

Promo ADVERTISING RATE CARD

Banner	AD Size	Rate (USD)
Header banner Rotating	728 x 90 px	50 per month
Header banner Non-Rotating (Exclusive)	728 x 90 px	500 per month
Footer banner Rotating	728 x 90 px	40 per month
Footer banner Non-Rotating (Exclusive)	728 x 90 px	400 per month
Sidebar banner Rotating	180 x 150px	50 per month
Sidebar banner Non-Rotating (Exclusive)	180 x 150 px	500 per month
Sidebar banner Rotating	300 x 250px	70 per month
Sidebar banner Non-Rotating (Exclusive)	300 x 250px	700 per month
Mid-post banner Rotating	728 x 90 px	40 per month
Mid-post banner Non-Rotating (Exclusive)	728 x 90 px	400 per month
Category pages banner Rotating	728 x 90 px	40 per month
Category pages banner Non-Rotating (Exclusive)	728 x 90 px	400 per month

Rich Media Options

Banner	AD Size	Rate (USD)
Sliding Billboard Ad	980 x 300 Px Exclusive 1 ad/day	150 per day
Virtual Sticky Note	600 x 300 Px Exclusive 1 ad/day	100 per day
Site Takeover	Entire site Exclusive 1 ad/day	1000 per day

Sponsorship Options

Sponsorships	AD Size	Rate (USD)
Ask The Mt Kenya Times	Live Logo, 300 x 250	\$3,588/event
At A Glance	Custom	Quote
Commentary	728 x 90, 300 x 250	\$550/month
Event Video Coverage or Video Series	300 x 250	Quote
Infographic	Logo, 300 x 250	\$300
Mini-Infographic	Logo, 300 x 250	\$250
Live Blog Event or Series	Custom	Quote
Longform Feature	Custom	Quote
Poll	Link, 728 x 90, 300 x 250	\$312/week
The MtKenyaTimes Shorts	Logo, 300 x 250	\$1,400/bundle
Slideshow		Quote
Special Report	Custom	Quote
Sponsored Survey		\$750
Webcast		Quote

Social Media Marketing

Social Media Marketing	Rate USD
Sponsored Social Media Contest	\$100
Sponsored Post on Facebook.com/mtkenyentimes	\$1 per post Minimum 5 posts/day
Sponsored Post on Twitter.com/mtkenyentimes	\$1 per post Minimum 5 posts/day
Sponsored Post on Pinterest.com/mtkenyentimes	\$1 per post Minimum 5 posts/day

Rates subject to change, 1 month notice will be issued