

Allen Sung Kang

allenella0711@gmail.com  
mooque.design  
dribbble.com/mooque\_  
instagram.com/mooque\_



Position Desired—

Visual or Product Designer.

Seeking a full time position at a dynamic and innovtaive company ideally, but not limited to, in North America.

Skills—

Adobe CC, Sketch, HTML/CSS, InVision, UI/UX, Editorial, Branding

Education—

**York/Sheridan Design Program**  
Bachelor's Degree

2012-2017

- Designed a thesis project based on schema; a concept in psychology. Developed the product from start to finish, categorizing the information into 18 unique illustrations.
- 
- Created a website and 24 by 30 inch posters to promote its presence for Mental Health Awareness Month.
- Conceptualized an application for culinary occupations based on existing technology. Rough prototypes created on InVision.

About—

***Empathetic Designer and Sentimental Photographer:  
from analog illustrations, to Editorial, to UI/UX and Product***

Life after formal education has been focused on user centric design. From illustrations and acrylics, to editorial design, and currently to product, my passion to learn has put me in a place where I never expected myself to be in the past. The education along with my start up and freelance experience has provided me knowledge in the areas of visual and brand design. Pushing myself further, I am continuing my self taught education to build my expertise in the field of UI/UX and product. As a result, I am able to use my knowledge of related practices to conceptualize and visualize the final product with both style and functionality, from start to finish. As a curious and teachable designer with diverse experience, I am very keen on joining a community where I can grow simultaneously as a visual and/or a product designer.

Experience—

**I N G G O Studio**

*Aug 2017 - Present (Paused)*

Design Executive, Co-founder

- Built the brand from square one. Designed the brand guideline along with the product layout.
- In charge of printing, and digital publication of the product.
- In charge of photography and edits.

**YSDN Graduate Showcase**

*Sept 2016 - Apr 2017*

Logistics Coordinator

- Played a key role in designing the user experience in a physical space.
- Designed, printed, and set up portfolio presentation boards.

**YorkU FES (Faculty of Envrionmental Studies)**

*Apr - July 2015*

Internship

- Documented the development of smart grid solar charging station.
- Worked in collaboration with the engineer team and participated in faculty presentations.