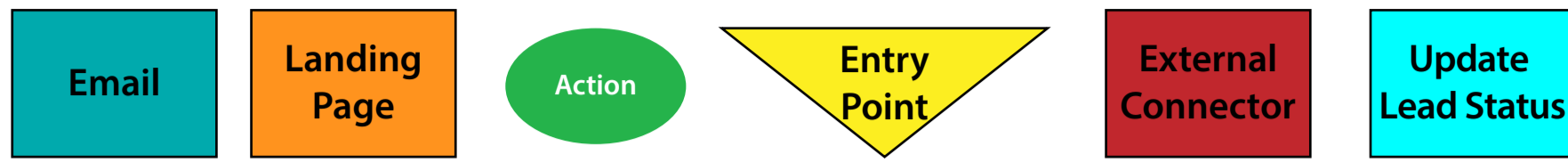


ControlPoint Digital Campaign Strategy

Key



Google Analytics, Segment, and Marketo ROI Reporting

