



Highlights

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MOBILE PRINTING WITH CLOUD



laptop and a printer literally next to you to print anything from anywhere.

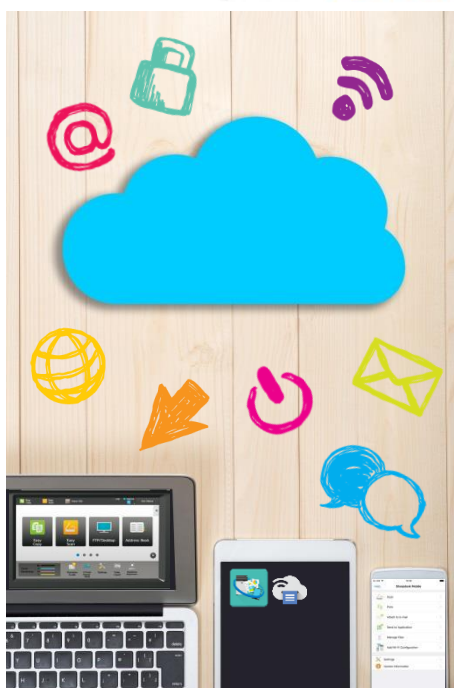
"Mobile printing helps all the on-the-go people to be on-the-go at all times."

All you have to do is to send your data to a printer wirelessly from a smartphone or tablet and ta-da! your printing is done. Furthermore, if you have a Sharp MFP, things are made even easier for you. With Sharp's Mobile Applications, you just need to connect to a Wi-Fi network, select a document, preview it and print directly to a supported Sharp MFP from your mobile devices.

Alongside Google Cloud Print, you will have the ability to work remotely at any time as you can now print over the web from anywhere to any Sharp MFP. Imagine that your printers are always available to you and to anyone you want to share those printers with.

The best part of all?

The Sharpdesk Mobile app is absolutely free and you can download it from the App Store, Google PlayTM or the Windows® Store. Next time you will not need to bid goodbye to any sales anymore!



You remember it all so clearly. It was a lovely afternoon, and there you were, sitting in a café enjoying a nice cuppa of latte. Then, without any warning, you spotted it.

Right there, undoubtedly on your smartphone screen was your Ultimate Holy Grail Bag, the one that you have been coveting for all eternity – no thanks to your dwindling savings.

The good news?

It was having a flash sale!

The catch?

You had to present the printed coupon in order for the discount to be valid.

The bad news?

There were no laptops and printers around and you only had about 15 minutes before the flash sale ended.

Worse, your office was only 5 minutes away yet you figured that you would not have enough time to rush back to your office in time to print out the coupon.

So what did you do? You closed the web page reluctantly, knowing full well that was the exact moment when all hope was lost.

Fortunately, **Bring Your Own Device's (BYOD)** printing problems are now a thing of the past. You no longer have to be confined to a desk with your

SHARP INSIGHTS : Employee's Diary



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Wow!! The interface is surprisingly clean and very easy to read.”

6.30AM Ugh, hardly had a wink of sleep. The horrendous thought of finally starting my dreadful internship just makes me sick to the stomach. Most of my classmates are going through a really tough time at their allocated companies now, **fingers crossed** hopefully mine is stress-free.

7.30AM One last look at myself in the mirror.. Looking smart from head to toe! Did some light make up to cover up my ugly panda eyes from the lack of sleep. All right! All set and ready to go!

8.15AM My God, never knew early morning rush could be this bad?! Everyone was basically pushing their way through the train station. Thank God I am actually 15 minutes early for work, now to find my internship in-charge, Mr. Low..

8.45AM Found Mr. Low and he gave me a tour around the office, introducing me to my new colleagues too. Thankfully everyone seems really nice and friendly! They were all very excited for my arrival (which worries me **gulps**) and even told me lunch will be on them today!

9.00AM Finally! I have been shown to my seat, the first thing that I had to do was to assist Mr Low in printing 50 sheets of double sided meeting minutes for a department meeting at 10am. Mr. Low walked me to the printing room and told me printing is 'easy peazy'. Embarrassingly, I am not much of a tech savvy person and usually I get my printings done at a printing shop. I'll just have to figure this out on my own.

