Hi there.

Giancarlo Luigi Clarete Social Media Portfolio

clarete.giancarlo@gmail.com

Globe Telecom Inc. Social & Digital Content Designer and Community Manager (Oct '16 - Present)

Creation of Social Media Content plans, Page Management, Social Media Influencer Relations, Social Media Live Coverage

In charge of creating social media content plans and producing artworks, videos and copies. Handles channel engagement, works with social media influencers, and handles live coverage for Globe Telecom and partner events both local and abroad.

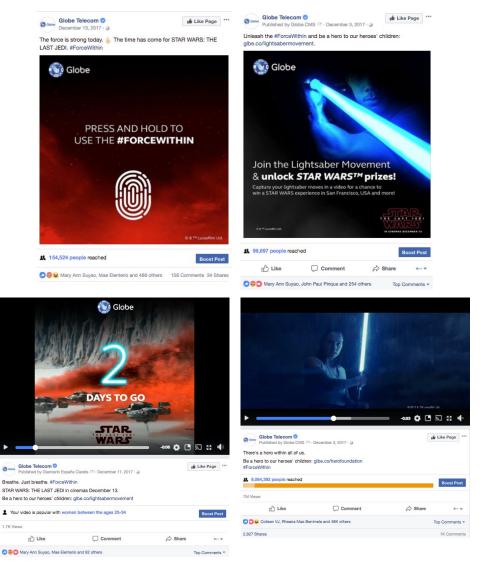
Social Media Channels:





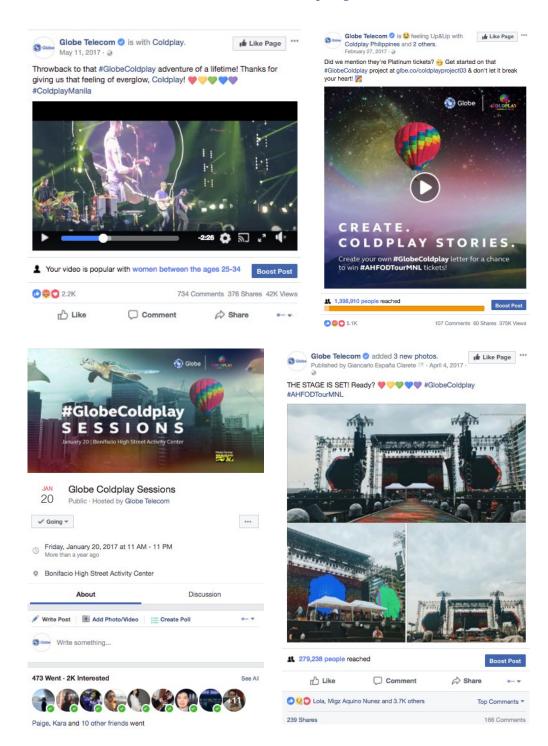


STAR WARS: The Last Jedi #ForceWithin

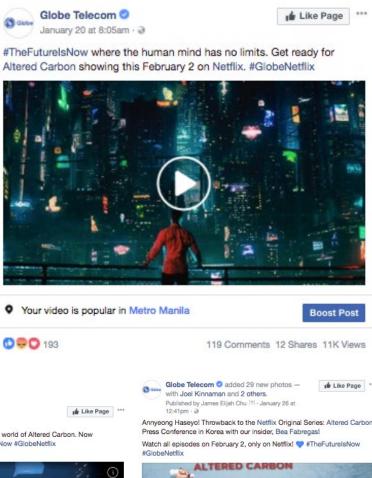


COLDPLAY LIVE IN MANILA

#GlobeColdplay



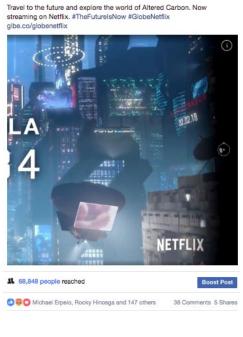
Netflix Original Series Altered Carbon #TheFutureIsNow





