

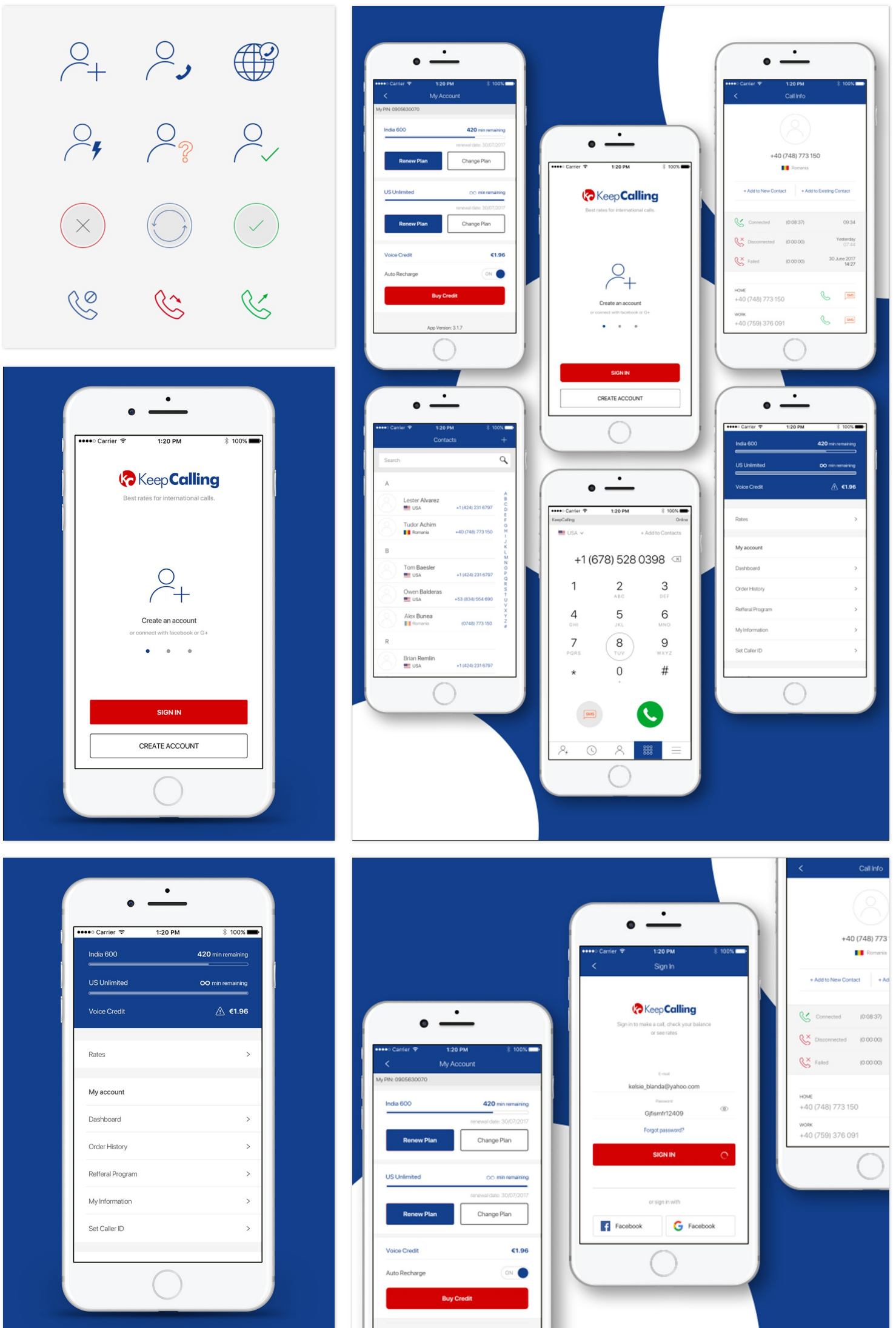
HELLO!

