



OUR OVERVIEW



LUPO CONSULTING

Your business, better.

Spencer Pallone

LUPO CONSULTING 604-908-3590 Spencer@LupoConsultants.com



OVERVIEW

Lupo Consulting is a business consulting firm that focuses on being an outsourcing option for common marketing and administrative tasks that other businesses need. Lupo Consulting is an alternative to hiring many positions like “Marketing Coordinator” “Social Media Manager” “Business Analyst” “Sales Manager” and more.

VALUE PROPOSITION

When a business is considering hiring a new employee they are considering taking on a minimum of \$3,000 - \$4000 a month expense with many other costs incurred in the process, and they are not sure if the person they are hiring is a true professional or will need extensive training. Lupo Consulting can provide a professional service to fill the positions and responsibilities another business is looking for, for a fraction of the cost. Since Lupo Consulting does similar work for different companies, we can be extremely efficient and manage several marketing campaigns and other duties at once, lowering the cost from \$3000-\$4000 a month for a standard employee down to between \$500-\$2000 for a Lupo Consultant per month with a small set up fee, all while still being available from 9am-5pm Monday – Friday.

WHAT IT LOOKS LIKE TO A BUSINESS OWNER

POSITIONS: Marketing Manager, Social Media Manager, Business Coach, Website Designer, Sales Coach, Online Advertising Supplier and Manager, Administrative Support.

AVAILABILITY: 9am-5pm Monday to Friday

COST: \$499-\$1999/mo + One time Set up fee.

Doesn't that seem better than paying \$3000-\$4000 a month for an employee?



WHAT WOULD BENEFIT YOUR BUSINESS MOST?

- WEBSITE MANAGER
- SOCIAL MEDIA MANAGER
- ADMIN SUPPORT
- MARKETING COORDINATOR AND MANAGER
- ONLINE ADVERTISING CONSULTANT
- BUSINESS AND SALES COACH
- ORGANIZATIONAL SYSTEMS CONSULTANT
- A NEW SALES AGENT

Why not all of them?

WHAT IS YOUR BUDGET?

If you were planning on hiring a full-time employee to do one or two of these things, you'll be pleased to know that you could have ALL of these "full-time positions" for the cost of a part time employee, with no benefits or employee liability!

REMEMBER

YOUR LUPO CONSULTANT IS AVAILABLE FROM 9am-5pm, MONDAY TO FRIDAY!



BOOK A CONSULTATION

Consultations are free, we will meet you in person to discuss the positions and responsibilities you need filled. We will also discuss how your business is currently doing, what your goals are to determine how we can help you reach your goals quicker. Once we have all the information gathered we will prepare a service quote for you to consider. If you'd like to use our service, we will start our on-boarding process right away and set up an efficient system between our business and yours.

PAYMENT:

Payroll for employees can be a hassle can severely impact cash flow. You can pay via E-Transfer if you like, or if you'd like to get the most out of your credit card points, pay online instantly by using a credit card directly from your invoice via Quickbooks.

CALL OR EMAIL US TODAY: 604.908.3590

SPENCER@LUPOCONSULTANTS.COM

