

Radio Guide

THE NATIONAL WEEKLY OF PROGRAMS

PERSONALITIES

E 8 C B D M

WEEK ENDING MARCH 14, 1936

10¢



WINIFRED CECIL of SHOW BOAT—Please See Page 42

Life in a **MAJOR BOWES UNIT**

NEXT WEEK

NOW it can be told!—For weeks we have been preparing a story the like of which has rarely if ever been equaled. We have hankered to give you a hint times without number, but until it was ready we couldn't breathe a word. But now at last the lid has blown off, and we're so excited we're sky-riding on superlatives all over the place.

It's the exclusive story of Walter Winchell's pursuit of the kidnaper of the Lindbergh baby—how radio caught the guilty man—why Winchell has been so relentless in his columns and on the radio, over the criminal in The Crime of the Century—why Winchell is using every means at his disposal



Seth Parker

to see that justice is done. Everyone has been wondering for months what is back of Winchell's relentlessness. And now this exclusive story, never before revealed even in whispers behind locked doors, will be told in full, by the one man who can tell it—Walter Winchell himself, as related to Curtis Mitchell.

THERE'S many a man in this troubled old world who's getting by, who manages to keep one jump ahead of that mythical sheriff we hear so much about. Those men do their jobs, pay their bills in due time, tune in their radios, and have a little fun.

But how many of them would be ten times as well off if they'd take the trouble to turn a corner?

The recent experiences of Phillips Lord—remember him with his Real Folks a few years ago, and with his broadcasts from the South Seas more recently?—illustrates what a corner-turning man can do. After his return from his cruise, Phil found himself in the same sort of spot so many hundreds of thousands of men are in—but he made up his mind that something had to be done. Phil's wife stepped in with the quiet word and the patient advice wives have have a way of handling, and things began to pop. Within eight months—Anyway, next week's issue will contain a bully story telling all about Phil Lord and the big, undreamed things that have come to him. It's in Seth Parker Turns a Corner.



Rubino

A GREAT deal has been said about Rubino, maestro of the violin and popular orchestra leader—he's over-temperamental, he makes enemies when it would be just as easy to make friends, he commits the unpardonable professional offense of walking off-stage in the midst of a concert performance, leaving the audience flat—and a few more things that show that he's at least—well, human. His public has the right to know all about these things, and next week you will get the chance to read of them—and to learn also the high place he holds in the esteem of so many of his contemporary artists—in the story entitled Rubino's Road to Glory.

Your Hobby

AN EXCEPTIONALLY interesting program available to almost all listeners is NBC's Music Is My Hobby broadcast. If you haven't heard it, you must.

You must hear it for two good reasons. First, it will entertain you, for the hobby riders who broadcast, whether they are famous bank presidents or landscape artists, are also expert musicians. Second, it may give you an idea; it may suggest to you a way in which you can get far more fun out of your listening.

For instance, a South Dakota woman recently sent me a letter in which she said: "We are miles from the nearest town and our next neighbors are almost as far. When I first moved out here from the city, I thought it was both the end of the world and the end of everything possibly worth while for me.

But that was before I learned to use my radio.

"I picked a subject that appealed to me, first of all. It happened to be farming. So I began with NBC's Farm and Home Hour. Next, I checked through Radio Guide each week to see if Secretary Wallace or some other authority would talk about the farmer and his problems. When the week had finished, I had listened to more talks and gotten more information than I could have learned in any university in the world. And my professors were the biggest men in their fields.

"After farming, I proceeded to child training. Now I have children of my own. I tried as every mother does, to give her little ones the benefit of all the knowledge we have. But

within just a month of listening to the programs on child training that came over my radio, I learned more about developing the minds and the emotions of youngsters than I ever dreamed was in existence. And the building and maintaining of children's health I learned would fill volumes, too.

"Right now I'm as excited as a kid about classical music. Doctor Damrosch has already told me so much that I'm doubtful if I'll ever get to another subject. It is so thrilling to know fine music, and so gratifying just to turn a knob and hear the very best there is.

"So I guess 'music is my hobby,' too; but more than that, radio is my hobby. In fact, it is my life. Out here on the plains I have time to listen hours on end. Once I envied my friends in town, but that was before I knew the good, solid satisfaction I could get from my set."

A LETTER such as that doesn't come into my office nearly often enough, but when it does I want to get up on a housetop and read it to the world. For it means that one more person has discovered the treasure store that radio holds for all who take the trouble to cultivate it.

I haven't a housetop handy, so this page will have to substitute. And this type will have to carry my cry. For it is important that everyone know that radio broadcasting is capable of giving so much more than most of us get from it. By making some subject—any subject—your hobby, you will be able to increase your appreciation of life just as our reader from South Dakota did.

Curt Mitchell

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By Dorothy Manners

Stardom on a Shoestring

*Kenny Baker's Way Has Been
the Way of Patience and Hope
—and Never Mind the Cash*

WHEN Michael Bartlett, celebrated star of opera, the concert stage, and lately the movies, was recalled to his camera work and abandoned his soloist post on Jack Benny's NBC program last Fall, his place was filled by Kenny Baker. And by his own admission Kenny never has heard a complete opera, has only dreamed about the concert stage, and didn't even get screen credit for his appearance in *King of Burlesque*!

Exactly three months after his debut on the Benny program, Kenny was chosen by radio editors throughout the country as the ether personality who has made the greatest strides toward stardom in the shortest time!

This is not intended as a commentary on the ease with which a well-known artist's radio niche may be filled by an unknown. But it is a fair indication of the Invisible Public's utter disregard for laurels garnered in other fields, and of their support for one who pleases them, be he truck-driver, insurance salesman, iceman, or just a former high school kid—like Kenny!

Recently a radio official told me that all new young artists of the air were modest. But if this fact is statistically true of all of them, it is superlatively true of the twenty-four-year-old, six-foot tall, brown-haired, blue-eyed, slow-smiling, slightly lanky Kenny Baker who was christened Kenneth L. Baker in Monrovia, California, on the Monday morning of September 30, 1912. A great many people believe that the unspoken but tangible I-hope-I-may-please-you quality running through Kenny's fine tenor singing is the secret back of his quick success with radio audiences.

Later I learned he never sings anything professionally without mentally praying first!

It is impossible to talk with Kenny for any length of time without sensing the strong religious motif that dominates his personal background. Every event so far strung onto his brand new career has had little prayers and big hopes back of it, his mother's, his father's, his schoolmate-wife's—and Kenny's. His entire philosophy of life

is that it is impossible for him to be out of his right place! Ever since he started wanting to get somewhere in the radio field he has been undaunted with minor discouragements, slow progress and, until just recently, little financial reward. His has not been a restless, driving ambition hurtling him from the depths to the heights and back again. Kenny's way has been the patience way—patience and hope—and what you're after is sure to happen!

He doesn't enjoy smoking or drinking or night life. Even now, with stardom right around the corner for him, his idea of an excellent evening's entertainment is a steak dinner at a good restaurant and then home to as many radio programs as he can crowd in before it's time to take the three cats and one dog for an airing!

If this paints the picture of a "goody" young man with strength of character almost dullish for his twenty-four years, it is not a true one. His personal code has made him happy, not serious or dull. And his shy, rather bashful manner is merely a cloak for his penetrating brand of humor. Though he looks a little like Arthur Lake, he reminds me more of Gary Cooper when that lanky Montana cowboy first hit Hollywood.

A fair sample of Kenny's humor is the complete questionnaire in KFI's publicity files, those inevitable personal histories so dear to the studios and the press. The following questions are the publicity department's. The answers are Kenny's:

QUESTION: Are you an introvert or an extrovert?

Answer: No.

Question: What is your idea of nothing to do?

Answer: Dead and buried.

Question: What epitaph would you like to see on your tombstone?

Answer: I'd like to be able to see any!

And when I asked him to go over the ribbon of his career for me, with all its disappointments and triumphs to date, he grinned broadly as he replied in his slow manner of speaking: "Well, I doubt if you could call it a ribbon. It's more of a string—sort of

One of the qualities that ingratiates Kenny with all who know him is his unspoken eagerness to please listeners

a shoestring." It wasn't until later, as his story unfolded, that I realized completely what he meant by that.

Kenny's gift for music began as far back as he can remember, though no one paid much attention to it at first. His folks were not professional people and until Kenny came along with his marked musical talent, particularly for the violin, no one in the family ever had been able to play anything.

WHEN he was very young he used to open his mouth and sing high notes without embarrassment. But when he grew a little older and his habit of bursting into song began to disconcert the baseball team and earned him the unwelcome title of The Canary, he restrained himself.

His childhood was no more eventful or colorful than any other American kid's—perhaps I should say California kid's. His parents were far from rich, but they were not poor; and the modest little frame cottage that housed them in Monrovia was scrupulously clean and usually filled with the smell of good things baking.

The Bakers were church folks. Up to his eighth year Kenny's life was a beaten path from his home to the baseball field on week days, and from home to Sunday School on Sundays. When his family moved to Long Beach, California, Kenny proceeded to grow rapidly and very tall through grammar school, high school and junior college. Only two developments of his schooling under the American compulsory system stand out in his mind. He had reached junior college before he found anything to study that really interested him (dramatic art and his-

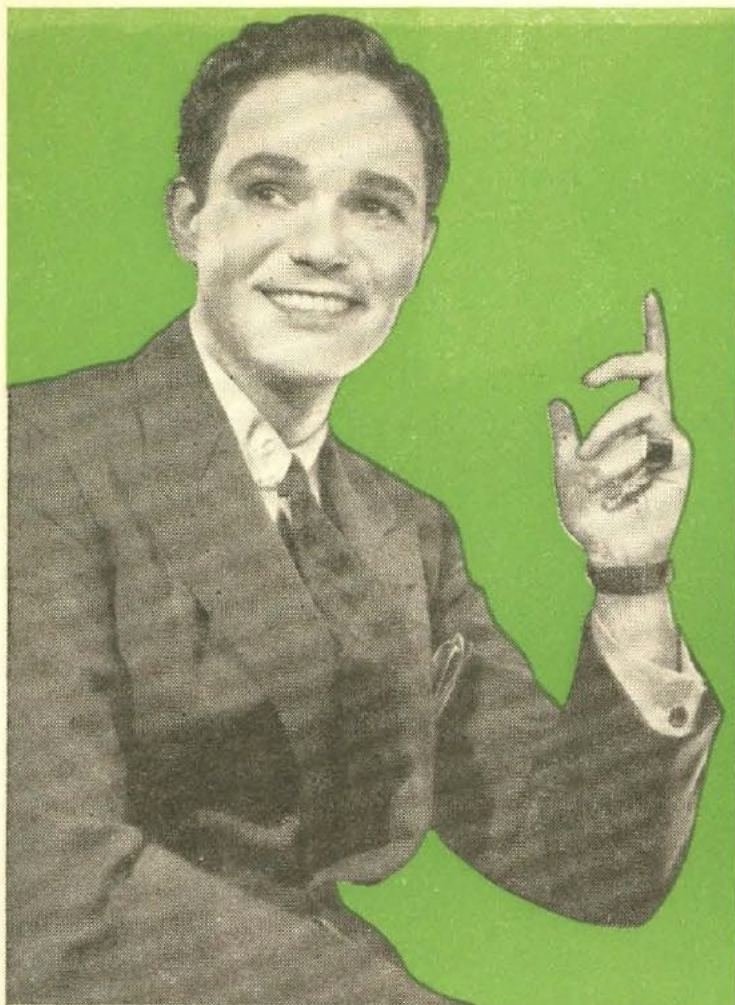
tory)—and the second notable event was his first public appearance as a singer!

His debut as vocalist transpired as an audition before the Glee Club of Polytechnic High School of Long Beach. Kenny had rehearsed the song *God Will Take Care of Me* for weeks preceding the event, and it was not until he rose to his feet to sing that doubt began to assail him. He forgot the words! For a moment it looked as though God were going to have to take care of the matter. In desperation he turned to the accompanist and asked her to cue him. He sang the entire song clinging to the piano for support.

But if immediate artistic recognition did not come to him in junior college, love did! He fell in love with a little brunet several years behind him in classes, and just a little while after Kenny was graduated the youngsters ran away; from then on it was Kenny and Geraldine C. Baker,

(Continued on Page 18)





James Melton is one artist who has plenty to say about high-priced guests. So has Jane Froman, at right

Our Get-Rich-Quick Guests

They Used to Be Glad to Get a Few Hundred Dollars for a One-Time Guest Appearance, But Now—Oh, My Dear! Now You've No Idea What They're Asking

By Lorraine Thomas

WHY," Jane Froman demanded of me, "should I sign a contract when I can make at least fifty per cent more as a guest star, for lots less work?"

This season she's been guest of the Atlantic Family, the Kraft Music Hall, the Atwater Kent Hour and the Palmolive Beauty Box Theater. And she has made much more money than last season, when she was on regularly twice a week.

Other stars seem to feel the same way as Jane. That's why the guest-star racket is radio's most promising and lucrative development. The Lux Theater; the Rudy Vallee show; the Bing Crosby program; Palmolive Beauty Box; RCA Magic Key; General Motors; Ford Sunday Evening Hour; and even the Carnation Hour and the Corn Cob Pipe Club are entertaining guests.

You've heard, of course, that guest stars are making more money than ever before. When a gal gets several thousand dollars for one evening's warbling, she can afford to be choosy. That's how Gladys Swarthout, Rosa Ponselle, Helen Jepson and lots of other ladies with real singing voices feel.

Last year Gladys Swarthout was glad to pick up the \$1,000 check per program the Beauty Box gave her, when she was under contract to them. Now that she's back from Hollywood covered with glory, she refuses to listen to their pleas unless she gets \$3,000 a shot—as a free lance, mind you.

Talk to most of the high-priced movie stars, like Gable and Crawford and Mae West, and they'll laugh in your face when you mention a regular series, with all its arduous prepa-

ration week in and week out. No matter how high you raise the ante, they'll turn thumbs down. For it wouldn't be high enough for them. They are interested only in guest shots—where they can make a good haul in fifteen or thirty minutes, and then forget all about poor li'l radio. Till they need another five thousand bucks!

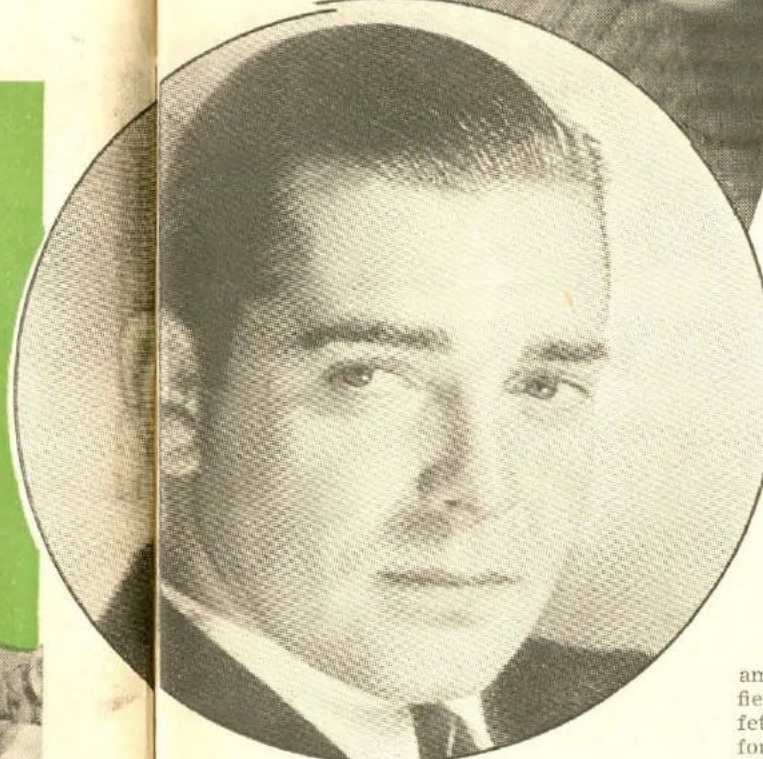
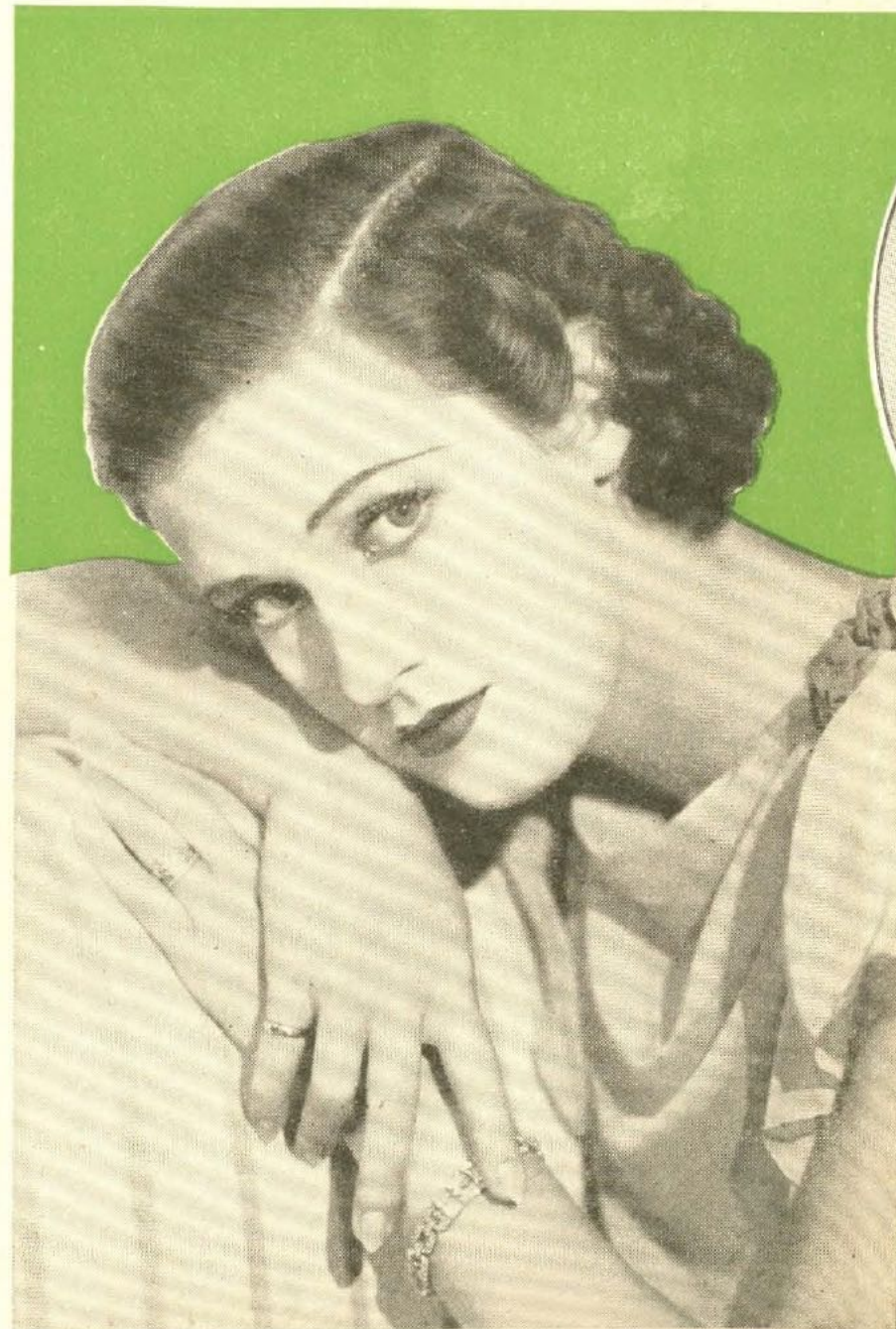
Clark Gable received \$7,000 for his stint with the Lux Theater in His Misleading Lady, last December. Joan Crawford pulled down \$4,500 for her recent appearance on Lux, Miriam Hopkins \$3,000. Lux usually pays up to \$4,000, depending upon what they can get the star for. Edward G. Robinson was paid only \$2,500 on this show, but to assuage his hurt feelings the sponsor paid the agency fee of 10% out of his own pocket.

PERHAPS you wonder why for a single guest appearance these stars collect so much money, while people like Rudy Vallee and Walter O'Keefe are content to work for considerably less.

Blame it all on a gentleman named Edward Plaut, who is president of the company that launched the Hall of Fame program a couple of years ago.

Before this program came into being the practise of having guest stars was infrequent and badly paid, on the whole. Though the old Eveready Hour, the Atwater Kent Hour and other programs had guests, the guests often were paid no more than their carfare and a blessing. They appeared just for the fun of it.

It happens that Mr. Plaut is a Katharine Hepburn fan. He insisted that Kitty do her stuff and get the series off to a smashing start. Kitty proved



Katharine Hepburn is the lass who started the guest prices skyward

Clark Gable and Gladys Swarthout (right) have their movie reputations to thank for fabulous payments from radio

to be in a bad mood the day the offer reached her, and she decided to ask for the moon. In other words, \$5,000. So great was Mr. Plaut's admiration for her art that he forked over the \$5,000—though Vallee had paid her only \$750 for her first radio appearance some months before!

Then Hollywood went up in arms. If Kitty Hepburn, who was no better an actress than any of 'em, and considerably worse, most thought, was worth \$5,000 to a sponsor, so were they. The high-priced star policy started then and there.

"Not only did the Hall of Fame pay stars much more than they were worth," one agent told me, "but it signed 'em up weeks in advance and ballyhooed each one, to impress the public. After that those of us who wanted a movie star had to increase the ante for the honor."

Soon the Hall of Fame became more

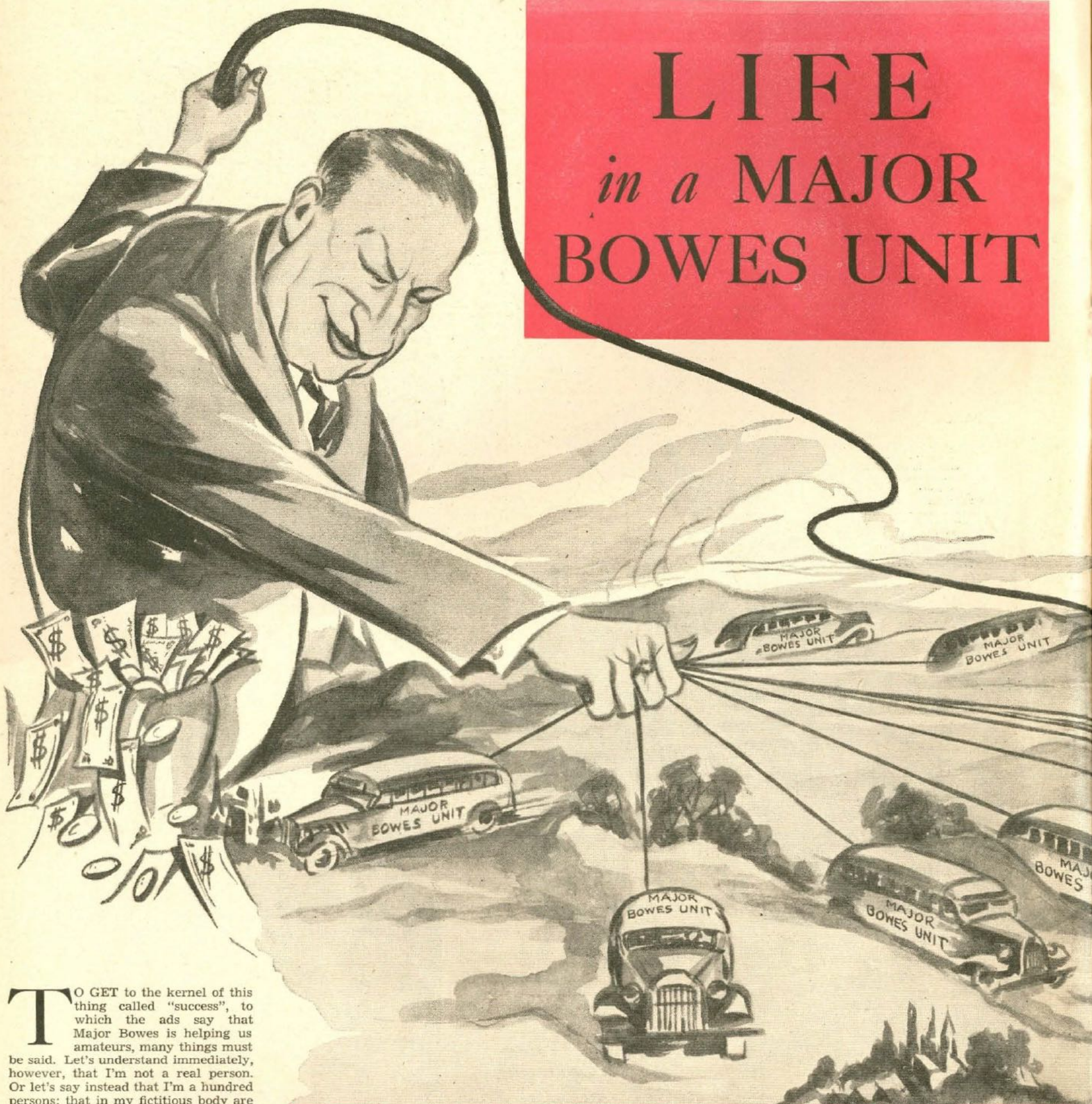
ambitious, and got artists in other fields. At a price! When Jascha Heifetz, the violinist, was leaving Europe for a South American concert tour, the Hall of Fame made it worth his while to re-arrange his entire itinerary. Instead of going direct to South America, he stopped at New York merely to play a few numbers for the Hall of Fame audience.

Along about October, 1932, the Fleischmann Company decided it was time to change its program. Rudy and his band and a guest singer made up the show; but Rudy felt they could get better results if they had a variety program. Not one guest, but all guests, except a permanent nucleus—Rudy and his Connecticut Yankees.

OCTOBER 6 started his guest variety program as we know it. On the first show were Block and Sully, in their initial radio appearance; Lou Gehrig, the baseball player; the Randall Sisters; Greta Keller, Viennese singer; and Otis Skinner. Their combined salaries totalled \$2300. Divide it up and figure out for yourself how much each could have received.

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LIFE in a MAJOR BOWES UNIT

TO GET to the kernel of this thing called "success", to which the ads say that Major Bowes is helping us amateurs, many things must be said. Let's understand immediately, however, that I'm not a real person. Or let's say instead that I'm a hundred persons; that in my fictitious body are portions of the ambitions and the disappointments and the aches of a hundred amateurs who have left New York with their heads high and their courage strong. If my identity is understood at the outset I can talk more freely and more comprehensively.

But first let us look into what is said on those ads about success. Citizens everywhere are reading and hearing an exhortation these days, phrased in different ways but its context is to the same point: "Every bag of Chase and Sanborn coffee you buy helps another amateur to success."

That is a well-rounded and provocative sentence, whether coming through a loudspeaker or rising in black type letters out of an advertisement. It is designed to give the customers a fine, hearty feeling to think that the purchaser is helping an amateur to success. All Americans like that, the old pat-on-the-back, helping-hand, try-again sort of thing.

But does purchasing a bag of coffee

actually help another amateur? I tried to figure out just the extent of the help, while on a train-jump between towns. And here is what I discovered:

We know that no more than 1,500 amateurs have appeared on the Major Bowes Amateur Hour. On his recent Miami Honor City broadcast it was announced that Miami merchants alone had guaranteed to sell 100,000 pounds of coffee. Now get out your pencil.

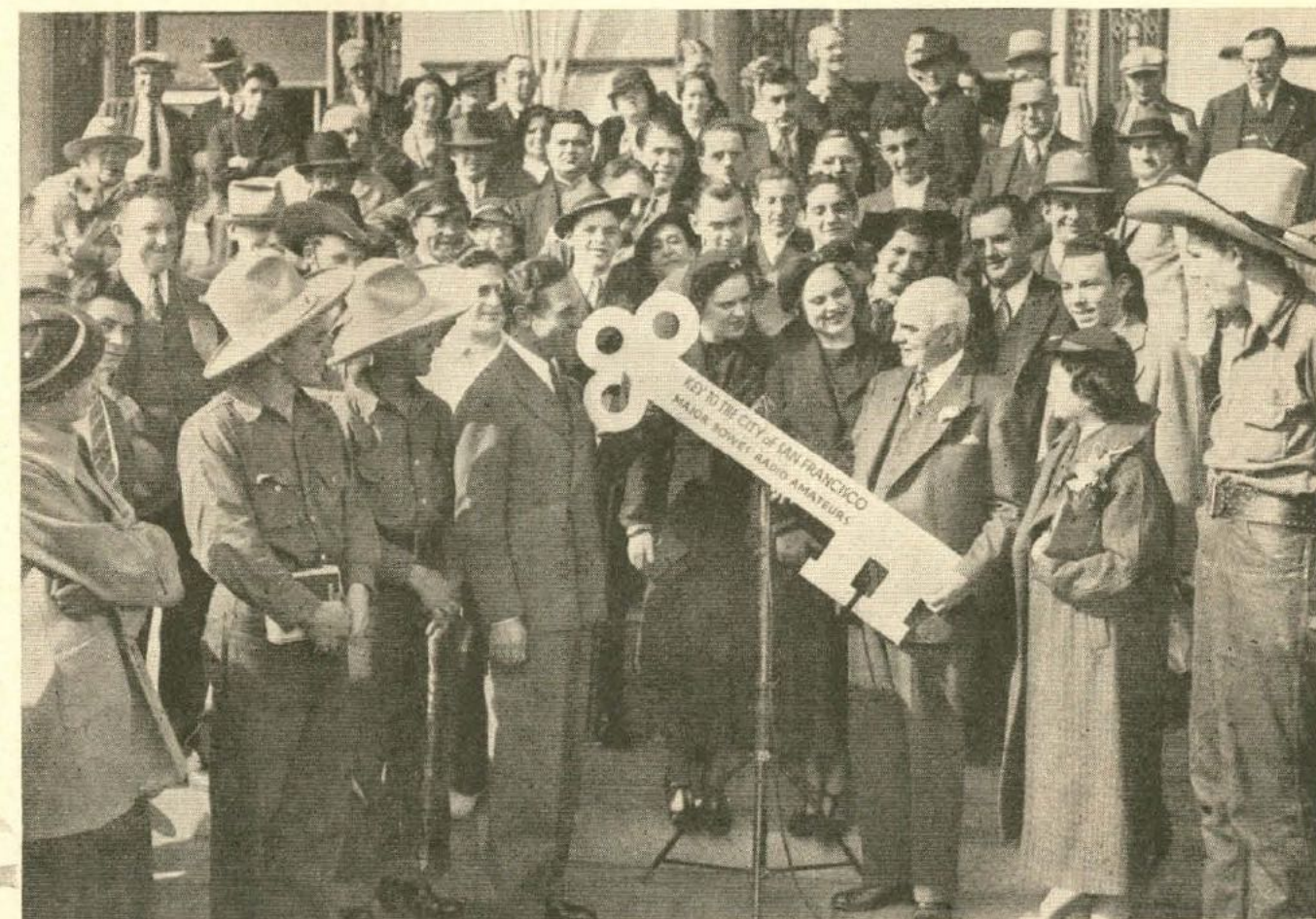
Let's assume that every week since he began to broadcast, the Major's sponsors have sold at least that much coffee. The total therefore is in the neighborhood of 4,700,000 pounds of coffee purchased by customers since these Major Bowes Hours began. The chances are it's a great deal more. However, the figure is only a guess and may be a billion pounds off—but it will serve to explain my point.

WORK, SLEEP, EARN, PLAY—HOW DO THEY DO IT?

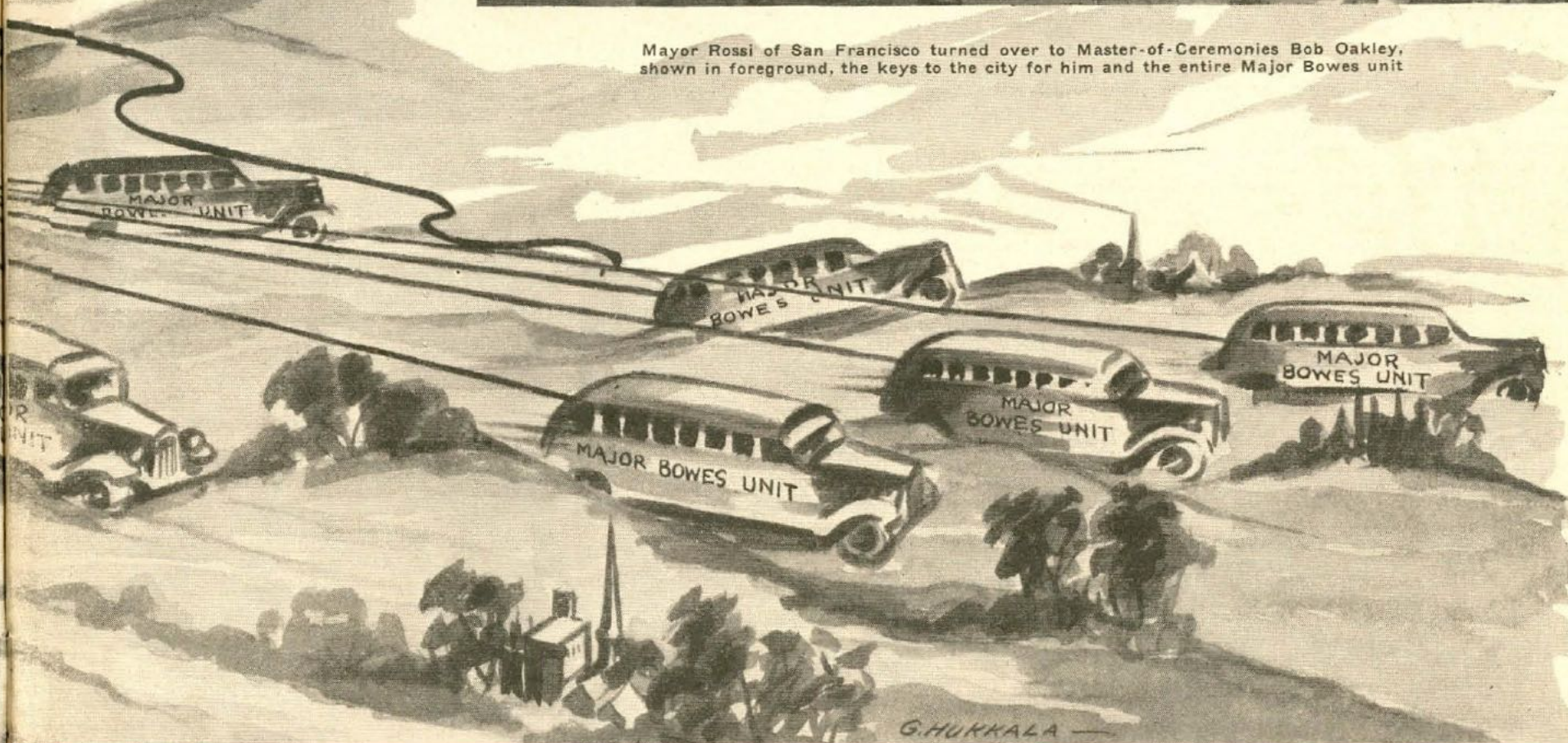
Now we begin to get to the kernel we set out to find. Obviously, only 1,500 amateurs have been helped to success—or what, on the surface, looks like success. So 1,500 amateurs helped by the purchase of 4,700,000 pounds of coffee means, by the process of long division, that each pound of coffee has helped—not an amateur—but only 1-3,100th of an amateur.

In the interests of honesty and truth in advertising, shouldn't that line in the ads be changed to "Every pound of coffee you buy helps 1-3,100th of an amateur to success"? Or better still, "Every 3,100 pounds of coffee you buy help an amateur to success"?

Now as we all know, most of the amateurs out of that 1,500 group have not been helped to success or anything like it. Instead, most of them have been given five or ten dollars, according to whether they got the gong; that's what the amateurs who appear on the broadcast receive. Of the others, those traveling now with the Major Bowes units, we can count perhaps 250 persons. They are the only successes we can identify in connection with the coffee ads. By anybody's arithmetic, we now find the number of pounds of



Mayor Rossi of San Francisco turned over to Master-of-Ceremonies Bob Oakley, shown in foreground, the keys to the city for him and the entire Major Bowes unit



coffee required to help one amateur to success amounting into figures of astronomical proportions.

All of which may sound ridiculous, but no more ridiculous than the statement that a pound of coffee helps an amateur to success.

Now I'm one such amateur, for I've been on the road for months. Let me tell the success to which I have been helped. In the first place, I pay all

my expenses myself, save one. That exception is transportation between towns where my unit plays.

My Dad—I'll tell you something about him presently—is always asking how much it costs to travel. Well, the amount varies. Occasionally we get a real break and find a hotel room for \$1.00 or \$1.50. Usually we spend about \$10.00 or \$12.00 a week minimum for a room in a hotel. You see, the ad-

vance agent of every unit tries to make rates for the company; sometimes he's successful, sometimes he's not.

Laundry costs more than a dollar a week, plus postage at such times as we can't pick it up before moving to the next town.

Major Bowes did give us a talk before we left town. He tried to be kindly in his advice. He said among other things that we ought to try to save our

money. But when you consider that we're paid from \$35.00 to \$75.00 a week, and have to meet all our expenses save transportation—hotels, laundry, food, care of stage costumes and all the rest—there isn't much left to save.

So much for success, in the money sense. Let us look into the sort of life that we amateurs traveling around

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DESPITE ALL MEN

America's Leading Dramatic Actress, but Only a "Good Sport" and "Pal," Tells Her Own Extraordinary Story of a Heart-Hungry Search for Love

NO—NO, Jim! You can't. Old Pennypacker Crow may have left his family to go wandering and die in some obscure corner of South America. Malcolm, your father, may have sent two wives to their graves broken-hearted over his philandering. But Jim—not you! The blood of the Crows flows through your veins—the good as well as the black Crows. Jim, I'm your wife. You—"

Sound of a door closing; then: "He's gone . . . Oh Jim!" A sob was wrung from my heart. For a tense moment, while I waited to catch my breath, I stood motionless. Then I stepped back, out of earshot of the millions who were listening to me. As the soft strains of the Dream Waltz filled the studio, played by Wally Ferber and his String Ensemble, I felt the audience in the studio relax, and I knew I had held them.

Bud Haskins stepped closer to the microphone: "Ladies and gentlemen, you have just been listening to the opening episode of the *Three Black Crows*, starring Gloria Kincaid, America's leading dramatic actress. This is a presentation of the Hope Jewelry Company, distributors of diamonds and pearls of distinction. Another episode in the tangled lives of this illustrious family will be sent you next Friday evening over the same network at the same hour."

As soon as he finished talking the announcer lowered his hands to arms-length, and looked full at the tiny glass enclosure that seemed to be built into the wall ahead of him, signaling the operator at the controls that he had finished.

It must have been fully five minutes that that audience kept me and the others in the cast with their applause—or so it seemed to me, for I was anxious to get back to find my wraps and be off. The long hours for days and days had borne their fruit, the broadcast was a success, but for me another ordeal was ahead.

Mr. Hopewell, who owned the jewel-

ry company sponsoring the *Three Black Crows* on a network that extended from coast to coast, apparently had been whisked into ecstasies over radio. He had insisted upon giving a reception to the cast, the Keystone Agency that handled his account—and as it turned out, to most of the radio world I knew.

Oh, don't think me ungrateful if I looked forward to that reception as an ordeal, of sorts. I was honored guest, and I felt my heart singing over that; chiefly was I elated because the audience had responded so warmly to what I had to give.

No, it seemed an ordeal because I had had my fill of receptions. Sounds dreadfully oldish, doesn't it? But none can quite equal the dinner and party afterward that followed my opening night in Babs' Diary. All of Broadway, it seemed, had turned up at The Casino to shower me with praise and to heap all sorts of brilliant hopes and assurances upon the new stage star they claimed had been discovered that night. My senses had been lifted to some dream heaven such as I used to find myself in when Grandma Jones used to read me fairy tales about the Princess, when I was a little tike.

And that first reception was only six years ago!

Since then there were other opening nights, even before radio—but none to over-climax little Babs. And now—

"May I give you a lift in my car?"

ITURNED when I heard some one address me—and saw Schuyler Hamilton. He's the production man with Keystone, who had had the *Three Crows* to worry over—and rather young for the responsibility, I always thought.

"To the Hopewell party?" I asked, a forced gaiety in my voice.

"To the Hopewell party!" he answered, bowing slightly in the spirit of the moment. Surprisingly, he extended his arm, and equally surprisingly to me—as I went over the evening in my mind later—I took it.

"You were superb!" he said.

I smiled. "That's what Mr. Hopewell

and Bud and Wolters and—and all the rest told me. Copycat!"

"But I mean it," he said, and I sensed rather than saw a serious look on his face. It was gone the instant I turned to him to find out what it meant.

"So did they!" he added. "Let's go!"

The party was at Mr. Hopewell's apartment, high up on top of one of those Fifth Avenue apartment houses in the Seventies. The rooms amazed me for their size, they seemed to spread over all the roof of that enormous building—and terraces led from four or five of them, from which I caught glimpses of the tiny specks of light that were motor cars in the park far below; and every one of those rooms seemed to be filled with people.

Somewhere I lost Schuyler Hamilton, and after listening to the sweet things so many had to say of my performance, I caught myself wishing I could slip quietly away to my own little place across the park, get into some shimmery things and cuddle Tubby, Lord Frothingham—he's my pet angora—for a good let-down and rest.

Then suddenly I saw Schuyler Ham-

ilton before me. "I have something special reserved for you. Come along."

"What? Where to?"

He walked ahead of me into a large room, where people were dancing to a muted orchestra. Before I had time to wonder, his arms were around me and we were dancing into the center of the room with the other couples.

"I find no fault with your dancing," I said, "but what is it you have specially reserved for me?"

"Just this," he said. "You looked bored."

IKNOW my hand tightened in his, but my manner was severe when I admonished him:

"You might have asked me if I cared to dance—with you."

"I don't see you struggling desperately to get away."

And indeed I wasn't. I found he had the knack of doing what we know all good dancers do with the women they choose for partners—he carried me away from the room, from the "how nices" and the "you were divines" that I had been hearing so incessantly.

The dance ended, before I thought it had well begun.

"And now I have something else," he said. "This way."

I found myself following him onto a terraced balcony, with cozy wicker chairs spread under a canvas canopy. We seemed to be quite alone. He moved two of the chairs tete-a-tete so that they afforded a view of the park that spread for miles, it seemed.

"Is this—safe?" I asked.

"'Fraid of the big bad lion, or something?"

"Safe to slip away from the party—courteous, I mean?"

Swiftly he rose and walked back to the French doors that separated us from the apartment. He held one of

This stranger had me in his strong grip, taking me away from Schuyler, forcing me—

them open, and stood at attention, one arm bent to wave me inside.

I didn't budge—had no desire to, strangely.

And presently he came back and sat down.

"You were as bored as I was," he said.

"Bored? You? Why—why—"

"Parties like this always make me

think of the days I've spent horsing around with a couple of brothers and a flock of cousins—at some one's nursery here, a lot of kids at our rookery, outdoor playground there—" He waved his hand backward toward the chattering, laughing crowds inside. "Just a lot of children also. Trying to forget they're grown-up."

"My, you're old and mature and—Why, Mr. Hamilton, you can't be a day over forty-nine! How you talk!"

I had been studying his face intently. I saw it apparently for the first time,

broad forehead, wide-set eyes, brownish curly hair, tiny lines at the mouth- corners that deepened now into a broad grin.

"Well, most radio people strike me as being children that didn't quite grow up."

"Why, you—" I began, turning serious for the moment myself, and for what reason I never knew. "You seem to be at home with them. You don't show you think they're any different from—from—"

"The general run?—Ah, there I go again. 'Hamilton betrays inner self.'—Well, to come right out with it, I somehow feel that you are different

from the rest—you'd understand if I dropped the mask and showed you something of what goes on upstairs."

"Different? How?"

He hesitated a moment; then: "Well, old psycho-analyst Hamilton will make a few observations. They must be—you'll pardon me, my dear Miss Kincaid—but they must be a bit personal. Now—" he cleared his throat in mock severity—"I observe before me a young lady of great charm, gracious manners—yet not a raving beauty."

"Here, now! What do you mean?"

"I mean that your face is not one that artists would want to paint for the cover of a magazine. And it's not a face to cause an Emperor to lay his domains before you for a smile. But there's a certain something about you

(Continued on Page 14)



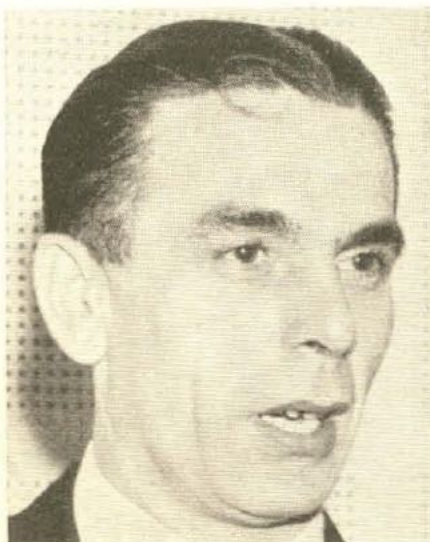


MAJOR BOWES AMATEURS

*Heard on
February 23*



The O'Halloran brothers, Phil and Dan, of Brooklyn, sang Bridget O'Flynn so well that they were sent to join the vaudeville unit playing in Minneapolis. Sylvia Rowell is from the honor city, Portland, Maine, and has been fiddling around for over eleven years



Arthur Dorey, right, a former horse-shoer who has a job as kitchen helper in a hospital where he practises singing low notes. Below: Kay, Ralph and Bill Hoebee, hillbillies from Ridgewood, New Jersey, who play tunes on stone jugs



PLUMS and PRUNES

By Evans Plummer

WELL, Boss, while you are down there in N'Yawk squinting at the new shows, I've been a busy gent myself. Laying aside my super-snoopscope for a night or two, I did some listening and beg to report:

Plums are in order for the Ziegfeld Follies of the Air if the next few visits keep up the starting pace. By the way, did you know that it was a toss-up, the afternoon of the premiere, whether the show would go on or not? With Fannie Brice ill, the sponsor almost switched to the operetta Eileen, with Helen Jepson and Jimmy Melton. Both the operetta and the Follies were rehearsed, but an eleventh-hour decision favored the new show—as announced.

AND THAT new Celebrity Night opus of George Olsen and Ethel Shutta is the nertz. At least it was quite nertz with clown Joe Cook as first celeb. He and George and Ethel all did very plumful jobs. Cook was the best I've ever heard him. And say—he violated NBC's red tape by memorizing his patter and tossing the script on the floor after catching his queues. But it made his stuff sparkle!

WHICH reminds me to tell you another secret. I dialed the NBC Tale of Today in last week (February 24) and found this new weekly serial starring Joan Blaine and Robert Griffin (both of CBS' Mary Marlin) has all the earmarks of success. So I 'phoned Joan (remember her? She was runner-up in RADIO GUIDE's 1935 Radio Queen Election) to congratulate her and learned (sh-h!) that besides playing Joan Huston she doubles as Mrs. Pittman, the old lady. She fooled me completely. And also (sh-h-h-h!) I learned that Joan and Griffin who's the Dr. Gardner of the show memorized their love scene script and went at it orbs and orbs, so to speak. Well, rules or no rules, I'll take my love scenes with warmth. And this one was hot!

I ALSO CAUGHT the NBC Greater Minstrels that same night and am inclined to agree with the folks in South Dakota, Iowa, Pennsylvania—oh, well, why name all the States? The dialers have been kicking that Gus Van is a pancake as an interlocutor; that he's too listless; that he stutters and stammers around; that he's stilted. The rest of the show, and Bill Childs in particular, is right up to snuff. Worth plums in fact. Maybe Gus had better try that memorizing business, Boss. I hear the requests for tickets to the show have sloughed off.

SPEAKING of readers—my other one, the lady in Florida (or was it Texas?) wants to know how you'd like a regular full hour show featuring Jack Benny, Mary, Fred Allen and Portland, all together. She would give Fred's amateurs to the Major, the CCC, the PWA or maybe the Republican Party. After that plumful appearance of the four last week, I say the idea has merit, but I refuse to vote for the merger unless Kenny Baker and Don Wilson are thrown in. . . . That's about all of my opinions for now, Boss, except I'd like to give plums to Boake Carter for not missing a show for 2,172

in a row until February 25 when grippe grabbed him and David Lawrence pinch-hit. . . . Oh yes, and I have prunes for Plummer for changing last issue the sex of Gale Page's son to a daughter. Pardon me, sonny. I know how touchy little boys are about that.

The big NBC-CBS sustaining program change, hinted here exclusively last week, is still crystalizing. . . . More later. . . . And will you be surprised!

RADIO mourns the loss of veteran character actor Jack Daly who passed away last week after a sudden attack of pleurisy. The deceased entertained millions as Fu Manchu, Detective O'Toole in Myrt and Marge, Achmed in Tales of the Foreign Legion, in the Jack Armstrong and A & A commercial credit casts, and more recently as the lovable Mac McKenna, Michael Dorn's companion-orderly in the Story of Mary Marlin. Chicago's etherdom turned out in force for the funeral service which was conducted by Daly's long-standing friend, actor Bob White. . . . where most grief-stricken of all was Jack's aged Japanese number one man, servant of the actor for many years.

PODIUM POTHOOKS: George Olsen ends March 25 at Chicago's College Inn and opens the next day for a week on the stage of the Chicago Theater, after which Ethel Shutta's husband will move to the Coconut Grove, Los Angeles. . . . Into the College Inn April 11 goes Abe Lyman for six weeks and, after him, opening May 23, will be Buddy Rogers, the Mary Pickford romancer. . . . Now ensconced at N'Yawk's Waldorf-Astoria is Orville Knapp, with Wayne King slated to follow when his tour ends.

ROMANCE CORNER: Maybe it's the Leap Year influence. . . . Anyway, Jack Landt, of the Landt Trio and White, will take Marion Vergeron, of New Haven, Connecticut (and Miss America, 1934), as his bitter half June 14. . . . Parkyakarkas (Harry Parke or Einstein) and Marjorie Cantor, one of Eddie's girl children, are tuning in the same programs. . . . That reported Barbara (Snooney) Blair hookup with General Motor exec Paul Garrett is quite premature. Some reporter was over-zealous. . . . Georges Metaxa, ex-m.c. of NBC's Manhattan Merry-Go-Round, is building himself up with a physically-cultured datter of publisher Bernarr MacFadden. . . . And just who did mikeman Truman Bradley have in mind last week when I spotted him pricing furniture—Vivian della Chiesa?

