

SWAT

Official Portal Re-Design



By: FLAMINGO CREATIVE SYSTEMS (SA-321581-K)
Date: 01/11/2015
Valid Until: 30/11/2015

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Product Specifications

Product: **WordPress** Responsive One-pager site (HTML5 Dynamic)
Mobile Version Optimized (1125 × 2001 pixels) (1242 × 2208)

Services: Mockup Implementation
HTML 5 Installation
Call to Action Setup
Content Transfer
A/B Testing
Deployment

Revisions: 1 Round

Let's Design

REDESIGN AIM

As a result of our previous collaboration, we understand your organization's needs and mile-stone model better. After evaluating SWAT.my official portal, we suggest that our team are capable of implementing a re-worked version that features a much dynamic Graphical User Interface.

The re-worked product will not only deliver a professionally done one-page design that fits 2015's website trend. It would heavily utilize on modern Styling and Parallax Dynamic interface replacing the previously static and dull interface.

- Our user research in design proves that a dynamic responsive website would result in;

1. Effective call-to-action design that drives higher traffic rate by 200%-300% based on 1k users volume per-month.
2. Efficiently organized layout of site that would boost re-directions of users on Strategic Workforce Alliance Team official site.
3. Centralized light shade of navigation bar will improve page view sections.

Sitemap

Strategic Workforce Alliance Team (SWAT)

<http://www.swat.my>

Landing Page

- i. About
- ii. Scope
- iii. Values
- iv. Projects
- v. People
- vi. Contact

Total: **10** Modules on Desktop + Mobile included with Landing Page

Staging Site: <http://www.flamingomobilelabs.com>

Module 1: Landing Page

Style 1: Default Logo Menu



[Home](#) [About](#) [Scope](#) [Values](#) [Projects](#) [Gallery](#) [People](#) [Contact](#)

Great Leaders + Great People = Great Results

Module 2: About



[Home](#) [About](#) [Scope](#) [Values](#) [Projects](#) [Gallery](#) [People](#) [Contact](#)

A photograph of a modern building with a large, curved glass facade and a white, curved roof. The building is reflected in the glass. The text 'Make a Living by What We Get, Make a Life by What We Give' is overlaid on the image.

Make a Living by What We Get, Make a Life by What We Give

Module 3 : Scope





[Home](#) [About](#) [Scope](#) [Values](#) [Projects](#) [Gallery](#) [People](#) [Contact](#)


A low-angle photograph of a modern building's roof, featuring a series of white, curved, rib-like structures that create a dynamic, geometric pattern against a clear blue sky. In the center, a dark, glass-enclosed pyramid structure rises, reflecting the surrounding environment.

Patience, Persistence & Perspiration Makes Unbeatable Combination for Success

Module 4 : Values





[Home](#)
[About](#)
[Scope](#)
[Values](#)
[Projects](#)
[People](#)
[Contact](#)




The Force of Ideas

Belief that sound and inspired ideas triumph, serving as the maximizer to great organizations and carrying the enterprise forward as surely as organizational resources, market power, and a cultured sheer effort.




The Power of Language

Recognition that “words matter,” that the impact of even the best insights is a function of how effectively ideas are conveyed, and thus our communications with clients, and with each other strives for precision, acuity, intellectual, and grace.



