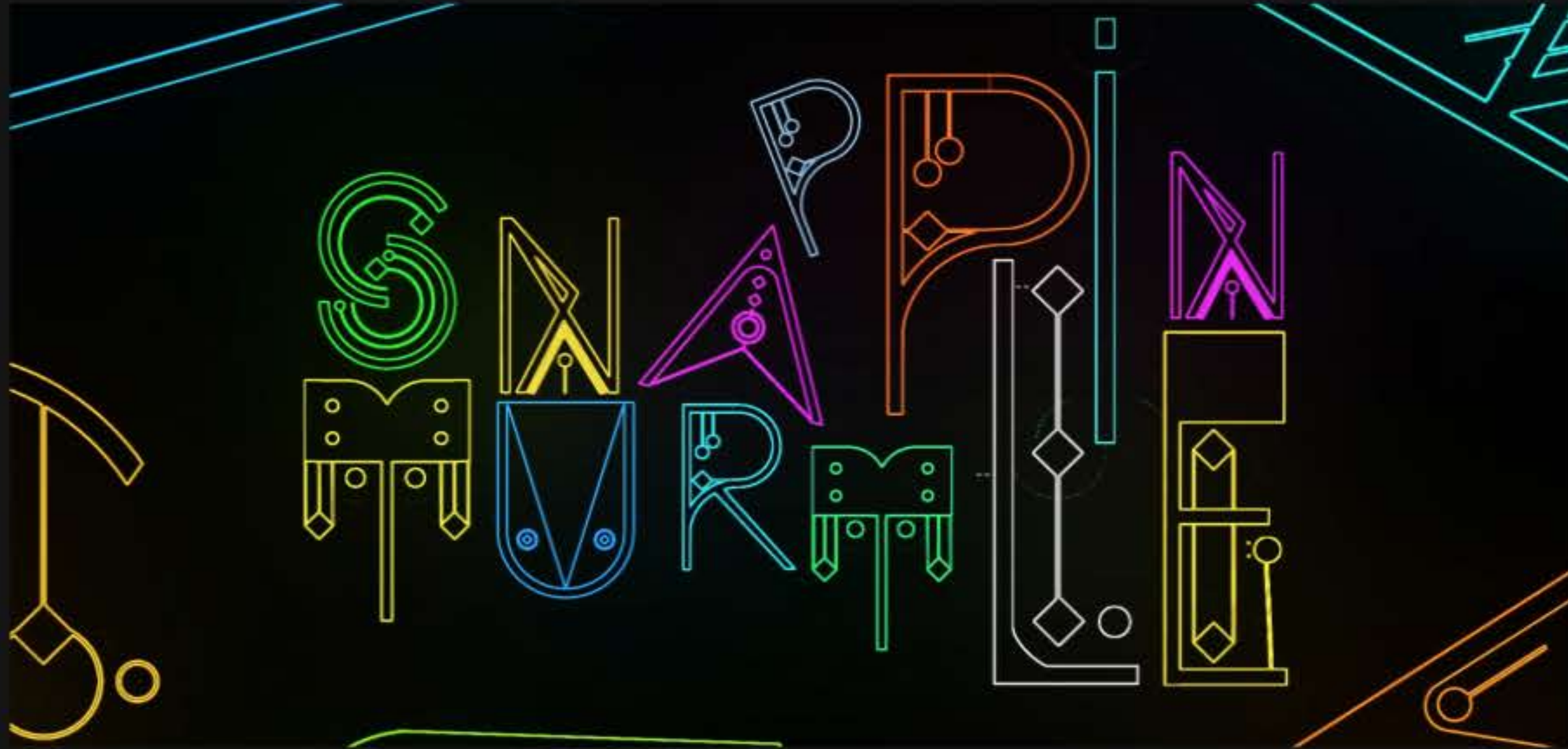


IDENTS PRODUCED FOR SBTV
/ CREATIVE DIRECTOR: ASAD NAVEED

SLINGER - READ THE MANUAL / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR SLINGER
/ CREATIVE DIRECTOR: ASAD NAVEED



SNEAKBO JETSKI WAVE 2 - ADVERT



ADVERT PRODUCED FOR SNEAKBO
/ CREATIVE DIRECTOR: ASAD NAVEED

SNEAKBO FT KREPT AND KONAN AND WILEY - BOOYAKA / LYRIC VIDEO



BOOYAKA
BOOYAKA

MAKE A
TOAST
TO THE
YEAR
IT'S MINE

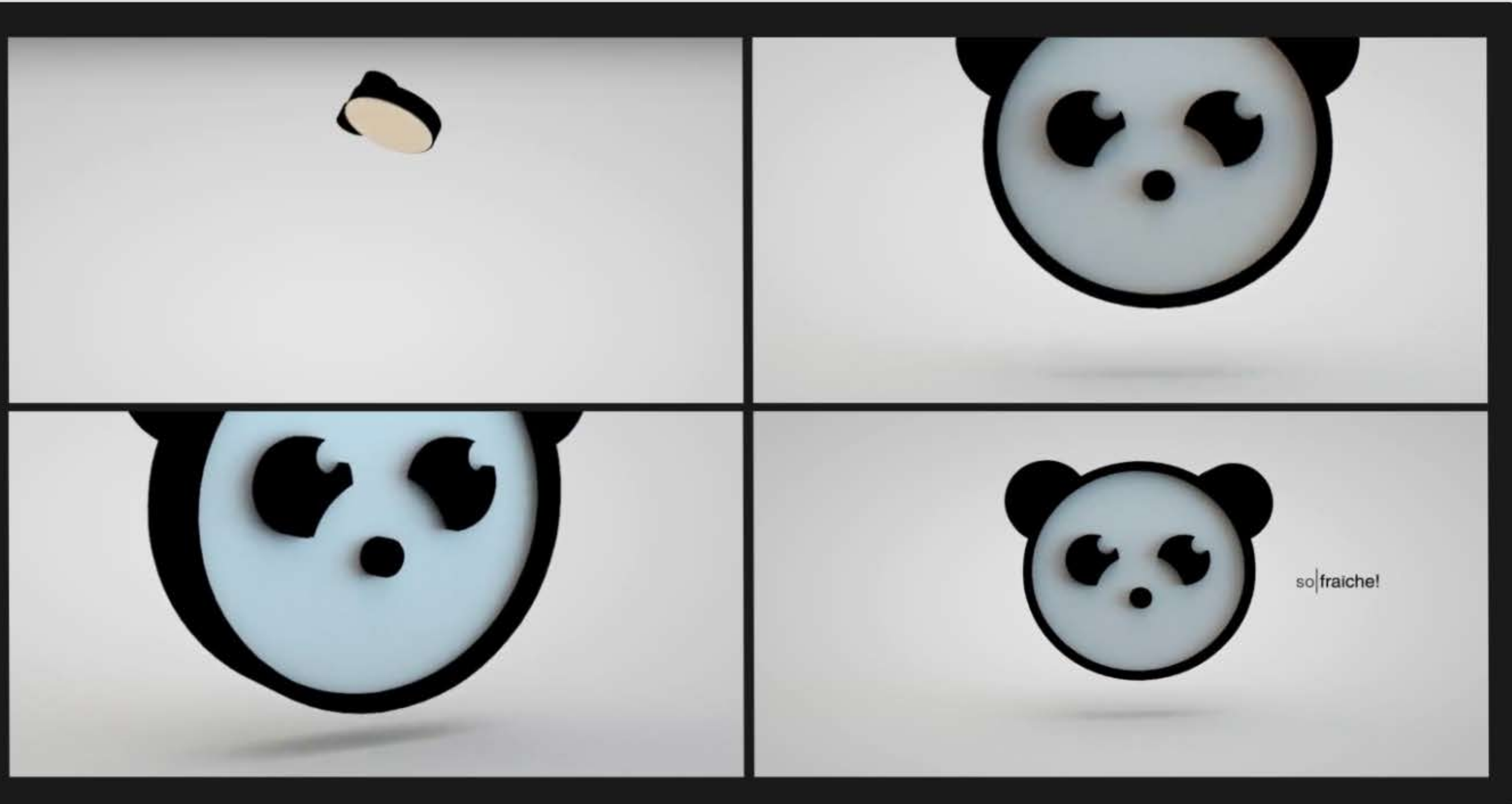
JANNET
AND ROZY
IM BOASY

BOOYAKA
THEY ALL
WANT MEH

LYRIC VIDEO PRODUCED FOR SNEAKBO
/ CREATIVE DIRECTOR: ASAD NAVEED

SO FRAICHE / IDENT

so|fraîche!



