





True sound Once you experience True Sound you never forget it. Whether you hear it at home on a Hi-Fi system, on the go with a pair of headphones or in the lounge or suite of a hotel, you know it when you hear it. At Bowers & Wilkins we have been working with True Sound for five decades and are the global leader in high-performance audio equipment.

“The best loudspeaker isn’t the one that gives the most. It’s the one that loses the least.”

John Bowers – Founder, Bowers & Wilkins

Where music is born The music you listen to is often first heard on Bowers & Wilkins loudspeakers. Our high-performance 800 Series Diamond range is the monitor of choice for the world's most demanding recording studios. So if you want to experience music the way the artists first heard it, listen through Bowers & Wilkins loudspeakers.

“Music is the movement of sound to reach the soul for the education of its virtue.”

Plato





Feel music There is something magical about hearing music as it was meant to be heard; with every detail and nuance intact. It makes you feel good. It makes you feel special. It speaks of an attention to detail and passion for quality that cannot be faked. Whether it is live or recorded, when you truly hear music there's very little in the world that feels better.

Shingai Shoniwa

Singer-songwriter, bassist, and
lead vocalist for The Noisettes

The perfect environment The desire to find peace and quiet, the satisfaction of listening to our favourite music in our own very personal space, or the appreciation of clear, distortion-free sound in public places. Experiencing these makes an environment more pleasurable, and allows us to feel truly comfortable.



Residential

There is a difference between 'being' at home and 'feeling' at home. But you would hope that your house, apartment, flat or mansion is always somewhere you feel at home. A home should have a deep emotional meaning, and we believe that True Sound is a vital element in creating and maintaining that meaning.





Thinking big There is no project too big or grand for True Sound. In fact, the larger the undertaking, the more sense it makes to build high-performance audio in from conception. We have loudspeakers for every element within even the largest build, with a comprehensive collection of in-wall and in-ceiling models, plus outdoor and water-resistant speakers.

True Sound, invisible speakers Bowers & Wilkins comprehensive range of Custom Installation loudspeakers can fill an entire building with amazing sound, while remaining virtually invisible and without occupying valuable floor space.

Grand designs A family home should be a haven; a place of comfort, security and enjoyment. Not everyone has the chance to build their own dream home, but if the opportunity arises, then a great all-encompassing sound system can play a vital role in that experience for many decades. Bowers & Wilkins is the company that can make that happen; we promise to deliver pristine audio anywhere and everywhere sound is desired.

Tailored audio The range of models on offer means that Bowers & Wilkins has speakers that are capable of delivering soulful, natural sound even when budgets are relatively tight. So there's no need to choose between a well-equipped kitchen and fabulous sound – both are attainable.





Bringing fresh life You don't have to be building from scratch to incorporate great sound into a home, and the introduction of high-performance audio is a relatively simple way of bringing an old house bang up to date. Our Custom Installation loudspeakers are designed to be elegantly incorporated into redevelopment projects.

Engineered for listening Bowers & Wilkins custom installation loudspeakers don't just work in completely new builds; they are engineered for hassle-free professional installation, include shallow-depth models, and because they are virtually invisible they seamlessly deliver sonic excellence into your home's aesthetic.



Seamless listening The desire to create an environment where inside and outside combine to produce a single, highly effective living space is achieved by a number of means, and is an effective way of seemingly expanding a smaller space. By using complementary sounding loudspeakers in both environments, we ensure the transition from one to the other is made even smoother.

Consistency of approach Bowers & Wilkins custom installation loudspeakers and waterproof AM-1 outdoor loudspeakers are designed by the same engineers. So they deliver a seamless continuity of experience; indoors or out, you are treated to natural, high-quality audio.

Great sound... everywhere Why limit great sound to the traditional space of the living room. Why not allow people to listen to their favourite music anywhere they want to – in superb audio quality. Take great sound into the kitchen, the bedroom or even the bathroom. All controllable from a single source, for a magical multiroom experience.

