Digital Marketing Trends 2019

It is no secret that companies have become innovative and creative in their digital marketing initiatives. Competition has become extremely stiff as the consumer has become well informed about the numerous choices available in the market. Accordingly, business people must be equipped with information on the digital marketing trends to expect in 2019.
In 2019, you can expect the following digital marketing trends to drive businesses' growth as suggested by **marketing agency essex**:

- **Smart Speakers**
- **Artificial Intelligence**
- **Chatbots**
- **Micro-Moment Marketing**
- **Augmented and Visual Realities**
- **More Content**
- **Personalized Emails**
- **Influencer Marketing**
- **Social Messaging Applications**
- **Social Media Stories**
- **Offering Authentic Information**
- **The Emergence of a Social CEO**

Contact Us:
Web : www.onebasemedia.co.uk
Email : design@onebasemedia.co.uk
Telephone : +44 (0) 1702 668 207
Address : 131 Hamlet Court Rd, Westcliff-on-Sea, Essex, SS0 7EW