

QUINARY SECTOR OF THE ECONOMIC ~ CORPORATIONS BETWEEN PROFESSIONALS, EXPERTS , AND ORGANIZATIONS/INSTITUTIONS FOR GLOBAL PROBLEMS~

Mr. TAKERU IMANISHI / PHOENIX RESEARCH & PLANNING R&D / ASIA & OCEANIA

Abstract : “Quinary sector of the economic and its future must be addressed as either policymaking for healthy macroeconomic or solution for global problems.”

Keywords : Economic, Global City, Culture, Sciences, Technologies, Database Education, Mature living, Entertainment, Green living, Sustainable lifestyle, Zero waste, Smart living.

Introduction

The quinary sector of the economic which includes the highest levels of decision making in a society and economy is coined by Nelson N./Hatt Paul K (Social Mobility and Economic Advance¹). This sector must be seen as multidisciplinary corporations among top decision makers and professionals/experts (viz. local government, scientists, universities, nonprofit, healthcare, culture, and the media) to provide livable city environment and economic vitality by high profile societal norms and/or virtues (i.e By participating this sector of the economic theory, every citizens might be able to aware of quality of life supports from the society in which they are belonging to). The most complicating work of this category of ontology would be interactions for multidisciplinary work flow among various professionals/experts around world (Meaning ~ They always speak different languages and subjects so we need someone who can translate and can lead those professionals to the right direction with broad range of knowledges as a seamless workforce). I would like to show you examples of how this proposal does work among global cities, organizations, and various types of professionals/experts for maximizing attractiveness of our movement and study. Let’s talk about your future and my proposals, I am your futurist and will be new partner at the end of this story.

¹ The American Economic Review 43 (2): 364–378/ May 1953

Index

1. Chapter 1 Project Outline (Definition)

2. Chapter 2 Requirement to Be A Partner (Global City)

3. Chapter 3 Example of Interactions (Embellishment)

4. Chapter 4 Technologies for Daily Health Care (Anti-Aging)

5. Chapter 6 Conclusion (Future of Quinary Sector of The Economic)

1. Project Outline (Definition)

I have been working on global city planning with various types of projects based on empirical research and daily basis trends updating. The reason of this paper at this conference is to find cooperative organizations/institutions and ambitious talented people universally. Basically my proposals of which I have been made so far is derived from mass of quantity research and extracted pure essence from those efforts. Therefore I have a confidence to suggest “what we can do for our future” improvisationally and provide translation professional lingo to “simple linguistic structure toward any kind of generations and professionals” respectively. Therefore we will always be satisfied our meetings and discussions for own good and inspiration without any motivational distortion. Moreover we have chance to start new challenges with pure passion right after the conversation of our curiosity.

“Knowing is not enough; We must apply. Willing is not enough; We must do.”²

The construction of this project can be divided into roughly three parts. First part is microeconomic encouragement to be one of “global cities” which is required well organized local economic strategies and ethic for exchange high profile intelligences (viz. iconic building architect design, arts, entertainments, traditions, cultures, technologies, sciences, virtues, and maybe romance) among other global cities³. Second part is competitive collaboration among top rank “global cities” (i.e We can sometimes be colleague and can some other times be rival for long-term energetic partnership in order to prevent depression of social norms which are normally called Burnout/Anomie in social psychological perspective). And final destination of my ideology of this project is innovative conservation biologies for healthy environment but not pursuing other organization’s charitable works (This is the point of this new movement). We must start new challenges, otherwise it sounds so fatal (i.e many global problems have been suffering before we are existing. And we are born to be nothing!). Anyway, I would like our crews to be stay healthy and energetic for reproducing the best quality workforce and provide them to sustainable livable living so we will be able to establish highly organized work environment with “driven by curiosity” pure emotion. I mean we should think about own-quality of life first but we should not be occupied by someone’s unsolved problems. So we are very welcome to positive new ideas and reasonable criticisms for project development. Under any circumstances, we should think about “why we are doing this?” and “how to keep motivation right after the surface during a project”. If there is a moment, we can be part of conservation biology and co-founder of city economic re-development. Sounds so interesting isn’t it?

