



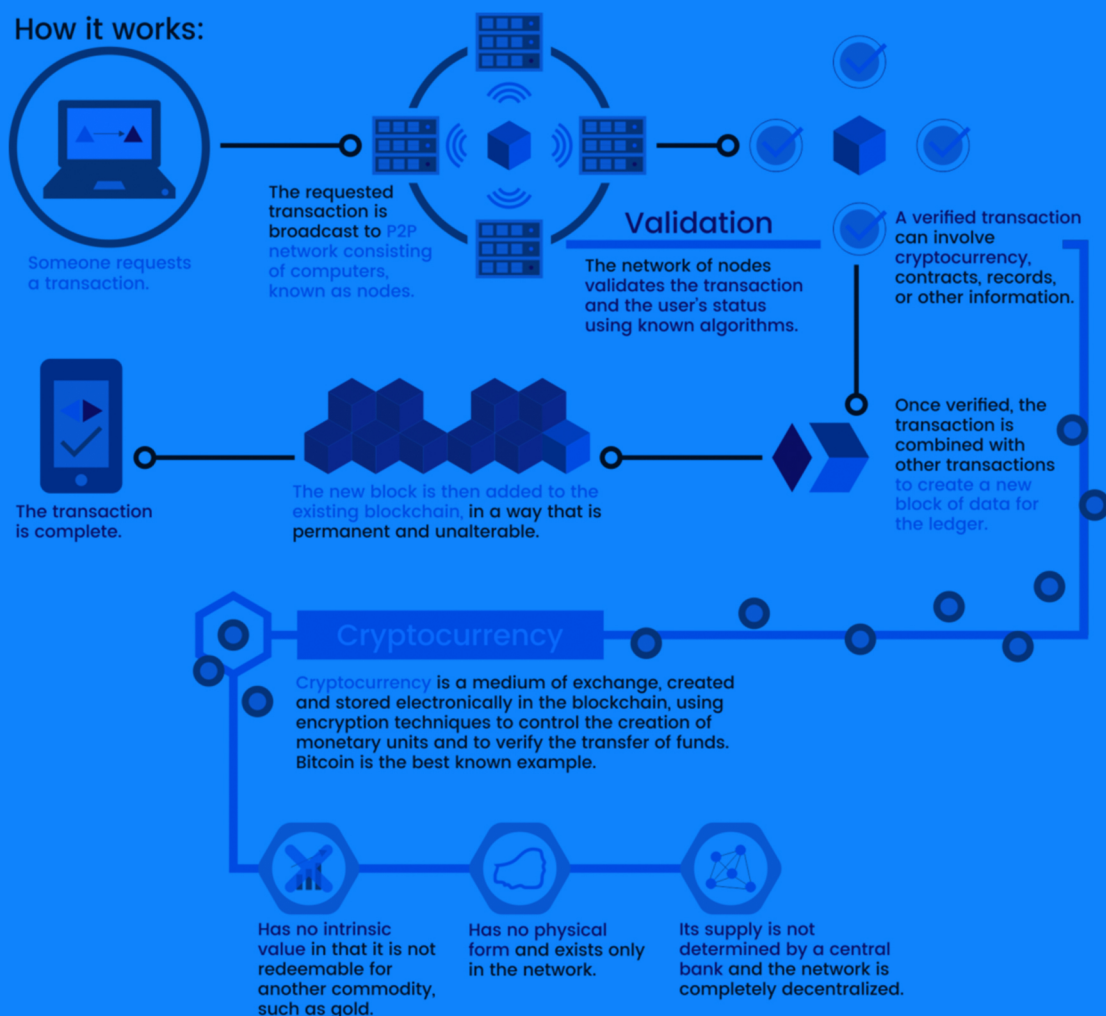
PPC

PURPOSECOIN
Whitepaper

PurposeCoin is a cryptoken made for the user. Created for social media, you'll more than love what it can do. Integrating digital wallets via Facebook, Twitter, Instagram, Google+ your tokens will be secured within Ethereum's decentralized network using impenetrable Blockchain protocol, a world ledger that revolves and encrypts all day everyday because of you, the user. With our wallet integrations you can send your PurposeCoins to other users, donate them to good causes, support world events or simply purchase/sell products or services directly from Facebook users or pages via our seamless & secure live network. Doing something great has never been so easy. Join the generation & find out more about PurposeCoin.

Our mission is to provide a platform that is accessible to everyone worldwide, giving them an opportunity to raise capital, sell their products, purchase from other users and more importantly, take ownership of what is their own. Operating within a decentralized network called the blockchain, revolving and encrypting all day, everyday, PurposeCoin removes the aspect of third party interference, theft, fraud, slow transaction speeds & high costs for transacting. Giving true ownership to the people and their products.

Blockchain Protocol:



Who can use PurposeCoins: Anyone who has access to a computer will be able to get involved with the transacting of PPCs, from webmasters, bloggers, writers, music artists, freelancers, photographers, authors & much more. Anyone who has a digital or physical product or service to purchase/sell or an event to raise capital and awareness for will have the facility to use the coin. Individuals will have the option to enable the functionality of PPC whilst posting updates and prior to posting via their favourite social media platforms such as Facebook, Instagram, Twitter & Google+. If users have enabled the feature to either sell products or receive donations, other users will see the function whilst browsing their chosen platform and have access to purchase or donate to your product or cause. As explained in the protocol diagram, peer 2 peer networking removes the need for an intermediary who holds the trust in any given transaction.

Our Roadmap:



The Pre-Sale Funds: With the funds raised from our pre-sale, our team are committed to growing the PPC platform to something outstanding for the general user. We want people to have something to call theirs and we will not take it for granted. Our primary goal once funds are established is to develop the platform further than it is currently for a better functionality & user experience. Once set we will be launching an affiliate scheme for any individual who wants to hold a share in our LTD company, giving us the opportunity to really give something back to the user. With our growth, comes theirs. Please see below more information on how the funds will be spent, also how they are to be distributed.



OUR GOAL:

ETH = 100,000 / £23,000,000 / \$29,000,000

OUR SUPPLY:

1 BILLION COINS (1,000,000,000)

COIN FORMAT:

ERC-20 STANDARD

Purchasing PPCs: There will be a total supply of **375 million PurposeCoins** available at the pre sale. You can purchase your coins in Ether at a rate of **3750 ppc per 1 ETH**.
Notional value per PPC = 0.0584 UK GBP / Notional value per PPC = 0.0776 USD.

Equation = $1\text{bn} - 62.5\% = 375\text{m} \div 100\text{k} = 3750$.

(1ETH=219.00 UK GBP) $219 \div 3750 = 0.0584$ UK GBP PER PPC

(1ETH=291 USD) $219 \div 3750 = 0.0776$ USD PER PPC

ppcdev.slack.com - www.purposecoin.webflow.io