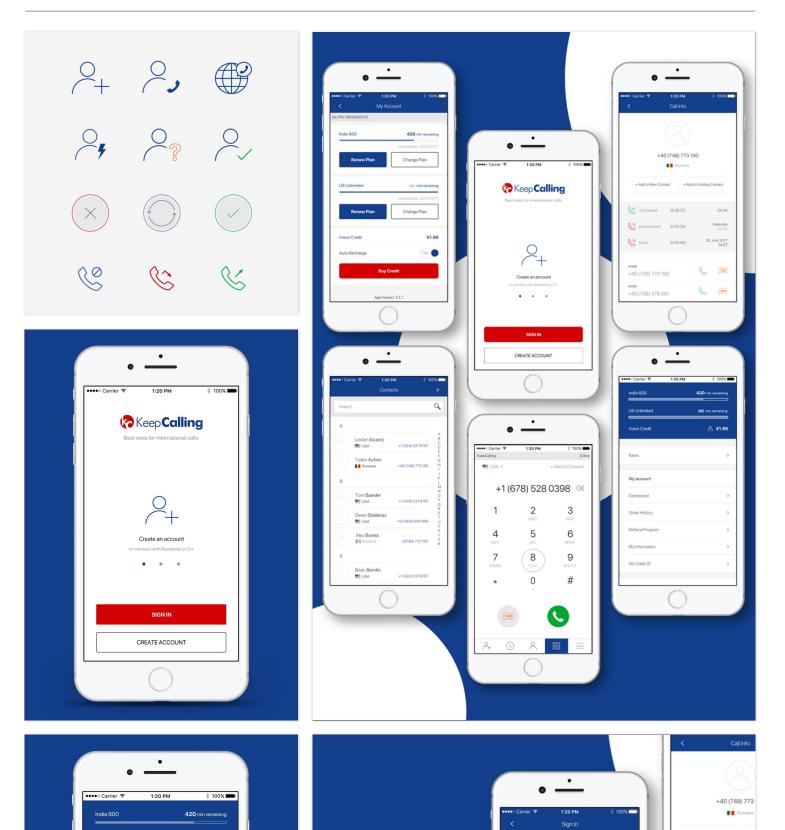


The following visuals were made for KeepCalling, a telecom company in Sibiu, Romania. I work there as a full time web designer for more than 3 years.

App Design



Rates	>	••••• Carrier ♥	1:20 PM \$ 100%	Enal	Sealed
My account		My PIN: 0905630070		kelsie_blanda@yahoo.com	
Dashboard		India 600	420 min remaining	Passard Offismér12409	номе +40 (748)
Order History	>	Renew Pla		Forgot password?	woex +40 (759)
Refferal Program	>	US Unlimited	cc min remaining		
My Information	>	Renew Pla	ranawal date: 30/07/2017	or sign is with	
Set Caller ID	>	Renew Piz	Change Plan	Facebook G Facebook	
		Voice Credit	¢1.96		

International calling app Redesigned. With KeepCalling app you can call all over the world or send SMS. I've updeted the UI for a seamless experience. For this task, I've worked closely with the Product Manger and a development team. The key mission was creating a design library with interconnected patterns that formed a coherent visual language wile maintaining a good, functional user flow. Another challenge for this task was helping the developers translating my designs in to pixel perfect screens that looks great on various devices (different mobile screen sizes for iOS and Android and tablets). Sketch, Illustrator (for icon design), Craft and InVision are usually the tools that helps me with this kind of projects.

ne s tane tan	Poll. Poll NoroCold Provide Proceeding of the Contract of the	Server and Ser
and the second of the second o	Derivative Torit. 550ment Torit. 550ment To	to the factor of
and Constants One task and the constants Dented to constants Dented t	SSE 2 3 4 4 4 4 4 4 4 4 4 4 4 4 4	Statement of the second
The second secon	and a second and a	wour and
And	Bank	estilleritette Benefitation Generation Forder promotion
Carrier 1:20 PM 1:00% Unlimited texts OO toxts 100 minutes 80 min remaining 500 MB of 1 GB		A A
Pay As You Go 18.91 USD Plans > Pay As You Go Rates > Pay As You Go Credit > My Account >	1 2 3 ABC DEF 4 5 6 GHI JKL MNO 7 8 9 PORS TUV WXYZ * 0 # + +	Adam Davis USA +1 (424) 231 6797 Alex Moore USA +1 (346) 773 8787 Alex andra Brown H 1(424) 231 6797 Alex Moore USA +1 (346) 773 8787 H 1 K K K K K K K K K K K K K
Dashboard >		Archie King Z USA +1(424) 231 6797 #

Another similar app redesign that I've done for Tello, an MVNO product for clients living in the USA.

