

**PRESS RELEASE**

# **GUNS AND BUTTER**

**THE ART OF PUBLIC MANIPULATION**

**COMPLIMENTARY BRAINWASHING**

**IN PART BY AN AWARD FROM:  
THE NATIONAL ENDOWMENT FOR THE ARTS**

**I NEED TO LOVE YOU AND, I NEED YOU TO LOVE ME BACK.**



**COMPLIMENTARY BRAINWASHING**



A SYSTEMATIC  
PURPOSEFUL PERSUASION  
THAT ATTEMPTS TO  
INFLUENCE THE EMOTIONS,  
ATTITUDES, OPINIONS, AND  
ACTIONS OF SPECIFIED  
TARGET AUDIENCES FOR  
IDEOLOGICAL, POLITICAL OR  
COMMERCIAL PURPOSES.

PROPAGANDA?

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NASHVILLE, TN, USA**



**“GUNS AND BUTTER //  
THE ART OF PUBLIC MANIPULATION”**



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BY CONVINCING  
AN INDIVIDUAL  
OF SOME IDEA, THE  
INDIVIDUAL WILL ACT  
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**AFFECT  
US?**

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THE CAMERA

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THE CAMERA

EDUCATE  
YOURSELF  
EDUCATE  
YOUR PEOPLE

WHAT IS PROPAGANDA?

HOW DOES THIS AFFECT US?

UNDOUBTEDLY WE BECOME WHAT WE ENVISION

CONFUSION AND DENIAL



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**A VISUAL REPRESENTATION OF:  
THOUGHTS AND IDEAS ABOUT LOVE AND WAR...WITHIN.**



**COMPLIMENTARY BRAINWASHING**



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