

For Immediate Release:

November 10, 2017

TORONTO R&B UPSTARTS K. FOREST AND LOU VAL TEAM ON 'NON-INTENTIONAL'.

[CLICK HERE TO STREAM](#)



After sharing a mutual appreciation of each other's work, Brampton's own K. Forest and Ajax born Lou Val team up and release '[Non-Intentional](#)'. The song's production is sourced from frequent Lou Val collaborator GOVI and Forest's right hand man dF, whom is the 40 to his Drake. Though both artists reign from the suburbs and recorded this track back in the summer of 2017, it's perfectly served for the already slightly unbearable weather of a Toronto winter.

On any given night you're more likely to find K. Forest or Lou Val in a dimly lit studio rather than a club, crafting their sound and pursuing dreams of music that were realized long before their 19th birthdays. And you'll continue to find them there for the next few months for some in studio hibernation as Lou Val works on his debut project, and K. Forest crafts his next.

If this is the first you're hearing of Lou Val, a good place to start is his lo-fi 2015 bedroom closet made debut single '[I'm In Paradise](#)' that was played on the 18th episode of **OVO Sound Radio**. For there he remained silent on social media for a long time, "[Lou Val] hasn't dropped anything on his SoundCloud in a couple of months, but maybe that's a sign he's hard at work and there are big things on the way." said **Pigeons and Planes** on their '[Rising Toronto Artists You Should Know](#)' list.

He was busy with a gang of talented producers building and pushing their sound in a small Kensington Market, Toronto-based studio. Recently he's returned with a series of loose tracks to tide over fans while he continues to perfect his debut project. July's '[Mi Amor](#)', called "the Sade Tribute of the Year" by **Noisey**, was the opening song in **Oliver El-Khatib's** set on OVO Sound Radio episode 49. His '[Lil Mama](#)' remix of Smoke Purpp's 'Came In Freestyle' was played on OVO Sound Radio episode 50. He also premiered a collaboration with GOVI titled '[Back To Basics](#)' on OVO Sound Radio episode 54.

These new releases have helped Lou Val independently surpass over one million plays on Soundcloud across multiple projects and singles, many of which have been deleted from his profile. The few that remain sit between 25 – 200k plays, and those that don't have been re-uploaded by fans across the web, some un-authorized uploads sitting at 100k + plays themselves.

##

Find and Follow Lou Val on:

[Twitter/](#) [Instagram/](#) [Soundcloud/](#) [Spotify/](#) [Apple Music](#)

FOR ALL PRESS INQUIRIES, CONTACT:

Sean Doherty: seanhdoherty@gmail.com, 416-524-8892