TAG LINES: That new Yahbut and Cheerily act of the Al Pearce show is written by Jennison Parker who plays Yahbut. Bill Wright is Cheerily. And the performance of Larry Blake, impersonator of Father Coughlin, etc., who appeared with the Gang February 21, brought him two swell offers—one to appear with the Vallee show at the Versailles Club, N'Yawk, and the other a whirl on the Manhattan Merry-Go-Round. . . . Bill Baar, NBC's one-man show, is back on the air as Grandpa Burton. He has been away visiting Haiti to study French-Haitian dialect.

INSIDE STUFF

By Martin Lewis

IT'S NOT nice to start a column with bad news, but such is the most important item of the week, so it must fit here. Helen Hayes leaves the airplanes with her popular New Penny show after the broadcast of March 24. This grand actress wants and needs a vacation, so will not renew for another stanza.

Jack Hylton, the English maestro who is now heard over a CBS Western network only for an oil company, loses his job on April 4 but has a new one all set to start the following night. He will replace Charles Previn on the Sunday night hosiery show, which is having a Spring cleaning as reported here last week, with Countess Albani also going out.

Another exclusive report you read in this column last week is confirmed this week. Chrysler Motors debuts with their new show with Mark Warnow's orchestra, Alexander Gray, baritone, and a chorus. No popular songs will be heard on this program. Instead there will be semi-classical and classical numbers as a direct contrast against the Rudy Vallee show on the opposition network.

The Harvester Program, which leaves its spot to make way for the Warnow-Gray show, will not be renewed. Vic Arden and Teddy Bergman are already seeking a new sponsor.

Two old-time comics are planning comebacks and also seeking a sponsor. They are Jack Pearl, the ex-Baron Munchausen, and Joe Penner. Pearl expected to sign up for a show last week but the sponsor changed his mind. Joe Penner is letting several big advertisers know he has found a new script idea. He's probably asking, "Wanna buy a program?" It's ducky!

BATON-WAVER Al Goodman has been seriously ill. During one of his recent shows he had to be carried from the studio. At this writing we learn he is considerably better, and by the time you read this he probably will be back leading the orchestra on the new Ziegfeld Follies of the Air.

As some of you may know, when this program made its debut Fannie Brice was also among those NOT present, due to illness. However, most of you do not know it was Minerva Pious of the mighty Allen Art Players who did the grand substitute job. As a matter of fact, she did it so well they are considering the possibility of developing Miss Pious as a comedienne in a more prominent spot.

Many listeners will bemoan the fact that John Charles Thomas is going off the air. He plans to make his exit on April 15 after 58 consecutive weeks of broadcasting in order to take a brief vacation on foreign soil.

My confidential and secret operative tells me that Arnold Johnson, the maestro, and Ray Perkins, the comic, are feuding. As you know, they work together on the amateur show which just closed a long run on CBS and which is now on the Mutual network.

I for one am glad to see Benny Krueger, originator of the "laughing saxophone," stage a comeback. I remember years ago the name of Krueger was listed among the topnotchers in the band business. Then things started to go bad for Benny. He played around Chicago theaters for awhile, and things got worse. After a tough struggle to get bookings, without much success, Rudy Vallee gave him a job as saxophonist in his band. Now Krueger is getting the break he deserves—he is again leading his own band, this time on the Pick and Pat show over CBS on Monday nights.

Alwyn Bach and Clyde Kittell, two of the better NBC announcers, have been given their walking papers from the network. Asked the reason, Bach said: "We agreed to disagree. I'd rather not say anything more about the matter." The boys probably will do free-lance announcing.

YOU'RE likely to get the creeps if you listen to the Crime Clues program next Tuesday night. The entire program, with a special haunted house plot, will be heard from a reputed haunted house selected through an advertisement placed in the New York newspapers. It will be broadcast on a ghost-to-ghost network. Just five hours earlier a similar broadcast will be aired from London. See Coming Events for details.

There seems to be a bit of friction in the Atlantic Family Camp, the program featuring Frank Parker, Bob Hope and Red Nichols' band. Frank, they tell me, is dissatisfied because Hope is being given so much of the program's time. I "HOPE" they settle it soon.

Several of my readers have scolded me in writing because I haven't mentioned Ralph Kirbery's name in this department for months and months. They can blame it on the Dream Singer himself, who usually keeps me informed about his activities. His first letter in months and months was received last week telling me about his new program over WJZ, New York, heard on Sunday and Monday, and that he expects to go on a network soon. He also tells me he had to miss the first program due to a touch of grip, and had to stay in bed and listen to some one else sing in his place... Are the Kirbery fans happier now?

IF YOU should be walking along Broadway some Thursday night and happen to see a young man running along the street with no regard for swearing motorists, it's an even bet that it's Rudy Vallee. After his broadcast Rudy rushes from the studio to the theater where he is appearing in George White's Scandals—and believe you me he can run!

Around the end of the month or the first of April Hollywood Hotel will present an original musical comedy authored by Dick Powell and Raymond Paige, two of that show's stars. If the composition clicks on the air as it has in script reading form, there is a possibility it may be filmed.



THIS WEEK'S NEWS REEL

Latest Shots of Your Favorites

Bob and Renny are the two whose mad antics are lifting them to stardom via CBS outlets. Irma Glen, at right, specializes on the organ now but in previous years she has led an orchestra, played in vaudeville and also made an appearance on the concert stage



Ruth Russell has mastered her art so well that she looks the part of Nancy in Just Plain Jane to a T. Below: George Olsen and Ethel Shutta are the stars around whom the new Celebrity Night show, Saturday nights over NBC, is built



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UPSETS TIP TOP STARS IN POLL

THE chase is on in earnest. Only when sudden changes occur in the standings of contestants in RADIO GUIDE's Star of Stars Election does the race take on the aspects of a real struggle. With only one week's listing of the standings behind us, listeners are beginning to rally for their favorites, and the results are reflected in swift changes in standings. The first change of importance is found in the Musical Program classification where Show Boat, second in the initial tabulations, has moved into the lead, replacing Hit Parade which now trails. A drop from sixth to eighth place by the Major Bowes National Amateur Hour will also concern some of the loyal listeners to this unique weekly broadcast.

Another battle royal for a place near the top in the Male Popular Singer rating finds a shift which relegates Dick Powell to third place while his last week's spot, second, is taken by Lanny Ross, Show Boat star. Among the operatic singers a similar turn about has occurred, with Nelson Eddy taking the runner-up place and Lily Pons, second last week, trailing him.

And thus it will vary throughout the many weeks still remaining to complete the vote. How it all winds up is strictly in the hands of the reader-listeners. That's why everyone connected with radio, from artists to sponsors, is so vitally interested in RADIO GUIDE's annual Election—it is the one consensus in which listener opinion is the only thing that counts.

But how about your particular favorites? Are they up in the running as you think they should be—or are you the dilatory sort of listener who is going to get around to locking the barn door after the horse is gone?

If your interest in the artists is genuine you will send in every possible ballot you can lay your hands on. Every vote has its effect in the final standings, so to dismiss the balloting with the thought, "Oh, well, my little vote won't make any difference one way or another" is literally to desert your favorites in their hour of need. And you may vote as often as you like.

A question asked by one reader may be puzzling others so we make it clear here that you may vote for your particular favorites under whatever heading you choose—or under as many as you choose. For instance look at Jessica Dragonette. She is listed in three divisions, so if you care to vote for anyone else in two or more groups you may without invalidating your ballot.

And remember—the ballot is sized to fit on the back of a penny postcard. The issue now is to vote promptly and vote frequently. It is true there is still plenty of time, but it is equally true that front-runners have a tremendous advantage—so get behind your own choices and VOTE NOW! Mail your ballots to the Star Election Tellers, care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Consult RADIO GUIDE each week for the standings. Below is the latest tabulation of the leaders in each group:

Star of Stars

- | | |
|------------------|------------------------|
| 1. Jack Benny | 7. Willie Morris |
| 2. Lanny Ross | 8. Bing Crosby |
| 3. Joan Blaine | 9. Grace Moore |
| 4. Lulu Belle | 10. Jessica Dragonette |
| 5. Ralph Kirbery | 11. Nelson Eddy |
| 6. Eddie Cantor | 12. Rudy Vallee |



Jack Benny, last year's Star of Stars, has taken a comfortable lead in this year's Election—and no wonder he's smiling

Musical Program

- | | |
|------------------------|------------------------|
| 1. Show Boat | 7. Cities Service |
| 2. Hit Parade | 8. Major Bowes' Hour |
| 3. Fred Waring | 9. Wayne King |
| 4. Hollywood Hotel | 10. Breakfast Club |
| 5. Vallee Variety Hour | 11. Bing Crosby |
| 6. Nat'l Barn Dance | 12. Beauty Box Theater |

Dramatic Program

- | | |
|----------------------|---------------------|
| 1. One Man's Family | 7. Today's Children |
| 2. First Nighter | 8. Grand Hotel |
| 3. Lux Radio Theater | 9. Leslie Howard |
| 4. Mary Marlin | 10. March of Time |
| 5. New Penny | 11. Crime Clues |
| 6. Myrt and Marge | 12. Gang Busters |

Children's Program

- | | |
|-------------------------------------|----------------------------|
| 1. Irene Wicker, Singing Lady | 6. Coast to Coast on a Bus |
| 2. Orphan Annie | 7. Jack Armstrong |
| 3. Kaltenmeyer's Kindergarten | 8. Buck Rogers |
| 4. Horn & Hardart's Children's Hour | 9. Let's Pretend |
| 5. Popeye | 10. Jimmy Allen |
| | 11. Spareribs |
| | 12. Dick Tracy |

Dance Orchestra

- | | |
|-----------------|------------------|
| 1. Wayne King | 7. Horace Heidt |
| 2. Guy Lombardo | 8. Eddy Duchin |
| 3. Hal Kemp | 9. Rudy Vallee |
| 4. Ben Bernie | 10. Johnny Green |
| 5. Jan Garber | 11. Ray Noble |
| 6. Fred Waring | 12. Ozzie Nelson |

Male Singer of Popular Songs

- | | |
|-----------------|-------------------|
| 1. Bing Crosby | 7. Frank Munn |
| 2. Lanny Ross | 8. Ralph Kirbery |
| 3. Dick Powell | 9. Jerry Cooper |
| 4. Frank Parker | 10. Jackie Heller |
| 5. Kenny Baker | 11. Jack Owens |
| 6. Rudy Vallee | 12. Steven Barry |

Female Singer of Popular Songs

- | | |
|-----------------------|--------------------|
| 1. Kate Smith | 7. Dolly Dawn |
| 2. Frances Langford | 8. Deane Janis |
| 3. Harriet Hilliard | 9. Vaughn de Leath |
| 4. Jessica Dragonette | 10. Loretta Lee |
| 5. Ethel Shutta | 11. Gale Page |
| 6. Alice Remsen | 12. Jane Froman |

Singer of Operatic or Classical Songs

- | | |
|-----------------------|----------------------|
| 1. Grace Moore | 7. Richard Crooks |
| 2. Nelson Eddy | 8. John Chas. Thomas |
| 3. Lily Pons | 9. Nino Martini |
| 4. Lawrence Tibbett | 10. James Melton |
| 5. Jessica Dragonette | 11. Lanny Ross |
| 6. Gladys Swarthout | 12. Conrad Thibault |

Comedian or Comedy Act

- | | |
|------------------|-------------------------------|
| 1. Jack Benny | 8. Fibber McGee & Molly |
| 2. Eddie Cantor | 9. Kaltenmeyer's Kindergarten |
| 3. Burns & Allen | 10. Phil Baker |
| 4. Lum 'n' Abner | 11. Harry McNaughton |
| 5. Amos 'n' Andy | 12. Bob Burns |
| 6. Fred Allen | |
| 7. Pick & Pat | |

Announcer

- | | |
|---------------------|--------------------|
| 1. James Wallington | 7. Tiny Ruffner |
| 2. Graham McNamee | 8. Phil Stewart |
| 3. Don Wilson | 9. John Young |
| 4. Milton Cross | 10. Paul Douglas |
| 5. Ted Husing | 11. Don McNeill |
| 6. Harry Von Zell | 12. Truman Bradley |

News Commentator

- | | |
|--------------------|----------------------|
| 1. Lowell Thomas | 7. Jimmy Fidler |
| 2. Boake Carter | 8. Julian Bentley |
| 3. Edwin C. Hill | 9. John Kennedy |
| 4. Walter Winchell | 10. H. V. Kaltenborn |
| 5. Paul Sullivan | 11. Hugh Conrad |
| 6. Gabriel Heatter | 12. Sam Hayes |

OFFICIAL STAR OF STARS ELECTION BALLOT

My favorite Star of Stars is _____

My favorite Musical Program is _____

My favorite Dramatic Program is _____

My favorite Children's Program is _____

My favorite Dance Orchestra is _____

My favorite Male Singer of Popular Songs is _____

My favorite Female Singer of Popular Songs is _____

My favorite Singer of Operatic or Classical Songs is _____

My favorite Comedian or Comedy Act is _____

My favorite Announcer is _____

My favorite News Commentator is _____

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My address is _____

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City and State

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BLUFFING THE CIGAR TORCH

By Arthur Kent

Calling All Cars

JOHN WHEELER was frowning at a newspaper when the two tall young men entered his office.

It was 8:30 in the morning—but Wheeler's eyes were red-rimmed from lack of sleep. His dinner-jacket was creased, his black bow tie slightly askew, and there were a couple of faint smudges on the white expanse of his shirt-front. Yet the sleepy John Wheeler was quite happy: he had just locked over \$1,000 in the big steel safe—and the last and gayest of the masqueraders had gone.

It had been a great night. Wheeler, the suave and quick-thinking manager of suburban Detroit's veddy, veddy ritzy Grosse Pointe Club, wished that every night could be so profitable. All Detroit's society had turned out for the circus party given by Count and Countess Cyril Tolstoi.

He was frowning at a newspaper story when the two tall young men came into the office. Both wore coats, against the chill of Detroit's December weather.

"Are you the manager?" It was the slighter, younger of the two who asked, and Wheeler didn't like the way the man's furtive eyes shifted quickly about the office. The other fellow had a sharp, foxlike face with a long nose and a tiny mustache nestling directly beneath it. Wheeler didn't like his looks any better—and both men had their hands in their overcoat pockets.

"Ye-es," Wheeler admitted thoughtfully. "I'm the manager. What can I do for you?"

"Okay, Mike," said the younger man. And both of them drew pistols. "You can just put up your hands—quick."

"An' don't make no noise," said the sharp-nosed man, quietly.

With a sigh Wheeler raised his arms, slowly. His paling face was thoughtful. Wheeler was scared—but he was thinking fast.

"Boys," he said, "I've only got about thirty bucks in my pockets. Sorry." At this, the slim and clean-shaven man sneered.

"Get busy and open that safe," he commanded. "It ain't healthy to try and kid us."

Now any man who makes his living as Jack Wheeler does is bound to be a gambler. It requires nerve to found

a business upon the shifting whims of a fickle public, which takes its fun where it finds it. Suppose—Wheeler asked himself—just suppose he bluffed these guys for half an hour. Perhaps in that time something would turn up.

"Come on—get that tin can open!"

Wheeler shrugged and spread his hands in a gesture of resignation. He determined to take a chance—though his soul shrank at the thought of what might happen to him if he failed.

"You're welcome to the dough," he declared, "but you'll have to wait."

"What d'yuh mean, we'll have to wait?"

"Well, you see, boys, I'm not the one that has the combination to this safe. I'm just the manager. Only the club secretary can twist the dials on that steel box."

The fellow with the sharp nose and the tiny mustache looked sourly at Wheeler.

"It'll be just too bad for you if you're lying," he said softly. "I'll make you wish you was dead. Who is this club secretary? When does he come in?"

"It's not a he—it's a she," Wheeler said. "Her name's Romana Davis. She doesn't come in till nine o'clock or so."

AT THIS the two gunmen looked at each other. "Okay," the younger and smooth-shaven one agreed finally. "We'll wait. And we'll tie you up."

Minutes passed. The cool thugs and their trussed-up victim waited without a word. The clock's large hand approached nine.

Then, in the hall outside the office door there sounded the approaching click-click of high-heeled shoes. The

robbers tensed and Manager Wheeler felt sick. One of the thugs got up and stood beside the closed door.

The office door swung open. An alert, fresh-looking girl smiled at them—and then her smile vanished as the two thugs closed in, shut the door and poked their pistols at her.

"You Miss Davis?"

"Why—why yes," the girl said. "And I thought all you masqueraders had gone home by now."

"Don't crack wise. Open that safe."

"Safe?" A glint of fear shone in the girl's eyes. "Why, I don't know the combination. Mr. Wheeler is the only one—"

Too late Romana Davis bit her sentence off in the middle. To the trussed-up Wheeler, it sounded like a sentence of doom. Balefully the thug with the cigar turned his head towards the manager—so that its red-hot tip pointed like an accusing finger.

"You dirty—" said the sharp-nosed man, softly. He puffed hard on the cigar and walked over to Wheeler's chair. Over his shoulder, he said: "Come on, Cass. Loosen the cord around this guy's feet." Again he drew on the cigar. "In a minute or two he's gonna remember that combination."

As the two gunmen bent and began to unwind the wire which bound his feet to the chair, Wheeler felt the cold sweat start all over his body. In a minute they would take one of his shoes off. Then...

"Yeah," said the man with the cigar. "You'll remember the combination all right. An' in a few minutes you'll be askin' us—beggin' us polite like as a special favor to open the safe."



"Loosen the cord around this guy's feet!" Again he drew on the cigar. "In a minute or two he's gonna remember that combination"

Romana Davis heard—and understood. And then she gambled her own life to save her boss from probable torture and possible death.

"That's got it!" grunted the slim, smooth-shaven gunman as the tight-knotted cord came loose around Wheeler's ankles. "Now take off his—"

He turned his head. But Romana had vanished.

"Jack is being robbed!" Romana gasped as she burst into the kitchen. The faces of half a dozen breakfasting employees turned towards her, startled.

COME on!" shouted Jack Miller, a houseman. Nearly upsetting the table in his haste, Miller scrambled up and ran to the nearest exit—Romana hard on his heels. Miller's car was at the curb, but there was no policeman in sight. So into the car they tumbled.

Half a block away, still without having found an officer, Miller jerked the car to a stop and ran into the Grosse Pointe bank. There, into a telephone he blurted the story which caused Detroit's police-radio station, WPDx, almost immediately to send out this flash:

"Calling cars 37, 50 and 143 . . . Robbery in progress at the Grosse Pointe Club . . . Cars 37, 50 and 143 . . . Robbery at the Grosse Pointe Club . . ."

But meanwhile, the absence of one slim girl had frightened the two bandits more than the presence of half a dozen men would have done.

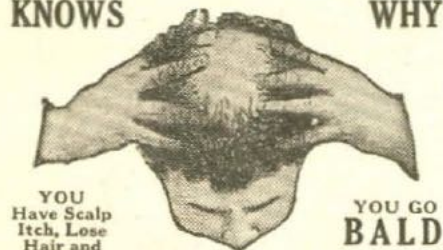
"She's calling coppers!" wailed the panic-stricken, clean-shaven one.

"We better beat it!"

As the two thugs clattered down the
(Continued on Page 15)

"OPEN THAT SAFE OR WE'LL BURN HOLES IN YOU!"

Now Science KNOWS WHY



Germ that get deep into the scalp skin and not removed with soap and water, shampoos, hair tonics, salves and oils. They create fine dandruff to clog up pores and hair follicles, causing itch, falling hair and smothering the roots so they can not grow hair. Now a new method enables men to easily remove the thin, congested, germ-laden outer layer of scalp skin and have a clean outer layer that will absorb air, sunshine and benefit from stimulating, nourishing preparations to activate the dormant roots to function and promote hair growth. This new method is now explained in a treatise called "HOW HAIR GROWS" and tells what to do. It is being mailed absolutely free to readers of this magazine who have hair troubles. Send no money.

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MUSIC IN THE AIR

By Carleton Smith

ONLY two more Metropolitan Opera broadcasts remain after Fidelio (March 7, NBC at 1:55 p.m. EST; 12:55 CST; 11:55 a.m. MST; 10:55 PST). The New York opera season closes March 21, and no plans have been made to broadcast the supplementary Spring season of light opera, which will begin after the company visits Boston, Baltimore and Rochester.

The radio audience will have heard fourteen of the thirty operas presented this season under the general-directorship of Edward Johnson. And we may hear Mr. Johnson himself, as it is promised that he will sing *Pelleas* to Lucrezia Bori's *Melisande*, perhaps for the last matinee of the season. It will mark Miss Bori's final appearance in opera; also, it will be something of a farewell for Mr. Johnson as a singer.

The Fireside Seat is the class of membership open to radio listeners. With it, they receive *The Metropolitan Opera Guild Primer* and *The Guild Opera Ballot*. The first is a pamphlet, summarizing the story of each opera in the current repertory, including a short biographical sketch of the composer, a brief history of the Metropolitan, and a comprehensive bibliography for additional reading.

"Suppose you had the royal right to command the Metropolitan Opera to stage your favorite operas for the coming season... what would they be?" That's the way the Guild's ballot begins. And to determine the audience's preferences, voters are asked first to eliminate five operas from a list of twenty: *Carmen*, *Faust* and *Manon*; nine Wagner operas; and three Puccini, four Verdi, and *Pagliacci*.

Second, to number ten operas in order of preference from a list of twenty that includes: *Rosenkavalier*, *Hansel and Gretel*, *Norma*, *Lucia*, *Don Giovanni*, *Mignon*, and *The Emperor Jones*.

Third, to check only five out of a list of forty revivals including, in English, *Don Pasquale*, *Boris Godunoff* (which Lawrence Tibbett may sing at the Met next Winter); *The Bartered Bride*, *The King's Henchmen*, *Falstaff*, and *The Secret of Suzanne*.

Fourth, to list operas not already on the ballot, for which the voter has a preference.

The results from this poll will be illuminating and helpful to the management. If you wish to obtain a ballot, the address is the Metropolitan Opera Guild, Hotel Pierre, New York.

GIUSEPPE VERDI, or Joe Green, as he would have been known in this country, has his inning on the Philharmonic-Symphony broadcast Sunday (CBS, at 3 p.m. EST; 2 CST; 1 MST; 12 noon PST). He will furnish the entire program, an unusual occurrence for him, as he is known principally as an operatic composer and his name reaches symphony programs only with an occasional overture.

The women of the Schola Cantorum will sing a *cappella* his *Laude alla Vergine*, to be followed by his *Requiem* in memory of Alessandro Manzoni, upon which Mr. Lawrence Gilman will discourse at length.

LAWRENCE TIBBETT ends his present broadcast series March 17. He will make a film this Summer. So, also, will Nino Martini, who leaves the *Chesterfield* series in April to be replaced by Richard Bonelli.

ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

(Figures in parentheses denote megacycles, or thousands of kilocycles)

LATIN stations have been furnishing excellent reception throughout the evening hours of the past week. Outstanding performers are: LRU, Buenaventura, Colombia (9.5); TIEP, San Jose, Costa Rica (6.71); YV6RV, Valencia, Venezuela (6.52); HJ1ABB, Barranquilla, Colombia (6.44); TIPG, San Jose, Costa Rica (6.41); YV12RM, Maracay, Venezuela (6.3); HJN, Bogota, Colombia (5.95); HJ4ABE, Medellin, Colombia (5.93); HRN, Tegucigalpa, Honduras (5.87); YV5RMO, Maracaibo, Venezuela (5.85), and YV2RC, Caracas, Venezuela (5.8).

Reception on the nineteen and 25-meter bands continues to be generally unsatisfactory. Pontoise, France (15.24), and GSF, Daventry, England (15.14), are fair from 6 to 6:30 a.m. PST (7 to 7:30 MST). 7 a.m. PST (8 MST) is a little too late for the American hour from DJB, Zeesen, Germany (15.2), at this time of the year. The only remarkable signals heard on 25 meters are those being transmitted by Radio Coloniale, Pontoise, France (11.71), in the evenings.

RECEPTION on the 31-meter band shows steady improvement. Each night this band stays active for a longer period. Even Zeesen, Germany, stations, DJA (9.56) and DJN (9.54) are quite enjoyable around 6 p.m. PST (7 MST).

LRX, Buenos Aires, Argentina (9.58), aired its first evening transmission on Thursday, February 20, completely blanketing GSC, Daventry, England, on the same frequency.

Cuban authorities have clamped down on promiscuous cluttering of channels by small and inadequate short-wave stations. Hereafter only twelve permits will be issued, and only to stations of not less than 1,000 watts power.

Starting with Transmission One, 12:15 to 2:15 a. m. PST (1:15 to 3:15

MST), on Sunday, March 15, new Daventry transmitter GSN (11.82) will broadcast simultaneously with GSB (9.51).

The present Pontoise, France, stations have at last received definite call letters. They are TPA2 (15.24), TPA3 (11.88), and TPA4 (11.71).

On Monday night, February 24, HJU, Buenaventura, Colombia, made its debut on the 9.5 megacycle channel. The schedule will be Monday, Wednesday and Friday nights between 5 and 6 p.m. PST (6 and 7 MST)... Some arrangement for sharing time on this frequency will have to be made as soon as HJ1ABE, Cartagena, moves in with its new 1,000-watt transmitter.

This week we introduce short-wave reception post No. Two, run by Earl Roberts of Indianapolis. Mr. Roberts reports: A new Mexican station, XEDQ, Guadalajara, has been operating on about 9.52 megacycles during the evening.

Question Box: H. C. Kolstead of Clewiston, Florida: The Spanish station you heard down among the police transmitters on approximately 1.634 megs must have been the first harmonic of XERA, Villa Acuna, Mexico (.84)... Roy Staley of Carrier Mills, Illinois: To reduce interference from a high tension line only forty feet from your radio we would suggest a doublet antenna with balanced transmission line lead-in, erected as high and as far from the source of interference as possible, and running at right angles to it... Helen Dominguez of W. Philadelphia, Penn: F31CD, Radio Saigon, operates on 9.52 megs and relays broadcast station of the same call on 840 kilocycles. These are the only broadcasting stations in the country. Commercial phone stations are: FZR (16.2), FZS (18.34) and FZS2 (11.99).

(For foreign short-wave programs for the week see pages 29 to 41 inclusive.)

DESPITE ALL MEN

(Continued from Page 9)

—the way your eyes light up—maybe it's a deep spiritual quality that comes into your expression somehow. Anyway, it makes you more beautiful than most women.

"Now hear the professor through to the finish, I beg of you. I think it's proof enough of your charm exceeding your beauty that half of the men in there aren't flocking around begging you to dance with them."

For a moment I was furious. What did he mean, this man who was almost a total stranger to me—by telling me I wasn't beautiful? For a blind instant I wanted to hurt him—then as abruptly as it came the feeling fled, for I knew down deep that he was speaking the truth when he said:

"You're not what I would call a Fluff. And it's the Fluffs who get the bids to the dances—and the hilarious good times. Now, Miss Kincaid, I know you don't go in for partying around the town, for I haven't seen you in a single night club—and what's more I'm well aware that you're apt to go on

home after a rehearsal or a broadcast, rather than go places hunting foolish fun."

Something inside me went numb. In that half-light I was grateful that the moisture I felt around the rims of my eyes couldn't be seen.

How I yearned to do the very things he said I didn't do—"go partying around town!" The nights I've spent reading—listening to the radio—while I told Tubby, Lord Frothingham, that I was just an old silly—that the girlhood name my schoolmates applied to me might still be accurate—Ugly Duckling!

Only the success that had been showered upon me—"America's leading dramatic actress"—had dimmed all that.

"Why, you haven't even a steady boy-friend," he went on. "Wait, that sounds like my Aunt Tilly. But what I mean is—you aren't—well, you aren't Winchell's 'that way' about anybody, so far as I can make out."

(Continued on Page 16)

AT YOUR STATION

WRESTLING is a form of sport that has been made much more popular in the West through radio broadcasting. Sports fans throughout the Northwest greatly enjoy the broadcast of the weekly wrestling matches over KFBB. Every Wednesday night these matches are held in Bill Root's wrestling arena in Great Falls and announced by Joe Wilkins.

Many people in the Great Falls area who have not been interested in wrestling previously due to the fact that they didn't understand the holds used, have become ardent fans since the inauguration of the broadcasts. This active interest has been aroused by the descriptions which are given of the wrestling holds. Sports-announcer Wilkins enlivens the broadcasts by telling the history of some of the holds and how their names originated—such as the famous *Indian Deathlock*.

Joe receives letters of appreciation from the entire Northwest—Montana, Wyoming, Oregon, Washington, Idaho, California and several Canadian Provinces. The broadcasts afford sport-hungry listeners the opportunity of listening to a type of contest that many seldom have the opportunity to witness.

TWO OF the announcers at KFBB apparently thought they were missing out on something that the rest of the public was enjoying. Anyway, they had phonograph records made of their announcing. It is rumored that they spend entire evenings at home listening to their voices over the phonograph.

EACH MORNING at 11:45 it is our pleasure to drop in on the home of *Hank and Honey*, a young married couple who are living an average life

with the average trials and tribulations and ups and downs. This program has a large appeal for all radio listeners because it does portray so well events which are apt to occur in the life of any average couple. The parts are taken by KFBB players.

Heard at KLZ

"I firmly believe that reader interest and the circulation of the newspaper is increased through radio news bulletins. For this reason newspapers and radio should work together as allies instead of competing with one another." This formed the keynote of a talk recently delivered before members of the Colorado Press Association, by Mr. J. I. Meyerson, executive of the *Oklahoma Publishing Company*, and currently manager of KLZ in Denver.

Dispersing one of the publishers' chief worries about radio, that of the news-cast, Mr. Meyerson said: "The news as given over the air is by necessity so brief that no one, even if he listens to every hourly newscast, is satisfied with the number, length, or details of these radio bulletins." Illustrating this, Mr. Meyerson said that station KLZ receives daily 30,000 words and uses only 6,500, or one-fifth of the total news received. To get the full facts, the public is forced to read its daily newspaper.

"The only decided effect newscasting has had upon the circulation of a newspaper," continued Mr. Meyerson, "is in the publishing of extras. Here I believe that newscasting has decreased the number of these special editions put on the streets. If I am correct however, most circulation managers do not regard this as important, since they looked upon 'extras' more as a service to the public than a money-maker."

THE VOICE OF THE LISTENER

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words, to VOL. RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

One Use for Short Wave

Sirs: I note many people say the short-wave side of radio is of no interest to the average listener. Since I purchased an all-wave set, radio has meant double the pleasure derived before.

The programs from the U. S. short-wave stations are worth the cost of the set alone, as this section of the country does not get the Eastern stations in daytime at all.

I believe you asked in Radio Guide for comment on short-wave and I write this in appreciation of the U. S. stations, and good old Radio Guide.

Gibland, Louisiana

Mert Davis

Anything that widens the scope of receiving sets must be accepted as a worthwhile advancement in radio engineering. Many listeners, disappointed because foreign reception is not all they hoped—and not aware of remote short-wave programs in the United States—unjustly condemn the low-wave sets.—Ed.

Sickroom Notes

Sirs: While spending a Sunday at home ill with a cold, I made the following observations: Lovers of good music are of necessity religious people, and religious people go to church. How can radio expect a fan mail response from classical musical programs when those who would enjoy them most are at church? I refer to such programs as the Semmler Beethoven Sonata series; Walberg Brown string quartet; Samovar Serenade; Salt Lake Tabernacle Choir and Organ; Sunday Evening Hour and others. Carleton Smith is the best critic writing for any weekly periodical I have yet found. He deserves more space.

Alexandria, Indiana

R. DeWitt Cripe

It would be interesting to delve into the kinship of religion and a love for

good music. If there proved to be one, proselyters on both sides would have lots of fertile new ground on which to work.—Ed.

An Appreciation

Sirs: A few words of gratitude and appreciation are due the National Broadcasting Company for their kindness in broadcasting the Metropolitan Opera on each Saturday afternoon. I feel that many will agree with me that this is the finest kind of entertainment to be had anywhere and to be able to hear these world famous artists and the operas is a grand treat to those of us who really appreciate this good music and do not have an opportunity of seeing opera on the stage.

I hope that the National Broadcasting Company will continue to bring us the better class of entertainment such as the opera and the symphony orchestras and I really believe that the majority of people are really appreciating these fine programs.

With best of good wishes to you and your fine column.

Wichita Falls, Texas

Raymon Cyr

Human Nature, Not Humanity

Sirs: Two weeks ago I heard the call for C.Q. over the amateur band. Since then I have heard C.Q. called over the short waves from every one of the 48 states, from Hawaii, Porto-Rico, Cuba, Mexico and a dozen amateurs in Canada. Is C.Q. in distress?

If so, the determined effort of thousands of amateurs to locate C.Q. reflects a trait of humanitarianism all too rare today.

White Plains, New York

Charles C. Webster

CQ is radio ham language for: "I'd like to talk to someone; anyone please answer." So CQ is human nature; not humanitarian. But amateurs are famed for their heroic deeds in times of distress or catastrophe.—Ed.

BLUFFING THE CIGAR TORCH

(Continued from Page 13)

stairs and out of the building, another club employee watched them jump into their car and drive away. Smartly, this man—Joseph Weber—noted details, sprinted to a telephone. So that in a moment, a second radio flash went out:

"All cars . . . Calling all cars . . . be on the lookout for two men riding in a dark-colored Ford sedan, license number 61-076 . . . Driving West on Eight Mile Road . . ."

Thus radio closed an invisible gate across Eight Mile Road. For even as the two thugs sped westward, pleased that at least they had managed to escape, that radio message was sounding in the scout car of Patrolmen Emerson Atkinson and Russel Gardner. Gardner swung the car around a corner—just in time to see the dark-colored Ford sedan tearing along the road.

The light, high-g geared police car slid down that highway as though it had been greased. The siren screamed.

Then Atkinson drew, and leaned his pistol-arm on the door of the swaying police car. Carefully he sighted. Two shots ripped out—and the right rear tire of the fleeing car suddenly blew out as the police bullet gashed into it.

The car ahead waltzed like a skittish horse as the driver fought to keep it from turning over. It stopped, safely—and then two tall young men climbed out. Their dangerous hands were held high, under the menace of a riot gun held in Gardner's grasp.

At the station house, they identified themselves as Casimir Lempert and Mike Wierzbinski. Mike, of the sharp nose and tiny mustache, had served time in the penitentiary for robbery. Lempert had also been in stir for larceny. It was he who had suggested the raid. But it hadn't been so simple. For the courage of Romana Davis and the efficiency of the two police officers had been woven by radio into a net—and in it the two thugs were nicely caught.

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DESPITE ALL MEN—GLORIA KINCAID'S STORY

(Continued from Page 14)

"Well if I'm not, it's because I choose not to be so," I flared.

"Steady—steady. The professor meant no offense!"

"There was—I have my memories."

"Hah! Who's the oldster now? Memories—at your age! Indeed!"

I smiled at the way he caught me up. I couldn't help it. "I don't know what crazy impulse makes me tell you, but I'm twenty-six."

"Then the publicity releases weren't far wrong," he commented quickly. "They threw in only three years for dignity, to support the very lofty place you hold in the theatrical whirligig... Well, you have me by four years. I'm thirty."

"Thirty—No! Why, I thought—"

"That I was much younger. And if I were more of an egotist than I am, I'd say they all do. But it was clever of you just the same—and likewise a feather in the cap of the Hamilton technique. The Pater, you see, tried for a long time to get me to settle down. And now that the very plut family name has made me a vice-president at something I show an interest in—this radio business I mean—I still haven't taken on the years that should go with my station—Ahem! You are impressed, my dear Miss Kincaid? But it's still all a lark to me. The only serious thing I ever set out to do was to insist that the Hamilton money wouldn't hamper me. I'll make my own reputation—be myself, come what may—or else—"

I hardly heard what he said. In the half-light he couldn't see, but I'm sure my face flushed scarlet. Did I, I asked myself, go around showing people what I thought—was my life the open book to everyone that it was to this man?—Or did he have some special power of discernment, some knack of putting his finger upon the core of a person, the way he had with me?

But I couldn't think clearly. I knew I'd have to wait until I was alone with Tubby, Lord Frothingham, to sift it all through. Right now I felt myself strangely drawn to him—and a little sad. It saddened me to recall what I had mentioned to Schuyler Hamilton as "memories". There was Jack Sheldon... and Bob Brooks...

I must have drifted. Certainly I wasn't aware that anyone had come from the apartment onto our terrace—until I felt a strong hand in one of mine; felt, too, that I was being helped to my feet by the tall man who stood beside me.

Schuyler was on his feet resenting the interruption as soon as I was out of my chair.

"Miss Kincaid is engaged right now," he began.

"But she's coming with me," I heard a voice say, and I looked sharply at the face of the man who still held my hand. I couldn't see him in the shadows, but his voice was poignantly familiar. "Sorry, sir," he said to Schuyler, then paid no more attention to him. He had me still in his strong grip, forcing me—there's no other word to describe it but "force"—toward the French doors. "Come, Gertrude."

Who—He had used my own name! No one present, in all that throng, knew me by any but my stage name, Gloria Kincaid; Gertrude Jones was a total stranger to them all, except—"Bob Brooks!" I exclaimed, seeing his face now that we were inside the room. I tried to withdraw my hand, to get away from him and go back to attempt to explain to Schuyler.

DO YOU think I've made all this effort to see you, only to let you go the minute I find you? Not much! Come, we're going to dance. I want to hold you at least that close. And we can talk on the floor without having a couple of dozen pairs of eyes staring at us."

"But it was so rude, leaving Mr. Hamilton the way we did!"

"I don't care a hang for Mr. Hamilton, whoever he is. You're coming right along with me."

Somewhere deep inside of me a sharp pain stabbed. It was a pain I thought had been buried forever. Here before me, gliding over the dance-floor, was a man who once had represented my universe in its entirety... my hopes of home and wifehood and babies...

In one swift instant, it seemed, the whole scene we had had when last I saw him—and all the weary months of crying myself into restless sleep night after night that followed—crowded upon me now. That night I had let Bob know how deeply I cared. What pride it had cost me to betray myself! But I did it deliberately. I wanted him to know—waiting seemed so useless. And he had laughed. Called me a "swell little playmate," then scoffed at my emotion. All those things were too sacred, too deep-seated within me, for me to do anything else but to flee from him like a wounded doe—to pack my bags and get miles away from him, covering my journey so that

he couldn't find me even if he wanted to. And that's just what I did.

The hurt, the humiliation, were doubly painful because he had used almost the very words Jack Sheldon on an earlier day had used when Jack thought I had come to care too deeply. "Playmate"—"pal"—"grand little companion"—when I wanted so much more! And had so much more to give! "Bob," I said, summoning a voice now with all the will I could call up, "this is madness! Let me go. Please—I must—"

He laughed, and drew his arm closer around me. "Listen," he said. "I'm taking full credit for the lion's share in your success that they're throwing this party tonight to celebrate."

"You?—Why?"

Certainly. If you and I hadn't split up when we did, then you wouldn't have had the freedom or the urge to drive yourself on to top place, 'America's leading actress.' Now isn't that so?"

I was so furious I didn't trust myself to answer him.

"Well, I've been a success myself," he went on. "Remember the stove works in Columbia? I was a salesman for them then. Now I own the whole shebang. Only last week I decided that the time was ripe for me to look you up. So I got into New York night before last. It didn't take me long to find out where to locate you. I crashed the party—and here I am."

"So you've come to declare yourself into a share of my success, I suppose?"

"You betcha! I've come to stay—until you and I go back to the home town man and wife!"

NOTHING he might have said or done could have melted my anger as did his words. I wanted to laugh—hysterically, to rid myself of all the heartache that was buried inside me—rid myself of it right now, forever.

"But that's so far out of the question I won't even discuss it!" I told him, laughter bubbling up in spite of the risk I ran of making a scene by having hysteria grip me.

"Oh yeah? Think I care about your career? You can give that up. Think I haven't money enough to take care of us? Well I have. What is it then—another man? Listen—you couldn't have loved me the way you did, and get over it!" he snapped his fingers so that the sound of it chilled me—"like that!"

Was he right? I had asked myself again and again through those weary

months and during the few years that followed my recovery to some sort of sane balance—was my love for this man dead? Could I blot it all out, erase it by tears and heartbreak? Did the fact that he still was in my mind almost every day prove that what he said was the truth?

Oh, if only I were not so worn now—if only I could think clearly—

I FELT Bob miss a step—and then I heard a warm voice say:

"May I cut in?"

Schuyler Hamilton had tapped Bob on the shoulder. Nothing to do, with a dozen dancing couples watching, but for Bob to yield.

As I felt myself go into Schuyler's arms, an utter weariness seemed to crowd upon me.

"Schuyler—Mr. Hamilton," I said, "do you mind—Would you take me home?"

"Why certainly. You must be tired—" And without trying to say anything more, he led me so that we danced to the edge of the floor.

And then, as I left him to get my wrap, a feeling close to terror gripped me. What was becoming of me? Gloria the brick, the pal, the strong friend and jolly playmate—trusting herself to a man who was almost a stranger; well aware and openly admitting that this curly-haired, boyish man had drawn me to him with a confidence and with an inner, sweet warmth I hadn't felt before.

Somehow I thanked Mr. Hopewell for his party—plead a headache—waved to Bud Haskins and Wally Ferber and the rest—and made my way to the door that led to the elevators. Gratefully I saw that Schuyler Hamilton was already there, coat on, hat in hand, smiling as I walked up to him.

He reached for the door-handle—but another hand grasped it.

"I'll see Miss Kincaid home!" said Bob Brooks.

Swiftly Schuyler turned to face him. And in the electric moment that followed—

What can Gloria do to prevent a clash between Schuyler and Bob? How can she forget the past—yet how can she ignore her feelings for Schuyler? In her search for love, what heartaches are ahead? Next week's installment of this human document will contain a frank revelation of a woman's soul rarely equaled in published works. Don't miss it!

COMING NEXT WEEK:

SERIES OF TIMELY REVELATIONS

The Exclusive Story, Never Before Told, of Walter Winchell's Relentless Pursuit of the Lindbergh Kidnap

As Related by **WALTER WINCHELL** to Curtis Mitchell

Read How Radio Caught the Kidnap, and Why Winchell Is Using Radio to See That the Criminal Is Given His Just Deserts

LIFE IN A MAJOR BOWES UNIT

(Continued from Page 7)

with one of the Major Bowes units have to live. Perhaps a good place to start is with my own composite character and experiences leading up to the staff of our unit. I am a woman, just nineteen years old. I'm the girl you knew down the block who had talent and great ambition, and who always knew she would find her spot in the sun. That's why I borrowed the money from my Dad to get to New York and the Major Bowes Hour.

My voice wasn't ready for big-time things, but I was too impatient to wait. The fever that has swept the country over the Amateur Hours and their possibilities had gotten into my blood, I guess. Both Mother and Dad were uneasy about life in show business.

I went through all the flushed elation at being selected for an appearance on a Major Bowes broadcast, got plenty of thrills from the number of votes cast in appreciation of my singing. And life for me was complete the day I was offered a place in a road unit. Of course I signed the contract.

Twenty-two of us rehearsed eight bright days in New York in early Fall. Most of us were under twenty-one and tremendously excited and happy, eager for the future that promised so much—adulation on all sides, the chance to see cities and towns we had read about.

Since then I have traveled many thousands of miles, in a route that extended roughly from the Midwestern states to California.

Of course, all of us were poor as church mice. The occupations of most of us hadn't been lucrative—garbage-collector, soda-jerker, dish-washer, store clerk, salesgirl—to give you an idea. Fortunately, I'd brought enough money to New York to last awhile. Dad was liberal. The others also were in debt. Some of them had received cash advanced against their salaries from Major Bowes.

WITH us was an over-all boss, a general manager and chaperon and adviser and counselor. Generally these managers are men off Broadway, with plenty of show experience. That makes for excellent stage work I suppose—but it has its disadvantages also. Others in the company—and professional entertainers I suppose—are accustomed to being driven to long hours of extra-stage effort, sometimes under the pressure of rough language, but all that sort of thing isn't what an amateur, a girl from a sheltered home, gets used to quickly. I had to toughen up.

But try as I could, I never could and suppose I never will, get accustomed to the hardships of the life. Again I say that professionals may be at home, but do you realize what it means to live months and months out of a suit-case, traveling with only two dresses? We were advised NOT to take trunks because of the extra expense of transportation and added trouble in moving the company quickly.

We have to rehearse during the morning of the day we open at new theaters. This is necessary because we have to rehearse with the leader of the orchestra at each new theater. This time for rehearsals might be cut down if a musical director, one who knew our routine and who would stand in the orchestra pit to conduct the orchestra while we performed, were with us. But the best we have is a pianist who is nominally a musical director,

but not in the strict sense of the word. The result is that often we have come to the theater for a long rehearsal in the morning, after six hours of sleep on a train the night before; and following the rehearsal we have time only for a quick lunch and return to the theater—for we must be there one-half hour before the show opens. That day we might go through our scheduled performances and have to get onto a train to go to another town, with all the rehearsal and routine duplicated at the next stop-over.

AND that's not all. In every town there must be publicity buildups. That means meetings at town halls where mayors or councilmen present us with keys to the cities, and take our photographs. But more tiring than anything else to me, of all the things we do for publicity, are the eternal, endless bus rides. It sounds glamorous and romantic to be driven around town and through suburbs on a bus, streamers flying in the wind announcing Major Bowes Amateurs or Major Bowes Unit. But after weeks of train travel for short jumps, long rehearsals, and the added publicity stunts, nerves come to the screaming point. These publicity stunts are worked into the spare time of us amateurs, that we thought we might devote to seeing the places in our own way, or to resting . . . resting. I believe I never have been so tired in my life, so hungry for home, my bed and well-cooked food!

Oh, I should add that we get no extra pay for any of the publicity

stunts to which we devote spare time. We're ordered out and we have to go.

I must tell of another phase of the life in a unit. No chaperon watches over us; we are free to live our own lives as we see fit. But strict watch is kept on us. For instance, I know of one lad, a nice boy he was, who went on a party after a night show. It was while we were playing in a town longer than one night. He reported for the next day's matinee on time; he was fit and able to perform. But the flavor of liquor was still on his breath.

So he was taken out of the show, and sent back to New York.

In conclusion I want to express a thought that has come to me more than once: What will become of us when our tours are over? I haven't yet heard of an amateur getting a place in any professional—I should say established—theatrical company. Will it be possible for any of us to go on?

Every time I've spoken to anyone about this, the answer always is: "It's up to you!" That's reasonable. Certainly it's no reflection on Major Bowes if we're through with show business when he's through with us. But I cannot help thinking of how bitter a pill it will be for some of my unit—after all the adulation and the town-hall speeches and the spotlight on-stage—to go back to collecting garbage, selling ribbon or stockings, jerking sodas.

It would be different if we could have saved against possible hard times to come—but we haven't been able to do that. Anyway, such as it is, the Major did give us our spot in the sun.

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STARDOM ON A SHOESTRING



Before a broadcast, even before such a rehearsal as this with Johnny Green, Kenny never fails to whisper a prayer

(Continued from Page 3)
united! It is a big kick to him that he sang at his wife's graduation exercises. By this time he was convinced he wanted to make a career of his voice. However, it takes money to study—and to support a wife—and while he was grateful to his family for their financial aid, he felt the time had come to try his wings as a professional.

His first money engagement was with the Brethren Church in Long Beach. For the sum of \$12 monthly, Kenny sang two solos and all incidental solo music in choir numbers. This led to an offer from the First Church, Christ Scientist, Santa Anita, which paid him \$50 a month; and with this additional revenue Kenny began his musical studies in earnest with Edward Novis of Pasadena.

The boy was willing to do anything for a break. Where most youngsters gauge their success by money tags, Kenny was eager and anxious to do anything, regardless of whether it paid. In 1931 he sang on Madame Jennie's Radio Hour on KGER, free of charge. The engagement was for one program and Kenny sang only one song, but weeks of work had gone into it.

Next, he appeared as soloist in Massenet's *Eve* with the Pasadena Oratorical Society, also without pay.

In 1932 he talked Ted Bliss of KFOX into giving him a quarter-hour twice weekly "just for the experience!"

No wonder Kenny believes he headed for stardom on a shoestring! "If I had just one word of advice to give young people starting on any career, it would be to grab every opportunity they possibly can—and forget the money or the lack of it. Experi-

ence alone can be better than money in the bank. When you are ready for it, all the fame you deserve, and all the money, will catch up with you!"

In 1933 he was pleased and no little surprised—considering he would have been willing to do it for nothing—when the Cardinal Quartet of California Christian College recruited him to their ranks singing over KHJ, KFAC and KNX with a salary! From there on things gathered momentum—and more money. In quick succession came engagements with Hal Robert's band at the Biltmore Bowl; The Uptowners, a sustaining program on KFVB; soloist work with Maylin Merrick at KHJ and the crowning triumph, the Texaco contest (local) which Kenny won over 600 singing contestants! Then came engagements at the Cocoanut Grove with Eddy Duchin's orchestra and later with Ozzie Nelson's.

BUT it was not until Kenny's appearance on Jack Benny's program that real, individual recognition came his way. Even now he is a little amazed at the amount of fan mail waiting for him after every program at the studio.

"My manager brought me over for an audition before Mr. Benny and Tom Harrington, who was staging the show," he relates. "Michael Bartlett had to go back to the movie studios and I knew they wanted someone to fill his place. But I had no idea they would really consider me. I thought they wanted a name in the spot. So I wasn't as nervous as I might have been during the audition!"

He admits that he is twice as nervous appearing on the program as he was trying out for it. But the self-con-

fessed inner turmoil that hits him every time he goes on the air is not at all apparent. Right now I think he is just a little bit pleased with the idea that they are giving him patter to handle with Benny. He'd never handled spoken lines via radio before, and this new angle is almost as much of a kick to him as his songs.

The afternoon I talked with him was the day before the troupe departed for New York and Eastern airways. Kenny didn't tell me this—but he had spent the entire morning distributing little gifts of candy, flowers and handker-

chiefs to the girls in the offices of the studio as farewells and thanks for the way everybody had treated him.

He's a good kid and a grand singer. And he's come to success too sanely and slowly to be knocked off his feet when he finds stardom at the end of that shoestring he talks about!

Kenny Baker may be heard with Jack Benny's show every Sunday over an NBC-WJZ network at 7 p.m. EST (6 CST; 5 MST), and later for the West Coast listeners at 11:30 p.m. EST (10:30 CST; 9:30 MST; 8:30 PST).