IDENT PRODUCED FOR SO FRAICHE
/ CREATIVE DIRECTOR: ASAD NAVEED



SPENSER / INFOGRAPHIC



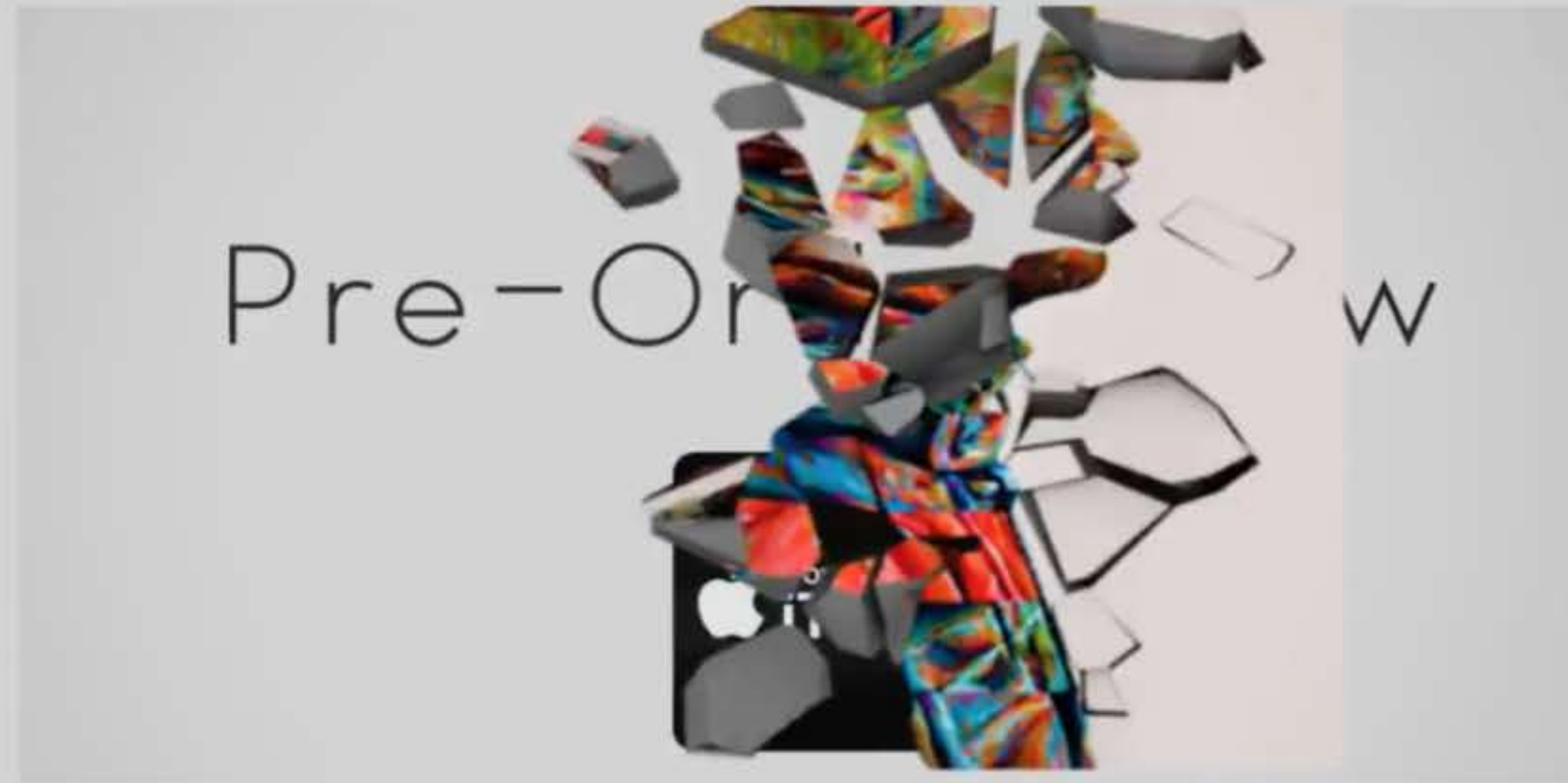
INFOGRAPHIC PRODUCED FOR SPENSER
/ CREATIVE DIRECTOR: ASAD NAVEED

SUMMER LOVE - BEACH FESTIVAL / ADVERT



ADVERT PRODUCED FOR DJ CAMEO
/ CREATIVE DIRECTOR: ASAD NAVEED

THE SUNSHINE UNDERGROUND / ADVERT



ADVERT PRODUCED FOR THE SUNSHINE UNDERGROUND
/ CREATIVE DIRECTOR: ASAD NAVEED

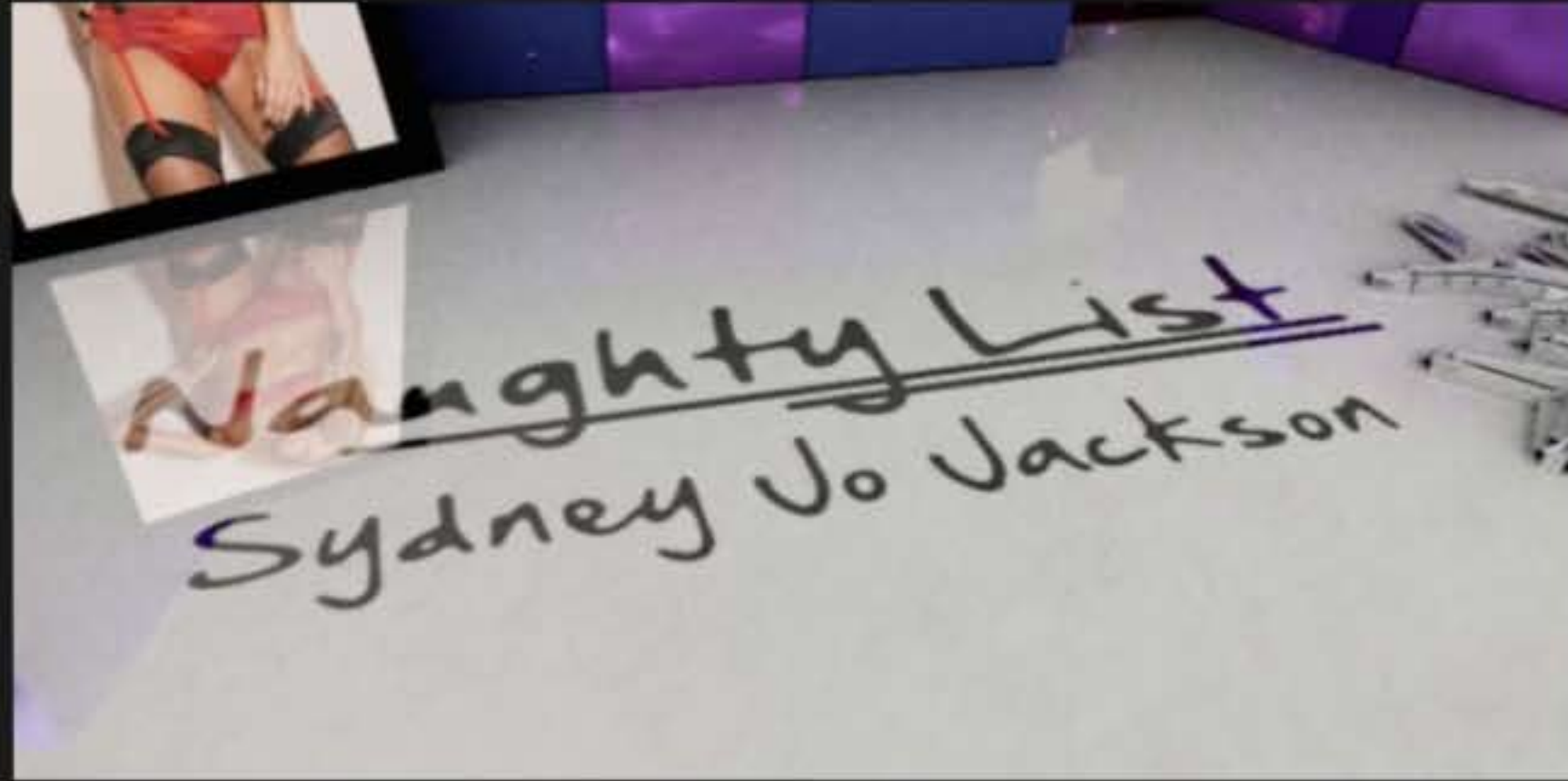
SXSW - THE ONLY SHOW THAT MATTERS / ADVERT

