

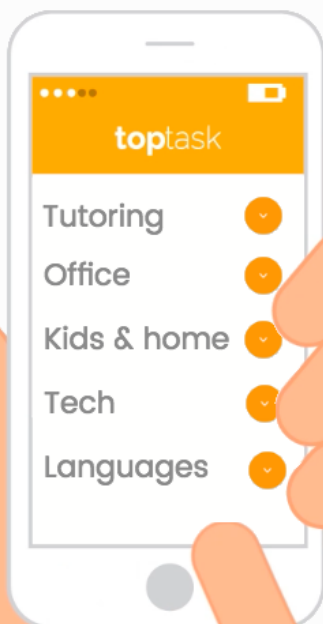
# POPULAR TASKS FOR BUSINESSES

Over 2,500 tasks have been posted to date - popular tasks have included:

- Logo design
- Research
- Filing
- Languages & translations
- Website updates
- Social media help
- Data input
- Tutoring
- Product testing
- Mystery shopper
- Tech troubleshooting
- Promotional work
- Presentation design
- Running errands



TRUSTPILOT



## OUTSOURCE BUSINESS TASKS

Toptask was set up to allow you to cost-effectively outsource your tasks to London university students on a simple mobile app

## LOW COST, ADMIN FREE HELP

You gain access to over 1,000 vetted students from only £14/hr

No red tape, no admin - just a one-off payment

You choose the amount you want to pay and the amount of hours

## BENEFITS FOR BUSINESSES

- ✓ Large skilled workforce
- ✓ Affordable
- ✓ Wide range of tasks possible
- ✓ Simple to hire
- ✓ Provides financial support for London's students and offers valuable work experience

## VETTED STUDENTS FROM:



[WWW.TOPTASK.CO.UK](http://WWW.TOPTASK.CO.UK)

Launched Jan 2017

# HOW IT WORKS



Post a **task**

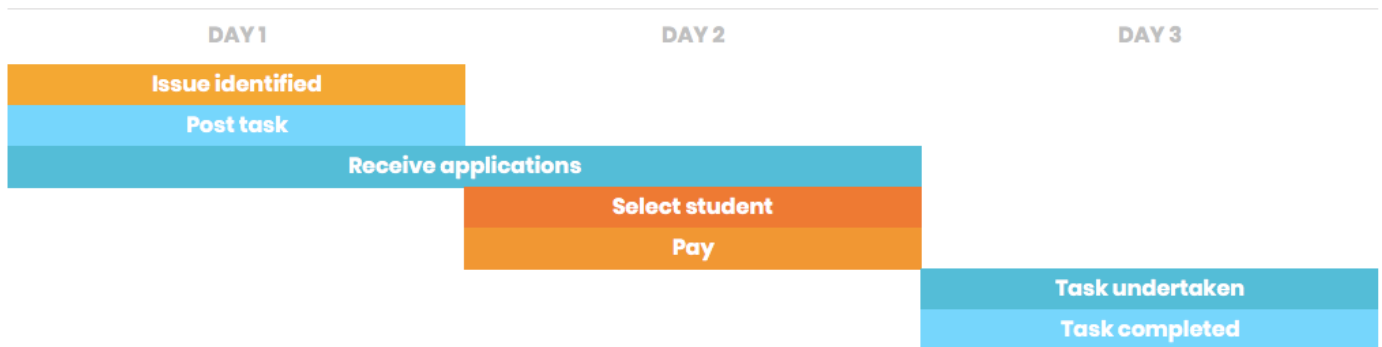


Select a **student**



Get your task **done**

## ILLUSTRATIVE TASK TIMELINE



## SAMPLE TASKS FROM 2017

 <b>£20</b> for the task	<b>Data input</b> <b>UPDATING SPREADSHEET</b> Updating investments spreadsheet - remote & easy. I need somebody to copy and paste 7 lists of investments into Excel. Good for somebody who knows basic Google Sheets / Excel.	 <b>£25</b> for the task	<b>Running errands</b> <b>COLLECT &amp; DELIVER DOCUMENTS</b> A straightforward but important task. You will need to collect some documents from a home in Canonbury and hand them over to an office in Westminster tomorrow morning.
<b>toptask</b>	<b>Get it done</b>	<b>toptask</b>	<b>Get it done</b>
 <b>£30</b> for 3 hours	<b>Copywriting</b> <b>WRITING BLOG CONTENT</b> We need a blog post written 250-300 words on TV & Outdoor Advertising. We would like the article to shed light on how each media works together to build campaign reach, maintain recency and add depth to brands.	 <b>£40</b> for the task	<b>Graphic design</b> <b>DESIGN A LOGO FOR WEBSITE</b> To design a logo for my new hypnotherapy website, Facebook page, LinkedIn page and business cards. Supply me with digital files in the formats needed for each media.
<b>toptask</b>	<b>Get it done</b>	<b>toptask</b>	<b>Get it done</b>

A member of our team would be delighted to discuss your requirements further by call or meeting  
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