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Christian Gyde

Portfolio

C.V.

Bio

Graphic Design graduate from London College of Communication looking to explore, experiment and gain valuable experience across all areas of the field of design. Focusing on print design, editorial and typography, combined with extensive experimentation to fully explore each concept and allow for innovative, contemporary outcomes. A year studying the Diploma for Professional Studies enabled growth within a studio environment and promoted team-working skills and a sound understanding of studio life.

Education

2013 - 2017

London College of Communication,
BA (hons) Graphic & Media Design

2015 - 2016

London College of Communication,
Diploma in Professional Studies - Pass

2012 - 2013

Warwickshire College of Art
BTEC Foundation Diploma in Art and Design

2010 - 2012

Warwickshire College of Art
BTEC in Art and Design - Pass

Experience

September 2015 Solidarity 4 Refugees

During the summer of 2015 I was asked by a friend to design the identity for his charity 'Solidarity 4 Refugees' This resulted in me creating flyers which were then handed out at various rallies and protests in London and a versatile identity which was used over various social media to promote the charity.

November 2015 - February 2016 Intern - Oxigen Studio, Barcelona

During my year studying on the Diploma for Professional Studies I interned at Oxigen Studio in Barcelona. While working at the studio I assisted on many projects such as packaging design for FC Barcelona and identity design for the local Sant Cugat shopping center.

July 2016 NME - Life Hacks identity

During the summer of 2016 I entered a competition to design the identity for the NME life hacks event. I was put through to the final of the competition along with 5 other designers. Although my final design wasn't chosen I was offered a junior designer role by the magazine, unfortunately due to university commitments I was unable to take up this offer.

May 2017 Milo Munden Identity

In May 2017 I worked closely with upcoming fashion designer Milo Munden to create an identity for her latest collection. The project included the design of a lookbook and a bespoke typeface which was then used over all social media platforms.

August 2017 Natterjacks identity

In August 2017 I designed a complete identity overhaul for Natterjacks, an independent clothing store in Kingston Upon Thames which has been open since 1989. The project included the design of a new logo which was to be used on the storefront, bags and all social media platforms. I also created templates for the business to use after the identity had been rolled out.

October - December 2017 Intern - Red&White studio

During my time at Red&White studio I have worked on live projects for BT, Openreach, Alan Turing Institute and The British Library. This has helped to give me an understanding of the industry, how to speak to and approach clients and also how to properly manage time in order to meet tight deadlines.

Features

Creative Review Gradwatch 2017

www.creativereview.co.uk/gradwatch-highlights-lcc-design-degree-show/

Computer Arts Magazine

August 2017, Issue 289, Pages: 48 - 49

Creative Bloq

<http://www.creativebloq.com/news/new-talent-2017-best-graduates-from-londons-top-colleges/2>

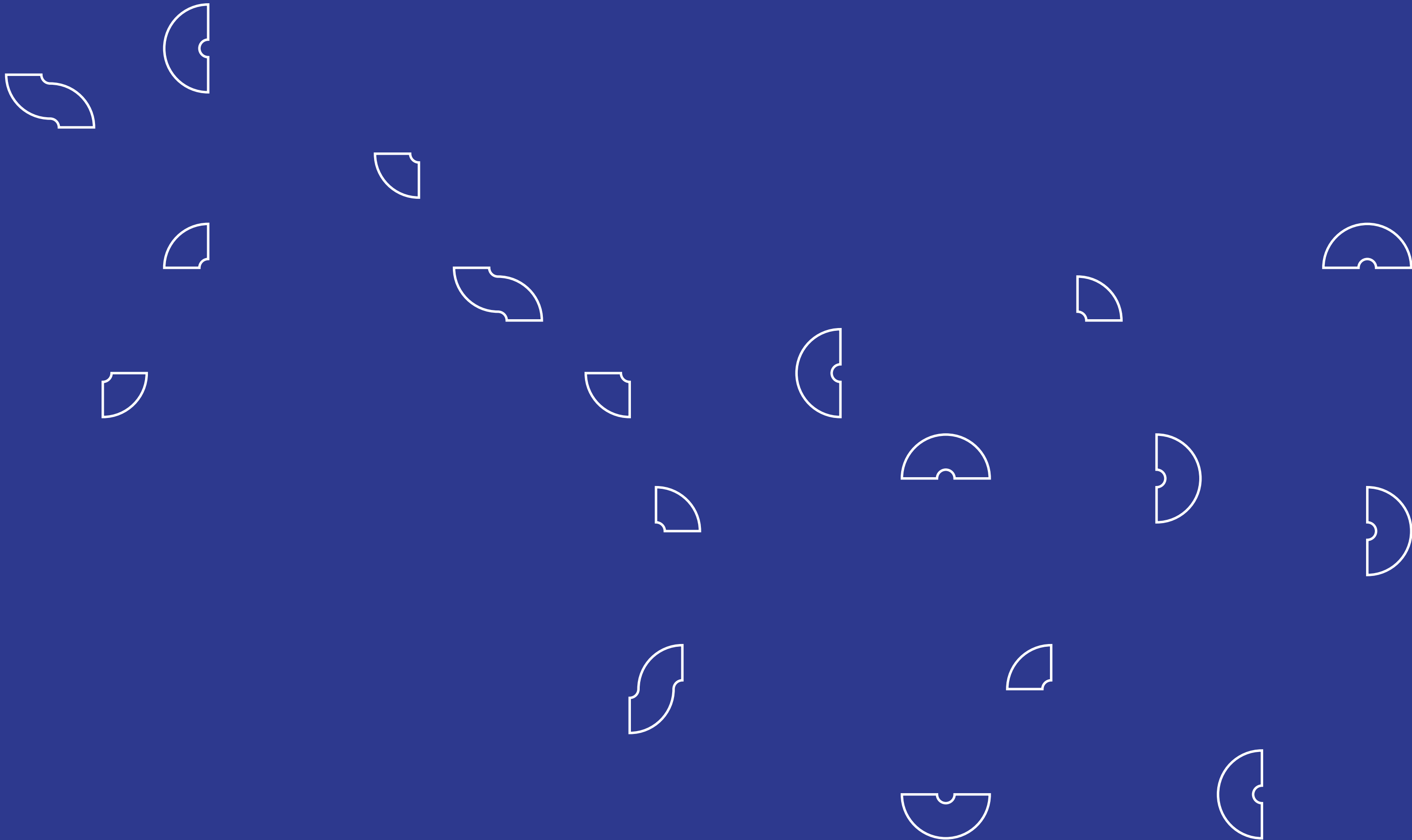
01.

