

**Uop ISCOM 424 Week 4 Learning Team  
Assignment Best Practices for Customer  
Relationship Management**

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**Riordan has assembled your team to create a CRM best practices proposal. You were chosen because of your exemplary skills in management and your ability to collaborate to create quick and effective results.**

**Write a 700 to 1,000-word proposal. Choose at least three specific processes in Riordan's supply chain that directly affect customer satisfaction.**

**Include a description of your assessment of customer satisfaction improvements and the organization's ability to meet customer expectations. Provide support for recommended**

**organizational process improvements and best practices for customer relationship management. Include support for how your recommendations will improve the supply chain operations.**

**Format your proposal consistent with APA guidelines.**