SXSW[®]



ADVERT PRODUCED FOR SXSW
/ CREATIVE DIRECTOR: ASAD NAVEED

SYDNEY JO JACKSON - NAUGHTY LIST



LYRIC VIDEO PRODUCED FOR SYDNEY
/ CREATIVE DIRECTOR: ASAD NAVEED



TEEDRA MOSES - GET IT RIGHT / LYRIC VIDEO



GET IT
RIGHT

ALL
ALONE



TEARS
DRIED

LYRIC VIDEO PRODUCED FOR TEEDRA
/ CREATIVE DIRECTOR: ASAD NAVEED

THE BIGGER PICTURES / IDENT



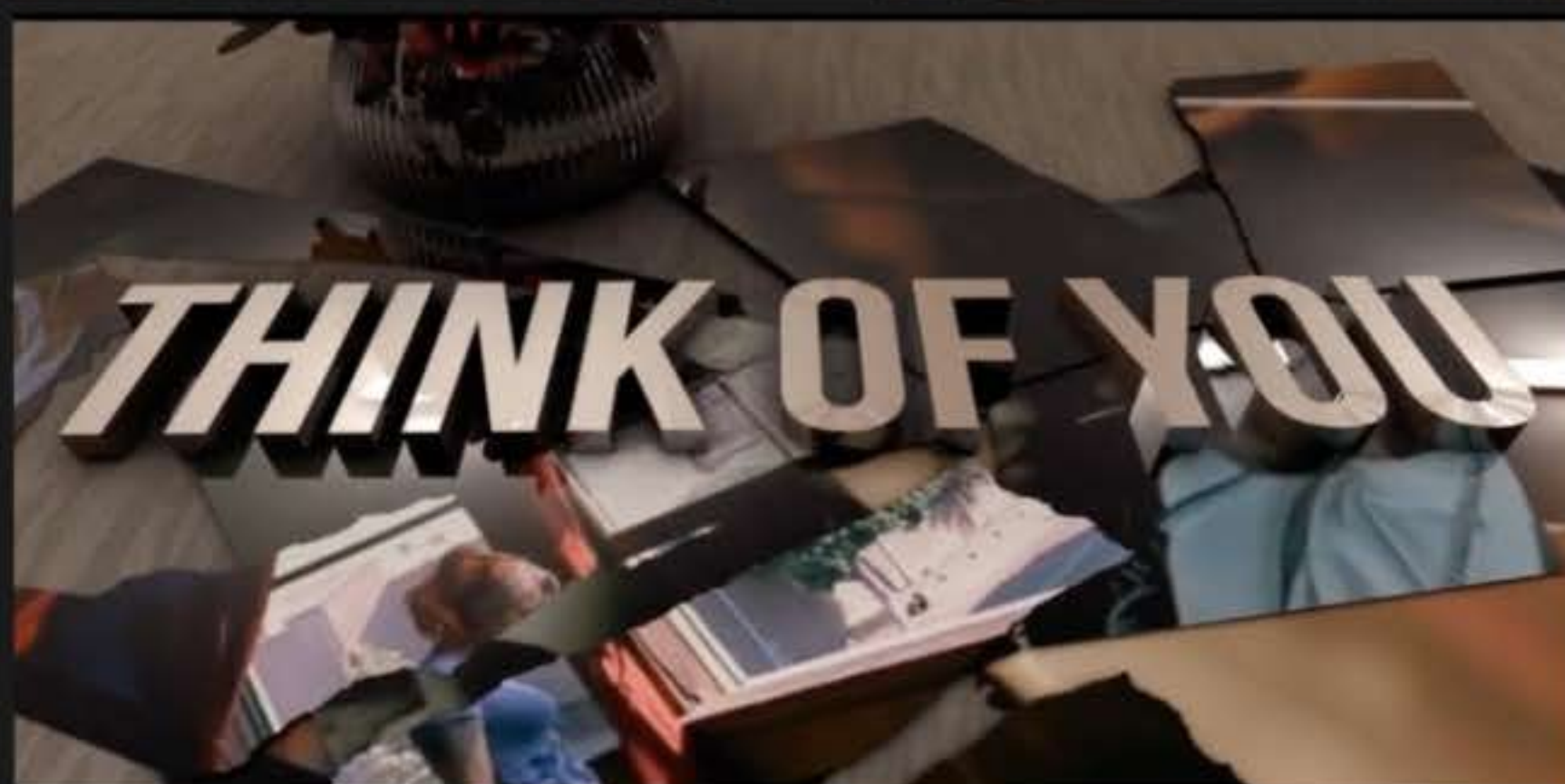
IDENT PRODUCED FOR THE BIGGER PICTURES
/ CREATIVE DIRECTOR: ASAD NAVEED

THE SHOWDOWN INTRO



IDENT PRODUCED FOR THE SHOWDOWN
/ CREATIVE DIRECTOR: ASAD NAVEED

THINK OF YOU / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR DEFFIGO
/ CREATIVE DIRECTOR: ASAD NAVEED

THIS IS 50 / VARIOUS IDENTs

**THIS
IS
50**



**IDENT PRODUCED FOR 50 CENT
/ CREATIVE DIRECTOR: ASAD NAVEED**

THIS IS 50 - VINE / IDENT

THIS
IS
50



IDENT PRODUCED FOR 50 CENT
/ CREATIVE DIRECTOR: ASAD NAVEED

THIS IS 50 - MTV VIDEO MUSIC AWARDS / IDENT

**THIS
IS
50**



IDENT PRODUCED FOR 50 CENT
/ CREATIVE DIRECTOR: ASAD NAVEED

THIS IS 50 BRANDING - NORWAY AND DENMARK / IDENT

THIS
IS
50



IDENT PRODUCED FOR 50 CENT
/ CREATIVE DIRECTOR: ASAD NAVEED



THIS IS UK RAP / ADVERT

THIS IS
UK
RAP



KREPT AND KONAN

ENGLISH FRANK



ADVERT PRODUCED FOR DEFENDERS ENT
/ CREATIVE DIRECTOR: ASAD NAVEED

THIS IS 50 - MOZAMBIQUE / IDENT

THIS
IS
50



IDENT PRODUCED FOR 50 CENT
/ CREATIVE DIRECTOR: ASAD NAVEED

TP4Y

BOY I
WANNA
HEAR
YOU



I GOT A LOVE SONG
ON MY MIND

AND IT
KEEPS ME UP
ALL NIGHT



LYRIC VIDEO PRODUCED FOR TP4Y
/ CREATIVE DIRECTOR: ASAD NAVEED

TWIN LEE - BACK TO YOU / LYRIC VIDEO



MY MAMA TOLD ME LIFE
WOULD BE OKAY THIS WAY

WHEN I SAW YOU

TWINLEE
BACK TO YOU

WHEN I LOST MY HOPE
I LOOKED INTO THE STARS

MY MAMA TOLD ME LIFE
WOULD BE OKAY THIS WAY

TWINLEE
BACK TO YOU

LYRIC VIDEO PRODUCED FOR TWIN LEE
/ CREATIVE DIRECTOR: ASAD NAVEED

TWIN LEE

PROJECTIONS FOR 2016-18

INVESTMENT 2016

MARKETING, BRANDING, ADVERTS - £20,000
SOCIAL MEDIA, PLANNING & RUNNING - £35,000
VIDEOS & PHOTOGRAPHY - £42,000
PLUGGING, A&R, PROMOTING - £28,000