As I walked closer to the **Sharp MX-3060N printer**, it 'wakes up' from sleep mode and the control panel were all lighted up! WOW! The interface is surprisingly clean and very easy to read. The very first thing that I noticed from the **10.1 inch colour LCD screen** was these 3 huge buttons, 'Copy', 'Print from Network Folder', 'Fax' 'Scan to HDD' I placed the original copy on the glass platen, pressed 'Copy', key in 50 pieces double sided and pressed 'Start'! Wow this is easy! Mr Low is totally right! This is really easy peazy!

10.00AM I was called in to join the department meeting, and my job was to update the overall

meeting minutes while they discussed through this really huge screen! My colleague informed me that this is a **Sharp Interactive Whiteboard PN-80TC3**. It allows us to write, draw, present and even host video calls!

WOW REALLY? Is there even such a thing in the market?!

During meeting, I noticed a few people viewing their slides through their smart tablets and laptops. What amazes me was when they started highlighting important points, it became a sharing of onscreen content for everyone to view! **The Interactive Whiteboard PN-80TC3** is remotely connected to the **Sharp MX-3060N printer** thus allowing the presenter to print any important notes that were highlighted or drawn straight away!



How cool is that?! I totally need this in my school right now to save me all the hassle of having to draw out important points in lectures!

12.00PM I survived.. That was one really long meeting! I was dozing off most of the time, really trying to stay focus on something that I have completely no idea about is really hard! Will have to update the meeting minutes after lunch.

TIME FOR LUNCH!

1.30PM Lunch was amazing with my new colleagues! Now I'm really full from such a heavy lunch, no food coma please! I have work to do! It's time to get that meeting minutes updated.

2.45PM This is something really new to me, took me quite a while to actually finish this! PHEW! Uh oh, Mr. Low is walking over.. Mr. Low came over to check on my workload and told me that he needed me to scan these stack of documents and email them to this list of people. Uh oh..

3.00PM Made my way to the printing room and the printer woke up from 'sleep' mode. This is something I really like! So first, I scrolled through the entire list of functions on the LCD touchscreen. Mr Low did say 'Email' right? I hit the 'Email' button, after which I selected the list of emails from the address book. Keyed in the subject title and placed the whole stack of documents into the feeder. Voilà! I am super amazed at myself! Ok kidding, but it was so easy! The **Sharp MX-3060 printer** has a scanning speed of up to 80 originals per minute (one sided) for both colour and B/W document! Completing large jobs with ease and efficiency!



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All job data would be erased once the job is finished, giving us a peace of mind.”

4.30PM Received an Email from HR that they needed a passport photo size of me, a double sided copy of my NRIC and bank details to be added into the employee database by end of today. Headed over to my trustee **Sharp MX-3060N**, placed my NRIC, passport photo and bank details neatly on the glass platen. Keyed in HR's email, CC to myself and hit 'Start'!

Before leaving, I was worried that my credentials could potentially be leaked out. However, a colleague passed by and told me that all job data would be erased once the job is finished, giving us a peace of mind. Now this is really cool!

5.00PM End of work!

Really quite an experience I must say. Everything in this office is done up so **intelligently smart** that schools should have all these functions too! Imagine the amount of time I save from cutting down so much steps in order to **gain more productivity** out of it.



COOLEST GADGETS OF 2017



RoBoHon is a 19.5 cm tall mobile robot phone invented by SHARP. First released in Japan, it is considered to be the world's first bipedal walking robot. Despite its portable size, the Servo motors inside its body together with the development of arms and legs joints enable RoBoHon to perform smooth dancing and other movements. The compact size allows it to accompany users everywhere. Apart from operating all basic mobile phone functions (i.e. calling, email and camera), RoBoHon can project photos and VDOs recorded by users in the capacity of 16 GB ROM and 2 GB RAM.