OUR GET-RICH-QUICK GUESTS

(Continued from Page 5)

The program was a success, a howling success. And more stars have made their radio debut via the Vallee route than any other. Margaret Sullivan was paid \$300 for appearing on the Vallee show—remember, this was long before H. F. Now she pulls down a few thousand. Gertrude Niesen made her debut with Rudy December 8, 1932, and was mighty glad to get a check for \$150. Tamara, found playing the guitar in a Russian restaurant, also came to radio on the same program with Niesen and Sullivan. And believe it or not, Alice Faye went on the air for Rudy for the first time at the princely price of \$100. From radio, Alice went to the movies—and the top. I wonder how much she'd get now for a guest radio appearance.

Today, Vallee figures on paying the guest talent \$3500 all told, every week. Not so much, is it, for such an assemblage of the cream of the crop?

The surprising thing about guest appearances is that there seems no rhyme or reason to their salaries. But don't believe it when you are told that Whoosiz got \$10,000 for appearing with Whiteman, and Little Whoosiz got \$8,000 for appearing with Jolson. While the stars are very well paid, that kind of money just isn't being thrown around willy-nilly.

I happen to know that within the past few weeks offers that seemed reasonable have been turned down. Fannie Brice wanted \$3,500 for guesting on the Bernie show. Floyd Gibbons asked \$4,000 of the RCA Magic Key moguls for a pickup from Ethiopia. He offered to give them inside dope on the Ethiopian-Italian situation, which he was investigating in Ethiopia.

Each program works on a budget—and it is mighty difficult to make the sponsor increase that weekly budget. For example, Al Jolson, on the Shell Chateau, has a budget of \$9,500 a week. Subtract the \$4,500 Al gets himself, and you have \$5,000 left for talent. Whiteman's budget was \$7,500 for Kraft—he got \$4,500, which left just \$3,000 for the other entertainers.

Pity the poor sponsor. Once a guest star has been signed up for the program, a new set of troubles begin. Have you heard of temperament, and temper?

Frances Alda was in the habit of throwing down mikes for the sheer joy of raising the devil, it seems. Finally the problem was solved by passing the word along and having a dummy mike ready for her to knock over. Then the show could go on.

Since she came back from Holly-

wood, Gladys Swarthout is developing well, temperamentally speaking. She used to come for a rehearsal at the crack of dawn; now she refuses to show herself before the dress rehearsal. And many are the arguments she and Jimmie Melton have.

When they were both to sing in *The Rose of the Rancho*, she had wired Jimmie to prepare the duet.

Came the dress rehearsal. She sang in one key; Jimmie in another. Everyone was aghast.

"Why didn't you prepare it as I directed?" she demanded.

"I did," Jimmie countered.

"I told you to prepare it in B-flat."

"You didn't. You said D-flat!"

"You don't know what you're talking about," Gladys said. They were almost up to the hair-pulling stage.

"Here's your old telegram," Jimmie said. "That will settle it." He began to pull it out of his pocket.

"I'm sorry," Gladys said suddenly. "I must have made a mistake."

THAT night, at the performance, Gladys was very much upset. Jimmie is forever clowning, even at the mike, and his antics annoyed Gladys.

In the middle of her song she stopped singing, glared at Jimmie for a second. Then she continued her singing. Did you notice the break in her voice? Now you know what caused it.

Ask any production man, and he'll tell you that the easiest stars to handle as guests are the old troupers, the Fannie Brices and the Walter Hustons. The hardest to handle as guests are the young movie stars, who have gone rocketing to fame on beautiful faces and bodies, and expect everyone to bow before 'em.

The easiest guest to handle that I know of is Madame Schumann-Heink, that grand trouper now in her seventies.

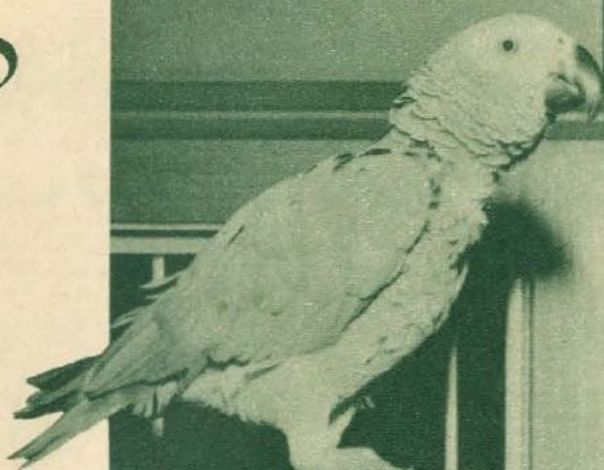
When *Here's to Romance* was to be broadcast, the Beauty Box Theater decided to get Madame Schumann-Heink to portray the role she had in the movies. Accordingly, they wired her in Hollywood and she flew to New York.

Without a maid, without a companion or a secretary, this old lady appeared for the rehearsal. "Who is the boss?" she asked. "Let him put me to work."

With such good will did she play her part that the agency officials persuaded her to remain in New York an extra week. The powers that be did an unprecedented thing and wrote her into *The House of Glass* program. She was the only guest that show ever used!

GOOD LOOKERS

If you doubt the existence of John Tio, the wonder parrot you've heard on the Climalene Carnival, then here's Gale Page to prove that John is a bird!



"I wanna see Mitta Waring," has been Barbara—Snooney—Blair's continual plaint, but how do we know what her dog, Snooney also, might wanna do?



Would you have dreamed that Pat O'Malley, the vocalist and lion-tamer heard with Jack Hylton, is as good-looking as shown at right?





They Told Her: YOUR SONGS ARE TOO PLAIN

*But Carrie Jacobs Bond
Lived to See Them Sell
Millions of Copies*

By Helen Hover

Mrs. Bond
belies her
years when
she comes
before a mic-
rophone



As a young girl she
dreamed of security,
rearing a family,
making a home—
anything but writing
and publishing songs

WHY has the simple ballad of Carrie Jacobs Bond, *The End of a Perfect Day*, become the greatest heart song ever written? What is the charm of her *I Love You Truly* that makes it the fitting tribute to be sung when a man and a woman are joined in matrimony? What is there about her *Just A-Wearyin' for You* that clutches the heart? Thousands wept when it was sung at the Will Rogers' memorial.

They're sentimental, yes. They're sweet. They're simple. But sentimental, sweet and simple songs are born daily and die the next sundown. What has made Mrs. Bond's songs live from the bustle era in which they were written, to the hustle-and-bustle jazz age of today?

The answer, I think, lies in the remark of a very wise man: "Sentimentality wears well when it is honest sentimentality."

Mrs. Bond's sentimentality is honest. Her whole life proves it.

She has lived constantly with a thought in mind for the average man and woman. That is why she was so perfectly equipped to write for the average man and woman. She has written to us—the tired, world-weary souls who are slightly bewildered by Life. Her songs hold the message of comfort she would give to the woman next door in her hour of need; the simple words of hope she would drop to caress the wound of a friend who has suffered; a hint of her own serene faith passed on to a weaker one.

THEY are the threads of her own philosophy which have bound her own courage strongly enough to enable her to keep a high head in spite of death, poverty, discouragement and prejudice. Out of her suffering has come the words and melodies to ease the suffering of others.

The remarkable part of her life is that she never thought of a career until she was thirty-two years old! Today, a white-haired empress of 74, she

has turned her still active talents to occasional radio appearances.

She found happiness with her second husband, Doctor Frank Lewis Bond, when she was about twenty-five, and she led the serene and secure existence that comes with being a doctor's wife. It was probably at that time that she learned to minister to the fragile spirits of people, as she made the visits with her husband.

Then the whole world changed for her, with the sudden death of her husband in an accident. After the expenses of the funeral she came to the disheartening fact that most of her husband's assets were in the form of uncollected fees. At an age when most women are looking forward to a tranquil future spent at the hearthside, Carrie Jacobs Bond had to worry about supporting herself and her small son. She was no longer young. She wasn't pretty. She was a semi-invalid. She wasn't trained for a job. What could she do?

It was in desperation, more than confidence, that she turned for a way out to the little poems and melodies that she had written for the doctor's enjoyment. Hopefully, she peddled them around to the leading publishers. Equipping herself with a nerve she never knew she possessed, she sat down and played, her frail voice trailing the melodies. The publishers looked at this angular housewife in her homemade dress and shook their heads . . . "Your songs are too plain. They'll never sell."

DID this discourage her? Not a bit—for she went on determined to succeed, overflowing with faith in what she had to offer. She took on a feat even more courageous than the mere idea of writing a song for money—she set out to publish her songs herself, and to sell them direct to persons who wanted to buy.

Of course publishing required money. In order to get it, she undertook a series of concerts; and with the rare initiative she displayed from the start, she sold the tickets herself. She sewed

for the editor of a musical publication and his family in exchange for free advertising. She rented the best rooms in her house to boarders. Somehow, her courage and her faith began to show tangible results.

In those early days, Carrie Jacobs Bond herself wrapped every parcel of sheet-music shipped or mailed to purchasers. Now all those things are in the hands of the Boston Music Company . . . but for years the entire load was Mrs. Bond's alone.

"Too plain? They'll never sell?"—The total number of copies of *Perfect Day* has established an all-time record; it is said to be well over 5,000,000—and the sale on it and the others still goes on. So much for a woman's honest sentimentality—and faith.

But the strain and the worry years back, along with the inroads upon her health made by severe attacks of neuritis, interfered with her plans often. Several times she entered a sanitarium—to die—she thought.

FOR her first important concert—one which was to bring her the money and real publicity she needed so badly—she didn't even have a dress to wear. Nor the money to buy one! What Carrie Jacobs Bond did was typical of her. There were two old lace curtains on her windows—the only reminders of her well-to-do days. She cut the dress out of the curtains and covered up the worn parts with thousands of feather stitches and French knots. Just an hour before she went to the concert, she had put the last infernal little French knot in her improvised gown.

It's difficult to believe that she had to struggle so hard to gain recognition for *Just A-Wearyin' for You*, or that the appeal of *I Love You Truly* was buried under disdain.

The real story behind the writing of *The End of a Perfect Day* belies a much-credited rumor. The idea came to her as she was viewing a wonderful sunset from the top of a mountain in California. As she dressed for dinner that evening, the glory of the sunset came back to her, and almost at once

came the words for *A Perfect Day*. She wrote them very hurriedly, put them into her purse and forgot all about them.

Three months later she was crossing the Mojave Desert in the moonlight, and without realizing that she had memorized those words, she began singing them to a spontaneous tune. That was how this simple melody, which has become one of the folk songs of America, was born. Like the song itself, and like its author, the origin is natural, inspirational and heartfelt.

THAT song made Mrs. Bond a very wealthy woman. Today she could live like some autocratic dowager if she wishes. For with her success has come social prestige, too. But she has found her greatest happiness in simple things. She lives alone in her Hollywood home. Oh, not one of those magnificent pink stucco affairs with swimming pools and butlers. She could afford that, yes. But hers is a cottage that is buried under a mass of foliage, and has a natural rock garden surrounding it. For that is the sort of thing Carrie Jacobs Bond loves best.



Contrasting pictures of the famous writer-composer-publisher show her at the left with the talkies' May Robson in Hollywood a short time ago, and at the right when she gave one of her early concerts



From left above, Soprano Lucy Monroe, studious Maestro Frank Black, keyhole-peeping Walter Winchell, tenor Frank Munn, dogman Bob Becker. In the group at left, Star of Stars Jack Benny, his wife Mary Livingstone, and orkman Johnny Green

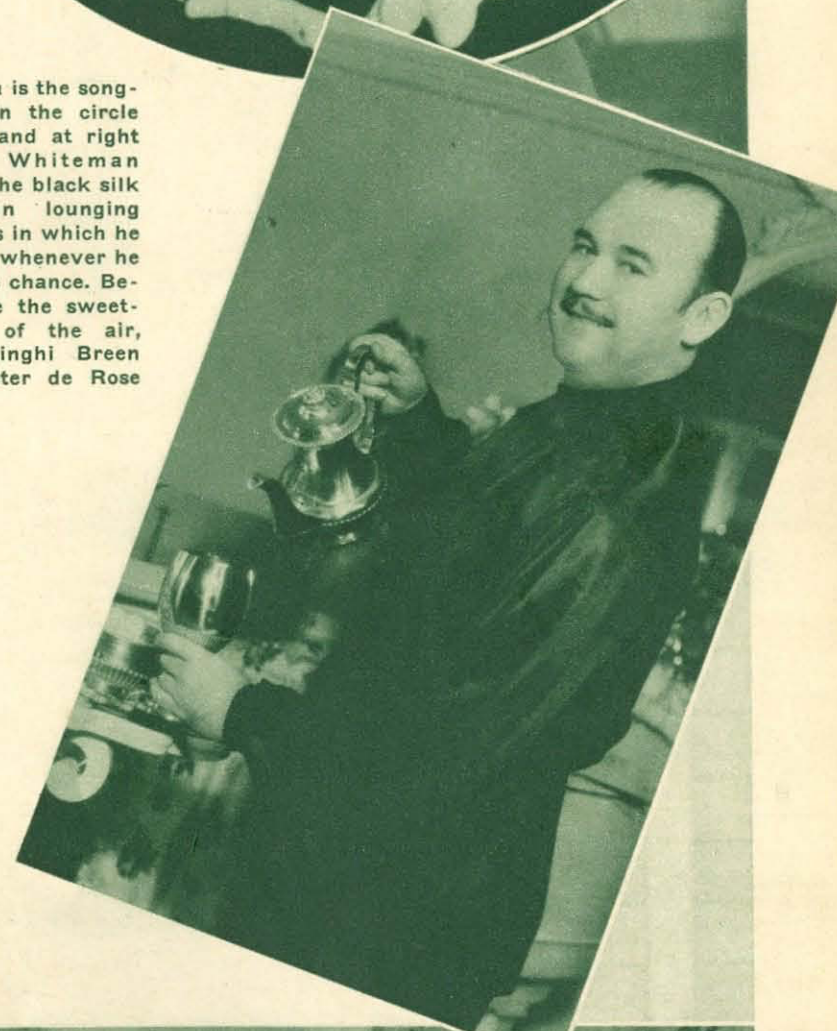
No wonder Don Ameche of Grand Hotel has been signed by Hollywood producers

SUNDAY AT NBC

*With Such an Offering of Talent,
Why Should Sunday Ever Be Dull?*

Countess Olga Albani at left, verifies the truth of her program's title in every day she lives—Life Is a Song. At right is Mildred Baker, distinguished member of the Roses and Drums program

Ramona is the songstress in the circle above, and at right Paul Whiteman shows the black silk Russian lounging pajamas in which he relaxes whenever he gets the chance. Below are the sweethearts of the air, May Singhi Breen and Peter de Rose



Maestro Guy Lombardo proudly displays the fruits of his hobby-riding—the trophy he won for his seamanship



WE WORK FOR LOMBARDO

The Real Low-Down on a Famous Leader by the Men Who Know Him the Best

By Jack J. Sher



The Royal Canadian brothers, from left, Leibert, Guy, Carmen and Victor

THIRTEEN men in Lombardo's band. Yo-ho-ho! and—the music goes 'round and around."

The place is the grill-room of the Roosevelt Hotel in New York. Nine men, hale and hearty, are blowing away on their instruments; the tenth is playing the piano; the eleventh is socking the drums. Their intrepid leader is waving his baton over their shining, hair-oiled heads.

Multi-colored lights play over the highly polished dance floor. Beautifully gowned ladies, and their "we pay for this" escorts glide and weave. More venturesome couples stop in their rhythmic movements to chat for an instant with the smiling maestro, who is so notorious for his smooth, melodious, distinctive musical interpretations.

Who would believe that these musicians are descendants of those fearless adventurers who gathered around King Arthur's round table? Or could they possibly be related to the same men who sat on a dead man's chest with a groggin of rum?

Yes, these men have been in just as tough spots as their ancestors. They have stood instrument to instrument during plenty of scrapes. Their royal leader, Guy Lombardo, swears by them—never at them.

And what do the men say about Guy, and the experiences they have endured together? For answer, we transfer you to a table where, one by one, the members of Guy Lombardo's band will join us.

The music stops. It is intermission, and Guy comes to our table with victim number one. Fred Higman, saxophonist, called Derf because he always get things backward. Derf sits down looking very sad.

"Me?" he asks.

"Yes, you," we tell him. "What do you like about Guy, and about working for him?"

"I've been with Guy for twelve years," Derf states. "What can you say about a fellow you've been with that long?" He rubs his hand meditatively across his mustache, and continues: "What I value most about my years

with Guy and the gang is the memories I have. We've been in some strange towns under unusual circumstances. You don't forget those things."

"For instance?"

WELL, a Christmas Eve ten years ago in the little town of Portsmouth, Ohio. We were broke, homesick, and discouraged. We sat around in our hotel room discussing the advisability of going back home to London, Ontario. It meant that we were licked, and none of us could quite stomach the idea. Finally, Guy spoke up:

"Fellows, let's go down to the post-office and phone our folks. Of course we'll have to reverse the charges, and they'll know how we stand financially, but I think it will be worth it." So we

spent our Christmas Eve gathered around a phone booth in the town post-office. I'll never forget the look on each fellow's face as he came out.

"After it was all over, we hung around the post-office for two or three hours telling one another about our conversations. It was almost as good as going home. Everyone of us had given our parents the old success-is-just-around-the-corner line, but in doing so it afforded us the courage to hang on for another desperate try.

"I think we knew then that nothing short of a revolution could stop us. Memories such as that cement a bunch of fellows together. Some nights I'll be playing away on my instrument, and I'll look over the faces in the band. It's a swell feeling to imagine they are

thinking about the same thing I am. It's easy to work with fellows who have so many memories in common. . . . Then there was the time—"

But Derf is interrupted by Lombardo's drummer, George Gowan. George has dragged up a chair, and goes into his song and dance.

"Memories, huh?" George grins. "Sure I have them, too, but that isn't what I think is so important about working with Guy. I can get along with anybody who has a sense of humor. Working for Guy is a lark. He substitutes gags for temperament. And can he take it!"

"You know that he plays the violin. Well, one night in Chicago when the merriment was at its height, I grabbed the violin from Guy's hands and broke it over the piano. Did Guy get sore? Naw, he laughed, and then distributed the pieces among the dancers as souvenirs.

"I've found myself in a few jams in my time," George winked. "We all get in them. Guy is always on hand with a laugh, and what it takes to pull me through. If he ever loses his sense of humor, I'll probably be playing for pennies in Grand Central station!"

Francis Harvey, guitarist, walks by our table. George calls to him.

"Hey, Muff! Come on over here and explain about the time they threw you in jail in Juarez, Mexico. We call him

took so many they threw us in jail. It seems there is a law which forbids Americans to photograph Mexican scenery. We were due back at the hotel that night to play a job. At four o'clock in the afternoon we were still cooling our heels in the Juarez jail.

"I don't know how Guy found out where we were, but at six o'clock he arrived at the jail and bailed us out. George was broke, so when we got back I was elected to pay Guy back.

"Why do I like working in the band? Oh, I don't know—maybe it's the nice people you meet."

Ben Davies, who labors under the big bass horn, is the next to join us.

"I've been warned," he states, "and I know just why I like working for Guy. It's because he always takes good care of me and my horn.

IN THE old days we traveled a great deal, played in every state in the Union but three. Now if you think lugging a bass horn all over the country is easy, let me go on record as saying it isn't.

"I always ride with Guy because he is a careful driver and takes it slow. Bumps are hard on a horn.

"One night I pulled a boner that almost lost me my instrument. Guy had something to talk over with Carmen and Derf Higman, so I consented to ride with Larry Owen, the second sax.

"Right from the start we had a squabble. Larry insisted that I strap my horn on the top of the car in order to give us more room. Now I'm in the habit of having the baby right on my lap. We argued until everybody had been on the road about an hour, and finally I had to give in. What could I do? It was his car.

"We caught up to the fellows, who had been waiting for us in the next town, and I climbed up on the roof of the car to see how my horn was making out. No horn was there!

"Let me tell you, I almost fainted. Right then I changed cars, and Guy and I drove back fifteen miles before

we found my horn. It was lying in a ditch, and with the exception of a few dents it was unharmed. But that taught me a lesson. Ever since, I've always ridden with Guy."

During this conversation, all the emotions known to man crossed Ben's countenance. He would be content to go on and on talking about his horn, but Jim Dillon horns in.

I LOSE my temper very easily," Jim explains. "If anything pertaining to the arrangements doesn't satisfy me, I say so. If this were any other band but Lombardo's, I would have been tossed out ten years ago.



Mrs. Guy Lombardo wisely does not express her opinion of Guy, but she looks as if she has no complaints

"What I appreciate about Guy is that he lets every member of the band have his say. We argue over just about everything. The toughest battles are staged between Guy, Carmen and myself. In order to avoid hard feeling or grudges, we have formed the habit of shaking hands after every rehearsal.

"I've heard other musicians complain about the uppishness of their leaders; playing favorites and having certain (Continued on Page 42)

Night-Clubbing With the Stars

The Time: The Last Evening a Genial
Bunch Went Whoopie-ing
The Place: Club Normandie, New York
The Stars: Durelle Alexander, Connie
Gates, Patti Pickens, Ben Grauer,
Bob Simmons

Patti and Bob are welcomed to the Club Normandie by doorman Tony Vanyanas, dignified and stately. And it isn't long before they are dancing — large photo at right. Below: Durelle, Ben, Connie and Bob go in for some lounging

The group above includes the Normandie's Entertainer Ella Logan; Radio Guide's Helen Hover; Vocalist Connie Gates, and Announcer Ben Grauer. Below: Durelle, Connie and Ben leave, after passing a perfect evening



What do you suppose could intrigue Connie and Ben like this?—Your guess is good as ours



Isn't Ben the genial guy? Tete-a-tete with Connie, then dancing with Durelle. Ah, well—

PHOTOS BY
WILLIAM
HAUSSLER



COMING EVENTS

The Daily Listings Will Show Your

Nearest Station for These Programs

SUNDAY, MARCH 8

CHURCH OF THE AIR

The Reverend James M. Maxon, Bishop of Tennessee, Chattanooga, will conduct the morning service of the Church of the Air over the CBS network from 7 to 7:30 a.m. PST (8-8:30 MST). On the later service, 10 to 10:30 a.m. PST (11-11:30 MST), the speaker will be the Reverend Francis J. Connell, Mount St. Alphonsus, Esopus, New York.

TIME CHANGE

The Walberg Brown String Quartet will be heard at a later time over an NBC network—8:30 a.m. PST (9:30 MST), replacing Samovar Serenade.

PIERRE DE LANUX

M. Pierre de Lanux, foreign editor of the *Courier des Etats-Unis*, will be heard in his regular fortnightly talk as a part of the Paris Trans-Atlantic news exchange broadcast, at 9:45 a.m. PST (10:45 MST) over the CBS network.

H. V. KALTENBORN

A change in schedule brings H. V. Kaltenborn's program, *Kaltenborn Edits the News*, to the CBS network at a new time, Sundays at 10:45 to 11 a.m. PST (11:45 to 12 MST).

LESLIE HOWARD

For his weekly dramatic program *Leslie Howard presents Raffles* over the CBS network from 9 to 9:30 p.m. PST (10 to 10:30 MST).

MAGIC KEY GUESTS

Russ Morgan and orchestra, Lauritz Melchior, tenor and Ruth Etting, renowned blues singer of stage, screen and radio, will make guest appearances on the *Magic Key* of RCA program over an NBC network at 11 a.m. PST (12 noon MST).

ARTURO TOSCANINI

The Italian conductor, Arturo Toscanini, will lead the Philharmonic Symphony Society of New York in its weekly CBS network concert from 12 noon to 2 p.m. PST (1-3 MST).

DON McNEILL

The popular master of ceremonies and comedian, Don McNeill, will join the *Morin Sisters and Ranch Boys* as a regular member of the *Sunset Dreams* cast, NBC network from 4:45 to 5 p.m. PST (5:45 to 6 MST).

RICHARD BONELLI

For its guest star, the *Ford Sunday Evening Hour* over the CBS network from 6 to 7



Benny Krueger: He brings his laughing saxophone to CBS each Monday night



Fannie Brice: She contributes laughs and hilarities to CBS' *Ziegfeld Follies*

p.m. PST (7-8 MST) will have Richard Bonelli.

CHARLES KULLMAN

The Metropolitan Opera tenor, Charles Kullman, will be the guest soloist on the *General Motors* concert over an NBC network at 7 p.m. PST (8 MST).

CHILD VIRTUOSO

Marjorie Edwards, 13-year-old violin prodigy, will be heard as guest artist on the *Melody Master* program, heard over an NBC network at 8 p.m. PST (9 MST).

MONDAY, MARCH 9

BREEN AND DE ROSE

The *Sweethearts of the Air*, May Singhi Breen and Peter de Rose, augment their current schedule with programs each Monday and Thursday at 7:30 a.m. PST (8:30 MST) over an NBC network.

YODELING COWBOYS

Doc Schneider's *Texas Yodeling Cowboys* replace *Two Hearts in Song*, over an NBC network at 10:15 a.m. PST (11:15 MST).

DRESS PARADE

A weekly variety series called



May Singhi Breen and Peter de Rose extend their NBC Monday morning programs

Dress Parade, with Anthony Candelori directing the orchestra; Ralph Elsmore, tenor; Kay Coopere, personality songstress; the Three Naturals, harmony trio; and Dennis Sandoli, guitarist, replaces the *South Sea Islanders* over an

NBC network at 10:30 a.m. PST (11:30 MST).

MARGARET CULKIN BANNING

The well-known magazine writer and novelist, Margaret Culkin Banning, will answer the question *Is There a Feminine Fiction* on the *Let's Talk It Over* program, NBC network at 1:30 p.m. PST (2:30 MST).

BENNY KRUEGER

Orchestra leader Benny Krueger now will be heard regularly conducting his *Dill's Best Yellow Jackets* on the program, *Pick and Pat in Pipe Smoking Time*, featured over the CBS network at 5:30 p.m. PST (6:30 MST).

TUESDAY, MARCH 10

THE SOUTHERNAIRES

Meetin' House, musical and dramatic program featuring the *Southernaires*, beginning today will be heard each Tuesday over an NBC network at 2 p.m. PST (3 MST).

RENFREW

A new series to be known as *Renfrew of the Mounted*, sponsored by the Continental Baking Company, makes its debut over the CBS network at 4:45 p.m. PST (5:45 MST). The program will be heard subsequently on Tuesdays, Thursdays and Saturdays at the same time.

BATTLE OF THE GHOSTS

Two special programs will present NBC network audiences with the *Battle of the Ghosts*. At 12 noon PST (1 p.m. MST) two British Broadcasting Company announcers will describe for Eastern listeners the noises and voices—if any—in a haunted 12th Century London mansion. And at 9:30 p.m. PST (10:30 MST) the American response will be made during the *Eno Crime Clues* program.

THURSDAY, MARCH 12

LEWIS GANNETT

Books will be the topic to be discussed over the CBS network at 2 p.m. PST (3 MST) by Lewis Gannett, widely known book critic.

FRIDAY, MARCH 13

AMHERST GLEE CLUB

A special broadcast over the CBS network from 10 to 10:15 a.m. PST (11 to 11:15 MST) will feature the *Amherst College Glee Club*.

CLEVELAND SYMPHONY

A full hour's concert by the *Cleveland Symphony Orchestra*, with Artur Rodzinski wielding the baton, will be presented for NBC listeners at 7 p.m. PST (8 MST).

SATURDAY, MARCH 14

STOOPNAGLE AND BUDD

The famous comedy team of *Stoopnagle and Budd*, reunited after a vacation of several weeks, will make its debut in a new series of programs over the CBS network at 6:30 p.m. PST (7:30 MST).

TOM HOWARD

The popular comedy team, *Tom Howard and George Shelton*, will be guests on *Dr. West's* program heard on an NBC network at 7:30 p.m. PST (8:30 MST).

GOLDEN GLOVES FINALS

A blow-by-blow description of the New York *Golden Gloves* finals will be presented direct from Madison Square Garden, over NBC at 8:30 p.m. PST (9:30 MST).

AS WE GO TO PRESS

Since last week's issue was printed, the following program changes have reached *RADIO GUIDE*. They are presented in the hope that they will come to your attention in time to be of service:

THURSDAY, MARCH 5

12:15 p.m. PST (1:15 MST), NBC network. Start of a new series of musicals by the Eastman School of Music, from Rochester, New York.

FRIDAY, MARCH 6

7 a.m. PST (8 MST), CBS network. Guest of Josephine Gibson on the *Hos-*

tess Counsel program will be Prunella Wood, fashion editor.

11:45 a.m. PST (12:45 p.m. MST), CBS network. Grace E. Frysinger, senior home economist of the Extension Service, U. S. Department of Agriculture, will talk on *What Rural Women Here and Abroad Are Doing*—on the *Education for Living* program this day.

7 p.m. PST (8 MST), CBS network: Irvin S. Cobb and Rochelle Hudson will be guests of the *Hollywood Hotel* program.

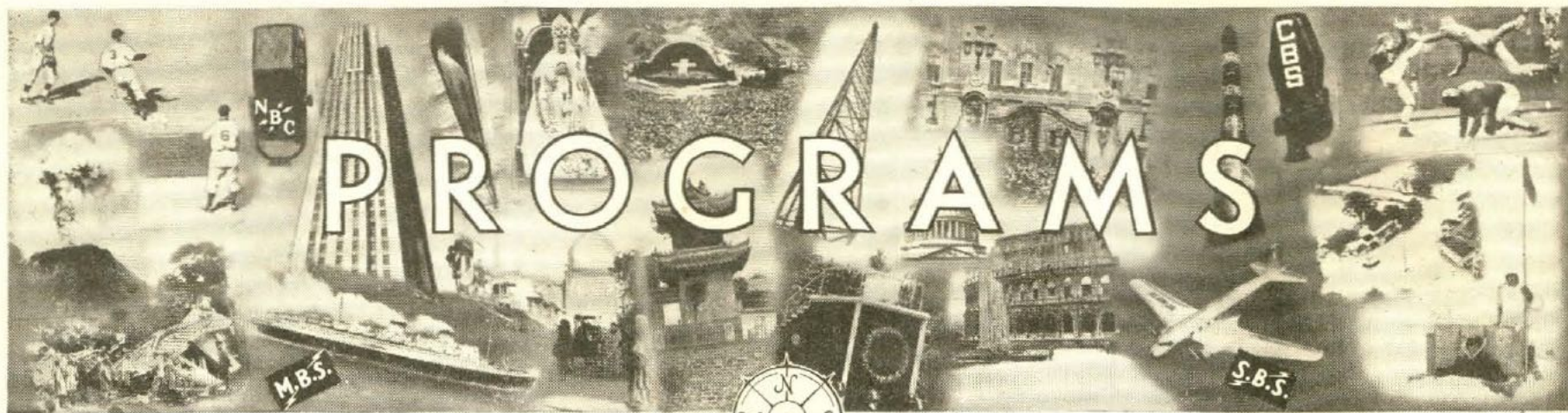
8:15 p.m. PST (9:15 MST), NBC network; *Golden Gloves Finals* from

Chicago, with Hal Totten and Bob Brown at the ringside mikes.

SATURDAY, MARCH 7

6:30 p.m. PST (7:30 MST), NBC network: Guests of the *Shell Chateau* program will be Walter Connolly, noted star of the stage and screen; Bill Robinson, celebrated Negro tap-dancer; and Benay Venuta, blonde singer of radio and musical comedy.

7:30 to 8 p.m. PST (8:30 to 9 MST), NBC network. Wallace Beery, screen luminary and late master of ceremonies on *Shell Chateau*, will be guest on *Dr. West's Celebrity Night* program with George Olsen and Ethel Shutta.



MAY THESE PAGES BRING THE

WHOLE WORLD INTO YOUR HOME

SUNDAY

March 8

News

8:30 a.m.—CBS-KLZ
9:00 a.m.—NBC-KOA WHO
10:45 a.m.—International News
Exchange: CBS-KLZ
3:45 p.m.—Gabriel Heatter:
NBC-WREN
7:30 p.m.—Walter Winchell:
NBC-WREN
9:10 p.m.—NBC-WREN
9:30 p.m.—NBC-KFYR

Classical Music

8:30 a.m.—Music & American
Youth: NBC-KVOO
8:35 a.m.—Beethoven Sonata
Series: CBS-KLZ
9:30 a.m.—Walberg Brown
String Quartet: NBC-WREN
10:30 a.m.—Radio City Music
Hall: NBC-KOA
11:30 a.m.—Musical Footnotes:
CBS-KLZ
1:00 p.m.—Philharmonic: Sym-
phony of N. Y.: CBS-KLZ
1:30 p.m.—Metropolitan Opera
Auditions: NBC-KOA
5:30 p.m.—Fireside Recitals:
NBC-WOW
7:00 p.m.—Ford Sunday Eve-
ning Hour: CBS-KLZ
8:00 p.m.—General Motors Con-
cert: NBC-KOA

Comedy

2:30 p.m.—Design for Listening;
Sen. Fishface: NBC-WREN
5:00 p.m.—Jack Benny: NBC-
WREN
5:00 p.m.—Eddie Cantor and
Parkyakarkas: CBS-KLZ
5:30 p.m.—Phil Baker: CBS-
KLZ

Drama

12 noon—Leslie Howard: CBS-
KLZ
3:00 p.m.—Roses and Drums:
NBC-WREN
4:30 p.m.—Grand Hotel: NBC-
KOA

Talks

10:30 a.m.—University of Chicago
Round Table Discussions:
NBC-WOW
1:00 p.m.—Your English: NBC-
KOA

Morning

7:00 MST 8:00 CST
NBC-Mexican Marimba Band:
WDAF WOAI WOW
CBS—Sunday Morning at Aunt
Susans; Artells Dickson, bar;
Norman Pierce, explorer, guest:
KOMA KLZ KMBC WIBW
KFH KSL (sw-15.22)
NBC-Coast to Coast on a Bus;
Children's Prgm.; Milton J.
Cross, conducting: WREN
KOIL (sw-15.21)
KMOX—Church of the Air
KRIL—Bible Class
KVOO—Ministerial Alliance
WKY—Uncle Ben Reads the
Funny Paper
W9XBY—Tick Talk

7:15 MST 8:15 CST

WDAF—Birthday Bell

7:30 MST 8:30 CST

NBC Concert Ensemble; Harry

Gilbert, organist; Chorus:

WDAF WOW WOAI KVOO

CBS—Sunday Morning at Aunt

Susan's; KRIL KMOX

KFIH—Uncle Ben Reading the

Funnies

W9XBY—Day Star Devotional

7:45 MST 8:45 CST

WDAF—Dr. G. Charles Gray

WFAA—Concert Ensemble (NBC)

WOW—Chapel Service

8:00 MST 9:00 CST

NBC—Radio Pulpit; "The Law

of the Gospel," Dr. S. Parkes

Cadman, speaker; Radio Chor-

isters, dir. Chas. A. Baker:

KVOO WOAI KOA WKY

WDAF

CBS—Church of the Air:

WIBW KOMA KLZ KMOX

KFH KSL KFAB (sw-15.22)

NBC—Southernaires Quartet:

WREN (sw-15.21)

KMBC—Metropolitan Moods

KOIL—Village Choir

KRIL—Bible Class

WHO—Southern Folk Songs

WNAX—Religious Service

8:15 MST 9:15 CST

WHO—Seventh Day Advent

ist Services

8:30 MST 9:30 CST

NBC—Walberg Brown String

Quartet: KOIL (sw-15.21)

CBS—News; Beethoven Sonata

Series; Alexander Semmler,

pianist; KMBC KOMA KMOX

KLZ KRIL WIBW KFH (sw-

15.22)

Sonata in E Flat Major, Op. 7, Be-

ethoven

NBC-Music & American Youth:

WOAI WKY WDAF WHO

(sw-15.33)

Christian Science Prgm.: KSL

KOA

Judge Rutherford: KFAB

KVOO

WREN-To be announced

W9XBY—Fritz the Cheerleader

8:45 MST 9:45 CST

CBS—Beethoven Sonata Series:

WNAX KFAB

Bible Class: KRIL WIBW

KLZ—Christian Endeavor

KOA-Music & American Youth

(NBC)

KSL—Uncle Tom's Comic Strip

KVOO—Glen Condon

W9XBY—Dorsey Bros. Orch

9:00 MST 10:00 CST

NBC—News; Alice Remsen, con-

tralto: WREN

★ CBS—Children's Hour: (sw-

17.76)

NBC-News; Ward & Muzzy,

piano duo: WHO WDAF KOA

CBS—Reflections: KMBC KOMA

KFAB WNAX KMOX KLZ

Log of Rocky Mountain Stations

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KFAB	770	10,000	Lincoln, Nebraska	C
KFH	1300	1,000	Wichita, Kansas	C
KFIH	640	50,000	Los Angeles, California	N
KFYR	550	5,000	Bismarck, North Dakota	N
KGNF	1430	1,000	North Platte, Nebraska	L
KLZ	560	1,000	Denver, Colorado	C
KMBC	950	5,000	Kansas City, Missouri	C
KMOX	1090	50,000	St. Louis, Missouri	N
KOA	830	50,000	Denver, Colorado	C
KOIL	1260	2,500	Omaha, Nebraska	N
KOMA	1480	5,000	Oklahoma City, Oklahoma	N
KRLD	1040	10,000	Dallas, Texas	S & C
KSL	1130	50,000	Salt Lake City, Utah	N
KSTP	1460	25,000	St. Paul, Minnesota	N
KVOO	1140	25,000	Tulsa, Oklahoma	N
KVOR	1270	1,000	Colorado Springs, Colorado	N & T
WBAP	800	50,000	Fort Worth, Texas	N
WCCO	810	50,000	Minneapolis, Minnesota	N
WDAF	610	5,000	Kansas City, Missouri	N
WENR	870	50,000	Chicago, Illinois	N
WFAA	800	50,000	Dallas, Texas	N & T
WGN	720	50,000	Chicago, Illinois	L & M
WHO	1000	50,000	Des Moines, Iowa	N
WIBW	580	5,000	Topeka, Kansas	C
WKY	900	1,000	Oklahoma City, Oklahoma	N
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000	Cincinnati, Ohio	N & M
WNAX	570	5,000	Yankton, South Dakota	N
WOAI	1190	50,000	San Antonio, Texas	N & T
WOW	590	5,000	Omaha, Nebraska	N
WREN	1220	5,000	Lawrence, Kansas	N
WSM	650	50,000	Nashville, Tennessee	N
W9XBY	1530	1,000	Kansas City, Missouri	L

C—CBS (Columbia Broadcasting System)
L—Local Programs
N—NBC (National Broadcasting Company)
T—T.N. (Texas Network)
†—Night Programs Only

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

★ indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listing immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

9:30 MST 10:30 CST
NBC-Walberg Brown String Quartet: WREN KOIL
CBS—Salt Lake City Tabernacle and Organ: WIBW KVOR KMOX KOMA KFH KLZ KSL WNAX KFAB KRLD
★ NBC-Major Bowes Family: Waldo Mayo, conductor & solo violinist; Joey Nash, tr.; Sizzlers Trio; Nicholas Cosen-tino, tr.; Helen Alexander, sop.; KVOO KOMA WDAF WOW KOA WOAI WKY
KMBC—Morning Musicale
WHO—Musical Prgm.
W9XBY—Victor Salon Orch
9:45 MST 10:45 CST
CBS—Salt Lake City Taber-nacle Choir: KRIL
W9XBY—Keyboard Magic
10:00 MST 11:00 CST
NBC—Pageant of Youth; John-ny Johnson's Orch.; Guests: (sw-15.21)
NBC-Major Bowes Family: (sw-15.33)
CBS—Salt Lake City Tabernacle: (sw-17.76)
Church Services: KFAB WHO

CBS-Romany Trail: KVOR KLZ
KRIL KMOX KMBC KFH (sw-17.76)

KSL-Variety Prgm.

WDAF—Musical Notebook

WNAX—Mike Dosch, accordion

10:45 MST 11:45 CST

★ CBS—Trans-Atlantic Br'dcast

from Paris; News Exchange:

KRLD KMBC KVOR KLZ

KFH (sw-17.76)

KMOX—Sweet Melodies

WNAX—Helen Korves, songs

11:00 MST 12:00 CST

CBS—Church of the Air

KOMA WIBW KRLD KMOX

KFH (sw-15.27)

NBC-Radio City Music Hall:

WKY

NBC-Road to Romany; Gypsy

Music; Celia Branz, contralto:

WOW

KLZ—St. Paul's Lutheran

Church

KMBC—News; Dog Stories

KSL-Gems of Melody

KVOR—Grace Church Service

WHO—Hour of Smiles

WIBW—Sunday Revue

WNAX—Religious Service

WOAI—Musical Program

W9XBY—Musical Moods

11:15 MST 12:15 CST

NBC—Radio City Music Hall:

WOAI

KMBC—Music World Revue

KSL—Watch Tower

W9XBY—Easy Chair

11:30 MST 12:30 CST

CBS—Musical Footnotes, Vivian

Della Chiesa, soprano; Ensem-

ble: KMOX KMBC KOMA KLZ

KRLD KSL (sw-15.27)

M-Apari Tuti, Amor; Serenade,

Schubert; In a Persian Market,

Ketelby; Melody of Love, Lehar

NBC—Nat'l Youth Conference:

"An Ancient & Provoking

Question," Harry N. Holmes;

Youth Glee Club, dir. Chas.

A. Baker: WREN

NBC-Sophisticates, trio: WDAF

WKY WOW WOAI

KFAB—Lutheran Laymen

KFIH—Christian Science

KOA—Carveth Wells Travelogues

KOIL—Hymnal Sextette

KVOO—Noon Hour Varieties

WIBW—Hawaiian Sunlight

WNAX—Nancy Gurney Trio

W9XBY—Meeting Our Modern

Composer

11:45 MST 12:45 CST

CBS-Kaltenborn Edits the News:

KSL KOMA KMBC KLZ KFH

(sw-15.27)

NBC—Golden Strings: WKY

WOW

KMOX—Russell Brown, songs

KOIL—Music Box Revue

KRLD—Song Service

KVOO—Movie Reporter

WDAF—Old Songs of the

Church

WIBW—Song Souvenirs

WOAI—Musical Program

Afternoon

12:00 MST 1:00 CST

★ NBC-Magic Key: Symph.

Orch., dir. Frank Black; John

B. Kennedy, commentator;

Lauritz Melchior, tr.; Ruth

Eating; Russ Morgan's Orch.;

Guests: KWK WOAI WREN

KVOO WKY KOA KOIL

(sw-15.21)

NBC—"The Melody Matinee";

Victor Arden's Orch.; Muriel

Dickson, soprano; Cavaliers

Quartet: WOW WHO WDAF

(sw-15.33)

★ CBS—Leslie Howard's Matinee,

"Raffles"; Dramatic Cast:

Orch.: KLZ KSL KOMA

KMOX KMBC KFAB KRLD

(sw-15.27) (also see 10 p.m.)

KFH—Jewels for Tomorrow

KVOR—World Daytime Revue

WIBW—The Coleman Family

WNAX—Lawrence Welk's Orch.

WSMB—Anson Weeks' Orchestra

W9XBY—Enjoy Living

12:15 MST 1:15 CST

KFH—Reno B. Meyers, pianist

KVOR—Walkathon

W9XBY—Gospel Four

12:30 MST 1:30 CST

CBS—Jose Manzanera's South

Americans: KMBC KRLD

KMOX KOMA KFAB (sw-

15.27)

NBC—Peter Absolute, sketch:

WDAF WOW WHO (sw-15.33)

KFH—Musical Prgm.

KLZ—News

KSL—Amateur "Opportunity Hr."

KVOR—Noontime Novelties

WIBW—Kansas Poet

WNAX—Bohemian Orchestra

W9XBY—Maurice McDonald

2:00 MST NBC-Nat'l Vespers; "Putting Manhood First," Dr. Harry Emerson Fosdick; Male Quartet, dir. Chas. A. Baker; KOIL WREN WKY

3:00 CST ★ Father Coughlin: WOW WHO T. N.-Adolf's Bohemians: WOAI KFAB-Folks from Neighborville KOA-While the City Sleeps KOMA-Guardian Players KVOO-Judge Rutherford; Schools Broadcast

WDAF-Betty and Bob sketch WNAH-Studio Matinee W9XBY-Bowling Match

2:15 MST NBC-Widow's Sons, sketch: (sw-9.53)

KOA-Dinner Hour Music WDAF-The Sunday Players WFAA-Square Branders WOAI-Metropolitan Moods

2:30 MST NBC-Design for Listening; Ray Sinatra's Orch.; Senator Fish-Face & Prof. Figgshot, comedians; Olga Vernon, contralto; Cavaliers: WKY WOAI KOIL WREN

KMBC-Thrills of Sport KOMA-Townsend Plan KVOO-Art & Artists KOA-Melody Master WNAH-Jamboree

2:45 MST T. N.-W. Lee O'Daniel's Hilly-billy Boys: WOAI KOA-Temple of Song (NBC) WDAF-Pat Dunn, soloist WHO-Royal 400 Prgm. WOW-Jewels of Tomorrow

3:00 MST NBC-Roses & Drums; "Captain, My Captain," drama: KOIL WREN (sw-12.11.87)

CBS-Melodiana; Bernice Claire, soprano; Oliver Smith, tenor; Abe Lyman's Orch.: KMBC KMOX KFAB (sw-11.83)

NBC-Pop Concert; Walter Logan, conductor: WDAF KVOO KOA WOAI WOW WHO WKY (sw-9.53)

CBS-Dream Avenue: KVOO KLZ KFAB-Carl Graham Quartet KOMA-It Happened in Oklahoma KRDL-Crooners KSL-Bible Stories

WIBW-Kansas Roundup WNAH-Amer. Legion Program W9XBY-The Versatile Three

3:15 MST CBS-Russell Brown's Harmonettes: KRDL KFAB KVOO KLZ-Old Songs of the Church W9XBY-National Monetary Discussion

3:30 MST NBC-Travel Talk by Malcolm La Prade: (sw-12.11.87)

CBS-Crumit and Sanderson Jack Shilkret's Orch.; The Three Jesters: KMBC KMOX KOA KFAB (sw-11.83)

NBC-95th Anniv. Late Oliver Wendell Holmes: WKY WDAF KOA (sw-9.53)

CBS-Jose Manzanare's Orch.: KSL KLZ

NBC-Moody Institute Singers: KOIL WREN

KFAB-O'Malley Income Tax, talk KRDL-Earl D. Behrends' Orch. KVOO-The Oil Program KVOO-Jewel Box

WHO-Farmer-labor Party of Iowa WNAH-Univ. of South Dakota WOAI-Jimmy Klien's Orch. W9XBY-George Morris' Orch.

3:45 MST ★ NBC-Week-End News Review; Gabriel Heatter, commentator: KOIL WREN (sw-11.87-12.21)

KFAB-Gibson and Young KRDL-Story of Beauty KVOO-Dance Orch. KVOO-Townsend Plan

WHO-Oliver Wendell Holmes Anniv. (NBC) WKY-Snaps Elliott

4:00 MST NBC-Catholic Hour; Very Rev. Msgr. Fulton J. Sheen, speaker; Mediaevalists Choir, dir. Father Finn: KVOO WOAI WDAF KOA WOW WHO (sw-9.53)

CBS-Hour of Charm; Phil Spitalny's All-Girl Orch.: KMBC KRDL KMOX KLZ KSL KFAB KFAB WIBW WNAH KVOO KOMA (sw-11.83)

NBC-Henry King's Orch.: WREN WKY KOIL

W9XBY-Associated B'casting System

4:15 MST KFAB-To be announced

KOIL-News WKY-Mid-Continent Life Prgm. WNAH-The Serenaders WREN-To be announced

4:30 MST NBC-Grand Hotel, drama: WREN KOIL KOA (sw-11.87-12.21)

CBS-"Smilin' Ed" McConnell: KMOX KLZ KFAB KSL KRDL KFAB (sw-11.83)

KMBC-Whence Came the Red Man? KOMA-Chapel Recital KVOO-World of Sports KVOO-Memory Lane

WDAF-Gateway Liar's Club WHO-The Old and the New WIBW-New Tunes for Old WKY-McVey's Present WNAH-Hank, the Yodelin' Ranger

WOAI-Pepper Uppers WOW-Bir City Broadcast

4:45 MST CBS-Voice of Experience: KMOX (sw-11.83) (also see 9:30 p.m.)

News: KLZ WIBW KFAB-Jolly Time; Salon Concert KFAB-First Federal Savings Quartet

KOMA-True Confessions KRDL-The Diamond Drama KSL-Melody Fashion Parade KVOO-Music for Men

KVOO-Walkathon WKY-Master Singers WDAF-Musical Varieties WNAH-Visitor's Program

5:00 MST ★ NBC-Jack Benny, comedian; Mary Livingstone; Johnny Green's Orch.: Kenny Baker, tr.; Don Wilson: WKY KVOO WREN WOAI KOIL (sw-11.87) (also see 9:30 p.m.)

★ CBS-Eddie Cantor; Parkyakarkas; Bobbie Breen & Betty Gardi; Jimmy Wallington; Louis Gress' Orch.: KRDL KOMA KFAB KLZ (sw-11.83)

NBC-K.7. Spy Story: WOW (sw-9.53)

KOA-Lamont School of Music KSL-Seldon Heaps, organist KVOO-Evangelist Fries; Melody Makers

WDAF-House of 1,000 Eyes WHO-Sunset Corner Op'ry WIBW-Sen. Capper

WNAH-Dutch and Irish W9XBY-Inspirational Service

5:15 MST KOA-Popeye, the Sailor KSL-Musical Highlights WHO-College Program WIBW-Belle & Martha WNL-Jack Otto's Orchestra WNAH-Mike Dosch W9XBY-Futura

5:30 MST ★ NBC-Robert L. "Believe-It-or-Not" Ringle; Ozzie Nelson's Orch.: Harriet Hilliard, songs: WREN KVOO KOA WKY KOIL WOAI (sw-11.87)

NBC-Fireside Recitals, Sigurd Nilssen, basso; Willie Morris, sop.; Frank St. Leeger's Orch.: WDAF WOW (sw-9.53)

★ CBS-Phil Baker, comedian; Guest Orch.: KRDL KLZ (sw-11.83)

KFAB-Mrs. Newman Presents KMBC-News; Melody Palette KMOX-Musical Moments KOMA-Dance Orch. KSL-Little Theater of Music KVOO-Tea Time Topics

WHO-Musical Moments WIBW-Easy Chair WNAH-Hawaiians

5:45 MST NBC-Sunset Dreams; Morin Sisters & Ranch Boys, tris; Dan McNeill, m.c.: WDAF WHO WOW (sw-9.53) (also see 9 p.m.)

