

Climate change and global poverty: How hard is it to save the world?

2016 was officially the hottest year since records began and, while climate change poses a threat to the whole planet, it is already having a significant impact on the poorest people in the world. Over 10% of the world's population live on less than £1.50 a day making them particularly vulnerable to drought, flooding and extreme weather. In fact, the effects of climate change could force an additional 100 million people into poverty by 2030.

The statistics are shocking but dealing with these global issues can be very challenging. As ordinary people, how much can we reduce our impact on the climate? How easy is it to alleviate global poverty? Actions that tackle these problems can be expensive and time consuming, while the changes we could make in our daily lives might be too small to make a difference anyway.

Our research explores how ordinary people might respond to these global challenges and the difficulties that they face. We are looking for participants who would be interested in recording and reflecting on their everyday actions for a period of two weeks (through an online diary) and discussing their thoughts with a member of our project team. Participants who complete the full study (an introductory meeting, the two-week diary and a one-hour follow up interview) will receive a £35 gift voucher.

If you would like to be involved, please complete this five-minute survey, leaving your email address on the last page:

<https://newcastle.onlinesurveys.ac.uk/how-hard-is-it-to-save-the-world>