2017

MARKETING, BRANDING, ADVERTS - £40,000
SOCIAL MEDIA, PLANNING & RUNNING - £35,000
VIDEOS & PHOTOGRAPHY - £84,000
PLUGGING, A&R, PROMOTING - £36,000

INCOME 2016 (GROSS)

GIGS & APPEARANCES - £5,000.00
SINGLE SALES - £3,000.00
ALBUM SALES - £2,500.00
MERCHANDISE - £1,000.00

2017 (GROSS)

GIGS & APPEARANCES - £200,000
SINGLE SALES - £25,000
ALBUM SALES - £45,000
MERCHANDISE - £14,000

THE COMPETITION

EARNINGS IN 2015 (MILLIONS)



CALVIN HARRIS
\$66



DAVID GUETTA
\$37



TIESTO
\$30



SKRILLEX
\$24



INFOGRAPHIC PRODUCED FOR TWIN LEE
/ CREATIVE DIRECTOR: ASAD NAVEED

URBAN REVOLUTION MAGAZINE / IDENT



IDENT PRODUCED FOR URBAN REVOLUTION MAGAZINE
/ CREATIVE DIRECTOR: ASAD NAVEED

WANKELMUT - MK - IN THE JUNGLE / EDIT



EDIT PRODUCED FOR WANKELMUT
/ CREATIVE DIRECTOR: ASAD NAVEED

WARD THOMAS - FROM WHERE WE STAND / ADVERT



Ward
Thomas

Out Now

ADVERT PRODUCED FOR WARD THOMAS
/ CREATIVE DIRECTOR: ASAD NAVEED



IDENTS PRODUCED FOR WORLDSTAR HIPHOP
/ CREATIVE DIRECTOR: ASAD NAVEED

WOW BROS / IDENT



IDENT PRODUCED FOR WOW BROS
/ CREATIVE DIRECTOR: ASAD NAVEED