KMBC-Sunday Evening Musicale KMOX-Hot Dates in History KOMA-Sports News KSL-In the Music Room KVOO-Warwick Family WIBW-Negro Festival Choir WNAH-Public Health Program W9XBY-Russell Rizer

Night

6:00 MST ★ NBC-Major Bowes' Original Amateur Hour: WDAF WOAI WSM KVOO KOA WLW WKY WOW KFAB WFAA KFI WHO KSTP (sw-9.53)

NBC-The Melody Lingers On; Leo Spitalny's Orch.; Fred Hufsmith, tr.; Norsemen Quartet; Girls' Trio: WENR WREN KOIL (sw-11.87)

CBS-Understanding Opera: KMOX KRDL KVOO KFAB KFAB KMOX KSL WCCO KLZ WNAH KOMA (sw-11.83)

WGN-News; Sports Shots WNAH-Waltz Melodies WNL-Smokey Joe and Teetain W9XBY-Sunday at Seven

6:15 MST KSL-△ Msgr. Duane G. Hunt WGN-Al Kavelin's Orch. WIBW-American Legion Prgm.

6:30 MST CBS-World Dances; Lud Gluskin's Orch.: WIBW KOMA KSL KFAB KVOO KMBC KLZ KMOX KRDL WCCO KFAB (sw-11.83)

WENR-Edison Symp. WGN-Sunday Evening Club WNAH-The Dakota Rangers W9XBY-Joe Burns

6:45 MST W9XBY-Pages from an Old Hymnal

7:00 MST NBC-Manhattan Merry-Go-Round; Rodney McLennan, tenor; Men About Town; Rachel Carley, vocalist; Andy Sannella's Orch.: KOA WFAA WDAF KFI WOAI WSM WHO KSTP WOW KFAB WKY (sw-9.53)

Elle Aitil De Soquetes; Tango Cortez; Ditts Moi Ma More; Dinner for One Please, James; C'Elle Quittes Pour Etre; That's the Way Darling; War, War, War; En Pensee Parisienne; March Victorious; La Crise Est Finie; You're All I Need; There Is No Greater Love; Emilienne

★ CBS-Sunday Evening Concert; Richard Bonelli, bar.; guest: KMOX KOMA WIBW KLZ KFAB KVOO WNAH KMBC KFAB KRDL WCCO KSL (sw-11.83)

Morning Hymn, Hansel; Overture to Rhapsody, Beethoven; Acont De Quittes Pour Etre; From "Faust," Gounod; Floods of Spring, Rachmaninoff; String Quartet in E Minor; Ala Balalaika, Kotchetoff; Spring Song, Mendelssohn; Danny Deever; Bird's Song; At Sea; The Star; The Star of Bethlehem; The Star of Bethlehem; The Star of Bethlehem

★ NBC-Life Is a Song; Countess Olga Albani, soprano; Charles Previn's Orch.; Singing Knights: WLW WENR WREN KOIL (sw-6.14) (also see 10 p.m.)

Marinella; Star Dust; Shepherd's Hey; None but the Lonely Heart; Little Dancing Girl; Midnight in Paris; You Are Free

KVOO-Musical Moments WGN-To be announced W9XBY-Melody & Stars

7:30 MST ★ NBC-Walter Winchell, commentator: WENR WREN WLW KOIL (sw-6.14) (also see 9:15 p.m.)

NBC-Amer. Album of Familiar Music; Frank Munn, tenor; Lucy Monroe, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WKY KFI WSM KOA WFAA WOAI KFAB WDAF KSTP WOW WHO (sw-9.53)

Selections from "Rio Rita," (A) Rangers Song, (B) Rio Rita, (C) Kinkajou, (D) Following the Sun Around, (E) Ranger's Song, Tierney; Rose of Trolee; Wine, Woman and Song; Streets; London-derry Air; Gypsy Song from "Carmen"; Bluet; Down in Old Havana Town; Hands Across the Table; Romance, Rubenstein

WGN-Arthur Sears Henning WLS-Everybody's Hour W9XBY-△ Metropolitan Church

7:45 MST ★ NBC-Paul Whiteman's Musical Varieties; Durelle Alexander, songs; Ramona; Roy Bary; Bob Lawrence, bar.; King's Men; Johnny Hauser, songs; Arthur Tracy, Street Singer, guest: WENR WREN KOIL (sw-6.14) (also see 9:30 p.m.)

WGN-To be announced WLW-Unbroken Melodies W9XBY-Fur Mart

8:00 MST STOP-Make a note to read WALTER WINCHELL'S Exclusive Revelations of why he has pursued relentlessly the Lindbergh Kidnap, as related to CURTIS MITCHELL, in next week's Radio Guide

CBS-"Ghost Walk, The Signal Man," drama: KMBC WCCO KFAB WIBW KMOX KRDL KFAB KLZ (sw-6.12)

★ NBC-Sunday Concert; Symph. Orch., dir. Erno Rapce; Chas. Kullman, tr., guest: WDAF KFAB KOA WOW WBAP WKY KFI WSM WOAI WHO KSTP (sw-9.53)

MBS-Famous Jury Trials: WGN WLW

KOMA-Southwest in Review KSL-Strange, but Not Fiction KVOO-News

WNAH-Don Franklin's Orch. W9XBY-Hits & Encores

8:15 MST KSL-Smart Set Orch., soloist KVOO-Melody Palette W9XBY-Fireside Melodies

8:30 MST ★ NBC-Seth Parker; Phillips Lord & Troupe; Dramatization, Hymn singing & Philosophy: WREN

CBS-Freddie Rich's Penthouse Party; Gogo Delys; Blue Flames: WNAH KOMA KRDL KVOO WCCO KMBC WIBW KFAB KRDL KMOX (sw-6.12)

KFAB-To be announced KOIL-News

KSL-△ Sunday Service WENR-Globe Trotter WGN-Follies

WLW-To be announced W9XBY-Dan Murphy

8:45 MST KOIL-To be announced KRDL-Fed. of Music Clubs WENR-King's Jesters W9XBY-Dream Weaver

9:00 MST NBC-The Melody Master; Mar-jorie Edwards, violinist; Musical & Dramatic: (sw-9.53)

NBC-Sunset Dreams: WKY KTAR WBAP KTBS KOMO KOA KDYL KPO KFI KGW KHQ KFSD (also see 5:45 p.m.)

NBC-Dandies of Yesterday; Quartet; News: WREN

★ CBS-Eddie Cantor, comedian: KSL (also at 5 p.m.)

NBC-Phil Levant's Orch.: KFAB WENR

News: WLW WOAI WOW WIBW KFAB-Musical Prgm. KMBC-Studio Prgm. KMOX-News

KOMA-Moment Musicale KRDL-Federation of Music Clubs KSTP-Beauty That Endures KVOO-Walkathon

WDAF-Soloist WGN-Fredy Martin's Orch. WHO-Evening Reveries WNAH-Recorded Program WSM-Natchez Garden Club W9XBY-Temple Bells

9:15 MST ★ NBC-Walter Winchell: WSM WBAP KOA WOAI WKY (also at 7:30 p.m.)

NBC-Phil Levant's Orch.: WDAF KFAB-To be announced

KFI-The Waikikians KMOX-Chic Scoggins' Orch. KOIL-Chamber of Commerce KOMA-Dance Orch. KRDL-Ike Silver's Orchestra KSTP-News; Sports KVOO-Dance Rhythms WGN-Anson Weeks' Orch. WHO-News

WIBW-Vincent Travers' Orch. WLW-Billy Shaw's Orch. WNAH-Gail Flint, pianist WOW-Dance Orchestra WREN-Amer. Family Robinson

9:30 MST CBS-Isham Jones' Orch.: KFAB WIBW KOMA KVOO

NBC-News: Art Jarrett's Orch.: WDAF WHO KFAB

★ NBC-Jack Benny; Mary Livingstone; Johnny Green's Orchestra; Kenny Baker, tenor: KOA KFI (also at 5 p.m.)

CBS-Voice of Experience: KLZ KSL (also at 4:45 p.m.)

★ NBC-Paul Whiteman's Varieties; Durelle Alexander; Arthur Tracy, Street Singer, guest: WSM WBAP WOAI WKY (also at 7:45 p.m.)

KMBC-Variety Prgm. KRDL-△ Rev. Floyd Hawkins KSTP-Organ Prgm. WCCO-News

WENR-Benny Goodman's Orch. WGN-Ted Weems' Orch. WLW-Fredy Martin's Orch. W9XBY-Dan Murphy's Orch.

9:45 MST CBS-Isham Jones Orchestra: KMOX KOMA WCCO KFAB KLZ

KOIL-El Chico (NBC) KSL-Dramatic Sketch WLW-Anson Weeks' Orch.

10:00 MST ★ CBS-Leslie Howard: KERN KMJ KHJ KOIN KFBK KGB KFRC KDB KOL KFPY KWG KVI (also at 12 noon)

NBC-Fletcher Henderson's Orch.: KFAB WREN KOIL (sw-6.14)

CBS-George Olsen's Orchestra: WIBW WNAH KRDL KFAB KMBC

★ NBC-Life Is a Song: KOA KFI (also at 7 p.m.)

CBS-Frank Bailey's Orch.: KFAB WIBW KVOO WCCO KOMA KMOX

NBC-Ray Pearl's Orch.: WHO WOW WDAF

KLZ-News KSL-Pinto Pete's Ranch Boys KSTP-Dance Orch. WENR-Phil Levant's Orch.

FOREIGN SHORT-WAVE PROGRAMS FOR SUNDAY

MST Shown; for CST Add One Hour

5:30 a.m.-Brass band concert: GSG GSI
6:30 a.m.-Catholic service: YV2RC
7 a.m.-Budapest program: HAS3
8 a.m.-Week's review: RNE
8 a.m.-American hour: DJB
8:30 a.m.-Vatican City hour: HVJ
9 a.m.-Commerce hour: COCD
9 a.m.-Piano recital: GSF GSE
10 a.m.-Special American hour: DJB
11 a.m.-Cuban dance music: COCD
11:40 a.m.-Iceland program: TFJ
12 noon-Latin-American music: COCD
12:15 p.m.-Horse races: YV2RC
12:55 p.m.-Religious service: GSB GSD GSO
2 p.m.-BBC Military band: GSB GSC GSL
3 p.m.-Mayor's program: COCD
3:15 p.m.-Brass band: DJC
3:45 p.m.-Sunday concert: HC2RL
4 p.m.-Budapest program: HAT4
4 p.m.-Sunday evening program: DJC
4:35 p.m.-Spice of life: GSA GSB GSC
4:55 p.m.-Religious service: GSA GSB GSC
5 p.m.-Holland program: PCJ
5 p.m.-Mexico program: NECR
5 p.m.-English program: EAQ
5:30 p.m.-Musical poem: DJC
6 p.m.-Musical review: YV2RC
6:30 p.m.-Songs, Marcel Wittisch: DJC
8 p.m.-St. Paul's religious service: GSC GSL
8:30 p.m.-Opportunity program: COCD
8:30 p.m.-Program forecast: DJC
10 p.m.-Overseas hour: JVN

(For Advance Short-Wave Programs for the remainder of the week see respective program pages.)

News Broadcasts of the Week

Daily-2 a.m., GSB, GSN; 2:45, TPA3; 5, TPA2; 6, GSG, GSI, 2RO (11.81); 9:30, GSF, GSE; 11, GSB, GSD, GSI; 12:30 p.m., TPA3; 3, GSB, GSC, GSI; 4, 2RO (9.64); 5:45, GSB, GSC, GSA; 6, TPA4; 6:15, DJC; 7, COCD; 8, CJRO; 8:45, GSC, GSI; 9:20, TPA4; 10:05, JVN.

Sunday only-5 a.m., VK3ME.
Mon., Thurs., Fri., Sat.-7:39 a.m., PHI.
Daily except Sunday-3:30 a.m., VK3LR.

Log of Foreign Stations Whose Programs Are Listed

(Megacycles, or thousands of Kilocycles, shown)			
CJRO, Canada	6.15	HP5B, Panama	6.03
CJRX, "	11.72	HP5J, "	9.60
COCD, Cuba	6.13	HRM, Nicaragua	5.87
DJB, Germany	15.20	HVJ, Vatican City	15.12
DJC, "	6.02	JVM, Japan	10.74
EAQ, Spain	9.87	JVN, "	10.66
GSA, England	6.05	KKH, Hawaii	7.52
GSB, "	9.51	PCJ, Holland	15.22
GSC, "	9.58	PHI, "	11.73
GSD, "	11.75	PRAD0, Ecuador	6.62
GSE, "	11.86	PRF5, Brazil	9.50
GSF, "	15.14	RNE, Russia	12.00
GSG, "	17.79	RV59, "	6.00
GSI, "	15.20	SPW, Poland	13.64
GSL, "	6.11	2RO, Italy	9.64
GSN, "	11.82	TFJ, Iceland	12.23
GSO, "	15.18	TPGF, Costa Rica	6.41
GSJ, "	21.53	TPA2, France	15.24
HAS3, Hungary	15.37	TPA3, "	11.88
HAT4, "	9.12	TPA4, "	11.71
HBL, Switzerland	9.60	VK2ME, Australia	9.59
HBP, "	7.80	VK3ME, "	9.49
HC2RL, Ecuador	6.66	VK3LR, "	9.58
HJ1ABE, Colombia	6.12	YV2RC, Venezuela	5.80
HJ4ABE, "	6.13	YV2RC, Mexico	7.38

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March 9



Wayne King
See 8 p.m. MST

News

7:55 a.m.—CBS-KOMA
8:00 a.m.—NBC-WREN
4:30 p.m.—NBC-KOA
5:45 p.m.—Boake Carter: CBS-KOMA

Classical Music

9:00 a.m.—Light Opera: NBC-WDAF
12:30 p.m.—Music Guild: NBC-KOA
6:30 p.m.—Richard Crooks, tr.: NBC-KVOO
7:30 p.m.—Grace Moore: NBC-KOA

Comedy

3:00 p.m.—Al Pearce's Gang: NBC-KOA
6:00 p.m.—Fibber McGee & Molly: NBC-KOA
6:30 p.m.—Pick and Pat: CBS-KFAB
7:00 p.m.—Greater Minstrels: NBC-KOA
8:00 p.m.—Ray Knight's Cuckoo Hour: NBC-WREN

Drama

7:00 p.m.—Radio Theater: CBS-KLZ
7:30 p.m.—A Tale of Today: NBC-KOIL

Talks

12 noon—American Education Forum: NBC-KOA
2:30 p.m.—Let's Talk It Over: NBC-KOA
8:30 p.m.—Nat'l Radio Forum: NBC-WOW

Morning

7:00 MST 8:00 CST

★ NBC-Breakfast Club; Soloists & Orch.: WREN WKY WOAI KOIL (sw-15.21)
CBS Bob & Rennie, songs: KRLD KFOR KFAB KOMA KFLH KLZ (sw-21.52)
NBC—The Wifesaver: WDAF News: KMOX KOA WOW KGNF—A Devotional
KMBC—Variety Program
KSL—Petite Musicales
KVOO—Doughboys
WFAA—Harmonies
WHO—Gene and Glenn
WNAX—Rosebud Kids

7:15 MST 8:15 CST

CBS—Metropolitan Parade: KRLD KFOR KFLH KLZ KFAB KOMA KSL (sw-21.52)
KGNF-Hawaiians
KMBC—Health Club
KMOX—Try to Stump Me
KOA—Breakfast Club (NBC)
KVOO—Glen Condon
WDAF—Birthdays Bell
WIBW—Unity School
WOW—Variety Program

7:30 MST 8:30 CST

CBS—The Metropolitan Parade: KMBC
NBC-Streamliners: WDAF WOW T. N. Adolph's Band: WOAI Musical Clock: KLZ WHIO KFAB-Songs Sacred
KGNF—Round the Town
KMOX—The Corn Huskers
KRDL—Bobby Brooks & Ruth Clem
KVOO—Morning Moods
WIBW—Kaw Valley Ramblers

WNAX—Mary Nan Ragtime Band
W9XBY—Morning Meditations

7:45 MST 8:45 CST

CBS—Montana Slim, Yodeling Cowboy; News: KMBC KRDL KOMA KMOX KFH (sw-21.52)
T. N. Helen's Home: WOAI News: KLZ KFOR KSL
KVOO—Handy Ads
WHO—Streamliners (NBC)
WIBW—Mac & Jerry
WKY—Party Line
W9XBY—Monday Revue

8:00 MST 9:00 CST

CBS—Josephine Gibson: KOMA WNAX KFAB KRDL KMOX (sw-21.52)
NBC—News: Vaughn de Leath, contralto: WREN WKY WOAI KFH—Farm Flashes
KGNF—Aunt Sammy
KLZ—Crazy Quilt
KMBC—Fashion Flashes
KOA—Musical Menu
KOIL—News
★ KTS—RADIO GOSSIP (1310 ke)
KSL—Breakfast Melodies
KVOO—Alabama Boys
KFOR—Musical Interlude
WDAF—The Star Gazer; Soloist
WHO—Musical Clock
WIBW—Edmund Denney
WOW—Markets; Police Bulletins
W9XBY—The Builder Upper

8:15 MST 9:15 CST

NBC—Edward MacHugh, Gospel Singer: WREN WKY WOAI KOIL (sw-15.21)
CBS—Bill and Ginger: KMBC KFOR KOMA KFH (sw-15.21)
NBC—Dan Harding's Wife, sketch: WDAF
KFAB—News
KGNF—Words & Music; Weather
KMOX—Let's Compare Notes
KRDL—Health Exercises
WHO—Hog Flash; Bits of Melody
WIBW—Markets; Highway Patrol Reports
WNAX—Pappy's Dakota Rangers
WOW—Aunt Sally
W9XBY—Power and Light Prgm.

8:30 MST 9:30 CST

CBS—Poetic Strings: KLZ KMBC KRDL KMOX KFOR (sw-21.52)
NBC—Today's Children, sketch: WREN WKY KOIL WOAI (sw-15.21)
NBC-Musical Tricks & Treats; Ralph Colichio: KOA WDAF KFAB—Weather; Mr. Lewis, chick talk
KFH—Opening Livestock Market
KGNF—Organ Recital
KOMA—Cooking School
KVOO—Dorothy Day
WHO—Party Line
WNAX—Helen Korves, songs
WOW—Prudence Penny
W9XBY—Rhapsody of the Reeds

8:45 MST 9:45 CST

CBS—Ozark Melodies: KFH KLZ KRDL KFOR KOMA KMOX (sw-21.52)
NBC—Amateur Cooking School: WKY WDAF WOAI WOW KOA WHO
NBC—David Harum, sketch: WREN WLS KOIL (sw-15.21)
KMBC—News; Program Notes
WNAX—A Religious Service
KVOO—Wood Sisters

9:00 MST 10:00 CST

NBC—Hour of Memories; Navy Band: WOAI WREN KVOO WKY KOA (sw-15.21)
NBC—Light Opera Co.; "The Sorcerer"; Soloists & Orch.: WDAF WOW
CBS—Harmonies in Contrast: KFAB KFOR KFH KRDL KMOX KLZ KOMA KMBC (sw-17.76)
KGNF—Victor Young's Orch.
KOIL—Police Court
KSL—Serve and Save
WHO—Betty and Bob
WNAX—News
W9XBY—Half Around the Clock

9:15 MST 10:15 CST

CBS—Romance of Helen Trent, sketch: KLZ KRDL KMOX KSL (sw-17.76)

KFAB—New Tunes for Old
KFH—Betty and Bob
KGNF—Quartet
KMBC—The Midwesterners
KOMA—Song Time
KFOR—News
WHO—Irene Lee Taylor
WKY—Aunt Susan
WNAX—John Peter DePagter

9:30 MST 10:30 CST

CBS—Just Plain Bill, sketch: KMBC KMOX KLZ KSL KRDL (sw-17.76)
KFAB—Philip Inman, pianist
KFH—Piano Interlude
KGNF—King's Band
KOIL—Musical Varieties
KOMA—Greetings
WHO—Daytime Revue
WIBW—Protective Service
WKY—Navy Band (NBC)
WNAX—The March Kings
W9XBY—Jan Garber's Orchestra

9:45 MST 10:45 CST

CBS—Rich Man's Darling, sketch: KMOX KSL KRDL KLZ (sw-17.76)
KFAB—Radio Calendar; Paths of Memory
KFH—Shoppers Orch.
KGNF—Interesting People of the Newse
KMBC—Morning Moods
KOIL—Morning Melodies
KOMA—Modernisms
KFOR—New Tunes for Old
WDAF—Navy Band (NBC)
WIBW—Party Line
WKY—Point for Parents
W9XBY—Fashion Flashes

10:00 MST 11:00 CST

NBC—Pat Barnes in Person: WDAF WHO WOW
CBS—Voice of Experience KMOX KSL KMBC KLZ (sw-17.76)
NBC—Simpson Boys: KOIL WKY
Party Line: KVOO WOAI
KFAB—Open House
KGNF—Morning Variety
KOMA—Organ Reveries
KOA—N. C. C. W.
KRDL—Voice of Dallas
KFOR—Home Economist
WHO—Market Report
WIBW—Street Reporter
WREN—Barbara King's Kitchen
WNAX—Lawrence Welk's Orch.
W9XBY—A God's Quarter Hour

10:15 MST 11:15 CST

NBC—Honeyboy & Sassafras, comedy team: WOW
CBS—Musical Reveries: KMBC KMOX KRDL KOMA KLZ KSL KFAB (sw-17.76)
NBC—Wendell Hall, songs: KOA WREN WOAI
News: WKY KVOO
KFH—To be announced
KOIL—You'll Be Lovely; Mostly About Radio
KFOR—Gypsy Caravan
WDAF—Service Reports
WHO—Weather; Market Report
WIBW—Dinner Hour
W9XBY—Soft Lights & Sweet Music

10:30 MST 11:30 CST

NBC—Farm and Home Hour: WDAF WKY KVOO WREN WHO KOA (sw-15.21)
CBS—Mary Marlin, sketch: KMBC KMOX KLZ KFAB KSL (sw-17.76)
T. N.—Farm and Home Time: WOAI
KFH—News; Federal Housing Talk
KGNF—Old Times
KOIL—Your Home and Mine
KOMA—Jimmie Stephenson
KRDL—Party Line
KFOR—Monitor Views the News
WGN—Petals of Love
WNAX—Uncle Ezra Hawkins
WOW—Markets

10:45 MST 11:45 CST

CBS—Five Star Jones, sketch: KMOX KMBC KRDL KLZ KSL (sw-17.76)
KFAB—Markets
KFH—Rhythmairs
KGNF—Livestock Markets
KOIL—Man on the Street
KOMA—Rhythmiana
KFOR—Romance in Melody
WOAI—News
WOW—Farm & Home Hour (NBC)
W9XBY—Bouquet of Memory

11:00 MST 12:00 CST
CBS—Three Keys: (sw-15.27)
NBC—Farm and Home WOAI
CBS—Hostess Counsel: KMBC KSL KLZ
News: KGNF WIBW
KFAB—University of Nebraska
KFH—Street Reporter
KMOX—Magic Kitchen
KOIL—News; Noonday Melodies
KOMA—Concert Favorites
KRDL—Markets; News
KFOR—Tonic Tunes
WNAX—Mike Dosch
W9XBY—Colorado Pete

11:15 MST 12:15 CST

CBS—Matinee Memories; Soloist & Organist: KFH KFOR (sw-15.27)
KGNF—Musical Moments
KLZ—Sons of the Pioneers
KMBC—News; Markets
KOMA—Variety Prgm.
KRDL—Musical Prgm.
KSL—Musical Revue
WIBW—Markets
WNAX—Mike Dosch
W9XBY—Isabel Cook

11:30 MST 12:30 CST

NBC—Dress Parade; Orch. & Soloists: WDAF
NBC—Charles Sears, tr.: KOIL WREN (sw-15.21)
CBS—Matinee Memories: KFAB KOMA
KFH—Grain Market; Livestock Market
KGNF—Hawaiians
KMBC—Tex Owens, songs
KMOX—Dream Avenue
KOA—Livestock & Produce; Weather Forecast
KRDL—A Rev. W. E. Hawkins, Jr.
KSL—Shopping Bulletins
KVOO—Bob Wills' Playboys
WHO—Musical Program
WKY—Dance Orchestra
WOAI—The Doughboys
WOW—News
W9XBY—Glen Gray's Orch.

11:45 MST 12:45 CST

CBS—Fred Skinner, songs: KFH KMBC KMOX (sw-15.27)
NBC—Dot and Will, sketch: WREN KOIL (sw-15.21)
News: KLZ KOA WHO
KFAB—Musical Moments
KGNF—The Swappers
KOMA—Dinner Club
KSL—News & Stocks
KFOR—Walkathon
WKY—Markets
WNAX—D. B. Gurney
WOAI—Jack Amlung's Orch.
WOW—Man on the Street

Afternoon

12:00 MST 1:00 CST

★ CBS—Between the Bookends: KRDL KOMA KLZ KFH KSL (sw-15.27)
NBC—American Education Forum: WKY WDAF KOA
NBC—George Hessberger's Orch.: WREN WOW (sw-15.21)
T. N.—Chuck Wagon Gang: WOAI
KFAB—Markets
KGNF—Ralph & Jones
KMBC—Mehornay Matinee
KMOX—Inquiring Reporter
KOIL—Livestock Markets; Idelia Bakke
KFOR—Noontime Novelties
WHO—Open House
WNAX—Lawrence Welk's Orch.
W9XBY—Television Flashes

12:15 MST 1:15 CST

CBS—Happy Hollow, sketch: KMBC KOMA KRDL KSL (sw-15.27)
News: KFAB KFOR
KFH—Livestock Market; Grain Market
KGNF—Lombardo's Orch.
KLZ—Personal Shopper; Lunch-eon Melodies
KMOX—Window Shoppers
KOIL—Duane and Sally
KVOO—Art Gillham; Mayo Ensemble
WHO—Let's Go Places
WOAI—Music and Steel
W9XBY—News and Views

12:30 MST 1:30 CST

CBS—Amer. School of the Air: KOMA KMBC KMOX KLZ KRDL KFOR KSL KFAB (sw-15.27)

NBC—Music Guild; Renaissance Quintet: WREN KOA
Sonata A Quatre, (A) Allegretto, (B) Allegro Agitato, (C) Largo, (D) Allegro Con Spirito, Locust; Suite (A) La Poupinere, (B) La Timide, (C) Tambourin; Minuet, Stanzitz; Gigue, Gretty; Largo B Vence, Marcello
KFH—Dorothy Riddle Burkholder, pianist
KGNF—Home Folks
KVOO—Cozy Corner
WDAF—How To Be Charming
WHO—Market Reports
WOAI—Musical Prgm.
WOW—News
W9XBY—Deep South

12:45 MST 1:45 CST

NBC—Melodies; Orch.: (sw-15.33)
Judy & Jane: KVOO WHO
WDAF WKY WOAI KFH
KGNF—Weather & Markets
KOIL—News
W9XBY—Byron C. Frederick

1:00 MST 2:00 CST

NBC—Roy Campbell's Royalists: WHO WKY WOAI WREN KOIL
CBS—Manhattan Matinee: KLZ KOMA KFH KMBC KFOR KRDL KFAB (sw-11.83)
NBC—Forever Young, sketch: WDAF KOA WOW
KGNF—To be announced
KMOX—Ma Perkins, sketch
KSL—Payroll Builder
KVOO—Handy Ads
WHO—Minstrels
WIBW—News
WNAX—Dick, the Mountain Boy
W9XBY—Siesta

1:15 MST 2:15 CST

NBC—Ma Perkins, sketch: KVOO WOAI WDAF WKY KOA WOW WHO
NBC—Wise Man, sketch: KOIL
KGNF—Tunes of Yesteryear
KMOX—Backstage Wife, sketch
WIBW—Carl Hunt, violinist
WNAX—Ma Perkins, sketch
WOW—Album of Health and Beauty
WREN—Talk by Mrs. Irma Vogel, Nat'l Pres. of the Auxiliary to the United States War Vet.

1:30 MST 2:30 CST

NBC—Vic and Sade, sketch: WOAI KVOO WDAF WKY KOA WHO WOW WHO
CBS—Hoosier Hop: KRDL KFH KOMA KLZ KFOR KFAB KSL (sw-11.83)
NBC—Beatrice Mack, soprano: KOIL
KGNF—Modern Melodies
KMBC—Magazine of the Air
KMOX—How to be Charming
WGN—Good Health & Training
WIBW—Jane Baker
WNAX—Pappy's Dakota Rangers
W9XBY—Lilla McKim

1:45 MST 2:45 CST

NBC—King's Jesters; Quartet: Marjorie Whitney, contralto: KOIL
NBC—The O'Neills sketch: KOA WDAF WSM WOW WHO
★ KFRO—RADIO GOSSIP (1370 ke)
KGNF—Stars of Song
KMOX—Ambrose Haley & Ozark Mountaineers
KVOO—Bill & Mary
WGN—Variety Program
WKY—Markets
WNAX—News
WOAI—Stocks; Weather
W9XBY—Theater of Music

2:00 MST 3:00 CST

NBC—Woman's Radio Review; Speaker & Orch.: WOW
CBS—Commercial Comments: KRDL KFOR KOMA KFH KFAB (sw-11.83)
NBC—Betty and Bob, sketch: WOAI WKY KOIL KVOO KOA (sw-15.21)
KFH—G-Men; To be announced
KGNF—News
KLZ—Closing Market
KMOX—Jimmy & Dick
KSL—Broadcasters Review
WDAF—Betty and Bob, sketch
WHO—How to be Charming
WIBW—Crossroads Matinee
WREN—Bert Buhrman, pianist
W9XBY—Microfun

2:15 MST 3:15 CST

NBC—Gene Arnold & The Ranch Boys: WREN KVOO KOA KOIL (sw-15.21)

Madame de Sylvara, beauty talk: WOAI WKY
KGNF—Club Cabana
KLZ—Salon Musicale
KMBC—Playing the Song Market
KMOX—Four Harvest Hands
KTAT—Livestock Reports and Farm Fashes
WDAF—Friendly Counsellor
WHO—Backstage Wife
WNAX—Nancy Gurney Trio

2:30 MST 3:30 CST

NBC—Let's Talk It Over; Speakers: WKY KVOO WREN KOA WOAI KOIL (sw-15.21)
CBS—Chicago Variety Hour: KOMA KRDL KMBC KFH KSL KFAB KLZ KFOR (sw-11.83)
NBC—Girl Alone, sketch: WDAF WHO WOW
KGNF—Cub Reporters
KMOX—Skeets and Frankie and Ozark Mountaineers
WNAX—Nat'l Youth Administration
WOAI—Sam Houston's Steamboat House
W9XBY—The Cocktail Hour

2:45 MST 3:45 CST

NBC—Grandpa Burton, sketch: WDAF
KFAB—Sunshine in Song
KGNF—Dance Orch.
KMBC—David Grusch's Sing-Talk
KMOX—Chicago Variety Hour (CBS)
KOMA—Salon Musicale
WHO—Robison's Buckaroos
WGN—Song of the Islands
WNAX—Bunkhouse Bill
WOW—Dance Orch.

3:00 MST 4:00 CST

★ NBC—Al Pearce's Gang; Harry Sosnik's Orch.: WDAF WOW KOA WHO (sw-9.53)
CBS—Jack Shannon, tr.: KLZ KFH KFAB KFOR KRDL KMBC (sw-11.83)
NBC—Ross Graham, baritone: WREN KVOO KWK WKY
KGNF—Kate Smith
KMOX—Happy Hunters
KOIL—News; Notes & Varieties
KSL—Broadcasters Review
KFOR—String Orchestra
WNAX—Uncle Ezra Hawkins
W9XBY—Leigh Havens

3:15 MST 4:15 CST

NBC—Junior Radio Journal: WREN WKY KVOO
CBS—Wilderness Road, drama: KMBC KOMA KRDL KLZ KMOX KFH KSL KFOR (sw-11.83)
KFAB—The Jangles
KGNF—Roundup
WIBW—Cowboy Max
W9XBY—A Toast to Melody

3:30 MST 4:30 CST

CBS—Chicagoans: KOMA KRDL KLZ KFOR
CBS—Jack Armstrong, sketch: (sw-11.83)
NBC—Singing Lady: (sw-11.87.15.21)
NBC—Tom Mix' Adventures: (sw-9.53)
NBC—Cadets Quartet: WOAI KSD WOW WHO
NBC—Larry Larsen organist: WREN
News: WKY KOA KSL
KFAB—News; Musical Scrapbook
KFH—Amateur Prgm.
KGNF—Hi Hilarities
KMBC—Woody & Glad, songs
KMOX—Eugene LePique, pianist
KOIL—Eddie Butler, Organist
KVOO—News; League of Women Voters
WDAF—The Star Gazer
WNAX—Rosebud Kids
W9XBY—At the Theater

3:45 MST 4:45 CST

NBC—James Wilkinson, baritone: KOA WDAF WKY WHO WOAI
CBS—The Goldbergs, sketch: KRDL KOMA KMOX KMBC KSL KFAB KLZ (sw-11.83)
NBC—Little Orphan Annie, sketch: (sw-11.87.15.21)
KGNF—Sketches in Melody
KVOO—To be announced
KFOR—Hollywood Hilites
WOW—Ladies Lemon-aid
WREN—Johnstone Ensemble
W9XBY—Popular Varieties

March 9



Marian Jordan
See 6 p.m. MST

4:00 MST NBC—Flying Time: WOA! KOA
NBC—Army Band: KTBS
CBS—Buck Rogers, sketch:
KMBC KRLL KMOX KFAB
(sw-11.83)
KFH—To be announced
KGNF—Willard Robinson
KLZ—News
KMOX—Anyone Family
KOIL—Touning the Town
KOMA—Moods in Rhythm
KSL—Drama; Betty Blair
KVOO—Dance Orch.
KVOR—Walkathon
WDAF—Mister Bob and Scrappy
WHO—Popeye the Sailor Man
WKY—Kiamichi Mountaineers
WNAX—Hank, the Yodelin' Cowboy
WOR—Mr. Dooley's Curiosity Club
WREN—Sam and Sonny
W9XBY—One Night Stand

4:15 MST CBS—Junior Nurse Corps; Children drama: KFAB KMBC KMOX
CBS—Bobby Benson and Sunny Jim: (sw-11.83)
NBC—Connie Gates, songs: WKY WOA! KOA WDAF
NBC—Army Band: WREN KFH—Hostess
KGNF—Black Magic
KLZ—Captain Ozie Waters
KOIL—Dick Tracy, sketch
KRLL—Blackie's Blue Jackets
KSL—Radio Column
KVOO—News
KVOR—Sports Facts
WGN—Paulist Choir
WHO—Tom Mix
WNAX—Yankton College
WOW—Univ. of the Air
W9XBY—Gertrude Wilkerson

4:30 MST CBS—Venida Jones, organist; Seth Grainer, pianist: KRLL KOA KLZ KVOR
CBS—Jack Armstrong, sketch: KMOX KFAB
NBC—The Singing Lady: WREN KOIL
NBC—News; Top Hatters' Orch.: KOA (sw-9.53)
CBS—News; Vanished Voices: (sw-11.83)
T. N.—Texas Rangers: WOA! Tom Mix' Adventures: WDAF
WOW
Jack Armstrong: WKY KFH
WHO
KGNF—Musical Story Book
KMBC—Dick Tracy, sketch
KSL—Payroll Builder
KVOO—Twilight Serenade
WIBW—Uncle Dave
WNAX—Mike Dosch
W9XBY—Gypsy Rhapsody

4:45 MST CBS—Twilight Musicals: KVOR KOA KRLL KFH KLZ KMOX KFAB
NBC—Three Scamps: KOA
NBC—Orphan Annie, sketch: WREN WKY KOIL
★ NBC—Lowell Thomas, commentator: (sw-11.87-15.21)
News: WIBW WOA! KGNF—Serenader
KMBC—Radio Gossip Club
KVOO—Jimmy Allen, sketch
WDAF—Jack Armstrong sketch
WHO—Diary of Jimmy Mattern
WNAX—Dick Saunders
WOW—Jimmie Allen
W9XBY—Today's Front Page

5:00 MST ★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 9 p.m.)
★ CBS—Myrt and Marge, sketch: (sw-11.83) (also see 9 p.m.)
NBC—Lois Ravel, songs; Orch.: WOA! KOIL
CBS—Buck Rogers: KSL KLZ
NBC—To be announced: WDAF KOA
KFH—Steffen's G-Men; Street Players
KGNF—Dinner Music
KMBC—News; Sports Review
KMOX—News and Sports
KOMA—Sports Page of the Air
KRLL—Jack Armstrong, sketch
KVOO—Schools Broadcast
KVOR—Sweet Music
WHO—Song Market
WIBW—Those O'Malleys
WKY—Jimmie Allen, sketch
WNAX—Marion Matthews
WOW—News
W9XBY—K. C. Tonite

5:15 MST ★ NBC—ALKA-SELTZER PRE-sents Uncle Ezra's Radio Station: WDAF WOW (sw-9.53)

NBC—Capt. Tim's Adventure Stories: KOIL (sw-11.87)
CBS—Ted Husing & Chariteers: KFAB KSL KLZ (sw-11.83)
NBC—Concert Recital: WOA! WKY
KGNF—Sunset Time
KMBC—Howard Ely, organist
KMOX—The Symphoners
KOA—News
KOMA—Jerry Parker
KRLL—Musical Brevities
KVOR—Private and Personal
WHO—Jimmie Allen, sketch
WIBW—Belle and Martha
WREN—Karl Shriver's Orch.
W9XBY—Futura

5:30 MST ★ NBC—HORLICK'S MALTED Milk presents Lum 'n' Abner, sketch: WENR WLW (also see 9:15 p.m.)
CBS—Singin' Sam: KMOX KFAB (sw-11.83) (also see 9:15 p.m.)
Musical Moments: KOMA WREN WIBW KVOO
Jack Armstrong: KLZ KSL
Jimmie Allen, sketch: WDAF KFH
KGNF—Today's Rhythm
KOA—Manuel Contrera's Orch. (NBC)
KOIL—Behind Page One; News
KVOR—Tea Time Topics
WHO—News; Hits and Bits
WKY—Dance Orch.
WNAX—Musical Moods
WOA!—Castles in Music
WOW—Motor Club

5:45 MST ★ CBS—Boake Carter, commentator: KMBC KMOX KOA KFAB KRLL (sw-11.83)
Strange As It Seems: WKY WOA! KOA
Orphan Annie, sketch: KSL KLZ
Musical Moments: KFH KOIL
KFYR
KFI—Pictorial (NBC)
★ KGB—RADIO GOSSIP (1500 kc)
KOA—Jimmy Allen, sketch
KVOO—World of Sports
KVOR—News of Today
WDAF—Easy Aces, sketch
WHO—Gene and Glenn
WIBW—Crime Patrol
WNAX—Bunkhouse Bill
W9XBY—Walt Lochman

Night

6:00 MST CBS—Eleana Moneak's Ensemble: KVOR KFH WIBW
★ NBC—Fibber McGee & Molly, sketch: Marian & Jim Jordan; Rico Marchelli's Orch.: WSM WOA! WKY KOA KFH KOIL KFYR WFAA KVOO KSTP WLS WREN (sw-11.87)
★ CBS—Guy Lombardo's Orch.: (sw-11.83)
CBS—Juan Haidrigo's Americanos: KMBC KFAB WCCO
NBC—Hammerstein's Music Hall; Soloist & Comedian: WDAF WHO WOW
KLZ—Sport Clippings
KMOX—House of 1000 Eyes
KOMA—Voice of the Southland
KRLL—Musical Moments
KSL—Hearts Haven, drama
WGN—News; Sports Shots
WNAX—News
W9XBY—The Pepper Pot

6:15 MST KLX—Program Teasers
KLZ—Musical Moments
KRLL—Eleana Moneak's Ensemble (CBS)
KSL—News
KVOR—American Family Robinson
WGN—Jack Hylton's Orch.
WLW—Crusaders
WNAX—Brass Band; News; Sports
W9XBY—Other Side of the World

6:30 MST CBS—Chic Scoggins' Orch.: KFH WIBW KRLL KVOR
NBC—Evening in Paris; Morton Downey, tnr.: Trio & Orch.: WREN KFI KOA KOIL (sw-11.87)
★ NBC—Margaret Speaks, sop.; Richard Crooks, tnr.; Mixed Chorus; Orch.: WLW WOW WKY WFAA KFYR WHO KVOO WOA! WDAF WSM KSTP (sw-9.53) (also see 9:30 p.m.)

CBS—Pick & Pat; Benny Krueger's Orch.: WCCO KMBC KFAB KMOX (sw-11.83) (also see 9:30 p.m.)
KLZ—Galaxy of Stars
KSL—All Star Revue
WNAX—Pappy's Rangers
W9XBY—Riley's Gang

6:45 MST KFH—Harry Richman; Orch.
KRLL—True Confessions
KSL—Telling the West
WENR—Ivan Epinoff's Orch.
WGN—Here, There & Everywhere
WIBW—Crime Patrol

7:00 MST NBC—Greater Minstrels; Interlocutor; Joe Parsons; Soloists; Quartet & Orch.: WENR KOIL WOA! WLW KVOO WKY WFAA WREN KOA KFYR KSTP WSM (sw-6.14)
★ CBS—Radio Theater: KFAB KMBC KRLL KSL KOA KMOX KLZ WNAX WCCO (sw-11.83)
★ NBC—Harry Horlick's Gypsies; Romany Singers; Howard Price, tnr.: WDAF WHO WOW (sw-9.53)
KFH—Trio
KFI—Dinner Concert (NBC)
KVOR—Dinner Music
WIBW—Echoes of Stage and Screen
W9XBY—P. Hans Flath

7:15 MST KFH—Postal Oddities
KFI—Musical Celebrities
WIBW—King's Men
W9XBY—Floyd Jacobs

7:30 MST ★ NBC—Open House with Grace Moore, soprano; Orch.: WOA! WDAF KOA KVOO KFI WLW WOW WSM KFYR WFAA KSTP WKY WHO (sw-9.53)
NBC—A Tale of Today; Serial Drama: WENR WREN KOIL (sw-6.14)
KFH—City Teachers' Prgm.
KVOR—Evangelical Church
WGN—Northerners
WIBW—Musical Program
W9XBY—Edward McNamara

7:45 MST WIBW—Crime Patrol
W9XBY—Serenaders

8:00 MST STOP—Make a note to read WALTER WINCHELL'S Exclusive Revelations of why he has pursued relentlessly the Lindbergh Kidnaper, as related to CURTIS MITCHELL, in next week's Radio Guide
NBC—Ray Knight's Cuckoo Hour; Soloist, Trio & Orch.: WENR WREN KOIL KFYR KSTP (sw-6.14)
NBC—Contented Prgm.; Vocalists; Orch.: KFI WOA! WSM WFAA KOA WDAF WOW WKY WHO (sw-9.53)
CBS—Wayne King's Orch.: WCCO WIBW KMBC KMOX KSL KFAB KLZ (sw-6.12)
MBS—Famous Jury Trials: WGN WLW
KFH—Friends Univ. Prgm.
KOMA—Parade of Youth
KRLL—Ike Silvers' Orch.
KVOR—Memory Lane
WNAX—Serenaders
W9XBY—Bowling

8:15 MST KVOR—Johnny Metzler Swings It

8:30 MST NBC—Russ Morgan's Orch.: KOIL WREN (sw-6.14)
NBC—Nat'l Radio Forum; Guest Speaker: WOW (sw-9.53)
★ CBS—March of Time (tentative): KMBC KFAB KRLL KMOX KSL WNAX WCCO KLZ (sw-6.12)
Musical Moments: WHO WDAF KFH—Amateur Prgm.
KFI—Your Program
KFYR—Farmers Union
KOA—Ranger Revue
KOMA—Guilty or Not Guilty?
KSTP—Easy Aces
KVOR—News of Today
WENR—Globe Trotter
WFAA—Lone Star Minstrels
WGN—Ted Weems' Orch.
WIBW—News
WKY—Family Circle

WLW—Grand Opera
WOA!—Dance Orchestra
WSM—Francis Craig's Orch.
W9XBY—Rhythm Revue

8:45 MST CBS—Public Opinion; Sen. Albert D. Thomas, speaker: KOMA WNAX KVOR KFAB WIBW WCCO
Musical Moments: KMBC WKY KMOX
KRLL—Through the Years; Music
KFYR—Techla Knoff & Florence Fritch
KLZ—Strange As It Seems
KSL—Those O'Malleys, sketch
KSTP—News
WDAF—Soloist
WENR—King's Jesters
WFAA—Ann Berry, singer
WHO—Variety Prgm.

9:00 MST NBC—Henry Lishon's Orch.: WREN KFYR KOIL
★ NBC—Amos 'n' Andy: WOA! KOA WSM WBAP WDAF KFI WHO WKY WOW (also at 5 p.m.)
★ CBS—Myrt & Marge: KMBC KFAB KMOX KRLL KOA WCCO KSL KLZ (also at 5 p.m.)
NBC—Enoch Light's Orch.: (sw-9.53)
News: KWK WLW
KFH—Sports Prgm.
KSTP—Dance Orch.
KVOR—Walkathon
WENR—Henry Busse's Orch.
WGN—Kavelin's Orch.
WIBW—To be announced
WNAX—Strange Adventures
W9XBY—Sol Bobrov's Orch.

9:15 MST NBC—Link Spots, quartet: WREN KFYR WSM WBAP
CBS—George Olsen's Orchestra: KFAB WNAX
★ NBC—HORLICK'S MALTED Milk Presents Lum & Abner: KFI (also at 5:30 p.m.)
CBS—“Singin' Sam”: KLZ KSL (also at 5:30 p.m.)
Those O'Malleys, sketch: KOA WOW
News: WHO WOA! KOIL KRLL WCCO
KFH—Musical Program
KMBC—Let's Go Places
KMOX—Edith Murray's Orch.
KOMA—Dance Orch.
KSTP—News; Sports
KVOR—Musical Moments
WDAF—Hot Dates in History
WKY—All Star Revue
WLW—Kavelin's Orch.

9:30 MST NBC—Ray Noble's Orchestra: WREN (sw-6.14)
10:30 MST CBS—Harry Sosnik's Orch.: KLZ WIBW KMOX
KOA—Ed Fitzpatrick's Orchestra
KSL—Swanee Singers
WHO—Phil Levant's Orch.
W9XBY—Stauben Club
10:30 MST NBC—Phil Ohman's Orch.: WKY WREN KOA (sw-6.14)
11:30 MST CBS—Harry Sosnik's Orch.: KLZ WIBW KMOX
KOA—Ed Fitzpatrick's Orchestra
KSL—Swanee Singers
WHO—Phil Levant's Orch.
W9XBY—Stauben Club
11:30 MST NBC—Phil Ohman's Orch.: WKY WREN KOA (sw-6.14)

FOREIGN SHORT-WAVE PROGRAMS FOR MONDAY

(See Page 29 for List of Stations, Their Locations and Frequencies)
MST Shown; for CST Add One Hour

9:30 a.m.—Polish hour: SPW
11 a.m.—Cuban dance music: COCD
12 noon—Latin-American music: COCD
2 p.m.—Overseas hour: JVN JVM
3 p.m.—Mayor's program: COCD
3 p.m.—Reichslieder music: DJC
3:30 p.m.—Brazilian hour: PRF5
4 p.m.—Good Sisters of America: COCD
4 p.m.—Light music: DJC
4:30 p.m.—Opera, II Rigoletto: 2RO
5 p.m.—South American program: COCD
5 p.m.—IBC trio: YV2RC
5 p.m.—Talk, Sanctions: 2RO
5:30 p.m.—German music man: DJC
5:30 p.m.—Armstrong Gibbs, composer: GSA GSB GSC
5:45 p.m.—Venezuelan songs: YV2RC

CBS—Bernie Cummins' Orch.: WNAX
NBC—N. Y. C. Golden Gloves Finals: WDAF KFYR KSTP WSM WHO
CBS—Vincent Lopez's Orch.: KFAB
★ NBC—Margaret Speaks, sop.; Richard Crooks, tnr.: KOA KFI (also at 6:30 p.m.)
CBS—Pick and Pat: KLZ KSL (also at 6:30 p.m.)
News: WKY WOW
Dance Orch.: KFH KOA
KMBC—News; Dance Time
KMOX—Ozark Carnival
KOIL—Dick Messner's Orch.
KRLL—Count Bulowski's Orch.
KTAT—Phil Harris' Orch.
KVOR—Carefree Capers
WBAP—Concert Orchestra
WCCO—Rollie Johnson; Reports
WENR—Benny Goodman's Orch.
WGN—Jack Hylton's Orch.
WIBW—To be announced
WIBW—Joe Reichman's Orch.
WOA!—Centennial Program
W9XBY—Emile Chacquette's Orchestra

9:45 MST NBC—Golden Gloves Finals: WKY WOW
CBS—Bernie Cummins' Orch.: KFAB WCCO
KMOX—C. Albert Scholin
KOIL—Dick Maguire's
KOMA—Dance Orch.
KTAT—Phil Harris' Orchestra
10:00 MST NBC—Shandor, violinist; Maison Russe; Soloists; Orch.: WSM WREN WOA! WBAP KFYR (sw-6.14)
CBS—Harry Sosnik's Orch.: KMBC KFAB KRLL WNAX KFH KVOR KOA
★ NBC—Helen Hayes: KFI (also Tues., 7:30 p.m.)
NBC—Golden Gloves Finals: KSO WENR
News: KLZ KOA KFH WIBW
KMOX—Chic Scoggins' Orch.
KSL—Happy Valley Folks
KSTP—Dance Orch.
WCCO—Little Jack Little's Orch.
WGN—Will Osborne's Orch.
WLW—Hal Kemp's Orch.
W9XBY—The Friendly Voice

10:15 MST CBS—Harry Sosnik's Orch.: KLZ WIBW KMOX
KOA—Ed Fitzpatrick's Orchestra
KSL—Swanee Singers
WHO—Phil Levant's Orch.
W9XBY—Stauben Club
11:15 MST NBC—Phil Ohman's Orch.: WKY WREN KOA (sw-6.14)

CBS—Hawaii Calls: KRLL KFH KOA KVOR WIBW KMBC KMOX KLZ KFAB WCCO
NBC—Don Bestor's Orch.: KFAB WOW WHO WDAF KFYR WSM
KFI—Hawthorne House (NBC)
KSL—News
WENR—Carl Schreiber's Orch.
WLW—Moon River
W9XBY—Hits and Encores

10:45 MST KMOX—When Day is Done
KOIL—Don Bestor's Orch.
KSL—Hawaii Calls (CBS)

11:00 MST News: KMBC KOA
KFI—Reporter of the Air
KLZ—Concert Varieties
KSL—Jimmy Bittick's Orch.
KSTP—News; Dream Ship
KVOR—Program News
WIBW—Clyde Trask's Orchestra
W9XBY—Pete Johnson's Orch.