My Name is Horia and I ❤️ Design

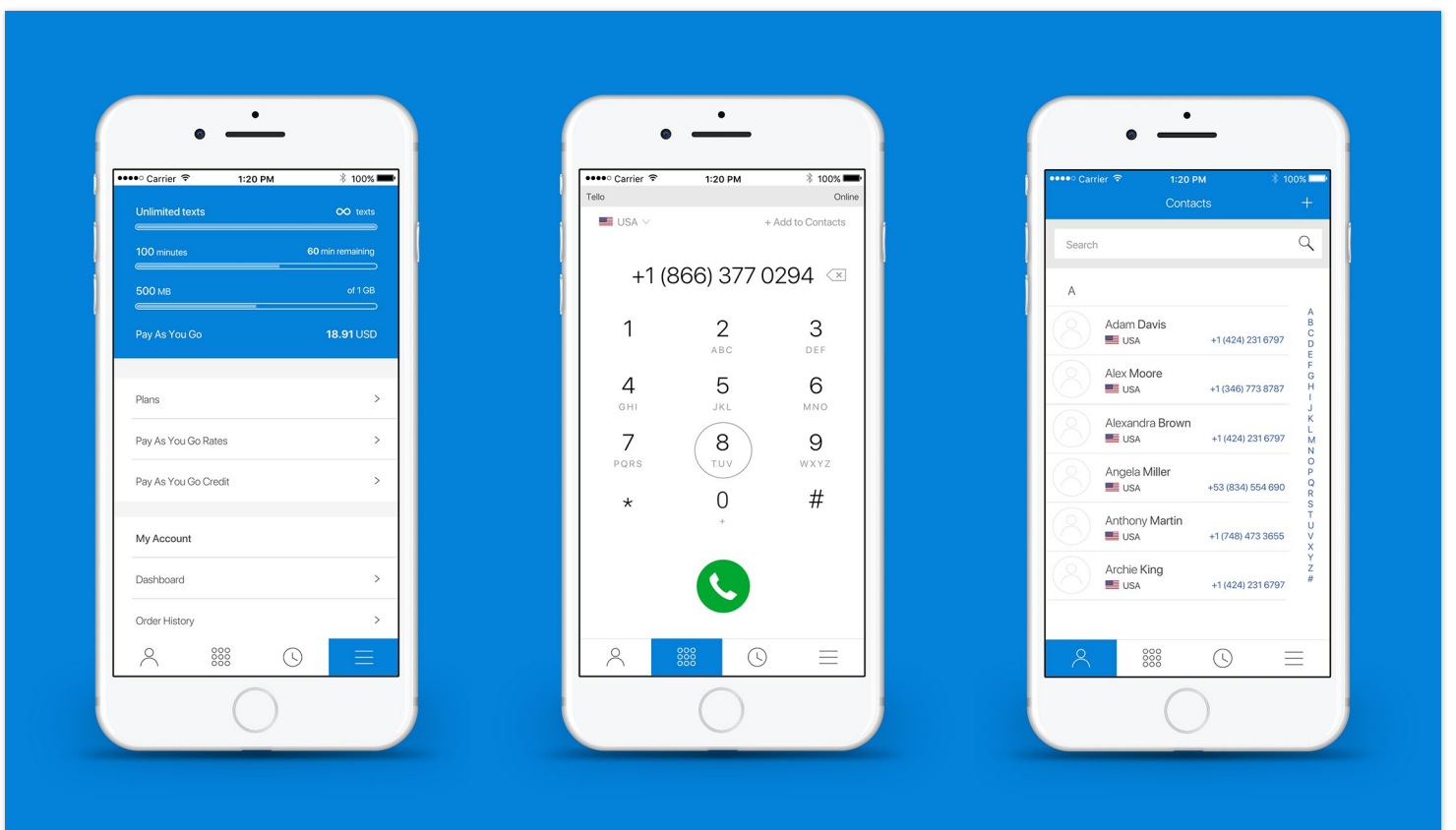


The following visuals were made for KeepCalling, a telecom company in Sibiu, Romania. I work there as a full time web designer for more than 3 years.