Web Design

Order History

8

 \bigcirc



SERVICES



Identity Design

How can ers identify w Every business, product or service needs to tell a story. And itĢÅÅs not just about a logo. My job is to build a design language that will help your company establish long-term relationships with customers.



UI & UX Design

ed a website to pro An online store or just a bloa? A great product starts with effective user experience followed by a distinctive user interface. How will users interact with your site? Don't worry about it. Solving design problems is my job.



Illustration

No matter the medium, I believe that using custom images and graphics is a huge plus and can make the difference. From icon sets, vector illustrations to photo retouching and

manipulation, I will always have an eye for styles and aesthetics





I am a web and graphic designer from

bold decisio

Romania. Very passionate about design and visual arts in general, I enjoy the hole process of designing. From concept, good collaboration with clients to a remarkable and lasting design.

0

ABOUT

ning

idens

0

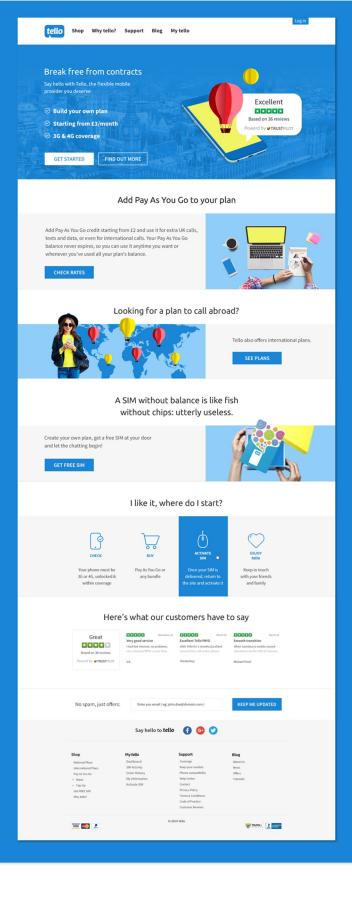
000

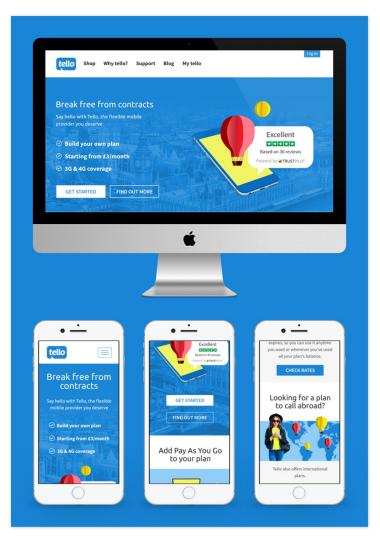
(5)

For my professional development I try to produce the best work I can and I am always seeking inspiration in movies, books, articles, design techniques and trends, people and pretty much everything around me. So if you are looking for a designer with fresh ideas for your project or you just want my advice please



Personal potfolio website. Designed and implemeted using my HTML an CSS skills. Please visit www.horiaorlandea.com





Responsive homepage redesign made for telecom provider Tello UK. Unfortunately, this project was not implemented due to other prorities.





.

KeepCalling Around the World

KeepCalling serves immigrant communities all around the world through a large number of ethnic websites that provide prepaid



Reep Calling

KeepCalling Around the World

ling serves immigrant communities all around the world a large number of ethnic websites that provide prepaid for international and national long distance lation. Its mission is to bring people does together and m stay in buch with their families and friends back espCalling affes a variety of high quality and easy to rom services at friendly rates, with a focus on customer



About Press Kit Charity News Careers Contact

We bring people together

communication easy. From prepaid credit for calls and SMSes to monthly plans, worldwide mobile echarge, or virtual numbers, the KeepCalling ervices make it easy to call anywhere in the w

How it Started...

starts back in 2002, in Americus, a small town USA with an initial fund of \$100. Fast-forward t and we have a textbook success story developin eously in USA. Romania and Bolivia, where our

We bring people together

Everything about KeepCalling

aproved yet.