11:15 MST KFI—Ben Alexander
KOA—Ed Fitzpatrick's Orch.
WLW—Will Osborne's Orchestra

11:30 MST KFI—Griff Williams' Orchestra
KLZ—Midnight Rendezvous
KOA—You Name It
KSL—Laurie Higgins's Orch.
W9XBY—Emile Chacquette's Orchestra

11:45 MST WLW—To be announced

12:00 MST KFI—Shep Fields' Orch. (NBC)
W9XBY—Johnny Engro's Orch.

12:30 MST KFI—Chansonettes (NBC)
W9XBY—Reno Club Orch.

End of Monday Programs

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TUESDAY

March 10



Sally Singer
See 6 p.m. MST

News

7:55 a.m.—CBS-KOMA
8:00 a.m.—NBC-WREN
4:30 p.m.—CBS-KRLD
4:30 p.m.—NBC-KOA
5:45 p.m.—Boake Carter: CBS-KOMA
8:30 p.m.—Jimmy Fidler: NBC-KOA

Classical Music

9:45 a.m.—Piano Recital: NBC-WDAF
11:45 noon—Music Guild: NBC-WDAF
2:30 p.m.—Vivian Della Chiesa, soprano: CBS-KLZ
6:30 p.m.—Lawrence Tibbett, baritone: CBS-KLZ

Comedy

5:00 p.m.—Easy Aces: NBC-KOA
7:00 p.m.—The Caravan: CBS-KOMA

Drama

6:00 p.m.—Crime Clues: NBC-WREN
6:30 p.m.—Welcome Valley: NBC-WREN
7:30 p.m.—Helen Hayes: NBC-WREN

Talks

2:45 p.m.—General Federation of Women's Clubs: NBC-WOW
3:00 p.m.—American Medical Association: NBC-WKY

Morning

7:00 MST 8:00 CST
★ NBC-Breakfast Club; Soloists & Orch.: WREN WOAI WKY KOIL (sw-15.21)
CBS—Bugle Call Revue: KOMA KFAB KRLD KFH KFOR KLZ (sw-21.52)
NBC—Organ Rhapsody: WDAF News: KMOX KOA
KGNF—Morning Devotions
KMBC—Variety Program
KSL—Club Continental
KTAT—Melody Boys
KVOO—Doughboys
WHO—Gene & Glenn
WNAX—Rosebud Kids
WOW—News

7:15 MST 8:15 CST
NBC—Breakfast Club: KOA
CBS—Bugle Call Revue: KSL
NBC—The Streamliners; Harold Levey's Orch.; The Sizzlers, Trio; Frances Adair, sop.; Fields & Hall, m.c.: WOW
KGNF—Words & Music
KMBC—Health Club
KMOX—Try to Stump Me
KVOO—Glen Condon
WDAF—Birthday Bell
WIBW—Unity School

7:30 MST 8:30 CST
CBS—Bugle Call: KMBC
T. N.—Adolph's Band: WOAI
Musical Clock: WHO KLZ KGNF
KFAB Songs Sacred
KMOX—The Corn Huskers
KVOO—Al Hunter, Gospel Singer
WDAF—The Streamliners (NBC)
WIBW—Kaw Valley Ramblers
WNAX—Mary Ann Ragtime Band
W9XBY—Morn. Meditations

7:45 MST 8:45 CST
CBS—Rambles in Rhythm; News: KRLD KOMA KMBC KFH KMOX (sw-21.52)

T. N.—Helen's Home: WBAP
WOAI
News: KLZ KFOR KSL
Hymns of All Churches: WHO WDAF
KVOO—Handy Ads
WIBW—Mac & Jerry
WKY—Party Line
W9XBY—Tuesday Revue

8:00 MST 9:00 CST
NBC—News; Vaughn de Leath, songs: WREN WKY WOAI (sw-15.21)
CBS—Oleanders, male quartet: KOMA KMOX KFH KFOR (sw-21.52)

KFAB—Pianoland
KGNF—Aunt Sammy
KLZ—Musical Comedy
KMBC—Fashion Flashes
KOA—“Musical Menu”
KOIL—News
KSL—Breakfast Melodies
KVOO—Alabama Boys
WDAF—Star Gazer; Household Hints
WHO—Musical Cock
WIBW—Edmund Denney
WNAX—Pappy's Dakota Rangers
WOW—Markets; Police Bulletins
W9XBY—The Builder Upper

8:15 MST 9:15 CST
NBC—Ed. MacHugh, Gospel Singer: WREN KOIL WOAI WKY (sw-15.21)
CBS—Romany Trail: KOMA KFH KFOR (sw-21.52)
NBC—Dan Harding's Wife, sketch: WDAF

KFAB—Markets; News
KGNF—Weather Forecast
KMOX—Let's Compare Notes
KRLD—Health Exercises
WHO—Hog Fash; Bits of Melody
WIBW—Markets; Highway Patrol Reports
WOW—Interview with Aunt Sally
W9XBY—Musical Prgm.

8:30 MST 9:30 CST
NBC—Today's Children, sketch: WREN WKY KOIL WOAI (sw-15.21)
NBC—Gypsy Trail: WDAF KOA
KFAB—Weather; Chick Talk
KFH—Grain Markets; Livestock Market
KGNF—Organ Recital
KMOX—Romany Trail (CBS)
KOMA—Cooking School
KSL—Shopping Suggestions
KVOO—Dorothy Day
KFOR—Personal Shopper
WHO—Party Line
WNAX—Helen Korves, songs
WOW—Prudence Penny
W9XBY—Rhapsody of the Reeds

8:45 MST 9:45 CST
NBC—Three Shades of Blue, trio: WDAF WOAI KOA WHO WKY
CBS—Three Stars, trio: KFH KLZ KFOR KRLD KMOX (sw-21.52)
NBC—David Harum, sketch: WREN WLS KOIL (sw-15.21)
KGNF—To be announced
KMBC—Newscast
KVOO—Wood Sisters
WNAX—Religious Service
WOAI—Home Folks

9:00 MST 10:00 CST
CBS—Rhythm Boys: (sw-17.76)
CBS—Mary Lee Taylor: KMOX KOMA KMBC KRLD KFH KLZ
NBC—Marine Band: WKY WOAI WREN KVOO KOA (sw-15.21)
NBC—Ida Bailey Allen; Morton Bowe, tenor: WDAF
KFAB—Gibson and Young
KGNF—Boswell Sisters
KOIL—Police Court
KSL—Serve and Save
KFOR—Masters of Music
WHO—Betty and Bob
WNAX—News
WOW—Mystery Chef
W9XBY—Half 'Round the Clock

9:15 MST 10:15 CST
CBS—Romance of Helen Trent, sketch: KRLD KMOX KLZ KSL (sw-17.76)
NBC—Jerry Brannon, songs: WHO WDAF WOW
KFAB—New Tunes for Old
KFH—Betty and Bob
KGNF—Travel Talk
KMBC—Morning Melodies
KOMA—Song Time
KFOR—An Earful of Music
WKY—Aunt Susan

9:30 MST 10:30 CST
NBC—Your Child; Mrs. Elizabeth Enoch: WDAF KSD WOW WHO
CBS—Just Plain Bill, sketch: KMOX KMBC KLZ KRLD (sw-17.76)
NBC—Marine Band: WKY KFAB—Hilda
KFH—Piano Interlude
KGNF—Auto Service
KOIL—Musical Varieties
KOMA—Greetings
KTAT—Now and Then
WIBW—Protective Service and Anti Crime Ass'n
WLV—Our Singing Neighbor
WNAX—March Kings
W9XBY—Helen Stevens

9:45 MST 10:45 CST
CBS—Rich Man's Darling, sketch: KLZ KMOX KRLD KSL (sw-17.76)
NBC—Beaula Duffey, pianist: WDAF WHO WOW
KFAB—Jewel Box
KFH—Shoppers Orch.
KMBC—Morning Moods
KOIL—Morning Melodies
KOMA—Modernisms
KFOR—Playing the Song Market
WIBW—Party Line
W9XBY—Fashion Flashes

10:00 MST 11:00 CST
NBC—Martha & Hail: WDAF WHO WOW
CBS—The Voice of Experience: KMOX KMBC KLZ KSL (sw-17.76)
NBC—Simpson Boys of Sprucehead Bay, sketch: WKY KOIL
Party Line: KVOO WOAI
KFAB—Open House
KGO—Behind the Ethiopian Conflict
KGNF—Woman's Club
KOA—Concert Hall of the Air
KOMA—Modernisms
KRLD—Voice of Dallas
KFOR—Ann Russell; Home Economist
WIBW—Street Reporter
WNAX—Lawrence Wells' Orch.
WREN—Barbara King's Kitchen
W9XBY—God's Quarter Hour

10:15 MST 11:15 CST
CBS—Jerry Cooper, bar.; Ted Royal's Orch.: KFAB KMOX WCCO (sw-17.76)
NBC—The Rangers: WREN
CBS—Captivators: KMBC KRLD KOMA KFH KFOR
NBC—Honeyboy & Sassafras: WOW WOAI
News: KVOO WKY
KLZ—Going to Town
KOA—Solitaire Kitchen
KOIL—You'll Be Lovely; Mostly About Radio
KSL—Home Service
WDAF—News; Service Reports
WHO—Market Report
WIBW—Dinner Hour
W9XBY—Mexico Patio

10:30 MST 11:30 CST
NBC—Nat'l Farm & Home Hour: WDAF KVOO WKY WREN
WOW KOA WHO (sw-15.1)
CBS—Mary Marlin, sketch: KMBC KMOX KLZ KFAB KSL (sw-17.76)
T. N.—Farm and Home Time: WOAI
KFH—News: Federal Housing Talk
KGNF—Old Timers
KOIL—Kenneth Golden
KOMA—Jimmie Stephenson
KOIL—Your Home and Mine
KRLD—Party Line
KFOR—News
WNAX—Uncle Ezra Hawkins
W9XBY—Mills Bros.

10:45 MST 11:45 CST
CBS—Five Star Jones: KMOX KMBC KRLD KLZ KSL (sw-17.76)
KFAB—Markets
KFH—Street Players
KGNF—Market Reports
KOIL—Man on the Street
KOMA—Rhythma
KFOR—Romance in Melody
WOAI—News
W9XBY—Bouquet of Memory

11:00 MST 12:00 CST
CBS—Geo. Hall's Orch.: KOMA KFOR (sw-15.27)
NBC—National Farm and Home Hour: WOAI WFAA
News: WIBW KGNF
KFAB—University of Nebraska
KFH—Musical Program
KLZ—True Confessions
KMBC—The Texas Rangers

KMOX—Magie Kitchen
KOIL—News; Noonday Melodies
KRLD—Markets; News Reports
KSL—Mary Lee Taylor
WNAX—Mike Dosch
W9XBY—Colorado Pete

11:15 MST 12:15 CST
T. N.—Gloom Chasers Orch.: WOAI
News: KMBC WNAX
KGNF—Musical Moments
KLZ—Sons of the Pioneers
KOMA—Variety Prgm.
KRLD—Music
KSL—Shopping Bulletins
WIBW—Market Service
W9XBY—Marguerite Campbell

11:30 MST 12:30 CST
NBC—Brave Lady, sketch: KOIL WREN (sw-15.21)
CBS—Milton Charles, organist: KOMA KFOR KFAB KSL (sw-15.27)
NBC—Ida Bailey Allen with Morton Bowe, trn.: KOA
NBC—Larry Cotton, trn.: WDAF
T. N.—The Doughboys: WOAI WBAP
KFH—Grain Market; Livestock Market
KGNF—Noon Toons
KMBC—Tex Owens, songs
KMOX—Those O'Malleys, sketch
KRLD—Rev. W. E. Hawkins, Jr.
KVOO—Bob Wills' Playboys
WHO—Musical Program
WKY—Dance Orchestra
WNAX—The Brass Band
WOW—News
W9XBY—Don Bestor's Orch.

11:45 MST 12:45 CST
NBC—Music Guild: WDAF
CBS—Concert Miniatures: KMBC KMOX KFH (sw-15.27)
NBC—Dot & Will, sketch: KOIL WREN (sw-15.21)
T. N.—Jack Amlung's Orch.: WOAI
News: KLZ KOA KSL WHO
KFAB—Musical Moments
KGNF—The Swappers
KOMA—Dinner Club
KPRC—Variety Program
KFOR—Walkathon
WKY—Markets
WNAX—D. B. Gurney
WOW—Man on the Street
WSM—Dept. of Agriculture

Afternoon

12:00 MST 1:00 CST
★ CBS—Between the Bookends: KRLD KFH KLZ KSL (sw-15.27)
NBC—Words & Music; Soloists & Organist: WKY WREN (sw-15.21)
NBC—Music Guild: (sw-15.33)
T. N.—Chuck Wagon Gang: WOAI
KFAB—Markets
KGNF—Ralph Jones, pianist
KMBC—The Matinee
KMOX—News Through a Woman's Eyes
KOA—Stock Reports
KOIL—Livestock Markets; Farm Flashes
KOMA—Jr. Chamber of Commerce
KFOR—Noontime Novelties
WHO—Mother Randall's Open House
WNAX—Lawrence Wells' Orch.
WOW—Dance Orchestra
W9XBY—Television Flashes

12:15 MST 1:15 CST
CBS—Happy Hollow, sketch: KMBC KRLD KSL (sw-15.27)
NBC—Words & Music: KOA WOAI
News: W9XBY KFOR KFAB
KFH—Livestock Market
KGNF—Ted Weems' Orch.
KLZ—Luncheon Melodies
KMOX—Window Shoppers
KOIL—Duane and Sally
KVOO—Carson Robison's Buckaroos
WHO—Souvenirs of Song
WOW—Album of Health and Beauty

12:30 MST 1:30 CST
NBC—Golden Melodies; Orch.: WOAI WREN KFOR KOA
CBS—American School of the Air: KMOX KRLD KFOR KLZ KMBC KFAB KOMA KSL (sw-15.27)
NBC—Rhythm Octet; Soloist & Piano Duo: WDAF WKY
KFH—To be announced
KGNF—Home Folks
KVOO—Cozy Corner

WHO—Market Reports
WNAX—Happy Jack & Nursery Boys
WOW—News; Belle and Martha
W9XBY—Dance Time

12:45 MST 1:45 CST
Judy & Jane: WDAF WOW
WKY WOAI KVOO KFH WHO
KGNF—Markets & Weather
KOIL—News
W9XBY—Byron C. Frederick

1:00 MST 2:00 CST
NBC—Forever Young, sketch: WDAF KOA WOW
CBS—Margaret McCrae, songs: KOMA KMBC KFOR KFH KRLD KFAB KLZ (sw-11.83)
★ NBC—Int'l B'c't from London; Prgm. from “Haunted House”: WREN WKY WOAI
KFYR—Markets and Weather; Program Resume
KGNF—To be announced
KMOX—Ma Perkins, sketch
KOIL—Silver Strains
KSL—Payroll Builder
KVOO—Handy Ads
WHO—Minstrels
WIBW—News
WNAX—Bohemian Band
W9XBY—Siesta

1:15 MST 2:15 CST
NBC—Ma Perkins, sketch: WKY WDAF KVOO WOAI KFYR KOA WOW WHO
CBS—Science Service: KRLD KLZ KOA KFH KMBC KFOR KFAB (sw-15.27)
NBC—Continental Varieties: KOIL WREN
KGNF—Consumers Council
KMOX—Backstage Wife, sketch
WIBW—Carl Hunt, violinist
WNAX—Ma Perkins, sketch

1:30 MST 2:30 CST
NBC—Vic & Sade, sketch: KOA WDAF KVOO WKY WOAI
WOW KFYR WHO
CBS—Library of Congress Musicale: KOMA KRLD KFH KLZ KSL KFOR KFAB
KGNF—Modern Melodies
KMBC—Magazine of the Air
KMOX—News; Medical Society
★ WNAD—RADIO GOSSIP (1010 kc)
WIBW—Jane Baker
WNAX—Pappy's Dakota Rangers
W9XBY—Ann Baker

1:45 MST 2:45 CST
NBC—The O'Neills, sketch: WDAF KOA KFYR WOW WHO
NBC—Nellie Revell; Alice Joy; Ward & Muzzy: KOIL
KGNF—Stars of Song
KMOX—Ambrose Haley and the Ozark Melodeers
KRLD—College of the Air
KSL—Agricultural College
KVOO—Bill and Mary
WKY—Markets
WNAX—News
WOAI—Stock Quotations
W9XBY—Little Theater of Music

2:00 MST 3:00 CST
NBC—Betty and Bob, sketch: KVOO WOAI KFYR KOIL WKY KOA (sw-15.21)
NBC—Woman's Radio Review; Speaker & Orch.: WOW
KGNF—News
KLZ—Closing Markets
KMOX—Jimmy and Dick
KRLD—Court Proceedings
KSL—Broadcasters Review
★ WBNO—RADIO GOSSIP (1200 kc)
WDAF—Betty and Bob, sketch
WHO—Ruby and Zeke
WIBW—Crossroads Matinee
WREN—Bert Buhrman, pianist
W9XBY—Microfun

2:15 MST 3:15 CST
NBC—Gene Arnold and the Ranch Boys: WREN KOA WKY WOAI KVOO (sw-15.21)
KFYR—Woman's Radio Review (NBC)
KGNF—Club Cabana
KLZ—Salon Musicale
KMBC—Library of Congress Musicale (CBS)
KMOX—Four Harvest Hands
KOIL—Taber College
WDAF—Irene Lee Taylor
WHO—Backstage Wife
WNAX—Nancy Gurney Trio

2:30 MST 3:30 CST
NBC—Ivy Scott, songs: KVOO WKY KFYR WREN KOIL KOA
NBC—Girls Alone, sketch: WDAF WOW WHO

CBS—Vivian della Chiesa, sop.: KFH KLZ KSL KFAB KOMA
KMBC KFOR (sw-11.83)
KGNF—Cub Reporters
KMOX—Skeets and Frankie with Ozark Mountaineers
WOAI—Musical Program
W9XBY—The Cocktail Hour

2:45 MST 3:45 CST
NBC—New Yorkers: KVOO WKY KOIL KOA WREN WOAI
NBC—Gen. Fed. of Women's Clubs Prgm.: WOW
KGNF—Round the Town
KMOX—The Rollickers
WDAF—Soloist
WFAA—Mid-Aft. Feature
WHO—Household Program
WNAX—Bunkhouse Bill

3:00 MST 4:00 CST
NBC—American Medical Ass'n: WOW WKY KFYR KVOO KOA (sw-9.53)
CBS—Jimmy Farrell, bar.: KRLD KMBC KOMA KFOR KFAB KFH (sw-11.83)
KLZ—The Gad-About
KOIL—News; Notes & Varieties
KSL—Emergency Council
WDAF—Song Matinee
WHO—Academy
WNAX—Uncle Ezra Hawkins
W9XBY—Leigh Havens

3:15 MST 4:15 CST
CBS—Wilderness Road, sketch: KMBC KRLD KFOR KSL
KMOX KOMA KFH KLZ (sw-11.83)
KFAB—The Jangles
KGNF—Round Up
WHO—Masters of Music
WIBW—Cowboy Max
W9XBY—Toast to Melody

3:30 MST 4:30 CST
NBC—Irene Wicker, The Singing Lady, nursery jingles, songs: (sw-15.21-11.87)
NBC—Tea Dansante: WOAI WHO
WOW KFYR
CBS—Chicagoans: KOMA KGO
KRLD KFOR KLZ
CBS—Jack Armstrong, sketch: (sw-11.83)
NBC—Larry Larsen, organist: WREN

News: KOA WKY KSL
KFAB—News; Musical Scrapbook
KFH—Amateur Prgm.
KGNF—Dance Orch.
KMBC—Woody & Glad, the Songsmiths
KMOX—Charloters
KOIL—Eddie Butler, organist
KVOO—Rhythm Time
WDAF—The Star Gazer
WNAX—Rosebud Kids
W9XBY—At the Theaters

3:45 MST 4:45 CST
NBC—Little Orphan Annie, sketch: (sw-15.21-11.87)
CBS—The Goldbergs, sketch: KLZ KRLD KOMA KMOX KSL KFAB KMBC (sw-11.83)
NBC—Tea Dansante: WDAF KOA KFAB—Animal Fair
KGNF—Sketches in Melody
KPRC—Bar X Cowboys
KVOO—Norse Gospel Trio
KFOR—Footlight Favorites
WKY—Debutantes
WREN—Singing Strings
W9XBY—Dot Chaquette

4:00 MST 5:00 CST
NBC—Flying Time: WOAI
CBS—Benay Venuta, songs: KSL KOMA KRLD KFH KFAB (sw-11.83)
KGNF—Musical Brownies
KLZ—News
KMBC—Goopy Gear
KMOX—Old Scoutmaster
KOA—University of Denver
KOIL—Touring the Town
KVOO—Dance Orch.
KFOR—Walkathon
WDAF—Mr. Bob and Scrappy
WHO—Echoes of Stage and Screen
WKY—Inquiring Reporter
WNAX—Hank, the Yodelin' Rammer
WOW—Mr. Dooley's Curiosity Club
WREN—Sam and Sonny
W9XBY—Mood

4:15 MST 5:15 CST
CBS—“Wonders of the Heavens,” Dr. R. E. Moulton: KLZ KFH KMBC KRLD KSL KFAB KFOR KOMA
NBC—Mid-Week Hymn Sing: WDAF WKY WOAI WHO (sw-9.53)
CBS—News of Youth, Junior news dramas: KMOX (sw-11.83)
KGNF—Black Magic
KOIL—Dick Tracy

March 10

Jimmy Fidler
See 8:30 p.m. MST

KVOO—News
WNAX—Yankton College
WOW—Univ. of the Air
WREN—Harry Kogen's Orch.
W9XBY—Dot Chaquette

4:30 MST 5:30 CST
CBS—News; Venida Jones, organist; KLZ KOMA KRLD
NBC—Singing Lady; WREN KOIL
CBS—News; Alexander Cores, violinist; (sw-11.83)
NBC—News; Lee Gordon's Orchestra; KOA WOW
CBS—Jack Armstrong, sketch; KMOX KFAB
Jack Armstrong, sketch; WHO WKY KFH
KFYR—News
KGNF—Musical Story Book
KMBC—Dick Tracy, sketch
KSL—Radio Column
KVOO—Univ. Prgm.
WDAF—Public Schools Program
WIBW—Uncle Dave
WNAX—Mike Dosch
WOAI—Our Book
W9XBY—Fraternity House Party

4:45 MST 5:45 CST
★ CBS—Lowell Thomas, commentator; (sw-11.87-15.21)
CBS—Renfrew of the Mounted, sketch; KFAB KOMA KMOX KLZ KFH (sw-11.83)
NBC—The Charioteers; KOA NBC—Little Orphan Annie, sketch; WKY WREN KFYR KOIL
News: WOAI WIBW
KGNF—Serenader
KRLD—Musical Brevities
KVOO—Jimmy Allen, sketch
KFOR—To be announced
WDAF—Jack Armstrong, sketch
WHO—Diary of Jimmy Mattern
WNAX—Dick Saunders
WOW—Jimmie Allen

5:00 MST 6:00 CST
★ CBS—Myrt & Marge, sketch; (sw-11.83) (also see 9 p.m.)
CBS—Three Brown Bears; KFH KFOR WIBW
★ NBC—Amos 'n' Andy, sketch; (sw-9.53) (also see 9 p.m.)
NBC—Easy Aces, sketch; KOIL KOA (sw-11.87)
NBC—To be announced; WDAF WOAI KVOO
KFYR—Dance Hour
KGNF—Dinner Music
KLZ—Where To Go Tonight
KMBC—News; Sports Review
KMOX—News and Sports
KOMA—Sports Page of the Air
KRLD—Jack Armstrong, sketch
KSL—Dance Rhythms
WHO—Musical Auction
WKY—Jimmie Allen, sketch
WNAX—Marion Matthews
WOW—News
W9XBY—K. C. Tonite

5:15 MST 6:15 CST
NBC—Popeye, the Sailor; WDAF KFYR WOW (sw-9.53)
CBS—Eleana Moneak's Ensemble; KFH KFOR WOAI
NBC—Dinner Concert; Dorothy Dreslin, sop.; WREN KOIL WOAI KVOO
CBS—Musical Toast; Sally Schermerhorn; (sw-11.83)
KFI—Organ Recital
★ KGIH—RADIO GOSSIP (1200 kc)
KGNF—Sunset Time
KLZ—Detectives Black & Blue
KMBC—Musical Moments
KMOX—The Symphonians
KOA—News
KOMA—The Man on the Street
KRLD—Musical Brevities
KSL—Broadcasters Review
KVOO—Headlines of the Past
WHO—Jimmie Allen, sketch
WIBW—Belle & Martha
WKY—Dynamic Twins
W9XBY—Futura

5:30 MST 6:30 CST
★ NBC—HORLICK'S MALTED Milk presents Lum 'n' Abner, sketch; WENR WLW (also see 9:15 p.m.)
CBS—Kate Smith; Jack Miller's Orchestra; KMBC KMOX KFAB KRLD (sw-11.83)
NBC—Gould and Shefter, piano duo; WOAI KOA
Musical Moments: WIBW WKY WREN WOW KVOO
Jack Armstrong; KSL KLZ
Jimmy Allen, sketch; KFH WDAF
KFYR Musical Prgm.
KGGK—Echoes of Stage and Screen
KGNF—Today's Rhythm
KOIL—Sports News
KOMA—Dinner Dancing
KFOR—Tea Time Topics

WHO—News; Hits and Bits
WNAX—Musical Moods
5:45 MST 6:45 CST
★ CBS—Boake Carter, commentator; KMBC KMOX KOMA KRLD KFAB (sw-11.83)
Musical Moments: WDAF WOAI KOIL KFH
KLZ—Orphan Annie, sketch
KOA—Jimmie Allen, sketch
KSL—Renfrew of the Mounted, sketch (CBS)
KVOO—World of Sports
KFOR—News of Today
WHO—Gene and Glenn
WIBW—Dance Rhythms
WKY—Carnival
WNAX—Bunkhouse Bill
WOW—Armchair Romances
WREN—Dorothy Lamour, sop. (NBC)
W9XBY—Walt Lochman

Night

6:00 MST 7:00 CST
NBC—Crime Clues; Dr. Hereward Carrington, in "The Petticoat"; KOIL WLS (sw-11.87) (also see 9:30 p.m.)
CBS—The Harmonettes; KGGK KOMA KFH KFOR WIBW
NBC—Leo Reisman's Orch.; Sally Singer, Trios & Guest Speaker; WDAF WBAP KVOO KFYR WOAI WHO WOW WSM WKY (also see 9:30 p.m.)
CBS—Lavender and Old Lace; KMBC KMOX KFAB (sw-11.83)
NBC—Beaux Arts Trio; KOA KFI
News; Sports: WGN WNAX
KRLD—Musical Moments
★ KCRC—RADIO GOSSIP (1360 kc)
KLZ—Sport Clippings
KRLD—Galaxy of Stars
KSL—Montmartre
WCCO—All Star Revue

6:15 MST 7:15 CST
CBS—Eddie Dunstetter, organist; WIBW KOMA KFH KFOR
KFI—Uncle Jay's Rhymes
KLZ—Short Feature; Interlude
KSL—News
WCCO—Frank Gordon's Orch.
WGN—Jack Hylton's Orch.
W9XBY—Other Side of the World

6:30 MST 7:30 CST
★ CBS—Lawrence Tibbett; Don Voorhees' Orch.; KMBC KSL KOMA KMOX KFAB KRLD KLZ WIBW KFH KFOR WCCO WNAX (sw-11.83)
★ NBC—Wayne King's Orch.; WDAF WOAI WKY KVOO WBAP WHO WSM KFYR WOW (sw-9.53)
NBC—Edgar A. Guest in Welcome Valley; WREN WENR KOIL WLW (sw-11.87)
KFI—Famous Songs
KOA—Dinner Hour Music
KTAT—Royal Ramblers
WGN—Al Kavelin's Orch.
W9XBY—Dot Chaquette

6:45 MST 7:45 CST
NBC—Popeye, the Sailor; KOA KFI
WGN—Will Osborne's Orch.

7:00 MST 8:00 CST
CBS—Caravan; Walter O'Keefe; Deane Janis; Glen Gray's Orch.; KFAB KRLD KMOX KOMA KMBC WIBW WNAX WCCO KFH (sw-11.83) (also see 9:30 p.m.)

★ NBC—Vox Pop; Voice of the People; WHO WDAF WOW (sw-9.53)

★ NBC—Ben Bernie and All the Lads; KSTP KOA KFYR KOIL WOAI WREN WBAP WENR WLW KVOO WKY WSM KFI (sw-6.14)
KLZ—Nuggets of the Rockies
KSL—Seeing the Scenic West
KFOR—Dinner Music
WGN—Attilio Baggione's Orch.
W9XBY—Spring Parade

7:15 MST 8:15 CST
KLZ—What Would You Do?
KSL—Tarzan, sketch
W9XBY—Kin Tut

7:30 MST 8:30 CST
★ NBC—Donald Novis & Gloria Grafton, vocalists; Eddy Duchin's Orch.; Adolph Deutsch's Orch.; Guest: WLW KFI WSM KOA WBAP KVOO WDAF WOAI WKY WOW KFYR KSTP WHO (sw-9.53)

★ CBS—Fred Waring's Orch.; Rosemary Lane; KMOX KSL KFAB KMBC KOMA KFOR KLZ KRLD WNAX WIBW WCCO KFH (sw-11.83) (also see 10 p.m.)
★ NBC—Helen Hayes in "The New Penny," serial drama; Mark Warnow's Orch.; WENR KOIL WREN (sw-6.14)
WGN—To be announced
W9XBY—Metropolitan Church

8:00 MST 9:00 CST

STOP—Make a note to read WALTER WINCHELL'S Exclusive Revelations of why he has pursued relentlessly the Lindbergh Kidnap, as related to CURTIS MITCHELL, in next week's Radio Guide

★ CBS—Mary Pickford, in "Parties at Pickfair"; Orch.: KRLD KOMA KFH KLZ KSL KMBC WCCO KMOX KFAB (sw-6.12)
★ NBC—Studio Party at Sigmond Romberg's; Soloists & Orch.: WDAF KFI WLW WOAI KOA WHO WKY WOW KSTP KFYR WBAP (sw-9.53)
NBC—Nickelodeon; WENR KOIL KFOR—Carefree Capers
WGN—Kavelin's Orch.
WIBW—Petite Musicale
WLW—To be announced
WNAX—Don Franklin's Orch.
WIBW—Metropolitan Moods
WREN—Stranger Than Fiction
WSM—Jubilee Singers
W9XBY—Hockey Game

8:15 MST 9:15 CST

WGN—Dream Ship
WREN—Hank and Bud
WSM—Christine Johnson, contralto

8:30 MST 9:30 CST

NBC—Jimmy Fidler's Hollywood Gossip; WDAF WKY WBAP WSM WOAI KOA KFI WOW (sw-9.53)

★ CBS—March of Time (tentative); KMOX KFAB KRLD KLZ KMBC WNAX WCCO KSL (sw-6.12)

NBC—Music America Sings; Orchestra: WREN KFYR KFI—To be announced
KOIL—News & Sports
KOMA—Plaza Serenade
KSTP—Easy Aces
KFOR—News
WENR—Globe Trotter
WGN—Jack Hylton's Orch.
WHO—Musical Moments
WIBW—News
WLW—Unsolved Mysteries

8:45 MST 9:45 CST

CBS—To be announced; KFOR KFH WIBW WNAX KFAB KLZ (sw-6.12)
All-Star Revue; KFI KOA WSM WOAI
Musical Moments: KSL WCCO
KMBC—Strange As It Seems
KMOX—Jack Randolph's Music
KOIL—Meredith Willson's Orch. (NBC)

KRLD—Through the Years
KSTP—Meredith Willson's Orch.
WBAP—Jimmy Garrigan's Orch.
WDAF—Quartet
WENR—King's Jesters
WHO—Musical Show
WKY—Family Circle
WOW—Anglo Israel

9:00 MST 10:00 CST

NBC—Ruby Newman's Orch.; KFYR (sw-9.53)
NBC—Dick Gasparre's Orch.; WREN KOIL

★ NBC—Amos 'n' Andy; WDAF KOA WSM WOAI WFAA KFI WHO WKY WOW (also at 5 p.m.)

★ CBS—Myrt & Marge; KMBC KFAB KMOX KRLD KOMA WCCO KLZ KSL (also at 5 p.m.)

KFI—Amateur Prgm.
KSTP—Musical Moments
KFOR—Walkathon
WENR—Henry Busse's Orch.
WGN—Freddie Martin's Orch.
WIBW—Carefree Capers
WLW—Tex O'Reilly
WNAX—Comedy Capers

9:15 MST 10:15 CST

NBC—Henry Busse's Orch.; WSM WDAF KFYR WOW (sw-9.53)
★ NBC—HORLICK'S MALTED Milk Presents Lum & Abner; KFI (also at 5:30 p.m.)

CBS—Ozzie Nelson's Orch.; KMBC CBS—George Olsen's Orchestra; WNAX KFAB
News: KOIL KRLD WOAI WHO WCCO
KLZ—Musical Moments
KMOX—All Star Revue
KOA—Red & Tag
KOMA—Dance Orch.
KSL—In a Mexican Patio
KSTP—News; Sports
KFOR—Musical Moments
WFAA—Strange As It Seems
WIBW—Sweet & Hot
WGN—Anson Weeks' Orch.
WKY—Variety Prgm.

9:30 MST 10:30 CST

NBC—Art Jarrett's Orch.; WHO KFYR WDAF (sw-9.3)
CBS—Don Redman's Orch.; KFAB WNAX
NBC—Henry King's Orch.; WOAI WREN (sw-6.14)
NBC—Leo Reisman's Orch.; KOA KFI (also at 6 p.m.)

CBS—The Caravan with Walter O'Keefe; KLZ KSL KFOR KFOR (also at 7 p.m.)
News: WLW WOW
Dance Orch.: KMBC KFH KMOX—Ozark Carnival
KOIL—Dick Maguire's
KOMA—Dance Orchestra
KRLD—Texas Laws Explained by Wm. McCraw
KSTP—Dance Orch.
WCCO—Rolie Johnson; Reports
WENR—Benny Goodman's Orch.
WFAA—Seymour Simons' Orch.
WGN—Will Osborne's Orch.
WKY—News
WIBW—Navy Prgm.
WSM—Sports Review; Francis Craig's Orch.
W9XBY—Emile Chaquette's Orch.

9:45 MST 10:45 CST

NBC—Jesse Crawford, organist; KFYR WDAF WOW (sw-9.53)
NBC—Dance Orch.; WKY KOIL KMOX—Chic Scoggin's Orch.
KOIL—Henry King's Orch.
KOMA—Dance Orch.
KRLD—Count Bulowski's Orch.
KTAT—Phil Harris' Orch.
WCCO—Don Redman's Orch. (CBS)

WHO—American Legion
WIBW—News
WKY—Henry King's Orch.
WLW—Anson Weeks' Orch.

FOREIGN SHORT-WAVE PROGRAMS FOR TUESDAY

(See Page 29 for List of Stations, Their Locations and Frequencies)
MST Shown; for CST Add One Hour
4:50 a.m.—Michael Head, composer: GSG GSJ
5:15 a.m.—Leicester orchestra: GSG GSJ
7:30 a.m.—Talk, Foreign Affairs: GSG GSJ
8 a.m.—American hour: DJB
8:30 a.m.—Vatican City hour: HVJ
9 a.m.—Commerce hour: COCD
11 a.m.—Cuban dance music: COCD
12 noon—Latin-American music: COCD
1 p.m.—Play, Haunted House: GSB GSD GSO
3 p.m.—Mayor's program: COCD
3 p.m.—Women's hour: DJC
3:30 p.m.—German jurisprudence: DJC
4 p.m.—Shoemaker's Workshop: DJC
4 p.m.—Play, Haunted House: GSA GSB GSC
5:30 p.m.—Humorous adventures: DJC
5:30 p.m.—Talk, Foreign Affairs: GSA GSB GSC
5:45 p.m.—Popular orchestra: YVZRC
6 p.m.—Cuban dance music: COCD
6:30 p.m.—Folk music: DJC
6:30 p.m.—Continental: YVZRC
7:15 p.m.—Light music: DJC
8 p.m.—Musical poetry: GSC GSL
8:30 p.m.—Opportunity program: COCD
8:30 p.m.—Program forecast: DJC
8:30 p.m.—Talk, South America: HJ4ABE
10 p.m.—Overseas hour: JVN

MR. FAIRFAX KNOWS ALL

BILLY IDELSON, who is Rush in the Vic and Sade program, plays the part of Johnny in the Welcome Valley program with Edgar Guest.—Mrs. M. J. Mongin, Pembina, N. D.

WAYNE KING'S theme song is titled The Waltz You Saved for Me.—Miss Edna V. Dean, Bethlehem, Pa.

KAY ST. GERMAINE was born in Portland, Oregon, and is about 20 years old. She has dark brown hair and eyes the same color.—Mrs. E. B., Jr., Marinette, Wis.

ED PRENTISS was born September 9, 1908, in Cedar Rapids, Iowa. He has curly hair and is

(Continued on Page 35)

Barber Finds Old Book in Trunk Sells It for \$4000

A small town barber discovered an old copy of "Pilgrims Progress" in a trunk that had been unopened for years. He hoped to sell it for a few dollars. Imagine his joy when he learned that it was a valuable edition and was offered more than \$4000.00 for that one book! The American Book Mart, the largest company of its kind in the United States, will pay \$4000.00 for each copy of the same edition. They also want to buy thousands of other old books of all kinds (bibles, almanacs, old letters, etc.) old newspapers and magazines. Many published only five and six years ago are valuable. A single book that looks worthless may bring you \$50—\$100—\$500 or even \$5000 in cash! Is there a fortune hidden in your old trunks, attic or basement? Better investigate now! Send 10c today to American Book Mart, 140 S. Dearborn St., Dept. 2301, Chicago, Ill., and they will send you latest list of old books they want to buy and cash prices they will pay!

Read How Radio Caught the Lindbergh Kidnaper

As Related by Walter Winchell to Curtis Mitchell

In Next Week's RADIO GUIDE



Peter Van Steeden
See 7 p.m. MST

News

7:55 a.m.—CBS-KOMA
8:00 a.m.—NBC-WREN
4:30 p.m.—CBS-KRLD
4:30 p.m.—NBC-KOA
5:45 p.m.—Boake Carter: CBS-KOMA

Classical Music

1:00 p.m.—Rochester Civic Orchestra: NBC-WREN
2:00 p.m.—Curtis Institute of Music: CBS-KOMA
2:30 p.m.—U. S. Navy Band Symphony Orch.: NBC-KOA
3:00 p.m.—Concert Hour: NBC-WDAF
6:30 p.m.—Concert Band: NBC-WREN
7:00 p.m.—Rosa Ponselle, sop.: CBS-KLZ
8:00 p.m.—John Charles Thomas: NBC-KOA

Comedy

5:00 p.m.—Easy Aces: NBC-KOA
6:30 p.m.—Burns and Allen: CBS-KOMA
7:00 p.m.—Town Hall Tonight: NBC-KVOO

Drama

6:00 p.m.—Cavalcade of America: CBS-KLZ
6:00 p.m.—One Man's Family: NBC-KOA
7:30 p.m.—20,000 Years in Sing Sing: NBC-KOA
8:00 p.m.—The Gang Busters: CBS-KLZ

Talks

12:30 p.m.—Nat'l Congress of P.T.A.: NBC-KOA
1:30 p.m.—Nat'l Student Federation: CBS-KLZ

Morning

7:00 MST 8:00 CST
★ NBC-Breakfast Club: Soloists & Orch.: WREN WOAI KOIL WKY (sw-15.21)
CBS-Bob & Rennie, songs: KOMA KRLD KFAB KFOR KFH (sw-21.52)
NBC—Organ Rhapsody: WDAF News: KOA KMOX WOW KGNF—Morning Devotions KMBC—Musical Varieties KSL—Crazy Quilt KVOO—Doughboys WHO—Gene and Glenn WNAX—Rosebud Kids
7:15 MST 8:15 CST
CBS—Dear Columbia: KOMA KRLD KLZ KFH KFAB KFOR KSL (sw-21.52)
KGNF—Words & Music KMBC—Health Club KMOX—Try to Stump Me KOA—Breakfast Club (NBC) KVOO—Glen Condon WDAF—Birthday Bell WIBW—Unity School WOW—Variety Program
7:30 MST 8:30 CST
NBC—Streamliners: WDAF WOW T. N.—Adolph's Band: WOAI Musical Clock: WHO KLZ KGNF KFAB—Songs Sacred KMBC—Dear Audience (CBS) KMOX—The Corn Huskers KVOO—Morning Moods WIBW—Kaw Valley Ramblers WNAX—Mary Nan Ragtime Band W9XBY—Morning Meditations

7:45 MST 8:45 CST
CBS—Montana Slim, Yodeling Cowboy; News: KOMA KMBC KRLD KFAB KMOX (sw-21.52)
T. N.—Helen's Home: WOAI Hymns of All Churches: WDAF WHO
News: KLZ KFOR KSL KVOO—Handy Ads WIBW—Mac & Jerry WKY—Party Line W9XBY—Wednesday Revue

8:00 MST 9:00 CST
CBS—Josephine Gibson, hostess counsel: KOMA KMOX KRLD WNAX KFAB (sw-21.52)
NBC—News: Vaughn de Leath, songs: WREN WKY WOAI
★ KGF—RADIO GOSSIP (1500 kc)

KFH—The Lukin's Family KGNF—Aunt Sammy KLZ—Tuning Around KMBC—Fashion Flashes KOA—Musical Menu KOIL—News KSL—Breakfast Melodies KVOO—Alabama Boys KFOR—Musical Interlude WDAF—Star Gazer; Soloist WHO—Musical Clock WIBW—Edmund Denney WOW—Markets; Police Bulletins W9XBY—The Builder Upper

8:15 MST 9:15 CST
NBC—Crime Forum: WOAI KOIL WREN WKY (sw-15.21)
CBS—Bill and Ginger, songs: KOMA KMBC KFOR KFH (sw-21.52)
NBC—Dan Harding's Wife: WDAF KFAB—Markets; News KGNF—Weather Forecast KMOX—Let's Compare Notes KRLD—Health Exercises WHO—Hog Flash; Bits of Melody WIBW—Markets; Highway Patrol WNAX—Pappy's Dakota Rangers WOW—Aunt Sally W9XBY—Musical Prgm.