YOUNG O - O NAH NAH / LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR YOUNG O
/ CREATIVE DIRECTOR: ASAD NAVEED

YOUNG 0 FT GRIMINAL AND LADY LESHURR - BET ON IT /LYRIC VIDEO



LYRIC VIDEO PRODUCED FOR YOUNG 0
/ CREATIVE DIRECTOR: ASAD NAVEED



ZACK KNIGHT - SMOKE AND MIRRORS / FX



SEE THROUGH THESE

BLIND

ILLUSION

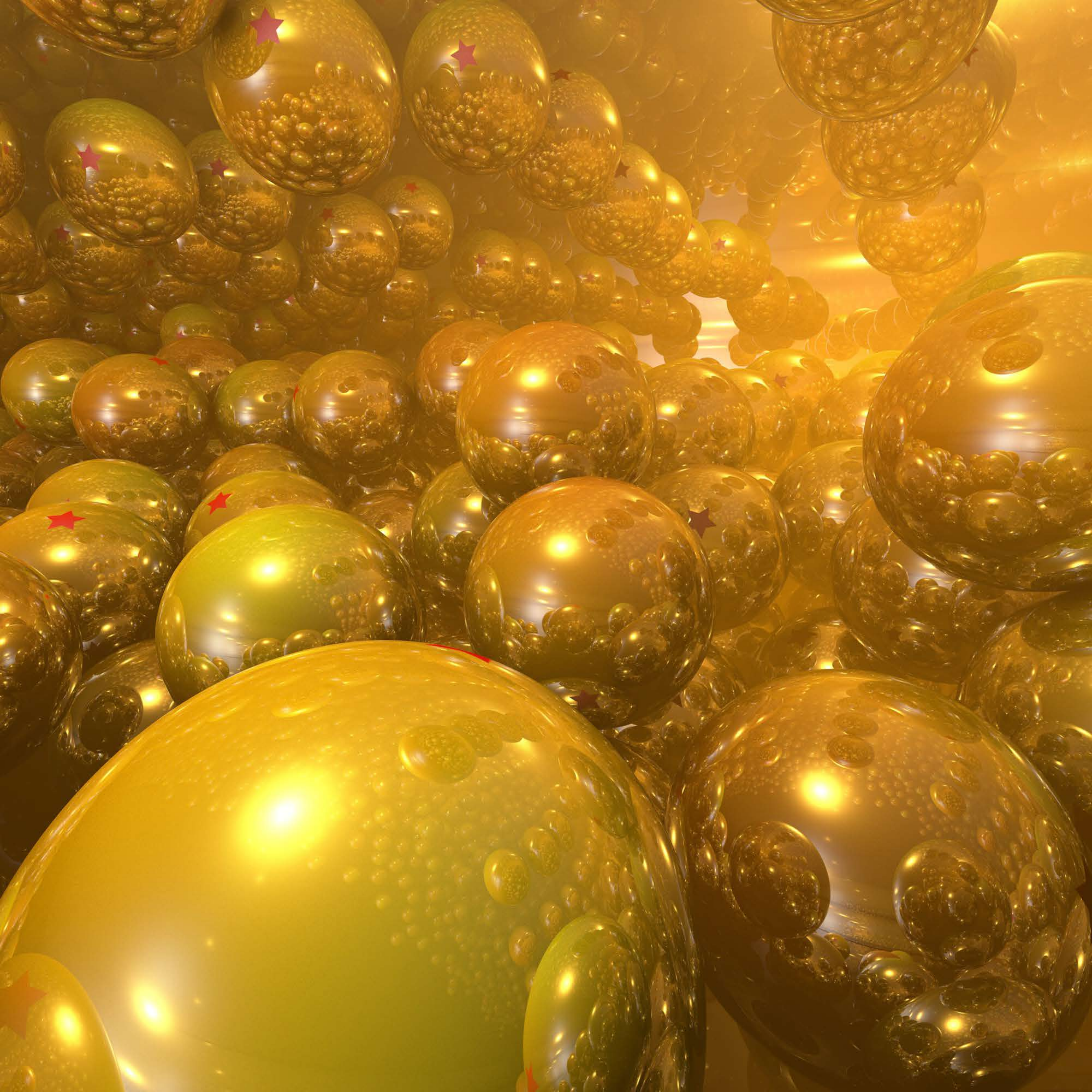


FX PRODUCED FOR ZACK KNIGHT
/ FX BY: ASAD NAVEED

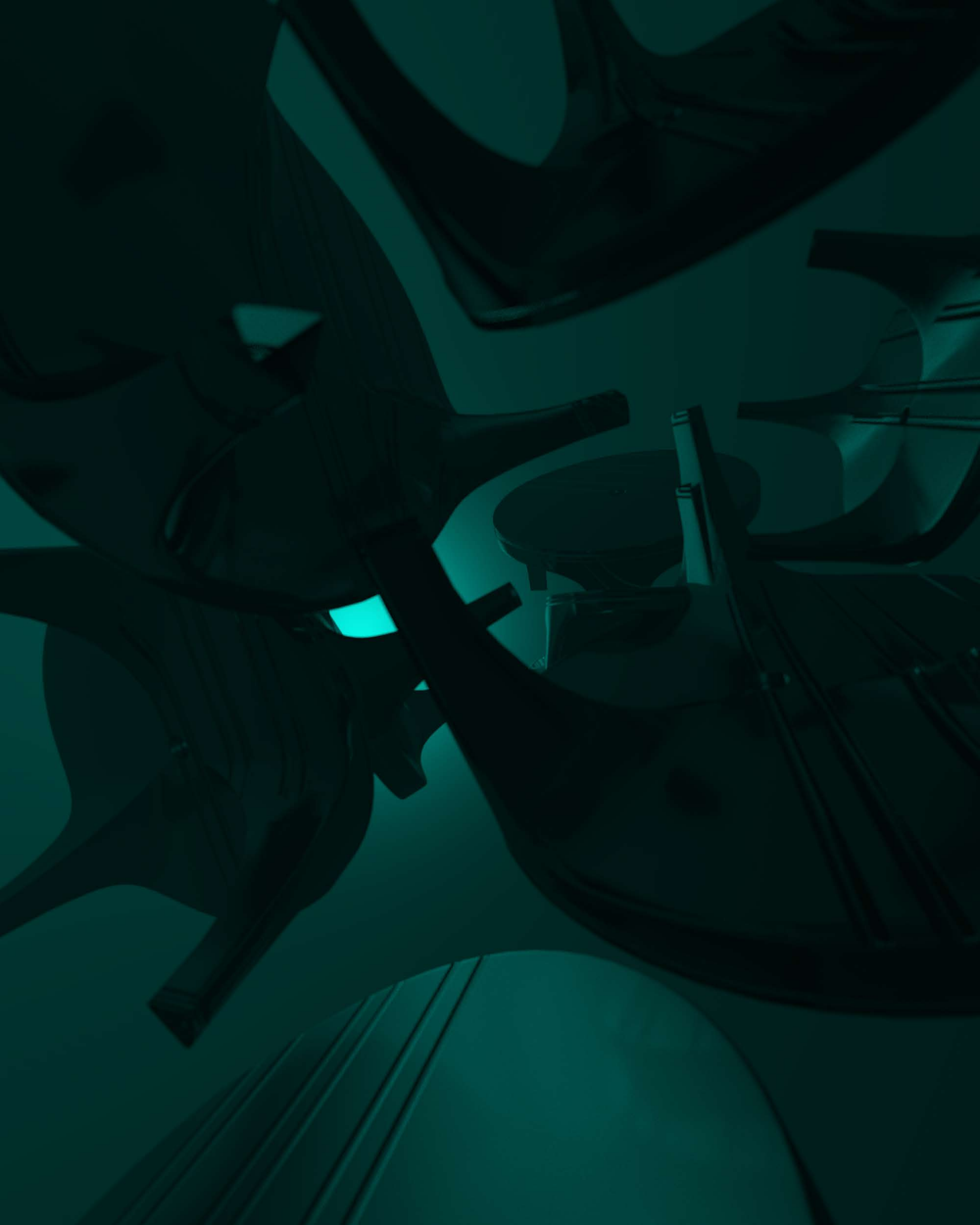
ASAD NAVEED

PERSONAL PROJECTS





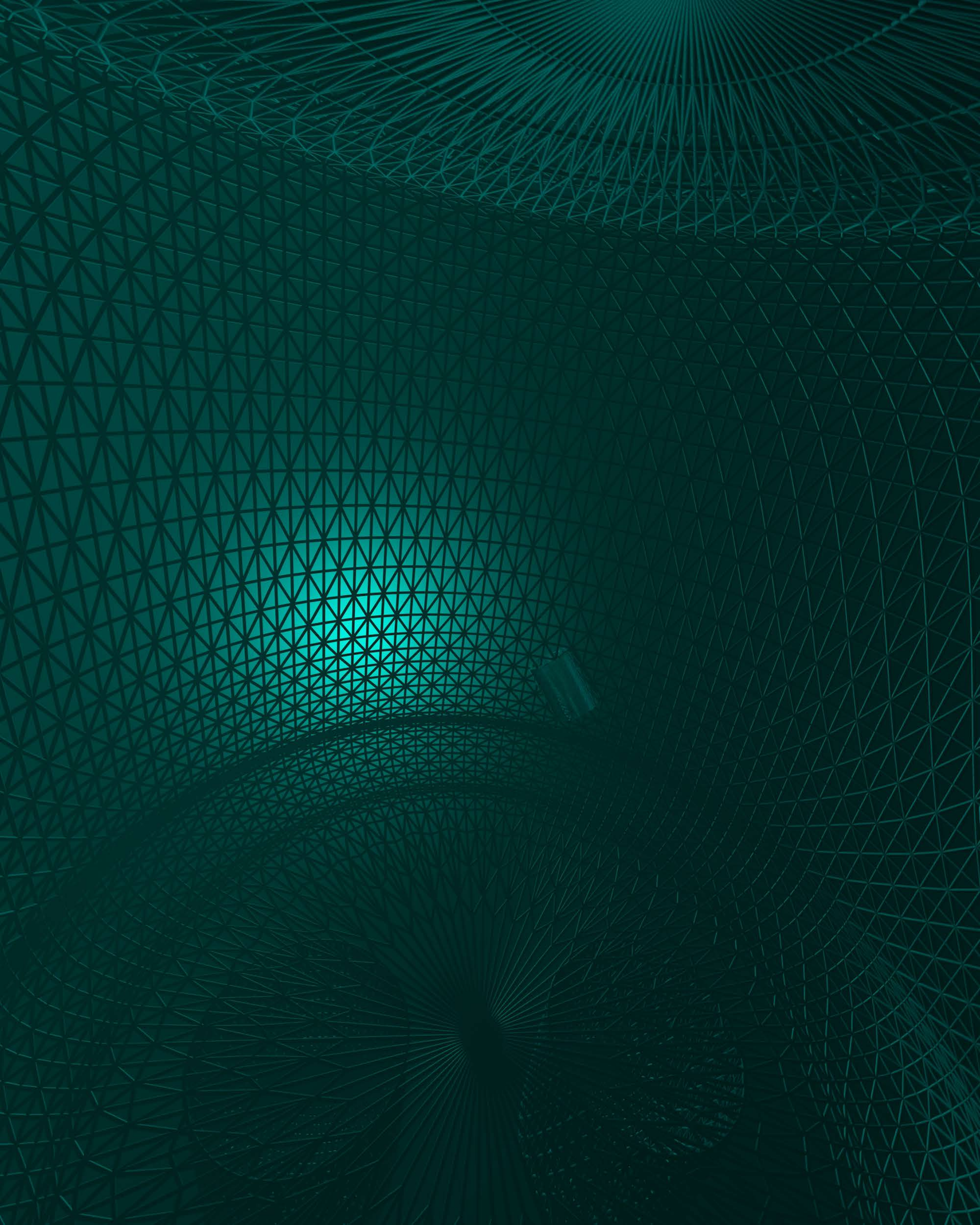