Imagine crystal clear river-water.

Flowing from upstream to downstream.

This is a good example for healthy distribution.

So we think upstream cleanness, in other words “**Economic With Conservation**”.

² Quate ~ Johann Wolfgang Von Goethe

³ Olympic project ([Chapter 5 Branding as Global city](#)) 2013~2016

2. Requirement To Be A Partner (Global City)

As we mentioned above, it is very important you to be understood structure of global city before talking about quinary sector of the economic. “What is global city?”, I would like to introduce “Concept of Global City” and “City’s Benefits for Quinary Economic” at this chapter. There are various methods to be known as attractive global city in order to build long term healthy relationship for economic and development. For instance, if you want to pick the right business partner, you should tell them "What I can do for your benefits" and ask them “What you can do for my benefits” at the beginning of partnership. Therefore we can minimize risks and save our time if we knew “What is the best for our benefits and future”. So I would like to explain “Concept of Global City” at below.

Definition : A global city is a city generally considered to be an important node in the global economic system. The concept comes from geography and urban studies and rests on the idea that globalization can be understood as largely created, facilitated, and enacted in strategic geographic locales according to a hierarchy of importance to the operation of the global system of finance and trade. The most complex of these entities is the global city, whereby the linkages binding a city have a direct and tangible effect on global affairs through socio-economic. (**Socio-economic** : is the social science that studies how economic activity affects social processes. In general, it analyzes how societies progress, stagnate, or regress because of their local or regional economy, or the global economy).^{4,5}

There are various types of global cities nowadays because high profile social strategies allow people to choose their optimal work-environment and quality of lifestyle (viz. social security, tradition, culture, cuisine, geography, climate, support, sustainability, convenience, entertainment, and so forth). There are annual ranking research and organizations which are related with this subject. So we can freely-use those information as a measurement. I would like introduce few metrics of “Global Cities Index”(Next page).

⁴ [Global city](#) ~ Reference from wikipedia

⁵ Other Project ~ Olympic project ([Chapter 5 Branding as Global city](#)) 2013~2016

Metrics of Global Cities Index

(a) Business activity: is measured by the number of headquarters of global companies, locations of top business service's firms, the value of a city's capital markets, the number of international conferences, and the flow of goods through ports and airports.

(b) Human capital: evaluates a city's ability to attract talent based on the following measures / size of foreign-born population, quality of educations, number of residents with degrees/certification, and so on.

(c) Information exchange: examines how well news and information circulate within and outside the city (e.x transparency of information, freedoms of the press, level of censorship, broadband subscriber, internet presence).

(d) Cultural experience: measures diverse attractions, including number of major sporting events a city hosts; number of museums, performing arts venues, and culinary establishments; number of international visitors; and number of sister-city relationships.

(e) Political engagement: reviews how a city influences global policy dialogue as measured by number of embassies and consulates, major think tanks, international organizations, local institutions with international reach that reside in the city, and the number of political conferences a city hosts.



3.Examples of Interaction (Encouragement)

In general speaking, we should think “How to gain benefits” for running company from the beginning if we were talking about business. However it is slightly difficult to predict things that we have never been seen before so we should think cooperation with non-profit organizations and/or global companies which might have interest of corporate social responsibility, social entrepreneurship, and future of quinary sector of the economy. I will show you a few examples of interaction at below.

