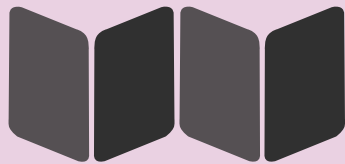


NATALIE
THOMAS

GRAPHIC DESIGNER

T

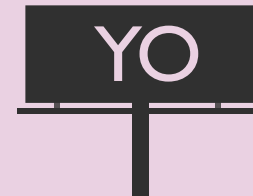
TYPE



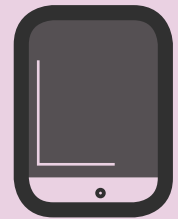
PRINT



LOGOS



OOH



DIGITAL



TYPE



JUPITER Typeface

Typeface created for a logo design. The logo wasn't used, but I liked the typeface, so decided to develop it further. Using a colour scheme of green, pink and blue, and creating layers within each letter. The end result gives an interesting and colourful effect.



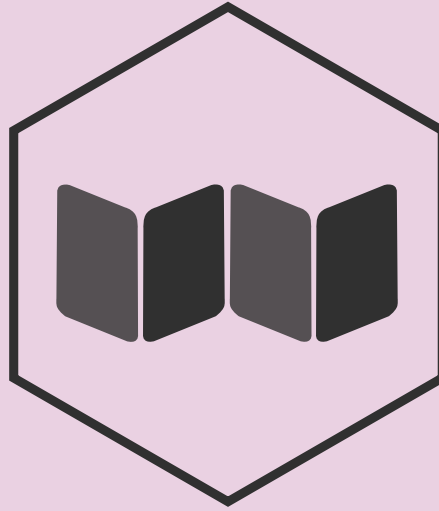
POPPE Typeface

Typeface created for a personal use. 'Poppet' shows letters having fun and doing different activities. I have used this to create name arrangements for personalised gifts for friends and family.



OFFICE WALL VINYL

Brief to create typographic vinyls for the creative department in the office. The idea was to design something eye catching, and fun using the brand fonts & colours.



PRINT



WEDDING STATIONERY

Comissioned to create a wedding stationery set. A Tuscan themed wedding, the bride wanted modern & elegant invitations to reflect this, using a crisp white & foliage green for the colour scheme. Invitations, menu, order of service, table names, place cards, limoncello labels & table plan created.



WEDDING STATIONERY Invitation Set

This is the stationery that I designed for my own wedding. We had a 'festival' themed wedding, and wanted to capture this in the invite designs. We both wanted to create something unique that also incorporated origami in some way. This would be the set the theme for our other stationery.



WEDDING STATIONERY

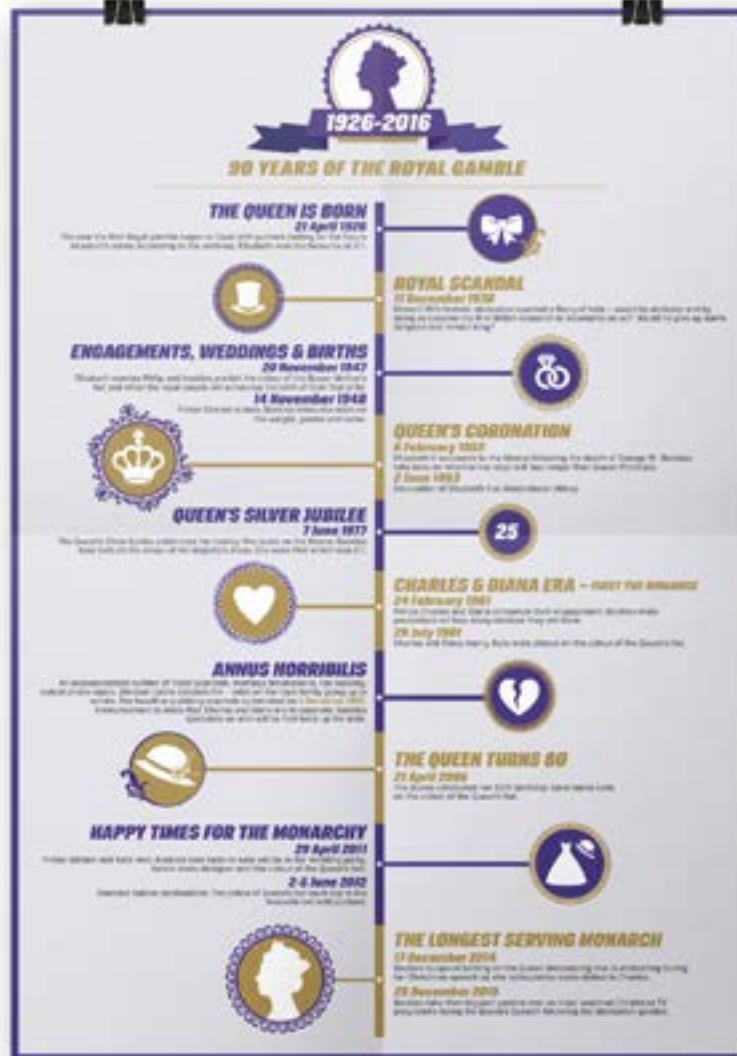
Following on from our invitation design, the above shows the order of service, table plan and thank you card. All incorporating the same font, colours, illustration and logo, our stationery was consistent throughout.