App Design

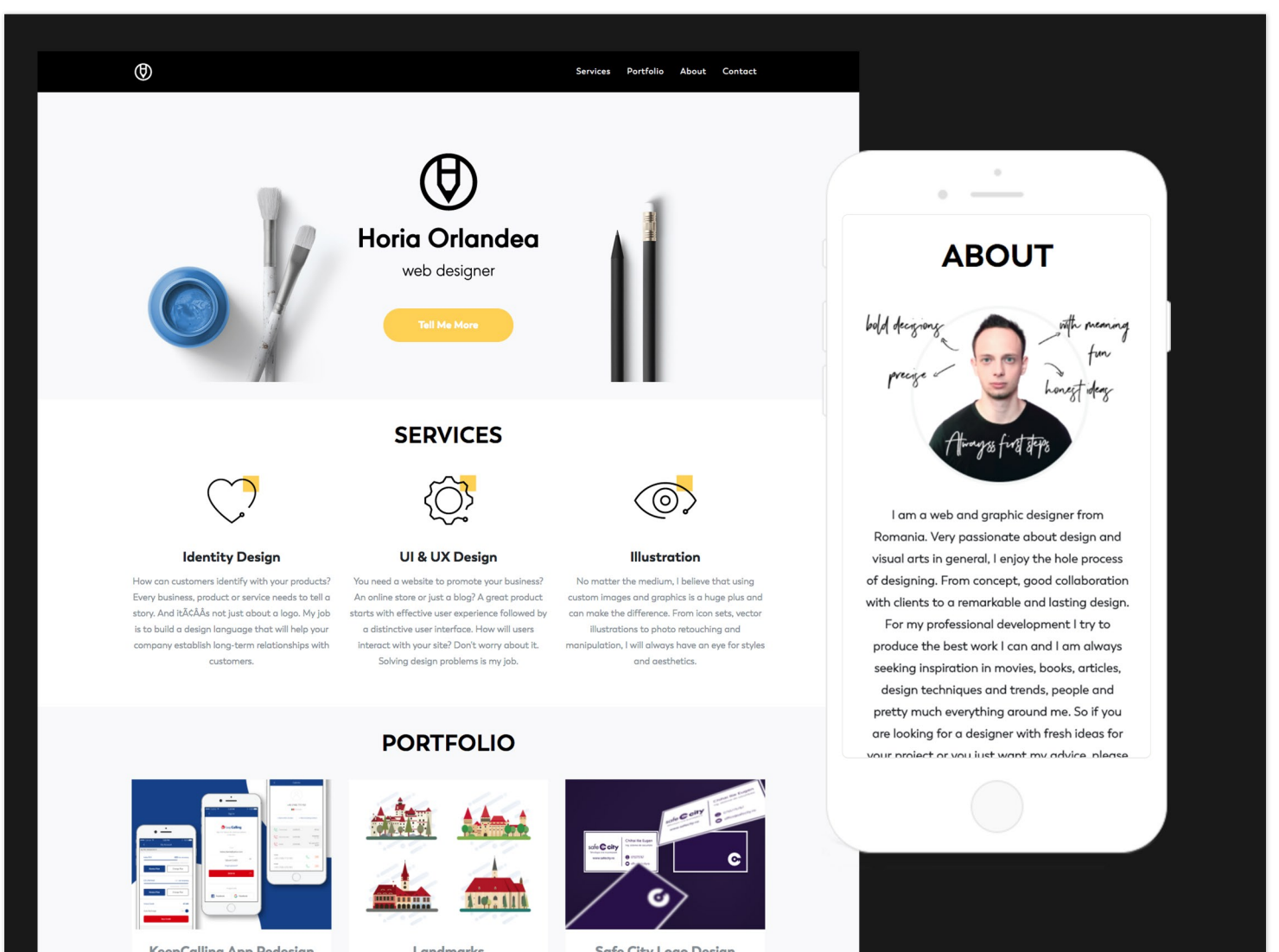


International calling app Redesigned. With KeepCalling app you can call all over the world or send SMS. I've updated the UI for a seamless experience. For this task, I've worked closely with the Product Manager and a development team. The key mission was creating a design library with interconnected patterns that formed a coherent visual language while maintaining a good, functional user flow. Another challenge for this task was helping the developers translate my designs into pixel-perfect screens that look great on various devices (different mobile screen sizes for iOS and Android and tablets). Sketch, Illustrator (for icon design), Craft and InVision are usually the tools that help me with this kind of projects.

