

OVERVIEW

INS Ecosystem wants to connect manufacturers directly with the customers, therefore cutting out the middleman and retailers fees. A customer can benefit from such connection by getting high-quality groceries cheaper than in stores. A manufacturer has the power of advertising their product directly to the customers and setting their own prices. Of course, the success of the platform relies on the amount and quality of the products, but the project has already been in talks with leading manufacturers. The team consists of real people with traceable experience. As they offer a service that can be used by many people, they have a chance of inviting even mainstream customers to use their platform and if the products there will indeed be much cheaper than in stores, they can gather a significant amount of users, making the token itself also popular.

TEAM

Peter Fedchenkov	Founder & CEO
Dmitry Zhulin	Founder & Strategy
Dmitry Khovratovich	Blockchain & Smart Contracts
Dmitry Bobylev	Technology
Oleg Litvin	Senior Team Lead
Pavel Yakshankin	Team Lead
Nikolay Lipkin	Marketing
Maria Lapuk	PR

Pavel Glukhov	Operations
Daniil Galkin	Customer Service
Fedor Lisitsyn	Manufacturer relationships
Michael Schmidt	US Expansion
Pavel Kuznetsov	Content
Wilfred Ruijsch	IR Manager
Eyal Hertzog	Product Advisor
Michael Terpin	Advisor
Moe Levin	Advisor (CEO of Keynote)
David Wachsman	PR Advisor
Dr. Rawi Abdelal	Academic Advisor
Prabhakar Reddy	Growth Advisor

Sebastian Stupurac Community Advisor

Ilya Perekopsky ICO Advisor (Co-Founder of Blackmoon Financial Group)

DEVELOPMENT PLAN

Q1 2018	Development of the INS Platform
Q2 2018	Development of the INS consumer & fulfilment apps and interfaces
Q3 2018	Development of the supplier SDK
Q4 2018	Launch

PRICE

1 ETH = 300 INS Tokens

PROFITABILITY

With a MAX supply of just 50,000,000 tokens, and a purchase price of under \$1.55 per token, the potential profit for this token is exponential - providing the team follow through with their development.

BONUSES

	Above 100 ETH	10 - 100 ETH	Below 10 ETH
Day 1	25%	22.5%	20%
Days 2-7	20%	17.5%	15%
Week 2	10%	7.5%	5%
Weeks 3-4	0%	0%	0%

ADVERTISING

INS Ecosystem's advertising campaign so far has been VERY successful, with over 50% of the Hard Cap reached in the first day! Their social media accounts are very active and professional, and have gained over 12,000 members in their Telegram group on the day of review.

RATING

8/10

LINK TO WHITEPAPER

<https://goo.gl/SG9oA9>

LINK TO WEBSITE

<https://goo.gl/yQQWFF>

LINKS TO SOCIAL MEDIA

Twitter: <https://goo.gl/eaVjPn>

Facebook: <https://goo.gl/Ffq1kh>

Telegram: <https://goo.gl/bXcajS>