



Fionn Murray

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WORK EXPERIENCE

Sing! Marketing

November 2017 — February 2018

Content creator

- Designing and optimising the Sing.ie website.
- Creating content for the Sing.ie website, including blog posts, graphics, images and videos.
- Managing social media accounts associated with Sing.
- Analysing social media data and creating content strategies and calendars for various social media platforms.

Franchise Direct

November 2016 — July 2017

Website editor

My responsibilities as website editor included:

- Maintaining websites franchisedirect.co.uk, franchisedirect.co.za and franchisedirect.ie
- Communicating with clients to ensure business satisfaction
- Creating video content for the website.
- Writing articles, reports and blog posts related to franchising/business development.
- Editing text, images and video for featuring on website
- Integrating text, images, and videos into site
- Managing the various Franchise Direct social media accounts

Self-employed

2010 — Present

Creative writer

I have long been an avid writer of short stories, plays and other fiction. Between August and October of 2017, I took some time off work to focus on completing my novel *Mayfear*, which was later longlisted in the 2018 Novel Fair in the Irish Writers' Centre.

- Publication/award history:
 - Runner-up in the 2017 *Sunday Business Post* Magazine/Penguin Ireland short story prize for my short story "Voluntary Redundancy". The story was later published in the *Sunday Business Post* magazine.
 - My short story "Ubasute" was published in the June 2017 issue of *The Honest Ulsterman*.
 - Won 2010 From Page to Stage competition for my short play *Burn*, which was performed in the Dublin City Council's Wood Quay Venue.
 - In September of 2017, my short story "What Sharks are Made of" was published in the literary journal *Sixteen*.
 - My novel *Mayfear* was Highly Commended in the 2018 Novel Fair in the Irish Writers' Centre, reaching the longlist of 24 out of 255 submissions.
 - In March of 2016, my short story "The Latest in Blood and Guts" was published in the second issue of the literary journal *Anomaly*.
 - In January of 2018, my short story "Candyfloss" was published on the literary website *Cold Coffee Stand*.

- My short story "Japanese Rice" was published in the 2013 edition of UCD's literary journal *Inklings*, and also shortlisted in a competition for the best submissions to said edition.

Freelance typing, proofreading and copy-editing

Jan 2010 — Present

Typist and copy-editor

Employed part-time as a freelance typist and editor owing to my typing skills (approx. 90 wpm), skills with software such as Microsoft Word, Excel, Powerpoint etc., multi-lingual skills and experience with various style guides (Chicago, Harvard, MLA etc.). Was hired to edit and proofread documents for Arthurstown Construction, type a thesis for a postgraduate student, and also to type several chapters in Wiley Publications's *Organic Reaction Mechanisms* annual survey.

MoGi Group

March 2016 — August 2016

Customer support representative

Providing customer support to the numerous players of popular multi-player video games (MMORPGs and MOBAs), using the CS platform Zendesk. Gained experience in customer relations, community management and community engagement. Learned practical skills such as dealing with customers and inspecting log files.

Catering and hospitality

September 2014 — December 2015

Food and beverage assistant; cyclist

I have held various catering and hospitality positions in order to fund my studies. These included positions at the Spencer Hotel and Deliveroo.

EDUCATION

MSc. Creative Digital Media (full-time) September 2013 — January 2015

DIT Aungier St.

First-class honours degree in DIT's MSc. in Creative Digital Media.

Course covered game design, media production, web design, app design etc., and encompassed graphic design, video editing & production, computer programming, sound design, narratology, social media and visual media.

Gained experience in game design (Unity3d with C#), the Adobe Creative Suite (Premiere Pro, AfterEffects, Photoshop, Illustrator etc.) and basic web design (HTML, JavaScript, CSS). See also "Projects/Publications".

BA Hons: English with film studies (full-time)

September 2010 — June 2013

UCD Belfield

Awarded first-class honours degree with a GPA of 3.75. My particular areas of interest included animation, 20th-century American fiction and Irish literature. Developed an exceptional grasp of the English language.

Hothouse New Frontiers

April 2015 — July 2015

IADT

Brief course in management skills, financial planning, business studies etc.

Wesley College

September 2004 — June 2010

Wesley College

Received 485 points in Leaving Cert.

QUALIFICATIONS

- Trained in use of the Adobe Creative Suite (Premiere Pro, AfterEffects, Photoshop, Illustrator etc.).
- Trained in the use of Final Cut Pro.
- Experience in web design: good knowledge of HTML, CSS and JavaScript. Have built and optimised websites using WordPress.
- Trained in the Unity3D game engine using C#.
- Excellent written and spoken English.
- Skilled typist (approx. 90 wpm).
- Experienced with Microsoft Office (Word, Excel, Powerpoint etc.).
- Experienced with the customer support platform Zendesk.
- Experience in social media engagement.
- Working knowledge of French and Irish.
- Experience in retail.
- Experience in the hospitality industry.
- Exceptional skills in music, composition and sound design.
- Familiar with a range of referencing styles (Harvard, Chicago, MLA etc.).

PROJECTS/ PUBLICATIONS

- Portfolio:
 - My online portfolio can be viewed here: <https://www.behance.net/fionnmurray>
- *Paperknife*:
 - Co-creator of psychological exploration game *Paperknife*, which was developed as part of my MSc. in Dublin Institute of Technology, and prominently featured on numerous websites and journals, including Wired, Kill Screen Daily, Deutschland Radio Kultur and Emotion magazine.
- *Angry Slug USA*:
 - Co-creator of the side-scrolling action game *Angry Slug USA*, which was developed as part of my MSc. in Dublin Institute of Technology. The game was made available for download on the App Store.
- Academic awards:
 - My essay "Cultural shifts and the Irish Zeitgeist in Synge's non-fiction" was Highly Commended in the 2013 Undergraduate Awards.
 - My essay "The animated autobiography: race, culture, gender and class in Heavy Traffic and Persepolis" was Highly Commended in the 2013 Undergraduate Awards.

INTERESTS

- Design.
- Film.
- Music:
 - Play as part of Dublin rock band Suzaku Avenue.
 - Play as part of Dublin rock band Late Night Pharmacy.
 - Former leader of Fingal County Youth Orchestra.
 - Former first violin in Wesley College orchestra.
- Video games.
- Literature.
- Technology.
- Interested in charity work: volunteered in a charity shop for several months.

REFERENCES

- Lee Thompson (co-founder, Sing!) - lee@sing.ie
- Diana Thurmann (manager, Franchise Direct) - diana.thurmann@franchisedirect.co.uk
- Sabrina Rentzschke (manager, MoGi Group) - Sabrina.Rentzschke@mogi.eu.com

- Una Waters (typing contractor, Arthurstown Construction) - una@arthurstownconstruction.ie