Neu Utility Typeface

**Typeface designed as a result of reasearch
into pavement utility markings.**



**Inspired by pavement
utility markings**



מבט

בדגל

השקפה

על העתיד

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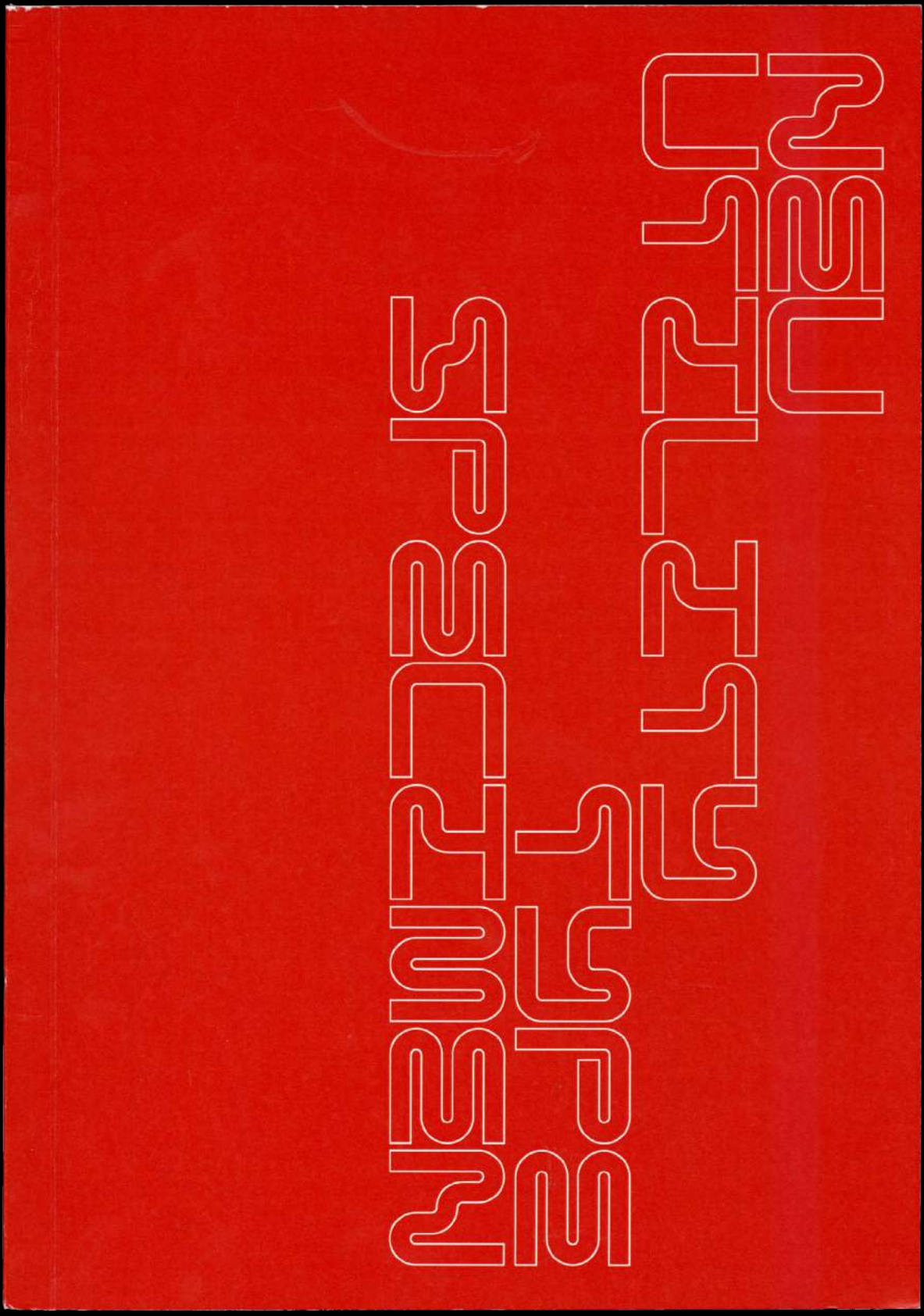
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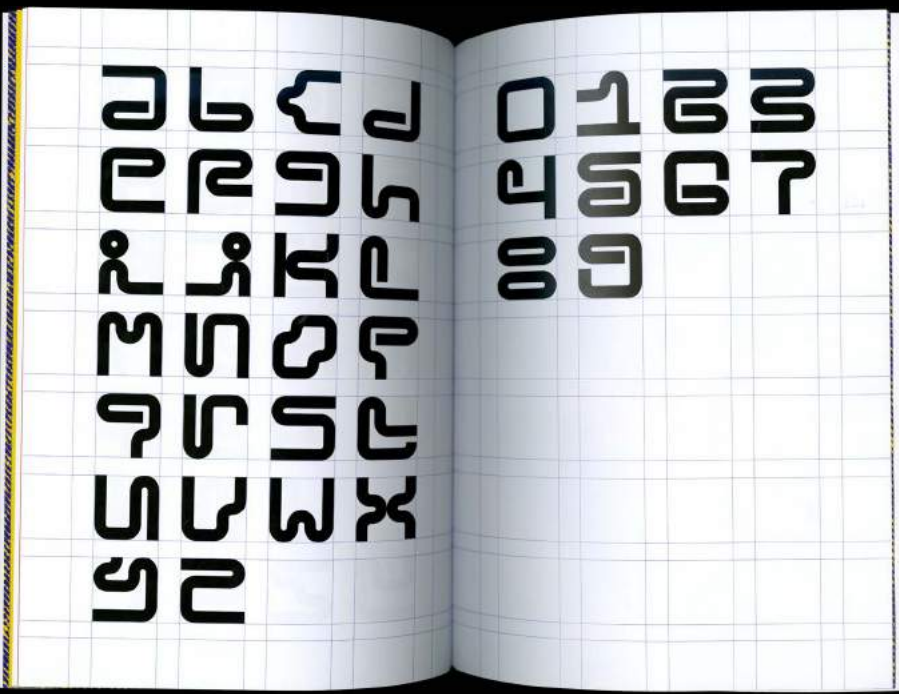
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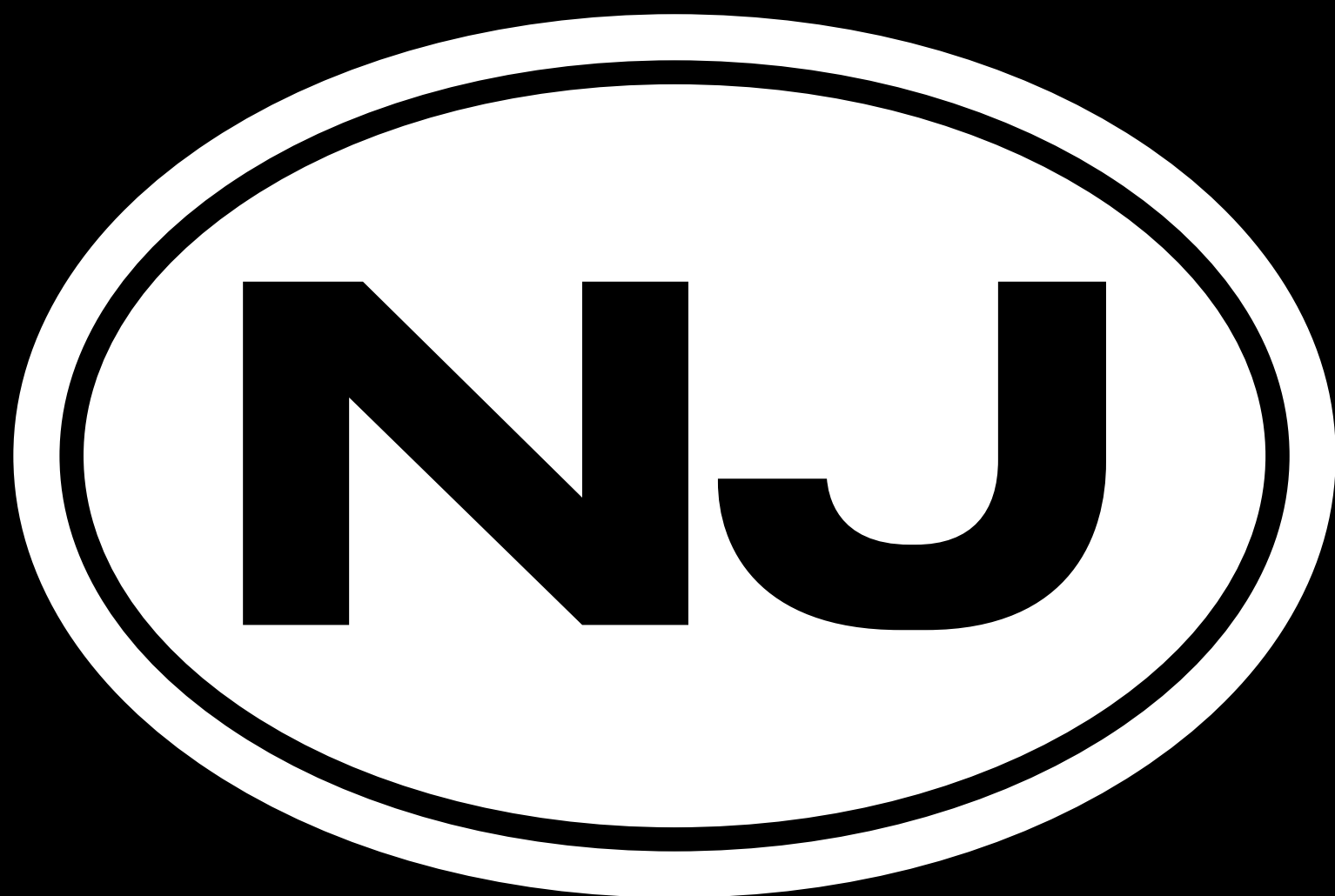
02.

