

CUBICSPACE

CREATIVITY COUNTS

d e s i g n . f a b r i c a t i o n . e v e n t s

OUR PORTFOLIO

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OUR MISSION & BUSINESS

A one-stop **EVENTS** solution provider



MISSION

We provide a one-stop solution for your creative and technological event into reality at

BUSINESS

Cubic Space was founded in 2011 has since successfully managed and produced over 400 events across a myriad of segments that range from

WHAT WE CAN DO FOR YOU?

A one-stop **EVENTS** solution provider



CONCEPTUALIZE

Evaluate. Respond. Engage.
We evaluate your brief and stress test your requirements to ensure clarity of direction before specification.



EXECUTE

Maintain. Promote. Optimize.
Event is fluid and we work with you in optimizing your event assets to maximize continued returns.



DESIGN

Initiate. Scope. Specify
From workshop and stakeholder engagement our design strategists and planners carefully define and scope your requirement.



FABRICATE

Design. Build. Deploy
Adopting an agile approach to delivery, the production work with rigor and expertise to produce high impact, results orientated design solutions.

SERVICES

A one-stop **EVENTS** solution provider



Concepts & Solutions

We listen, provide ideas and concepts to fulfil your objectives. We do not just promise one thing and deliver another cause we place a heavy emphasis on delivering quality products that matches what our clients want.

- Conceptualizing & Graphics Design Services
- Brand Management
- Brand Signage & Visual Communication
- Project Management
- Public & Media Relations
- Seminars & Conference Management
- Exhibition Management



Design Marketing

We intuitive design, marketing matches the right message/ cause to the right person. Us who has a personal connection with your product, service or cause in a way that is unobtrusive and inviting. Our marketing can be as simple as networking at an event or as complex as a multi-million dollar global campaign that integrates print, digital, PR, social media and broadcast delivering a specific message with one unified goal. Keeping it simple is sometimes the best strategy.

- Design & Print Services
- Digital Media Marketing Services
- Interactive Marketing



Building & Fabrication

With most if not all the things done in-house by our own carpenters, event sets builder, production crew and production managers, you can be assured that all logistics will be handled professionally by us.

- Exhibit, Backdrop & Platform Fabrication
- Rental Services
- Logistics Support & Staging
- Customise Props
- Facility Management & Ancillary Support



Event Management

We will be there with you for the entire duration of your event, from the initial conceptualization of the events and/ or themes to the design and planning before we finally build and execute the event with you, for you.

- Audio & Visual Management
- Artiste Management
- Corporate Events
- Community Based
- Private Events
- Roadshows
- Venue Sourcing

OUR SUCCESSFUL STORIES

A one-stop **EVENTS** solution provider

We enjoy sharing the projects and pasts we make just as much as we enjoy creating them...

CHECK OUT SOME OF OUR PAST WORKS / EXPERIENCES

THE REGIONAL CFO SUMMIT **CUBICSPACE**

CREATIVITY COUNTS
design . fabrication . events

A one-stop **EVENTS** solution provider



With challenging circumstances, the CFO's job description has evolved from managing finance, investing funds to one of growth and spearheading new business avenues. The 4th Regional CFO Summit will tackle current issues faced by Finance Chiefs who are now the Architects of change and transformations.



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CIO MALAYSIA SUMMIT

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The Summit delves into issues that have challenged CIOs. The rise of Social Media, greater emphasis is placed on understanding the benefits of this platform and how security issues can be tackled. With technology improvements in the Mobility front, collaboration internally as well as with external clients and partners, for greater efficiency is high on the agenda. The help of technology leaders, will assist CIOs examine the keys innovations shaping organizations globally and understand what is required to achieve greater performance organisation-wide.



DEMISTIFYING BIG DATA

A one-stop **EVENTS** solution provider

Modern Data Management The difference between success and failure in an organization often depends on the ability to quickly and accurately analyze large volumes of data from multiple, disparate sources. In today's environment of decreasing margins and increasing regulation, in order to stay competitive it is critical for companies to be able to monitor all of its activities and make informed decisions in real time. Waiting days for reports to be compiled or excluding data that is not in a data warehouse, BI or internal system is not functional in today's business world. Decision data must be comprehensive and must encompass external sources, business intelligence (BI), and other internal systems. Making decisions on partial or outdated information can jeopardize a company's profitability or its very existence. Demystifying Big Data When most people think Big Data they immediately think VOLUME. At the Datawatch Open House you will see how our Information Optimization platform allows company to address the 3Vs, Volume, Velocity and Variety in Big Data and Analyze Any Data at the Speed of Business!



INTERNATIONAL CONFERENCE ON TEACHING AND LEARNING WITH TECHNOLOGY (ICTLT)

A one-stop **EVENTS** solution provider



Ministry of Education (MOE) held the International Conference on Teaching and Learning with Technology. ICTLT, first organised in 2008, is a platform for Singapore to gather thought leaders and practitioners to share on the effective use of technology for 21st century learning. Through the conference, educators have the opportunity to gain new insights, collaborate and learn from one another. The inclusion of international educators as conference participants enriches the learning as they bring valuable perspectives and ideas from different education systems. It also creates valuable opportunities for our teachers to strengthen their professional networking with their peers and international counterparts.

