



SoftR Digital Marketing Academy

Digital Marketing Course, Training, Institute in SDMA.

**210- PJ Chambers, Behind Hotel Crystal Court, Pimpri Chowk,, Pimpri-Chinchwad,
Pune, Maharashtra 411018**

Digital Marketing Overview

Introduction:-

What is Digital Marketing?

Digital Marketing is the process of building and maintain customer Relationships through online activities to facilities to exchange of ideas Products & Services that satisfied the goals both parties.

Digital Marketing Medium's

Search Engines

Websites

Social Media

Mobile App

Email

Inbound

About-SDMA

SDMA-SoftR Digital Marketing Academy is your stepping stone for an illustrious career in the field of Digital Marketing.

As SDMA, they happen to be the training division owned and operated by leading digital marketing company SoftR Brand.

SDMA Brand as you know is a service provider in digital marketing and other development solutions.

At SDMA, they have got particularly designed the below recounted digital Marketing coaching applications keeping in mind the required of the industry.

Courses In SDMA

SDMA –Courses:-

SEO-Search Engines Optimization

SEM/PPC–Search Engines Marketing

SMO-Search Media Optimization

Web-Analytics

E-Mail Marketing

Online Reputation Management

Search Engines Optimization

A SEO stand is Search engine optimization is the follow of growing the number and high-quality of traffic to your web site through organic search engine results.


SERP-Search engines result page is the list of results returned by a search engine in response to a keywords question.

PPC/SEM–Search Engines Marketing

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Search Engine marketing Classes in Pune (SEM) is a low-priced system for producing certainly central leads for what you are promoting.

The first-rate factor about SEM is that it allows centered focusing on, which lets you target the top person centered on their target, region, demographics, time etc.

SEM crusade is determined by PPC (Pay-per-click) advertising and marketing model. You just have got to pay when a visitor visits on your ads.



SMO–Social Media Optimization

Social Media Optimization Classes in Pune, has an incredible future and its getting to be main stream for each industry. SMO is valuable for any business to attach with its buyers and increase its attain.

Now a day's state of affairs, social networking web pages like facebook, Twitter etc.

About-us This form of promoting of a internet site is a part of the social media optimization and likewise enhances the quest engine rankings for a website, including value to the E-branding efforts.



Web Analytics

Web analytics Course in Pune, is the measurement, assortment, analysis and reporting of web knowledge

For purposes of figuring out and optimizing Digital utilization.

Web page analytics provides information in regards to the quantity of viewers to a website and the quantity of web page views.



E-Mail Marketing

Grasp advanced electronic mail advertising techniques.
Improve potential in developing effective advertisements
to promote merchandise and offerings.

Create brand awareness, [E-mail Marketing Classes in Pune](#), and
construct loyalty and trust.



Contact-Us

SDMA is an initiative for many who are bold within the discipline of Digital marketing .

They are instructing you into digital marketing in view that they consider that you have the nice potential of creating it large. The most advanced digital marketing course in India.

About [Digital Marketing Course in Pune](#) :

Learn SEO, SEM, ORM, and Social Media Marketing at SDMA.



Thank You

For More Details

**Contact Us: +91 8087530193
+91 8308649555**

E-Mail Id – info@sdma.co