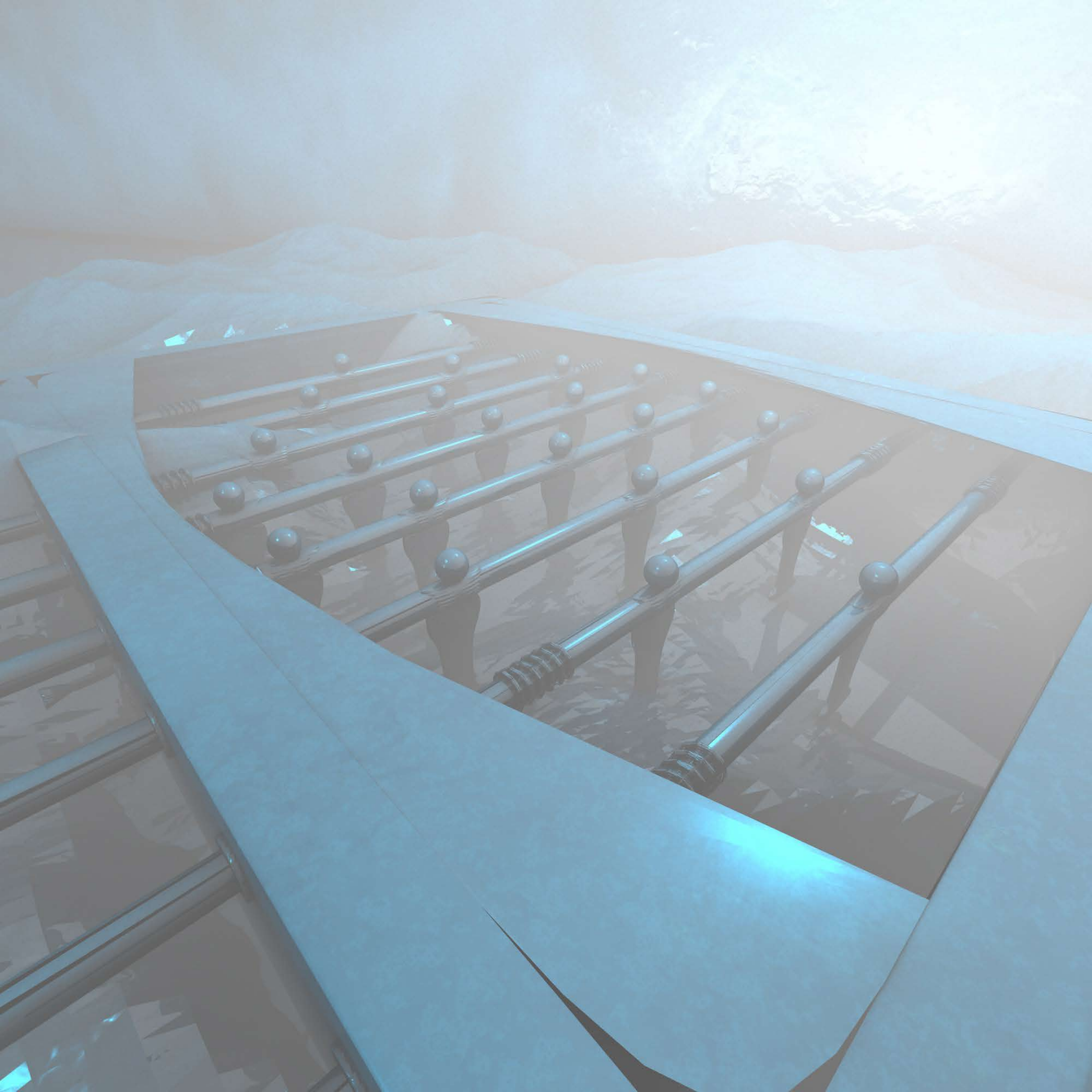














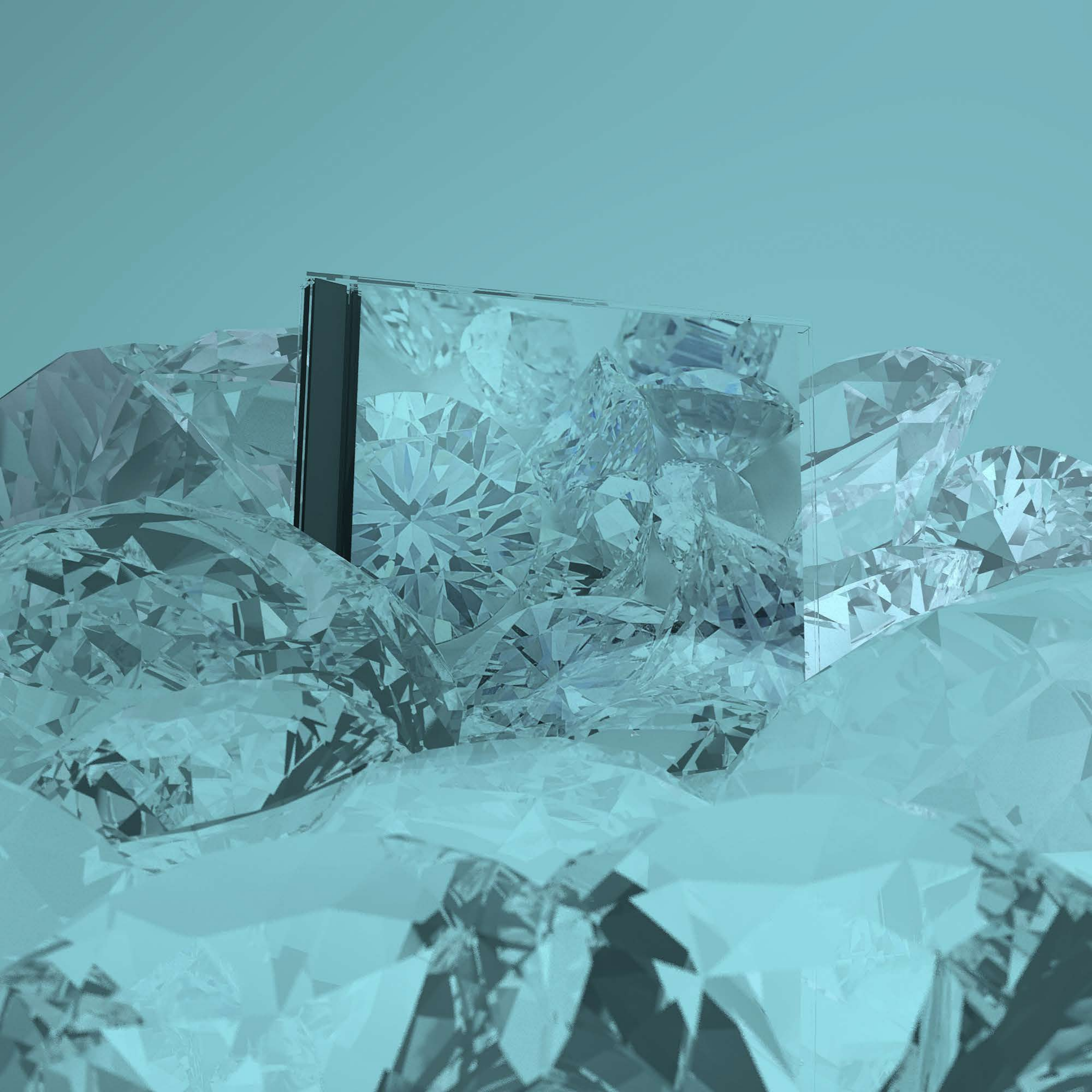




DJ KHALED

MAJOR





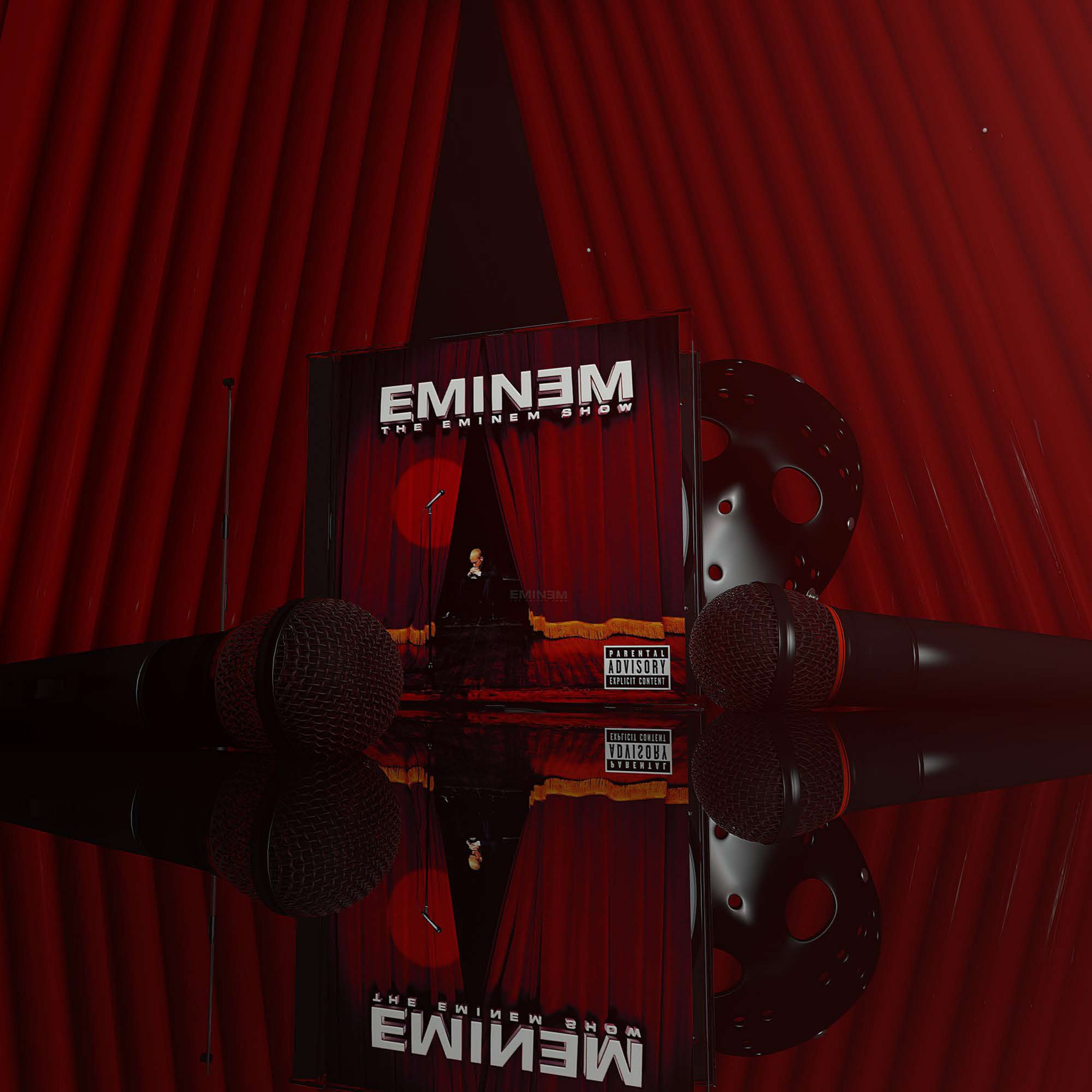


DG
DURRTY GOODZ

DG
DURRTY GOODZ

U L T R A S O U N D

U L T R A S O U N D

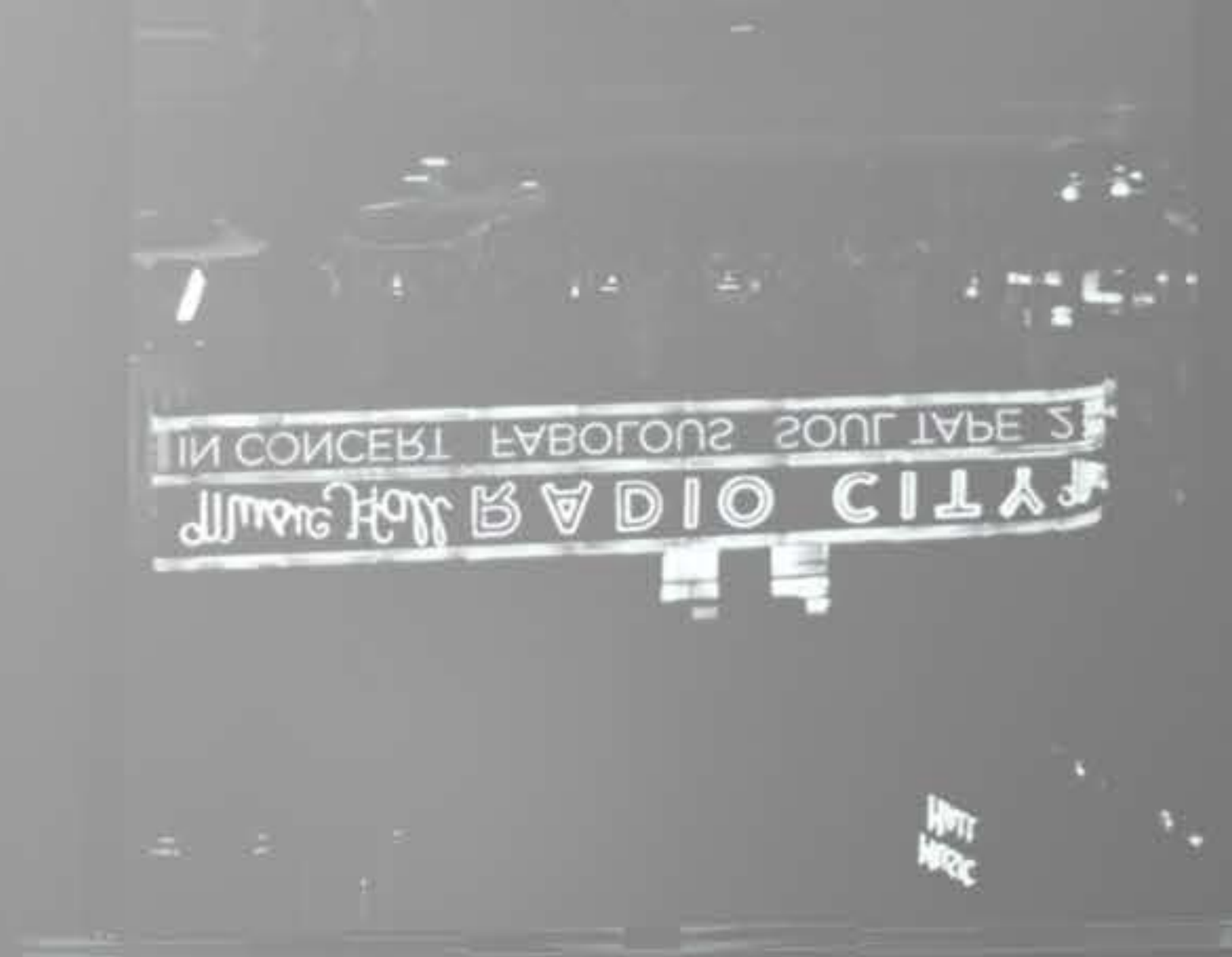


EMINEM
THE EMINEM SHOW

PARENTAL
ADVISORY
EXPLICIT CONTENT

EXPLICIT CONTENT
ADVISORY
PARENTAL

THE EMINEM SHOW
EMINEM



FUTURE

Purple Reign

EXECUTIVE PRODUCED BY DJ ESCO & METRO BOOMIN

dotPuff



PARENTAL
ADVISORY
EXPLICIT CONTENT

KID Puff

E W I I D

SNI PRESENTS

CIGGS
STARRING IN:



