

Pedro Felipe Froes

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I am a Full Stack Designer with a degree in Computer Engineering. My passion for both the creative process and development techniques allows me to be at the bridge between designing and coding. I have experience working in design, development, and marketing teams, which gave me an insight on each of these teams' perspectives.

Experience

Marketing and Creative Analyst

Avenue Code – Mar 2018 to present

Works across Marketing and Design teams connecting stakeholders to development teams; produces and manage content for both teams; SEO/SEM improvements, and UI/UX design are among my responsibilities.

Frontend Engineer (UI/UX)

Avenue Code – Jan 2018 to Feb 2018

Worked with UI development (AngularJS and Vue.js) and UI/UX design as a member of the Design Team; teamed up to implement a CSS architecture for a product; created visual pieces for the Marketing Team.

Software Engineer

Avenue Code – Jul 2016 to Dec 2017

Tackled full-stack development and quality assurance under Scrum-based teams; became part of the Design Team and performed UI, UX, and visual design tasks; developed a Bootstrap-based CSS framework for a product; created hot sites using AngularJS, React, and Redux; created a Java database migrator.

Frontend Developer (UI/UX)

CEFET-MG – Ago 2015 to Mar 2017

Worked with UI development using Ionic Framework; created the UI design and the product's visual identity; teamed up to develop the UX of some of the product's features.

Education

Computer Engineering, B.Eng. – CEFET-MG

Participated in activities such as being a guest speaker on Human-Computer Interaction course multiple times, college fairs, and being a TA for the Computer Graphics class.

Illinois Institute of Technology – Academic Exchange

Exchange student at Illinois Institute of Technology (Chicago/USA) as part of the Brazil Scientific Mobility Program (sponsored by the Brazilian Government and the International Institute of Education, IIE).

Skills

Design: Sketch, Adobe Photoshop & Illustrator, Figma, Framer, Marvel, and Zeplin.

Development: HTML, CSS, JavaScript (including React, Redux, AngularJS, and Vue.js frameworks), Java, TDD & BDD, feature file writing and test automation through Selenium.

Misc: Scrum, Git, Hubspot, Portuguese (fluent), and English (fluent).