Squaring the circle Many of our custom installation loudspeakers come with the option of round or square grilles. While they always remain difficult to see, this allows the speakers to subtly compliment the design aesthetic of a space.





Theatre sound Bowers & Wilkins loudspeakers are capable of delivering world-class cinema sound no matter how large or small a theatre you are planning. So, if you are looking to deliver a truly immersive cinema experience Bowers & Wilkins has the speakers that will give your guests something to talk about.

800 Series Diamond Sometimes, you don't want loudspeakers to be hidden out of sight. If you want to present a system that looks as good as it sounds, then nothing makes a statement quite like our award-winning 800 Series Diamond.

Hidden Cinema In a world where communal spaces need to fulfil a variety of functions at different times, there's often the opportunity to include fun alongside functionality. Our hidden cinema systems make it possible to make the most business-like of spaces take on a different character when required: dim the lights, fire up the system and you have the best cinema in town.

Custom Theatre Bowers & Wilkins Custom Theatre systems make going out to the cinema a thing of the past. Capable of delivering sound that no multiplex can match, these systems are the final word in cinema sound.





The great outdoors Fantastic sound doesn't need to be limited to inside. We at Bowers & Wilkins manufacture loudspeakers that love the outdoors and are specially designed to thrive in hostile environments. They are capable of repelling the elements, dust and high levels of humidity, while always delivering fantastic sound.

Built to last The incredibly rugged, weatherproof AM-1 loudspeaker is built to withstand whatever the weather throws at it. It's a flexible loudspeaker designed to be used outside or indoors in areas of high moisture.

Commercial

When people are working, shopping or relaxing, sound plays a vital role in the positivity of their experience. Whether it's the ambience of a sports stadium or the clarity of pure sound in an office; great sound, makes for happier people.





Work happy Sound in a space affects us profoundly. In an office environment, poor acoustics can have a detrimental effect on workers' mood and productivity. This doesn't only mean the room acoustics and background noise, but also the sound system that office staff have no choice but to listen to. We can't choose the music, but we can ensure it is delivered in top quality.

Improving the experience Bowers & Wilkins custom installation speakers can fill the largest spaces with exceptional sound. And thanks to CI300 Series, you don't need to break the bank to make people's work experience a more pleasurable one.

Feed your ears A perfect meal is about more than the quality of the food. The atmosphere in which you eat plays a major role in the experience, whether that is the staff, the décor or the sounds that you hear. Our range of loudspeakers ensures sound that complements the gastronomic experience, never detracts from it.

Looks good enough to eat The exceptional AM-1 loudspeaker is primarily designed for use outside but it sounds and looks so good it is often found in premium bars and restaurants. Alternatively, hidden speakers can deliver great sound in an unobtrusive manner.



Audio solutions

Whether you want sound from speakers that are hidden out of sight or statement Hi-Fi systems, Bowers & Wilkins is responsible for class-leading products, capable of delivering sound exactly as the artist intended. The choice is yours.



Hi-Fi loudspeakers If you are looking to make a statement, then Bowers & Wilkins has products that do that both sonically and visually. Whether it is the absolute quality of the high-performance 800 Series Diamond used in the world's best recording studios or the iconic Zeppelin Wireless music system, great sound is at your fingertips.



800 Series Diamond This legendary speaker range is widely regarded as the last word in audiophile performance. Cutting edge technology and the ability to deliver sound exactly as the artist intended, means it is found in the world's most demanding recording studios and the homes of discerning listeners.

Black, White or Rosenut Choose from several finishes, so you can choose to accent your guest bedrooms as you see fit.





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CI800 Series Diamond When nothing but the best will do, the CI800 Series Diamond is the no-holds-barred option to installation sound. With tweeters crafted from pure diamond, in-wall and in-ceiling speakers never sounded so good.

Support

Bowers & Wilkins and our trusted network of distributors and installers will be with you every step of the way. We will help you select the perfect products and systems for your location, work on the installation and then support you once your loudspeakers are in place. Contact your local Bowers & Wilkins distributor for more information.

For product specifications please visit
www.bowers-wilkins.com

Bowers & Wilkins

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