

# BUSINESS IDEAS BY INTEREST AREA

*Below is a partial list of potential small businesses categorized by interest area.  
Use this list as a jumping-off point for your own brainstorming.*

## **Accounting**

Appraiser  
Bookkeeping  
Collection Agency  
CPA  
Debt Counselor  
Financial Advisor  
Mortgage Broker/Processor  
Payroll Processor  
QuickBooks Consultant  
SEC Compliance Advisor  
Tax Preparer

## **Advertising, Marketing**

Ad/PR Agency  
Advertising Specialty Sales  
Copywriter  
Jingle Writer  
Market Researcher  
Marketing/PR Consultant

## **Agriculture**

Agricultural Products Distributor  
Animal Breeder  
Arborist  
Beekeeper  
Brewer  
Christmas Tree Installation/  
  Decoration  
Gardener  
Herb Grower/Wreath Maker  
Irrigation Systems & Equipment  
Landscaper  
Organic Farmer  
Plant Specialist  
Rancher  
Specialty Farmer  
Tree/Stump Remover  
Vintner  
Winemaker

## **Air & Space, Aeronautics**

*See Engineering/Science*

## **Alternative Health Care**

Acupuncturist  
Aromatherapist  
Chiropractor  
Doula  
Health Advisor  
Health Food Store  
Herbalist  
Homeopathy  
Massage Therapist  
Nutritionist/Dietician  
Organic Farmer  
Specialty Food Manufacturer

## **Animals/Pets**

Cat Breeder  
Dog Breeder  
Dog Trainer  
Dog Walker  
Pet Groomer  
Pet Apparel Maker  
Pet Boarding/Kennel  
Pet Cemetery  
Pet ID Service  
Pet Photographer  
Pet Relocation Service  
Pet Store Retailer  
Pet Therapist  
Pet-Sitter/Animal Day Care  
Security Dog Trainer  
Specialty Pet Food Manufacturer  
Stable Owner

## **Antiques/Collectibles**

Antiques Dealer  
Antiques Restorer  
Appraiser

eBay Drop-Off Reseller  
Furniture Reseller (eBay, etc.)  
Furniture Restorer  
Online Specialty Retailer  
Silver Replating

## **Architecture/Historic Preservation**

Architect  
General Contractor (Residential)  
Historic Preservation Specialist  
Home Builder  
Home Remodeler  
Home Stager  
Home/Building Inspection  
Interior Decorator  
Interior Designer  
Museum Consultant  
Silver Replating

## **Art Collecting**

Appraiser  
Artist Representative  
Gallery Owner  
Museum Consultant

## **Arts & Crafts**

A/V Services for Trade Shows,  
  Seminars, Events  
Aerial Photography  
Apparel/Accessory Designer  
  Manufacturer  
Architect  
Art/Drama/Music/Dance Therapy  
Artist's Representative  
Arts Instructor  
Babies'/Children's Apparel  
  Accessory Designer/  
  Manufacturer  
Bumper Sticker Designer

Calligrapher  
Candle Maker  
Carpenter  
Cartoonist  
Ceramics Store  
Christmas Tree Installation/  
    Decoration  
Clown  
Color Consultant  
Computer Animator  
Courtroom Artist  
Custom Glazier  
Custom Window Maker  
Dance Teacher  
Desktop Publisher  
Digital Imager  
Disc Jockey  
Dressmaker/Alterations  
Editorial Illustrator  
Embroidery Service  
Florist  
Forensic Artist  
Freelance Copy/Book Editor  
Furniture Maker  
Gallery Owner  
Glass Blower  
Glass Engraver  
Graphic Designer  
Greeting Card Designer/  
    Manufacturer  
Home Remodeler  
House Painter  
Image Consultant  
Interior Decorator  
Interior Designer  
Jewelry Designer/Manufacturer  
Magician  
Music Teacher  
Music/Concert/Festival Promoter  
Musician  
Painter  
Pet Photographer  
Photographer  
Picture Framer

