



Bring in the Summer with Truckin' To The Music, hosted by the Evansville Food Truck Association!

Sunday, June 3rd, Franklin Street will come alive with Music, Food, Beer, and Fun for all ages! Featuring all your favorite local food trucks, a craft beerstube, top-notch local musicians, and inflatables for the kids, Truckin' To the Music will be an unforgettable event that you will not want to miss!

Flavors on Franklin!

What's better than Music, Food and Beer? The fact that admission is **ABSOLUTELY FREE!!** We want the tri-state to be able to come and experience all that Evansville has to offer! From unique culinary creations to the best breweries this side of the mighty Mississippi, Evansville is filled with delicious aromas and fabulous flavors! Do your own craft beer pairing with local brewery representatives on site. An abundance of gourmet food trucks will be available with something for everyone!

Music to My Ears!

The perfect event **MUST HAVE** the perfect music! Starting at noon, we will have the very best in live local entertainment! Monte Skelton and company will be on hand to set the musical mood for this must attend event.

INFO:

Location: Westside Library, 2000 W Franklin St

Date: Sunday, June 3rd.

Time: Food Trucks and Craft Beerstube serving 10-6, Live music starts at Noon

Cost: **Admission is FREE!!** Food and Drink available for purchase

A percentage of all proceeds from this event will be donated to support the local charity Chemo Buddies

Thank you for your generous contribution to this event and for supporting Evansville's small business community!

Please Select your desired Sponsorship Tier

- Master Chef (Title) Sponsor \$5000
- Entertainer Sponsor \$2500
- T-Shirt Sponsor \$1500
- Koozie & Swag Sponsor \$1000
- Foodie \$500
- Social Sponsor \$100

Business Name: _____

Primary Contact: _____

Address: _____

Phone: _____ Ext: _____

Email: _____

Payment Method

- Check (Please make payable to EFTA)
- Cash
- Card (____ - ____ - ____ - ____) Exp (__ / __)

Please submit payment or contact with any questions:

Evansville Food Truck Association

C/O Matt Hooper, President

3714 Herrmann Rd

Evansville, IN 47711

Phone: (812) 483-4038

Email: EvansvilleFTA@gmail.com

Master Chef

\$5000 Title Sponsor

- Hospitality Tent (10x30)
- One-hundred fifty (150) \$1 food coupons
- Exclusive co-branding with EFTA and event, ie. "Event presented by _____"
- Company identification in all event promotions
- Space for company-provided banner displayed at event
- Company banner displayed at all EFTA events leading up to event
- Company logo on all printed promotional materials
- Company logo on event signage & main stage banner
- Company logo on front page of event map
- Company representative presented with award on stage at main event
- On-air local radio recognition
- Newspaper recognition
- Social media recognition
- Company logo on primary event T-shirts
- Acknowledgements from stage throughout event
- Link to sponsor website integrated into event & EFTA websites
- Company marketing collateral may be given away on-site
- Twenty-Five (25) event t-shirts

Entertainer

\$2500 Sponsor

- Exclusive co-branding with each specific entertainment area, ie. Main Stage, Kid Zone, Food Truck Alley, etc
- Company identification of sponsored area on event map
- 10x10 ft area set aside for company presence (tent & tables not supplied)
- Multiple acknowledgements from stage during main event
- One-hundred (100) \$1 food coupons
- Company listed in event promotions
- Company logo on digital and printed promotional materials
- Social media recognition
- Company logo on primary event T-shirts
- Link to sponsor website integrated into event website
- Space for company-provided banner displayed at event
- Blog entry/Newsletter posting space on social media platform and event website
- Company marketing collateral may be given away on-site
- Fifteen (15) event t-shirts

T-shirt

\$1500 Sponsor

- Exclusive co-branding with EFTA and Company logo on primary event T-shirts
- 10x10 ft area set aside for company presence (tent & tables not supplied)
- Seventy-five (75) \$1 food coupons
- Ten (10) event T-shirts
- Link to Sponsor website
- Space for company-supplied banner at main event
- Company listed on digital and printed promotional materials
- Social media recognition
- Acknowledgement from stage
- Company marketing collateral may be given away at main event

Koozie & Swag

\$1000 Sponsor

- Exclusive co-branding with EFTA and Company logo on Koozies or other Swag
- 10x10 ft area set aside for company presence (tent & tables not supplied)
- Company marketing collateral may be given away at main event
- Fifty (50) \$1 food coupons
- Twenty (20) pieces of swag
- Link to Sponsor website
- Space for company-supplied banner at main event
- Company listed on digital and printed promotional materials
- Social media recognition
- Acknowledgement from stage

Foodie

\$500 Sponsor

- Twenty (20) \$1 food coupons
- Two (2) event T-shirts
- Company marketing collateral may be given away at main event
- Company signage may be displayed at main event
- Social media recognition
- Company listed on digital and printed promotional materials
- Acknowledgement from stage

Social

\$100 Sponsor

- Social media recognition
- Listed on event website
- Stage shout-out