

SARA TIEU

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EDUCATION

UNIVERSITY OF WASHINGTON

Seattle, WA
Bachelor of Design
Sept. 2016 - June 2020
3.78 Cum. GPA

EXPERIENCE

UW DAILY Newspaper Page Layout Designer

Seattle, WA | June 2017 – present

Design half of 8-page weekly newspaper using InDesign, maintaining the Daily's professional visual presence on campus. Communicate with other editors and go through several rounds of editing to ensure quality of design.

KEIRO NW Graphic Design Volunteer

Seattle, WA | June 2017 – present

Design printed media, including greeting cards, tickets, and badges, to promote and support health of Asian seniors. Plan to design identity of Lunar New Year Celebration in February.

THE WORLD IS FUN Graphic Design Volunteer

Seattle, WA | April 2017 – present

Design printed media, including handouts, business cards, and flyers, contributing towards TWIF's presence within and influence on Seattle community. Maintain communication with Creative Team via Podio for design briefs and updates.

CHINESE STUDENT ASSOCIATION Graphic Designer

University of Washington, Seattle | November 2016 – present

Promote and share Chinese culture on campus by designing print and digital promotional media to advertise events. Lead rebranding of organization, including logo, membership cards, and t-shirts. Plan community cultural events and engage in public outreach and social media.

THE KOLUS Chief Page Layout Editor

Shorewood High School, Shoreline | September 2014 – June 2016

Directed newspaper page design by overseeing all pages before submission and teaching new staff members basic InDesign functions. Interviewed students and staff in order to write journalistic articles.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign)
Basic HTML/CSS/Javascript
Prototyping (Marvel, InVision, Sketch)
Illustration (traditional, digital)
Basic photography skills