ASIA FOOD INNOVATION & MANUFACTURING SUMMIT

A one-stop **EVENTS** solution provider



The Asia Food Innovation And Manufacturing Summit is to discuss trends and best practices in products and brands, forward-looking management, stringent quality control, food safety standards and innovative improvement in the food automation and manufacturing sector. Compared to countries like Korea, the US, Japan and France, however, companies in this sector tend to invest less in automation. Food manufacturing and food services companies also face common challenges such as small market size, operational inefficiency, manpower shortages, rising business costs and an inefficient delivery ecosystem. The study revealed, however, that Singapore has relatively low automation adoption levels, which correlate with lower productivity. This could be due to the lack of scale and resources for companies to invest in automation. There is a need for the industry to explore flexible and customized automation for the unique products that our companies produce.



PRIVATE NETWORKING DINNER

A one-stop **EVENTS** solution provider



A Private Networking Dinner at the 5-STAR Lighthouse Restaurant & Rooftop Bar at The Fullerton Hotel, for an exclusive group of Senior Executives chosen to share ideas and dine in privacy. This Closed Door event only for invited attendees providing exclusive use of the entire Restaurant and Rooftop Bar to network with peers and explore new opportunities in today's environment. Industry thought leader, Basis Bay will sharing their thoughts on "The Business Use of Technology – An Inconvenient Truth: Why Alignment of Technology to Sustainability is Inevitable" through a short address



about the project

The Civil Aviation Authority of Singapore (CAAS) had organised an official award ceremony, "Ministry of Transport Awards Ceremony 2016" (MOTAC 2016) in the evening of 29 November 2016 (Tuesday) at the Sheraton Towers Singapore Hotel.



services

- ❖ conceptualize and design
- ❖ backdrop, staging and exhibition fabrication
- ❖ event management
- ❖ interactive activities
- ❖ content creation
- ❖ road show publicity



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services

- ❖ conceptualize and design
- ❖ backdrop, staging and exhibition fabrication
- ❖ event management
- ❖ interactive activities
- ❖ content creation
- ❖ road show publicity

about the project

The **Ministry of Social and Family Development** held a week long community outreach road show at VivoCity to promote awareness on the different forms and signs of family abuse. Event was graced by Parliamentary Secretary, Ms Low Yen Ling

HEALTH PROMOTION BOARD

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about the project

Health Promotion Boards national weight loss initiative. After its official launch, commercial roadshows were held across Singapore to garner pledges to the cause. Road shows were held across Singapore with the main aim of promoting healthy living.

services

- ❖ conceptualize and design
- ❖ backdrop, staging and exhibition fabrication
- ❖ event management
- ❖ interactive activities
- ❖ road show publicity
- ❖ recruitment drive

CENTRAL NARCOTICS BUREAU

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about the project

Central Narcotics Bureau hosted their annual dance competition, DanceWorks! 2014 in conjunction with the the annual Anti Drug Abuse Campaign 2014. The events ran concurrently and saw a turnout of over 8000 people in those 3 days. The events were graced by a series of GOH over the 3 days.



services

- ❖ conceptualize and design
- ❖ backdrop, staging and exhibition fabrication
- ❖ event management
- ❖ interactive activities
- ❖ live feed across 2 levels
- ❖ competition management
- ❖ state of the art lighting and sound for a national dance competition

NATIONAL LIBRARY BOARD

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about the project

National Library Board held a Customer Appreciation Day for its library guests. The idea was to commemorate the top borrowers for that year for different age groups. Activities were held prior to the award ceremony.

services

- ❖ conceptualize and design
- ❖ design of backdrop
- ❖ fabrication of stage and backdrop
- ❖ instant printing with props
- ❖ audio visual services
- ❖ videography services
- ❖ event management





about the project

JTC nanoSpace @ Tampines is Singapore's first multi-tenanted cleanroom development to support growth in the niche semiconductor sector. To commemorate the official launch of the nanoSpace, Senior Minister of State Mr Lee Yi Shyan was invited to launch the official ground breaking ceremony.



services

- ❖ conceptualize and design
- ❖ backdrop & staging fabrication
- ❖ event management
- ❖ interactive activities
- ❖ layout arrangement
- ❖ tentage set up
- ❖ launch mechanism

THE LAURELS

A one-stop **EVENTS** solution provider



about the project

The Laurels is an annual search for Singapore's favourite television and radio commercials, with the aim of showing support for the advertising industry by honouring advertisers, creative and media agencies for their work.

services

- ❖ conceptualize and design
- ❖ backdrop & staging fabrication
- ❖ event management
- ❖ interactive activities



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MAJOR CLIENTELE

A one-stop **EVENTS** solution provider



and many more...

CERTS & AWARDS

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social media



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