WALK IN DA
PARK

PARENTAL
ADVISORY
EXPLICIT
LYRICS



4 Your Eyes Only

PARENTAL
ADVISORY
EXPLICIT CONTENT

PARENTAL
ADVISORY
EXPLICIT CONTENT

EXPLICIT CONTENT
ADVISORY
PARENTAL

2014 FOREST HILLS DRIVE









PARENTAL
ADVISORY
EXPLICIT CONTENT



PARENTAL
ADVISORY
EXPLICIT CONTENT



THE GAME

THE DOCUMENTARY

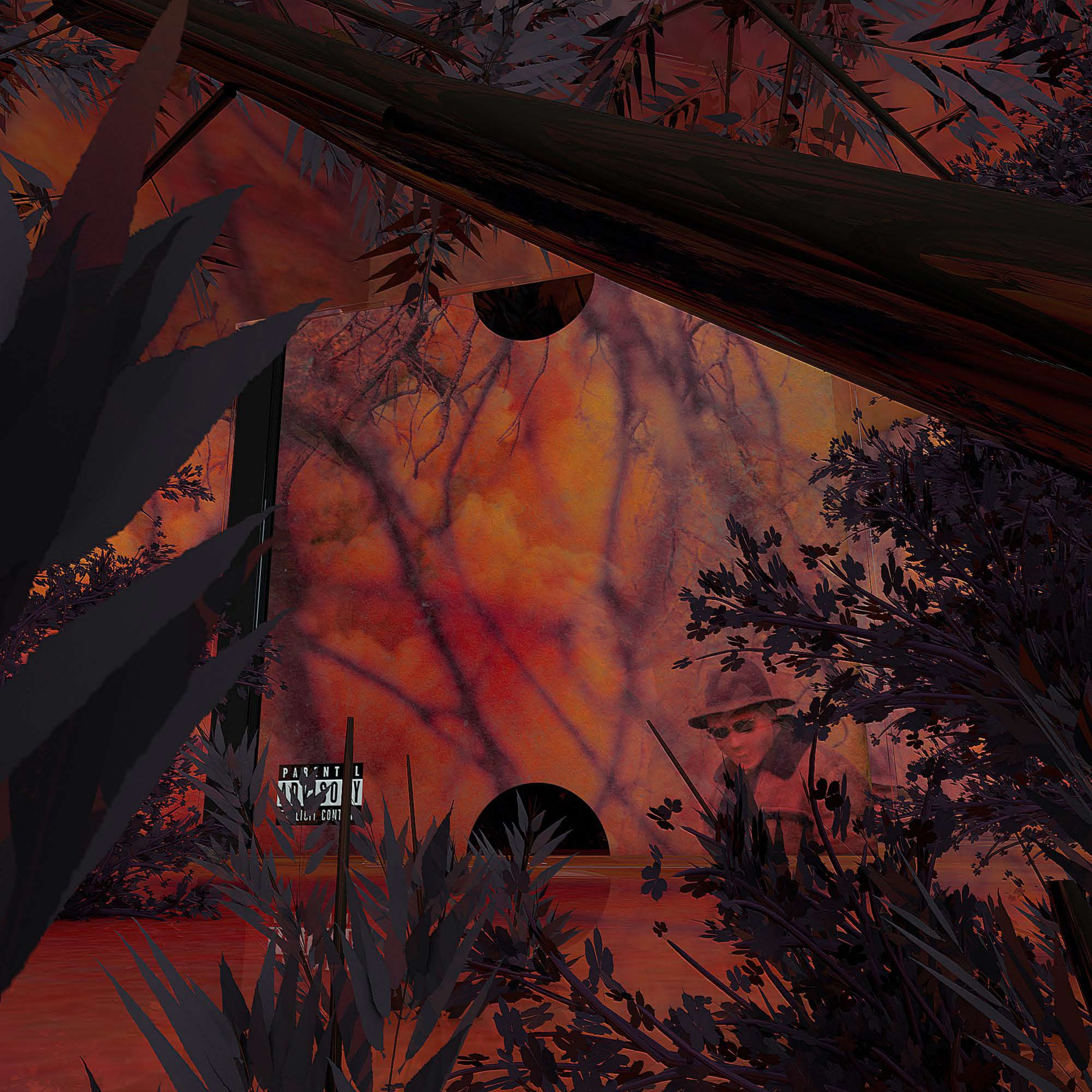
PARENT
ADVISORY
EXPLICIT CONTENT



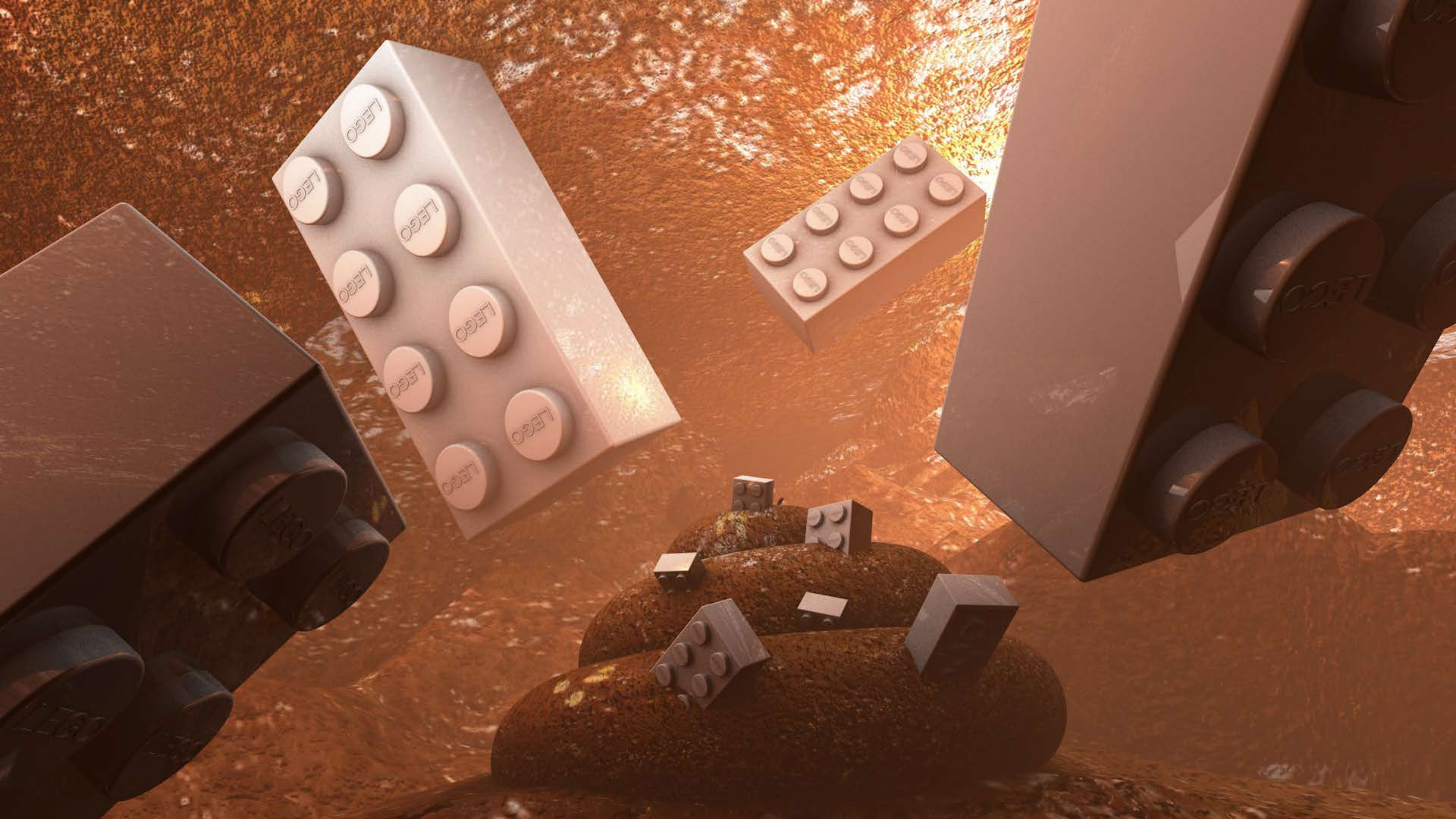








PARENT L
TV-14
LIGHT CONT











THANKS FOR YOUR TIME