

Bridget Snedden

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Education:

- 2003-2004 American Intercontinental University, Buckhead, Georgia
Bachelor of Arts in Visual Communications and Graphic Design, *Cum Laude*
- 1988-1991 Broward Community College, Davie, Florida
Central Virginia Community College, Lynchburg, Virginia
Associate of Arts and Sciences in Commercial Art
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Experience:

- 2017-2018 AlphaGraphics Daytona Beach, Florida
Graphic Designer - Design, Pre-press, Sublet art for production, Estimating, Project management, Customer service, Variable data set up, Logo creation/recreation. Clients ranging from large hotel/resort chains, real estate, insurance and law firms, engineering and manufacturing firms to local businesses and non-profits/charities.
- 2009-2017 Gallagher Promotional Products Longwood, Florida
Custom Graphic Designer - Responsible for producing all art for custom promotional products. Products ranged from pens and key fobs to large format items such as banners, signs, tents and flags. Communicated with vendors and sales department to ensure the accurate production of all products. Coordinated with the marketing department in production of the company catalog as well as various marketing pieces and interoffice materials. Created image libraries for marketing and custom departments. Created and maintained an extensive library of templates for hundreds of products and vendors. Designed training materials and operating procedures for designers.
- 2006-2009 Henry Schein Inc, Sanford, Florida
Graphic Designer - Responsible for concept to design of all artwork. Designed and produced ads, direct mail, brochures, folders, catalogs for several divisions, trade show banners and booth materials. Also designed collateral, packaging and labels for new products; complying with branding standards for several divisions. Created and maintained a large image library, including the creation of vector images. Photographed all new products and refined existing images for the product catalog and web. Communicated with printers and other vendors regarding paper and printing needs for all marketing materials as well as ad placement in trade magazines. Also responsible for maintenance of website and updating web portal.
- 2003-2006 Midlantic Marketing, Daytona Beach, Florida
Graphic Designer - Utilized Adobe Creative Suite and Quark Express to produce quality art for direct mail, brochures and other projects for clients. Excelled in all aspects of pre-press and print production communicating/coordinating with in-house print team. Uploaded and Downloaded necessary client files from ftp site as well as creating exciting new art. Designed and created templates for new client art ensuring that all art fit specifications for the US postal service.
- 1991-Present **Freelance Work/Temporary agencies**, Florida-North Carolina
Promotional photography, displayed various art, multi-media, crafts, 16th century lace jewelry and etchings at art/craft and renaissance festivals from Key West, Florida to Raleigh, North Carolina. Graphic design projects include logos, business cards, letterheads, magazine ads, multi-page brochures and direct mail pieces.
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Tools:

Mac or PC, Adobe Creative Suite, Quark, Corel, Paint, Dreamweaver, Flash, Windows/Mac Office, Various CMS, Camera, Canvas, Brush, Pencil, Pen, Ruler, Sketchbook, T-square, Straight edge, X-acto knife, Loupe, Eraser, Colored Markers, Tape, String, Gum; whatever it takes to get the job done.