8:30 MST 9:30 CST
NBC—Today's Children, sketch: WKY WREN WOAI KOIL (sw-15.21)
CBS—Along the Volga: KMBC KMOX KLZ KRLD KFOR (sw-21.52)
NBC—Console Capers: WDAF KOA KFAB—Weather; Mr. Lewis, chick talk KFH—Grain & Livestock Market KGNF—Organ Recital KOMA—Cooking School KSL—Shopping Suggestions KVOO—Dorothy Day WHO—Party Line WNAX—Helen Korves, songs WOW—Prudence Penny W9XBY—Rhapsody of the Reeds

8:45 MST 9:45 CST
CBS—Ozark Melodies: KFH KLZ KRLD KFOR KOMA KMOX (sw-21.52)
NBC—Betty Crocker, cooking talk: WKY WOW KOA WDAF KVOO WOAI
NBC—David Harum, sketch: WREN WLS KOIL (sw-15.21)
KMBC—Newscast WHO—Musical Auction WNAX—Religious Service

9:00 MST 10:00 CST
NBC—Crime Forum: KVOO WREN WOAI KOA WKY (sw-15.21)
CBS—Maurice Brown, 'cellist: KRLD KOMA KLZ KFH KMOX KMBC KFOR (sw-17.76)
NBC—Norcross Sisters: WDAF WOW
KFAB—Songs of Romance KGNF—Mills Brothers KOIL—Police Court KSL—Serve and Save WHO—Betty and Bob WNAX—News W9XBY—Half 'Round the Clock

9:15 MST 10:15 CST
CBS—Romance of Helen Trent, sketch: KMOX KRLD KLZ KSL (sw-17.76)
NBC—Moods: WDAF WHO KFAB—New Tunes for Old KFH—Betty & Bob, sketch KGNF—World Observer, weather KMBC—Midwesterners

KOMA—Song Time KFOR—An Earful of Music WKY—Aunt Susan WNAX—John Peter DePagter WDAF—Musical Prgm. WOW—Prgm. Resume; Markets

9:30 MST 10:30 CST
CBS—Just Plain Bill, sketch: KMBC KMOX KLZ KRLD KSL (sw-17.76)
NBC—Betty Moore talk: WDAF WKY WOAI WOW WHO KOA KFAB—Philip Inman, pianist KFH—Piano Interlude KGNF—Odeon Band KOIL—Musical Varieties KOMA—Greetings KVOO—Musical Scrapbook WIBW—Protective Service and Anti-Crime Ass'n WNAX—March Kings W9XBY—Red Nichols

9:45 MST 10:45 CST
CBS—Rich Man's Darling, sketch: KMOX KSL KRLD KLZ (sw-17.76)
NBC—Twin City Foursome: WDAF WKY WOAI WHO WDAF KVOO
Party Line: WIBW KRLD KFAB—Paths of Memory KFH—Shoppers Orch. KGNF—Nelson Eddie KMBC—Morning Moods KOIL—Morning Melodies KOMA—Modernisms KFOR—New Tunes for Old W9XBY—Fashion Flashes

10:00 MST 11:00 CST
NBC—Simpson Boys, sketch: WKY KOIL
CBS—Voice of Experience: KLZ KSL KMOX KMBC (sw-17.76)
NBC—Pat Barnes in Person: WDAF WHO WOW
Party Line: KVOO WOAI KFAB—Open House KGNF—Round the Town KOA—Organ Reveries KRLD—Voice of Dallas KFOR—Ann Russell, home economist WIBW—Street Reporter WNAX—Lawrence Welk's Orch. WREN—Barbara King's Kitchen W9XBY—A God's Quarter Hour

10:15 MST 11:15 CST
NBC—Sophisticates, trio: WREN KOA
CBS—Musical Reveries; Soloist; Orch.: Stuart Churchill, trn.: KMBC KRLD KOMA KFAB KSL KMOX KLZ (sw-17.76)
NBC—Honeybush and Sassafras: WDAF WHO
News: KVOO WKY KFH—To be announced KOIL—You'll Be Lovely; Mostly About Radio KFOR—Gypsy Caravan WDAF—The Star Gazer; Service Reports WHO—Market Report WIBW—Dinner Hour W9XBY—Soft Lights & Sweet Music

10:30 MST 11:30 CST
NBC—Farm and Home Hour: WKY WREN WDAF WHO WDAF KVOO KOA (sw-15.21)
CBS—Mary Marlin, sketch: KMOX KMBC KLZ KFAB KSL (sw-17.76)
T. N.—Farm and Home Time: WOAI
KFH—News; Federal Housing Talk KGNF—Old Timers KOIL—Your Home and Mine KOMA—Jimmie Stephenson KRLD—Syncopators KFOR—Monitor Views the News WNAX—Uncle Ezra Hawkins

10:45 MST 11:45 CST
CBS—Five Star Jones: KMOX KMBC KRLD KLZ KSL (sw-17.76)
Markets: KGNF KFAB KFH—Musical Program KOIL—Man on the Street KOMA—Rhythmana KFOR—Romance in Melody WOAI—News W9XBY—Bouquet of Memory

11:00 MST 12:00 CST
CBS—Josephine Gibson: KLZ KMBC KSL
NBC—National Farm and Home Hour: WOAI
CBS—Frank Dailey's Orch.: KFAB (sw-17.76)
News: WIBW KGNF KFH—To be announced

KMOX—Magic Kitchen KOIL—News; Noonday Melodies KOMA—Concert Favorites KRLD—Markets; News Report KFOR—Tonic Tunes WNAX—Mike Dosch W9XBY—Colorado Pete

11:15 MST 12:15 CST
CBS—Frank Dailey's Orch.: KFH KFOR
News: WNAX KMBC KFAB—Bob Simmons KGNF—Alexander Motor Parade KLZ—Sons of Pioneers KOMA—Variety Prgm. KRLD—Music KSL—Musical Revue WIBW—Markets W9XBY—Jean Fuigerson

11:30 MST 12:30 CST
CBS—Pete Woolery; Orchestra: KOMA KFOR (sw-15.27)
NBC—Larry Cotton, trn.: KOIL (sw-15.21)
NBC—Gene Beecher's Orch.: WDAF
T. N.—Dough Boys: WOAI KFAB—Goodwill Program KFH—Grain Market; Livestock Market
KMBC—Tex Owens, songs KMOX—Tom Baker, tenor; Marvin E. Mueller, narrator KOA—Stock Reports KRLD—Rev. W. E. Hawkins, Jr. KSL—Shopping Bulletins KVOO—Bob Wills' Playboys WHO—Musical Program WKY—Dance Orchestra WNAX—The Brass Band WOW—News WREN—Tulsa Ted W9XBY—Ray Noble's Orchestra

11:45 MST 12:45 CST
NBC—Dot and Will: WREN KOIL (sw-15.21)
CBS—Dorsey & Dailey: KMBC KFH KMOX (sw-15.27)
T. N.—Jack Amlung's Orchestra: WOAI
News: KLZ KOA KSL WHO KFAB—Musical Moments KGNF—The Swappers KOMA—Dinner Club KFOR—Walkathon WKY—Markets WNAX—D. B. Gurney WOW—Man on the Street

Afternoon

12:00 MST 1:00 CST
NBC—Words and Music; Soloists and Organ: WREN WKY (sw-15.21)
★ CBS—Between the Bookends: KRLD KOMA KLZ KFH KSL (sw-15.27)
NBC—To be announced: WDAF T. N.—Chuck Wagon Gang: WOAI
KFAB—Markets KGNF—Ralph Jones, piano solos KMBC—Mehornay Matinee KMOX—Inquiring Reporter KOA—Farm Question Box KOIL—Livestock Markets; Farm Flashes KFOR—Noontime Novelties WHO—Open House WNAX—Lawrence Welk's Orch. WOW—Dance Orchestra W9XBY—Television Flashes

12:15 MST 1:15 CST
NBC—Crime Forum: WDAF CBS—Happy Hollow, sketch: KMBC KRLD KOMA KSL (sw-15.27)
NBC—Words and Music: KOA KFAB—News; Playing the Song Market KFH—Markets KGNF—Johnny Johnson's Orch. KLZ—Personal Shopper; Lunch Melodies KMOX—Window Shopper KOIL—Duane and Sally KPRC—Texas Farm Program KVOO—Art Gillham; Mayo Ensemble KFOR—News of Today, Today WOAI—Music and Steel WHO—Musical Jigsaw WOW—Mary Baker's Album of Health and Beauty W9XBY—News and Views

12:30 MST 1:30 CST
CBS—Amer. School of the Air: KMOX KOMA KFOR KMBC KSL KFAB KRLD KLZ (sw-15.27)
NBC—Nat'l Congress of Parents & Teachers: WREN WKY KOA

KFH—Child Guidance Program KGNF—Green Bros. Orch. KVOO—Cozy Corner WHO—Market Reports WNAX—Happy Nursery Boys WOAI—Dance Rhythms W9XBY—Markets; Belle & Martha W9XBY—Deen South

12:45 MST 1:45 CST
Judy & Jane: KVOO WDAF WKY WOAI WOW WHO KFH KGNF—Weather & Markets KOIL—News W9XBY—Byron C. Frederick

1:00 MST 2:00 CST
★ NBC—Rochester Civic Orch.: Guy Fraser Harrison, conductor: WREN WKY KOIL
CBS—Afternoon Recess: KFAB KOMA KRLD KMBC KFOR KFH (sw-11.83)
NBC—Forever Young, sketch: WKY WDAF WOW KOA KGNF—To be announced KLZ—The Listener Speaks KMOX—Ma Perkins, sketch KSL—Shoppers Matinee KVOO—Handy Ads WHO—Betty Crocker WIBW—News WNAX—Bohemian Band WOAI—Musical Program W9XBY—Choral Club

1:15 MST 2:15 CST
NBC—Ma Perkins, sketch: WKY KVOO WOAI WOW WHO WDAF KOA
KGNF—Dramas of Life KLZ—Aft. Recess (CBS) KMOX—Backstage Wife, sketch WIBW—Carl Hunt, violinist WNAX—Ma Perkins, sketch W9XBY—Siesta

1:30 MST 2:30 CST
NBC—Vic and Sade, sketch: KVOO WOAI WDAF WKY KOA WHO WOW
CBS—Nat'l Student Federation: KOMA KLZ KRLD KFH KSL KFOR KFAB (sw-11.83)
KGNF—Modern Melodies KMBC—Magazine of the Air KMOX—How to Be Charming ★ KFGV—RADIO GOSSIP (1260 kc)
WIBW—Jane Baker WNAX—Pappy's Dakota Rangers W9XBY—Frances Panus

1:45 MST 2:45 CST
NBC—The O'Neills, sketch: WDAF KOA WOW WHO
CBS—Gogo Delys, songs: KOMA KRLD KFOR KFH KLZ KSL KFAB (sw-11.83)
Markets: WKY WOAI KGNF—Stars of Song KMOX—Ambrose Haley and Ozark Melodeers KVOO—Bill and Mary WNAX—News W9XBY—The Composer at the Piano

2:00 MST 3:00 CST
NBC—Woman's Radio Review: WOW
NBC—Betty and Bob, sketch: KVOO WOAI KOIL WKY KOA (sw-15.21)
CBS—Curtis Institute of Music Prgm.: KOMA KFOR KRLD KFAB (sw-11.83)
KFH—Going Forward with Wichita KGNF—News KLZ—Closing Markets KMOX—Jimmy and Dick KSL—Afternoon Musicale WDAF—Betty and Bob WHO—How to be Charming WIBW—Crossroads Matinee WREN—Bert Burman, pianist W9XBY—Microfun

2:15 MST 3:15 CST
CBS—Curtis Inst. of Music: KLZ KMBC
NBC—Gene Arnold & the Ranch Boys: WREN KVOO KOIL How to Be Charming: WKY WOAI
KGNF—Club Cabana KMOX—Four Harvest Hands KOA—Goodwill Industries WDAF—Friendly Counsellor WHO—Back Stage Wife WLW—Life of Mary Sothorn, sketch WNAX—Nancy Gurney Trio

2:30 MST 3:30 CST
NBC—Girl Alone, sketch: WDAF WOW WHO
NBC—Navy Band Symphony Orchestra: WREN KVOO WKY KOA KOIL (sw-15.21)

CBS—Curtis Institute: KSL KGNF—Cub Reporters KMOX—Skeets and Frankie with Ozark Mountaineers WENR—Gems of Melody WNAX—Nat'l Youth Administration WOAI—Musical Program W9XBY—The Cocktail Hour

2:45 MST 3:45 CST
NBC—Don Pedro's Orch.: KVOO WDAF WOAI WKY WOW KOA
CBS—Clyde Barrie, bar.: KMBC KMOX KRLD KLZ KFOR KOMA KSL (sw-11.83)
KFAB—Sunshine in Song KGOO—Afternoon Ad-caster KGNF—Out of the Past to You KOMA—Variations WHO—Robison's Burkaros WNAX—Bunkhouse Bill

3:00 MST 4:00 CST
NBC—Concert Hour: WDAF WOW (sw-9.53)
CBS—To be announced: KOMA KSL KFOR KFAB KFH (sw-11.83)
NBC—Harold Nagel's Orch.: KOA KVOO WOAI WKY KWK KOMA WREN
KMOX—Dave Clayton, tenor KOIL—News; Notes & Varieties WHO—Hour of Music WNAX—Uncle Ezra Hawkins W9XBY—Leigh Havens

3:15 MST 4:15 CST
CBS—Wilderness Road, sketch: KFH KRLD KFOR KOMA KMOX KLZ KSL KMBC (sw-11.83)
KFAB—The Jangles KGNF—Round Up WIBW—Cowboy Max W9XBY—Toast to Melody

3:30 MST 4:30 CST
CBS—Jack Armstrong, sketch: (sw-11.83)
NBC—The Singing Lady: (sw-15.21.11.87)
CBS—Chicagoans: KLZ KOMA KRLD KFOR
NBC—Tom Mix' Adventures: (sw-9.53)
NBC—Shirley Heller, songs: WOAI WHO
NBC—Larry Larsen, organist: WREN
News: WKY KSL KOA KFAB—News; Musical Scrapbook KFH—Amateur Prgm. KGNF—Dance Orch. KMBC—Woody and Glad, songs KMOX—Eugene LePique, pianist KOIL—Eddie Butler, Organist KVOO—Rhythmic Time WDAF—The Star Gazer WNAX—Rosebud Kids WOW—Jack & Jill Players W9XBY—At the Theaters

3:45 MST 4:45 CST
NBC—Top Hatters' Orch.: WOAI WDAF WHO WKY KOA
CBS—The Goldbergs, sketch: KRLD KOMA KMOX KMBC KLZ KSL KFAB (sw-11.83)
NBC—Orphan Annie, sketch: (sw-15.21.11.87)
KGNF—Sketches in Melody KVOO—What's in the News? KFOR—Hollywood High Lights WENR—King's Jesters WREN—Singing Strings W9XBY—Popular Varieties

4:00 MST 5:00 CST
NBC—Flying Time: WOAI KOA
CBS—Buck Rogers, sketch: KRLD KMBC KMOX KFAB (sw-11.83)
KFAB—To be announced KFH—To be announced
★ KFGV—RADIO GOSSIP (560 kc)
KLZ—News KOIL—Touring the Town KOMA—Boy Scout Troup KSL—Hearts Haven, drama KVOO—Dance Orch. KFOR—Walkathon WDAF—Mr. Bob and Scrappy WHO—Popeye the Sailor Man WKY—Uncle Leo Blondin WNAX—Pappy's Dakota Rangers WREN—Sam and Sonny WOW—Mr. Dooley's Curiosity Club W9XBY—One Night Band Stand

4:15 MST 5:15 CST
CBS—Bobby Benson and Sunny Jim: (sw-11.83)
CBS—Jr. Nurse Corps: KMBC KMOX KFAB
NBC—Lee Gordon's Orch.: KOA WKY WOAI

March 11



Armida
See 5:15 p.m. MST

CBS-Buddy Clark, songs: KOMA
KPH-Hostess
KGNF-Victor Young's Orch.
KLZ-Captain Ozie Waters
KOIL-Dick Tracy
KRLD-Blackie's Blue Jackets
KSL-Shopping Bulletins
KVOO-News
KVOR-Sports Facts
WDAF-Better Business Bureau
WIIO-Tom Mix
W9XBY-Gertrude Wilkerson

KGNF-Today's Rhythm
KOIL-Sports News
KVOR-Tea Time Topics
WHO-News; Hits and Bits
WOAI-Metropolitan Moods

5:45 MST 6:45 CST
★ CBS-Boake Carter, commen-
tator: KMBC KMOX KOMA
KFAB KRLD (sw-11.83)
Orphan Annie, sketch: KLZ KSL
Musical Moments: WOAI KFH
KOIL

KOA-Jimmy Allen, sketch
KVOO-World of Sports
KVOR-News
WDAF-Easy Aces, sketch
WHO-Gene and Glenn
WIBW-Strange Facts
WKY-Carnival
WNAX-Bunkhouse Bill
WOW-Dance Orchestra
WREN-To be announced
W9XBY-Walt Lochman

4:30 MST 5:30 CST
NBC-News; Jackie Heller, ten-
or: KOA (sw-9.53)
CBS-Jack Armstrong: KMOX
KFAB
NBC-The Singing Lady: WREN
KOIL
CBS-News; "Vanished Voices,"
(sw-11.83)
CBS-News; Venida Jones, organ-
ist: KOMA KVOR KRLD KLZ
T.N.-Texas Rangers: WOAI
Tom Mix' Adventures: WDAF
WOW

Jack Armstrong, sketch: WKY
KFH WHO
KGNF-Treasure Trove
KMBC-Dick Tracy, sketch
KSL-Broadcasters' Review
KVOO-Twilight Serenade
WIBW-Uncle Dave
WNAX-The Serenaders
W9XBY-Gypsies

4:45 MST 5:45 CST
CBS-Twilight Musicale: KOMA
KVOR KLZ KFAB KFH
NBC-Little Orphan Annie,
sketch: WKY WREN KOIL
★ NBC-Lowell Thomas, com-
mentator: (sw-15.21-11.87)
NBC-Three Scamps: KOA
Jimmy Allen, sketch: KVOO
WOW
News: WIBW WOAI
KGNF-Serenader
KMBC-Radio Gossip Club
KMOX-To be announced
KRLD-Musical Brevities
WDAF-Jack Armstrong, sketch
WHO-Diary of Jimmy Mattern
WIBA-To be announced
W9XBY-Today's Front Page

5:00 MST 6:00 CST
CBS-Buck Rogers, sketch:
KSL KLZ
NBC-Easy Aces, sketch: KOIL
KOA (sw-11.87)
★ CBS-Myrt & Marge, sketch:
(sw-11.83) (also see 9 p.m.)
★ NBC-Amos 'n' Andy, sketch:
(sw-9.53) (also see 9 p.m.)
NBC-To be announced: WDAF
WOAI KVOO

Sports Flashes: KOMA KMOX
KMBC
KFH-To be announced
KGNF-Dinner Music
KRLD-Jack Armstrong, sketch
KVOR-Two Shades of Blue
WHO-Tonic Tunes
WIBW-Those O'Malleys, sketch
WKY-Jimmie Allen, sketch
WNAX-College Dramatic Prgm.
WOW-News
W9XBY-Tonight

5:15 MST 6:15 CST
CBS-Al Roth's Orch.: KFH
KOMA
★ NBC-ALKA-SELTZER -PRE
sents Uncle Ezra's Radio Sta-
tion: WDAF WOW (sw-9.53)
CBS-Paris Night Life; Armida,
songstress: KFAB KMOX (sw-
1.83) (also see 9:15 p.m.)
NBC-Capt. Tim's Adventures:
KOIL (sw-11.87)
NBC-Concert Recital: WOAI
KVOO

KGNF-Sunset Musical
KLZ-Detective Black & Blue
KMBC-Howard Ely, organist
KOA-News
KRLD-Musical Brevities
KSL-Broadcasters' Review
KVOR-Privat and Personal
WHO-Jimmie Allen, sketch
WIBW-Belle and Martha
WKY-Dance Orch.
W9XBY-Futura

5:30 MST 6:30 CST
★ NBC-HORLICK'S MALTED
Milk presents Lum 'n' Abner,
sketch: WENR (also see 9:15
p.m.)
CBS-Kate Smith's Hour:
KMOX KMBC KFAB KRLD
(sw-11.83)
NBC-Console Capers: KOA WKY
Musical Moments: KOMA KVOO
WIBA WREN WIBW WNAX
WOW
Jack Armstrong, sketch: KSL
KLZ
Jimmy Allen, sketch: WDAF
KFH

Night

6:00 MST 7:00 CST
★ NBC-One Man's Family,
serial drama: WOAI KVOO
WLW WDAF WKY WOW KOA
KFYR WSM WHO KFI KSTP
(also Sun at 10:30 p.m.)

★ CBS-Cavalcade of America;
Orchestra: KMBC KMOX
KRLD KSL KFAB KLZ WCCO
(sw-11.83)
NBC-Rendezvous; Clyde Lucas
Och.; Irene Beasley, con-
tralto: WENR WREN KOIL
(sw-11.87) (also see 9:30 p.m.)
KFH-First Federal Savings and
Loan Quartet
KOMA-Moment Musical
KVOR-Pop Concert
WGN-News; Sports Shots
WIBW-Pop Concert
WNAX-News
W9XBY-Stamp Club

6:15 MST 7:15 CST
KFH-Piano Melodies
KOMA-Dinner Melodies
WGN-Jack Hylton's Orch.
WNAX-Brass Band; Sports
W9XBY-Other Side of the World

6:30 MST 7:30 CST
★ CBS-Burns & Allen, com-
edians: KMOX KMBC KFAB
KOMA KRLD WIBW KFH
WNAX (sw-11.83) (also see
9:30 p.m.)

★ NBC-Wayne King's Orch.:
WDAF WKY KVOO WOW
KFYR WOAI WSM WHO
NBC-Concert Band; Frank
Simon, dir.: WREN WENR
WLW KOIL (sw-11.87)
KFI-Tea Dance
KLZ-Sports Clippings
KOA-On the Mall
KSL-News
KVOR-Dinner Music
WGN-To be announced

6:45 MST 7:45 CST
NBC-Popeye, the Sailor: KOA
KFI
KLZ-Know Your Schools
KSL-Telling the West
WENR-Star Dust

7:00 MST 8:00 CST
★ NBC-Town Hall Tonight;
Fred Allen; Peter Van Steeden's
Orch.: WSM WOAI WKY
WOW KFYR KVOO WHO
KSTP WLW WFAA (sw-9.53)
(also see 10 p.m.)

★ CBS-Rosa Ponselle, sop.; An-
dre Kostelanetz' Orch.: KSL
KLRA KMBC KMOX KFAB
KRLD KVOR KLZ KOMA
WNAX WIBW KFH WCCO
(sw-11.83)
Alone; Waltz Song; Queen of the
Night; Terry; West Wind; An Is-
land in the West Indies; Danny
Boy; Clavelitas; Volcador; I'm
Building Up to an Awful Let
Down; Der Erlkonig
NBC-Corn Cob Pipe Club of
Virginia: KOA WREN KOIL
WENR KFI (sw-6.14)
WGN-Money Music Makers
W9XBY-△ Little White Church

7:15 MST 8:15 CST
WGN-Musical Moments
7:30 MST 8:30 CST
CBS-Ray Noble's Orch.: KSL
KMBC KRLD KOMA KMOX
KFAB WIBW KFH KLZ
WCCO (sw-11.83)
★ NBC-Twenty Thousand Years
in Sing Sing, "Defeat of
Death," drama: WENR KOA
WREN KFI KFYR KOIL (sw-
6.14)

KSL-Gene Halliday & Friendly
Philosopher
KVOR-Carefree Capers
WGN-Harold Stokes' Orch.
WNAX-Dakota Rangers
W9XBY-Spring Parade

8:00 MST 9:00 CST
STOP-Make a note to read WAL-
TER WINCHELL'S Exclusive
Revelations of why he has pur-
sued relentlessly the Lindbergh
Kidnaper, as related to CUR-
TIS MITCHELL, in next week's
Radio Guide

NBC-To be announced: WFAA
WSM KFYR WDAF WOAI
KSTP WLW
★ CBS-Gang Busters; Capture
of Henry "Midget" Fernokes,
Chi. Gangster, drama: KMBC
KMOX KOMA KRLD KLZ
KFAB KSL WCCO (sw-6.12)
NBC-John Charles Thomas;
Frank Tours' Orch. WREN
KFI WENR KOA KOIL (sw-
6.14)

I Knew a Lovely Garden, D'Hardelot;
Song of India, Rimsky-Korsakoff;
Homing, Del Riego; Manolito Di
Gerard, Giordano; Banjo Song,
Homer; My Old Shabo, Trotter;
Dance Boy

KFH-Schubert Singers
KVOR-Johnny Metzler Swims
It
WGN-Will Osborne's Orch.
WHO-To be announced
WIBW-Now & Then
WKY-Harry Richman
WNAX-Don Franklin's Orch.
WOW-Dance Orch.
W9XBY-Basketball Game

8:15 MST 9:15 CST
KFH-To be announced
WGN-Al Kavelin's Orch.
KVOR-Sweet Music
WKY-Thelma & Lynn

8:30 MST 9:30 CST
★ CBS-March of Time (tenta-
tive): KRLD KMBC KFAB
KLZ KSL KMOX KFH WCCO
(sw-6.12)

NBC-Gems of Color: WREN
KFYR WSM (sw-6.14-11.87)
News: KVOR WIBW
KFI-Winning the West (NBC)
KOA-String Ensemble
KOIL-News & Sports
WENR-Globe Trotter
WGN-Ted Weems' Orch.
WHO-Harry Richman's Orch.
WKY-Musical Moments
WLW-To be announced
WNAX-To be announced
WOAI-△ Goodwill Missionaries
WOW-Richard Himber's Orch.

8:45 MST 9:45 CST
CBS-To be announced: WNAX
KOMA KVOR KFH KFAB
(sw-6.12)
NBC-Gems of Color: WKY
KOIL
Musical Moments: KMBC KMOX
WCCO
KLZ-The Valencians
KRLD-Through the Years
KSL-Those O'Malleys, sketch
WENR-King's Jesters
WHO-Evening Reveries
WIBW-Crazy Quilt
WOW-Roy Shield's Orchestra

9:00 MST 10:00 CST
NBC-Henry Busse's Orch.: KOIL
WREN WENR
★ NBC-Amos 'n' Andy: WDAF
WSM WOAI KOA WBAP WHO
KFI WOW WKY (also at 5
p.m.)

★ CBS-Myrt & Marge: KMOX
KMBC KFAB KRLD KLZ
KOMA KSL WCCO (also at
5 p.m.)
News: KOA WLW
KFH-Amateur Prgm.
KFYR-△ Lenten Meditations
KSTP-King's Jesters
KVOR-Walkathon
WGN-Fredy Martin's Orch.
WNAX-Deerslayer
W9XBY-Sol Bobrov's Orch.

9:15 MST 10:15 CST
NBC-Henry Busse's Orch.: WSM
WKY KFYR
CBS-Abe Lyman's Orchestra:
KFAB WNAX
NBC-Eddy Duchin's Orch.:
WDAF
CBS-Paris Night Life: KLZ
KSL (also at 5:15 p.m.)
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner:
KFI (also at 5:30 p.m.)
News: WOAI WHO KOIL KRLD
WCCO
KMBC-New Tunes for Old
KMOX-Edith Murry & Al Roths'
Orch.

KOA-Those O'Malleys, sketch
KOMA-Dance Orch.
KSTP-News; Sports
KVOR-Musical Moments
WBAP-Southwestern Exposition
& Stock Show Prgm.
WGN-Anson Week's Orch.
WIBW-Divertissement
WLW-Russian Art Ensemble

9:30 MST 10:30 CST
CBS-Bernie Cummins' Orch.:
WNAX KFAB
NBC-Benny Goodman's Orch.:
WDAF WHO WENR (sw-9.53)
NBC-Enoch Light's Orchestra:
WBAP WREN WOAI KFYR
WSM (sw-6.14)
NBC-Rendezvous: KOA KFI
(also at 6 p.m.)

★ CBS-Burns and Allen: KLZ
KSL KVOR (also at 6:30
p.m.)
MBS-Kavelin's Orch.: WGN
WLW
Dance Orch.: KFH KOMA
News: WKY WOW
KMBC-News; Dance Time
KMOX-Ozark Carnival
KOIL-Dick Maguire
KRLD-Count Bulowski's Orch.
KSTP-Musical

WCCO-WNAX
NBC-Ruby Newman's Orch.:
KSL (sw-6.14)
NBC-Lights Out, mystery dra-
ma: WDAF WHO WSM KFYR
WKY WOW KSTP
KOIL-Eddie Butler, organ
KSL-News
WENR-Carl Schreiber's Orch.
WGN-Jack Hylton's Orch.
WLW-Moon River
W9XBY-Musical Moments

9:45 MST 10:45 CST
NBC-Jesse Crawford, organist:
WDAF
NBC-Enoch Light's Orchestra:
WKY KOIL
KMOX-Chic Scoggin's Orch.
KOMA-Dance Orch.
KSTP-Dance Orch.
WCCO-Mert Floe's Orch.
WHO-Veterans Forum
WLW-Anson Week's Orch.
WOW-Dance Orchestra

10:00 MST 11:00 CST
NBC-Fletcher Henderson's Orch.:
WHO WENR WDAF

SHORT-WAVE PROGRAMS FOR WEDNESDAY

(See Page 29 for List of Stations,
Their Locations and Frequencies)

MST Shown; for CST Add One Hour

4 a.m.-Mail bag: VK3ME
8 a.m.-American hour: DJB
8:15 a.m.-Bournemouth orchestra: GSG GSF
8:30 a.m.-Vatican City hour: HVJ
9 a.m.-Commerce hour: COCD
9:30 a.m.-Polish hour: SPW
11:30 a.m.-Organ recital: GSB GSD GSI
12 noon-Town tunes: GSB GSD GSI
12:30 p.m.-Gale warning: GSB GSD GSO
2 p.m.-Talk: RV59
3 p.m.-Mayor's program: COCD
3 p.m.-Light music: DJC
3:30 p.m.-Bruno Brehm, author: DJC
4:30 p.m.-Love story: DJC
4:30 p.m.-Tipica orchestra: GSA GSB GSC
4:30 p.m.-Band concert: 2RO
5 p.m.-Current Topics, talk: 2RO
5:10 p.m.-Play, The Pyramid: GSA GSB GSC
5:15 p.m.-Dialectal songs: 2RO
5:30 p.m.-Amateur hour: DJC
5:45 p.m.-Jesus Paiva, crooner: YV2RC
6 p.m.-Cuban dance music: COCD
6:15 p.m.-Betty Boop: YV2RC
7 p.m.-National Tourist program: TIPG
7:15 p.m.-Variety concert: DJC
8 p.m.-Piccadilly dally: GSC GSI
8:30 p.m.-Talk, South America: HJ4ABE
8:30 p.m.-Letter box: DJC
10 p.m.-Overseas hour: JVN

MR. FAIRFAX KNOWS ALL

(Continued from Page 33)

about 5 feet 10 inches tall. He is not married—
Mrs. D. K., Racine, Wis.

IRENE BEASLEY is 5 feet 10 inches tall and
was born in Whitehaven, Tennessee. Her birth-
day was January 28. John S. Young's birth-
day is August 3, his birthplace, Springfield, Mas-
sachusetts. His hair is dark brown and so are
his eyes. He is 5 feet 10½ inches tall and weighs
about 168 pounds.—Miss B. R., Ventura, Calif.

BARTON YARBOROUGH, better known as Clif-
ford Barbour of One Man's Family, was born in
Goldthwaite, Texas. He was seventeen when he
ran away from home to be a juvenile in a musical
comedy. He lives in Sea Cliff, San Francisco.—
Miss B. H., Hollywood, Calif.

JACK BENNY is married to Mary Living-
stone; Kate Smith is single.—E. J. H., Napanee,
Ind.

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To Show Long Wanted
BUSINESS DISCOVERY
Make Up To \$46.00 A DAY!
OVER IN 4
\$150. DAYS
McLaughlin of Il-
linois made \$135 in
10 days. McCarthy
of Wisc. earned \$46
in one day. Live-
good made over \$150
in 4 days I offer
this same money-
making opportunity
to you. Write for
FREE details NOW.

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GRAY HAIR
and DON'T LIKE A
MESSY MIXTURE....
then write today for my
FREE TRIAL BOTTLE
As a Hair Color Specialist with forty years' European
American experience, I am proud of my Color Imparter
for Grayness. Use it like a hair tonic. Wonderfully
GOOD for the scalp and dandruff; it can't leave stains.
As you use it, the gray hair becomes a darker, more
youthful color. I want to convince you by sending my
free trial bottle and book telling All About Gray Hair
ARTHUR RHODES, Hair Color Expert, Dept. 28, LOWELL, MASS.

NEVER BEFORE TOLD—
The Secret of Winchell's
Relentless Pursuit of the
Kidnaper in The Crime of
the Century. Read It in
Next Week's RADIO GUIDE
**Revealed by Walter Win-
chell to Curtis Mitchell**



Rudy Vallee
See 6 p.m. MST

News

7:55 a.m.—CBS-KOMA
8:00 a.m.—NBC-WREN
4:30 p.m.—CBS-KRLD
4:30 p.m.—NBC-KOA
5:45 p.m.—Boake Carter: CBS-KOMA

Classical Music

12:30 p.m.—Music Guild: NBC-WREN
1:30 p.m.—Eastman School Symphony Orch.: NBC-KOIL
6:00 p.m.—Pittsburgh Symphony: NBC-WREN
9:30 p.m.—Minneapolis Symphony Orch.: NBC-KFYR

Comedy

5:00 p.m.—Easy Aces: NBC-KOA
7:00 p.m.—The Caravan: CBS-KFAB
7:00 p.m.—Show Boat: Molasses 'n' January: NBC-KOA
7:30 p.m.—Ed Wynn: CBS-KVOR
8:00 p.m.—Bob Burns: NBC-KOA

Drama

2:30 p.m.—Radio Guild: NBC-KOA
7:00 p.m.—Death Valley Days: NBC-WREN

Talks

8:45 a.m.—Master Builder: NBC-KVOO
11:45 a.m.—Academy of Medicine: CBS-KMBC
7:30 p.m.—America's Town Meeting: NBC-WREN

Morning

7:00 MST 8:00 CST
★ NBC—The Breakfast Club, orchestra: WREN WOI KOIL WKY (sw-15.21)

CBS—Greenfield Village Chapel Choir: KOMA KVOR KFAB KRLD KFH KLZ (sw-21.52)
NBC—Organ Rhapsody: WDAF News: KMOX KOA WOW KGNF—Morning Devotions
KMBC—Variety Program
KSL—Divertissement
KVOO—Doughboys
WFAA—Moods and Melodies
WHO—Gene and Glenn
WNAX—Rosebud Kids

7:15 MST 8:15 CST
NBC—Breakfast Club: KOA
CBS—As You Like It: News: KOMA KRLD KFH KLZ KSL KFAB KVOR (sw-21.52)
NBC—Streamliners: WOW
KGNF—Words & Music
KMBC—Health Club
KMOX—Try to Stump Me
KVOO—Glen Condon
WDAF—Birthday Bell
WFAA—Inga Svanholm, health
WIBW—Unity School

7:30 MST 8:30 CST
CBS—As You Like It: News: KMBC
T.N.—Adolph's Band: WOI WBAP
Musical Clock: WHO KLZ KGNF
KFAB—Songs Sacred
KMOX—The Corn Huskers
KSL—Morning Moods
KVOO—Al Hunter, Gospel Singer
WDAF—The Streamliners (NBC)

WIBW—Kaw Valley Ramblers
WNAX—Mary Nan Ragtime Band
W9XBY—Morning Meditations

7:45 MST 8:45 CST
T.N.—Helen's Home: WOI WBAP
News: KLZ KVOR KSL
Hymns of All Churches: WHO WDAF
KMOX—As You Like It (CBS)
KVOO—Handy Ads
WIBW—Mac & Jerry
WKY—Party Line
W9XBY—Thursday Revue

8:00 MST 9:00 CST
NBC—News: Wife Saver: WREN WOI WKY (sw-15.21)
CBS—Fred Skinner, songs: KMOX KVOR KOMA KRLD KFAB KFH (sw-21.52)
KGNF—Aunt Sammy
KLZ—Along Melody Lane
KMBC—Fashion Flashes
KOA—Musical Menu
KOIL—News
KSL—Breakfast Melodies
KVOO—Alabama Boys
WBAP—Missouri Hillbillies
WDAF—The Star Gazer: Soloist
WHO—Musical Clock
WIBW—Edmund Denney
WNAX—Pappy's Dakota Rangers
WOW—Markets: Police Bulletins
W9XBY—The Builder-Upper

8:15 MST 9:15 CST
NBC—Edward MacHugh, Gospel Singer: WREN WBAP WOI WKY KOIL (sw-15.21)
CBS—Music in the Air: KOMA KVOR KFH KFAB KMBC (sw-21.52)
NBC—Dan Harding's Wife, sketch: WDAF
KGNF—Weather Forecast
KMOX—Let's Compare Notes
KRLD—Health Exercises
WHO—Hog Flash: Morning Melodies
WIBW—Markets: Highway Patrol Reports
WOW—Aunt Sally
W9XBY—Power and Light Prgm.

8:30 MST 9:30 CST
CBS—Music in the Air: KMOX KRLD KLZ
NBC—Today's Children, sketch: WBAP WKY WOI KOIL WREN (sw-15.21)
NBC—Cleveland Work Shop: KOA WDAF
KFAB—University of Nebraska
KFH—Opening Grain Markets: Livestock Market
KFAB—Weather: Mr. Lewis, chick talk
KGNF—Organ Recital
KOMA—Cooking School
KSL—Suggestions to the Shoppers
KVOO—Dorothy Day
KVOR—Personal Shopper
WHO—Party Line
WNAX—Helen Korves, songs
WOW—Prudence Penny
W9XBY—Rhapsody of the Reeds

8:45 MST 9:45 CST
CBS—Music in the Air: KFH NBC—Master Builder: WDAF WKY KVOO WBAP WOW KOA
NBC—David Harum, sketch: WREN WLS KOIL (sw-15.21)
KMBC—News: Program Notes
KMOX—Police Court Broadcast
KVOR—Song Souvenirs
WHO—Magic Harmony
WNAX—Religious Service
WOI—Musical Prgm.

9:00 MST 10:00 CST
NBC—Ida Bailey Allen; Morton Bowe, tenor: WDAF
CBS—Rhythm Boys: (sw-17.76)
CBS—Mary Lee Taylor: KMOX KOMA KMBC KRLD KFH KLZ
NBC—The Honeybees: WKY WREN WOI KVOO KOA (sw-15.21)
KFAB—Gibson & Young
KGNF—Dorsey Bros.' Orch.
KOIL—Police Court
KSL—Serve and Save
KVOR—Masters in Music
WBAP—Markets
WHO—Betty and Bob
WNAX—News
WOW—Mystery Chef
W9XBY—Half 'Round the Clock

9:15 MST 10:15 CST
NBC—Wendell Hall, songs: KOA WREN KVOO WOI WBAP (sw-15.21)
CBS—Romance of Helen Trent, sketch: KRLD KMOX KLZ KSL (sw-17.76)
NBC—Stories and Song: WDAF WOI
KFAB—New Tunes for Old
KFH—Betty and Bob
KGNF—Quartet: Weather
KOMA—Morning Melodies
KMOX—Song Time
KVOR—An Earful of Music
WHO—Paths of Memory
WKY—Aunt Susan
WNAX—John Peter DePachter

9:30 MST 10:30 CST
NBC—Navy Band: KVOO WOI WKY (sw-15.21)
CBS—Just Plain Bill, sketch: KMOX KMBC KRLD KLZ KSL (sw-17.76)
NBC—The Carnival: WOW WHO WDAF
KFAB—Hilda
KFH—Piano Interlude: Grain Market
KGNF—Art Kahn's Orch.
KOA—Huffman Harmonies
KOIL—Musical Varieties
KOMA—Greetings
WFAA—Road Runners
WIBW—Protective Service
WNAX—March Kings
WREN—Harold Nagle's Orch.
W9XBY—Helen Stevens

9:45 MST 10:45 CST
CBS—Rich Man's Darling, sketch: KLZ KSL KRLD KMOX (sw-17.76)
NBC—Navy Band: KOA Party Line: WIBW KRLD KFAB—Radio Calendar: Jewel Box
KFH—Shoppers Orch.
KGNF—Amer. Family Robinson
KMBC—Morning Moods
KOIL—Morning Melodies
KOMA—To be announced
KVOR—Playing the Song Market
WKY—P. T. A. Program
WOI—Musical Prgm.
W9XBY—Fashion Flashes

10:00 MST 11:00 CST
NBC—Crime Forum: WDAF WHO NBC—Simpson Boys, sketch: WKY KOIL
CBS—The Voice of Experience: KMOX KMBC KLZ KSL (sw-17.76)
Party Line: KVOO WOI
KFAB—Open House
KGNF—Round the Town
KOA—Concert Hall of the Air
KOMA—Modernisms
KRLD—The Voice of Dallas
WIBW—Piano Ramblings
KVOR—Ann Russell, home economist
WFAA—On Parade
WIBW—Street Reporter
WNAX—Lawrence Welk's Orch.
WOW—Markets
WREN—Barbara King's Kitchen
W9XBY—God's Quarter-Hour

10:15 MST 11:15 CST
NBC—Honeyboy and Sassafras: WOW
CBS—Jerry Cooper, bar; Ted Royal's Orch.: KMOX KFAB WCCO (sw-17.76)
CBS—Poetic Strings: KFH KOMA KRLD KMBC KVOR
NBC—Johnstone Ensemble: WREN WFAA WOI
News: WKY KVOO
KLZ—Going to Town
KMOX—Eddie Dunstetter, organ
KOA—Solitaire Kitchen
KOIL—You'll Be Lovely: Mostly About Radio
KSL—Home Service
WDAF—Service Reports
WHO—Market Report
WIBW—Dinner Hour
W9XBY—Mexican Patio

10:30 MST 11:30 CST
CBS—Mary Marlin, sketch: KLZ KMBC KMOX KSL KFAB (sw-17.76)
NBC—Farm and Home Hour: WREN WKY WDAF KVOO WHO WOW KOA (sw-15.21)
T.N.—Farm and Home Time: WFAA WOI
★ KGIW RADIO GOSSIP (1420 kc)
KFH—News: Federal Housing Talk
KGNF—Old Timers
KOIL—Your Home and Mine
KOMA—Jimmie Stephenson
KRLD—Party Line

KVOR—Monitor Views the News
WNAX—Uncle Ezra Hawkins
W9XBY—Boswell Sisters
10:45 MST 11:45 CST
CBS—Five Star Jones: KMOX KSL KLZ KMBC KRLD (sw-17.76)
KFAB—Markets
KFH—Musical Prgm.
KGNF—Livestock Markets
KOIL—Man on the Street
KOMA—Rhythmana
KVOR—Romance in Melody
WFAA—Markets
WOI—Farm and Home Hour
W9XBY—Bouquet of Memory

11:00 MST 12:00 CST
CBS—Three Keys, trio: KOMA KVOR (sw-15.27)
NBC—National Farm and Home Hour: WFAA WOI
KFAB—University of Nebraska
KFH—Variety Program
KGNF—News
KLZ—Pinto Pete
KMBC—The Texas Rangers
KMOX—Magic Kitchen
KOIL—News: Noonday Melodies
KRLD—Markets: News Report
KSL—Mary Lee Taylor
WIBW—News
WNAX—Mike Doseh
W9XBY—Colorado Pete

11:15 MST 12:15 CST
CBS—Matinee Memories: Soloist & Organ: KVOR (sw-15.27)
T.N.—Gloom Chasers Orchestra: WFAA WOI
News: WNAX KMBC WIBW
KGNF—Musical Moments
KLZ—Sons of the Pioneers
KOMA—Variety Prgm.
KRLD—Music
KSL—Payroll Builder
WIBW—Markets
W9XBY—June Marchant

11:30 MST 12:30 CST
NBC—Julia Glass, pianist; Phyllis Krauter, cellist: WREN KOIL (sw-15.21)
NBC—Ida Bailey Allen; Morton Bowe, tenor: KOA
CBS—Matinee Memories: KOMA T.N.—The Doughboys: WBAP WOI
KFAB—Novelty Aces
KFH—Grain Market
KGNF—Noon Toons
KMOX—Those O'Malleys, sketch
KRLD—Rev. W. E. Hawkins, Jr.
KSL—At Home with Mrs. Chapman
KVOO—Bob Wills' Playboys
WDAF—Soloist
WHO—Musical Program
WKY—Dance Orchestra
WNAX—D. B. Gurney
WOW—News
W9XBY—Freddie Martin's Orch.

11:45 MST 12:45 CST
NBC—Doc Schneider's Yodeling Cowboys: WDAF
CBS—Academy of Medicine: KMBC KMOX KFH (sw-15.27)
NBC—Dot and Will, sketch: WREN KOIL (sw-15.21)
T.N.—Jack Amlung's Orchestra: WBAP WOI
News: KLZ KOA KSL WHO
KFAB—Musical Moments
KGNF—The Swappers
KOMA—Dinner Club
KVOR—Walkathon
WKY—Markets
WOW—Man on the Street

Afternoon

12:00 MST 1:00 CST
NBC—Matinee Musicale: WDAF
★ CBS—Between the Bookends: KRLD KFH KLZ KSL (sw-15.27)
NBC—Words and Music: WREN WKW WKY
T.N.—Chuck Wagon Gang: WBAP WOI
KFAB—Markets
KGNF—Ralph Jones, pianist
KMBC—Mehornay Matinee
KMOX—News Through a Woman's Eyes
KOA—C. A. C. Program
KOIL—Livestock Markets: Farm Flashes
KOMA—Kiwanis Luncheon
KVOR—Noon-time Novelities
WHO—Open House
WNAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
W9XBY—Television Flashes

12:15 MST 1:15 CST
CBS—Happy Hollow, sketch: KMBC KRLD KSL (sw-15.27)
KFAB—News
KFH—Close of Livestock Market
KGNF—News of 1886
KLZ—Luncheon Melodies
KMOX—Window Shopper
KOIL—Duane and Sally
KVOO—Carson Robison's Buckaroos
KVOR—News
WHO—Matinee Musicale (NBC)
WOI—Words & Music (NBC)
WOW—Album of Familiar Music
W9XBY—News and Views

12:30 MST 1:30 CST
NBC—Music Guild: Guests: WKY WREN
Leibstieder, Opus 52, Brahms; Theme, Op. 56, Brahms; Quartet, Op. 92, Brahms
NBC—Birth of a Song: WDAF
CBS—American School of the Air: KOMA KMOX KRLD KMBC KVOR KLZ KSL KFAB (sw-15.27)
KFH—Dorothy Riddle Burkholder, pianist
KGNF—Home Folks
KOA—Stock Reports
KVOO—Cozy Corner
WHO—Market Reports
WNAX—Happy Jack & Nursery Boys
WOI—Musical Prgm.
WOW—News: Belle & Martha
W9XBY—Continental

12:45 MST 1:45 CST
NBC—Birth of a Song: (sw-15.33)
Judy & Jane: WDAF WOW KFH WOI KVOO WKY WHO
KGNF—Weather & Markets
KOA—John Burkhardt's Orch.
KOIL—News
W9XBY—Byron C. Frederick

1:00 MST 2:00 CST
CBS—Oleanders, Male Quartet: KMBC KRLD KOMA KFAB KVOR KLZ KFH (sw-11.83)
NBC—Forever Young, sketch: KOA WDAF WOW
NBC—Crime Forum: WKY
KGNF—Dance Orch.
KMOX—Ma Perkins, sketch
KOIL—Eddie Butler, organist
KSL—Logan Chamber of Commerce
KVOO—Gingham Girls & Merry Millers
WHO—Minstrels
WIBW—News
WNAX—Brass Band
WOI—Musical Prgm.
W9XBY—Siesta

1:15 MST 2:15 CST
NBC—Ma Perkins, sketch: KOA WDAF WKY KVOO WOW WHO WOI
CBS—Jimmy Farrell, bar.: KVOR KMBC KOMA KFAB KFH (sw-11.83)
NBC—To be announced: WREN KOIL
KGNF—Tunes of Yesteryear
KMOX—Backstage Wife, sketch
KSL—Payroll Builder
WIBW—Carl Hunt, violinist
WNAX—Ma Perkins, sketch

1:30 MST 2:30 CST
NBC—Vic & Sade, sketch: KOA WOI KVOO WDAF WOW WKY WHO
CBS—Do You Remember?: KLZ KOMA KRLD KVOR KFH
NBC—Eastman School of Music: KOIL WREN
KGNF—Modern Melodies
KMBC—Magazine of the Air
KMOX—News
WIBW—June Baker
WNAX—Pappy's Dakota Rangers
W9XBY—Ann Baker

1:45 MST 2:45 CST
NBC—The O'Neills, sketch: KOA WDAF WOW WHO
KGNF—Stars of Song
KMOX—Ambrose Haley and the Ozark Melodiers
KRLD—College of the Air
KSL—Do You Remember? (CBS)
KVOO—Bill and Mary
WKY—Markets
WNAX—News
WOI—Stock Quotations
W9XBY—Theater of Music

2:00 MST 3:00 CST
CBS—Salvation Army Band: KFAB KOMA KVOR KFH (sw-11.83)

NBC—Woman's Radio Review: WOI
NBC—Betty and Bob, sketch: WKY KVOO KOIL WOI KOA (sw-15.21)
KGNF—News
KLZ—Closing Markets
KMOX—Jimmy and Dick
KRLD—Corp. Court Broadcast
KSL—Broadcasters Review
WDAF—Betty and Bob, sketch
WHO—Fireside Phantasies
WIBW—Crossroads Matinee
WREN—Bert Buhrman, pianist
W9XBY—Microfun

2:15 MST 3:15 CST
NBC—Gene Arnold and Ranch Boys: WREN WOI KOIL WKY KOA KFAB
CBS—Howells and Wright, piano duo: KOMA KFH KLZ KVOR KFAB (sw-11.83)
KGNF—Club Cabana
KMBC—The Classic Hour
KMOX—Four Harvest Hands
KVOO—Handy Ads
WDAF—Irene Lee Taylor
WHO—Backstage Wife
WNAX—Nancy Gurney Trio

2:30 MST 3:30 CST
CBS—Greetings from Old Kentucky: KOMA KMBC KVOR KSL KFAB KFH KLZ (sw-11.83)
★ NBC—Radio Guild: "Man in the Iron Mask," drama: KVOO WREN WKY KOIL WOI KOA
NBC—Girl Alone, sketch: WDAF WHO WOI
KGNF—Cub Reporters
KMOX—Skeets & Frankie with Ozark Mountaineers
W9XBY—The Cocktail Hour

2:45 MST 3:45 CST
NBC—Tintype Tenor: WDAF WOI
KGNF—Auto Service Hour
KMOX—The Rollickers
WHO—Household Program
WNAX—Bunkhouse Bill
3:00 MST 4:00 CST
CBS—Lewis Gannett, "Books": KOMA KSL KVOR KFAB KFH (sw-11.83)
KLZ—American Legion Auxiliary
KMBC—Let's Go Places
WDAF—Pedro Via's Orch. (NBC)
WHO—Forum
WNAX—Uncle Ezra Hawkins
W9XBY—Leigh Havens

3:15 MST 4:15 CST
CBS—Wilderness Road, sketch: KOMA KMBC KFH KRLD KMOX KSL KVOR KLZ (sw-11.83)
NBC—Pedro Via's Orch.: WHO KFAB—The Jangles
KGNF—Round Up
WDAF—What the Books Say
WIBW—Cowboy Max
WOW—Marian Bergman
W9XBY—A Toast to Melody

3:30 MST 4:30 CST
NBC—The Singing Lady: (sw-15.21-11.87)
CBS—Jack Armstrong, sketch: (sw-11.83)
NBC—Three Scamps: WHO WOI
CBS—Chicagoans: KVOR KOMA KLZ
NBC—Larry Larsen, organist: WREN
News: WKY KOA KSL KFAB KFH Amateur Prgm.
KGNF—Hi Hilarities
KMBC—Woody and Glad, songs
KMOX—News: Waltz Time
KOIL—News: Notes & Varieties
KRLD—Parade of the PTA
KVOO—Rhythm Time
WDAF—The Star Gazer
WNAX—Rosebud Kids
W9XBY—At the Theaters

3:45 MST 4:45 CST
NBC—Little Orphan Annie: (sw-15.21-11.87)
CBS—The Goldbergs, sketch: KRLD KOMA KMOX KMBC KSL KFAB KLZ (sw-11.83)
NBC—Top Hatters' Orch.: WDAF KOA WKY WHO WOI
KGNF—Sketches in Melody
KVOO—Dinner Bell
KVOR—Footlight Favorites
WOW—The Ladies Lemon-aide
WREN—Singing String
W9XBY—Dot Chaquette

4:00 MST 5:00 CST
CBS—Vocals by Verrill: KOMA KRLD KFH KFAB KSL (sw-11.83)

March 12



Deane Janis
See 7 p.m. MST

NBC-Flying Time: WOAI
KGNF-Girls of the Golden West
KLZ-News
KMBC-Goopy Gear
KMOX-Old Scoutmaster
KOA-University of Denver
KOIL-Waikiki Novelty Boys
KVOO-Dance Orch.
KVOR-Walkathon
WDAF-Mister Bob and Scrappy
WHO-Dance Rhythms
WKY-Inquiring Reporter
WNAX-Dick, the Mountain Boy
WOW-Mr. Dooley's Curiosity Club
WREN-Sam and Sonny
W9XBY-Moods

4:15 MST **5:15 CST**
CBS-News of Youth, Junior news dramas: KMOX (sw-11.83)
NBC-Connie Gates, contralto: WDAF WOAI WHO WKY
CBS-N. W. Univ. Book Shelf: KMBC KRLD KOMA KVOR KLZ KFH KFB
KGNF-Black Magic
KOIL-Dick Tracy, sketch
KSL-Knighthood of Youth
KVOO-News
WNAX-Yankton College
WREN-Harry Kogen's Orch.
WOW-University of the Air
W9XBY-Bruce Robertson

4:30 MST **5:30 CST**
CBS-News; Benny Feld's Orch.: KOMA KLZ KRLD KVOR
NBC-The Singing Lady: WREN KOIL
CBS-News; George Hall's Orchestra: (sw-11.83)
CBS-Jack Armstrong, sketch: KMOX KFB
NBC-News; John B. Kennedy, commentator: WOW WDAF KOA (sw-9.53)
Jack Armstrong, sketch: WKY KFH WHO
KMBC-Dick Tracy, sketch
KGNF-Musical Story Book
KSL-Roadway to Rhythm
KVOO-Movie Reporter
WIBW-Uncle Dave
WNAX-Mike Dosch
WDAF-Musical Program
W9XBY-Fraternity House Party

4:45 MST **5:45 CST**
★ NBC-Lowell Thomas, commentator: (sw-11.87-15.21)
CBC-George Hall's Orch.: KRLD KSCJ
CBS-Benny Feld's Orch.: KMOX KFH
CBS-Imperial Hawaiian Band: KFB (sw-11.83)
NBC-Little Orphan Annie, sketch: WKY WREN KFYR KOIL
NBC-To be announced: WOAI News: WIBW WOAI
KGNF-Serenader
KLZ-Going to Town
KMBC-Program Previews
KOA-While the City Sleeps
KVOO-Jimmie Allen, sketch
WDAF-Jack Armstrong, sketch
WHO-Diary of Jimmy Mattern
WNAX-Dutch and Irish

5:00 MST **6:00 CST**
★ NBC-Amos 'n' Andy, sketch: (sw-9.53) (also see 9 p.m.)
★ CBS-Myrt & Marge, sketch: (sw-11.83) (also see 9 p.m.)
CBS-Three Brown Bears: KVOO KFH KLZ WIBW KVOR
NBC-Easy Aces, sketch: KOIL KOA (sw-11.87)
NBC-To be announced: WOAI WDAF
KGNF-Dinner Music
KMBC-News; The Tattler's Sports Review
KMOX-News and Sports
KOMA-Sports Page
KRLD-Jack Armstrong, sketch
KSL-Radio Column
KVOO-Musical Prgm.
WHO-Echoes of Stage & Screen
WKY-Jimmie Allen, sketch
WNAX-Marion Matthews
WOW-News
W9XBY-K. C. Tonight

5:15 MST **6:15 CST**
NBC-"Popeye, the Sailor": WOW WDAF (sw-9.53)
CBS-Musical Toast; Sally Schermerhorn: (sw-11.83)
NBC-Nine to Five, sketch: KOIL WREN (sw-11.87)
CBS-Eleena Moneak's Ensemble: KFH KLZ KVOR
★ KASA-RADIO GOSSIP (1210 kc)
KGNF-Sunset Time
KMBC-Musical Moments
KMOX-The Symphonians
KOA-News
KOMA-Man on the Street

KRLD-Musical Brevities
KSL-Broadcasters' Review
KVOO-Mayo Ensemble
WHO-Jimmie Allen, sketch
WIBW-Belle and Martha
WKY-Dynamic Twins
WOAI-Metropolitan Moods
W9XBY-Futura

5:30 MST **6:30 CST**
★ NBC-HORLICK'S MALTED Milk presents Lum 'n' Abner, sketch: WREN
CBS-Kate Smith's Hour; Jack Miller's Orch.: KMBC KMOX KFB KRLD (sw-11.83)
NBC-Martha Mears, contralto: WOAI KOA
Jack Armstrong: KLZ KSL
Musical Moments: WIBW WKY WREN WOW
KFH-Jimmie Allen
KGNF-Today's Rhythm
KOIL-Behind Page One; News
KOMA-Dinner Dancing
KVOO-Tea Time Topics
WDAF-Jimmie Allen
WHO-News; Hits and Bits
WNAX-Musical Moods

5:45 MST **6:45 CST**
NBC-Music Is My Hobby: WREN
★ CBS-Boake Carter, commentator: KMBC KMOX KOMA KRLD KFB (sw-11.83)
Strange As It Seems: WKY WOAI WOW
Orphan Annie: KLZ KSL
Musical Moments: KFH WDAF KOIL
KOA-Jimmie Allen, sketch
KVOR-News
WHO-Gene and Glenn
WIBW-Sweet & Hot
WNAX-Bunkhouse Bill
W9XBY-City Revue

Night

6:00 MST **7:00 CST**
★ NBC-Vallee's Variety Hour; Frank Fay, comedian: KOA KFH WLW WDAF WHO WOW KSTP KFYR (sw-9.53)
CBS-Alexander Gray, bar.; Chas. Hanson Towne; Mark Warnow's Orch.; Vocal Chorus: KMOX KVOR WIBW KFB KSL KFH KLZ WCCO KRLD (sw-11.83)
NBC-Pittsburgh Symp. Orch.; dir. Antonio Modarelli; Etrem Zimbalist, violinist, guest: WREN KOIL WLS WKY WSM WBAP (sw-11.87)
Military March, Pomp & Circumstance, Elgar; Prize Song from "Die Meistersinger," Wagner; Hungarian Dance, Brahms; Dance of the Tumbler from "The Snow Maiden," Rimsky Korsakoff; Hungarian from "Nathan," Herbert; Finale from Violin Concerto in E Minor, Mendelssohn; Rakoczy March from "Dannation of Faust," Berlioz
Musical Moments: KRLD KTUL
KLZ-Sport Clippings
KOMA-Last Nighter
KVOR-Dinner Music
WGN-News; Sports Shots
WOAI-Musical Program

6:15 MST **7:15 CST**
★ KGNF-RADIO GOSSIP (1410 kc)
KLZ-Short Feature; Interlude
KRLD-Musical Brevities
KTAT-Sport News
WGN-Jack Hylton's Orch.
WNAX-Brass Band; Sports us
WOAI-To be announced
W9XBY-Other Side of the World

6:30 MST **7:30 CST**
CBS-To be announced: KRLD KMOX KMBC KLZ KSL KFH (sw-11.83)
NBC-Cinema Theatre; Variety Show; Soloist & Orch.: WREN WOAI WKY WLS (sw-11.87)
KOIL-G. W. O'Malley
KOMA-World Revue
KVOR-Dinner Music
WBAP-Major O'Reilly
WCCO-All Star Revue
WGN-Freddy Martin's Orch.
WNAX-Pappy's Rangers
WSM-Salute to Lewisburg, Tenn.
W9XBY-Dot Chaquette

6:45 MST **7:45 CST**
KOIL-Cinema Theater (NBC)
WCCO-Jane Arden
WGN-Anson Weeks' Orch.
WIBW-True Confessions
WKY-Variety Prgm.
WLS-The Old Judge
WOAI-Musical Moments
WSM-Studio Prgm.