Natterjacks Identity

**Identity design for the Kingston based
menswear store Natterjacks.**



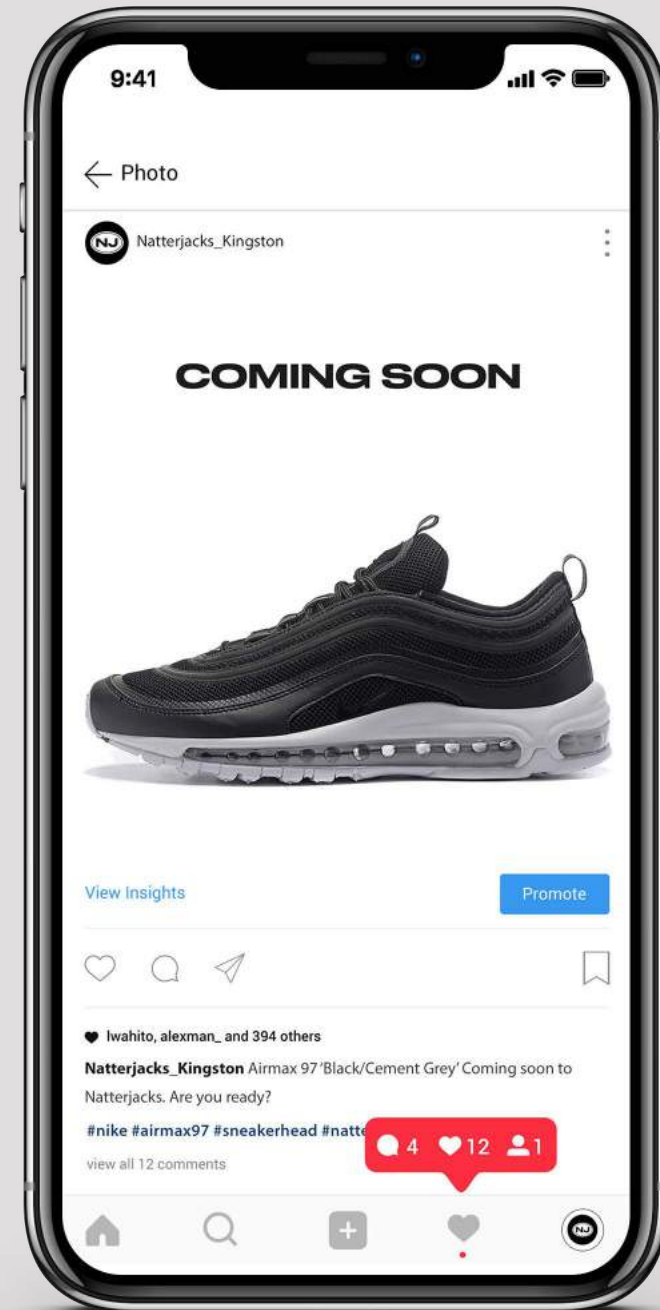
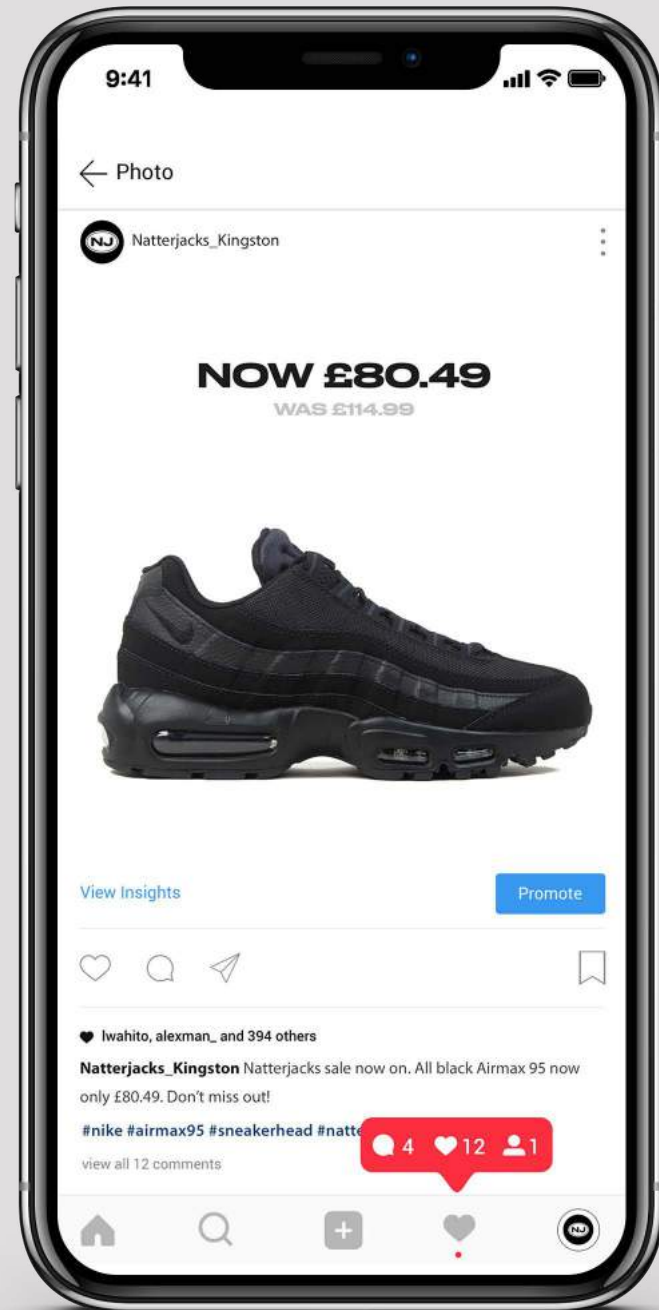
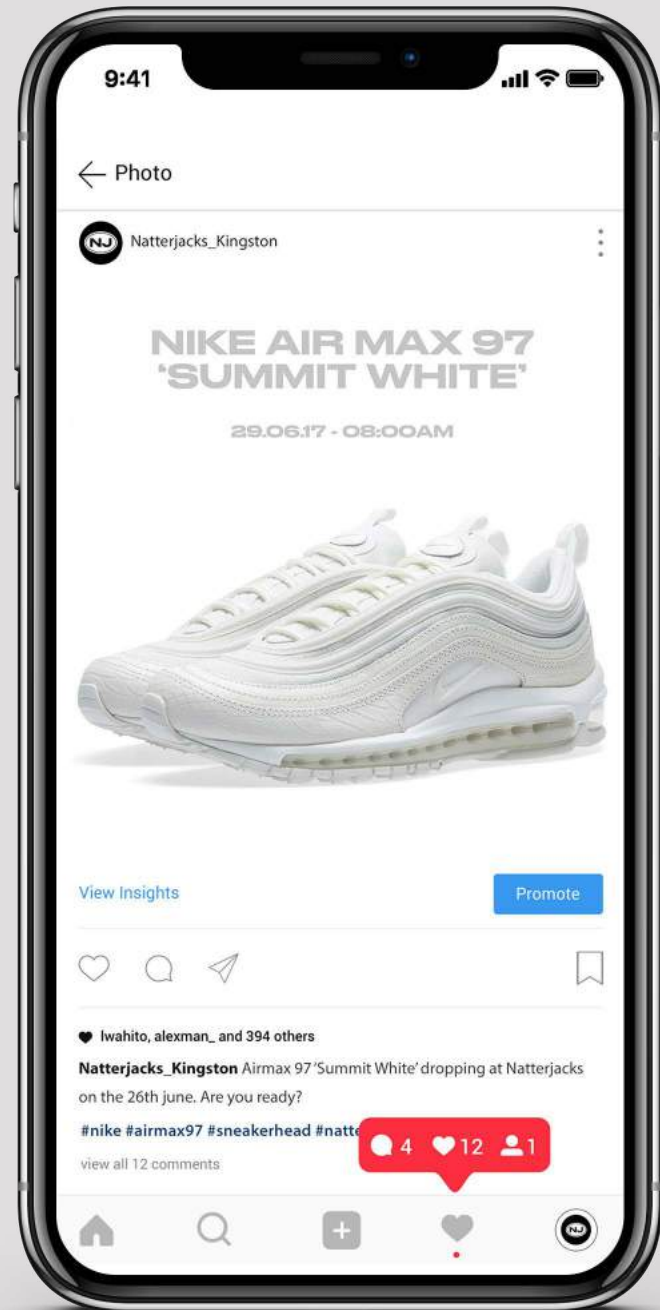
**Inspired by the history
of British menswear**