Apple is taking another revolutionary step with the introduction of the iPhoneX (iPhone Ten). There is no longer a home button and the super-retina touchscreen is entirely 5.8 inches wide. New features not only include a new camera which enables facial recognition, but it is dust and water resistant and has a wireless battery charger. It also allows the user to cloud print using a SharpDesk application. Maybe the most tempting gadget ever! It will be available for pre-order this October onwards.

iPhone X. (n.d.). Retrieved September 15, 2017, from <https://www.apple.com/iphone-x/>



Being one of the most powerful A3 colour MFP in its class, the **MX-2630N** has been given the ease of use and energy efficiency. The MX-2630N is ideal for any busy workgroup that needs high performance and high quality colour in the office – all thanks to a combination of optional mobile wireless connectivity and a 250GB hard drive. The dual USB ports also allow MS Office documents to be printed directly. Print and copy speeds are as fast as 26 ppm – even in colour.



The Nintendo Switch, WHY IS IT SO SPECIAL?

The key feature to this amazing console is that it has detachable joy-con controllers; it is a 2-in-1 portable home console and lastly, a TV dock. It basically allows you to seamlessly transit from playing your games at home to taking them on the go! Nintendo released an array of games to complement your Switch! The classic Mario Kart is definitely my favourite since it is something that I grew up playing on the Nintendo Wii but with the Nintendo Switch, it is playable anywhere with my friends and family.



PN-40TC1 is the first generation of the 40-inch IWB, launched in February 2017, Japan. Due to its compact size, it is able to fit in corners in small meeting rooms with the capacity of 2-6 people. One of its outstanding features is its easy installation that can be done in 3 different orientations – from landscape, portrait to horizontal. Portrait installation is newly introduced for the first time with this model. Other features include anti-fingerprint and anti-glare glass.



Amazon Echo is something so futuristic, it is like having a Star Trek computer living in your home. A hands-free voice control device that responds intelligently to your everyday needs, Alexa is the brains behind Amazon Echo – you can call and message people, play music from Spotify and even order your favourite fast food! It is also smart home compatible so you can get Alexa to switch on/off the lights without lifting a finger. Some people simply could not live without it, all because it is so conveniently smart and there are many ways to make use of its functions.

HOW SHARP MFP CAN HELP MAXIMISE YOUR BUSINESS

Sharp's intelligent business products and solutions are all about helping you achieve higher productivity and a smoother workflow within your organisation. If you already have one or more Sharp MFPs in your office – make the most of them and let your business takes off to greater heights. However, If you do not own one, read on and prepare to be bowled over!



A REAL TIME SAVER

We all know that time is a valuable resource. Hence to reduce running costs, complete extra-large volume printing jobs with the worry-free **Auto Tray Switching** feature. When a tray runs out of paper during printing, it automatically switches to another paper tray filled with the same size and type of paper – and printing continues. Imagine the time saved!

And to reduce your waiting time further, our **Sharp Remote Front Panel** enables IT managers to remotely view the MFP's operation panel – **the exact screen that the end-user is viewing** – and to control its features and functions from anywhere via a network. Therefore if any problems occur, they are able to understand and solve the issues quickly.



A REAL COST CUTTER

You may not have a risk-free way to reduce output costs, but fret not! – Sharp has everything taken care of for you. A truly multi-faceted solution, Sharp's **Cost Recovery Management** helps you to easily cut printing costs and maximise printing efficiency. The best bit? These systems are truly scalable and customisable to meet your specific business needs.

If you want to watch more savings roll in, turn on the **Toner Save Mode** feature on your MFP. Although it automatically reduces toner consumption, you can rest assured that it still maintains a reasonable quality output.



A REAL ECO-FRIENDLY AND SECURE PARTNER

Activate the **Auto Power Shut-Off** mode to do your part for Mother Earth. This mode turns off the power to the operation panel as well as the fusing unit and makes the machine wait in the lowest power consumption state – thereby minimising energy consumption.

An advanced security environment where you can share information easily and securely is vital to the smooth running of your business. Fitting securely and seamlessly into your office system, Sharp's powerful **Security Suit** with multiple levels of security functions safeguard your sensitive data — freeing you from all worries!

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