

## Pros & Cons of Online Ordering and Delivery System in Takeaway Promotion

Online food ordering systems are becoming more popular, yet it is most popular among millennial. A report by NRA demonstrates that 70-75% of millennial want to have their food ordered online. So the popularity of online food ordering and delivery systems are basically obvious now. The drastic change in the dietary habits and fast development of technology contributed a lot to make it popular, but here the fact of the matter "is online food ordering system perfect?" It is truth that online food ordering systems has simplified our life, but however what are the future possibilities to make it best out of good. Everything has advantages and disadvantages and today I am going to indicate best and most noticeably worst part of online food ordering system. So let's see what are the advantages and disadvantages of having online food ordering system for your business.

### Pros

1. Restaurant with food delivery system is a great investment. You can transform it into a cash printing machine whenever done right. We have seen much food ordering system changing over into million Dollar Company like many famous delivery companies.
2. Online food ordering and delivery system can help you in reaching out to the new customers' i.e it helps in expanding your business.
3. Your menu is your pride, and you would love whether it turns into a sensation. Indeed online food ordering system guarantees worldwide access to your menu.
4. If your online food ordering and delivery system is productive, it could prompt more sells which thusly lead to more profit.



5.Bad Climate conditions like rain dependably interferes with the organizations of restaurants with **takeaway promotions** yet in the event that the restaurants have online food ordering and delivery system they can sail steady even at the very worst climate conditions.

6.The food industry has extremely heavy competition, so online food ordering and delivery app helps businesses to remain ahead in the competition and keep up the pride of their brand.

### **Cons**

1.Offering food online ordering services can increase your budget. As, giving free food delivery services will cost money.

2. You require another delivery team to provide the services and you have to put in some additional bucks to accomplish the task. So at the end of day, you need to manage this additional budget from the food you are selling. So businesses need to be exceptionally smart to manage with the delivery services effectively.

3.It is somewhat hard to deliver ordered food on time immediately. There are different elements that can influence the potential delivery like traffic, excessive orders, lack of delivery personnel, Food item out of stock, busy kitchen, time taking dish and so on. Furthermore, delay in orders can haunt the reputation of your brand.

Food industry is getting real face lifts with the progression of technology. Apart from a few cons of the online food ordering and delivery app, online food delivery plan of action is as yet developing exponentially and it has potential and abilities for more development and expansions. So if you are lacking ideas with regards to thoughts of have time limitations you can attempt clone scripts of different well known businesses.