

Zoe Katz

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www.zoekatz.agnesscott.org

EDUCATION

Agnes Scott College

Bachelor of Arts in History with certification in Global Learning

Decatur, GA

Expected May 2019

GPA: 3.6

Honors: Dana Leadership Scholars, Dean's List, President's Community Engagement Honor Roll, Agnes Scott Writers' Festival (One-Act Finalist), International Honor Thespian

EXPERIENCE

Center for Digital and Visual Literacy, Agnes Scott College

Digital and Visual Literacy Tutor

Decatur, GA

August 2017-Present

- Create and develop educational content for the Center for Digital and Visual Literacy (CVDL) website
- Tutor peers, faculty, and staff in website development, online education, content creation, and design
- Develop personal digital portfolio of written work, design work, and other academic and personal endeavors

Green Worldwide Shipping, LLC.

Marketing and Media Intern

Decatur, GA

March 2016-December 2017

- Developed a multi-platform online presence resulting in 100% more online engagement in six months
- Wrote, drafted, and edited company newsletters, blog posts, and articles regarding the logistics and shipping industry, company updates, and other relevant information
- Identified prospective employees via LinkedIn Recruiter
- Initiated meetings between upper-level management and the Georgia Small Business Development Center to sponsor industry development events and instruct training courses
- Designed sales collateral, pamphlets, advertisements, videos, calendars and more using Adobe Creative Suite

CAMPUS AND COMMUNITY INVOLVEMENT

Student Government Association, Agnes Scott College

Class Officer: Member-at-Large

Decatur, GA

September 2015-Present

- Serve as class representative, organize events and coordinate with class officers and student body
- Facilitate and lead committee meetings with peers as well as faculty and staff members
- Design, advertise and sell merchandise to raise money for Sophomore Ring Ceremony

Sigma Alpha Iota International Music Fraternity, Agnes Scott College

Editor

Decatur, GA

May 2016-Present

- Design and implement a cohesive web and campus presence to establish a network with the greater Agnes Scott community and other fraternity chapters
- Collaborate with chapter leadership to create merchandise and advertisements to promote and fundraise resulting in increased interest in chapter membership

SKILLS

- Proficient in Adobe Creative Suite and Microsoft Office
- Advanced theater, acting, and production
- Advanced Creative Writing, Critical Thinking, and Analysis
- Advanced research and presentation