PowerPoint Show Designer  
Printer  
Publisher (art books)  
Sign Designer and Painter  
Silk Screener  
Silver Replating  
Singer  
Specialty Art Supply Retailer  
Toy Maker  
Videographer/Video Producer  
Website Designer  
Wreath Maker

### **Automotive/Motorcycle/ Transportation**

Accident Clean-Up Service  
After-Market Auto Products:  
    Manufacture or Distribute  
Auto Broker  
Auto Customizer  
Auto Detailer  
Car Repair/Body Shop  
Car Service  
Car Stereo Installer  
Car Wash  
Children's Taxi  
Courier Service  
Document Delivery Service  
Gas Station  
Limo Service  
Mechanic  
Mobile Anything (Hair Stylist,  
    Beauty Services, Document  
    Shredding, Groomer, Etc.)  
Mobile Dent Repair  
Mobile Detailing  
Mobile Paint Touch-Up  
Motor Rebuilding Service  
Movers/Haulers  
Muffler Shop  
Parking Lot Operator  
School Bus Service  
Taxi Driver  
Tow Truck Service

Trash Hauler  
Trucking  
Valet Service (for Parties, Etc.)  
Windshield Replacement

### **Beauty/Hair/Cosmetics**

Bath & Beauty Supplies  
Beautician  
Color Consultant  
Cosmetology, Makeup  
    Consulting  
Esthetician/Facialist  
Funeral Home Cosmetologist  
Hairdresser  
Image Consultant  
Manicurist  
Pedicurist  
Product Distributor  
Tattoo Parlor

### **Boats/Sailing**

Boat Detailer  
Boat Transportation  
Charter Boat Operator  
Engine Specialist  
Hull Specialist  
Navigation and Electronics  
    Systems Specialist  
Parrot Trainer  
Sail Repair  
Sailing Lessons  
Water & Refrigeration Systems  
    Specialist

### **Business Services**

A/V Services for Trade Shows  
    Seminars/Workshops  
Abstracting Service  
Adventure Tour Leader  
Advertising Specialty Sales  
Air Conditioning Heating Repair  
    Maintenance  
Background Music Leasing  
Book Indexer  
Bookkeeper

Bounty Hunter  
Business Plan Writer  
Business Sales Broker  
Career Counseling  
Carpet Cleaning  
Caterer  
Collection Agency  
Computer Repair/Installation  
Computer Tutor/Training  
Computer/Software Consultant  
Computer/Software Programmer  
Corporate Gift Shopper  
Corporate Holiday Card Sender/  
Database Maintainer  
Courier/Delivery Services  
CPA  
Custom Software Developer  
Data Processor  
Data Storage Facility  
Desktop Publishing  
Employee Assistance  
Employment Agency  
Event/Party Planner  
Executive Suite Rentals  
Franchise Consultant  
Fundraiser  
Graffiti Removal  
Grant Writer  
Janitorial Service  
Linen Supply Service  
Liquidator  
Locksmith  
Mailing List Service  
Management/Business  
Consultant  
Market Researcher  
Mediator/Arbitrator  
Medical Billing/Claims  
Processing  
Notary Public  
Paralegal  
Personal Coach  
Plant/Interior Landscape  
Maintenance

PowerPoint Show Designer  
Pressure Washing  
Professional Organizer  
Records Processing  
Recruiter  
Recycler  
Relocation Consultant  
Secretarial Service  
Security Consultant  
Sign Design/Painting  
Trade Show Consultant  
Transcription (Medical, etc.)  
Writer, Technical, Marketing

### **Buying & Selling**

Auction Service  
Dollar Store  
eBay Drop-Off Reseller  
eBay Reseller  
Estate Sale Manager  
Used Merchandise Broker

### **Children/Teenagers**

Adoption Services  
After School Program  
Baby Proofing Advisor  
Birthday Party Planner  
Child Care Provider  
Children's Apparel Designer/  
Manufacturer  
Children's Taxi  
Clown  
College Application Consultant  
Counselor  
Doula  
Etiquette Advisor  
Family Entertainment Center  
Batting Cages/Mini Golf  
Magician  
School Bus Service  
Sports Teacher/Coach  
Toy Retailer