NATTERJACKS









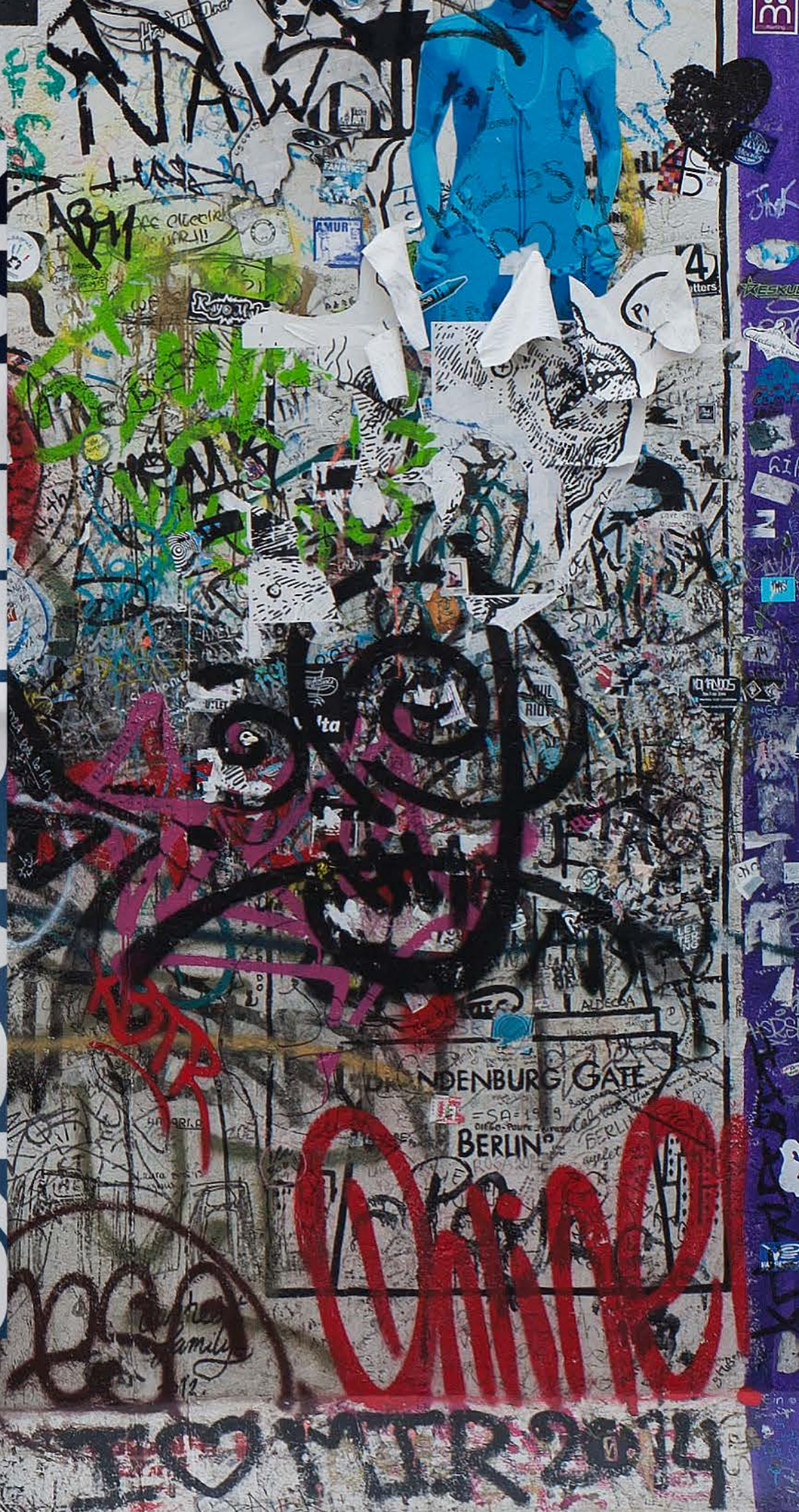
NJ

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NATTERJACKS
SINCE '89

A person wearing a bright orange hooded jacket and black shorts with "PALACE" written on the back in white. They are standing with their back to the camera, pointing towards the wall. To their left are two circular logos: the top one contains the letters "NJ" and the bottom one contains the number "89".

Die wahre Reise einer Entdeckung besteht nicht im suchen neuer Länder, sondern im sehen mit neuen Augen.

Fall in love!
Fall in love with life, with every breath, be in love with yourself with all your heart, in your inner beauty, in your life, fall in love with this day, with this moment. Fall in love with the clarity, with the divine within you, with everything that is beautiful, with gratitude, peace and love within you. The love is there, it is there inside of you!

Folge deinem Herzen, entdecke dein Potenzial & sei bereit für das größte Abenteuer deines Lebens.



I live in the „here & now“ always conscious of my active presence within the Universe & of my work on earth. I no longer worry about the future and I stop living in the past, i am one with my thoughts, my words, my deeds, i trust for i know that all comes to me at the right moment when i am ready.

