Sustainability:
- Transport :
  green fuels
electric cars
create more nature in cities
more car restrictions in cities
e.g. car free days
e.g more bicycle promotion

- accommodation:
  double glasses -- to prevent loosing warmth
solar penals
reduce water usage by using recycled water

technological developments:
- faster procedures, online check, bookings online → makes b2c and c2c possible
- transport getting more developed, effective
-

safety and security :
strengthen security, cards instead of keys --> safer locks, training for staff to be aware of
danger of certain situations
more camera security and strengthen security staff

economic volatility and new business models
money value influences, you want to have less tourist who spent more money
because unsafe bc attacks
because its cheap, money is not worth much

the importance of the public planning
how to split tourists, more promotion for different cities, control airbnb is unfair competition
because no costs and no control, to keep inhabitants happy, uber
make infrastucture better

socio economic development on all levels/// network society
linked in
affiliates because they connect the person with the company
blogs & vlogs because inspiring other people about the next destination
online booking platforms, making things easier