### **Community Services**

Activity Planner

Community Newspaper  
Publisher  
Counselor  
Debt Counselor  
Grant Writer  
Substance Abuse Counselor

### **Construction**

Cabinetmaker  
Carpenter  
Construction Supply  
Electrician  
Equipment Rental  
Flooring Services  
Furniture Restoration  
General Contractor  
Handyman  
Hardware Store  
Home Builder  
Home/Building Inspection  
Home Remodeler  
Machine Shop/Welding  
Painter  
Patio/Deck Builder  
Plumber  
Project Management  
Retaining Walls  
Roofer  
Stonemason

### **Counseling/Therapy**

Adult Day Care  
Career Counselor  
College Application Counselor  
Debt Counselor  
Marriage & Family Counselor  
Substance Abuse Counselor  
Weight Loss Counselor

### **Design/Graphics**

*See Arts & Crafts*

### **Education/Teaching**

Aerobics Instructor  
Art Instructor

Audio/Visual Aids Producer  
Child Care Provider  
College Application Consultant  
Computer Tutor/Training  
Dance Teacher  
Etiquette Advisor  
Historical Tours  
Music Teacher  
Sports Teacher/Coach  
Teaching Supply Retailer

## **Electronics**

A/V Retailer  
Car Stereo Installer  
Equipment Broker  
Equipment Sales Rep  
Home Theater Installer  
Wireless Phone Sales

## **Engineering/Science**

Consultant  
Equipment Broker  
Equipment Sales Rep  
Freelance Researcher  
Headhunter (recruiter)  
Patent Consultant  
Technical Writer

## **Entertaining/Social Life**

Activity Organizer  
Astrologer  
Background Music Leasing  
Clown  
Disc Jockey  
Event Videographer  
Family Entertainment Center/  
Batting Cages/Mini Golf  
Formal Wear Rentals  
Historical Tours  
Magician  
Matchmaker/ Dating Service  
Party/Event Planner  
Reunion Organizer  
Shopping Mall Event Promoter  
Sports Bar

Tarot Reader  
Tourist Services/Sightseeing  
Video Rental Store  
Wedding Planner

## **Environment**

Environmental Consultant  
Environmental Impact  
Consultant  
Organic Food Distribution/  
Marketing  
Recycler  
Solar Energy Equipment

## **Fashion, Design, Apparel**

Apparel Designer/Manufacturer  
Sales Rep/Distributor/  
Licensing  
Apparel Importer  
Closet Organizer  
Clothing Appraiser  
Clothing Shop  
Color Consultant  
Dry Cleaners  
Embroidery Service  
Formal Wear Rentals  
Gemologist  
Image Consultant  
Jewelry Designer/Manufacturer  
Jewelry Repairer  
Personal Shopper  
Retailer  
Screen Printer  
Shoe Designer/Manufacturer  
Sales Rep/Distributor  
Shoe Repair  
Specialty Medical Apparel

## **Financial Management**

Appraiser  
Bookkeeper  
Collection Agency  
Debt Counselor  
Financial Planner  
Fundraiser

Mortgage Broker  
Pawn Broker  
Stock Broker

## **Food**

Baker  
Bar Owner  
Brewer  
Butcher  
Cake Maker/Decorator  
Caterer  
Commercial Kitchen Supplier  
Cooking Instructor  
Food Manufacturer's  
Representative  
Food Safety Consultant  
Food Wholesaler  
Gift Basket Manufacturer  
Health Food Store  
Herb Grower  
Liquor Store  
Organic Farmer  
Personal Chef  
Restaurant/Café Owner  
Specialty Food Manufacturer  
Sports Bar  
Weight Loss Counselor  
Winemaker

## **Gardening/Horticulture**

Arborist  
Gardener  
Landscape  
Nursery  
Organic Farmer  
Plant Specialist  
Plant/Flower/Herb Grower  
Pond/Watergarden Installation/  
Maintenance  
Sod & Sodding Service  
Specialty Farmer  
Tree/Stump Removal

## **Genealogy**

Computer Photo Restorer

Historical Tours  
Private Investigator  
Private Researcher  
Scrapbook Retailer

