



THE BUSINESS CLUB ACADEMY

# Welcome to the Academy



THE BUSINESS CLUB ACADEMY

**AIO**  
**Automation™**

**What do we do?**

# What do we do

**We help corporate consultants, coaches, and marketing managers generate more leads and conversions for their service/product offerings through paid advertising and sales funnels.**

**What we offer**

# What we offer

## Standard Package | \$5,000

- Clarity of Business & Personal Goals
- Customer Segment Research
- Customer Validation
- Marketing Funnel Blueprint
- Landing/Sales Page Design
- Simple CRM/Software Integration
- Advertising (Facebook, LinkedIn, etc)
- Email Drip Campaign
- A/B Testing
- Summary Performance Report

**What can we do for clients**

# What we can do for clients

**Help them generate more quality (and qualified) leads and conversions to reach their business goals and fulfill their personal goals sooner than later.**



**What is a qualified lead?**

# Qualified Leads

**A qualified lead is someone who:**

1. Wants to do something in the next 30 days.
2. Has the money to do it.

# Buyer Profiles

# Corporate Consultant



**Age:**  
30-50



**Income:**  
80-100k/yr



**Closing option:**  
Three way call



**Desire:**  
Wants more leads and  
clients to work with



## **Pain Point:**

Has no leverage. Has to travel everywhere to find clients and deliver workshops and training.

# Coach



**Age:**  
35-55



**Income:**  
80-100k/yr



**Closing option:**  
Three way call



**Desire:**  
Wants more awareness to become well-known and share their message.



**Pain Point:**  
Has very limited time. In other words, cannot keep selling ALL their time with clients.

# Marketing Manager



**Age:**  
30+



**Income:**  
70k-100k/yr



**Closing option:**  
Three way call



**Desire:**  
Wants more conversions  
on automation.



**Pain Point:**  
Wants to do more with marketing but doesn't have the team to get it done.

**Your role**

# Your role

**...to listen for the right words and to ask the right question to provide your leads another service option if they don't want/need branding.**



# Triggers

# Triggers

- Sales funnel
- Advertising
- Retargeting
- Opt in
- Advertising
- Facebook ads
- Lead generation
- Brand awareness
- Target
- Customer/client
- Consumer behavior
- Customer psychology
- Brand Strategy
- Customer Experience
- Customer acquisition
- Landing page
- CRM
- Email campaign

# The process

# The process

**You**



Qualify ▶ 3 way call ▶ Close ▶ Payment ▶ AIO work starts



**AIO**

# Compensation

# Compensation

10% of sale

# What this looks like

Standard Package Price = \$5000

Rev Share = 10%

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**Total = \$500**

# How does payout work

2-3 business days after the  
deal closed



Thank you for your time!

Do you have questions?

# Contact Information

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