Company presentation website design.

This project is ongoing and it was not

solutions for international and national long distance communication. Its mission is to bring people closer together and help them stay in touch with their

> nterview with Iulian about the pros of DMWF for a marketing specialist

lacinta's SMX

London story



KeepCalling covers the university tuition fees for 15 Marketing students in Sibiu, Romania

NEWS



Press Kit

Company Overvi
 Media Coverage

Interview with KC Telecom Specialists @ITW 2017



About

Our Story Mission Sto

Business

- Offices

f in 🖸

Charity



Social SupporEducation

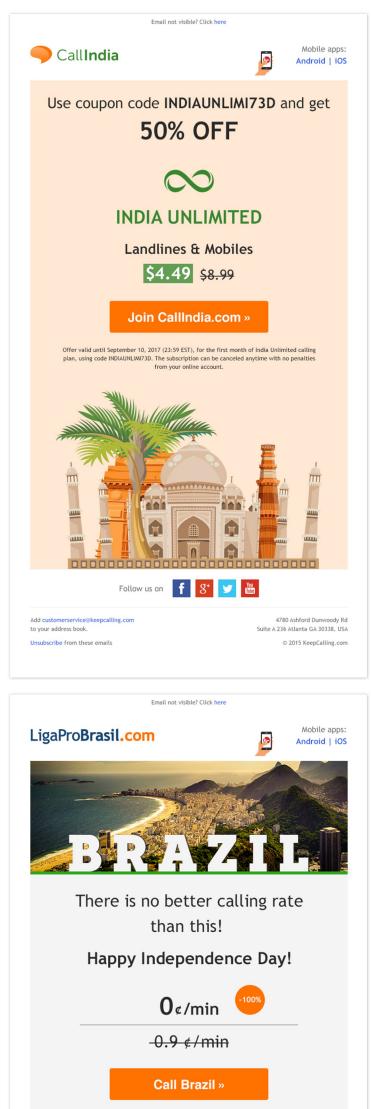


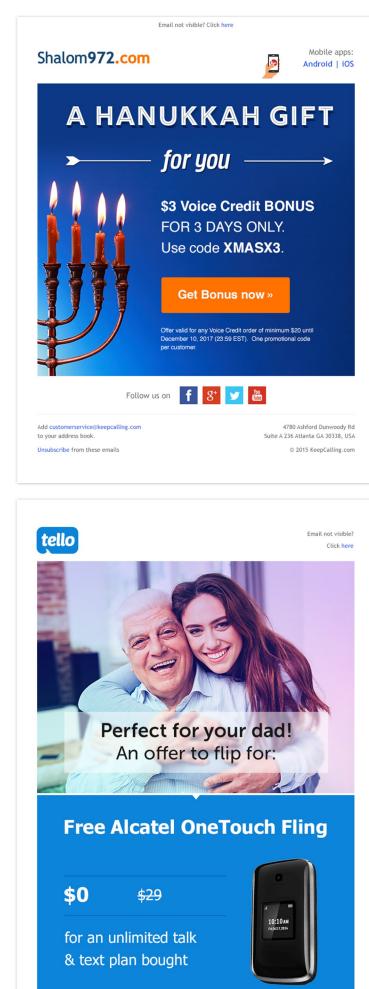




Careers

Online Advertising





Here's how to enjoy the offer:

1. Open a new account

2. Add the text & talk only plan of \$18/mo & the Alcatel OneTouch Fling

3. If the coupon is not already applied, fill in the code



A few examples of email marketing

designs made for our various products.

Hurry ur	, limited to 1	00 phones only!
	GET A FREE F	
Offer limit		
Unter limit	ed to 100 phones only, available be	tween 13-15 June 2017 (EST).
Uner innu	Follow us on	
Add customerservice@keepcallir	Follow us on f 8	

I enjoy dooing this kind of work, adapting my style to different products, target and cultures. Beside email layouts, I also make infographics, newsletters, banners and social media images.



visual designer

SM RT









THANKS!