7:00 MST **8:00 CST**
CBS-The Caravan with Walter O'Keefe; Deane Janis; Glen Gray's Orch.: KMBC WIBW KFB KOMA KRLD KMOX WCCO WNAX KFH (sw-11.83) (also see 9:30 p.m.)
★ NBC-The Show Boat, Starring Lanny Ross, tr.; Conrad Thibault, bar.; Louise Massey: WDAF WBAP WOW KOA WSM KFI KFYR WOAI KSTP WKY WHO (sw-9.53)
NBC-Death Valley Days, drama: WREN WREN WLW KOIL (sw-6.14)
KLZ-Show of 1936
KSL-Memory Garden
WGN-Symphonette; Henry Weber's Orch.
W9XBY-Spring Parade

7:15 MST **8:15 CST**
KSL-Tarzan, sketch
W9XBY-Fifteen Minutes in Germany

7:30 MST **8:30 CST**
CBS-"Gulliver the Traveler"; Ed Wynn; Lennie Hyton's Orchestra: KVOR KOMA KRLD KMBC KMOX KFH KSL KLZ WCCO KFB WIBW WNAX (sw-11.83)
NBC-America's Town Meeting; Guests; Speakers: WREN WREN (sw-6.14)
MBS-Listen to This: WGN WLW
KOIL-Players
W9XBY-Rio Grande Serenaders

7:45 MST **8:45 CST**
WGN-Hockey; Boston Bruins vs. Chicago Blackhawks
WIBW-This & That
WLW-Showdown Revue
W9XBY-King Tut's Party

8:00 MST **9:00 CST**
STOP-Make a note to read WALTER WINCHELL'S Exclusive Revelations of why he has pursued relentlessly the Lindbergh Kidnaper, as related to CURTIS MITCHELL, in next week's Radio Guide
★ NBC-Bing Crosby, bar.; Jimmy Dorsey's Orch.; Bob Burns, comedian: KTHS WOW WBAP WSM KVOO WDAF WKY KOA WLW KFI WHO KFYR KSTP WOAI (sw-9.53)
★ CBS-Horace Heidt's Brigadiers: KMOX KSL KMBC KRLD KFB KFH WNAX WCCO KLZ (sw-6.12)
KOMA-Taylor Glee Club
KVOR-Historical Sketches
WIBW-Sportlights
W9XBY-Basketball Game

8:15 MST **9:15 CST**
KOMA-Dance Orch.
KVOR-Poetry in Music
WGN-Al Kavelin's Orch.
WIBW-Let's Go Places

8:30 MST **9:30 CST**
NBC-Russ Morgan's Orch.: WREN
★ CBS-March of Time (tentative): KFB KSL KRLD KLZ KMBC KMOX WNAX WCCO (sw-6.12)
News: KVOR WIBW
KOIL-Eddie Butler
KOMA-Plaza Serenade
KWK-Orrin Tucker's Orchestra
WENR-Globe Trotter
WGN-Jack Hylton's Orch.
W9XBY-Geo. Morris' Orch.

8:45 MST **9:45 CST**
CBS-Willard Robison's Orch.: KVOR KFB WNAX WIBW KFH (sw-6.12)
Musical Moments: KMOX KSL WCCO
Strange As It Seems: KMBC KLZ KOIL-Newsicale
KRLD-Through the Years
WENR-King's Jesters

9:00 MST **10:00 CST**
NBC-Emil Coleman's Orchestra: WREN KOIL
★ NBC-Amos 'n' Andy: WSM KFI WHO WDAF WSB WFAA WOAI WKY KOA WOW (also at 5 p.m.)
★ CBS-Myrt & Marge, sketch: KMBC KFB KMOX KRLD KLZ KOMA KSL WCCO (also at 5 p.m.)
Musical Moments: KSL KSTP KFH-Amateur Prgm.
KVOR-World of Sports
KVOR-Walkathon

WENR-Henry Busse's Orch.
WGN-Freddy Martin's Orch.
WIBW-To be announced
WLW-News
WNAX-Prof. Lindsley
W9XBY-Sol Bobrovs' Orch.

9:15 MST **10:15 CST**
NBC-Henry Busse's Orch.: WENR WDAF WSM KFYR WOW WKY
CBS-Guy Lombardo's Orch.: KFB KMBC WNAX KMOX Musical Moments: KLZ KVOR
News: WOAI WHO KOIL KRLD WCCO
KFI-Symphony Hour (NBC)
KOA-Red & Tag
KOMA-Ice Hockey Game
KSL-Other Woman's Diary
KSTP-News; Sports
KVOO-To be announced
WFAA-Strange As It Seems
WGN-Anson Weeks' Orch.
WLW-Salute to Grand Forks, N. D.

9:30 MST **10:30 CST**
NBC-Charles Dornberger's Orch.: WREN (sw-6.14)
NBC-Minneapolis Symphony Orchestra: KFYR WHO WDAF KSTP WSM WOAI (sw-9.53)
Prelude in E Major, Bach; Symphony No. 5 in E Minor, Op. 65, Wagner; Finale from "Rheingold," Wagner
CBS-Bernie Cummins' Orch.: WNAX KFB
CBS-Caravan; Walter O'Keefe: KLZ KSL KVOR (also at 7 p.m.)
Dance Orch.: KFH KVOO
News: WKY WOW
KMBC-News; Dance Time
KMOX-Ozark Carnival
KOA-Light on the West
KOIL-Dick Maquies
KRLD-Count Bulowski's Orch.
WCCO-Rollie Johnson; Reports
WENR-Benny Goodman's Orch.
WFAA-Seymour Simons' Orch.
WGN-Ted Weems' Orch.
WIBW-To be announced
W9XBY-Emile Chaquette's Orchestra

9:45 MST **10:45 CST**
NBC-Minneapolis Symp. Orch.: WKY
KMOX-Chic Scoggin's Orch.
KOIL-Charles Dornberger's Orch. (NBC)
KOMA-Dance Orch.

FOREIGN SHORT-WAVE PROGRAMS FOR THURSDAY

(See Page 29 for List of Stations, Their Locations and Frequencies)
MST Shown; for CST Add One Hour

9 a.m.-Commerce hour: COCD
11 a.m.-Cuban dance music: COCD
12 noon-Latin-American music: COCD
1:30 p.m.-Gypsy Princess: GSB GSD GSO
2 p.m.-Overseas hour: JVN JVM
2:45 p.m.-London Philharmonic: GSB GSD GSL
3 p.m.-Kraft Freude: DJC
3:15 p.m.-Soldiers' songs: DJC
4 p.m.-Oh, Those Bells: GSA GSB GSC
4 p.m.-Songs: DJC
4:45 p.m.-Talk, Air Conquest: GSA GSB GSC
5 p.m.-South American program: COCD
5 p.m.-Rosario Lozada, songs: YV2RC
5:30 p.m.-Brass band: DJC

CONTESTS ON THE AIR

SUNDAY

3:30 p.m. PST (4:30 MST), CBS network. Smilin' Ed McConnell program. One automobile and several cash prizes given weekly for statement of any length about sponsor's product. Ends Saturday, April 11. Sponsor, Acme White Lead and Color Works.

9 p.m. PST (10 MST), CBS network. Leslie Howard program. Also broadcast to East at 11 a.m. PST (12 noon MST). Automobile given away weekly for letter on product. Merchandise requirement. Sponsor, Lehn and Fink.

TUESDAY

6 p.m. PST (7 MST), NBC network. Vox Pop program. Five wrist watches weekly for best five questions on problems to be used on program. Merchandise requirement. Sponsor, Mollie Co.

THURSDAY

6:30 p.m. PST (7:30 MST), CBS network. Ed Wynn program. One automobile given away weekly for 75-word answer to question given on broadcast. Sponsor, Plymouth Motors.

FRIDAY

5:15 p.m. PST (6:15 MST), NBC network. Wendell Hall program. Five wrist watches awarded weekly for jingles to tune of It Ain't Gonna Rain No Mo'. Merchandise requirement. Sponsor, F. W. Fitch Co.

WCCO-Bernie Cummin's Orch. (CBS)
KTAT-Phil Harris' Orchestra
KVOO-Pleasant Dreams
WENR-Jess Hawkins' Orchestra
WOW-Dance Orchestra

10:00 MST **11:00 CST**
NBC-Minneapolis Symp. Orch.: WFAA WOW
CBS-George Olsen's Orch.: KFH KOMA KMOX KFB KMBC
WNAX KRLD KVOR
NBC-Shandor, violinist; Ruby Newman's Orch.: WOAI WREN KOIL WLW (sw-6.14)
News: KLZ WIBW
KOA-Community Chest
KSL-Mobil Magazine
KVOO-Dance Orchestra
WCCO-Little Jack Little's Orch.
WENR-Phil Levant's Orch.
WGN-Orville Knapp's Orch.
W9XBY-The Friendly Voice

10:15 MST **11:15 CST**
CBS-George Olsen's Orchestra: KOMA WIBW
KFI-Musical Moments
KLZ-Twin Guitars
KOA-Musical Prgm. (NBC)
W9XBY-Stuben Club

10:30 MST **11:30 CST**
NBC-Sammy Kaye's Orch.: WSM WDAF WHO WKY KFYR
WOW
CBS-Frank Dailey's Orch.: KLZ WNAX KMOX KRLD KFH KFB WIBW KOMA KMBC KVOR WCCO
NBC-Dance Orchestra: WREN KOIL (sw-6.14)
KFI-To be announced
KSL-News
KSTP-Dance Orch.
KVOO-Lido Orch.
WENR-Carl Schreiber's Orch.
WGN-Will Osborne's Orch.
WLW-Moon River
W9XBY-Geo. Morris

10:45 MST **11:45 CST**
KFI-Wesley Tourtellotte, organist
KLZ-Ted Royal's Orch.
KMOX-When Day Is Done

KOA-Carl Lofner's Orch.
KSL-Frank Dailey's Orch. (CBS)

11:00 MST **12:00 CST**
News: KOA KMBC KFI
KLZ-Hi Clark's Orch.
KSL-Night Boat
KSTP-News; Dream Ship
KVOO-Bob Wills' Playboys
KVOR-Program News
WENR-Jess Hawkins' Orchestra
WGN-Kavellin's Orch.
WLW-Clyde Trask's Orch.
W9XBY-Pete Johnson's Orch.

11:15 MST **12:15 CST**
KFI-Al Gayle, a coordinator
KOA-Griff Williams' Orchestra
WLW-Kavellin's Orch.

11:30 MST **12:30 CST**
MBS-Will Osborne's Orch.: WGN WLW
KFI-Jimmie Grier's Orchestra
KLZ-Midnight Rendezvous
KOA-John Burkhardt's Orch.
KSL-Larry Lee's Orch. (CBS)
WENR-Carl Schreiber's Orch.
W9XBY-Emile Chaquette's Orchestra

11:45 MST **12:45 CST**
WLW-To be announced

12:00 MST **1:00 CST**
KFI-Shep Field's Orch. (NBC)
W9XBY-Fletcher Hart's Orch.

12:30 MST **1:30 CST**
KFI-Paul Pendarvis' Orch.
W9XBY-Dance Orch.

End of Thursday Prgms.

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FRIDAY

March 13



Carmella Ponselle
See 6:30 p.m. MST

News

7:55 a.m.—CBS-KOMA
8:00 a.m.—NBC-WREN
4:30 p.m.—CBS-KLZ
4:30 p.m.—NBC-KOA
5:45 p.m.—Boake Carter: CBS-KOMA

Classical Music

9:00 a.m.—Music Appreciations Hour: NBC-KOA
1:00 p.m.—Bolek Musicales: CBS-KOMA
6:00 p.m.—Cities Service Concert: NBC-KOA
8:30 p.m.—Music Guild: NBC-WOW

Comedy

5:15 p.m.—Lazy Dan: CBS-KFAB
7:00 p.m.—Al Pearce's Gang: NBC-KOA

Drama

6:00 p.m.—Irene Rich: NBC-WREN
7:00 p.m.—Hollywood Hotel: CBS-KLZ
7:30 p.m.—Court of Human Relations: NBC-WOW
8:00 p.m.—First Nighter: NBC-KOA

Talks

12:45 p.m.—Gen. Fed. of Women's Clubs: NBC-WREN
3:00 p.m.—Congress Speaks: NBC-KOA

Morning

7:00 MST 8:00 CST
★ NBC-Breakfast Club; Soloists & Orch.: WOAI WREN WKY KOIL WKY (sw-15.21)
NBC-Richard Leibert, organist: WDAF
CBS-Bob & Rennie, songs: KOMA KRDL KFH KKLZ KVOO KFAB (sw-21.52)
News: KOA WOW
KGNF—Morning Devotions
KMBC—Musical Variety
KMOX—Views on News
KSL—Buyer's Guide
KVOO—Doughboys
WHO—Gene and Glenn
WNAX—Rosebud Kids

7:15 MST 8:15 CST
CBS—Dear Columbia: KOMA KRDL KFH KKLZ KVOO KFAB (sw-21.52)
NBC—The Streamliners: KSD
KGNF—Words & Music
KMBC—Health Club
KMOX—Try to Stump Me
KOA—Breakfast Club (NBC)
KVOO—Glen Condon
WDAF—Birthday Bell
WIBW—Unity School
WOW—Variety Program

7:30 MST 8:30 CST
NBC-Streamliners: WDAF WOW T.N.—Adolph's Band: WOAI Musical Clock: KLZ KGNF WHO KFAB-Songs Sacred
KMBC-Deer Columbia: (CBS)
KMOX—The Corn Huskers
KSL—Morning Moods
KVOO—Handy Ads
WIBW—Kaw Valley Ramblers
WNAX—Mary Nan Ragtime Band
W9XBY—Morning Meditations

7:45 MST 8:45 CST
CBS—Montana Slim, songs: News: KMBC KOMA KMOX KRDL KFH (sw-21.52)

News: KLZ KVOO KSL
Hymns of All Churches: WDAF WHO
KVOO—Gingham Girl & Merry Millers
WIBW—Mac & Jerry
WKY—Party Line
WOAI Helen's Home
W9XBY—The Friday Revue

8:00 MST 9:00 CST
CBS-Josephine Gibson: KMOX WNAX KFAB KRDL KOMA (sw-21.52)
NBC—News: Vaughn de Leath, contralto: WREN WKY WOAI KFH—The Lukin's Family
KGNF—Aunt Sammy
KLZ—Divertissement
KMBC—Fashion Flashes
KOA—Musical Menu
KOIL—News
KSL—Breakfast Melodies
KVOO—Alabama Boys
KVOO—Musical Interlude
WDAF—Star Gazer; Household Hints
WHO—Musical Clock
WIBW—Edmund Denney
WOW—Markets; Police Bulletins
W9XBY—The Builder Upper

8:15 MST 9:15 CST
NBC—Ed. MacHugh, Gospel Singer: WREN WOAI KOIL WKY (sw-15.21)
CBS—Captivators: KOMA KTUL KMBC KFH KVOO KKLZ (sw-21.52)
NBC—Dan Harding's Wife, sketch: WDAF
KFAB—Markets; News
KGNF—Weather Forecast
KMOX—Let's Compare Notes
KRDL—Health Exercises
WHB—Three on a Song
WHO—Hog Flash; Bits of Melody
WIBW—Markets
WNAX—Pappy's Dakota Rangers
WOW—Aunt Sally
W9XBY—Power and Light Prgm.

8:30 MST 9:30 CST
NBC—Today's Children sketch: WREN WKY KOIL WOAI (sw-15.21)
NBC-Console Capers: WDAF KOA
KFH—Opening Grain Market; Opening Livestock Market
KFAB—Weather; Mr. Lewis, chick talk
KGNF—Organ Recital
KMOX—Captivators (CBS)
KOMA—Cooking School
KSL—Early Suggestions
KVOO—Dorothy Day
WHO—Party Line
WNAX—Helen Korves, songs
WOW—Prudence Penny
W9XBY—Rhapsody of the Reeds

8:45 MST 9:45 CST
CBS—Ozark Melodies: KRDL KLZ KOMA KFH KVOO KMOX (sw-21.52)
NBC—Betty Crocker, cooking talk: WDAF WOW KVOO KOA WOAI
NBC—David Harum, sketch: WREN WLS KOIL (sw-15.21)
KMBC—News; Program Notes
WHO—New Times for Old
WKY—Nat'l Home Hour (NBC)
WNAX—Religious Service

9:00 MST 10:00 CST
★ NBC—Music Appreciation Hr.: WFAA WREN WOW WDAF WKY WOAI KVOO KOA (sw-15.21)
Series A: The Human Voice, Shepherd; Thy Denimour Vary, Thomas Brown; Gracie Song, Brahms; O Mistress Mine, Quilter; The Horn, Plegier; Robin Goodfellow, McFarren; Series B: The Song; Folk Songs; The Next Market Day; Billy Boy; The Barnyard Song; Ail Sonna Hawk; Hark the Lark, Schubert; Caro Mio Ren, Giordani; Marriage of the Roses, French; Part Songs; Sing We and Chant It, Morley; Listen to the Lums, Bett; Ticking Trio, Martini

CBS—Rae Eleanor Ball, violinist: KRDL KOMA KMOX KFH KVOO KKLZ (sw-17.76)
KFAB—Songs of Romance
KGNF—Pickens' Sisters
KOIL—Police Court
KSL—Serve and Save
WHO—Betty and Bob
WNAX—News
W9XBY—Half 'Round the Clock

9:15 MST 10:15 CST
CBS—Romance of Helen Trent, sketch: KRDL KLZ KMOX KSL (sw-17.76)
KFAB—New Times for Old
KFH—Betty and Bob

KGNF—Lombardo's Orch. Weather
KMBC—Midwesterners
KOMA—Song Time
KVOO—An Earful of Music
WHO—Irene Lee Taylor
WNAX—John Peter DePagter

9:30 MST 10:30 CST
CBS—Just Plain Bill, sketch: KMOX KMBC KLZ KSL KRDL (sw-17.76)
KFAB—Phillip Imma, pianist
KFN—Piano Interlude
KGNF—Pryor's Band
KOIL—Musical Varieties
KOMA—Greetings
WHO—School Program
WIBW—Protective Service and
WNAX—March Kings
W9XBY—Norma Shorey

9:45 MST 10:45 CST
CBS—Rich Man's Darling, sketch: KMOX KSL KRDL KLZ (sw-17.76)
KFAB—Radio Calendar; Paths of Memory
KFH—Shoppers Orch.
KGNF—Connie Boswell
KMBC—Morning Moods
KMOX—Morning Melodies
KOMA—Modernisms
KVOO—New Times for Old
WIBW—Monticello Party Line
W9XBY—Fashion Flashes

10:00 MST 11:00 CST
NBC—Simpson Boys, sketch: WKY KOIL
CBS—Voice of Experience: KLZ KSL KMOX KMBC (sw-17.76)
NBC—Pat Barnes in Person: WDAF WHO WOW
Monticello Party Line: KVOO WOAI
KFAB—Open House
KGNF—Parent Teacher Prgm.
KOA—Organ Reveries
KOMA—P.T.A. Program
KRDL—Voice of Dallas
KVOO—Ann Russell; Home Economist
WIBW—Street Reporter
WREN—Barbara King's Kitchen
WNAX—Lawrence Welk's Orch.
W9XBY—A God's Quarter Hour

10:15 MST 11:15 CST
NBC—Sophisticates, girls' trio: WREN WOAI KOA
CBS—Musical Reveries: KMOX KMBC KOMA KRDL KLZ KSL KFAB (sw-17.76)
News: WKY KVOO
KFH—To be announced
KOIL—You'll Be Lovely; Mostly About Radio
KVOO—Gypsy Caravan
WDAF—Service Reports
WHO—Market Report
WIBW—Dinner Hour
WOW—Fed. of Women's Clubs
W9XBY—Soft Light & Sweet Music

10:30 MST 11:30 CST
CBS—Mary Marlin, sketch: KMBC KMOX KLZ KSL KFAB (sw-17.76)
NBC—Farm and Home Hour: WREN WKY WDAF KVOO KOA WHO (sw-15.21)
T.N.—Farm and Home Time: WOAI
KFH—News; Federal Housing Talk
KGNF—Old Timers
KOIL—Kenneth Golden
KOMA—Jimmie Stephenson
KRDL—Party Line
KVOO—Monitor Views the News
WNAX—Uncle Ezra Hawkins
★ WOS—RADIO GOSSIP (630) kc)
WOW—Markets

10:45 MST 11:45 CST
CBS—Five Star Jones: KMOX KSL KMBC KRDL KLZ (sw-17.76)
Markets: KFAB KGNF
KFH—Musical Prgm.
KOIL—Man on Street
KOMA—Rhythmana
KTAT—Morning Diversity
KVOO—Romance in Melody
WOAI—News
WOW—Farm & Home Hour (NBC)
W9XBY—Bouquet of Memory

11:00 MST 12:00 CST
CBS—Hostess Counsel: KMBC KLZ KSL
NBC—Nat'l Farm & Home Hour: WOAI
CBS—Amherst College Glee Club: (sw-15.27)
News: WIBW KGNF
KFAB—University of Nebraska

KFH—Street Reporter
KGKO—The Rounders
KMOX—Magic Kitchen
KOIL—News; Noonday Melodies
KOMA—Concert Favorites
KRDL—Markets; News Reports
KVOO—Tonic Tunes
WNAX—Mike Dosch
W9XBY—Colorado Pete

11:15 MST 12:15 CST
CBS—Savitt Serenade: KVOO KFH (sw-15.27)
News: WNAX WIBW
KGNF—Musical Moments
KLZ—Sons of the Pioneers
KMBC—News; Markets
KOMA—Variety Prgm.
KRDL—Music
KSL—Musical Revue
WIBW—Markets
W9XBY—Carl Timmons

11:30 MST 12:30 CST
NBC—Brave Lady, sketch: KOIL CBS—Savitt Serenade: KFAB KOMA
Musical Program: WHO WDAF
KFH—Markets
KGNF—Noon Toons
KMBC—Tex Owens, songs
KMOX—Tom Baker, tenor; Marvin E. Mueller, narrator
KOA—Livestock Reports
KRDL—Rev. W. E. Hawkins, Jr.
KSL—Shopping Bulletins
KVOO—Bob Wills' Playboys
WKY—Dance Orchestra
WNAX—Brass Band
WOAI—The Doughboys
WOW—News
WREN—Weather; Tulsa Ted
W9XBY—Isham Jones' Orch.

11:45 MST 12:45 CST
CBS—Mount & Gest, piano duo: KMOX KMBC KFH (sw-15.27)
NBC—Dot and Will: WREN (sw-15.21)
T.N.—Jack Amlung's Orch.: WOAI
News: KLZ KOA WHO KSL
KFAB—Musical Moments
KGNF—Livestock Talk
KOMA—Dinner Club
KVOO—Walkathon
WDAF—Sammy Kaye's Orchestra (NBC)
WKY—Markets
WNAX—D. B. Gurney
WOW—Man on the Street

Afternoon

12:00 MST 1:00 CST
NBC—Magic of Speech: KOA WDAF
★ CBS—Between the Bookends: KRDL KLZ KFH KOMA KSL (sw-15.27)
NBC—Words and Music: WREN (sw-15.21)
T.N.—Chuck Wagon Gang: WOAI
Chamber of Commerce: KVOO WKY
KFAB—Markets
KGNF—Ralph Jones
KMBC—Mehornay Matinee
KMOX—Inquiring Reporter
KOIL—Livestock Markets; County Agent Berquist
KSD—News; Dreamers
KVOO—Noon-time Novelties
WHO—Open House
WNAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
W9XBY—Television Flashes

12:15 MST 1:15 CST
CBS—Happy Hollow, sketch: KRDL KMBC KOMA KSL (sw-15.21)
News: KVOO KFAB
KFH—Livestock Market
KLZ—Personal Shopper; Luncheon Melodies
KMOX—Popular Varieties
KOIL—Duane and Sally
WHO—Melody Palette
WOAI—Music and Steel
WOW—Album of Health and Beauty
W9XBY—News and Views

12:30 MST 1:30 CST
NBC—Clark Dennis, trn.: WKY WOAI WREN
CBS—American School of the Air: KOMA KMOX KMBC KSL KFAB KRDL KVOO KLZ (sw-15.27)
KFH—To be announced
KGNF—Home Folks
KOA—John Burkhardt's Orch.
KVOO—Cozy Corner
WDAF—How To Be Charming
WHO—Market Reports
WNAX—Happy's Nursery Boys
WOW—News; Belle & Martha
W9XBY—Deep South

12:45 MST 1:45 CST
NBC—Gen. Fed. of Women's Clubs: WREN
Judy & Jane: KVOO WDAF
WKY KFH WOAI WHO WOW
KGNF—Weather and Markets
KOIL—News
KTAT—Rhythm Matinee
W9XBY—Byron C. Frederick

1:00 MST 2:00 CST
NBC—Forever Young, sketch: WDAF KOA WOW
CBS—Bolek Musicales KOMA KRDL KMBC KFH KLZ KFAB KVOO (sw-11.83)
NBC—Marine Band: KTBS WKY WREN KOIL WOAI
KGNF—Dance Orch.
KMOX—Ma Perkins, sketch
KSL—Payroll Builder
KVOO—Handy Ads
WIBW—News
WNAX—Bohemian Band
W9XBY—Siesta

1:15 MST 2:15 CST
NBC—Ma Perkins, sketch: WHO WDAF WKY WOAI KVOO WOW KOA
KGNF—Modern Melodies
KMOX—Backstage Wife, sketch
WIBW—Carl Hunt, violinist
WNAX—Ma Perkins, sketch

1:30 MST 2:30 CST
NBC—Vic & Sade, sketch: WHO WDAF WKY WOAI KVOO WOW KOA
CBS—Mark Warnow's Orch.: KOMA KVOO KRDL KFH KSL KLZ KFAB (sw-11.83)
KGNF—Stars of Song
KMBC—Magazine of the Air
KMOX—How to be Charming
WIBW—Jane Baker
WNAX—Pappy's Dakota Rangers
W9XBY—Disabled American Veterans

1:45 MST 2:45 CST
NBC—The O'Neills, sketch: WDAF KOA WOW WHO
NBC—King's Jesters, harmony quartet; Marjorie Whitney, contralto: KOIL
KMOX—Ambrose Haley & Ozark Melodiers
KVOO—Bill and Mary
WKY—Markets
WNAX—News
WOAI—Stock Quotations
W9XBY—Little Theater of Music

2:00 MST 3:00 CST
NBC—Woman's Radio Review: WOW WDAF
NBC—Betty and Bob, sketch: WKY WOAI KVOO KOIL KOA (sw-15.21)
CBS—Billy Mills' Orch.: KOMA KRDL KVOO KFAB (sw-11.83)
KFH—Going Forward
KGNF—News
KLZ—Closing Markets
KMOX—Jimmy and Dick
KSL—Broadcasters Review
WHO—How to be Charming
WIBW—Crossroads Matinee
WREN—Bert Buhrman, pianist
W9XBY—Microfun

2:15 MST 3:15 CST
NBC—Gene Arnold and Ranch Boys: WREN KOA KVOO KOIL
CBS—U. S. Army Band: KOMA KMBC KRDL KVOO KFAB KLZ (sw-11.83)
Madame de Sylvara, beauty talk: WKY WOAI
KGNF—Club Cabana
KMOX—Four Harvest Hands
WDAF—The Friendly Counsellor
WHO—Backstage Wife
WNAX—Nancy Gurney Trio

2:30 MST 3:30 CST
NBC—Alice Joy, contralto; Ward & Muzzy, piano duo: WKY WOAI KOA KOIL WREN KVOO
NBC—Girl Alone, sketch: WDAF WHO WOW
KGNF—Cub Reporters
KMOX—Skeets and Frankie with Ozark Mountaineers
KSL—Army Band (CBS)
WNAX—Nat'l Youth Administration
W9XBY—The Cocktail Hour

2:45 MST 3:45 CST
CBS—Tommy Broadhurst, Sea Stories: KMBC KVOO KOMA KMOX KRDL KSL KLZ (sw-11.83)

NBC—Don Pedro's Orch.: WOAI WDAF KVOO WOW WKY KOA
NBC—Strolling Songsters: WREN KOIL (sw-15.21)
KFAB—Sunshine in Song
KGNF—Round the Town
WHO—Robison's Buckaroos
WGN—Judy and Her Jesters
WNAX—Bunkhouse Bill

3:00 MST 4:00 CST
NBC—Airbreaks, variety: WREN
CBS—Buddy Clark, bar.: KMBC KFAB KOMA KVOO KFH KSL KRDL (sw-11.83)
NBC—Congress Speaks; Army Band: WDAF KOA WOAI WKY WHO WOW (sw-9.53)
KLZ—The Gad-About
KMOX—Happy Hunters
KOIL—News; Notes & Varieties
KVOO—Staff Frolic
WNAX—Uncle Ezra Hawkins
W9XBY—Leigh Havens

3:15 MST 4:15 CST
CBS—Livestock Road, sketch: KRDL KFH KOMA KVOO KMOX KLZ KMBC KSL (sw-11.83)
KFAB—The Jangles
KGNF—Round Up
WIBW—Cowboy Max
KMOX—Anyone Family
W9XBY—Toast to Melody

3:30 MST 4:30 CST
NBC—Tom Mix' Adventures: (sw-9.53)
CBS—Chicagoans: KLZ KRDL KOMA KVOO
NBC—Larry Larsen, organist: WREN
CBS—Jack Armstrong, sketch: (sw-11.83)
NBC—Cadets Quartet: WOAI WHO WOW
NBC—Singing Lady, nursery jingles, songs and stories: (sw-15.21-11.87)
News: WKY WDAF KFAB KOA KSL
KFH—Amateur Prgm.
KMBC—Woody and Glad, songs
KMOX—Seth Greiner, pianist
KOIL—Eddie Butler
KVOO—Rhythm Time
WENR—Music and Comments
WNAX—Rosebud Kids
W9XBY—At the Theaters

3:45 MST 4:45 CST
NBC—Terri La Franconi, tenor: WDAF WKY WHO WOAI KOA
CBS—The Goldbergs, sketch: KMOX KLZ KRDL KOMA KSL KFAB KMBC (sw-11.83)
NBC—Little Orphan Annie, childhood playlet: (sw-11.87-15.21)
KGNF—Jimmy Lunceford's Orch.
KOIL—Station K I D S
KVOO—Norse Gospel Trio
KVOO—Hollywood High Lights
WOW—American Weekly
WREN—Singing Strings
W9XBY—Popular Varieties

4:00 MST 5:00 CST
NBC—Flying Time: WOAI KOA
CBS—Buck Rogers, sketch: KMOX KRDL KMBC KFAB (sw-11.83)
NBC—Animal News Club, children's program featuring Lou Rogers, cartoonist and entertainer: KOIL
Y.M.C.A. Program: KOMA WKY
KFH—Did You Know That?
KGNF—Sketches in Melody
KLZ—News
KSL—Musical Revue
KVOO—Dance Orch.
KVOO—Walkathon
WDAF—Mister Bob and Scrappy
WHO—Popeye the Sailor Man
WNAX—Mike Dosch
WOW—Mr. Dooley's Curiosity Club
WREN—Sam and Sonny
W9XBY—Theater of the Air

4:15 MST 5:15 CST
CBS—Jr. Nurse Corps: KMOX KMBC KFAB
NBC—Lee Gordon's Orchestra: WOAI WKY KOA WFAA
NBC—Mary Small, songs: KOIL
CBS—Bobby Benson and Sunny Jim: (sw-11.83)
KFH—Hostess
KGNF—Black Magic
KLZ—Fred Burkette
KOMA—World Review
KRDL—Pauline Bywaters, songs
KSL—Along Melody Lane
KVOO—News
KVOO—Sport Facts
WDAF—Safety Council Speaker
WHO—Tom Mix
WNAX—Yankton College
WOW—University of the Air
WREN—Harpist
W9XBY—Gertrude Wilkerson

March 13



Lucille Manners
See 6 p.m. MST

4:30 MST CBS—News; Blue Flames, mixed quartet: (sw-11.83)
NBC—News; Jackie Heller, tenor: KOA (sw-9.53)
CBS—News; Venida Jones, organist: KOMA KLZ KVOR KMBC KRLL
NBC—The Singing Lady: WREN KOIL
CBS—Jack Armstrong, sketch: KMOX KFAB
T.N.—Texas Rangers: WOAI KPRC
Tom Mix' Adventures: WDAF WOW
Jack Armstrong: WHO KFH WKY
KGNF—Musical Story Book
KSL—Roadway of Rhythm KTAT News
KVOO—Twilight Serenade
WIBW—Uncle Dave
WNAX—Serenaders
W9XBY—Gypsy Rhapsody

4:45 MST **5:45 CST**
★ NBC—Lowell Thomas, commentator: (sw-11.87-15.21)
CBS—to be announced: KVOR KLZ
NBC—Three Scamps: KOA
CBS—Renfrew of the Mounted, sketch: KMOX KMBC KFAB KRLL KOMA KFH (sw-11.83)
NBC—Little Orphan Annie, sketch: WKY WREN KOIL Jimmy Allen, sketch: KVOO WOW
News: WOAI WIBW
KGNF—Serenader
WDAF—Jack Armstrong, sketch
WHO—Diary of Jimmy Mattern
WNAX—Marion Matthews
W9XBY—Today's Front Page

5:00 MST **6:00 CST**
★ CBS—Myrt & Marge, sketch: (sw-11.83) (also see 9 p.m.)
★ NBC—Amos 'n' Andy, sketch: (also see 9 p.m.)
NBC—Lois Ravel, songs: WOAI
NBC—to be announced: KFI KOA WDAF
CBS—Buck Rogers: KSL KLZ KFH-G Men; Fox Club
KGNF—Dinner Music
KMBC—News; Sports Review
KMOX—News and Sports
KOIL—Democratic Commentator
KOMA—Sports Page
KRLL—Jack Armstrong, sketch
KVOO—Musical Prgm.
KVOR—Two Shades of Blue
WHO—Echoes of Stage and the Screen
WIBW—Those O'Malleys
WKY—Jimmy Allen, sketch
WOW—News
W9XBY—K. C. Tonite

5:15 MST **6:15 CST**
★ NBC—ALKA-SELTZER PRE sent Uncle Ezra's Radio Station: WDAF WOW
CBS—Lazy Dan: KFAB KMOX KOMA (sw-11.83) (also see 9:15 p.m.)
NBC—Capt. Tim's Adventure Stories: KOIL (sw-11.87)
NBC—Concert Recital: WOAI WKY
KFH—to be announced
KGNF—Sunset Time
KLZ—Detectives Black and Blue
KMBC—Howard Ely, organist
KOA—News
KPRC—Gibraltar Players
KRLL—Musical Brevities
KSL—Broadcasters Review
KVOO—Mayo Ensemble
KVOR—Private and Personal
WHO—Jimmy Allen, sketch
WIBW—Belle & Martha
W9XBY—Futura

5:30 MST **6:30 CST**
★ NBC—HORLICK'S MALTED Milk presents Lum 'n' Abner, sketch: WENR (also see 9:15 p.m.)
NBC—Console Capers: WOAI KOA
Jimmy Allen: KFH WDAF
Jack Armstrong: KLZ KSL
Musical Moments: WIBW WOW
KGNF—Today's Rhythm
KOIL—Behind Page One; News
KVOR—Tea Time Topics
WHO—News; Hits and Bits
WKY—Dance Orchestra
WNAX—Musical Moods
WREN—Console Capers

5:45 MST **6:45 CST**
★ CBS—Boake Carter, commentator: KMOX KMBC KOMA KFAB KRLL (sw-11.83)
Musical Moments: KPRC WOAI KFH KOIL

KLZ—Orphan Annie
KOA—Jimmie Allen, sketch
KSL—Renfrew of the Mounted, sketch (CBS)
KVOR—News
WDAF—Easy Aces
WGN—Amateur Night
WHO—Sunset Corners Op'ry
WIBW—This & That
WKY—Carnival
WNAX—Bunkhouse Bill
WOW—Dance Orchestra
WREN—Songs of the Harp
W9XBY—Walt Lochman

Night

6:00 MST **7:00 CST**
★ CBS—Flying Red Horse Tavern; Walter Woolf King, m.c.: KMOX KMBC WIBW KFAB WCCO KFH (sw-11.83)
NBC—Irene Rich: WLS WREN WSM KFI KOIL (sw-11.87)
★ NBC—Concert: Lucille Manners, sop.: WOAI WFAA KFYP WKY WOW KOA WDAF WHO KSTP (sw-9.53)
We Saw the Sea, Berlin; Sweet Song of Long Ago, Charles; Bodinago, Herbert; Lights Out, Hill; Ciescun Lo Dice, Donizetti; Whispering, Schenker; Rolling Down to Rio, German; Selection from A Waltz Dream, (A) Lone's Roundelay, (B) Softly So Softly, (C) Waltz Dream, (D) White Dove, Lehar; Autumn and Winter, Glazounoff; Summer Gershwin; Loin Du Bal, Gullit; Sweet Genevieve, Tucker; Turkey in the Straw, Guion; Hit of the Day; I'll See You in My Dreams, Jones
Musical Moments: KRLL KOMA KLZ—Sport Clippings
KSL—Strange, But Not Fiction
KVOR—Carefree Capers
WGN—News; Sports Shots
WLW—Jack Randolph's Music
WNAX—News
W9XBY—Touring the World

6:15 MST **7:15 CST**
NBC—Wendell Hall, songs: WLS WREN KOIL (sw-11.87)
KFI—Uncle Jay's Rhymes
KLZ—Musical Moments
KOMA—Dinner Dancing
KRLL—Mildred Glenn, songs
KSL—News
WGN—Jack Hylton's Orch.
WLW—Singin' Sam
WNAX—Brass Band; Sports
WSM—to be announced
W9XBY—Other Side of the World

6:30 MST **7:30 CST**
CBS—Broadway Varieties; Carmella Ponselle: KSL KMBC KLZ KOMA KMOX KFAB WCCO (sw-11.83)
NBC—Prom; James Melton, tenor; Choir; Red Nichols' Orchestra: WREN WLW KOIL WENR (sw-11.87)
KFH—to be announced
KFI—Army Band
KOA—Musical Varieties
KRLL—Adele Naylor, accordion
KVOR—Dinner Music
WGN—Isam Jones' Orch.
WIBW—Carefree Capers
WNAX—Pappy's Dakota Rangers
W9XBY—Riley's Gang

6:45 MST **7:45 CST**
KRLL—Eudozia Bradfield, sop.
KFYP—State Patrol

7:00 MST **8:00 CST**
★ NBC—Al Pearce's Gang: WENR KOIL WREN KOA KFI (sw-6.14)
★ CBS—Hollywood Hotel, musical revue; Olivia de Havilland, Errol Flynn & Donald Wood, in "Anthony Adverse": KMOX KRLL WIBW KOMA KFAB KSL KFH KLZ KVOR WNAX KMBC WCCO (sw-11.83)
NBC—Benny Goodman's Orch.: KFYP KSTP
NBC—Waltz Time; Soloist and Orchestra: WDAF WLW WOW (sw-9.53)
WFAA—Old Timers
WGN—Behind the Camera Lines
WHO—Iowa Husking Bee
WKY—Dance Orchestra
WOAI—Musical Program
WSM—Souvenirs
W9XBY—Shilkret's Orch.

7:15 MST **8:15 CST**
WSM—Musical Moments

7:30 MST **8:30 CST**
★ NBC—Court of Human Relations, drama: KSD WHO WOV (sw-9.53) (also see 9:30 p.m.)

★ NBC—Fred Waring's Orch.: WSM WKY WFAA WOAI WENR KOIL KFYP WREN KSTP KOA (sw-6.14) (also see 10 p.m.)
MBS—Music Box Hour: WGN WLW
KFI—Musical Moments
WDAF—Variety Program
W9XBY—Marie Castle

7:45 MST **8:45 CST**
KFI—Safety Talk
W9XBY—Pepper Pot

8:00 MST **9:00 CST**
STOP—Make a note to read WALTER WINCHELL'S Exclusive Revelations of why he has pursued relentlessly the Lindbergh Kidnap, as related to CURTIS MITCHELL, in next week's Radio Guide
★ NBC—First Nighter; "He Wouldn't Marry the Girl," drama: WKY KFI WSM WOW WDAF KOA WFAA KVOO KSTP WLW WHO WOAI (sw-9.53)
★ CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Stuart Allen, vocalist: KMBC KMOX KFAB WDSU WHAS KFH KLZ KSL KRLL WCCO KOMA KTUL (sw-6.12) (also see 10 p.m.)
NBC—Cleveland Symphony Orch.: WENR (sw-6.14)
Hymns, No. 1, B Flat Major, Opus 38, (A) Andante Un Poco Mosso Allegro; Mento Vento, (B) Largo, (C) Scherzo, Molto Vento, (D) Allegro Animato E Grazioso, Schumann-Mahler; Prelude and Fugue, Paganini; Moto Perpetuo, Opus 11, Paganini; Molinos; Alborado Del Gracioso, Ravel
KFYP—State Patrol Prgm.
KOIL—American Weekly
KVOR—Rhythm Parade
WGN—Kavelin's Orch.
WKB—Metropolitan Moods
WNAX—Don Franklin's Orch.
WREN—Stranger Than Fiction
W9XBY—Basketball Game

8:15 MST **9:15 CST**
KFYP—Romancing with Edna Waldo
KOIL—Roy Shield's Orch. (NBC)
WGN—Dream Ship
WREN—Hank and Bud

8:30 MST **9:30 CST**
★ CBS—March of Time (ten tative): KMBC KMOX KSL WCCO KLZ KFAB KRLL KFH (sw-6.12)
NBC—Music Guild, guests: WOW WKY (sw-9.53)
NBC—Cleveland Symphony Orch.: WLW KFYP WOAI WREN (sw-6.14)
News: KVOR WIBW
Musical Moments: WHO WDAF KVOO
KFI—Death Rides the Highway (NBC)
KOA—Musical Varieties
KOIL—Omaha Civic Symph.
KSTP—Night Editor
WENR—Globe Trotter
WFAA—Lone Star Minstrels
WGN—Will Osborne's Orch.
WNAX—to be announced
WSM—America's Flag Abroad

8:45 MST **9:45 CST**
NBC—Music Guild: WDAF
CBS—Harlee Branch, aviation talk: WNAX KOMA KVOR WIBW KFH KFAB KLZ (sw-6.12)
KMBC—Musical Moments
KMOX—Hot Dates in History
KRLL—Through the Years
KSL—Those O'Malleys, sketch
KSTP—Your Radio
KVOO—Dance Orch.
WCCO—Musical Moments
WENR—King's Jesters
WFAA—Zelman Brounoff, violinist
WHO—Musical Prgm.

9:00 MST **10:00 CST**
NBC—Henry Lishon's Orch.: KOIL WREN WENR
★ NBC—Amos 'n' Andy: WDAF WSM WOAI KOA WBAP KFI WKY WHO WOW (also at 5 p.m.)
★ CBS—Myrt & Marge: KMBC KFAB KRLL KLZ KMOX WCCO KSL KOMA (also at 5 p.m.)
To be announced: KFYP WIBW KFH—Amateur Prgm.
KSTP—Coquettes
KVOO—World of Sports
KVOR—Walkathon
WLW—News

WNAX—The All-Americans
W9XBY—Sol Bohron's Orch.

9:15 MST **10:15 CST**
NBC—Henry Busse's Orch.: WENR WSM WKY KFYP
CBS—Don Redman's Orchestra: WNAX KFAB
★ NBC—HORLICK'S MALTED Milk Presents Lum & Abner: KFI (also at 5:30 p.m.)
CBS—"Lazy Dan, the Minstrel Man": KLZ KSL (also at 5:15 p.m.)
News: WOAI WHO KOIL KRLL WCCO
KMBC—Let's Go Places
KMOX—Edith Murray & Al Roth's Orch.
KOA—Those O'Malleys, sketch
KSTP—News; Sports
KVOO—Int'l Petroleum Exp.
KVOR—Musical Moments
WBAP—Jack Winston's Orch.
WDAF—Hot Dates in History
WGN—Anson Weeks' Orch.
WLW—to be announced
WOW—Those O'Malleys
W9XBY—Steuben Club Rathskeller

9:30 MST **10:30 CST**
NBC—Emil Coleman's Orchestra: WBAP WREN KFYP WOAI KVOO
NBC—Benny Goodman's Orch.: WHO KFI WENR WSM (sw-9.53)
CBS—George Olsen's Orchestra: WNAX KFAB
★ NBC—Court of Human Relations: KOA KFI (also at 7:30 p.m.)
MBS—Jack Hylton's Orch.: WGN WLW
KFH—Dance Orchestra
KMBC—News; Dance Time
KMOX—Ozark Carnival
KOIL—Dick Maguire's
KOMA—Dance Orchestra
KPRC—Tom Gerun's Orchestra
KRLL—Count Bulowski's Orch.
KSTP—Fashions of the Air
KVOR—Melody Parade
WCCO—Rollie Johnson; Reports
WDAF—Amateur Show
WIBW—to be announced
WKY—News
W9XBY—The Witching Hour

9:45 MST **10:45 CST**
NBC—Jesse Crawford, organist: WOW WHO
CBS—to be announced: KMBC KVOR KLZ

FOREIGN SHORT-WAVE PROGRAMS FOR FRIDAY

(See Page 29 for List of Stations, Their Locations and Frequencies)
MST Shown; for CST Add One Hour
4:20 a.m.—John Simons, composer: GSG GSI
7 a.m.—Oh, Those Bells, revue: GSG GSI
8 a.m.—American hour: DJB
8:30 a.m.—Vatican City hour: HVJ
9 a.m.—Commerce hour: COCD
9:30 a.m.—Polish hour: SPW
11 a.m.—Cuban dance music: COCD
12:05 p.m.—Tango orchestra: GSB GSD GSI
1 p.m.—Sandy's album: GSB GSD GSO
3 p.m.—Mayor's program: COCD
4 p.m.—Germans away: DJC
4:30 p.m.—Opera, Sansone & Dalia: 2RO
5 p.m.—BBC Empire orchestra: GSB GSA GSC
5 p.m.—Rome's Midnight Voice: 2RO
5:15 p.m.—American songs: 2RO
5:30 p.m.—Play, Peer Rug: DJC
6:30 p.m.—Opera selections: YV2RC
6:45 p.m.—Hugo Wolf, songs: DJC
7 p.m.—Happy bunch: YV2RC
7:15 p.m.—Raul Izquierdo, crooner: YV2RC
7:15 p.m.—Light music: DJC
8:30 p.m.—Talk, South America: HJ4ABE
8:30 p.m.—Program forecast: DJC
8:30 p.m.—Opportunity program: COCD
10 p.m.—Overseas hour: JVN

January: Now that you're an engaged man you must give your girl an engagement ring with a big diamond in it.
Melasses: I can't afford a big diamond!
January: It's not the size that counts, it's the thought.
Melasses: Is it?
January: Sure. You gonna bring her one?
Melasses: No, I'll just think about it!
—Show Boat

George Shelton: Tom, you're making a fool out of yourself!
Tom Howard: Well, I'm a self-made man and anyone is apt to make a mistake!
—Vallee Variety Show

January: I guess de trouble with your gal is she's spoiled.
Melasses: Says which?
January: I suppose your gal is spoiled.
Melasses: No, it's just the perfume she uses!
—Show Boat

RICHARD HIMBER'S STUDEBAKER CHAMPIONS

FRIDAY 9 P.M. CST
CBS—including KFAB—WHAS KFH—KTUL—KOMA—KRLL
8:00 P.M. Mountain Time
CBS—including KLZ—KSL and Coast to Coast Network

New York's Smartest Dance Orchestra

EASTER OXALIS (Shamrock)

LUCKY Plant of the World. Send NOW. Will bloom by EASTER. Comes in POT. This Gorgeous plant will grow bushy clusters of SHAMROCK like foliage and dainty Pink Flowers. Blooms in a FEW WEEKS and continues all season. Uncancelled for Hanging Baskets or Window Box. Get one for each window. BULB in POT packed in Box for 15c — 2 for 25c — 5 for 50c. ARCADIA LODGE, 22 State St., Westport, Conn.