MUTATION

GANJAMIAN & THE EVOLUTION BAND
ILLBILLY HITEC
feat. LONGFINGAH & Lengualerta
CLAY
& THE EVOLUTION BAND
Moderation: Filou Knogge (Berlin Boom Orchestra)
23.5.2015
YAAM
an der Schillingbrücke
19.00 h

Wie könnte der Garten lachen, wenn die Wolke nicht weint?
Wie könnte die Milch fließen, wenn der Säugling nicht schreit?

Fr. 07. Apr. 2015
MIRNIX
live at hangar
The SH!
DJ M...
KICKZ

 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS
 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS
 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS
 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS	 NATTERJACKS

schöner logaraum in renzberg SOE / Mo vermieten

PRAXIS
NADIA HALL
ENTRÉE

Handwritten graffiti on a concrete surface, including the word "WOLFE" and other illegible markings.

04.

Milo Munden

Identity

**Identity and lookbook created for graduate
fashion designer Milo Munden.**

WELCOME TO SURREY LEISUR

SITE SAFETY
ALL VISITORS AND DRIVERS MUST REPORT TO SITE OFFICE
CHILDREN MUST NOT PLAY ON THIS SITE

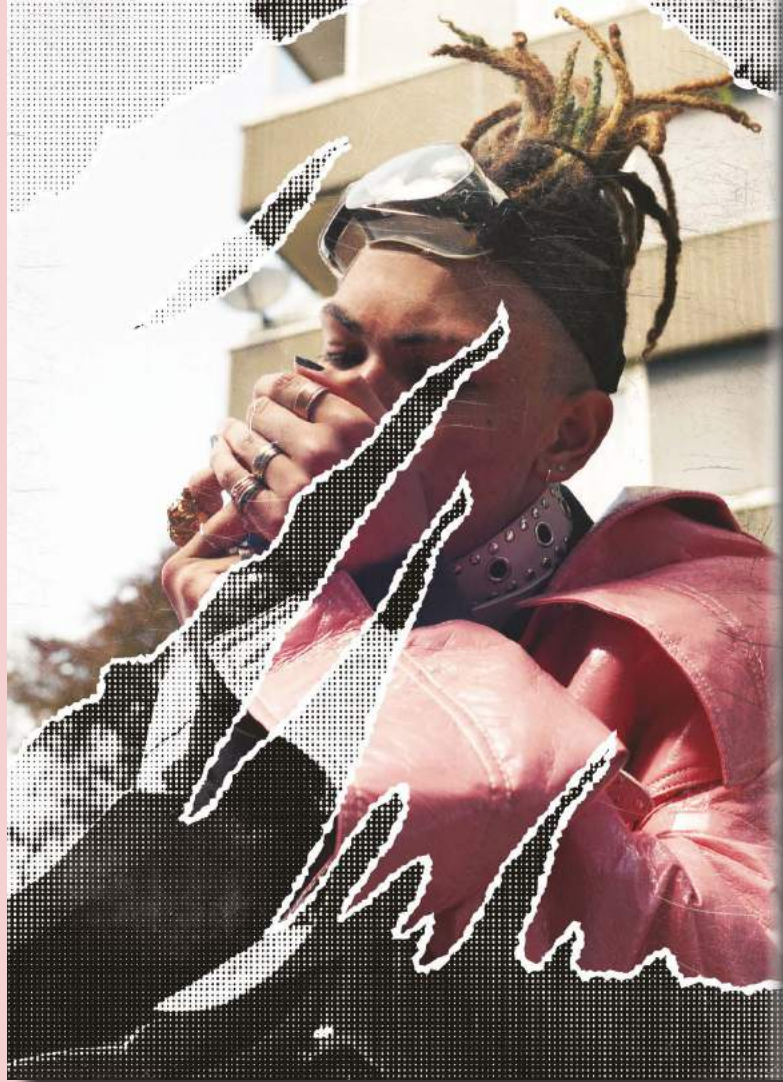
 Danger Construction site	 High visibility jackets must be worn
 No unauthorized persons allowed on this site	 Safety helmets must be worn
 Parents should warn children of potential hazards	 Foot protection must be worn

