

ROHIT PATHAK

Creative producer with 8 years of experience in digital and broadcast media. Produced native social media content, news, live events, commercials, independent films, and documentaries. Adept at photography, video, graphics and writing, as well as self shooting and directing crews. Currently lead a team of digital producers that creates videos on technology, politics, and business for Bloomberg Asia, Bloomberg Technology and BloombergQuint.

EDUCATION

Angelo State University
San Angelo, Texas, USA

BA in Communications
(Radio/Television)
Minor in Business

SKILLS

Writing, editing, operating field and studio equipment, switchers, cameras, still photography, Well versed with Final Cut Pro, Avid Media Composer, Adobe Premiere, Photoshop, After-Effects and Illustrator.

CONTACT

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Please take a few minutes to see some of my work.

PROFESSIONAL EXPERIENCE

BloombergQuint | May 2016 - Present
Senior Multimedia Producer and Correspondent

Responsible for all digital news and feature videos and graphics. Lead a digital video team through ideation, research, visualisation, script writing and provide technical and creative direction at BloombergQuint. Also liaise with Bloomberg teams in Asia and London to create visual content for Bloomberg stories.

CNBC TV-18 | May 2015 - May 2016
Associate Producer

Responsible for the development, creative direction, program production for CNBC TV18's "The Firm," India's only television show that covers corporate law and financial regulation. Created weekly cross-platform promotional campaigns, supervised studio and field shoots, programme edits and assembly, in-story graphics and set design for special shows. Also researched, scripted and produced long-format stories including a half-hour special on cybercrime.

ET NOW | December 2011 - May 2015
Assistant Producer

Conceived and produced several sponsored shows covering a wide range of formats ranging from studio panel discussions to rural documentaries and international reality shows. Production responsibilities

INTERNSHIPS

FOX 10 KIDY

May - August 2008

Intern (Animation)

Created a motion graphics commercial for Kelly Services (Fortune 500 company) and a documentary on San Angelo's art walk that aired on local cable.

Angelo State RAM TV

Jan - May 2010

Intern (Production)

Archived and edited a documentary depicting the life of the late Elmer Kelton, one of Texas' most cherished writers. Produced an AV for the Alcohol and Drug Awareness Council.

included budgeting, production schedules, talent booking, scripting, shooting, editing and creative direction. Oversaw all production communications with client, vendors, agencies and internal management teams to ensure successful execution.

Red Chillies | August 2011 - November 2011

Video Editor

Edited a talk show featuring Bollywood's biggest stars and a 30-second promo for Chivas Studio.

FREELANCE PROJECTS

Carried Away (Documentary)

May 2010 - August 2010

Producer

Produced a feature length documentary on ADHD that reveals how a 27 year old British woman, diagnosed with the condition, tries to lead a productive life.

The Wisdom Tree (Feature Length Indie Film)

August 2010 - November 2010

Editor/VFX and Graphics Artist

Designed visual interfaces ranging from email clients and webpages to quantum mechanics simulators using After Effects and Flash Builder for actors to interact with.

Walmart: Zon Thrive Fitness Program

August 2010 - November 2010

Producer

Shot, edited and produced an exercise DVD program featuring triathlete Brendan Brazier for Walmart.