

## How Do Ticket Brokers Get Tickets?

Nowadays, there is a great change in the way ticket brokers work. In fact, many people have the practice of regularly booking tickets to concerts and sports events from a professional broker. The reason is that they do not want to stand in long queues to get tickets. Also, they do not want to face the hassle of spending a longer time in booking tickets online for events with great demand. Let us explore how modern-day ticket brokers work:



### How about sports ticket brokers?

The most traditional method followed by ticket brokers to get the tickets is to get them directly from season tickets holding individuals. With season tickets holders, the ticket brokers generally have a couple of standard kinds of agreements:

- They shop the tickets at 20% above face value. In general, this value is negotiable based on the sporting team for which they shop tickets.
- The second method is by consignment. This means that there is no guarantee that the person holding season tickets will get paid. However, if the tickets sell, they will, of course, get 50% of the profit that the ticket brokers make.

Otherwise, these brokers also associate with team owners, general managers of teams, ticket sales representatives and other team executives responsible for handling the ticket-sale. For more info [Tim McGraw Tickets](#) click here.

Here, you might wonder why sports teams are selling tickets directly to ticket brokers. There is a logical reason. Yes, ticket broker business is based on selling and buying of tickets. This is something that is not going to change. Therefore, from any sales and business point of view, ticket brokers will shop for tickets even if the local franchises do not do this for sports teams.

### How do concert ticket brokers get tickets?

In the case of brokers offering tickets for concerts, they function differently as compared to sports ticket brokers. They get tickets from the following sources:

- Online through general on sale and presales
- Straight from the Box Office
- Through industry associations like:
  - Associations with the venue
  - Associations with the artists or their managers
  - Associations with promoters

Even though the tickets for concerts come with a Face Value, tickets brokers generally pay a huge price for the tickets. Even though some of them spend a lot, they sell the tickets at market value for their customers. The market value is also slightly higher than the face value of the tickets. But, some dependable brokers generally pay more than what they charge to customers.

### What should you look for in a ticket broker?

If you have decided to shop for a ticket from a ticket broker, you should look for a broker offering a different choice of tickets. For instance, when you choose a broker offering concerts, sports and theatre tickets, you will have different choices. On the basis of the price or other needs like the closeness of the event venue, you can select the suitable tickets to spend your time on the forthcoming weekend.

With a good research, you can sure to find a dependable broker to get your tickets booked.