PR Infographics

The brief was represent the information of the odds for the new Royal Baby in an infographic format, to be used as a press release. I tried to use engaging imagery and colours to communicate the information effectively.

Full Infographic can be viewed [here](#)



PR Infographics

To celebrate the Queen's 90th birthday, we were briefed by our PR team to create an infographic to go out with a press release representing the timeline of Royal betting throughout the years.

CORAL

HOW WE BET

THE CORAL SPORTS
BETTING REPORT 2016



CORAL BETTING REPORT Editorial

I was briefed to create a betting report for Coral. The report would be sent out to press, ahead of the Grand National. The aim to generate publicity and hype around the GN, and also give an insight to the the in's and out's of Coral's betting world over the past year.



COLEG POWYS Full Time Prospectus

Design page layouts and arrange content for the Coleg Powys Full-Time 12/13 prospectus. The brochure is aimed at students aged 16-19 years old. It is in A4 format, and also available to download as a PDF. Bilingual content.

RETAIL RESOURCING
**COLLEAGUE
RECRUITMENT
PACK**

CANDIDATE NAME:	
INTERVIEWER:	
INTERVIEW DATE:	

This pack should be used for the recruitment of CSA, MA and DRM roles

CORAL
**FLYING START
INDUCTION
MANAGER'S GUIDE**



STAFF GUIDES Brochures

Using the new Coral brand guidelines, I was briefed into creating internal notebooks and brochures for Manager's and staff.

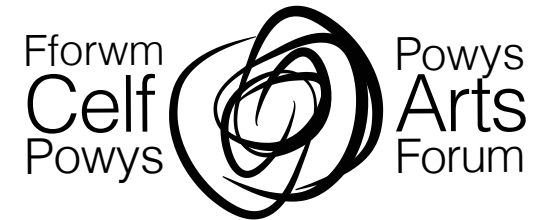


MONTHLY DL LEAFLETS The Grid / Connect

Working with both the Ladbrokes & Coral brand guidelines, to create DL leaflets to promote & advertise their respective customer cards which provide customers with exclusive offers & competitions. The Grid (Ladbrokes), Connect (Coral). Initiated in the Summer, monthly leaflets are created to advertise events, & offers for the month.



LOGOS



POWYS ARTS FORUM Logo

Re-branding of Powys Arts Forum logo. The new logo is more representative of the arts, with vibrant, fun colours and circular motion to symbolise creativity and community.



