

Summer

SUCCESS PLANNER BY PURELY™

YOUR BUSINESS HEATS UP!

Unbelievable resources, incentives, training,
and IMAGINE National Conference

JUNE JULY AUGUST 2018



WWW.BEPURE.LY



Summer Success

Keeping the heat turned up!

Get ready for a fantastic time build your business! May was so great and now we move into the summer with hundreds of new Advisors who just began their PURELY™ businesses.

Here at home office, we are keeping the momentum going! We have incredible incentives planned, we have an awesome National Conference, and we have new products being released. We literally have exciting news every where you'll turn this summer! Oh, and did we mention, double cruise volume points...

So make this summer, the summer of your success! A strong commitment and dedication to your goals will pay off big time this season!

Kelly Love

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SUMMER STATE *of* MIND

- LAURIE LANGILL -

Summer is here! What's your plan to make sure your business not only survives the summer season, but thrives over the next three months? There are many reasons to build your business with increased sales, more parties and recruiting success during the summer. Wouldn't you love to increase your pay in June, July and August? How about DOUBLE trip points for the trip incentive? Think about how great it will feel to have an abundant calendar filled with parties. Here are three tips to make sure you rock your PURELY business this summer:

Summer Attitude: As Zig Ziglar said, "Give yourself a check-up from the neck up!" What is your mindset about building a strong summer business? If you find yourself thinking, "nobody wants to book a party in the summer," it's time to change your thoughts. The reality is that people still spend money, gather together to socialize and need to earn money in the summer. That means there is an opportunity for customers, hostesses and newly recruited Advisors all summer long! Your attitude sets the stage for your summer success; make sure it is one of possibilities not limitations!


Summer Planning: It's easy to get caught up in the "vacation mode" feeling of summer months where you find yourself procrastinating on business activity. It's important to plan your summer business with intention. Look at your calendar, identify the days or nights you want to hold parties and color code them. Keep in mind that 4 parties per month will maintain your business, 6 - 8 parties per month will grow your business, 10 - 12 or more parties per month will explode your business. Decide how many parties per month you will do based on your income goals.


Summer Action: Once you are in the right "Summer state of mind," and have identified your party schedule... it's time to take action! Connect with everyone on your contact list to build your PURELY business. Keep adding to your contact list by focusing on meeting new people. For example: waitresses, sales clerks, referrals from friends, new FB connections, and people you meet at summer cookouts. The list is endless when you focus on meeting and connecting with people consistently. (suggested booking "words to say" are on page ____ of this Summer Success Planner.) Even after you adjust your attitude, create your plan and take action, keep in mind that success is not a straight path. There will be days when you feel like you are not making progress and then there will be times when you see success ahead of you. I'm not saying it is always easy, but it will be worth it. The most successful people in life and business have all experienced discouraging moments and still they persist towards achieving their goals. The most important message for a successful summer business is: **YOU CAN DO THIS!**

- Laurie

CRUISING' STATE of MIND

Get in the mindset,, download your updated trip tracker from the back office and see all the ways you can earn points and just how possible it is for you to earn this incredible getaway.






TRIP FOR ONE
10,000 POINTS

TRIP FOR TWO
20,000 POINTS

TRIP FOR TWO + \$500 CASH
30,000 POINTS

Month	Personal Volume	1000 PV Bonus	2000 PV Bonus	3000 PV Bonus	New Personally Sponsored Recruits WITH 500 PV IN THEIR FIRST THIRTY DAYS	Level One Advisors WITH 500 PV THIS MONTH	Career Title Advancement
JANUARY	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Advisor 500
FEBRUARY	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Silver Advisor 500
MARCH	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Gold Advisor 500
APRIL	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Platinum Advisor 500
MAY	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Director 500
JUNE	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Team Director 500
JULY	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Executive Director 500
AUGUST	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Ambassador 500
SEPTEMBER	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Gold Ambassador 500
OCTOBER	1,500 Points	1,500 Points	1,500 Points	1,500 Points	x 500 Points +	x 500 Points +	Platinum Ambassador 500
							Diamond Ambassador 500
SUB-TOTALS							TOTAL POINTS


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2018 INCENTIVE TRIP TRACKER

2018 INCENTIVE TRIP



Use the chart below to plan out how you are going to consistently work your business each month. Compare these goals with your actual results on the trip tracker to make sure you stay on course to reach the high seas!

Month	Personal Volume	New Personally Sponsored Recruits WITH 500 PV IN THEIR FIRST THIRTY DAYS	Level One Advisors WITH 500 PV THIS MONTH
JANUARY			
FEBRUARY			
MARCH			
APRIL			
MAY			
JUNE			
JULY			
AUGUST			
SEPTEMBER			
OCTOBER			
GOALS			


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TRIP TRACKER

LIVE PURELY



Extended + double points!

It is now easier than ever to qualify for the cruise incentive trip!
We have extended the qualifying dates out till October ...
giving you four extra months to qualify! Additionally, we are
awarding double personal volume points in June and July!

Make a way - not an excuse!