Globe Telecom 📀

January 27 at 1:09pm - @





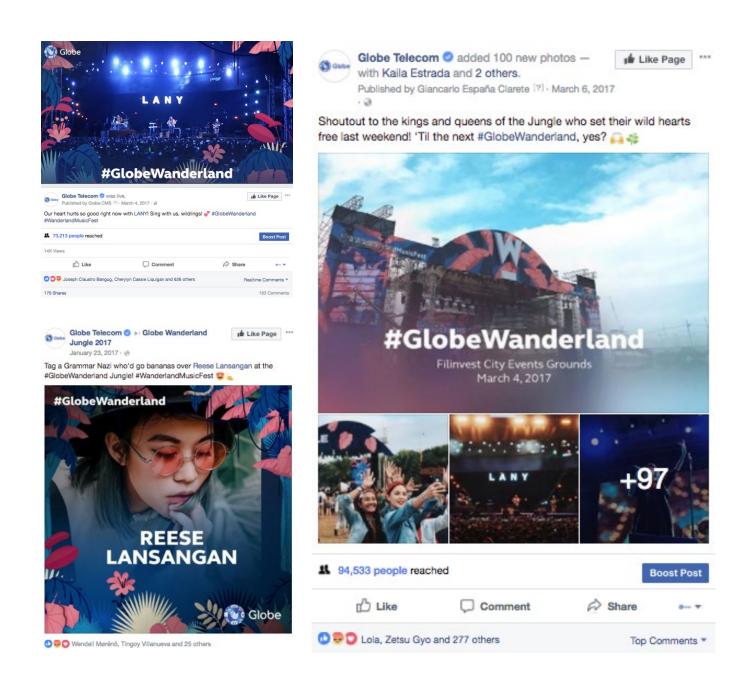
O 😔 🖸 Mendoza Mario Flores, Arman Candelaria and 154 others — Top Comments *

Like Page ***

Globe Telecom February 2 at 4:52pm · 📦

Wanderland Music Festival 2017

#GlobeWanderland



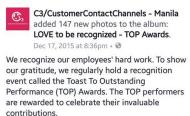
C3/CustomerContactChannels Digital Marketing Specialist (Aug '15 - Jul '16)

Community Management, Content Writing, Social Media Specialist for Recruitment and Branding

Target Audience: Ages 18-65, Working adults, Highschool Graduates, Working Parents, Fresh Graduates, people with Good communication skills Message: Recruitment Hiring, Branding, Environment, Engagement

Social Media Channels:

f /c3connectmanila

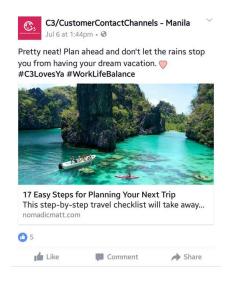


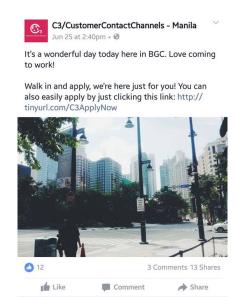




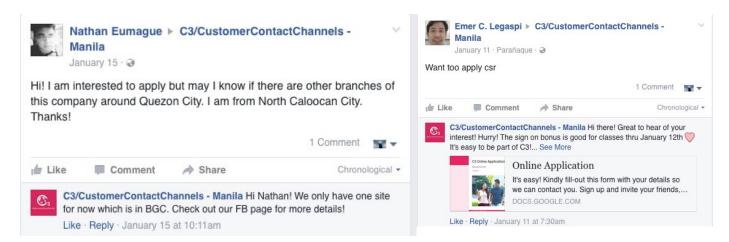
















Triptiko Movie Visualizer for Social Media Marketing (June '16 - present)

Target Audience: Millenials, Indie film lovers, cinema-goers Message: Movie Promotion, News & Updates, Social Media Channel:

ff /TriptikoMovie2015

*The following materials are unpublished.