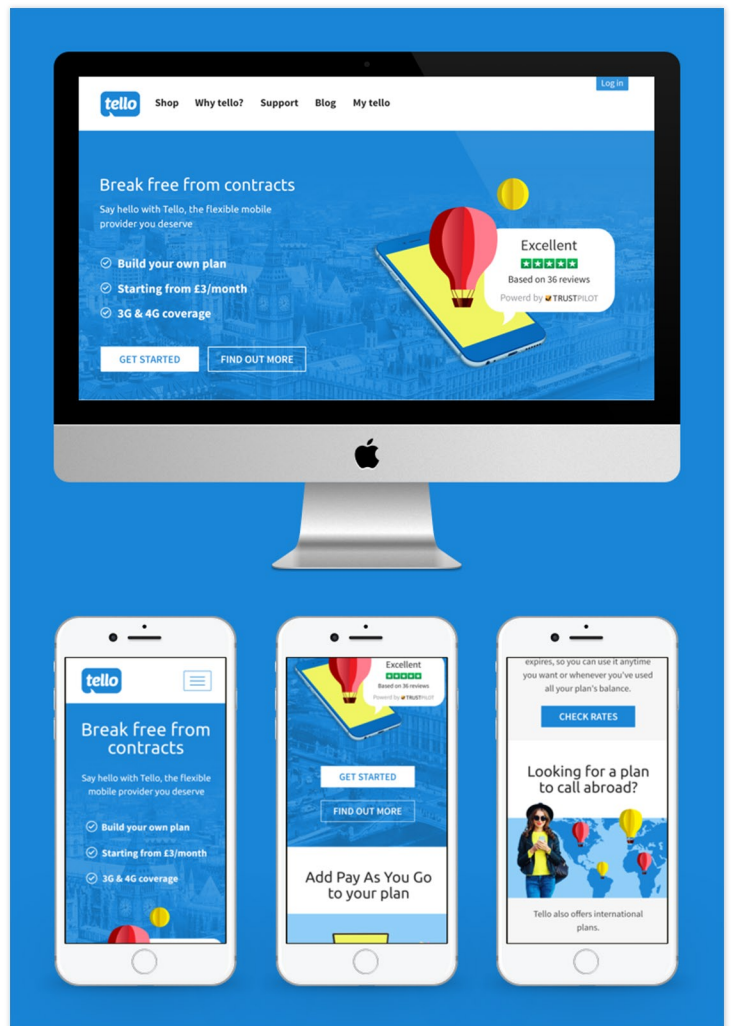
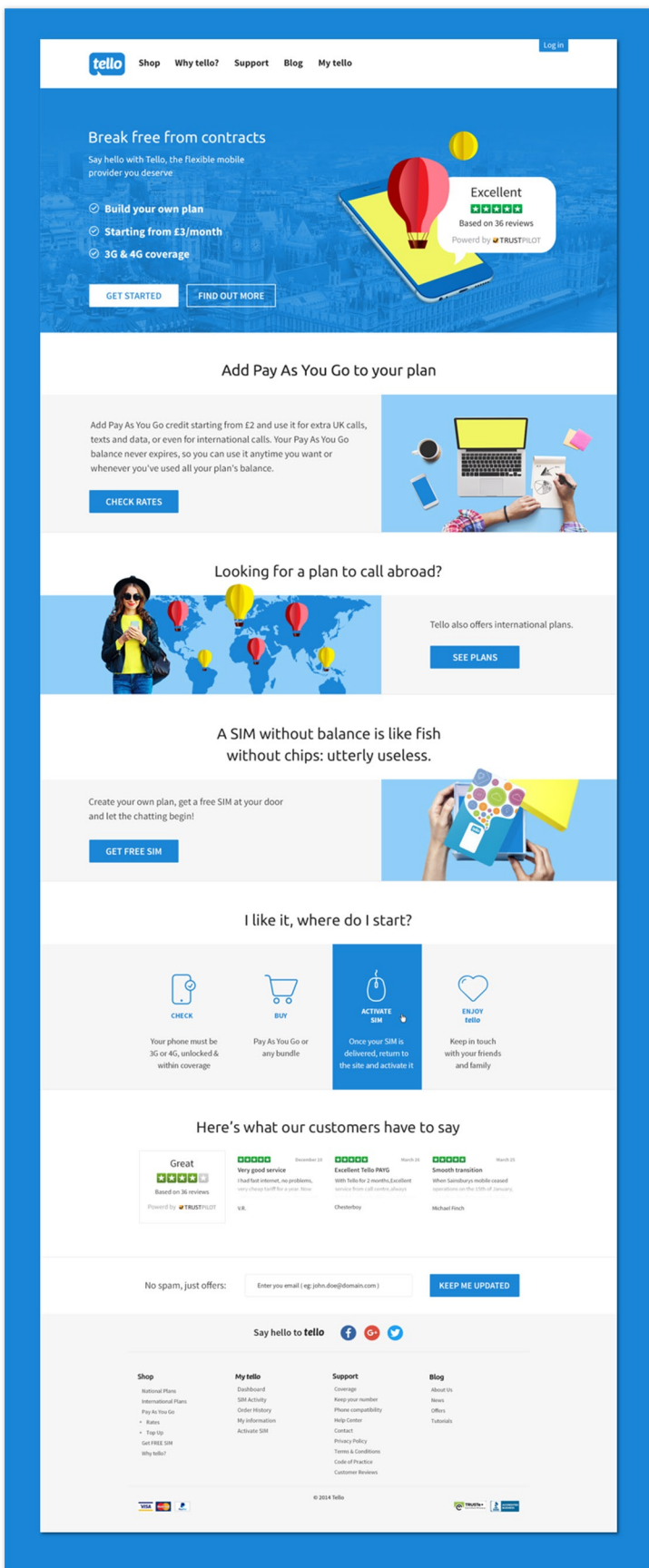