The Spirit of Generosity

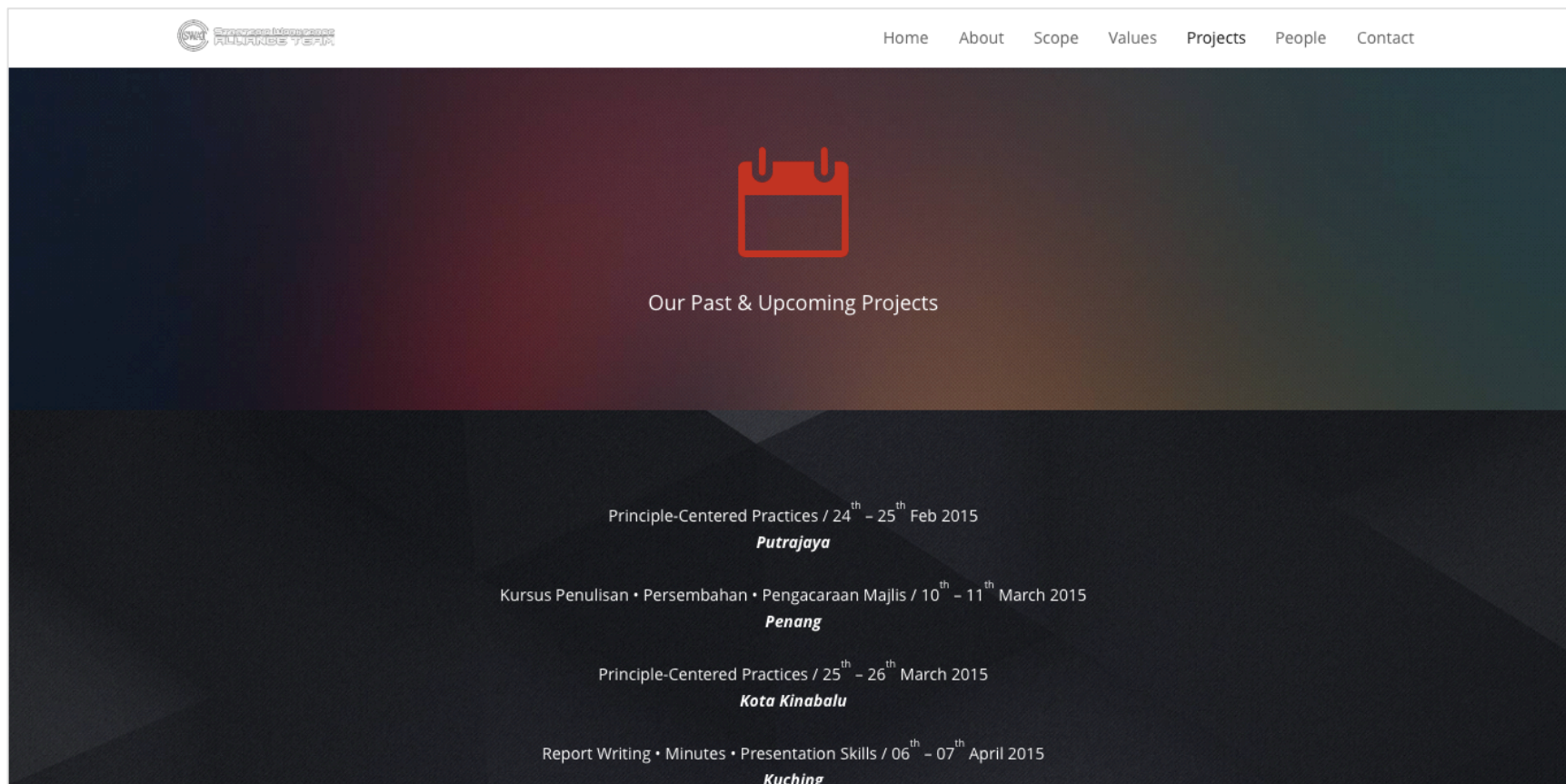
Notion that neither people should view this as principally a commercial association; rather, an ambition to serve each other beyond expectation, with honest appreciation in every encounter.



The Greatness of Challenge

Conviction that exceptional contributions requires an ethic of seeking unbiased feedback and a commitment to addressing, both individually and collectively as a firm, the most critical development needs.

