

# Arctos 6135

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## Bloor CI Robotics Team

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### What is FIRST Robotics?

Founded in 1989, FIRST is a non-profit organization that holds various robotics competitions for youth. These competitions help to promote interest and teach participants in the engineering and technology fields, and give them an opportunity to work with more experienced engineers. In FRC, teams must work



for six weeks to build a robot for a new game every year. FIRST also encourages competitors to exercise core values, such as gracious professionalism, which is staying kind, respectful, and empathic even during competition. And teamwork, because in FRC (First Robotics Competitions) our teams have to work well together, and trust each other implicitly.

### We're looking for local sponsors

In order to make a good robot that can compete well and battle its way through the ranks, we need your help. Robots aren't cheap, and since we're making ours from scratch, we have the added costs of the raw materials, tools, and electronic components. And so, we're asking you to sponsor us.

### How do you benefit?

You benefit greatly by sponsoring us. In addition to invitations to events we hold, all sponsors receive recognition and advertising, such as with your brand listed on our website and newsletters, and posts on our social media pages promoting your business. Thousands of people of all ages attend FRC competitions so your brand will be exposed to a great number of people.

## Sponsorship Tiers

### **All Sponsors: (\$25+)**

- The knowledge you have helped to further STEM learning in youth
- Name and logo listed on our website

### **Bronze Sponsors: (\$75+)**

- All of the above
- Social Media posting thanking you, and your business' name listed in our blog

### **Silver Sponsors: (\$150+)**

- All of the above
- Your logo on our banners at events

### **Gold Sponsors: (\$350+)**

- All of the above
- Your logo on our sweaters/tshirts

### **Platinum Sponsors: (\$500+)**

- All of the above
- Your logo on our robot

## Details

### **About Our Team**

Team Arctos 6135 is a FIRST Robotics Competition (FRC) team from Bloor Collegiate Institute, a high school in Toronto. Our robotics team was formed in 2015 and we began our rookie FRC season in the 2015-2016 season with support and mentorship from our principal, several teachers at Bloor, and help from older teams such as 610. As of January 1, 2017, Arctos has 62 student members. The team is organized into several sub-teams, such as building or programming, but we encourage all members to work with and put forth ideas about all sections of our team so that

we the team can truly work as one unit. Since competing in our first regional last year after a hectic build season and having our alliance place second in an off-season event last fall, we have shown that we have the dedication and unity needed to meet challenges presented by FRC, and overcome issues met along the way. Our mission includes promoting knowledge and enthusiasm for STEM, innovation, and teamwork throughout the club, school, and community.

## About FRC Events

In FRC, each team will compete in many game rounds for ranking points, and, depending on a team's rank, some will advance to the next level. The better the team's robot, and the better the team works together, the more likely the team will win events and proceed to championships.

## Costs

In addition to our team's build and material costs, there are also the costs of the competitions. The registration fee is nearly \$8000 and with the costs of transportation, food, and somewhere to sleep for the whole team the costs quickly get higher.