Urban environments



**Distressed
textures**

အိန္ဒိယနိုင်ငံ



Minimum \$500 p.w. + commissions. upon confirmation of registration.

THE BEST JOB IN THE WORLD.

Islands of the Great Barrier Reef, Queensland Australia.
Position Vacant Island Caretaker

Salary: AUD\$150,000 6 month contract

Feed the fish • Collect the mail • Explore and report back



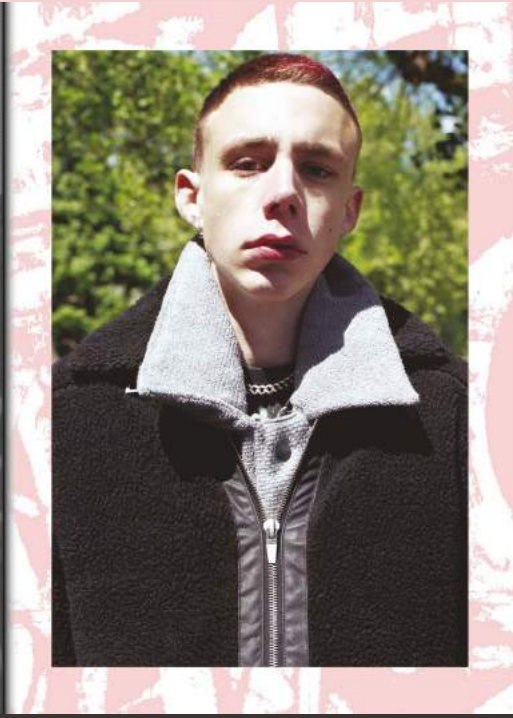
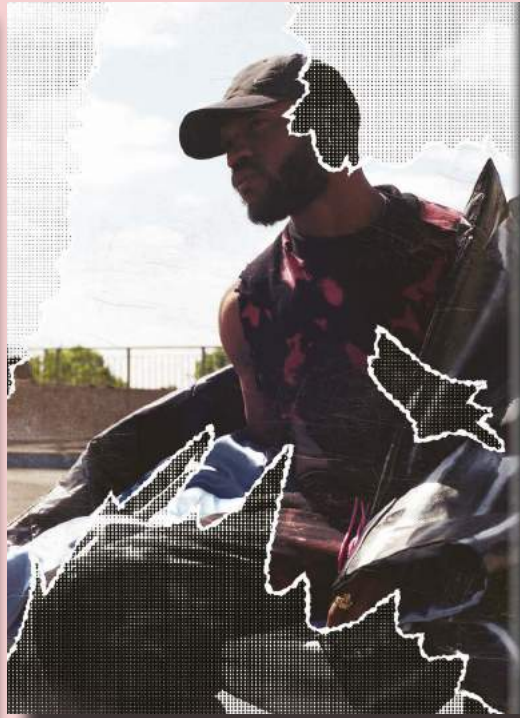
**BRITAIN'S BEST
BRITAIN'S BEST.**

A Grand Army of New Styles now gathered
here for your choosing.

All that is newest and best in

COATS, COSTUMES, BLOUSES AND FURS

Call and Review Our New Autumn Fashions.



STAFF WANTED!

man requires
prefer female.

any years
apply for all
experience

basic com
puter



MEN WANTED

for hazardous journey, small wages,
bitter cold, long months of complete
darkness, constant danger, no

მიღობისკაზი

+44 (0) 7751895716
milomunden@gmail.com



Google x New Tab x
http://www.google.com/

WELCOME TO SURREY LEISURE



05.

Shelf Publishing Identity

**Identity design for the independant
start-up Shelf Publishing.**



Shelf.



Shelf.

Independant publishing

www.joefargey.com

Shelf.

Independent publishing

Shelf.

Shelf is an independent publishing house currently based in South London, specialising in small run zines and hand made books. The main focus for content is a collaboration between prose and images, where photographers, illustrators and writers can mutually create work.

The first publication from Shelf Publishing is, the run of four handmade photo-books, *Mis/leading*, by Joe Fergey with textual input from Lucy Martin and Harry Ellis Grewal. An extended edition of the accompanying insert book will be the following publication, with a run of 40 Black and White Xeroxed zines.

For submissions, concept ideas and collaborations email: shelfpublishinginfo@gmail.com
Find our Instagram here: [@shelfpublishing](https://www.instagram.com/shelfpublishing)

1st publication - *Mis/leading*:

Our everyday visual language is full of misleading images, objects and places, however we passively overlook most without a second thought through, what could be called, a 'reclining eye'. *Mis/leading* is intended to provoke its viewer to think about the things we often see but don't contemplate.