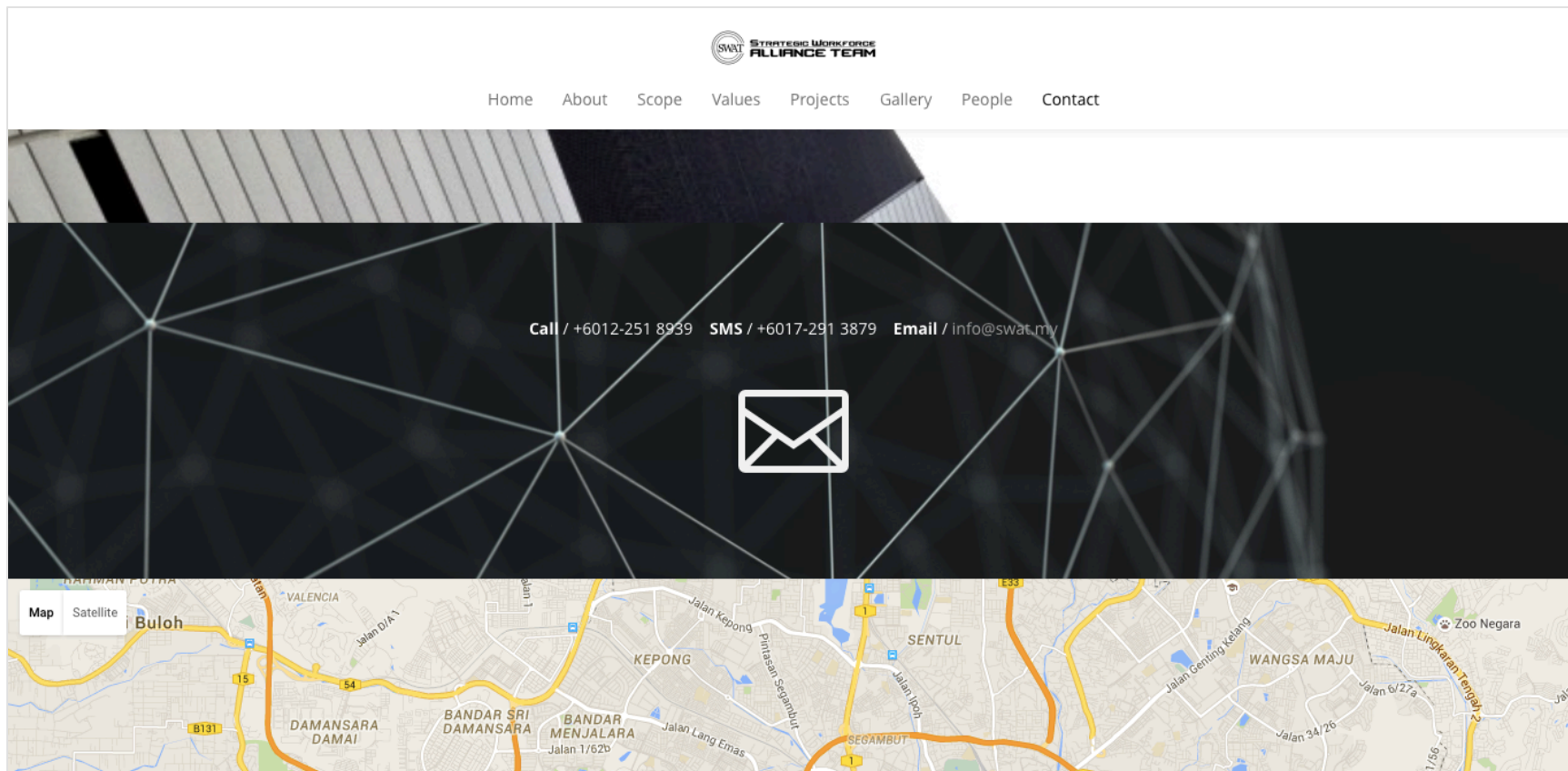
Module 5: Projects



The screenshot displays the website's navigation bar with links: Home, About, Scope, Values, Projects, People, and Contact. The main content area features a large red calendar icon and the heading 'Our Past & Upcoming Projects'. Below this, four project entries are listed:

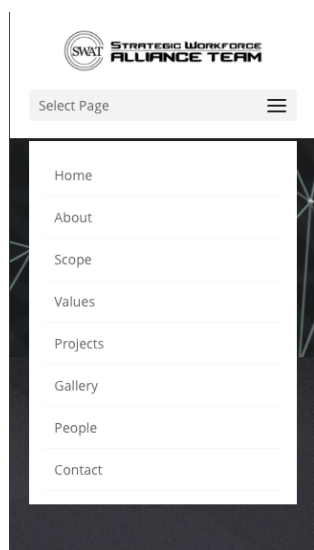
- Principle-Centered Practices / 24th – 25th Feb 2015
Putrajaya
- Kursus Penulisan • Persembahan • Pengacaraan Majlis / 10th – 11th March 2015
Penang
- Principle-Centered Practices / 25th – 26th March 2015
Kota Kinabalu
- Report Writing • Minutes • Presentation Skills / 06th – 07th April 2015
Kuching

Module 6: Contact

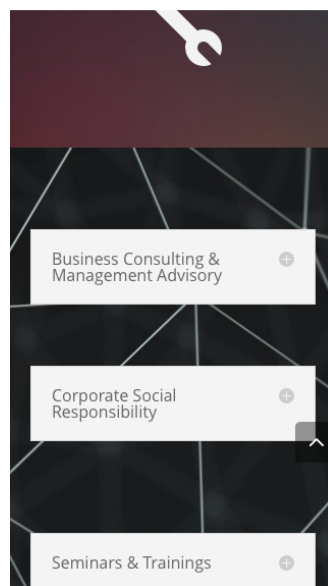
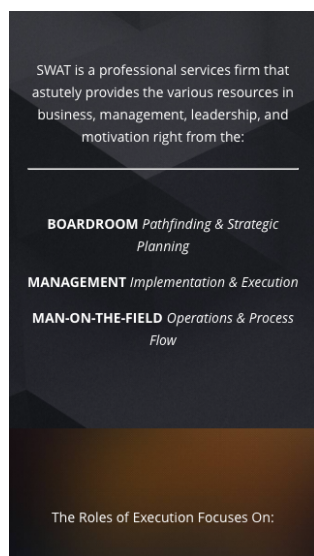


Retina-Ready Mobile Optimized

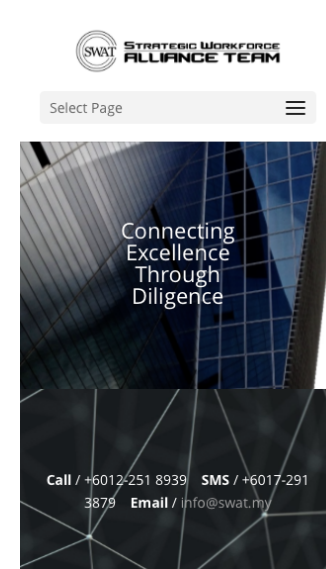
Landing



Accordion



Contact & Footer



Service

Events