## **Healthcare/Wellness**

Acupuncturist  
Adult Day Care  
Aerobics Instructor  
Art/Drama/Music/Dance Therapy  
Dental Hygienist  
Doula  
Funeral Home  
Health Food Store  
Herb Grower  
Home Health Care  
Hospice Worker  
Massage Therapist  
Medical Billing/Claims Processing  
Medical Supplies Retailer  
Non-Emergency Transportation  
Nutritionist/Dietician  
Personal Trainer  
Recreational Therapist  
Specialty Medical Apparel  
Speech Therapist  
Substance Abuse Counselor  
Technical Writer  
Transcription  
Yoga Instructor

## **Home Decorating/Interior Design**

Closet Organizer  
Home Remodeler  
Home Stager  
House Painter  
Interior Decorator  
Interior Designer

## **Home Improvement/ Home Repair**

Appliance Repair  
Chimney Sweep

Closet Organizer  
Fence Builder  
Flooring Services  
Furniture Cleaning  
Garage Door Service  
Gardening Service  
General Contractor  
Gutter Maintenance  
Handyman  
Hardware Store  
Home Theater Installer  
Hot Tub Installation/Repair  
House Cleaning Service  
Patio/Deck Builder  
Pest Control  
Plumber  
Pond/Watergarden Installation/  
Maintenance  
Pool Installer  
Pool Maintenance  
Pressure Washing  
Refinish Tubs/Tile Service  
Roofer  
Septic Cleaning  
Snow Removal  
Sod & Sodding Service  
Solar Energy Equipment  
Tool Rental  
Window Washer

## **Inventing**

Consulting  
Engineering  
Packaging Designer  
Patent Advisor  
Product Designer

## **Investing**

Apartments/Houses/Real Estate  
Gas Station  
Laundromat  
Mini Storage  
Parking Structure/Lot  
Vending Machines

## **Jewelry**

Broker  
Designer  
Importer  
Manufacturer  
Mold Maker  
Reseller  
Silver Replating

## **Languages**

Instructor  
Learning Products Reseller  
Speech Therapist  
Translation Service

## **Law, Law Enforcement & Security/Legal Issues**

Bail Agent  
Bodyguard  
Bounty Hunter  
Collection Agency  
Court Reporter  
Courtroom Artist  
Crime Scene Clean Up  
Forensic Artist  
Forensic Consultant  
Franchise Consultant  
Home/Building Inspection  
Human Resources Consultant  
Inspection Service  
Liquidator  
Mediator/Arbitrator  
Notary Public  
Paralegal  
Private Investigator  
Private Security  
Security Consultant  
Security Dog Trainer  
Technical Writer  
Transcription

## **Media & Publishing**

A/V Services for Trade Shows/  
Seminars/Workshops

Abstracting Service  
Book Publisher  
Community Newspaper  
Publisher  
Desktop Publisher  
Freelance Copy/Book Editor  
Freelance Reporter  
Freelance Writer  
Grant Writer  
Graphic Designer  
Indexer  
Marketing/PR Consultant  
Music/Concert/Festival Promoter  
Newsletter Publisher  
Newspaper Distributor  
PowerPoint Show Designer  
Resume Writer  
Shopping Mall Event Promoter  
Speakers Agency  
Trade Show Consultant

## **Music**

Artist's Representative  
Background Music Leasing  
Car Stereo Installer  
Home Theater Installer  
Music Store-Instruments  
Music Store-Recordings  
Music Teacher  
Music/Concert/Festival Promoter  
Performer

## **New Age**

Acupuncturist  
Astrologer  
Tarot Reader

## **Outdoors**

Adventure Tour Leader  
Bicycle Repair/Shop  
Dog Walker  
Family Entertainment Center/  
Batting Cages/Mini Golf  
Gardener  
Golf Driving Range

Herb Grower  
Landscape  
Organic Farmer  
Pond/Watergarden Installation/  
Maintenance  
Pool Maintenance  
Sod & Sodding Service  
Specialty Farmer  
Tourist/Sightseeing Service  
Tree and Stump Removal