Qualified
in 4 months

meet: Valerie Beachy

Directors -
Dennis and Valerie
Beachy (pictured)



When the trip incentive was announced in January, Valerie hit the ground running. She made it her goal to do everything within her power to qualify! Valerie accomplished her goal in less than four months... What makes this accomplishment even more remarkable is that Valerie's qualifying points came mostly from her own sales volume through her parties!

Want some more impressiveness? Valerie sponsored over 12 new Advisors personally in her business in the month of May - her trip points, just took off with all the categories awarded for team growth!

Now that Valerie has earned her trip she is focused on helping all the new Advisors on her team join her.

// *This trip incentive has been such a fun goal to work for! It looked overwhelming at first, but was so, so attainable!! Besides a free cruise, I earned a great income and had a blast doing it! I have no doubt that every single advisor, whether they're brand new or have been here since the beginning, could attain this! - Valerie Beachy* //



PURE STATE *of* MIND

- SUMMER LIVING PURE -

PURELY™ products are not just a replacement for traditional items you use personally or around the house - they are a way of life! Living pure and free of harmful chemicals has benefits that can impact your entire well being - whether it is weightloss, hormone balancing, simply protecting the little ones or so much more.





PURE *and* HEALTHY BUG SPRAY

INGREDIENTS:

16 oz. spray bottle
12 oz. of water
3 oz. of witch hazel
36 drops of Deflect™
Insect Repellent Blend

DIRECTIONS:

Pour water into the spray bottle first, then witch hazel, and finally add drops of essential oil.

Shake well to blend together.

- Griffin Shreves // Avoid nasty, toxic, chemical-heavy bug sprays with the natural power of plants. Featuring a unique blend of four essential oils, the Deflect™ Insect Repellent Blend by PURELY™ will have you protected from the bites and bother. Keep reading to discover its secret for keeping you healthy and living pure.

Deflect™ features eucalyptus, lemongrass, lavender, and citronella essential oils. These plants naturally produce chemicals to protect themselves from bugs. By carefully extracting these ingredients, people can also enjoy these same benefits. Blended together in just the right amounts, these potent aromas deter insects from entering areas and landing on surfaces.

Deflect™ can create an enjoyable bug-free atmosphere with its fresh, piney aroma. It can also be applied topically after it is diluted with a carrier. You can also mix up your very own spritz bottle of bug repellent using this recipe. It's a much safer – and still effective – alternative than the laundry list of harmful toxins in conventional chemical bug sprays.



Words TO Say

Text // Facebook // Private Message // Chat // Email // Phone Call

Here is what to say and how to say it!

BUILD YOUR BUSINESS BY COMMUNICATING

Facebook Post

I'm a new PURELY™ Advisor! Yay me! PURELY™ is a party plan company with amazing essential oils and beauty products. You're going to love how great they make you feel. I'm scheduling my first parties right now. Who's ready for a night off with girlfriends and a WHOLE bunch of spectacular free product just for hosting? PM me to schedule your girls' night out or let me know if you want to make some extra money working with me!

Rate the following questions: (or you may choose: Rate the following questions to be entered into my monthly drawing.)

Scale: 1 = not really, 5 = yes, absolutely

On a scale of 1 – 5

1. How interested are you in earning extra income with PURELY™?

On a scale of 1 – 5

2. How interested are you in inviting friends over and receiving free products?

On a scale of 1 – 5

3. How interested are you in learning about PURELY™ products?

A PURELY™ Party! Where women go for real live conversation, wine, fun and shopping! PM me to schedule your night out. P.S. Let me know if you are interested in making some extra income working with me and a PURELY™ business!

Text Message / Facebook Chat

Hi _____. I'm so excited! I just signed up to be a PURELY™ Advisor. You're going to love how great these essential oils and beauty products make your body feel. I'm getting my business started and I thought of you. What do you think about working with me to earn some extra income or maybe getting together with girlfriends to earn lots of free PURELY™ products? Let me know which sounds better to you!

"...IN DIRECT PROPORTION TO HOW MANY TIMES YOU MAKE THE 3 OFFERS"

Email Body:

It's time for a night off! Hi _____. I'm so excited! I just signed up to be a PURELY™ Advisor. The essential oils and beauty products are amazing. You're going to love how great they make your body feel. I can't wait to share them with you!

This is such an awesome company! By any chance, could you use some extra money? I'm looking for a few people to work with me.

And... I'm booking my first parties and would love to share these products with you. Plus, It's the perfect excuse to take a night off, get together with your girlfriends! What do you think? I'll reach back out to you to find out which interests you most, or you can reach out to me: My contact info:

Phone Call:

Hi _____. Do you have a few minutes? Oh good. Thanks for taking a few minutes to chat with me. I just signed up to be a PURELY™ Advisor and I'm so excited! Have you ever heard of PURELY™? (pause for her response)

PURELY™ is a party plan company with amazing essential oils and beauty products. You're going to love how great they make your body feel. I'm looking for a few people to either work with me to earn extra money or invite some girlfriends together for free products. What do you think?:

Hi _____. Do you have a few minutes? Oh good. Thanks for taking a few minutes to chat with me. I just signed up to be a PURELY™ Advisor and I'm so excited! Have you ever heard of PURELY™? (pause for her response)

PURELY™ is a party plan company with amazing essential oils and beauty products. You're going to love how great they make your body feel. I'm looking for a few people to either work with me to earn extra money or invite some girlfriends together for free products. What do you think?