2nd publication - *Waiting Room: Television* [insert book/zine]

04/02/2016

There is a kind of room kept from the lobby,
with a small but growing inhabitation,
who sit and squirm defenceless to the sound
of the intercom, buzzing them through one, by one.

Excerpt by Harry Ellis Grewal.

Independent publishing

www.joefergey.com



Mis/Lead
Joe Fergey

Shelf Publishing

Mis/Lead
Joe Fergey

Shelf Publishing

Mis/Leading
Joe Fergey

Shelf Publishing

First Edition



Shelf.

Independant publishing
www.joefergey.com



Shelf.

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06.

Ryoji Ikeda

Visual Systems

**A series of posters created for an exhibition
of Ryoji Ikeda's audio-visual work.**



RYOJI IKEDA A

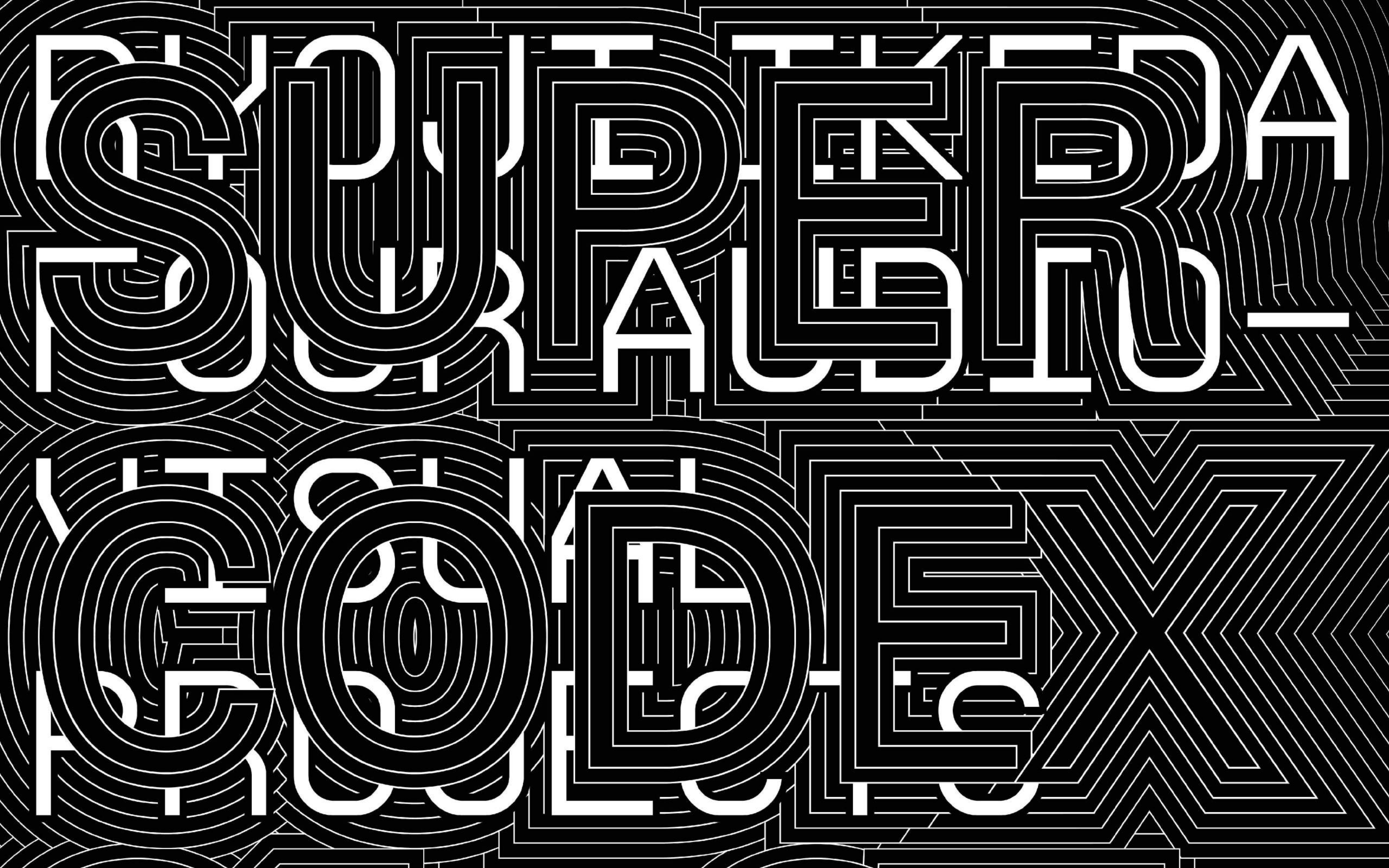
FOUR AUDIO-

VISUAL

PROJECTS

BY OUR FATHERS
FOR OUR FATHERS

VITAE QUAE
PRO QUAE



SUNSHINE

HIT ORIGINALS

DATA TAKEDA
FOUR AUDIO-
VISUAL
PROJECTS
ZKM CENTRE
FOR ART &
MEDIA
KARLSRUHE

DATA TRON:
8 - 10 APRIL

TEST PATTERN:
12 - 17 APRIL

PLANCK UNIVERSE:
19 - 24 APRIL

SUPERCODEX:
01 - 05 MAY

RYOJI IKEDA
FOUR AUDIOVISUAL
PROJECTS

ZKM CENTRE FOR
ART & MEDIA
KARLSRUHE

LORENZSTRASSE 19,
76135 KARLSRUHE,
GERMANY

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