Another similar app redesign that I've done for Tello, an MVNO product for clients living in the USA.

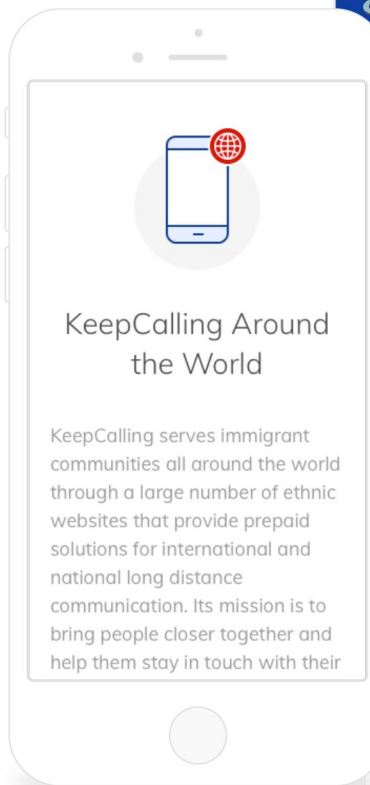
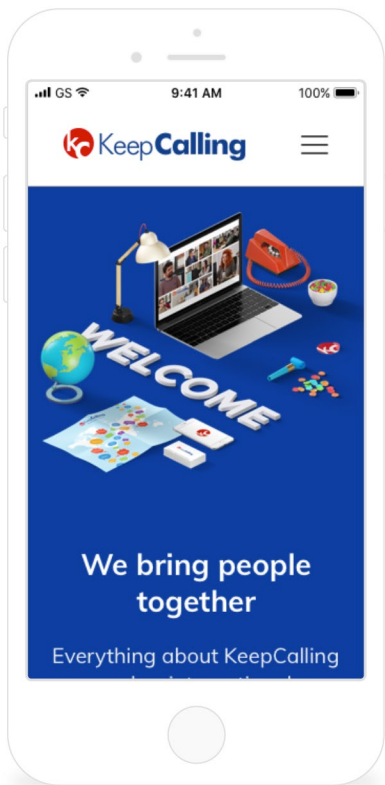
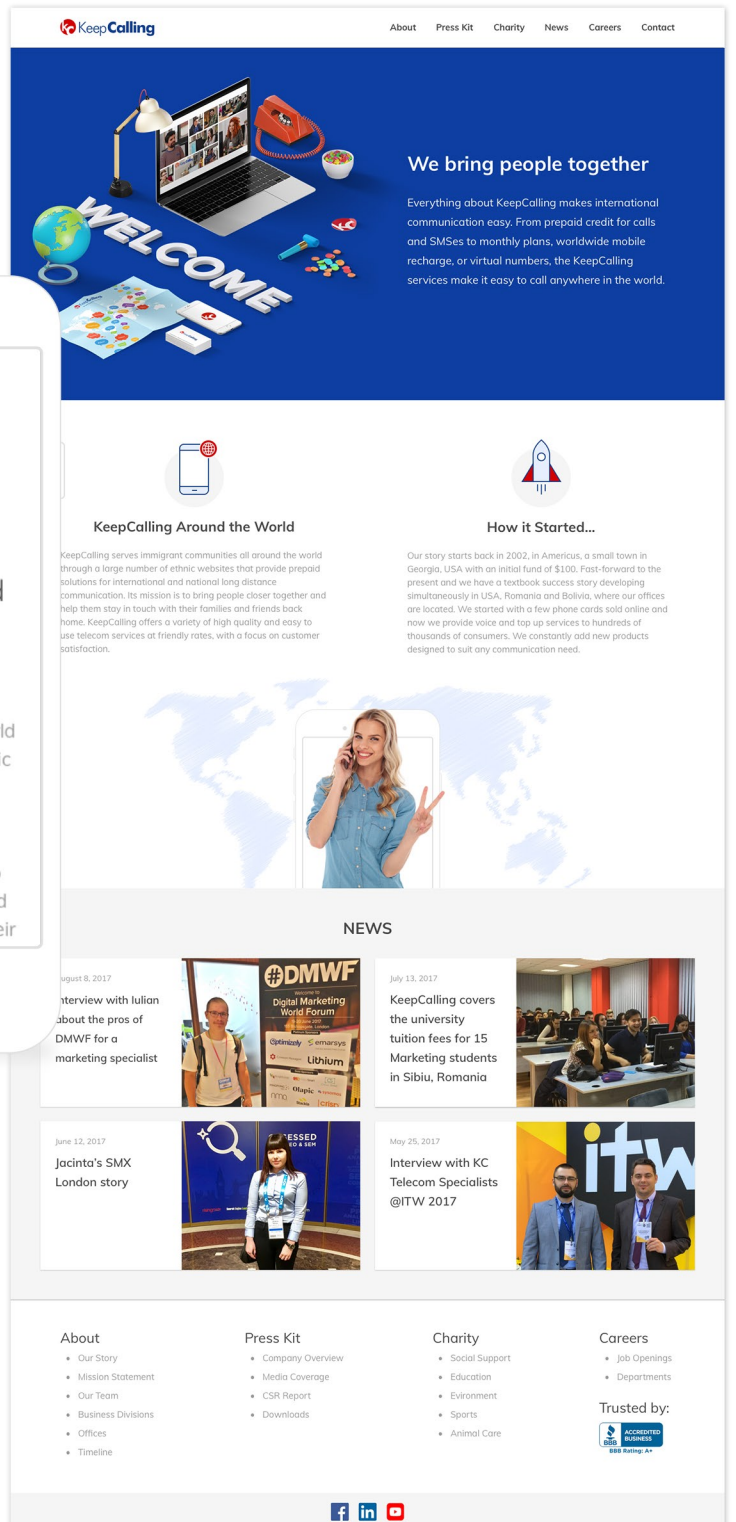
Web Design



Personal potfolio with your website. Designed and implemeted using my HTML an CSS skills. Please visit www.horiaorlandea.com





Responsive homepage redesign made for telecom provider Tello UK. Unfortunately, this project was not implemented due to other priorities.




Company presentation website design. This project is ongoing and it was not approved yet.

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I enjoy doing this kind of work, adapting my style to different products, target and cultures. Beside email layouts, I also make infographics, newsletters, banners and social media images.

Logos



Horia Orlandea

visual designer

SMART
— PIZZA —



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tea songs



Mihaela Popa

PHOTOGRAPHER

THANKS!