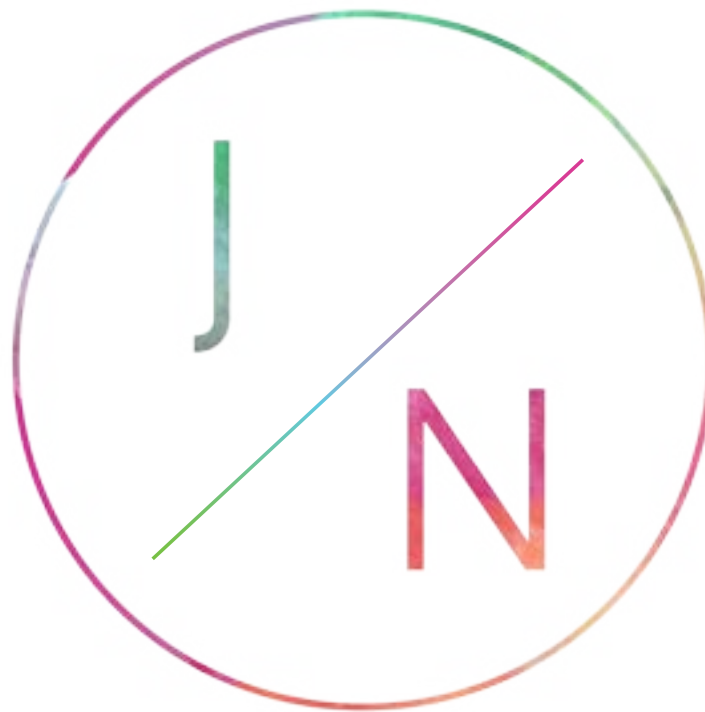
PRINT SHOP WALES Logo

Simple logo design for Welsh company 'Print Shop Wales'.



FINDING RHAYADER Logo

To represent a new Summer exhibition at Rhayader Museum (CARAD) I tendered the above logo design. The museum asked for something which would portrayed their new exhibition in an eye-catching way. The logo was used across materials such as flyers, leaflets and online.



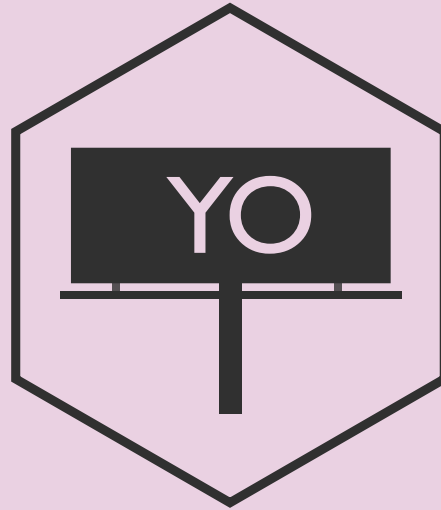
J AND N Logo

I wanted to create an identity for our wedding. Something that I could put across all of the stationary. I came up with a simple logo, which I initially used as a mono colour for our Save the Dates, but evolved into a multi-coloured design to use for our invitation and stationary for the day.



THE GRID F.C. Logo

A logo I created for the start of the new Premier League football season. This identity is used on POS, social media & online to promote 'The Grid' during the football season. The brief was to create a football club style badge, using brand colours & include 'The Grid' logo. On the left are some alternative ideas, the right - the final badge.



OUT OF HOME

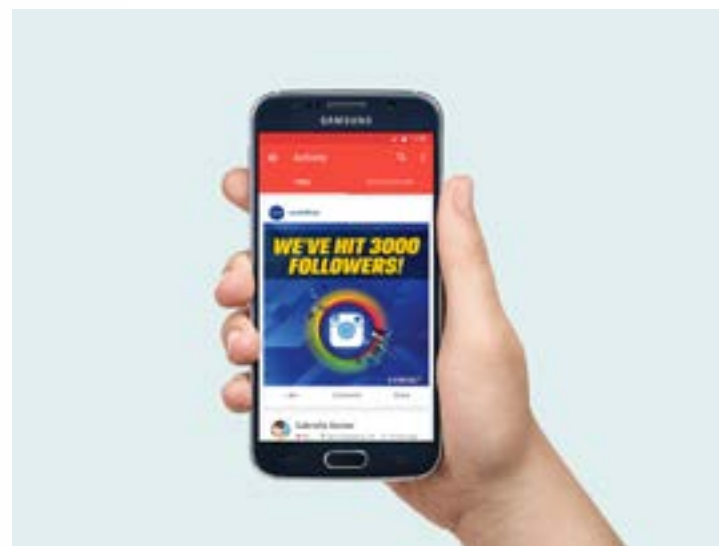


CHELTENHAM FESTIVAL OOH

Each year, along with creating POS campaigns for Cheltenham Festival - regarded as one of the big events of the year, we create 'Out of Home' advertising for the build up to the festival. These include ad gates at London Paddington, an ad van, plus beer mats, beer runners, mirror clings etc to go in select pubs. This particular Cheltenham campaign was designed by an external agency, with our in-house team working on the different formats using the assets.



DIGITAL



SOCIAL MEDIA IMAGERY Twitter / Facebook / Instagram

Above is a small selection of Social Media images that I have created for Coral. I have experience of designing Facebook profiles & imagery, Twitter profiles & imagery, instagram posts, plus LinkedIn and YouTube.



THANK YOU