- **Clean energy** : By increasing importance of global economic, we must be needing of alternative energy resources with technologies (viz. solar panel, wind turbine, hydropower, bioetanol, and so forth). There are many “local” companies and “local” organizations have been emerged in recently for renewable energy business (notice: some of them were already disappeared because of run out of investment). What we need today is “Establish laboratory collaboration research” for set affordable energy productions and progression of infrastructure. We are going to set multinational (global cities) nonprofit laboratories at one of corporative cities (e.x we can set solar energy lab at A city, bioetanol lab at B city, and multidisciplinary spinoff lab at C city for instance).
- **Oceanology** : Approximately 70 percent of the planet’s surface is covered by ocean. Few oceanological surveys proclaim “All fisheries will be collapsed (overfishing problem) by the year of 2050”. Moreover there might be another unknown environmental effects due to disappearance of northern arctic glacier. We need serious research and solutions (very difficult) for human-made negative phenomena by collaborative research-based technologies.(I meant “the mother of earth won’t be able to explode by pollutions but human and other creatures will do”.)
- **Food shortage** : In 2050, there will be living nine billion population on the planet and seventy percent of them will be living in urban area. We need technological development and education for social problems which is strongly related with food shortage in near future by our science progressions (viz. genetic modify, fish farming, ocean nitrification, food bank, zero waste consumption, so forth).
- **Paper free interaction** : We would like people to travel among global cities more often and without stress with reasonable price. So we can do for them is varied iff they(cities) trust each other as a healthy global city partnerships. Here is examples : (viz. global city E-currency, E-smart visa, E-license, Ubiquitous smart interaction, E-tickets, E-travel card, so on). Moreover we can discount travel affairs by efficient tickets sales and is good for tourism. You can purchase those service via your smart device by local free Wi-Fi connection anywhere, anytime. And also it is easy to collect sales tax regionally. We do not service any “wasting-time”.

4. Technologies for Daily Health Care (Anti-Aging)

The other initiative by participating quinary sector of the economic with this project might be enormous possibilities for development of daily health care by traditions and technologies in progressive ways. No one will be able to dealing with new diseases which hasn't experienced yet so far but we can protect from those diseases by well-organized daily health care. I would like you to visualize "how to innovate new healthcare technologies and methods" by multidisciplinary professional's works and global cities corporations, example below.

Approach 1 : We are going to analyze traditional cuisines and think of nutriology with local experts (viz. farmers, chefs, nutritionists, chemists, housewives/husbands, so forth).

Reason : Motivation for experts for foods and tourism for adults who want to interact with local cuisine

Methods : Examples

- Open cooking workshop
- Garden kitchen wine party with local people and foreign visitors
- Lunch with local dietary providers
- Genetically modified foods research

Purpose : This will bring about respect for cuisines among attendees by healthy living workshop.

Approach 2 : We are going to provide anti-aging medications by science-research and technology.

Reason : We need many experiments for one innovation. People who do participate those experiments can get free diagnosis simultaneously. They are going to be healthier than non participants.

Methods : Examples

- Sports sciences (Sports projects⁶) and sports enhancer for anti-aging (not doping)
- Genetically modified medical foods
- Cell engineering and gene therapy

Purpose : We do not want us to address as "Mad scientists" so we need to be respected for study of their professions effectively.

Approach 3 : We are going to provide various types of sports educations and stress managements.

Reason : Healthy blood circulation is crucial for anti-aging and stress-management.

Methods : Examples

- Early morning group rowing
- Mountain tracking
- Night walking

Purpose : You will get healthy-rewards from healthy time spending and daily exercise.

⁶ Urban Planning with global sports events ([Sports entertainment projects](#)) 2013~

5. Conclusion (Future of Quinary Sector of The Economic)

By the comparison of other sectors of economic hypothesis⁷,
namely;

1. extraction of raw materials (primary)
2. manufacturing (secondary)
3. services (tertiary)
4. knowledge-based services (quaternary⁸)

Quinary sector of the economic is more intelligence to think about social benefits and economic developments from the point of view of a society which has right to vote (democracy). On the other words, we (decision makers/leaders) should be able to deal with mass of responsibilities for broadening freedom of life. However we can deliberately find the way of alternative solutions for abandoned problems (global issues) at the end of project-achievement once we found “how to create better decisions for well beings” .

“Quinary sector of the economic and its future must be addressed as either policymaking for healthy macroeconomic or solution for global problems.”

Are you ready for ride?

⁷ The three-sector hypothesis is an economic hypothesis which divides economies into three sectors of activity: extraction of raw materials ([primary](#)), manufacturing ([secondary](#)), and services ([tertiary](#)). It was developed by [Colin Clark](#) and [Jean Fourastié](#).
~Reference from wikipedia

⁸ The quaternary sector of the economy is a way to describe a knowledge-based part of the economy which typically includes services such as information generation and sharing, information technology, consultation, education, research and development, financial planning, and other knowledge-based services. From Wikipedia.