

Central Methodist University is interested in your opinion and has hired ESM Marketing STL to conduct an anonymous survey of students in the College of Graduate and Extended Studies, Master of Science in Clinical Counseling (MSCC) Program. All responses to this survey will be collected and analyzed by ESM.

No individual responses will be reported to Central Methodist University, so please be direct and sincere with your responses. The responses you provide will help Central Methodist University grow and shape CGES programs in the future.

Please circle the statement which best matches YOU. If there is not a statement that you feel represents YOU, please enter in any answer you would like.

Thank you for helping Central Methodist University provide you the best possible MSCC program.

* 1. What was YOUR primary reason for coming to Central Methodist University?

- | | |
|--|---|
| <input type="radio"/> Different/Better job | <input type="radio"/> Complete degree – finish what I started |
| <input type="radio"/> Earn more money | <input type="radio"/> Change my life – get on different track |
| <input type="radio"/> Learn more about my career field | <input type="radio"/> Grow, improve myself |
| <input type="radio"/> Change career | |
| <input type="radio"/> Other (please specify) | |

* 2. How did YOU learn about Central Methodist University? (choose all answers that apply to YOU)

- From a current/past CMU student
- Friend/relative mentioned it
- From my advisor at my school
- Media – TV/Radio/Newspaper
- Found it while searching online
- Drove by one of the CMU locations
- Know faculty/staff member of CMU
- Other (please specify)

* 3. In general what were the biggest personal obstacles for YOU returning to school? (choose all answers that apply to YOU)

- Affordability – programs were too expensive
- Time – I had a hard time fitting school into my schedule
- Daycare – someone to watch the kids
- Program length – some degrees just took too long
- Flexibility – class schedules and/or locations didn't work for me
- Location – no programs close to home/work
- Online Hybrid – wanted a school that offered online support
- Other (please specify)

* 4. Why did YOU choose the MSCC program at Central Methodist University? (choose all answers that apply to YOU)

- Reputation – good, well respected school
- Attend classes only a few times per week
- Felt comfortable with school environment
- Accreditation
- Conveniently located, close to work/home
- Degree – offered the classes I wanted
- Cost – affordable
- Friend attends CMU
- I know a staff member of CMU
- Program structure - MSCC courses are easily laid out from start to finish with the same cohort
- Practicum - established training clinics for hands-on experience
- Other (please specify)

* 5. What do YOU like best about the MSCC program at Central Methodist University?

- | | |
|--|--|
| <input type="radio"/> Small class size | <input type="radio"/> Location – short travel time |
| <input type="radio"/> Affordability | <input type="radio"/> The students and school environment |
| <input type="radio"/> Limited class time each week | <input type="radio"/> Student services – I can get the help I need |
| <input type="radio"/> Hybrid online courses | <input type="radio"/> Flexibility the program provides me |
| <input type="radio"/> Quality of education | <input type="radio"/> Program structure - MSCC courses are easily laid out from start to finish with the same cohort |
| <input type="radio"/> Friendly staff members | <input type="radio"/> Practicum - established training clinics for hands-on experience |
| <input type="radio"/> Other (please specify) | |

* 6. What were YOUR biggest concerns about returning to school for Central Methodist University's MSCC program? (choose all answers that apply to YOU)

- | | |
|---|--|
| <input type="checkbox"/> The course work will be too challenging | <input type="checkbox"/> Balancing life, work & school |
| <input type="checkbox"/> Where will I find support if I have trouble with classes? | <input type="checkbox"/> School will cost too much |
| <input type="checkbox"/> I won't have time to study | <input type="checkbox"/> Environment - I won't fit in or feel comfortable |
| <input type="checkbox"/> I will not understand how to do hybrid coursework online, never had online classes before. | <input type="checkbox"/> Degree Timeline - it will take too long to finish |
| <input type="checkbox"/> Other (please specify) | |

* 7. Were you aware that the Master of Science in Clinical Counseling program at Central Methodist University is CACREP-accredited?

- Yes
 No

* 8. If YES - how important is it to you that the MSCC program be CACREP-accredited?

- | | |
|--|--|
| <input type="radio"/> Very important | <input type="radio"/> Not really important |
| <input type="radio"/> Important | <input type="radio"/> Not important at all |
| <input type="radio"/> Somewhat important | |

* 9. Did CACREP Accreditation play a role when selecting a program and/or school?

- Yes
 No

10. In YOUR opinion, what does CACREP accreditation mean for you and your degree?

11. What other services would YOU like to see offered with the MSCC program?

* 12. Did you consider attending any other schools for your graduate degree besides Central Methodist University, and if yes, which ones? (Please list all schools you considered).

13. If applicable: how would you describe the experience of being taught by a course champion versus an instructor?

14. If applicable: what are your personal experiences with the hybrid courses?

* 15. What else would YOU like us to know about the MSCC program?

* 16. What is your 5-digit zipcode?

THANK YOU - The responses you provide will help Central Methodist University grow and shape the University and the MSCC program in the future!

- ESM Marketing STL