



Manoj Kumar

Web Designer/Email Content Developer

Contact :

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Career Objective:

Intend to build a career with leading corporate of hi-tech environment with committed & dedicated people, which will help me to explore myself fully and realize my potential.
Willing to work as a key player in challenging & creative environment.

Career Summary :

- ◆ Creative web designer with 2 years of work experience in designing the website as per current market trend.
- ◆ Experience in designing dynamic and static pages.
- ◆ Hands on experience of designing the newsletters, flash presentations, logos and other marketing collaterals.
- ◆ Team player with good listening skills and innovative ideas to make attractive designs.

Academic Qualification :

- ◆ AAASP (Arena Animation Academy Specialist Program) in Multimedia from Arena multimedia Dilsukhnagar.
- ◆ Graduation (BA) from Tilka Manjhi Bhagalpur University.
- ◆ 10+2 from MPC in Vivekanda Jr. College, Adilabad, Andhra Pradesh
- ◆ S.S.C from Board of Secondary Education, Andhra Pradesh.

Skill Set :

- ◆ **Designing Software:** Adobe Photoshop, Premiere, In Design and Illustrator
- ◆ **Web Designing:** Adobe Dreamweaver, HTML, CSS
- ◆ **Animation Software:** Adobe Flash, Maya
- ◆ **3D Software:** Autodesk 3ds max, Autodesk Maya
- ◆ **Other Technologies:** Adobe Premiere, 3D Max, Sound Forge
- ◆ **Operating System:** XP, Vista, Windows 7, Windows 10, MacOS

Work Experience :

COMPANY NAME	DESIGNATION	DURATION
Zeta Interactive Systems India Pvt Ltd	Email Content Developer	Jul 2016 – Present

Responsibilities :

- ◆ Developing and updating the email template in according to client requirement.
- ◆ Coding for dynamic content population.
- ◆ Coordinating with client about their requirement.
- ◆ Converting PSD file into email creative.

Tool used :

- ◆ Acxiom Impact
- ◆ Adobe Dreamweaver
- ◆ Adobe Photoshop

COMPANY NAME	DESIGNATION	DURATION
Truckage Network Pvt Ltd	Web/Graphic Designer	Dec 2013 – Jul 2016

Responsibilities :

- ◆ Designing, developing and updating the web sites in particular using graphic design skills.
- ◆ Testing new technologies for inclusion in web site design
- ◆ Researching and recommending the web design as per the market trend.
- ◆ Creating web templates, logos, brochures, business cards.
- ◆ Upload the site onto a server.
- ◆ Creating flash presentations, newsletters and other marketing collaterals.
- ◆ Coordinating with content writing team for the content on website.

Tool used :

- ◆ Adobe Illustrator
- ◆ Adobe Dreamweaver
- ◆ Adobe Photoshop

Personal Strengths :

- ◆ Positive Thinking.
- ◆ Good communication skills.
- ◆ Self – Motivated and Quick learner with designing skills.
- ◆ Ability to learn new concepts quickly

Personal Profile :

Date of Birth : 13-07-1991
Father's name : Vinod Kumar
Languages Known : English, Hindi and Telugu
Hobbies : Cricket, Football and Travelling