



ALEPH Kallah 2018

July 2-8 University of Massachusetts, Amherst

SPONSORSHIP & ADVERTISING OPPORTUNITIES

When your company provides a sponsorship for the **ALEPH Kallah**, it will gain visibility and exposure to:

- A **movement of spiritual people** who span the denominations of Judaism and whose ritual practice is both exacting creative and promotes environmental sustainability
 - Close to **10,000** active households in our global e-mail list who spend in accordance with their social values
- Over **500** community representatives who will sample and learn about your products and services and bring them back to their respective communities worldwide

We offer a variety of ways to invest in the visibility of your company or organization.

PLATINUM SPONSORSHIP - \$5,400

- Your name as a sponsor of a Meal or Major Donor Event (first come, first pick), excludes Shabbat Dinner on Friday evening
- Co-Branding with ALEPH on Kallah 2018 Tote Bag distributed to all attendees (one color logo)
- Promotional product of your choosing in Kallah 2018 Tote Bag (supplied by you)
- Highly visible table at Kallah 2018 Marketplace with no profit sharing (non-sponsors must share sales proceeds)
- Full Page ad in Printed & Digital color Kallah Guide:
 - Three Prime Pages to choose from: Back cover, inside back cover, and inside front cover (first come, first pick). Contact kallah@aleph.org for ad requirements. The guide comes in print and digital formats and is typically kept as a reference by attendees throughout the years.
- A special song or chant made just for you by one of our ALEPH Musicians
- Three special mentions in emails sent to ALEPH email list reaching nearly 10,000 households and growing
- Twelve month ad placement with link on ALEPH Sponsors Web Page
- Four invitations to a private event at Kallah 2018

GOLD SPONSORSHIP - \$3,600

- Co-Branding with ALEPH on Kallah 2018 Tote Bag distributed to all attendees (one color logo)
- Promotional product of your choosing in Kallah 2018 Tote Bag (supplied by you)
- Table at Kallah 2018 Marketplace with no profit sharing (non-sponsors must share sales proceeds)
- Full Page ad in Printed & Digital color Kallah Guide:
 - Contact kallah@aleph.org for ad requirements. The guide comes in print and digital formats and is typically kept as a reference by attendees throughout the years.
- Three special mentions in emails sent to ALEPH email list reaching nearly 10,000 households and growing
- Twelve month ad placement with link on ALEPH Sponsors Web Page
- Two invitations to a private event at Kallah 2018

SILVER SPONSORSHIP - \$1,800

- Co-Branding with ALEPH on Kallah 2018 Tote Bag distributed to all attendees (one color logo)
OR
- Promotional product of your choosing in Kallah 2018 Tote Bag (supplied by you)
- Half Page ad in Printed & Digital color Kallah Guide:
 - Contact kallah@aleph.org for ad requirements. The guide comes in print and digital formats and is typically kept as a reference by attendees throughout the years.
- One special mention in emails sent to ALEPH email list reaching nearly 10,000 households and growing
- Six month ad placement with link on ALEPH Sponsors Web Page
- Two invitations to a private event at Kallah 2018

FRIENDS OF ALEPH

- Co-Branding with ALEPH on Kallah 2018 Tote Bag distributed to all attendees (one color logo) \$1,080
- Full Page ad, interior, in Printed & Digital color Kallah Guide \$900
- Promotional product of your choosing in Kallah 2018 Tote Bag (supplied by you) \$720
- Half page ad, horizontal only, in Printed & Digital color Kallah Guide \$540
- Quarter page ad, vertical only, in Printed & Digital color Kallah Guide \$360
- Business Card ad, horizontal only, in Printed & Digital color Kallah Guide \$180
- One-Line ad or shout-out (140 characters) in Printed & Digital Color Kallah Guide (not including your name) \$90