Why Has Winchell Pursued the Lindbergh Kidnap?

Read His Exclusive Story, as Related to Curtis Mitchell

In Next Week's RADIO GUIDE

SATURDAY

March 14



Al Goodman
See 6 p.m. MST

News

7:55 a.m.—CBS-KOMA
8:00 a.m.—NBC-WREN
4:00 p.m.—Frederic William
Wile: CBS-KFAB
4:30 p.m.—CBS-KVOR
4:30 p.m.—NBC-KOA WREN

Classical Music

12 noon—Metropolitan Opera:
NBC-KOA WREN
7:00 p.m.—Nino Martini, tenor:
CBS-KLZ

Comedy

3:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WOW
10:00 p.m.—Carefree Carnival:
NBC-KVOO

Talks

9:00 a.m.—Our American Schools: NBC-KOA

Morning

7:00 MST 8:00 CST

★ NBC—Breakfast Club; Orch.: KOIL WREN WKY WOAI (sw-15.21)
CBS—Bandwagon: KLZ KVOR KRLD KOMA KFAB KMOX (sw-21.52)
NBC—Organ Rhapsody; Richard Leibert, organist; WDAF KGNF—Morning Devotions KMBC—Variety Program KOA-News
KSL—Buyer's Guide KVOO—Doughboys WHO—Gene and Glenn WNAX—Rosebud Kids

7:15 MST 8:15 CST

NBC—The Streamliners: WOW KGNF—Words & Music KMBC—Health Club KMOX—Try to Stump Me KOA—Breakfast Club (NBC) KSL—Salt Lake Ministerial Ass'n. Speaker
KVOO—Glen Condon WDAF—Birthday Bell WIBW—Unity School

7:30 MST 8:30 CST

CBS—The Bandwagon: KMBC T. N. Adolph's Band: WOAI Musical Clock: KLZ WHO KFAB—Songs Sacred KGNF—Round the Town KMOX—The Corn Huskers KSL—Morning Watch KVOO—Al Hunter, Gospel Singer
WDAF—The Streamliners (NBC) WIBW—Kaw Valley Ramblers WNAX—Mary Nan Ragtime Band W9XBY—Morn. Meditations

7:45 MST 8:45 CST

CBS—Fred Feibel, organist; News: KMBC KRLD KFAB KMOX KOMA
Hymns of All Churches: WHO WDAF
News: KVOR KLZ KSL KVOO—Handy Ads WIBW—Mac & Jerry WLS—Wm. O'Connor, tenor WOAI—Breakfast Club (NBC) W9XBY—The Saturday Revue

8:00 MST 9:00 CST

NBC—News: Bradley Kincaid, songs: WDAF
NBC—News: Vaughn de Leath, contralto: WREN WKY WOAI (sw-15.21)
CBS—Bill & Ginger: KRLD KVOR KFAB KFH (sw-21.52)

KGNF—Paul Lampkoff KLZ—Music Box KMBC—Fashion Flashes KMOX—Better Films Council; Piano Interlude
KOA—Musical Menu KOIL—News; Quaker Girl KOMA—Cooking School KSL—Breakfast Melodies KVOO—Alabama Boys WHO—Musical Clock WIBW—Edmund Denney WNAX—Pappy's Dakota Rangers WOW—Markets; Police Bulletins W9XBY—The Builder Upper

8:15 MST 9:15 CST

CBS—Clyde Barrie, bar.: KTUL KMBC KVOR KFAB (sw-21.52) NBC—Vass Family: WDAF NBC—Edward MacHugh, Gospel Singer: WREN WOAI WKY KOIL (sw-15.21)
KFAB—News KGNF—Weather Forecast KMOX—Let's Compare Notes KRLD—Health Exercises WHO—Hog Flash; Tonic Tunes WIBW—Markets; Highway Patrol WOW—Little Story Bag W9XBY—Power and Light Prgm.

8:30 MST 9:30 CST

NBC—Marie de Ville, sop.: KOIL WREN (sw-15.21)
CBS—Let's Pretend: KOMA KLZ KRLD KMOX (sw-21.52)
NBC—Nicholas Mathay's Orch.: WKY WDAF WHO KOA WOAI
KFAB—Weather; Mr. Lewis, chick talk
KFH—Markets KGNF—Organ Recital KMBC—Steamboat Bill; Melody Palette
KSL—Suggestions to Shoppers KVOO—Dorothy Day KVOR—Personal Shopper WOW—Prudence Penny W9XBY—Rhapsody of the Reeds

8:45 MST 9:45 CST

NBC—Nicholas Mathay's Orch.: KSD WOW
NBC—Originalities, Orchestra: WREN KOIL (sw-15.21)
KFH—Shoppers Orch. KMBC—News; Musicals KVOO—Bradley and Phares KVOR—An Earful of Music WNAX—Religious Service

9:00 MST 10:00 CST

NBC—Honeymooners: WREN NBC—Our American Schools: WDAF WKY WOAI KVOO KOA WHO WOW
CBS—Cinn. Conservatory of Music: KMOX KRLD KFAB KOMA KFAB KVOR KLZ (sw-17.75)
KGNF—Mills Cavalcade's Orch. KMBC—Jr. League Playhouse KOIL—Police Court KSL—Serve and Save WNAX—News W9XBY—Half 'Round the Clock

9:15 MST 10:15 CST

NBC—Wendell Hall, songs: WREN
CBS—Cinn. Conservatory of Music: KSL KMBC
NBC—Norsemen Quartet: WDAF WOW WOAI WHO
KGNF—Glen Grey's Orch. KOA—Once Upon a Time KVOO—Robbie Horner, sketch WKY—Aunt Susan WNAX—John Peter DePaxter

9:30 MST 10:30 CST

NBC—Mexican Marimba Orch.: KOA WHO WOAI WDAF KFAB—Children's Theater KGNF—Auto Service Hour KOIL—Musical Varieties KPRC—Tune Finders KVOO—Kiddies Review WIBW—Protective Service and Anti Crime Ass'n WKY—Variety Prem. WNAX—March Kings WOW—In the Playhouse WREN—Whitney Ensemble (NBC) W9XBY—Dorsey Bros. Orch.

9:45 MST 10:45 CST

NBC—Mexican Marimba Orch.: KLZ WKY

KOIL—Morning Melodies WIBW—Party Line W9XBY—Fashion Flashes

10:00 MST 11:00 CST

NBC—Merry Madcaps: WSM WHO WKY WOAI
CBS—Williams College Glee Club: KFAB KRLD KMBC KMOX (sw-17.75)
KFAB—Open House KGNF—Morn. Variety KOA—Concert Hall of the Air KOIL—Four Showmen Quartet (NBC)
KOMA—Greetings KVOO—Musical Program KVOR—Ann Russell; Home Economist
WDAF—Adventures with the Marines
WIBW—Street Reporter WNAX—Lawrence Welk's Orch. WOW—Markets WREN—Barbara King's Kitchen W9XBY—God's Quarter Hour

10:15 MST 11:15 CST

CBS—Musical Reveries: KRLD KMOX KMBC KOMA KLZ KSL KFAB (sw-17.75)
NBC—Genia Fonariova, sop.: trio: WREN
NBC—Merry Madcaps: WOW KOA News: KVOO WKY
KFH—To be announced KOIL—You'll Be Lovely; Duane and Sally
KVOR—Gypsy Caravan WDAF—News; Service Reports WHO—Market Report WIBW—Dinner Hour W9XBY—Mexican Hour

10:30 MST 11:30 CST

NBC—American Farm Bureau Fed. Prgm.: WDAF WKY KOA WREN KVOO WOW WHO (sw-15.21)
CBS—George Hall's Orchestra: KMOX KOMA KRLD KFAB KLZ (sw-17.75)
T.N.—Farm and Home Time: WOAI KPRC
KFAB—The Gang of Us KGNF—Old Timers
KMBC—Council of Churches KOIL—Duane and Sally KSL—Home Service KVOR—Monitor Views the News WNAX—Pappy's Dakota Rangers W9XBY—Bing Crosby

10:45 MST 11:45 CST

Market Reports: KFAB KGNF KOIL—Man on the Street KSL—George Hall's Orch. (CBS) KVOR—Romance in Melody WOAI—News W9XBY—Richard Himber's Orch.

11:00 MST 12:00 CST

CBS—Jack Shannon, trn.: KVOR KLZ KSL KFAB KOMA (sw-15.27)
News: WIBW KGNF
KFAB—Federal Land Bank KMBC—The Texas Rangers KMOX—Magic Kitchen KOIL—Noon-day Melodies KRLD—Markets; News WNAX—Mike Dosch WOAI—Amer. Farm Bureau Fed. Prgm. (NBC) W9XBY—Colorado Pete

11:15 MST 12:15 CST

CBS—Poetic Strings: KVOR KSL KFAB KFH KLZ (sw-15.27)
KGNF—Musical Moments KMBC—News; Producers' Market
KOMA—Junior Police Program KRLD—Music WIBW—Markets WNAX—News WOAI—Gloom Chasers, orch. W9XBY—Marguerite Campbell

11:30 MST 12:30 CST

NBC—Old Skipper's Gang: WREN CBS—Buffalo Presents: KVOR KOMA KFAB (sw-15.27)
KFH—Markets KGNF—Noon Toons KLZ—Sons of the Pioneers KMBC—Tex Owens, songs KMOX—These O'Malleys, sketch KOA—Stock, Weather KRLD—Radio Revival KSL—Payroll Builder KVOO—Bob Wills' Playboys WHO—Musical Program WKY—Dance Orch. WNAX—Brass Band

WOAI—Doughboys WOW—News W9XBY—Guy Lombardo's Orch.

11:45 MST 12:45 CST

NBC—Gene Beecher's Orch.: WDAF
News: KLZ KSL WHO KOA KFAB—Musical Moments KFH—Street Reporter KGNF—The Swappers KMBC—Buffalo Presents (CBS) KMOX—La Pieno Accordion Orchestra
KOIL—Eddie Butler, piano KVOR—Walkathon WKY—Markets WNAX—D. B. Gurney WOAI—Hawk and Buck WOW—Man on the Street

Afternoon

12:00 MST 1:00 CST

★ NBC—Metropolitan Opera: "La Boheme" with Grace Moore, sop.: KOIL WHO WDAF KOA WREN WKY (sw-15.33-9.53)
CBS—Al Roth's Syncopators: KOMA KFAB KSL KRLD KFH KMOX (sw-15.27)
T.N.—Chuck Wagon Gang: WBAP WOAI
KGNF—Ralph Jones KLZ—Closing Markets KMBC—Mehornay Matinee KVOR—Noon-time Novelties WNAX—Lawrence Welk's Orch. W9XBY—Television Flashes

12:15 MST 1:15 CST

News: KFAB KVOR KGNF—Grant Boosters KLZ—Al Roth's Orch. (CBS) KMOX—Window Shoppers KVOO—Carson Robinson's Buckaroos
WOAI—Metropolitan Opera (NBC) W9XBY—News and Views

12:30 MST 1:30 CST

CBS—Three Stars, trio: KMOX KOMA KFAB KSL KLZ WIBW KMBC KRLD KVOI KFH (sw-15.27)
KGNF—Orville Knapp's Orch. KVOO—Handy Ads WNAX—Happy Jack & Nursery Boys W9XBY—Continental

12:45 MST 1:45 CST

CBS—Concert Miniatures: KMBC KFAB KMOX KLZ KVOR KFH KSL KRLD KOMA (sw-15.27)
KGNF—Weather & Markets KVOO—Met. Opera (NBC) W9XBY—Byron C. Frederick

1:00 MST 2:00 CST

CBS—Down By Herman's: KMBC KMOX KLZ KFH KVOR KFAB KRLD KOMA (sw-11.83)
News: KSL WIBW KGNF—Dance Orch. WNAX—Behemian Band W9XBY—Janet's Club Calendar

1:15 MST 2:15 CST

KGNF—Dramas of Life WIBW—Carl Hunt, violinist

1:30 MST 2:30 CST

CBS—Isle of Dreams: KMOX KFAB KVOR KFAB KLZ KMBC KSL KOMA (sw-11.83)
KGNF—Three Ma jors WIBW—Jane Baker WNAX—Pappy's Dakota Rangers W9XBY—Ann Baker

1:45 MST 2:45 CST

KGNF—Stars of Song KMOX—Ambrose Haley's Ozark Melodeers
WNAX—News W9XBY—Interesting People in the News

2:00 MST 3:00 CST

CBS—Motor City Melodies: KMBC KFAB KVOR KFAB KLZ KRLD KOMA (sw-11.83)

KGNF—News KMOX—Jimmy & Dick KSL—Musical Matinee WIBW—Crossroads Matinee WNAX—Amateur Program W9XBY—Microfun

2:15 MST 3:15 CST

KGNF—Club Cabana KMOX—Four Harvest Hands

2:30 MST 3:30 CST

CBS—Tours in Tone: KFAB KFAB KMBC KSL KLZ WIBW KVOR KOMA KRLD (sw-11.83)
NBC—Our Barn: WDAF WOW WHO (sw-9.53)
NBC—To be announced: KOA WREN WKY KVOO KOIL WOAI
KGNF—Cub Reporters KMOX—Skeets and Frankie with Ozark Mountaineers W9XBY—Police; Staff Frolic

2:45 MST 3:45 CST

KGNF—Mills Brothers KMOX—Tours in Tone (CBS) W9XBY—Tie Cocktail Hour

3:00 MST 4:00 CST

NBC—Blue Room Echoes: WDAF WHO WKY WOW (sw-9.53)
CBS—Frank Dailey's Orch.: KFAB KRLD KOMA KLZ KVOR KFAB KMOX (sw-11.83)
NBC—Musical Adventures: Alma Schriener, pianist: KOA WREN KVOO KOIL (sw-15.21-11.87)
KGNF—Guy Lombardo's Orch. KMBC—News; Prgm. Notes WNAX—Uncle Ezra Hawkins WOAI—Stock Quotations W9XBY—A Toast to Melody

3:15 MST 4:15 CST

NBC—Jackie Heller, trn.: KVOO WREN KOIL KOA
KGNF—Round Up KMBC—Frank Dailey's Orch. (CBS) WIBW—Cowboy Max

3:30 MST 4:30 CST

NBC—Kaltenmeyer's Kindergarten, comedy: WDAF WHO WOW (sw-9.53)
CBS—Vincent Lopez' Orchestra: KOMA KMOX KMBC KRLD KLZ KVOR (sw-11.83)
NBC—Treasure Trails: WOAI KOA KOIL
NBC—Art Tatum, pianist: WREN KVOO
News: WKY KSL KFAB—News; Tonic Tunes KFH—Amateur Prgm. KGNF—Hoosier Hot Shots WNAX—Don Franklin's Orch. W9XBY—At the Theaters

3:45 MST 4:45 CST

NBC—Dog Dramas, Albert Payson Terhune: (sw-15.21-11.87)
CBS—Vincent Lopez' Orchestra: KFAB KSL
NBC—Art Tatum, pianist: KOIL WKY WREN
KGNF—Sketches in Melody KMOX—Youth and Its Future KOA—News
KOIL—Grandma's Fairy Tales KVOO—Dinner Bell Program WKY—Nonsense and Melody WOAI—Musical Program W9XBY—Dot Chaquette

4:00 MST 5:00 CST

NBC—Otto Thurn's Orch.: WHO WOW
CBS—Frederic Wm. Wile, "The Political Situation in Washington": KMBC KOMA KMOX KRLD KFAB KSL KFAB (sw-11.83)
NBC—Temple of Song: WOAI KOA WREN
News: KLZ KGNF WDAF KOIL—Touring the Town KVOO—To be announced KVOR—Walkathon WKY—Inquiring Reporter WNAX—Hank, yodelin' cowboy W9XBY—Moods

4:15 MST 5:15 CST

CBS—Syncopators: KMBC KFAB KRLD KOMA KVOR KFAB KLZ
NBC—Otto Thurn's Bavarian Orchestra; WKY
CBS—New of Youth, Junior news drama: KMOX (sw-11.83)
KGNF—Bob Howard's Orch. KOIL—Temple of Song KSL—Boy Scouts Program KVOO—News
WDAF—The Golden Treasury WNAX—Dutch and Irish W9XBY—Gertrude Wilkerson & Bruce Robertson

4:30 MST 5:30 CST

CBS—News; Al Roth's Orch.: KMBC KOMA KVOR KSL KRLD KFAB KLZ KFAB
NBC—News; Alma Kitchell, contralto: WDAF WHO WKY KOA (sw-9.53)
NBC—News; Jamboree; Orch. & Soloists: WREN KOIL
KGNF—Musical Story Book KMOX—News & Sports KVOO—Park Arnold's Ensemble WIBW—Uncle Dave WNAX—The Serenaders WOAI—Musical Program; Call to Worship
WOW—Civic Calendar W9XBY—Fraternity House Party

4:45 MST 5:45 CST

NBC—Jamboree: (sw-15.21-11.87)
CBS—Renfrew of the Mounted, sketch: KFAB KOMA KRLD KMBC KMOX KFAB (sw-11.83)
NBC—Religion in the News: KVOO WOW KFAB WHO KSD WDAF KOA WKY (sw-9.53)
To be announced: KSL KVOR News: WOAI WIBW KGNF—Serenader WBAP—John Thompson, talk

5:00 MST 6:00 CST

CBS—"You Shall Have Music"; Jack Hytton's Orch.: KFAB KVOR WIBW KMOX KMBC
NBC—Concert Orch.: WHO KOA WDAF WKY WOAI
CBS—To be announced: KVOR KLZ
NBC—King's Jesters, quartet; Marjorie Whitney, contralto: KOIL (sw-11.87)
CBS—The Family on Tour; Frank Parker, tenor: (sw-11.83)
KGNF—Top Tunes of Today KOMA—Sports Review KRLD—Musical Prgm. KSL—Dance Rhythms KTAT—Words and Music KVOO—To be announced WNAX—Marion Matthews WOW—News W9XBY—K. C. Tonite

5:15 MST 6:15 CST

NBC—Home Town, dramatic sketch: WOAI WREN (sw-11.87)
NBC—Popeye, the Sailor: WDAF WOW (sw-9.53)
KGNF—Sunset Musical KMBC—Howard Ely, organist KOA—News
KOMA—Southwest in Review KOIL—YMCA Program KVOO—Mayo Ensemble WHO—Musical Moments WKY—Week in Review W9XBY—Futura

5:30 MST 6:30 CST

CBS—Along Rialto Row: KMBC KFAB KOMA (sw-11.83)
NBC—Hampton Institute Singers: WOAI KOA WDAF
Musical Moments: WKY WOW WREN
KGNF—Today's Rhythm KOIL—Behind Page One; News KRLD—Musical Brevités KSL—Radio Column WHO—News; Hits and Bits WNAX—News

5:45 MST 6:45 CST

NBC—Hampton Institute Singers: WHO WKY
Musical Moments: WOAI WDAF KOIL
KLZ—Sport Clippings

March 14



Jan Pearce
See 7 p.m. MST

KRLD-Along Rialto Row (CBS)
KSL-Renewed of the Mounted,
sketch (CBS)
WREN-Dinner Hour Concert
WNAX-Bunkhouse Bill
WOW-Dance Orchestra
W9XBY-Walt Lochman

KMOX-Saturday Nite Club; Al
Roth's Orch.
KRLD-Chamber of Commerce
KSL-News
WCCO-Crossroads Party
WNAX-Saturday Night Jam-
boree
W9XBY-Hits & Encores

NBC-Charles Dornberger's Orch.:
WOAI WDAF KSD KTBS
WOW
CBS-Ozzie Nelson's Orch.: KMBC
KSTP-Nat'l Barn Dance (NBC)
NBC-Glen Gray's Orch.: WREN
(sw-6.14)
KFH Dance Orch.
KMOX-Missouri Amateur Night
KOIL-Dick Maguire's
KOMA-Dance Orchestra
KSTP-Nat'l Barn Dance (NBC)
WCCO-Rellie Johnson; Reports
WFAA-Seymour Simon's Orch.
WGN-Will Osborne's Orch.
WHO-Iowa Barn Dance Frolic
WKY-News
WSM-Robert Lunn; Binkley
Brothers; Sid Harkreader; De-
ford Bailey
W9XBY-Emile Chaquette's Or-
chestra

WKY-Dance Orchestra
WOW-Dance Orchestras
W9XBY-Pete Johnson's Orch.

11:45 MST 12:45 CST
KSL-Gigi Royce's Orch. (CBS)
WLW-To be announced
12:00 MST 1:00 CST
KFI-Shep Field's Orch. (NBC)
WGN-Kavelin's Orch.
W9XBY-Dance Orch.
12:30 MST 1:30 CST
KFI-Paul Pendarvis' Orchestra
End of Saturday Prgrams.

Night

6:00 MST 7:00 CST

★ CBS-Ziegfeld Follies of the
Air; Fannie Brice; James Mel-
ton; Patti Chapin; Al Good-
man's Orch.: KMBC KFAB
KOMA KRLD KSL KMOX
WCCO KLZ (sw-11.83) (also
see 10 p.m.)

NBC-Your Hit Parade; Carl
Hoff's Orch.: KFI KOA KSD
WDAF WOAI WKY WLW
WBAP WHO KFYZ WOW
KSTP (sw-9.53)

NBC-Tom Coakley's Orch.: KOIL
WENR WREN
KFH-Beatrice Sanford Pease,
violinist

KVOR-News
WGN-News; Sports Shots
WIBW-A Capella Choir
WLS-Henry Hornsbuckle; Prai-
rie Ramblers

WNAX-Amateur Program
WSM-Hilltop Harmonizers
W9XBY-A. B. I. Prgm.

6:15 MST 7:15 CST

NBC-To be announced: WREN
KWK KOIL (sw-11.87)

KFH-To be announced
KVOR-Dinner Music
WGN-Will Osborne's Orch.
WLS-Tunetwisters

WSM-Variety Program
W9XBY-Other Side of the World

6:30 MST 7:30 CST

KFH-Ensemble Music
WGN-Fredy Martin's Orch.
WIBW-Now & Then

WLS-Barn Dance Party
WSM-Jack's Mountaineers
W9XBY-Dot Chaquette

6:45 MST 7:45 CST

WGN-Anson Weeks' Orch.
WSM-Delmore Brothers

7:00 MST 8:00 CST

NBC-To be announced: (sw-6.14)
★ CBS-Nino Martini, trn.; Andre
Kestelanz' Orch.; David
Ross; KLZ KMBC KMOX
KFAB KVOR KOMA WIBW
WCCO KRLD WNAX KFH
KSL (sw-11.83)

Hay-Straw, Youmans; Voghissima
Sembianca, Donaudy; Cling to
Me; When You and I Were Young,
Maggie; I Hear You Calling Me,
Marshall; Marching, Too; It's
Been So Long, Donaldson; Lullia,
Bucci-Pecia

★ NBC-Rubinoff & His Violin;
Virginia Rea and Jan Pearce,
soloists; WBAP WOAI WDAF
KOA KFI WLW KSD WKY
KSTP KFYZ WOW (sw-9.53)

WGN-Night Skies and Beyond
WHO-Iowa Barn Dance Frolic
WLS-Barnyard Jamboree
WSM-Possum Hunters; Uncle
Dave Macon; Gully Jumpers;
Dixie Liners; Curt Poulton;
Jack's Mountaineers

W9XBY-George Shackley's Orch.

7:15 MST 8:15 CST

NBC-Armchair Quartet: WREN
KOIL (sw-6.14)

WGN-Ted Weems' Orch.
W9XBY-This and That

7:30 MST 8:30 CST

★ NBC-Chateau; Al Jolson, m.c.;
Victor Young's Orch.: WDAF
WOW KFYZ KOA WLW KFI
KSTP (sw-9.53)

CBS-Col. Stoenagel & Budd;
KOMA KMBC KFAB WIBW
KVOR KFH (sw-11.83)

★ NBC-ALKA-SELTZER PRE-
sents National Barn Dance;
Henry Burr; Maple City Four;
Uncle Ezra; Hoosier Hot Shots;
Verne, Lee and Mary; Tune-
twisters, Joe Kelly & others;

WREN WBAP WOAI KOIL
WLS WKY KTBS (sw-6.14)
(also see 9 p.m.)

KLZ-△Bible Drama

7:45 MST 8:45 CST

KSL-Strange, but Not Fiction

8:00 MST 9:00 CST

STOP-Make a note to read WAL-
TER WINCHELL'S Exclusive
Revelations of why he has pur-
sued relentlessly the Lindbergh
Kidnaper, as related to CUR-
TIS MITCHELL, in next week's
Radio Guide

CBS-California Melodies: KVOR
WNAX KSL KOMA KRLD
KFAB KMBC WIBW KFH
KLZ (sw-6.12)

KVOR-Barn Dance (NBC)
WFAA-The Roundup
WGN-Kavelin's Orch.
WSM-Lasses & Honey; Fruit Jar
Drinkers; Delmore Brothers
W9XBY-Hockey

8:15 MST 9:15 CST

KMBC-△Men's Bible Class
WGN-Jack Hylton's Orch.

8:30 MST 9:30 CST

NBC-Celebrity Night; Ethel Shut-
ta, songs; George Olsen's
Orch.; Tom Howard & Geo.
Shelton, guests; WDAF KFYZ
KSTP KOA KFI WOW (sw-
9.53)

CBS-Knights of Columbus Track
Meet: KOMA KFAB KMBC
KRLD KFH KMOX WNAX
(sw-6.12)

NBC-To be announced: KOIL
WKY WOAI (sw-6.14)

MBS-Sherlock Holmes, sketch:
WGN WLW
KSL-Saturday Night in Sheep-
fold

KVOR-Dance Orch.
KVOR News
WBAP-Pa and His Family
WCCO-Musical Prgm.
WFAA-The Roundup
WIBW-News

WLS-Hayloft Theater
WHEN-Clothhoppers' Ball
WSM-Crook Brothers; Saria &
Sallie; Deford Bailey; Possum
Hunters

8:45 MST 9:45 CST

CBS-K. of C. Track Meet; WCCO
WIBW
Musical Moments KMOX KSL
KMBC-△Business Men's Bible
KVOR-News of Today
WBAP-Saturday Night Stampede

9:00 MST 10:00 CST

CBS-Abe Lyman's Orch.: WNAX
KFAB KOMA KRLD KMOX
KSL WIBW WCCO KLZ
NBC-Russ Morgan's Orchestra:
WREN WKY KOIL
NBC-Dick Gasparre's Orch.:
WDAF WOAI

★ NBC-ALKA-SELTZER PRE-
sents Nat'l Barn Dance: WLW
KFI KOA KFYZ (also at 7:30
p.m.)

KFH-Amateur Prgm.
KSTP-Musical Moments
KVOR-World of Sports
KVOR-Walkathon
WGN-Fredy Martin's Orch.
WLS-Patsy Montana; Possum
Tuttle; Hilltoppers

WOW-News
WSM-Dixie Liners; Uncle Dave
Macon; Fruit Jar Drinkers

9:15 MST 10:15 CST

News: WHO WOAI WCCO KOIL
KLZ-Musical Moments
KMBC-Sons of Revolution
KMOX-Chic Scoggin's Orch.
KSL-In a Mexican Patio
KSTP-News; Sports
KVOR-To be announced
KVOR-Abe Lyman's Orch. (CBS)
WGN-Anson Weeks' Orch.
WLS-Geo. Gobel; Skyland Scotty
WOW-Dick Gasparre's Orch.
(NBC)

9:30 MST 10:30 CST

CBS-Harry Sosnik's Orch.: KFAB
KRLD WNAX

9:45 MST 10:45 CST

KOIL-Glen Gray's Orch. (NBC)
WCCO-Frank Gordon's Orch.
WKY-Dance Orchestra
WLS-National Barn Dance

10:00 MST 11:00 CST

★ CBS-Ziegfeld Follies of Air:
KERN KMJ KHJ KOIN KGB
KFBC KFRC KDB KOL KWG
KFYZ KVI (also at 6 p.m.)

NBC-Carefree Carnival, variety
show: WREN KOIL KVOR
WFAA WOAI WKY KFYZ
KSTP

CBS-Dance Orch.: KFH WNAX
KRLD KOMA KFAB KMBC
NBC-Eddy Duchin's Orch.:
WDAF

News: KLZ WLW KMOX
KFI-Fiesta (NBC)
KOA-Carl Lofner's Orch.
KSL-Bob Lightner's Orch.
KVOR-Guy Parker's Orch.
WCCO-Mert Floe's Orch.
WENR-Phil Levant's Orch.
WGN-Kay Kyser's Orch.
WOW-Dance Orchestra
WSM-Gully Jumpers; Curt Poul-
ton; Crook Brothers' Band
W9XBY-The Friendly Voice

10:15 MST 11:15 CST

KLZ-Captain Ozie & Colorado
KMOX-Three Brown Bears
KOMA-Dance Orch.
WCCO-Dick Long's Orch.
WHO-Eddy Duchin's Orch.
(NBC)

WIBW-Dance Orch. (CBS)
WLW-Kay Kyser's Orch.
W9XBY-Stuben Club

10:30 MST 11:30 CST

NBC-Griff Williams' Orchestra:
KOIL KFYZ WREN WKY
KOA (sw-6.14)

CBS-Bernie Cummins' Orch.:
WIBW KRLD KFAB KOMA
WCCO KFH KMBC WNAX
NBC-Dance Orch.: WDAF WHO
KFI-Galaxy of Stars
KLZ-Sagebrush Troubadour
KMOX-Chic Scoggin's Orch.
KSL-Artist Recital
KSTP-Dance Orch.
KVOR-Dance Orchestra
KVOR-Carefree Capers
WENR-Carl Schreiber's Orch.
WGN-Jack Hylton's Orch.
WLW-Moon River
WSM-Delmore Brothers; Sam &
Kirk McGee; Binkley Bros.
W9XBY-Engrat's Orch.

10:45 MST 11:45 CST

KLZ-Three-Quarter Time
KOA-John Burkhardt's Orch.
KOMA-Dance Orch.
KSL-News

11:00 MST 12:00 CST

MBS-Al Kavelin's Orch.: WGN
WLW
KFI-Around the Radio World
KLZ-Hi Clark's Orch.
KMBC-Midnight Headlines
KMOX-Dancing Time
KOA-News
KOIL-Eddie Butler, organist
KSL-Death Watch, drama
KSTP-News; Dance Orch.
KVOR-Bob Wills' Playboys
KVOR-Program News
WCCO-Little Jack Little's Orch.

FOREIGN SHORT-WAVE PROGRAMS FOR SATURDAY

(See Page 29 for List of Stations,
Their Locations and Frequencies)
MST Shown; for CST Add One Hour
5:45 a.m.-Jingling Johnnie: GSG GSI
8 a.m.-American hour: DJB
8:20 a.m.-Wales vs. Ireland, rugby: GSG GSI
8:30 a.m.-Vatican City hour: HVJ
9 a.m.-Commerce hour: COCD
10:15 a.m.-Jingling Johnnie: GSG GSI
11 a.m.-Cuban dance music: COCD
12 noon-Saturday magazine: GSG GSI
3 p.m.-Mayor's program: COCD
3 p.m.-Workmen songs: DJC
3:15 p.m.-Literature: DJC
3:30 p.m.-League of Nations: HBL HBP

4 p.m.-Merry fellows contest: DJC
4:20 p.m.-Dance music: DJC
4:55 p.m.-Wales vs. Ireland, rugby: GSA GSB
5 p.m.-South American program: COCD
5:15 p.m.-Venezuelan music: YV2RC
5:30 p.m.-Dance music: DJC
5:45 p.m.-Venezuelan songs: YV2RC
6:15 p.m.-Voices of the air: YV2RC
7 p.m.-Happy bunch: YV2RC
7:15 p.m.-Entertainment program: DJC
8 p.m.-Play, Hesperides: GSG GSI
8:30 p.m.-Program forecast: DJC
8:30 p.m.-Talk, South America: HJ4ABE
9 p.m.-Far North program: CJRO CJRX VE9DN
10 p.m.-Overseas hour: JVN

BULLS AND BONERS

BOB ELSON: "He was non-pulsed and didn't
know what to do about it."-Philip Shutt, Inde-
pendence, Iowa. (January 28; WGN; 6:30 p.m.)

LOWELL THOMAS: "They have opened lead
mines operated 20 years ago by the Caesars."-
Herman Orr, Montgomery, Alabama. (February
6; WLW; 5:55 p.m.)

WAYNE SAUNDERS: "The missing girl had
one gold tooth weighing 140 pounds."-Janet
Farmer, Martins Ferry, Ohio. (February 15;
WWVA; 8:07 p.m.)

EDDIE CAVANAUGH: "All the women in the
cast of One Man's Family are brunets with the
exception of Mrs. Barbour who was a redhead
before she became white."-Mrs. Corliss W.
Jones, Onarga, Illinois. (January 31; WBBM;
1:20 p.m.)

VOICE OF EXPERIENCE: "He tried to kill
himself three different times."-Mrs. Rankin
Rutherford, Buhl, Idaho. (January 9; KSL;
10:10 a.m.)

BING CROSBY: "Stokowski heard Madame
Nina Kochetz and presented her with his or-
chestra."-Alma K. Neptune, Fairmont, West Vir-
ginia. (January 30; WEAF; 10:15 p.m.)

ANNOUNCER: "500 old men and women were
killed by Italian bombs and 2,500 cattle."-Donald

Rock, South Barre, Vermont. (January 27;
WGY; 10:07 a.m.)

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Have You Started to Read the Revelations of "America's Leading Dramatic Actress?" See **DESPITE ALL MEN** Beginning on Page 8

WE WORK FOR LOMBARDO

(Continued from Page 25)

cliques. There is none of that in our band. We travel together, and do our fighting with any member that happens to be handy. It's all in the family, and we love it! If any of us were forced to work in another band I don't think we would last five minutes . . ."

Larry Owen, the man whose driving bounced Ben Davies' horn into the ditch, has taken Jim Dillon's place and is in the midst of a rhapsody in words. Larry plays the second saxophone, and does many Lombardo orchestrations.

"I joined Guy in Cleveland," Larry relates, "and it didn't take me long to discover I was working with a fellow who knew his music. So many people think that all we do is sit down, read the notes, and out comes the melody. I wish it were that simple. We spend hours rehearsing and arranging."

And over walks the oldest member in Guy's band—Fred Kreitzer. He plays the piano, and takes long walks in the wee hours of the morning. Not a bad fellow.

"Well," Fred begins, "Guy, Carmen and I started this band thirteen years ago in London, Ontario. It's been a long, tough grind, but we've never thought of giving it up. I owe whatever spirit I have to Guy and Carmen. They're both fighters."

"We've been broke seven times. We've played one-night stands in small towns, and slept five in a room. It hasn't all been smooth sailing, but I've never regretted a minute of it."

"I've never known any of the Lombardos to miss a rehearsal, or let the band down in any way. Take Carmen, for example. Two hours after he was married he had a quarrel with his wife because he insisted on coming to rehearsal. After rehearsal he had a few hours with her, and then he had to report to the hotel to play for the remainder of the evening. His wife took a table in back of the band, and about ten-thirty we swung into Here Comes the Bride. The only satisfaction that poor Carmen got was being the first man to play his own wedding march!"

Three Lombardos swoop down upon us in mass formation.

Reading from left to right, they are Carmen, Leibert, and Victor. Leibert speaks up.

"Now if we were mothers," Leibert begins, "it would be perfectly all right to rave about our babies. Or if we owned dogs, we could tell you about their tricks. But all we've got is a brother who leads a band. If we were to start tossing the superlatives around about Guy, it would make us look like chumps. Which we are not—"

But that is all the further he gets. Guy arrives in the nick of time, and throws a stare at the dirty three.

"You don't want to talk to these fellows," Guy tells us firmly. "Here, I'd like to have you meet Wayne Webb. Wayne is the newest addition to my band. He plays the trombone, and will tell you all about it."

"What do you have to say about working for Guy, Mr. Webb?"

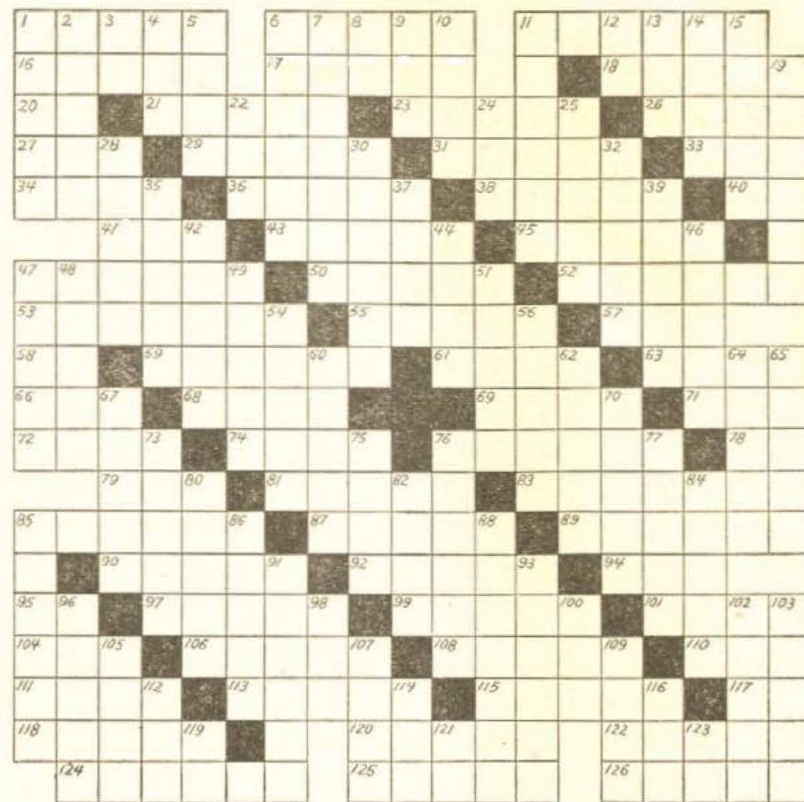
Mr. Webb runs a hand through his fair hair.

"Well—you see—that is—I've only been with Guy for six months. I—I don't know just what to say."

Stick around, Mr. Webb. You will!

Guy Lombardo and his Royal Canadians are presented by the Standard Oil Company Automotive and Allied Products over the CBS network every Monday at 8 p.m. EST (7 CST; 6 MST; 5 PST).

RADIO GUIDE'S X-WORD



HORIZONTAL

- 1—Disclosed
- 6—Tally
- 11—Howard —, maestro
- 16—To slur in pronouncing
- 17—Instructor
- 18—Abetted
- 20—Loretta —, songstress, initials
- 21—Kind of whale
- 23—Worse than worse
- 26—Equal
- 27—Last name of No. 20 horizontal
- 29—Cuts to border
- 31—Satisfied completely
- 33—Mineral spring
- 34—Terminations
- 35—Old womanish
- 38—Joan and Franchot
- 40—Spanish (abbr.)
- 41— —, Arnheim, maestro
- 43—Eats away little by little
- 45—To pay
- 47—Hard coverings
- 50—Metal alloy
- 52—Hotter than hot
- 53—Followers of Mahomet
- 55—Slaves
- 57—Born
- 58—While
- 59—Brought forth young, as sheep
- 61—Row
- 63—Contest of speed
- 66—Limb
- 68—Passenger conveyance
- 69—Ann —, organist
- 71—Water barrier
- 72—Frolic
- 74—Lovelier than a poem
- 76—Lonesome Cowboy of the Air
- 78—Symbol for nickel
- 79—Half of two
- 81—French for "come in"
- 83—Member of the Senate
- 85—Bids
- 87—Portals
- 89—Hydrophobia
- 90—Weird
- 92—Labels
- 94—Quantity
- 95—Smilin' singer

- 97—Slowly with expression (mus.)
- 99—Defied
- 101— —, Ryan, of the brothers
- 104—Goddess of Dawn
- 106—Not fronts
- 108—Kenneth —, announcer
- 110—Fresh
- 111—To glide
- 113—Lance
- 115—Acknowledgment
- 117—Chinese measure
- 118—Allays
- 120—Stringed instrument
- 122—When My Baby Smiles at Me
- 124—Peace award donor (poss.)
- 125—A fit
- 126—Noted warden

VERTICAL

- 1—Lulu — (National Barn Dance)
- 2—George's Gracie
- 3—Smallest state (abbr.)
- 4—Hill and Duchin
- 5—Department (abbr.)
- 6—Cord
- 7—Bernie —, maestro
- 8—Old Testament (abbr.)
- 9—To paddle your own scow
- 10—God of love
- 11—He who battled
- 12—Sun god
- 13—Kissable
- 14—Poems
- 15—Cries

Solution to Puzzle Given Last Week

CARMEN DUCHIN
A. A. D. PAT. SUE I
NAIL HEIRS GAPE
TIDES ASA SALES
OR STARLIGHT WE
R. M. R. L. E. T. R. O. N.
BOWES SPACE
ARISEN LODGER
RINSE L. IDEAS
W. N. / S. I. S. T. N. O.
LEAM M. A. I. T. I. N. G. O. K.
CLANG ABIE GROFE
KING ALLEN ANTE
E. N. E. B. L. E. D. A. C. T. F.
REARED CREOLE

- 19—Adorned
- 22—Age
- 24—Rodent
- 25—Dogma
- 28—Borders
- 30—Covered with slate
- 32—Devil
- 35—Block & —
- 37—Female sheep
- 39—Progenitor
- 42—Frozen rain
- 44—Dispatched
- 46—Step
- 47—Mary —, juvenile songstress
- 48—Hebrew phphet
- 49—Chie
- 51—Girl's name
- 54—Trap
- 56—Prophets
- 60—Revise
- 62—Ranter
- 64—Fragile boat
- 65—Turkish princes
- 67—Ferde —, maestro
- 70—Ultimate
- 73—Part of the leg (pl.)
- 75—Male harmony trio
- 76—Ethel —, songstress
- 77—Very rich man
- 80—Mistake
- 82—Highway
- 84—Greek giant (myth.)
- 85—Walter of the Caravan
- 86—Locations
- 88—Succession of parts (pl.)
- 91—Russian stockades
- 93—Rarely
- 96—Bobby —, former maestro with Burns and Allen
- 98—Raw metal
- 100—Political party (abbr.)
- 102—Misrepresent
- 103—Kind of cheese
- 105—Not good, not bad (colloq.)
- 107—Pouches
- 109—Threshold
- 112—Network
- 114—Corded fabric
- 116—Beverage
- 119—Direction (abbr.)
- 121—Southern state (abbr.)
- 123—Mrs. Winchell's little boy, initials

HITS OF WEEK

SONG HITS PLAYED MOST OFTEN OVER THE NETWORKS

1. Alone
2. Lights Out
3. I'm Gonna Sit Right Down and Write Myself a Letter
4. Moon over Miami
5. You Hit the Spot
6. I'm Shootin' High
7. Please Believe Me
8. I'm Building up to An Awful Let-Down
9. Cling to Me
10. Beautiful Lady in Blue
11. Little Rendezvous in Honolulu
12. I Feel Like a Feather in the Breeze

COVER PORTRAIT

IT WAS jitters, just good old-fashioned couldn't take it, that put a spear in the hand of Winifred Cecil, whose portrait appears on the cover of this week's RADIO GUIDE.

That's how she went into the chorus. But a few weeks in front of the microphone did her worlds of good. She grabbed her next chance and hung on. That was the lead feminine singing role in Show Boat, and you can hear her in that role Thursday nights.

\$60,000⁰⁰ IN CASH PRIZES

ENTER SELECTION SWEEPSTAKES TO LEGALIZE LOTTERIES!

**3 MINUTES TIME MAY BRING YOU \$20,000.00
IT'S EASY—NOTHING TO WRITE!**

Think what you could do with so much cash! Buy a home... travel wherever you wish... have an assured income for the rest of your life... start in business for yourself... enjoy life with all the fine clothes and good times you want! Here is your big opportunity. Someone will win \$20,000.00 in this Selection Sweepstakes... someone will win \$10,000.00... someone will get \$5,000.00... and there'll be over 280 other big cash prizes. All this money is going to somebody — and it might as well be you!

WHO'S BEHIND THIS?

This great Selection Sweepstakes is sponsored by the National Conference on Legalizing Lotteries of which the nationally-known society leader and humanitarian, Mrs. Oliver Harriman, is President — a National Organization for a National Cause. It is being conducted in order to secure additional members to aid in legalizing lotteries; to familiarize the American public with the aims of the movement; and to obtain the judgment of its members on the best uses for lotteries if legalized in this country.

The National Conference on Legalizing Lotteries has the support of many of the most influential men and women — names you respect and honor — an absolute guarantee of the integrity of this "sweepstakes". If it's good for them, it's certainly good for you. Remember, when you join them you not only give yourself a chance to win BIG MONEY but you also help a great, important national movement.

WHAT LOTTERIES HAVE DONE!

France adopted a lottery to reduce its national debt; Italy to build railroads; Denmark to advance art and music; Holland to advance the sciences; Ireland to finance the building of hospitals; Spain for charitable institutions; Germany to finance public improvements, etc. England used to support its navy by public lotteries; early American colonies permitted lotteries to build schools, churches, and public works and improvements, such as canals, bridges, roads, etc. The Revolutionary War was in part financed with the proceeds of lotteries. Early buildings of Yale, Columbia and Harvard were built with the proceeds of lotteries.

HOW YOU ENTER!

It costs you only a dollar to become a member — and your dollar contribution entitles you to enter this entirely legal "sweepstakes" contest.

Here is all you have to do to be officially entered:
1. On the entry blank are listed 16 ways in which the money raised by legalized lotteries might be used. Everybody has an opinion as to which are the best ways. Simply indicate your opinion by writing the numbers 1 to 16 in the squares—No. 1 after what you think the best way, No. 2 after the second best, and so on until you have a number in each square. We suggest before you do this, however, that you read again the paragraph above which tells how legalized lotteries have been used before for the public welfare.

2. Print your name and address plainly on the coupon.
3. Mail the entry blank and coupon together with \$1 membership fee.

The entries which, in the opinion of the judges, list in the best order of importance the ways of

In Case of Ties Duplicate Prizes Will Be Awarded • Copyright 1936, National Conference on Legalizing Lotteries, Inc.

**CONTEST CLOSES MAY 30TH, 1936
PRIZES AWARDED BEFORE JUNE 15TH**

THIS COUPON MAY BE WORTH \$20,000 TO YOU!

using money raised by lotteries will be awarded the big cash prizes.

Within 10 days you will be sent your own membership certificate and acknowledgment of your entry.

ABSOLUTELY LEGAL!

Don't confuse this Selection Sweepstakes with any other kind of contest. It is sponsored by a national non-profit-making organization—an honest contest and "sweepstakes" honestly conducted. This is a contest of judgment and skill, not of chance. You don't have to write any letter or essay. You certainly can form an opinion as to how the money raised by legal lotteries should be used. Your judgment is just as good as anyone else's... you have just as great a chance to win as anyone. But you can't win if you don't enter.

DON'T DELAY!

Fill out the entry blank and coupon and mail them now with your dollar membership fee. Don't put it off until tomorrow — you may forget.

Think what you could do with \$20,000—more than most people save in a lifetime. Someone will get it for just a few strokes of a pen. Remember that there are over 285 cash prizes... over 285 chances for you to win.

Do it now — don't wait until tomorrow. Remember, only those who send in the coupon and are members of the Conference are eligible to enter this contest.

LOOK! 285 BIG CASH PRIZES

**1ST PRIZE - \$20,000
2ND PRIZE - \$10,000
3RD PRIZE - \$5,000
4TH PRIZE - \$2,500
5TH PRIZE - \$1,000
10 PRIZES - \$500 each
20 PRIZES - \$200 each
250 PRIZES - \$50 each**



Mrs. Oliver Harriman, President of the National Conference on Legalizing Lotteries, presenting check for \$10,000 to Mrs. Marie Harris, Yonkers, N. Y., winner of the first prize in the 1935 Sweepstakes Contest conducted by this organization. Second prize winner was Miss Maude King, Chicago, Ill. There were 66 other big cash prize winners. Complete list of names and addresses of winners mailed upon request.

THIS IS THE OFFICIAL ENTRY BLANK

**YOU CAN USE THIS AS YOUR ENTRY BLANK
PUT A NUMBER IN EACH SQUARE**

Below are listed the various ways in which the proceeds from legalized lotteries might be distributed. Read them carefully. Then number them in what you consider the order of their importance and merit. Write the number 1 in the square after what you consider the best way; number 2 after the second best; and so on, until you have a number in each square. Use ink or pencil.

Money for hospitals	☐	Pay for public works	☐
Funds for social service charities	☐	Give money to religious institutions	☐
Provision for unemployment relief	☐	Provide for better schools	☐
Pay soldiers' bonus	☐	Promote art and music	☐
Reduce state deficits	☐	Finance medical research	☐
Reduce Federal deficits	☐	Support widows and orphans	☐
Reduce municipal deficits	☐	To reduce taxes	☐
Provide for old age pensions	☐	Support army and navy	☐

If you desire you can add any other suggested uses and place them in their order of merit, but this is not a requirement of the contest. In such cases you may submit your entire entry on plain paper, if you prefer.

MAIL COUPON AND ENTRY BLANK TODAY!

**MRS. OLIVER HARRIMAN, Pres.
National Conference on Legalizing Lotteries, Inc.
630 Fifth Avenue, New York City**

I herewith enclose one dollar (check, cash or money order) as my membership fee. Also enclosed is my entry in the Selection Sweepstakes Contest. You are to send me my membership certificate and acknowledgment of my Sweepstakes Contest Entry within 10 days.

Name.....

Address.....

City..... State.....

Maxine and Gypsie of the Hour of Charm (right) like nothing better than a game of squash—or is it just posing in costume? Phil Baker's Beetle (below) is getting his just deserts at last



Harry Horlick has lived to see himself duplicated, even to the detail of his Gypsy baton

Left: Irene Wicker, The Singing Lady, and Walter, her husband, Bob Crane of Today's Children, ready for Bermuda



Above: It's a far cry from Wendell Hall's music writing and banjo playing to this, but he seems to get a big kick out of it



Arlene Francis should be called svelte because as mistress of ceremonies with Phil Spitalny's all-girl band she sure knows how to wear clothes

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