June

				1 product live
4 8pm est webinar special	5	6 daily challenge	7 8pm est op. convo	8 product live
11 8pm est webinar	12	13 daily challenge	14 8pm est op. convo	15
18	19	20 daily challenge	21 8pm est op. convo	22 product live
25 8pm est webinar	26	27 daily challenge	28 8pm est op. convo	29 product live

Father's Day Special runs 1st - 11th
4th - Business Building Blitz with awesome prizes
Stay tuned to PURELY™ Independent Advisor group for updates.

SPECIALS and DOCUMENTS

- DOWNLOADS AVAILABLE IN YOUR BACK OFFICE -

JUNE CUSTOMER SPECIAL

IGNITE YOUR SUMMER WITH A FREE ESSENTIAL OIL



**IGNITE™
energy blend**

GET A FREE BOTTLE WITH ANY RETAIL PURCHASE OF \$100 OR MORE!

Ignite™ is a blend of PURELY™ essential oils specifically formulated to give instant energy. It is designed to enliven, invigorate, and rejuvenate the body and emotions. Diffused throughout a space with an ultrasonic aromatherapy diffuser, you can create an atmosphere of energy and excitement that will keep you going and keep positive thoughts pumping.

BENEFITS OF IGNITE™

- » Promotes energy levels
- » Enhances visual-motor response speed and cognitive capabilities
- » Enhances serenity and stimulates positive thought for people of all ages
- » Memory boosting capacity
- » Potent antioxidant which promotes overall body health

INGREDIENTS
 (Basil) (Lavender) (Lemon) (Lime) (Mint) (Peppermint) (Rose) (Sage) (Tea Tree) (Ylang Ylang)
 (Basil) (Lavender) (Lemon) (Lime) (Mint) (Peppermint) (Rose) (Sage) (Tea Tree) (Ylang Ylang)

\$24 VALUE

Customer special orders must be received between June 1, 2018 and 11:59pm Central time on June 30, 2018 to receive special.

PURELY™ essentially conscious **visit BEPURE.LY** **LIVE PURELY**

JUNE FREE HOST GIFT



Soften skin and soothe stress with one luxurious lotion.

EUCALYPTUS MINT GOAT MILK LOTION

PURELY's Goat Milk Luxury Hand + Body Lotion has been specially formulated to give your skin the best benefits in the most natural way possible. Goat milk contains an amazing array of vitamins and minerals for healing, nurturing, and fortifying your skin. These include vitamin A, B6, B12, C, D, selenium, and many more.

BENEFITS OF EUCALYPTUS MINT LOTION

- » Leaves skin feeling soft and silky smooth
- » Helps reduce the signs of aging on your skin
- » Helps repair and strengthen your skin's protective barrier
- » Gently soothes away the tension
- » Relaxes weary, aching muscles
- » Supports general respiratory well-being
- » Boosts mental clarity

EARN YOUR BOTTLE FOR FREE BY HOSTING A PARTY WITH OVER \$400 IN SALES THIS MONTH

INGREDIENTS
 (Aloe Vera) (Goat Milk) (Eucalyptus) (Mint) (Lavender) (Lemon) (Lime) (Mint) (Peppermint) (Rose) (Sage) (Tea Tree) (Ylang Ylang)
 (Aloe Vera) (Goat Milk) (Eucalyptus) (Mint) (Lavender) (Lemon) (Lime) (Mint) (Peppermint) (Rose) (Sage) (Tea Tree) (Ylang Ylang)

Host redemption orders must be received between June 1, 2018 and 11:59pm Central time on June 30, 2018 to receive special.

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FATHER'S DAY SPECIALS



dressed in black

SAVE 25% ON GREAT GUY GIFTS

Dad deserves something better than just another necktie! Help him live pure with natural, non-toxic products to stay clean, refreshed, and groomed to perfection. Walk the Lime and Dress in Black to look sharp and live PURELY™.

- » Ice Aftershave (#6092) \$18 regular price \$24
- » Classic Shaving Soap (#6054) \$18 regular price \$24
- » Badger Shaving Brush (#6057) \$18 regular price \$24
- » Walk the Lime™ 10 ml. Essential Oil (#1036) \$9 regular price \$12
- » Original Goat Milk Lotion (#6063) \$19 regular price \$27
- » Detox Bath Soak (#6060) \$18 regular price \$24

Father's Day special orders must be received between June 01, 2018 and 11:59pm Central time on June 31, 2018 to receive special pricing. Orders must be placed by 11:59pm Central time on June 31, 2018 to ensure on-time delivery.

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On Mission

- MISSION PURE -

Pure in Business!

My business reflects the values of our founders... as refugees, they found and believe in the American Dream, the free enterprise system, and overcoming odds. In the same way, I believe success and opportunity is available to every woman. I am here to help anyone build an income that they can be proud of and that makes a real world difference in people's lives.