## **Performing Arts**

Artist Representative  
Booker  
Carpenter/Set Construction  
Casting Agent  
Catering  
Clown  
Costume Design  
Costume Rental  
Disk Jockey  
Electrician  
Equipment Rental  
Event/Party Planner  
Juggler  
Lighting System Operation  
Magician  
Makeup Artist  
Musician  
Public Relations Specialist  
Set Design  
Singer  
Sound System Operation  
Speakers' Agency  
Story Teller  
Talent Agency/Brokerage

## **Personal Services**

Apartment Locator  
Children's Taxi  
Closet Organizer  
Dog Walker  
Dry Cleaners  
Errand Runner/Personal Shopper

Funeral Home  
Image Consultant  
Knife/Tool Sharpening Service  
Movers/Haulers  
Packing Services  
Personal Chef  
Pet Boarding/Kennel  
Pet Cemetery  
Pet ID Service  
Pet-Sitter/Animal Day Care  
Relocation Consultant  
Resume Writing  
Roommate Matching Service

## **Politics, Public Policy, Legislation, International Issues**

Campaign Coordinator  
Fundraiser  
Lobbyist  
Mediator/Arbitrator

## **Public Speaking**

Corporate Speechwriter  
Historical Tour Guide  
PowerPoint Show Designer  
Speakers' Agency  
Speaking Coach  
Tourist Services/Sightseeing

## **Real Estate**

Appraiser  
Executive Suite Rentals  
Home Stager  
Home/Building Inspector  
Mortgage Broker  
Property Manager  
Real Estate Agent  
Rental Agency/Locator  
Roommate Matching Service  
Vacation Property  
Owner/Rental Manager

## **Religion**

Bible Camp

Home Schooling Consultant  
Organist  
Religious Bookstore

## **Retail, shopping**

Bath & Beauty Supplies Shop  
Bookstore  
Clothing/Accessories Shop  
Corporate Gift Shopper  
Errand Runner/Personal Shopper  
Florist  
Gas Station  
Gift Store  
Hardware Store  
Music Store-Instruments  
Music Store-Recordings  
Retail Advisor/Consultant  
Video Rental Store

## **Sales**

Advertising Specialty Sales  
Artist's Representative  
Auctioneer  
Business Broker  
Gallery Owner  
Insurance Sales  
Manufacturers' Rep  
Real Estate Agent  
Telemarketer

## **Science**

*See Engineering/Science*

## **Sports, Recreation, Physical Fitness**

Adventure Tour Leader  
Aerobics Instructor  
Athletic Trainer  
Bicycle Repair/Shop  
Equipment Sales/Rental  
Event/Party Planner  
Family Entertainment Center/  
Batting Cages/Mini Golf  
Golf Driving Range  
Historical Tours

Personal Trainer  
Recreational Therapist  
Reunion Organizer  
Sports Coaching/Lessons  
Sporting Goods Distributor/  
Retailer  
Sporting Goods Sales Rep  
Sports Bar  
Sports Teacher/Coach  
Sports Tours  
Yoga Instructor

## **Technology**

A/V Services for Trade Shows/  
Seminars/Workshops  
Computer Animator  
Computer Repair/Installation  
Computer Sales and Service  
Computer Tutor/Training  
Computer/Software Consultant  
Computer/Software Programmer  
Custom Software Developer  
Data Processing  
Data Storage  
Desktop Publisher  
Digital Imager  
Graphic Artist  
Mailing List Services  
Manufacturer's Sales Rep  
Network Installation/Support  
PowerPoint Show Designer  
Search Engine Optimization  
Solar Energy Equipment/  
Supplies  
Technical Consultant (IT,  
Databases, etc.)  
Technical Writer  
Trade Show Consultant  
Website Design & Development  
Website Hosting  
Wireless Phone Sales and Service

## **Travel**

Adventure Tour Leader

Bed & Breakfast/Inn  
Historical Tours  
Hotel/Motel  
Tour Leader  
Tourist Services/Sightseeing  
Travel Agent  
Vacation Property Owner/  
Rental Manager